

SK TELECOM CO LTD
Form 6-K
September 09, 2009

Table of Contents

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**Form 6-K
REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF SEPTEMBER 2009
COMMISSION FILE NUMBER 333-04906**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):
82-_____

Table of Contents

SEMI-ANNUAL BUSINESS REPORT
(From January 1, 2009 to June 30, 2009)

THIS IS A SUMMARY OF THE SEMI-ANNUAL BUSINESS REPORT ORIGINALLY PREPARED IN KOREAN AND IS IN SUCH FORM AS REQUIRED BY THE KOREAN FINANCIAL SERVICES COMMISSION.

IN THE TRANSLATION PROCESS, SOME PARTS OF THE REPORT WERE REFORMATTED, REARRANGED OR SUMMARIZED FOR THE CONVENIENCE OF READERS.

UNLESS EXPRESSLY STATED OTHERWISE, ALL INFORMATION CONTAINED HEREIN IS PRESENTED ON A NON-CONSOLIDATED BASIS IN ACCORDANCE WITH ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN KOREA, OR KOREAN GAAP, WHICH DIFFER IN CERTAIN RESPECTS FROM GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN CERTAIN OTHER COUNTRIES, INCLUDING THE UNITED STATES. WE HAVE MADE NO ATTEMPT TO IDENTIFY OR QUANTIFY THE IMPACT OF THESE DIFFERENCES.

Contents

| | | |
|--------------|---|----|
| <u>I.</u> | <u>Company Overview</u> | 2 |
| <u>II.</u> | <u>Business</u> | 11 |
| <u>III.</u> | <u>Financial Information</u> | 18 |
| <u>IV.</u> | <u>Auditor's Opinion</u> | 20 |
| <u>V.</u> | <u>Corporate Organization including Board of Directors and Affiliated Companies</u> | 22 |
| <u>VI.</u> | <u>Shareholders Information</u> | 35 |
| <u>VII.</u> | <u>Employees</u> | 38 |
| <u>VIII.</u> | <u>Transactions with Parties Having Interests</u> | 39 |
| <u>IX.</u> | <u>Other Information Relating to the Protection of Investors</u> | 42 |
| | <u>Attachment: Korean GAAP Non-consolidated Financial Statements</u> | 46 |

Table of Contents**I. COMPANY OVERVIEW****1. Company Overview**

A. Corporate Legal Business Name: SK Telecom Co., Ltd. (The Company)

B. Date of Incorporation: March 29, 1984

C. Location of Headquarters

(1) Address: 11 Euljiro 2-ga, Jung-gu, Seoul, Korea

(2) Phone: +82-2-6100-2114

(3) Website: <http://www.sktelecom.com>

D. Corporate Purpose of the Company

Business Objectives

1. Information and communication business

2. Handset sales and lease business

3. New media business

4. Advertisement business

5. Communication sales business

6. Personal property and real property lease business

7. Research and technology development related to Clause 1 through 4

8. Overseas business and trading business related to Clause 1 through 4

9. Manufacturing and distribution business related to Clause 1 through 4

10. Tourism

11. Electronic financial business

12. Motion picture business (Production, Importation, Distribution, Screening)

13. Any business or undertaking incidental or conducive to the attainment of the objects above

E. Credit Ratings

(1) Corporate Bonds

| Credit rating date | Subject of rating | Credit rating | Credit rating entity (Credit rating range) | Rating classification |
|---------------------------|--------------------------|----------------------|---|------------------------------|
| June 13, 2006 | Corporate bond | AAA | Korea Information Services, Inc. | Regular rating |
| June 21, 2006 | Corporate bond | AAA | Korea Ratings | Regular rating |
| June 22, 2006 | Corporate bond | AAA | Korea Investors Service, Inc. | Regular rating |
| September 1, 2006 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |
| September 1, 2006 | Corporate bond | AAA | Korea Ratings | Current rating |
| September 1, 2006 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| October 27, 2006 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |

2

Table of Contents

| Credit rating date | Subject of rating | Credit rating | Credit rating entity (Credit rating range) | Rating classification |
|---------------------------|--------------------------|----------------------|---|------------------------------|
| October 27, 2006 | Corporate bond | AAA | Korea Ratings | Current rating |
| May 29, 2007 | Corporate bond | AAA | Korea Ratings | Regular rating |
| June 14, 2007 | Corporate bond | AAA | Korea Information Services, Inc. | Regular rating |
| June 27, 2007 | Corporate bond | AAA | Korea Investors Service, Inc. | Regular rating |
| November 5, 2007 | Corporate bond | AAA | Korea Ratings | Current rating |
| November 5, 2007 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |
| November 5, 2007 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| February 20, 2008 | Corporate bond | AAA | Korea Ratings | Current rating |
| February 21, 2008 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| February 21, 2008 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |
| June 3, 2008 | Corporate bond | AAA | Korea Ratings | Regular rating |
| June 17, 2008 | Corporate bond | AAA | Korea Investors Service, Inc. | Regular rating |
| June 30, 2008 | Corporate bond | AAA | Korea Information Services, Inc. | Regular rating |
| October 20, 2008 | Corporate bond | AAA | Korea Ratings | Current rating |
| October 20, 2008 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| October 20, 2008 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |
| January 13, 2009 | Corporate bond | AAA | Korea Ratings | Current rating |
| January 13, 2009 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| January 13, 2009 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |
| February 23, 2009 | Corporate bond | AAA | Korea Ratings | Current rating |
| February 23, 2009 | Corporate bond | AAA | Korea Investors Service, Inc. | Current rating |
| February 23, 2009 | Corporate bond | AAA | Korea Information Services, Inc. | Current rating |

* Rating definition: AAA
The certainty of principal and interest payment is at the highest level with extremely low investment risk, and is stable in that there is no influence of any environmental change under reasonable expectation conditions.
(2) Commercial Paper (CP)

| Credit rating date | Subject of rating | Credit rating | Credit rating entity (Credit rating range) | Rating classification |
|---------------------------|--------------------------|----------------------|---|------------------------------|
| June 13, 2006 | CP | A1 | Korea Information Services, Inc. | Current rating |
| June 21, 2006 | CP | A1 | Korea Ratings | Current rating |

June 22, 2006

CP

A1

Korea Investors Service, Inc.

Current rating

3

Table of Contents

| Credit rating date | Subject of rating | Credit rating | Credit rating entity (Credit rating range) | Rating classification |
|---------------------------|--------------------------|----------------------|---|------------------------------|
| September 1, 2006 | CP | A1 | Korea Ratings | Regular rating |
| December 27, 2006 | CP | A1 | Korea Information Services, Inc. | Regular rating |
| December 27, 2006 | CP | A1 | Korea Investors Service, Inc. | Regular rating |
| May 29, 2007 | CP | A1 | Korea Ratings | Current rating |
| June 14, 2007 | CP | A1 | Korea Information Services, Inc. | Current rating |
| June 27, 2007 | CP | A1 | Korea Investors Service, Inc. | Current rating |
| November 5, 2007 | CP | A1 | Korea Ratings | Regular rating |
| November 5, 2007 | CP | A1 | Korea Information Services, Inc. | Regular rating |
| November 5, 2007 | CP | A1 | Korea Investors Service, Inc. | Regular rating |
| June 3, 2008 | CP | A1 | Korea Ratings | Current rating |
| June 16, 2008 | CP | A1 | Korea Information Services, Inc. | Current rating |
| June 17, 2008 | CP | A1 | Korea Investors Service, Inc. | Current rating |
| October 20, 2008 | CP | A1 | Korea Ratings | Regular rating |
| October 20, 2008 | CP | A1 | Korea Investors Service, Inc. | Regular rating |
| October 20, 2008 | CP | A1 | Korea Information Services, Inc. | Regular rating |

* Rating definition: A1
Timely repayment capability is at the highest level with extremely low investment risk, and is stable in that there is no influence of any environmental change under reasonable expectation conditions.

