YUM BRANDS INC

Form 4

October 11, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b). (Print or Type Responses)

1. Name and Address of Reporting Person * **HEARL PETER**

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(First)

YUM BRANDS INC [YUM]

(Check all applicable)

(Last)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director X_ Officer (give title 10% Owner

C/O PIZZA HUT, 14841 DALLAS

(Street)

PARKWAY

10/10/2005

below)

Other (specify

Pres of Pizza Hut

6. Individual or Joint/Group Filing(Check

Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

DALLAS, TX 75240-2100

| (City) | (State) | (Zip) Tab | le I - Non- | Derivative | Secu | rities Acqui | red, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|--------------------------------------|---|-----------------|-------------------------|------------------------------|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | omr Dispo (Instr. 3, | sed of 4 and (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 10/10/2005 | 10/10/2005 | Code V M | Amount 9,000 (1) | (D) | \$ 11.4085 | 9,004 | D | |
| Common Stock | 10/10/2005 | 10/10/2005 | M | 9,000 (1) | A | \$ 12.27 | 18,004 | D | |
| Common Stock | 10/10/2005 | 10/10/2005 | S | 3,200 (1) | D | \$ 49.28 | 14,804 | D | |
| Common Stock | 10/10/2005 | 10/10/2005 | S | 5,800 (1) | D | \$ 49.25 | 9,004 | D | |
| Common Stock | 10/10/2005 | 10/10/2005 | S | 5,200 (1) | D | \$ 49.25 | 3,804 | D | |

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| Common Stock | 10/10/2005 | 10/10/2005 | S | 200 (1) D | \$ 49.61 | 3,604 | D |
|-----------------|------------|------------|---|------------------|----------|-------|---|
| Common Stock | 10/10/2005 | 10/10/2005 | S | 3,300 D | \$ 49.8 | 304 | D |
| Common Stock | 10/10/2005 | 10/10/2005 | S | 300 <u>(1)</u> D | \$ 49.75 | 4 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number 6. Date Exercisable and Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | te | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|---------------------|--------------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 11.4085 | 10/10/2005 | 10/10/2005 | M | 9,000 (1) | 01/25/2000 | 01/25/2006 | Common Stock | 9,000 |
| Employee Stock Option (right to buy) | \$ 12.27 | 10/10/2005 | 10/10/2005 | M | 9,000 (1) | 01/25/2000 | 01/25/2006 | Common Stock | 9,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|-------------------|-------|--|--|--|
| ·r··· | Director | 10% Owner | Officer | Other | | | |
| HEARL PETER | | | Pres of Pizza Hut | | | | |
| C/O PIZZA HUT | | | | | | | |
| 14841 DALLAS PARKWAY | | | | | | | |

Reporting Owners 2

DALLAS, TX 75240-2100

Signatures

Peter R. Hearl 10/11/2005

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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