Klocke Tina Form 3 October 27, 2004

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and A Person * Klocke T		eporting	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC [BBW]					
(Last)	(First)	(Middle)	10/27/2004	4. Relationship Person(s) to Is		,	5. If Amendment, Date Origina Filed(Month/Day/Year)		
C/O BUILD-A-BEAR WORKSHOP, INC., 1954 INNERBELT BUSINESS CENTRE DRIVE (Street) ST. LOUIS, MO 63114				(Check all applicable) Director 10% OwnerX Officer Other (give title below) (specify below) CFBear, Treasurer & Secy		Owner cow)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - N	Non-Derivati	on-Derivative Securities Beneficially Owned				
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Na Owne (Instr	•		
Common St	ock		20,491		D	Â			
Common St	ock		14,653		I	Clar	k/Fox II, L.L.C.		
Reminder: Rep			ach class of securities benefic	ially SI	EC 1473 (7-02	2)			
o nea an eetiy	Perse	ons who res	spond to the collection of tained in this form are not	t					

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares Derivative Security		Security: Direct (D) or Indirect (I) (Instr. 5)		
Employee Stock Option (right to buy)	04/03/2000	04/03/2010	Common Stock	100,000	\$ 0.465	D	Â	
Employee Stock Option (right to buy)	02/28/2001(1)	02/28/2011	Common Stock	23,000	\$ 6.04	D	Â	
Employee Stock Option (right to buy)	09/13/2001(1)	09/13/2011	Common Stock	15,000	\$ 6.1	D	Â	
Employee Stock Option (right to buy)	04/24/2004(2)	04/24/2013	Common Stock	25,000	\$ 9.1	D	Â	
Employee Stock Option (right to buy)	03/16/2005(2)	03/16/2014	Common Stock	25,000	\$ 8.78	D	Â	

Reporting Owners

Klocke

Reporting Owner Name / Address	Relationships				
reporting of the remaining results	Director	10% Owner	Officer	Other	
Klocke Tina C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTRE DRIVE ST. LOUIS, MO 63114	Â	Â	CFBear, Treasurer & Secy	Â	
Signatures					
/s/ John Burtelow, Attorney-in-fact for Tina	10/27/2004				

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) The options vest 20% each year beginning on the date specified. All options will automatically vest upon the consummation of the Company's initial public offering.
- (2) The options vest 25% each year beginning on the date specified. All options will automatically vest upon the consummation of the Company's initial public offering.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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