(3) International Credit Ratings

| Date of credit rating | Subject of rating | Credit rating of securities | Credit rating company (Credit rating range) | Rating type |
|------------------------------|----------------------------|------------------------------------|--|--------------------|
| July 9, 2007 | Global Bonds | A | Fitch (England) | Current rating |
| July 9, 2007 | Global Bonds | A2 | Moody's (U.S.A.) | Current rating |
| July 9, 2007 | Global Bonds | A | S&P (U.S.A.) | Current rating |
| April 7, 2009 | Offshore Convertible Bonds | A | Fitch (England) | Current rating |
| April 7, 2009 | Offshore Convertible Bonds | A2 | Moody's (U.S.A.) | Current rating |
| April 7, 2009 | Offshore Convertible Bonds | A | S&P (U.S.A.) | Current rating |

Table of Contents

2. Company History

A. Location of Headquarters

22 Dohwa-dong, Mapo-gu, Seoul (July 11, 1988)

16-49 Hangang-ro 3-ga, Yongsan-gu, Seoul (November 19, 1991)

267 Namdaemun-ro 5-ga, Jung-gu, Seoul (June 14, 1995)

99 Seorin-dong, Jongro-gu, Seoul (December 20, 1999)

11 Euljiro 2-ga, Jung-gu, Seoul (December 13, 2004)

B. Significant Changes in Management

At the 25th General Shareholders Meeting held on March 13, 2009, Man Won Jung was elected as the Representative Director and Jae Won Chey was elected as an Executive Director while Hyun Chin Lim was re-elected as an Outside Director. Executive Directors Young Ho Park and Shin Bae Kim resigned from the Board on March 12, and on March 13, respectively.

C. Other Important Matters related to Management Activities

(1) Resolution to issue registered offshore unsecured convertible bonds.

In accordance with the resolution of the Board of Directors on March 13, 2009, the Company decided to issue offshore registered, unsecured convertible bonds in order to refinance its maturing offshore unsecured convertible bonds (maturity date: May 27, 2009) originally issued in May of 2004. Details related to the said offshore unsecured convertible bonds to be issued are as follows:

| | |
|---|---|
| Face value of the Convertible Bonds (CB) | US\$ 332,528,000 (Won 460, 019 million) |
| Interest and Payment Terms of the CB | Coupon Rate of 1.75% payable semi-annually |
| Maturity of the CB | April 7, 2014 |
| Conversion Price and Ratio | Won 230,010 per share, 100% |
| Shares to be Converted | Registered Common (Treasury) Shares issued by the Company |
| Conversion Period | From May 18, 2009 to March 28, 2014 |

(2) Acquisition of fixed-line network business and related ancillary businesses of SK Networks

In accordance with the resolution of the Board of Directors on May 21, 2009, the Company decided to acquire fixed-line network business and related ancillary businesses (including all assets, liabilities and other rights and obligations related to such businesses) of SK Networks. Through the acquisition, the Company intends to increase the efficiency of its network utilization and provide optimal services by internalizing mobile phone transmission lines. Acquisition price was Won 892,850 million. As of March 31, 2009, the assets and liabilities of the businesses being acquired amounted to Won 654,074 million and Won 627,815 million, respectively. Revenue from the businesses being acquired in 2008 was Won 416,533 million. SK Networks approved the acquisition in its shareholders meeting held on July 6, 2009. The acquisition is expected to

Table of Contents

close in late September, 2009.

(3) Purchase of SK Broadband shares

On July 21, 2009, the Company purchased 47,187,105 shares of SK Broadband's common stock in its rights offering, at Won 5,000 per share (aggregate purchase price of Won 235,935,525,000), to increase competitiveness of the Company's and its affiliates' businesses. The Company's equity interest in SK Broadband increased from 43.4% to 50.6%.

(4) Payment of interim dividends

In accordance with the resolution of the Board of Directors on July 23, 2009, the Company decided to pay interim dividends as follows:

(a) Dividend amount: Won 1,000 per share (aggregate dividend amount of 72,345,003,000)

(b) Market dividend rate: 0.57%

(c) Record date: June 30, 2009

(d) Dividend payment date: within 20 days from the date of the resolution of the Board of Directors

3. Total Number of Shares

A. Total number of shares

(As of June 30, 2009)

(Unit: shares)

| Classification | Common shares | Share type | Total | Remarks |
|--|---------------|------------|-------------|---------|
| I. Total number of authorized shares | 220,000,000 | | 220,000,000 | |
| II. Total number of shares issued to date | 89,278,946 | | 89,278,946 | |
| III. Total number of shares retired to date | 8,533,235 | | 8,533,235 | |
| 1. Capital reduction | | | | |
| 2. Share cancellation | 8,533,235 | | 8,533,235 | |
| 3. Redeemed shares | | | | |
| 4. Others | | | | |
| IV. Total number of shares (II-III) | 80,745,711 | | 80,745,711 | |
| V. Number of treasury shares | 8,400,708 | | 8,400,708 | |
| VI. Number of shares outstanding (IV-V) | 72,345,003 | | 72,345,003 | |

* On January 9, 2009, the Company purchased (using retained earnings) and cancelled 448,000 common shares. As the result of

such retirement
of common
shares, the total
number of
outstanding
shares decreased
to 80,745,711.

Table of Contents

B. Treasury Stock
 (1) Acquisitions and Dispositions of Treasury Stocks

(As of June 30, 2009)

(Unit: Shares)

| Acquisition methods | | Type of shares | At the beginning of period | Acquired (+) | Changes Disposed (-) | Retired (-) | At the end of period | Remarks |
|---|--|------------------|----------------------------|----------------------|----------------------|-------------|------------------------|---------|
| pursuant to Article 165-2 of the relevant Act¹ | | Common shares | 4,704,828 | 179,200 ² | | 448,000 | 4,436,028 | |
| | | Preferred shares | | | | | | |
| Direct acquisition based on reasons other than those stipulated in Article 165-2 of the relevant Act | | Common shares | 77,970 | | | | 77,970 | |
| | | Preferred shares | | | | | | |
| Sub-total | | Common shares | 4,782,798 | 179,200 | | 448,000 | 4,513,998 ³ | |
| | | Preferred shares | | | | | | |
| Indirect acquisition through trust and other agreements | | Common shares | 3,886,710 | | | | 3,886,710 | |
| | | Preferred shares | | | | | | |
| Total | | Common shares | 8,669,508 | 179,200 | | 448,000 | 8,400,708 | |
| | | Preferred shares | | | | | | |

¹ The relevant Act in the above table refers to Financial Investment Services and Capital Markets

Act of Korea
(FSCMA)

² The 179,200 common shares directly acquired pursuant to Article 165-2 of the FSCMA were acquired for the purpose of retirement; the retirement of such stock was completed on January 9, 2009.

