Sprouts Farmers Market, Inc. Form 8-K February 17, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d)

of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) December 31, 2014

Sprouts Farmers Market, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

001-36029 (Commission

32-0331600 (I.R.S. Employer

incorporation or organization)

File Number)
11811 N. Tatum Boulevard, Suite 2400

Identification No.)

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Phoenix, Arizona 85028

(Address of principal executive offices and zip code)

(480) 814-8016

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 31, 2014, Stephen D. Black resigned as Chief Marketing and Information Officer of Sprouts Farmers Market, Inc. (the Company) to pursue other interests.

On February 16, 2015, the Company announced the appointment of Daniel J. Bruni as its Chief Information Officer. Prior to joining Sprouts Farmers Market, Mr. Bruni held the position of Vice President, I.T. at Dollar General Corporation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SPROUTS FARMERS MARKET, INC.

Date: February 17, 2015 By: /s/ Brandon F. Lombardi

Name: Brandon F. Lombardi

Title: Chief Legal Officer and Corporate Secretary