Feder Benjamim
Form 4
June 16, 2010
FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB Number:
Expires: January 31,
Estimated average burden hours per response...
(Print or Type Responses)

| 1. Name and Address of Reporting Person *Feder Benjamim |  |  | 2. Issuer Name and Ticker or Trading Symbol <br> TAKE TWO INTERACTIVE SOFTWARE INC [TTWO] |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) |
| C/O TAKE-TWO INTERACTIVE SOFTWARE, INC., 622 BROADWAY |  |  | 06/14/2010 |
|  |  |  |  |
|  |  |  |  |
| (Street) |  |  | 4. If Amendment, Date Original Filed(Month/Day/Year) |
|  |  |  |  |

NEW YORK, NY 10012

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. <br> Transa <br> Code <br> (Instr. <br> Code | V | 4. Securit <br> (A) or Dis <br> (Instr. 3, <br> Amount | ies Ac sposed 4 and 5 <br> (A) or (D) | quired <br> of (D) <br> Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. <br> Ownership <br> Form: <br> Direct (D) <br> or Indirect <br> (I) <br> (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common <br> Stock | 06/14/2010 |  | S |  | $\begin{aligned} & 87,160 \\ & \underline{(1)} \underline{(2)} \end{aligned}$ | D | $\begin{aligned} & \$ \\ & 10.21 \end{aligned}$ | 1,100,000 | I | By Zelnick Media Corporation (1) (2) (3) |
| Common Stock |  |  |  |  |  |  |  | 44,012 | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)


|  |  | Expiration <br> Date | Title | Amount |
| :---: | :---: | :---: | :---: | :---: |
|  | Date |  |  | or <br> Number |
|  | Exercisable |  |  | of |
| Code V (A) (D) |  |  |  | Shares |

## Reporting Owners

Reporting Owner Name / Address

## Relationships

Director $10 \%$ Owner Officer Other

## Feder Benjamim

C/O TAKE-TWO INTERACTIVE SOFTWARE, INC.
622 BROADWAY
NEW YORK, NY 10012

## Signatures

| Ben Feder | $06 / 16 / 2010$ |
| :---: | :---: |
| **Signature of <br> Reporting Person | Date |

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
The transaction reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan entered into by ZelnickMedia Corporation
(1) ("ZelnickMedia"), of which Mr. Feder is a partner, and was effected to satisfy the tax obligations of the partners of ZelnickMedia upon the vesting of shares of restricted stock previously granted to ZelnickMedia, as further described in Footnote (2) below.

On June 13, 2010, 200,000 shares of restricted stock previously granted to ZelnickMedia vested. On June 14, 2010, ZelnickMedia (i)
(2) distributed a total of 112,840 shares to its partners, including 21,416 shares to Mr. Feder, pursuant to a Section 16 exempt transaction and (ii) sold a total of 87,160 shares pursuant to the Rule 10b5-1 trading plan referred to in Footnote (1) to satisfy the tax obligations of its partners receiving shares in the distribution, including 14,409 shares sold to satisfy Mr. Feder's tax obligations.

Represents $1,100,000$ shares of Common Stock held directly by ZelnickMedia (such shares are not held individually by Mr. Feder). Does
(3) not include 220,228 shares previously distributed by ZelnickMedia to its affiliates (other than Mr. Feder) pursuant to Section 16 exempt transactions, including the shares distributed on June 14, 2010, as referred to in Footnote (2) above.
(4) Represents 44,012 shares of Common Stock held directly by Ben Feder.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