³ Of the 4,513,998 shares of directly acquired treasury stock, 1,999,997 shares were deposited with Korea Securities Depository to be issued upon conversion of the Company's offshore convertible bonds. (As of June 30, 2009)

Table of Contents

(2) Retirement of Treasury Stock

(Unit: in millions of Won, Shares)

| Retired Date | Retirement Purpose | Type of Share | Quantity Retired (shares) | Monetary Amount Retired (in millions of Won) | Acquisition Period of Retired Shares | Remarks |
|-----------------|------------------------------|------------------|---------------------------|--|--------------------------------------|---------|
| January 9, 2009 | Stabilization of Share Price | Common | 448,000 | 92,476 | December 2, 2008 - January 7, 2009 | |
| Total | | Common Preferred | 448,000 | 92,476 | | |

(3) Execution of Trust Agreements relating to Treasury Stocks, Etc.

(Amounts: in millions of Won)

| Category Specified | At Start of Period | Executed (+) | Cancelled (-) | At End of Period | Remark |
|---|--------------------|---------------------|---------------|---------------------|--------|
| | Amount | No. of Transactions | Amount | No. of Transactions | |
| Money Trust | 982,000 | 4 | | 982,000 | 4 |
| Trust Contracts with Asset Management Companies | | | | | |
| Acquisition Contracts with Investment Companies | | | | | |
| Total | 982,000 | 4 | | 982,000 | 4 |

Table of Contents**4. Status of Voting Rights**

(As of June 30, 2009)

| | Classification | Number of shares | (Unit: shares) Remarks |
|--|-----------------|------------------|---------------------------|
| Total outstanding shares (A) | Common share | 80,745,711 | |
| | Preferred share | | |
| Number of shares without voting rights (B) | Common share | 8,400,708 | Treasury shares |
| | Preferred share | | |
| Shares with restricted voting rights under the Korean law (C) | | | |
| Shares with reestablished voting rights (D) | | | |
| The number of shares with exercisable voting rights (E = A - B - C - D) | Common share | 72,345,003 | |
| | Preferred share | | |

5. Dividends and Others

A. Dividends

(1) Distribution of cash dividends was approved during the 22nd General Meeting of Shareholders held on March 10, 2006.

Distribution of cash dividends per share of Won 8,000 (exclusive of interim dividend of Won 1,000) was approved.

(2) Distribution of interim dividends of Won 1,000 was approved during the 270th Board of Directors Meeting on July 28, 2006.

(3) Distribution of cash dividends was approved during the 23rd General Meeting of Shareholders held on March 9, 2007.

Distribution of cash dividends per share of Won 7,000 (exclusive of an interim dividend of Won 1,000) was approved.

(4) Distribution of interim dividends of Won 1,000 was approved during the 283rd Board of Directors Meeting on July 27, 2007.

(5) Distribution of cash dividends was approved during the 24th General Meeting of Shareholders held on March 14, 2008.

Distribution of cash dividends per share Won 8,400 (exclusive of an interim dividend of Won 1,000) was approved.

Table of Contents

(6) Distribution of interim dividends of Won 1,000 was approved during the 295th Board of Directors Meeting on July 18, 2008.

(7) Distribution of cash dividends was approved during the 25th General Meeting of Shareholders held on March 13, 2009.

Distribution of cash dividends per share of Won 8,400 (exclusive of an interim dividend of Won 1,000) was approved.

(8) Distribution of interim dividends of Won 1,000 was approved during the 305th Board of Directors Meeting on July 23, 2009.

B. Dividends for the Last 3 Fiscal Years

| | | (Unit: in millions of Won, except per share value) | | |
|---|-----------------|---|---|---|
| Classification | | As of and for the six months ended June 30, 2009 | As of and for the year ended December 31, 2008 | As of and for the year ended December 31, 2007 |
| Par value per share (Won) | | 500 | 500 | 500 |
| Current Period's net income | | 628,392 | 1,277,658 | 1,642,451 |
| Net income per share (Won) | | 8,686 | 17,559 | 22,607 |
| Total cash dividend | | 72,345 | 681,996 | 682,379 |
| Total stock dividends | | | | |
| Percentage of cash dividend to available income (%) | | 11.5 | 53.4 | 41.5 |
| Cash dividend yield ratio (%) | Common share | | | |
| | Preferred share | 0.6 | 4.5 | 3.8 |
| Stock dividend yield ratio (%) | Common share | | | |
| Cash dividend per share (Won) | Preferred share | | | |
| | Common share | 1,000 | 9,400 | 9,400 |
| Stock dividend per share (share) | Preferred share | | | |
| | Common share | | | |
| | Preferred share | | | |

* Total cash dividend of Won 681,996 million for the year ended December 31, 2008 includes the total interim dividend amount of Won 72,793 million, and the cash dividend

amount per
share of Won
9,400 includes
the interim cash
dividend
amount of Won
1,000.

* Total cash
dividend of
Won
682,379 million
for the year
ended
December 31,
2007 includes
the total interim
dividend
amount of Won
72,667 million,
and the cash
dividend
amount per
share of Won
9,400 includes
the interim cash
dividend
amount of Won
1,000.

Table of Contents**II. BUSINESS****1. Business Overview****A. Industry Characteristics**

As of June 30, 2009, the number of domestic mobile phone subscribers reached 47.1 million and, with a 95.6% penetration rate, the Korean mobile communication market can be considered to have reached its maturation stage. However, considering the number of European countries with penetration rates exceeding 100%, additional future growth of the domestic market may be possible.

The Korean mobile communications market continues to improve with the help of advances in network-related technology evidenced by the world's first commercialization of CDMA2000 1x, CDMA 1x EV-DO, and the development of highly advanced handsets that enables the provision of convergence services for multimedia contents, mobile commerce, telematics, satellite DMB, digital home services and other related contents.

B. Growth Potential

| | | (Unit: 1,000 persons) | | | | |
|----------------------------------|-------------------------|------------------------------------|-------------|---------------------------|-------------|-------------|
| Classification | | As of June 30, 2009 | 2008 | As of December 31, | | |
| Penetration rate (%) | | 95.6 | 93.8 | 2007 | 2006 | 2005 |
| Number of subscribers | SK Telecom | 23,830 | 23,032 | 21,968 | 20,271 | 19,530 |
| | Others (KT, LGT) | 23,241 | 22,575 | 21,529 | 19,926 | 18,812 |
| | Total | 47,071 | 45,607 | 43,497 | 40,197 | 38,342 |

(Source: Korea Communications Commission website)

C. Domestic and Overseas Market Conditions

The Korean mobile communication market includes the entire population of Korea with mobile communication service needs, and almost every Korean is considered a potential user. Although demand has primarily been in the domestic market, as the business territory expands to overseas market, the size of overseas sales is expected to grow in the near future. Seasonal and economic fluctuations have much less impact on the Korean mobile communication market compared to other industries.

