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Filed by SunTrust Banks, Inc.
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Subject Company: National Commerce Financial Corporation Commission File No.: 333-116112

On September 13, 2004, SunTrust Banks, Inc. made available the following materials:

2004 FINANCIAL SERVICES CONFERENCE

SEPTEMBER 2004

L. Phillip Humann

President, Chairman and CEO

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the merger between SunTrust Banks, Inc. (SunTrust) and National Commerce Financial Corporation (NCF), including future financial and operating results, SunTrust s plans, objectives, expectations and intentions and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of SunTrust s and NCF s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth

in the forward-looking statements: the ability to obtain governmental approvals of the merger on the proposed terms and schedule; the failure of SunTrust and NCF stockholders to approve the merger; the risk that the businesses will not be integrated successfully; the risk that the cost savings and any revenue synergies from the merger may not be fully realized or may take longer to realize than expected; disruption from the merger making it more difficult to maintain relationships with clients, employees or suppliers; increased competition and its effects on pricing, spending, third-party relationships and revenues; the risk of new and changing regulation in the U.S. and internationally. Additional factors that could cause SunTrust s and NCF s results to differ materially from those described in the forward-looking statements can be found in the 2003 Annual Reports on Form 10-K of SunTrust and NCF, and in the Quarterly Reports on Form 10-Q of SunTrust and NCF filed with the Securities and Exchange Commission and available at the Securities and Exchange Commission s internet site (http://www.sec.gov). The forward-looking statements in this presentation speak only as of the date of the filing, and neither SunTrust nor NCF assumes any obligation to update the forward-looking statements or to update the reasons why actual results could differ from those contained in the forward-looking statements.

This presentation could include some non-GAAP measures to describe SunTrust s performance. The reconciliation of those measures to GAAP measures can be found in SunTrust s earnings press release, on SunTrust s website in the press release section of the Investor Relations pages and in the appendix of this presentation.

Shareholders are urged to read the joint proxy statement/prospectus regarding the proposed transaction, which was first mailed to shareholders of SunTrust and NCF on or about August 6, 2004, because it contains important information. Shareholders are also able to obtain a free copy of the joint proxy statement/prospectus, as well as other filings containing information about SunTrust and NCF, without charge, at the Securities and Exchange Commission's internet site (http://www.sec.gov). Copies of the joint proxy statement/prospectus and the filings with the Securities and Exchange Commission that are incorporated by reference in the joint proxy statement/prospectus can also be obtained, without charge, by directing a request to SunTrust Banks, Inc., 303 Peachtree St., N.E., Atlanta, Georgia 30308; Attention: Investor Relations; or National Commerce Financial Corporation, One Commerce Square, Memphis, Tennessee, 38159; Attention: Investor Relations.

The respective directors and executive officers of SunTrust and NCF and other persons may be deemed to be participants in the solicitation of proxies in respect of the proposed merger. Information regarding SunTrust s directors and executive officers is available in the proxy statement filed with the Securities and Exchange Commission by SunTrust on March 2, 2004, and information regarding NCF s directors and executive officers is available in the proxy statement filed with the Securities and Exchange Commission by

NCF on March 17, 2004. Other information regarding the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, are contained in the joint proxy statement/prospectus and other relevant materials to be filed with the Securities and Exchange Commission when they become available.

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The information provided herein, including related questions and answers, may contain estimates of future operating results for SunTrust. These estimates constitute forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995) which involve significant risks and uncertainties. Any such statements are made in reliance on the safe harbor protections provided under the Private Securities Act of 1995. Actual results could differ materially from those contained in or implied by such statements for a variety of reasons including, but not limited to:

Changes in interest rates,

Changes in accounting principles, policies, or guidelines,

Significant changes in the economic scenario,

Significant changes in legislation or regulatory requirements,

Changes occur in business conditions or the banking competitive environment,

Significant changes in securities markets, and

Litigation risks

SunTrust does not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

This presentation could include some non-GAAP measures to describe our Company s performance. The reconciliation of those measures to GAPP measures can be found in our earnings press release, on our website in the press release section of the Investor Relations pages and in the appendix of this presentation.

