UNITED NATURAL FOODS INC

Form 4

January 16, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Traficanti Joseph J

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to

Issuer

UNITED NATURAL FOODS INC

[UNFI]

(Check all applicable)

SVP, General Counsel, CCO

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

01/15/2015

Director 10% Owner _X__ Officer (give title Other (specify below)

C/O UNITED NATURAL FOODS,

(First)

INC., 313 IRON HORSE WAY

6. Individual or Joint/Group Filing(Check

Applicable Line)

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

PROVIDENCE, RI 02908

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquir					ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	01/15/2015		M	1,810	A	\$ 33.9	7,462	D		
Common Stock	01/15/2015		M	1,718	A	\$ 37.82	9,180	D		
Common Stock	01/15/2015		M	4,440	A	\$ 58.98	13,620	D		
Common Stock	01/15/2015		M	1,240	A	\$ 67.48	14,860	D		
Common Stock	01/15/2015		S	9,208	D	\$ 77.07	5,652	D		

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(1)

Common Stock	765 I	footnote (2)
Reminder: Report on a separate line for each class of securities	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.	SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 33.9 (3)	01/15/2015		M	1,810	<u>(4)</u>	09/10/2020(4)	Common Stock	1,810
Employee Stock Option (right to buy)	\$ 37.82 (3)	01/15/2015		M	1,718	<u>(4)</u>	09/12/2021(4)	Common Stock	1,718
Employee Stock Option (right to buy)	\$ 58.98 (3)	01/15/2015		M	4,440	<u>(4)</u>	09/13/2022(4)	Common Stock	4,440
Employee Stock Option (right to buy)	\$ 67.48 (3)	01/15/2015		M	1,240	(4)	09/16/2023(4)	Common Stock	1,240

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Traficanti Joseph J C/O UNITED NATURAL FOODS, INC. 313 IRON HORSE WAY PROVIDENCE, RI 02908

SVP, General Counsel, CCO

Signatures

Lisa N'Chonon, Power-of-Attorney, in fact

01/16/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction price listed is a weighted average. Actual sale prices for these dispositions ranged from \$76.75 to \$77.65.
 - Includes 376 shares of common stock allocated to the reporting person under the United Natural Foods, Inc. Employee Stock Ownership
- (2) Plan and 389 shares of common stock allocated to the reporting person under the United Natural Foods, Inc. 401(k) Plan's UNFI Stock Fund as of January 15, 2015.
- (3) United Natural Foods, Inc.'s closing price on the NASDAQ National Market on the date of grant.
- (4) The stock options vest and become exercisable in four equal annual installments beginning on the first anniversary of the date of grant, and expire on the tenth anniversary of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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