Historical market share of the Company

| | | (Unit: %) | | | |
|--------------------------------------|--|------------------------------------|-------------|---------------------------|-------------|
| Classification | | As of June 30, 2009 | 2008 | As of December 31, | |
| Mobile communication services | | 50.6 | 50.5 | 2007 | 2006 |
| Comparative market share | | | | 50.5 | 50.4 |

| | | (Unit: %) | | |
|-----------------------|--|-----------------------|------------|-----------------------|
| Classification | | SK Telecom | KTF | LG Telecom |
| Market share | | 50.6 | 31.3 | 18.1 |

(Source: Korea Communications Commission website)

Commission
website)

Table of Contents**2. Major Products & Services**

A. Updates on Major Products and Services

(Unit: in millions of Won, %)

| Business fields Information and communication | Sales type | Item | Specific Usage | Major trademarks | Sales amount (ratio) |
|--|-------------------|-------------------------|-----------------------|-------------------------|---------------------------------|
| | Services | Mobile communication | Mobile Phone | June, NATE and others | 5,834,512 (98.2%) |
| | | Others | | Others | 109,848 (1.8%) |

B. Price Fluctuation Trend of Major Products and Services

Based on standard rates, the basic service fee is Won 13,000 per month and the usage fee is Won 20 per 10 seconds. These rates are the same as the rates for 2007 and 2008.

3. Investment Status

A. Investment in Progress

(Unit: in 100 millions of Won)

| Business field | Classification | Investment period | Subject of investment | Investment effect | Total investments | Amount already invested | Future investment |
|-----------------------|--------------------------|--------------------------|------------------------------|--|--------------------------|--------------------------------|--------------------------|
| Network/Common | Upgrade/New installation | 2009 | Network, systems and others | Capacity increase and quality improvement; systems improvement | To be determined | 6,674 | To be determined |
| | Total | | | | To be determined | 6,674 | To be determined |

B. Future Investment Plan

(Unit: in 100 millions of Won)

| Business field | Expected investment amount Asset type | Amount | Expected investment for each year | | | Investment effect |
|-----------------------|--|------------------|--|------------------|------------------|---|
| | | | 2009 | 2010 | 2011 | |
| Network/Common | Network, systems and others | To be determined | To be determined | To be determined | To be determined | Upgrades to the existing services and provision of new services |
| Total | | To be determined | To be determined | To be determined | To be determined | Upgrades to the existing services and provision of new services |

Table of Contents**4. Revenues**

(Unit: in millions of Won)

| Business field | Sales type | Item | First Half | 2008 | 2007 | |
|-------------------------------|------------|----------------------|------------|------------|------------|------------|
| | | | 2009 | | | |
| Information and communication | Services | Mobile communication | Export | | | |
| | | | Domestic | 5,834,512 | 11,492,832 | 11,083,821 |
| | | | Subtotal | 5,834,512 | 11,492,832 | 11,083,821 |
| | | Others | Export | 1,761 | 5,855 | 4,101 |
| | | | Domestic | 108,087 | 175,975 | 197,979 |
| | | | Subtotal | 109,848 | 181,830 | 202,080 |
| | Total | Export | 1,761 | 5,855 | 4,101 | |
| | | Domestic | 5,942,559 | 11,668,807 | 11,281,800 | |
| | | Total | 5,944,360 | 11,674,662 | 11,285,901 | |

5. Derivative Transactions

In order to hedge risks related to fluctuations in currency exchange rates and interest rates, the Company enters into currency swap contracts and interest rate swap contracts. The gain or loss generated from the derivatives contracts is recognized as the gains/losses for the current period or other comprehensive income/loss, in accordance with Korean GAAP. Fair value of our derivatives is calculated using our transaction bank's valuations. In accordance with the derivatives contracts, our estimated gain/loss on the date of expiration is zero.

A. Currency Swap**(1) Purpose of Contracts: Currency Exchange Rate Risk Hedging****(2) Contract Terms****Currency swap contract applying cash flow risk hedge accounting**

The Company has entered into a fixed-for-fixed cross currency swap contracts with three banks including Citibank in order to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds (face amounts totaling US\$ 300,000,000) issued on April 1, 2004. As of June 30, 2009, in connection with unsettled foreign currency swap contracts to which the cash flow risk hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 9,014,479,000 (excluding tax effect

Table of Contents

totaling Won 3,083,580,000 and foreign exchange translation loss arising from unguaranteed U.S. dollar denominated bonds totaling Won 40,591,528,000) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with Calyon to hedge the foreign currency risk and the interest rate risk of U.S. dollar denominated long-term borrowings with face amounts totaling US\$ 100,000,000 borrowed on October 10, 2006. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 7,355,634,000 (excluding tax effect totaling Won 1,632,809,000 and foreign exchange translation loss arising from U.S. dollar denominated long-term borrowings totaling Won 33,670 million) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with two banks including HSBC in order to hedge the foreign currency risk and the interest rate risk of unguaranteed Japanese yen dominated bonds (56-2) with face amounts totaling JPY 12,500,000,000 issued on November 13, 2007. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 2,059,792,000 (net of tax effect totaling Won 945,677,000 and foreign exchange translation loss arising from unguaranteed Japanese yen dominated bonds totaling Won 62,987,816,000) was accounted for as accumulated other comprehensive gain.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with two banks including DBS in order to hedge the foreign currency risk and interest rate risk of U.S. dollar denominated bonds with face amounts totaling US\$ 150,000,000 issued on November 20, 2008. As of June 30, 2008, in connection with unsettled cross currency interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 1,156,933,000 (net of tax effect totaling Won 326,314,000 and foreign exchange translation gain arising from U.S. dollar denominated bonds totaling Won 24,459,592,000) was accounted for as accumulated other comprehensive gain.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with Mizuho Corporate Bank in order to hedge the foreign currency risk and the interest rate risk of un-guaranteed Japanese yen dominated bonds (59-2) with face amounts totaling JPY 3,000,000,000 issued on January 22, 2009. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 1,574,649,000 (net of tax effect totaling Won 444,132,000 and foreign exchange translation gain arising from unguaranteed Japanese yen dominated bonds totaling Won 6,038,232,000) was accounted for as accumulated other comprehensive gain.

Table of Contents

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with The Bank of Tokyo-Mitsubishi in order to hedge the foreign currency risk and the interest rate risk of un-guaranteed Japanese yen dominated bonds (60-2) with face amounts totaling JPY 5,000,000,000 issued on March 5, 2009. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to Won 652,159,000 (net of tax effect totaling Won 183,942,000 and foreign exchange translation gain arising from unguaranteed Japanese yen dominated bonds totaling Won 11,790,260,000) was accounted for as accumulated other comprehensive gain.

Currency swap contract to which the fair value hedge accounting is applied

The Company has entered into a fixed-for-fixed cross currency swap contract with 10 banks including Hana Bank in order to hedge the foreign exchange risk of U.S. dollar denominated equity securities of China Unicom stocks. In connection with unsettled foreign currency swap contracts to which the fair value accounting is applied, losses on valuation of currency swaps of Won 47,906,521,000 and Won 155,703,801,000 for the six months ended June 30, 2009 and June 30, 2008, respectively, were charged to current operations.

Currency swap contract to which the hedge accounting is not applied

In addition, the Company has entered into fixed-for-fixed cross currency swap contract with three banks including Morgan Stanley to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds (with face amounts totaling US\$400,000,000) issued on July 20, 2007. In connection with unsettled foreign currency swap contracts to which the hedge accounting is not applied, a loss on valuation of currency swap of Won 64,533,708,000 and a gain on valuation of currency swap of Won 51,851,327,000 for the six months ended June 30, 2009 and June 30, 2008, respectively, were charged to current operations.