FORWARD LOOKING STATEMENT

TRANSLATING POTENTIAL INTO PERFORMANCE

POTENTIAL

High growth geographic footprint

Optimal business mix and operating model

Fortress balance sheet

Investments for the future

PERFORMANCE

Revenue momentum and bottom line results

Net interest income and fee income growth

Industry-leading credit quality

Strong LOB & sales results

Pre 2000

2001 - 2003

2004 & beyond

Double digit EPS growth

Strong economy in the Southeast

Solid equity markets

Performance reflected recession and industry pressures

Higher credit quality costs, margin compression

Maintained investment in revenue generation capacity

Economic rebound and rising rates spark improved performance

NCF merger enhances geographic reach, retail capabilities

EPS (1)
(1)
EPS as originally reported and adjusted for stock splits. There are no adjustments for merger pooling.
\$
EPS GROWTH: BACK ON TRACK
GAAP EPS
Reduction in EPS due to Merger-related charges
CAGR = 10.1%

CAGR = 3.2%

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CAGR = 11.4%	
Growth = 10.3%	
6	

CORE REVENUE GROWTH PER SHARE VS PEERS (1)

\$

* Wells Fargo, AmSouth, SouthTrust, National City, Wachovia, US Bancorp, Fifth Third, Bank of America, KeyCorp, PNC, Comerica, Northern Trust, BB&T and Mellon

STI = 2% Growth (2)

Peers = 3% Growth

STI = 10% Growth (2)

Peers = 4% Growth

(1)

Core revenue per share is calculated by adding fee income per share to net interest income per share. It excludes securities gains and losses and is fully taxable equivalent

(2)

Total Revenue Growth for SunTrust was 7% 2Q 04 over 2Q 03 and (1)% for 2Q 03 over 2Q 02

Source: SNL

FEE INCOME GROWTH PER SHARE VS PEERS(1)(2)
(1)
For more data on fee income, please refer to the appendix of this presentation
(2)
Fee Income excludes securities gains and losses
\$
<u>Highlights</u>
2Q2004: 2Q2003

2Q04:1Q04

(Annualized)
Retail Investment
Trust and investment mgmt
Corp. & Investment Banking
Credit Card
13%
12%
19
36
60
76
17
(2)
* Wells Fargo, AmSouth, SouthTrust, National City, Wachovia, US Bancorp, Fifth Third, Bank of America, KeyCorp, PNC, Comerica, Northern Trust, BB&T and Mellon
STI = 5% Growth
Peers = 5% Growth
STI = 11% Growth
Peers = 9% Growth
Source: SNL
8

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NET INTEREST INCOME PER SHARE VS PEERS (1)
* Wells Fargo, AmSouth, SouthTrust, National City, Wachovia, US Bancorp, Fifth Third, Bank of America, KeyCorp, PNC, Comerica, Northern Trust, BB&T and Mellon
\$
(1)
Net Interest Income is fully taxable equivalent
STI = Flat
Peers = 2% Growth

STI = 9% Growth

Peers = Flat

Source: SNL

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NET INTEREST MARGIN TRENDS

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SECURITY PORTFOLIO STILL CONTAINS DRY POWDER
Securities Portfolio Margin Profile
(1) Yields on investment securities available for sale. Does not include held-to-maturity securities or trading securities unless breakout is unavailable.
(2) Assumes \$25 bn security portfolio, 35% tax rate, 282.7 mm shares outstanding and 55 b.p. improvement in yield.
Source: Company Reports
One of the lowest

securities yields among top 50

Very short duration compared to peers

banks

Normalizing securities yield to historical relative position adds approximately \$90 mm after-tax or \$0.32 per share ²
(219)
4.78
6.97
National Commerce
(55)
(77)
(22)
SunTrust Yield vs. Avg.
(223)
3.79
6.02
SunTrust
(168)
4.56
6.24
Average w/o SunTrust
(180)
3.45
5.25
PNC
(273)

4.04

6.77
BB&T
(258)
4.20
6.78
KeyCorp
(167)
4.21
5.88
U.S. Bancorp
(318)
4.21
7.39
Fifth Third
(125)
4.85
6.10
Bank of America
(162)
4.87
6.49
Wachovia
(12)
4.98
5.10

