

PEOPLES FINANCIAL CORP /MS/  
Form 8-K  
July 28, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
FORM 8-K  
CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported) July 28, 2010  
PEOPLES FINANCIAL CORPORATION  
(Exact Name of Registrant as Specified in its Charter)  
Mississippi  
(State or Other Jurisdiction of Incorporation)**

01-12103

(Commission File Number)

152 Lameuse Street Biloxi, MS

(Address of Principal Executive Offices)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously Satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instructions A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act ( 17CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

64-0709834

(IRS Employer Identification No.)

39530

(Zip Code)

(228) 435-5511

(Registrant's Telephone Number, Including Area Code)

Item 2.02. Results of Operations and Financial Condition

On July 28, 2010 Peoples Financial Corporation issued a press release announcing its earnings for the first half of 2010.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

- 99.1 Press Release issued by Peoples Financial Corporation dated July 28, 2010, headed Peoples Financial Corporation Earnings Jump 66% Over Previous Quarter Primarily Due to Securities Sales.
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 28, 2010

PEOPLES FINANCIAL CORPORATION

By: /s/ Chevis C. Swetman  
Chevis C. Swetman  
Chairman, President and CEO