B. Interest Rate Swap

(1) Purpose of Contracts: Interest Rate Risk Hedging

(2) Contract Terms

Interest rate swap contract to which the cash flow risk hedge accounting is applied:

The Company has entered into a floating-to-fixed interest rate swap contract with Shinhan Bank to hedge the interest rate risk of floating rate discounted bill with face amounts totaling Won 200,000 million borrowed on June 29, 2006. As of June 30, 2009, in connection with unsettled interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 2,877,845,000 (net of tax effect totaling Won 811,700,000) was accounted for as accumulated other comprehensive loss.

Table of Contents

In addition, the Company has entered into a floating-to-fixed interest rate swap contract with three banks including Nonghyup Bank in order to hedge the interest rate risk of long-term floating rate borrowings (totaling Won 500 billion) borrowed between July 28, 2008 and August 13, 2008. As of June 30, 2009, in connection with unsettled interest rate swap contracts to which the cash flow risk hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to Won 15,827,558,000 (net of tax effect totaling Won 4,464,183,000) was accounted for as accumulated other comprehensive loss.

Interest rate swap contract to which the hedge accounting is not applied

The Company has entered into a floating-to-fixed interest rate swap contract with two banks including DBS in order to hedge the interest rate risk of floating rate foreign currency bonds with face amounts totaling US\$220,000,000 issued on April 29, 2009. In connection with this unsettled interest rate swap contract to which the hedge accounting is not applied, loss on valuation of interest rate swap of Won 2,897,336,000 for the six months ended June 30, 2009 was charged to current operations.

C. Currency Option

(1) Purpose of Contracts: Currency Exchange Rate Risk Hedging

(2) Contract Terms

Currency option contract to which the hedge accounting is not applied

The Company has entered into a currency put option contract with Calyon bank to hedge the foreign currency risk of US\$50,000,000 deposit maturing on July 14, 2009. In connection with this unsettled currency put option contract to which the hedge accounting is not applied, a gain on valuation of currency option of Won 1,013,855,000 for the six months ended June 30, 2009 was accreted to current operations.

6. Major Contracts

| Category | Vendor | Start Date | Completion Date | Contract Title | Contract Amount (Won 100M) |
|----------------|----------------|---------------|-------------------|--|----------------------------|
| Product | TU Media, Ltd. | Feb. 23, 2009 | December 31, 2009 | 2009 Satellite DMB Service | |
| Service | SK C&C | Feb. 26, 2009 | December 31, 2009 | Collaboration Contract | 1,008 |
| Product | SK E&C | Mar. 19, 2009 | December 31, 2009 | 2009 IT SM Contract | 2,079 |
| Product | SK E&C | Mar. 19, 2009 | December 31, 2009 | 2009 Cell Site Facility Construction (Seoul Area) | 451 |
| Product | SK E&C | Mar. 19, 2009 | December 31, 2009 | 2009 RF Switching Facility Construction (Seoul Area) | 414 |
| Product | SK E&C | Mar. 19, 2009 | December 31, 2009 | 2009 WIBRO Facility Construction (Seoul Area) | 308 |
| | | | Subtotal | | 4,260 |

* Selected among contracts exceeding Won 30 billion and classified by product and service.

Table of Contents**7. R&D Investments**

| | | (Unit: in thousands of Won) | | | |
|---|---|---|---|---------|--|
| Category | For the six months ended June 30, 2009 | For the year ended December 31, 2008 | For the year ended December 31, 2007 | Remarks | |
| Raw material | 11,563 | 89,176 | 96,217 | | |
| Labor | 30,367,579 | 38,062,791 | 39,388,760 | | |
| Depreciation | 63,619,972 | 138,511,764 | 129,208,262 | | |
| Commissioned service | 31,846,607 | 85,836,738 | 90,363,645 | | |
| Others | 17,370,765 | 34,539,984 | 37,609,969 | | |
| Total R&D costs | 143,216,486 | 297,040,453 | 296,666,853 | | |
| | Sales and administrative expenses | | | | |
| Accounting | 142,212,749 | 293,443,380 | 288,519,863 | | |
| | Development expenses (Intangible assets) | | | | |
| | 1,003,738 | 3,597,072 | 8,146,990 | | |
| R&D cost / sales amount ratio (Total R&D costs / Current sales amount×100) | 2.41% | 2.54% | 2.63% | | |

8. Other information relating to investment decisions**A. Trademark Policies**

The Company manages its corporate brand and other product brands such as T in a comprehensive way to protect and increase their value.

The Company's Brand Management Council in charge of overseeing its systematic corporate branding operates full time to execute decisions involving major brands and operates Brandnet, an intranet system to manage corporate brands which provide solutions including licensing of the brands and downloading of the Company logos.

B. Business-related Intellectual Properties

The Company owns intellectual property rights to the design of alphabet T. The rights are based on domestic trademark laws and the Company has proprietary and exclusive use of the trademark for 10 years and the rights are renewable. The designed alphabet T is registered in all business categories (total of 45) and is being used as the primary brand of the Company.

Table of Contents**III. FINANCIAL INFORMATION****1. Unaudited Summary Financial Information (Non-consolidated)**

(Unit: in millions of Won)

| Classification / Fiscal Year | As of and for the six months ended | As of and for the year ended December 31, | | | |
|---|--|---|--------------|--------------|--------------|
| | June 30, 2009 | 2008 | 2007 | 2006 | 2005 |
| Current assets | 4,781,839 | 3,990,503 | 4,094,059 | 4,189,325 | 4,172,485 |
| Quick assets | 4,763,062 | 3,976,576 | 4,075,378 | 4,172,887 | 4,166,500 |
| Inventory | 18,778 | 13,927 | 18,681 | 16,438 | 5,985 |
| Non-current assets | 14,704,076 | 14,626,992 | 14,038,451 | 11,624,728 | 10,349,191 |
| Investments | 6,191,427 | 5,668,127 | 5,940,045 | 3,547,942 | 2,366,760 |
| Property and Equipment | 4,618,118 | 4,698,214 | 4,594,413 | 4,418,112 | 4,595,884 |
| Intangible assets | 2,767,868 | 2,941,592 | 3,174,942 | 3,405,158 | 3,386,547 |
| Other non-current assets | 1,126,663 | 1,319,059 | 329,051 | 253,516 | |
| Total assets | 19,485,915 | 18,617,495 | 18,132,510 | 15,814,053 | 14,521,676 |
| Current liabilities | 3,217,532 | 3,412,490 | 2,484,548 | 2,985,620 | 2,747,268 |
| Non-current liabilities | 5,335,982 | 4,475,998 | 4,221,016 | 3,522,006 | 3,516,528 |
| Total liabilities | 8,553,514 | 7,888,488 | 6,705,564 | 6,507,626 | 6,263,796 |
| Capital | 44,639 | 44,639 | 44,639 | 44,639 | 44,639 |
| Capital surplus | 3,031,999 | 2,957,095 | 2,954,829 | 2,962,699 | 2,966,198 |
| Capital adjustment | (-)2,068,335 | (-)2,147,530 | (-)2,072,486 | (-)2,019,568 | (-)2,022,817 |
| Other Cumulative Profit and Loss | 552,411 | 373,784 | 1,594,099 | 473,904 | |
| Retained earnings | 9,371,687 | 9,501,018 | 8,905,865 | 7,844,753 | 7,269,861 |
| Total stockholders equity | 10,932,401 | 10,729,007 | 11,426,946 | 9,306,427 | 8,257,881 |
| Sales | 5,944,360 | 11,674,662 | 11,285,900 | 10,650,952 | 10,161,129 |
| Operating Profit (or Loss) | 1,117,407 | 2,059,896 | 2,171,543 | 2,584,370 | 2,653,570 |
| Profit (or Loss) from continuing operation before income tax | 628,392 | 1,277,658 | 1,642,451 | 1,446,598 | 1,871,380 |
| Current Period's Net Profit (or Loss) before income tax | 628,392 | 1,277,658 | 1,642,451 | 1,446,598 | 1,871,380 |