National City

(106)
6.19
7.25
Wells Fargo
4Q 2001
2Q 2004
Yield Change(b.p.)
4Q 2001:2Q 2004
Securities Yield (1)

LOANS AND DEPOSIT GROWTH (1)(2)

(1) For more data on deposits and loans, please refer to the appendix of this presentation

(\$ in millions)

Highlights

2Q2004: 2Q2003

2Q04:1Q04

(Annualized)

Low cost deposits (2)

DDA

Total Loans
Mortgage loans
Commercial loans
17%
36%
14
30
25
25
7*
(1)
9
13*
* Adjusted for consolidation of Three Pillars
\$
(2) Deposits = Consumer and Commercial Deposits, Low Cost Deposits = Demand Deposits + NOW + Saving
12

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INDUSTRY LEADING CREDIT QUALITY (1)
NPAs/(Loans+OREO)
(1) For more data on credit quality, please refer to the appendix of this presentation
NCOs/Average Loans
* Wells Fargo, AmSouth, SouthTrust, National City, Wachovia, US Bancorp, Fifth Third, Bank of America,

KeyCorp, PNC, Comerica, Northern Trust, BB&T and Mellon

Peers*

13

SunTrust

Source: SNL

FOCUS ON EFFICIENCY

Reflected Revenue Slowdown

Expense Growth

Revenue Growth

6

4%

10

-3

1%

First Half of 2004

Year over Year Growth Trends

Source: SNL Data

LOB INITIATIVES - RETAIL
Actions
Initial
Results
Introduce enhanced consumer and Business
Banking product sets
Doubled
net new

checking account

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acquisition	
rate YTD	
over	
2003	
level	
Equity product volumes 20% higher than	
same period in 2003	
Focus on high growth Business Banking	
segment	
Positive Business Banking trends	
(as of July 31, 2004)	
Checking balances	
up	
12	
% over 2003	
Loan production up 9	
% over 2003	
Continue to grow branch network over next three	
years in high growth markets	
Denovo growth of	
45 net new	
locations by	
year end 2004	
N	
CF merger deepens branch share in high	

opportunity markets and adds over 250

Edgar Filing: NATIONAL COMMERCE FINANCIAL CORP - Form 425 branches in the Carolinas

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Long Term Growth Rate Target: 8 10%

LOB INITIATIVES - COMMERCIAL

Actions

Initial

Results

Enhance Treasury Services technology platform

to satisfy customer and competitive demands
Introduced product additions and enhancements
critical to client cash management needs
Purchasing Card payment manager
Web
-
based foreign exchange trading
Payroll Card
Online report delivery
Secure data transmission
Leverage new pricing tools with the relationship
profitability component
Installed several upgrades to improve pricing
position
Enhanced model to maximize economic
profit
Converted all commercial relationships to
common profitability management system
Established pricing governance process
16
Long Term Growth Rate Target: 8 10%

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T	ΛD	INITIATIVES	CODDODATE	AND INVESTA	MENT BANKING
•	.()K	INITIATIVES	CORPORATE	ANDINVEST	JIHNI KANKING

Actions

Initial

Results

Further develop equity and debt capital market

products to sustain competitive market positions

Leveraging CIB product skills across LOBs

Equity Linked CDs (SILCs) sold to PCS

client base

	1 01111 120
CMBS partnership with Commercial Real	
Estat	
e	
Risk management partnership on Credit	
Default Swaps and Secondary Loan	
Trading	
Focus on upper middle and large corporate	
markets with low risk profile	
Expanding Corporate Banking client	
penetration faster than any other bank	
Completed 90% of annual client plans in Q1,	
focusing on cross-sell goals and retention	
-	
17	

Long Term Growth Rate Target: 9 11%

TOD		DDIXABE	OT TENTE	CEDITAGE
1.()K	INITIATIVES	PRIVAIH.		SHRVICHS

Actions

Initial

Results

Buy, build, or partner to offer a complete product

set to satisfy market demands

Hired a net 30 new brokers in the first half of the

year

;

