## Edgar Filing: TIVO INC - Form 4

TIVO INC Form 4 August 09, 24 <b>FORM</b> Check thi if no long subject to Section 14 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	<b>14</b> UNITED S s box ger 6. 5 5 6. 7 7 7 7 8 6. 7 7 8 8 8 8 7 8 8 8 8 9 7 8 9 8 7 8 7 8	ENT OF CH Guant to Section () of the Public	Vashington, ANGES IN SECUR n 16(a) of th	D.C. 20 BENEFI UTIES e Securit ding Con	549 ICIA ies E	L OW	COMMISSION /NERSHIP OF ge Act of 1934, of 1935 or Section 40	OMB Number: Expires: Estimated burden hou response	urs per	
1. Name and Address of Reporting Person <u>*</u> Zinn Matthew			2. Issuer Name <b>and</b> Ticker or Trading Symbol TIVO INC [tivo]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 2160 GOLD STREET			3. Date of Earliest Transaction (Month/Day/Year) 08/08/2007				Director 10% Owner X Officer (give title Other (specify below) below) SVP, General Counsel, CPO			
ALVISO, C.	If Amendment, Date Original led(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> <li>Person</li> </ul>					
(City)	(State) (	(Zip)	able I - Non-I	Derivative	Securi	ties Ac	quired, Disposed o	f. or Beneficia	llv Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any		3. , if Transacti Code	4. Secur onAcquire Dispose	ities d (A) d d of (E , 4 and (A)	or ))	5. Amount of 6. Ownership		-		
Common			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	08/08/2007		S <u>(1)</u>	4,921	D	\$6	34,784	D		
Common Stock	08/09/2007		М	520	А	\$ 3.9	35,304	D		
Common Stock	08/09/2007		S	520	D	\$ 6.9	34,784	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. F Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option, Right to buy	\$ 3.9	08/09/2007		M <u>(1)</u>	520	06/07/2002	05/07/2012	Common Stock	520	9

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships				
I B	Director	10% Owner	Officer	Other		
Zinn Matthew 2160 GOLD STREET ALVISO, CA 95002			SVP, General Counsel, CPO			
Signatures						
Phyllis Mesec, Attorney-in-Fac Matthew Zinn	et for:		08/09/2007			

\*\*Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This was an automatic disposition of shares pursuant to a 10b5-1 plan, as defined under the Securities Exchange Act of 1934, as amended.

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.