(Unit: Won)

| Classification / Fiscal Year | For the six months ended | For the year ended December 31, | | | |
|-----------------------------------|--------------------------------|---------------------------------|--------|--------|--------|
| | June 30, 2009 | 2008 | 2007 | 2006 | 2005 |
| Earnings per share | 8,686 | 17,559 | 22,607 | 19,734 | 25,421 |
| Diluted earnings per share | 8,567 | 17,395 | 22,289 | 19,458 | 25,015 |

Table of Contents**2. Unaudited Summary Financial Information (Consolidated)**

(Unit: in millions of Won)

| Classification / Fiscal Year | As of and for the year ended December 31, | | | | |
|--|---|--------------|--------------|--------------|--------------|
| | 2008 | 2007 | 2006 | 2005 | 2004 |
| Current assets | 5,422,447 | 4,813,072 | 4,663,962 | 4,598,580 | 4,390,692 |
| Quick assets | 5,387,473 | 4,766,020 | 4,644,184 | 4,590,796 | 4,338,371 |
| Inventory | 34,974 | 47,052 | 19,778 | 7,784 | 52,321 |
| Non-current assets | 17,051,224 | 14,235,863 | 11,576,006 | 10,106,193 | 9,892,665 |
| Investments | 4,025,429 | 5,446,711 | 3,236,783 | 1,989,934 | 1,665,841 |
| Property and Equipment | 7,437,689 | 4,969,353 | 4,507,335 | 4,663,369 | 4,703,922 |
| Intangible assets | 3,978,145 | 3,433,962 | 3,518,411 | 3,452,889 | 3,522,903 |
| Other non-current assets | 1,609,961 | 385,836 | 313,477 | | |
| Total assets | 22,473,671 | 19,048,935 | 16,239,968 | 14,704,772 | 14,283,358 |
| Current liabilities | 4,628,821 | 3,016,874 | 3,208,416 | 2,863,373 | 3,066,893 |
| Non-current liabilities | 6,020,410 | 4,344,428 | 3,548,464 | 3,513,860 | 4,010,721 |
| Total liabilities | 10,649,231 | 7,361,302 | 6,756,880 | 6,377,233 | 7,077,614 |
| Capital | 44,639 | 44,639 | 44,639 | 44,639 | 44,639 |
| Capital surplus | 2,958,854 | 2,956,106 | 2,950,327 | 2,954,840 | 2,968,301 |
| Capital adjustment | (-)2,159,389 | (-)2,072,723 | (-)2,019,567 | (-)2,048,515 | (-)2,058,292 |
| Other Cumulative Profit/Loss | 356,192 | 1,591,258 | 490,010 | | |
| Retained earnings | 9,448,185 | 8,914,970 | 7,847,434 | 7,267,649 | 6,152,898 |
| Total stockholders equity | 11,824,440 | 19,048,935 | 9,483,088 | 8,327,540 | 7,205,743 |
| Sales | 14,020,984 | 11,863,357 | 11,027,977 | 10,721,820 | 10,570,615 |
| Operating Profit (or Loss) | 1,752,468 | 2,101,955 | 2,621,132 | 2,670,616 | 2,439,749 |
| Profit (or Loss) from continuing operation before tax | 972,338 | 1,562,265 | 1,449,552 | 1,868,307 | 1,493,414 |
| Current Period's Net Profit before tax | 972,338 | 1,562,265 | 1,449,552 | 1,868,307 | 1,493,414 |

(Unit: Won)

| Classification / Fiscal Year | For the year ended December 31, | | | | |
|--|---------------------------------|--------|--------|--------|--------|
| | 2008 | 2007 | 2006 | 2005 | 2004 |
| Earnings per share in Majority Interest | 16,707 | 22,696 | 19,801 | 25,443 | 20,261 |
| Diluted earnings per share in Majority Interest | 16,559 | 22,375 | 19,523 | 25,036 | 20,092 |

Table of Contents**IV. AUDITOR'S OPINION****1. Auditor**

| | | | |
|---|--------------------|---|--------------------|
| Six months ended June 30, 2009 | 2008 | Year ended December 31, 2007 | 2006 |
| Deloitte Anjin LLC | Deloitte Anjin LLC | Deloitte Anjin LLC | Deloitte Anjin LLC |

2. Audit Opinion

| Term | Auditor's opinion | Issues noted |
|---------------------------------------|--------------------------|---------------------|
| Six months ended June 30, 2009 | Appropriate | |
| Six months ended June 30, 2008 | Appropriate | |
| Year ended December 31, 2008 | Appropriate | |
| Year ended December 31, 2007 | Appropriate | |

3. Remuneration for Independent Auditors for the Past Three Fiscal Years**A. Audit Contracts**

| Term | Auditors | Contents | Fee | Total hours |
|---|-----------------------|--|------------|--------------------|
| | | Semi-annual review | | |
| | | Quarterly review | | |
| Six months ended June 30, 2009 | Deloitte Anjin LLC | Non-consolidated financial statements audit | 1,275,000 | 13,709 |
| | | Consolidated financial statements audit | | |
| | | Semi-annual review | | |
| | | Quarterly review | | |
| Year ended December 31, 2008 | Deloitte Anjin LLC | Non-consolidated financial statements audit | 1,310,097 | 13,346 |
| | | Consolidated financial statements audit | | |
| | | Semi-annual review | | |
| | | Quarterly review | | |
| Year ended December 31, 2007 | Deloitte Anjin LLC | Non-consolidated financial statements audit | 1,066,318 | 11,468 |
| | | Consolidated financial statements audit | | |

(Unit: in thousands of Won)