Retail Investment Income up 20% over last year

Insurance sales up 244% over last year

Opened new AMA offices in Charlotte, Miami, Atlanta and Memphis; Increased AMA AUM to \$8.465 billion, a 150% increase over last year at this time Completed acquisition of Seix **Investment Advisors** (\$17 Billion in new assets) Developed and implemented new Flexible Architecture process for institutional clients Develop comprehensive package of insurance products and services Implemented a comprehensive program targeted at wealthy and affluent clients Launched an entire array of insurance services including Term, U L, VUL, Survivorship, Wealth Transfer products; Long-term care products; Disability products; and Annuities

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Long Term Growth Rate Target: 12 14%

LOB INITIATIVES MORTGAGE

Action

Initial

Results

Expand Retail, Broker, and Correspondent

channels while enhancing Consumer Direct

113 net new retail loan officers (155% of YTD goal) 425 net new broker and correspondent relationships (177% of YTD goal) \$2.1B bank referred production (162% of YTD goal) Consumer Enhancements include: Process and workflow improvements resulting in significant service level improvements Installation of new voice response technology and CTI screen pop tools has led to more than 40% of customer service calls being handled by the automated solution Strategies include the successful introduction of Bundled Settlement Services, comprehensive targeted marketing campaigns, a relocation service and expanded hours of operation. The result has

been a 22% conversion ratio (from referrals to

mortgage applications). Launch out of footprint sales of mortgage and home equity Significantly ramped up out of footprint sales force and are on track to meet goals of numbers of new customers. Have been successful with the home equity product in the markets it has been rolled out within the Retail channels; major roll-out is expected by year end.

Long Term Growth Rate Target: 8 10%

LONG TERM GROWTH INITIATIVES RECAP

8 -10%

SunTrust

8 -10%

8 -10%

9 -11%

12 -14%

8-10%

Retail

Commercial

Corporate and Investment Banking

Private Client Services

Mortgage

Long Term Growth Rate Target

Business Line

SALES FOCUS PAYING OFF

Retail

Equity Line/Loan Products up 40%

Branch Banking loan sales up 42%

Private Banking consumer loan sales up 44%

Commercial

Deposits and loans both up 3%

New business deposits up 15%

Private Client Services

Group Trust new business up 4%

Retail Investment sales up 14%

Institutional Trust s new business up 170%

Mortgage

Mortgage purchase application volume (\$s) up **34**%

Mortgage closing volume (\$s) up 37%

Mortgage purchase closing volume (\$s) up **50**%

Corp and Investment Banking

Capital Markets fees up **20%**

DCM fees up 14%

ECM fees up 30%

SunTrust Online

Direct consumer lending production up 35%

Increases are 2Q 04 over 1Q 04

NCF MERGER

Financial scale

\$25+bn market cap

\$148bn assets

\$97bn deposits

1,723 full-service offices in 11 states plus D.C.

#3 in market share in Southeast

Top 5 rank in 20 of 25 largest high growth markets in Southeast

Adds meaningful presence in some of the highest growth North Carolina and South Carolina markets

Solidifies positions in Virginia and Tennessee

2003-2008 Projected Weighted Average Population Growth

Makes Best Footprint Better

NCF ACQUISITIONS MILESTONES

Projected Milestones

Sequenced Systems Conversions

Legal Closing (10/04)

Divestiture Complete (3 branches, \$64 MM deposits, \$30 MM loans)

High-Level Organization Structure (completed)

Regulatory Approvals (8/04 9/04)

Shareholder Approval (9/04)

Completion of Sequenced Integration Plan (9/04)

Merger Application Filed with Fed and Georgia Department of Banking and Finance (6/04)

Completed Milestones

2005

4Q04

3Q04

2Q04

TRANSLATING POTENTIAL INTO PERFORMANCE

Strong Earnings Momentum Today

Positive Outlook for Tomorrow

APPENDIX

EARNINGS MOMENTUM

Earnings growth accelerating

Net Income

Earnings per Share

Return on Avg. Assets

Return on Avg. Assets less net unrealized gains on securities portfolio (1)

Return on Avg. Equity

Return on Avg. Realized Equity (1)

(1)

2Q 2004 2Q 2003 Change \$364.8 1.29 1.15 1.20 14.39 17.77 \$330.4 1.17 1.11 1.06 14.95 16.77 10% 10% 4 b.p. 14 b.p. (56) b.p. 100 b.p.

