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ZILLOW IN Form 4 September (
FORM	ЛЛ									OMB	APPROV	AL
	UNITED S	STATES					NGE	COMMISSIO	DN	OMB Number:	3235	5-0287
Section 16. Form 4 or Form 5 Filed pursuant to S			Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934,							Expires: January 31 2009 Estimated average burden hours per		2005
obligatio may cor <i>See</i> Inst 1(b). (Print or Type	ruction			tility Hold westment	•	-	•	of 1935 or Sec 940	tion			
	•											
1. Name and Address of Reporting Person * HOAG JAY C			2. Issuer Name and Ticker or Trading Symbol ZILLOW INC [Z]					5. Relationship of Reporting Person(s) to Issuer				
(Last)					-			(Check all applicable)				
C/O TECHNOLOGY CROSSOVER VENTURES, 528 RAMONA STREET			(Month/Day/Year) 09/05/2013					X_ Director10% Owner Officer (give titleX_ Other (specify below) below) May be part of 13(g) group				
Filed				f Amendment, Date Original ed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
	ГО, СА 94301							Person				
(City)	(State)	(Zip)	Tab	le I - Non-D	O erivative	Secu	rities A	cquired, Dispose	d of, o	or Benefic	cially Own	ed
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any		3. Transactic Code (Instr. 8) Code V	Dispose (Instr. 3,	d (A) of d of (D 4 and (A) or))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Forr (D) Indi		7. Nature Indirect Beneficial Ownership (Instr. 4)	l
Class A Common Stock	05/09/2013			J <u>(1)</u>	138	A	\$0	6,611	Ι		Hoag Fa Trust U/ Dtd 8/2/	Ά
Class A Common Stock								1,881	Ι		Hamilto Investme Limited Partners (3)	ents
Class A Common Stock								1,472,564	Ι		$\frac{\text{TCV V}}{\underline{^{(4)}}}$	L.P.

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Class A			TCV
Common	28,327	Ι	Member
Stock			Fund, L.P. <u>(5)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Tit Amou Under Secur (Instr	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	Х			May be part of 13(g) group				
Signatures								
Frederic D. Fenton, Authorized signatory for Jay C. Hoag		09/09/201	3					
**Signature of Reporting Person	Date							
Explanation of Responses:								
* If the form is filed by more than one reporting person, <i>see</i> I	nstruction 4	(b)(v).						

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquisition by The Hoag Family Trust U/A Dtd 8/2/94 pursuant to an in kind pro-rata distribution by Benchmark Founders' Fund V, L.P. to its partners, without consideration.

(2)

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Jay C. Hoag is a trustee of The Hoag Family Trust U/A Dtd 8/2/94. Mr. Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

(3) Mr. Hoag is the sole general partner and a limited partner of Hamilton Investments Limited Partnership. Mr. Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

These shares are directly held by TCV V, L.P. ("TCV V"). Jay C. Hoag and three other individuals (collectively the "TCM Members") are Class A Members of Technology Crossover Management V, L.L.C. ("TCM V"), which is the sole general partner of TCV V. The

(4) TCM Members and TCM V may be deemed to beneficially own the shares held by TCV V, but the TCM Members and TCM V disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.

These shares are directly held by TCV Member Fund, L.P. ("Member Fund"). Each of the TCM Members are (i) Class A Members of

(5) TCM V, which is a general partner of Member Fund, and (ii) limited partners of Member Fund. The TCM Members and TCM V may be deemed to beneficially own the shares held by Member Fund, but the TCM Members and TCM V disclaim beneficial ownership of such shares except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.