Table of Contents

B. Non-Audit Services Contract with External Auditors

(Unit: in thousands of Won)

| Term | Contract date | Service provided | Service duration | Fee |
|---|----------------------|--|-------------------------|------------|
| Six months ended June 30, 2009 | May 13, 2009 | Tax consulting | 30 days | 40,000 |
| | May 22, 2009 | Tax consulting | 10 days | 10,000 |
| | May 22, 2009 | Tax adjustment for fiscal year 2008 | 20 days | 34,000 |
| | May 22, 2009 | Review of deferred corporate income tax for 1Q and 2Q | 10 days | 14,000 |
| | November 20, 2007 | Set up services for agency tax manual | 60 days | 48,000 |
| | March 3, 2008 | Tax adjustment for fiscal year 2007 | 10 days | 33,000 |
| | May 15, 2008 | Tax consulting | 5 days | 7,500 |
| | June 24, 2008 | Foreign tax consulting re indirect taxes | 4 days | 6,000 |
| | August 13, 2008 | Tax consulting | 10 days | 9,400 |
| | November 1, 2008 | Tax consulting | 4 days | 5,000 |
| Year ended December 31, 2008 | November 19, 2008 | Tax consulting | 10 days | 10,800 |
| | November 19, 2008 | Review of deferred corporate income tax for 1Q and 2Q | 10 days | 18,000 |
| | December 24, 2008 | Review of deferred corporate income tax for 3Q | 3 days | 6,000 |
| | December 24, 2008 | Tax consulting | 3 days | 3,600 |
| | December 24, 2008 | Tax consulting | 3 days | 3,000 |
| | March 30, 2007 | Tax adjustment for fiscal year 2006 | 10 days | 30,000 |
| | September 28, 2007 | Tax consulting for denial of deductions for corporate income tax | 1 day | 2,000 |
| | September 28, 2007 | Review of deferred corporate income tax for 1Q and 2Q | 6 days | 10,000 |
| | September 28, 2007 | Tax consulting | 5 days | 9,000 |
| | December 31, 2007 | Review of deferred corporate income tax for 3Q | 2 days | 5,000 |
| Year ended December 31, 2007 | December 31, 2007 | Tax consulting | 3 days | 3,000 |

Table of Contents**V. CORPORATE ORGANIZATION INCLUDING BOARD OF DIRECTORS AND AFFILIATED COMPANIES****1. Board of Directors****A. Overview of Board of Directors Composition**

The Company's Board of Directors is comprised of eight members: five non-executive outside directors and three executive directors. Within the Board, there are five Committees: Non-executive Outside Director Nomination Committee, Audit Committee, Compensation Committee, CapEx Review Committee, and Corporate Citizenship Committee.

B. Significant Activities of the Board of Directors

| Meeting | Date | Agenda | Approval |
|--|-------------------|--|----------------------|
| 300th (the first meeting of 2009) | January 22, 2009 | Financial Statements for the year ended December 31, 2008 | Approved as proposed |
| | | Annual Business Report for the year ended December 31, 2008 | Approved as proposed |
| | | Annual Business Plan and Budgeting for FY 2009 | Approved as proposed |
| 301st (the second meeting of 2009) | February 17, 2009 | Issuance of Corporate Bonds | Approved as proposed |
| | | Convocation of the 25 th General Meeting of Shareholders | Approved as proposed |
| | | Partnership Agreement with Offshore Private Equity Fund | Approved as proposed |
| | | Election of the Representative Director | Approved as proposed |
| 302nd (the third meeting of 2009) | March 13, 2009 | Revision to the Regulations for the Board of Directors | Approved as proposed |
| | | Appointment of Chairman of the Board of Directors | Approved as proposed |
| | | Long-term Financing Plan for Foreign Currency | Approved as proposed |
| | | Issuance of Offshore Convertible Bonds and Transfer of Treasury Shares in relation thereto | Approved as proposed |
| | | Asset Management Transaction with Affiliated Company (SK Securities) | Approved as proposed |
| 303rd (the fourth meeting of 2009) | May 21, 2009 | Election of Committee Members | Approved as proposed |
| | | Resolution on Business Acquisition from SK Networks | Approved as proposed |
| | | Resolution on Purchase of Investment Securities (SK Broadband) | Approved as proposed |

Table of Contents

| Meeting | Date | Agenda | Approval |
|---|---------------|--|----------------------|
| 304th (the fifth meeting of 2009) | June 19, 2009 | Asset Management Transaction with Affiliated Company (SK Securities) | Approved as proposed |
| 305th (the sixth meeting of 2009) | July 23, 2009 | Proposal for Interim Dividend | Approved as proposed |

| Meetings | Dates | Outside Directors Attended | Description |
|---|-------------------|-----------------------------------|--------------------|
| The first meeting of 2009 (300th) | January 22, 2009 | 5 / 5 | |
| The second meeting of 2009 (301st) | February 17, 2009 | 5 / 5 | |
| The third meeting of 2009 (302nd) | March 13, 2009 | 5 / 5 | |
| The fourth meeting of 2009 (303rd) | May 21, 2009 | 5 / 5 | |
| The fifth meeting of 2009 (304th) | June 19, 2009 | 5 / 5 | |
| The sixth meeting of 2009 (305th) | July 23, 2009 | 4 / 5 | |

C. Committees within Board of Directors

(1) Committee Structure

a) Non-executive Outside Director Nomination Committee

(As of June 30, 2009)

| Number of Persons | Executive Directors | Members Non-executive Outside Directors | Remarks |
|--------------------------|------------------------------|--|----------------|
| 4 | Man Won Jung, Sung Min Ha | Rak Yong Uhm, Jae Ho Cho | |

* The Non-executive Outside Director Nomination Committee is a committee established under the provisions of the Articles of Incorporation and Korean Commercial Code.

Table of Contents

b) Audit Committee

(As of June 30, 2009)

| Number of Persons | Executive Directors | Members Non-executive Outside Directors | Remarks |
|------------------------------|----------------------------|--|----------------|
| 3 | | Dal Sup Shim, Hyun Chin Lim, Jae Ho Cho | |

* The Non-executive Outside Director Nomination Committee is a committee established under the provisions of the Articles of Incorporation and Korean Commercial Code.

c) Compensation Review Committee

(As of June 30, 2009)

| Number of Persons | Executive Directors | Members Non-executive Outside Directors |
|------------------------------|----------------------------|--|
| 5 | - | Dal Sup Shim, Rak Yong Uhm, Hyun Chin Lim, Jay Young Chung, Jae Ho Cho |

* The Compensation Review Committee is a committee established by the resolution of the Board of Directors.

d) Capex Review Committee

(As of June 30, 2009)

| Number of Persons | Executive Directors | Members Non-executive Outside Directors | Remarks |
|------------------------------|--------------------------------|--|----------------|
| 4 | Sung Min Ha | Dal Sup Shim, Rak Yong Uhm, Jay Young Chung | |

* The Capex Review Committee is a committee established by the resolution of the Board of Directors.

e) Corporate Citizenship Committee

(As of June 30, 2009)

| Number of Persons | Executive Directors | Members | | Remarks |
|-------------------|---------------------|--|--|---------|
| | | Non-executive Outside Directors | | |
| 4 | Sung Min Ha | Rak Yong Uhm, Hyun Chin Lim, Jay Young Chung | | |

* The Corporate Citizenship Committee is a committee established by the resolution of the Board of Directors.