SunTrust presents a return on average realized shareholders equity, as well as a return on average assets less net unrealized securities gains. These two ratios

reflect primarily adjustments to remove the effects of the Company s securities portfolio which includes the ownership by the Company of 48.3 million shares of The

Coca-Cola Company. The Company uses this information internally to gauge its actual performance in the industry. SunTrust believes that the return on assets

less the net unrealized securities gains is more indicative of the Company s return on assets because it fully reflects the return on assets that are related to the

Company s core businesses, which are primarily customer relationship and customer transaction driven. The Company also believes that the return on average

realized equity is more indicative of the Company s return on equity because the excluded equity relates primarily to a long term holding of a specific security. See

the reconciliations slides in the appendix.

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1	_	,

Annualized.

1Q 2004

Sequential Change

2Q04:2Q03

2Q04:1Q04

7%

10%

(1) b.p.

2 b.p.

(26) b.p.

33 b.p.

\$358.5

1.26

1.16

1.18

14.65

17.44

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(2)	
(2)	
26	

FEE INCOME GROWTH

Fee income growth momentum continuing

Trust and Investment Mgmt.

Retail Investment

Deposit Charges

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Corp & Invst. Banking
Credit Card Fees
Other Charges & Fees
Other Non-interest income
Total Fees ⁽¹⁾
(\$ in millions)
\$140
50
169
85
38
95
55
632
\$136
46
163
74
32
93
46
590
13%
19%
7%

(2)%

17% 14% 38% 12% \$124 42 158 87 32 83 40 566 12% 36% 13% 60% 76% 9% 78% 28% 2Q 2003 2Q 2004 2Q2004: 2Q2003 1Q 2004 2Q04:1Q04

(Annualized)

(1)

Fees without Securities net gains.

27

LOAN GROWTH

Commercial

RE Commercial

RE Construction

	Edgar Filing: NATIONAL COMMERCE FINANCIAL CORP - Form 425			
Mortgages				
Credit Card				
Direct				
RE Equity				
Indirect				
Nonaccrual				
Total Loans				
1Q 2004				
2Q 2003				
Change				
(\$ in millions)				
(1)%				
3%				
12%				
25%				
19%				
(3)%				
30%				
12%				
(43)%				
9%				
\$28,464.1				
9,295.0				
4,546.3				
17.750.0				

17,758.0

140.0 3,533.1 7,111.8 8,727.4 329.2 79,904.9 \$27,510.8 9,426.0 4,558.9 18,870.1 151.0 3,576.9 7,619.1 8,938.3 285.3 80,936.4 2Q 2004 \$27,810.4 9,192.9 4,057.8 15,064.2 126.4 3,693.7 5,874.6 7,993.1

498.4

74,311.5
2Q 2004: 2Q 2003
2Q 2004: 1Q 2004
Sequential Annualized Change
(13)%/7%
6%
1%
25%
31%
5%
29%
10%
(53)%
5%/13%
Driven by targeted sales initiatives
(1) Higher growth rate adjusted for consolidation of Three Pillars
(1)
(1)
28

DDA

NOW

MMA

SAV

CDs

Total (1)

Total low cost

deposits(2)

1Q 2004 2Q 2003 Change (\$ in millions) 17% 11% flat 12% (9)% 6% 14% \$18,896.7 12,332.1 22,136.8 6,334.2 10,661.2 70,361.0 37,563.0 \$17,548.1 11,576.8 22,284.1 6,253.3 11,434.8

69,097.1

35,378.2

(1) Average quarterly Consumer and Commercial Deposits (excludes Broker & Foreign Deposits) **(2)** Total of DDA, NOW, Savings 2Q 2004 \$20,591.6 12,811.6 22,367.4 6,990.9 10,404.6 73,166.1 40,394.1 2Q 2004: 2Q 2003 **Targeted Product** and Sales **Initiatives** 2Q 2004: 1Q 2004 **Sequential Annualized** Change 36% 16% 4% 42% (10)%16% 30%

STRONG CREDIT QUALITY

Net Charge-offs

Net Charge-offs to Avg. Loans

NPAs

NPAs to Loans/OREO/Other repo

Allowance for loan losses

Allowance to Non- performing loans	
Allowance to Charge- offs (Years Coverage)	
2Q2004	
2Q2003	
1Q2004	
\$58,787	
0.30%	
\$331,912	
0.42%	
\$942,523	
311.5%	
4.0	
\$37,556	
0.19%	
\$324,420	
0.39%	
\$943,718	
313.4%	
6.3	
\$79,265	
0.40%	
\$463,805	
0.59%	
\$941,423	

217.6%

3.0 \$82,177 0.44% \$515,390 0.68% \$940,889 194.8% 2.9 3Q2003 \$69,787 0.35% \$378,097 0.47% \$941,922 268.1% 3.4 4Q2003 **Improving Trends** (\$ in thousands) 30

RECONCILLIATIONS APPENDIX

Average loans reported

Impact of Three Pillars

Average loans excluding

Three Pillars

Average commercial

loans reported

Impact of Three Pillars

Average commercial loans

excluding Three Pillars

3.1%

(3.3)%

1.8%

excluding Three Pillars
Return on average total assets
Impact of excluding net unrealized securities gains
Return on average total assets less net unrealized gains on securities
Return on average equity
Impact of excluding net unrealized securities gains
Return on average realized equity
\$79,905
(1,430)
\$78,475
\$28,464
(1,430)
\$27,034
1.16%
0.02
1.18%
14.65%
2.79
17.44%
2Q 04
1.3%

1.11%
(0.05)
1.06%
14.95%
1.82
16.77%
\$80,936
• Ф 90 027
\$ 80,936
\$27,511
-
\$27,511
1.15%
0.05
1.20%
14.39%
3.38
17.77%
1Q 04
Change
2Q 04 vs 1Q 04 ⁽¹⁾
(Dollars in millions)
(1) Multiply by 4 to calculate sequential annualized growth or reductions
2Q 04
1Q 04

2Q 03

31

RECONCILLIATIONS APPENDIX

Fee Income excluding

securities gains and losses

Net Interest Income-FTE

Core Revenue

Common Shares Outstanding

Core Revenue Per Share
Fee Income
Securities losses/(gains)
Fee Income excluding
securities gains and losses
Net Interest Income
FTE adjustment
Net Interest Income-FTE
(Dollars and shares in thousands except per share amounts)
(1) Multiply by 4 to calculate sequential annualized growth or reductions
2Q 02
4Q 02
4Q 03
3Q 02
1Q 04
3Q 03
2Q 03
1Q 03
\$545,950
823,112
1,369,062
286,397
4.78
601,687
(55,737)

	•	•		
813,388				
9,724				
823,112				
\$503,070				
815,127				
1,318,197				
285,043				
4.62				
548,883				
(45,813)				
503,070				
805,114				
10,013				
815,127				
\$543,380				
844,388				
1,387,768				
281,410				
4.93				
574,478				
(31,098)				
543,380				
832,800				

844,388 \$488,177 837,341 1,325,518 282,505 4.69 527,724 (39,547) 488,177 827,101 10,240 837,341 \$505,620 833,013 1,338,633 280,024 4.78 547,659 (42,039) 505,620 822,470

10,543

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\$565,554		
810,415		
1,375,969		
281,393		
4.89		
596,792		
(31,238)		
565,554		
799,513		
10,902		
810,415		
\$564,571		
877,501		
1,442,072		
281,923		
5.11		
584,072		
(19,501)		
564,571		
865,520		
11,981		
877,501		
\$590,159		

1,454,063 282,332 5.15 595,086 (4,927) 590,159 851,648 12,256 863,904 2Q 04 \$631,713 885,066 1,516,779 282,767 5.36 622,665 9,048 631,713 872,429 12,637 885,066

L. Phillip Humann

President, Chairman and CEO

LEHMAN BROTHERS

2004 FINANCIAL SERVICES CONFERENCE

SEPTEMBER 2004