Table of Contents

(2) Activities of the Committees of the Board of Directors (As of June 30, 2009)

| Committee Name | Date of Activity | Agenda | Approval | Non-executive Outside Directors | | | | |
|---|-------------------|--|----------------------|---------------------------------------|--|---|---|-------------------------------------|
| | | | | Dal Sup Shim (Attendance: 100%) | Hyun Chin Lim (Attendance: 100%) | | | |
| Non-executive Outside Director Nomination Committee | February 17, 2009 | 25th General Meeting of Shareholders: Proposal to nominate an Independent Director Hyun Chin Lim | Approved as Proposed | For | For | | | |
| | June 19, 2009 | Proposal to nominate the Head of Committee Man Won Jung | Approved as Proposed | For | For | | | |
| Committee Name | Date of Activity | Agenda | Approval | Non-executive Outside Directors | | | | |
| | | | | Dal Sup Shim (Attendance: 100%) | Rak Yong Uhm (Attendance: 100%) | Jay Yung Chung (Attendance: 100%) | | |
| CapEx Committee | January 21, 2009 | CapEx plan for 2009 | Approved as proposed | For | For | For | | |
| | June 19, 2009 | Proposal to nominate the Head of Committee Rak Yong Uhm | Approved as proposed | For | For | For | | |
| Committee Name | Date of Activity | Agenda | Approval | Non-executive Outside Directors | | | | |
| | | | | Rak Shim (Attendance: 100%) | Yong Uhm (Attendance: 100%) | Hyun Chin Lim (Attendance: 100%) | Jay Yung Chung (Attendance: 100%) | Jae Ho Cho (Attendance: 100%) |
| Compensation Review Committee | June 19, 2009 | Proposal to nominate the Head of Committee Hyun Chin Lim | Approved as proposed | For | For | For | For | For |

| Committee Name | Date of Activity | Agenda | Approval | Non-executive Outside Directors | | |
|---------------------------------|------------------|--|----------------------|------------------------------------|---|--------------------------------------|
| | | | | Rak Yong Uhm (Attendance: 100%) | Hyun Chin Lim (Attendance: 100%) Vote | Jay Yung Chung (Attendance: 100%) |
| Corporate Citizenship Committee | June 19, 2009 | Proposal to nominate the Head of Committee Jay Young Chung | Approved as proposed | For | For | For |

D. Directors Independence

On February 17, 2009, in the notice of the annual General Meeting of Shareholders, background information on Jae Won Chey, Man Won Jung, Hyun Chin Lim, candidates for the Board of Directors, was publicly disclosed. There was no other nomination by shareholders. For the election of the outside directors, the Company has established the Non-executive Outside Director Nomination Committee, which is currently in operation. In the 25th General Meeting of Shareholders held on February 17, 2009, the Committee nominated the outside director candidates.

Table of Contents

| Name | Outside Director? | Remarks |
|--------------|--------------------------|--|
| Man Won Jung | No | ; During the 303 rd meeting of the Board of the Directors held on May 21 st , 2009, the Non-Executive Outside Director Nomination Committee was established. |
| Sung Min Ha | No | |
| Rak Yong Uhm | Yes | ; Director Shin Bae Kim submitted his resignation on March 13, 2009. ; Director Man Won Jung was elected on May 21, 2009. |
| Jae Ho Cho | Yes | |

Table of Contents**2. Audit System**

The Company's Audit Committee consists of three non-executive outside directors, Dal Sup Shim, Hyun Chin Lim and Jae Ho Cho.

Major activities of the Audit Committee are as follows.

| Meeting | Date | Agenda | Approval | Remarks |
|----------------------------|-------------------|--|----------------------|----------------|
| The first meeting of 2009 | January 21, 2009 | <ul style="list-style-type: none"> ; Issuance of corporate bonds ; B2B Contract with TU Media | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Evaluation of Internal Accounting Controls based on Auditor's Opinion ; 2nd half 2008 Management Audit Results ; Reports on Internal Accounting Management system ; Reports on 2008 Korean GAAP Audit ; Report on Review of Internal Accounting Management System | Approved as proposed | |
| The second meeting of 2009 | February 16, 2009 | <ul style="list-style-type: none"> ; 2009 Management Audit Plan ; Auditor's Report for Fiscal Year 2008 | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Evaluation of Internal Accounting Management System Operation | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Appointment of Auditor for FY 2009-2011 | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Construction of Mobile Phone Facilities for 2009 | Approved as proposed | |
| The third meeting of 2009 | March 13, 2009 | <ul style="list-style-type: none"> ; Purchase of Mobile Phone Relay Device for 2009 ; Construction of Mobile Phone Facilities for 2009 | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; 2009 2Q Transactions with SK C&C Co., Ltd. | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Long-term Financing Plan for Foreign Currency | | |
| The fourth meeting of 2009 | April 23, 2009 | <ul style="list-style-type: none"> ; Issuance of Offshore Convertible Bonds and Transfer of Treasury Shares ; Asset Management Transaction with Affiliated Company (SK Securities) | | |
| | | <ul style="list-style-type: none"> ; Audit Plan for 2009 ; Auditor Fees for 2009 | Approved as proposed | |
| The fifth meeting of 2009 | May 19, 2009 | <ul style="list-style-type: none"> ; Re-approval of entire Auditor Services for 2009 | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Proposal for entering into an Agency Agreement with SK Marketing & Company for 2009 | Approved as proposed | |
| The sixth meeting of 2009 | June 19, 2009 | <ul style="list-style-type: none"> ; Proposal to nominate the Chairman of the Committee | Approved as proposed | |
| | | <ul style="list-style-type: none"> ; Proposal for purchase of Mobile Phone Relay Device for 2009 ; Proposal for construction of Mobile Phone Facilities for 2009 | Approved as proposed | |

| | | | |
|-----------------------------|---------------|--|----------------------|
| | | <ul style="list-style-type: none"> ; Proposal for 2009 3Q transactions with SK C&C Co., Ltd. | Approved as proposed |
| | | <ul style="list-style-type: none"> ; Asset Management Transaction with Affiliated Company (SK Securities) ; Reports on 2008 US GAAP Audit ; Proposal for Operation Services of T map Navigation | Approved as proposed |
| The seventh meeting of 2009 | July 23, 2009 | <ul style="list-style-type: none"> ; Interim Dividends Plan ; Interim Closing of Accounts for Six Months ended June 30, 2009 | |

* The line items that do not show approval are for reporting purposes only.

3. Shareholders Exercises of Voting Rights

A. Voting System and Exercise of Minority Shareholders Rights

Pursuant to the Articles of Incorporation as shown below, the cumulative voting system was first introduced in the General Meeting of Shareholders in 2003.

| Articles of Incorporation | Description |
|--|--|
| Article 32 (3) (Election of Directors) | Cumulative voting under Article 382-2 of the Commercial Code will not be applied for the election of directors. |
| Article 4 of the 12 th Supplement to the Articles of Incorporation (Interim Regulation) | Article 32 (3) of the Articles of Incorporation shall remain effective until the day immediately preceding the date of the general shareholders meeting of 2003. |

Also, neither written electronic voting system nor minority shareholder rights is applicable.

Table of Contents**4. Affiliated Companies****A. Capital Investments between Affiliated Companies**

(As of March 31, 2009)

* Based on common shares

| Investing company | Invested companies | | | | Invested companies | | | |
|-----------------------------------|--------------------|---------------|---------------|---------------|--------------------|---------------|---------------|----------------|
| | SK Corporation | SK Energy | SK Networks | SK Telecom | SK Chemicals | SKC | SK E&C | SK Shipping |
| SK Corporation | | 33.40% | 39.98% | 23.22% | | 42.50% | 0.02% | 72.13% |
| SK Energy | | | | | | | | |
| SK Networks | | | | | | | | 17.71% |
| SK Telecom | | | | | | | | |
| SK Chemicals | | | | | | | 58.03% | |
| SKC | | | | | | | | 10.16% |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |
| SK C&C | 31.82% | | | | | | | |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 31.82% | 33.40% | 39.98% | 23.22% | 0.00% | 42.50% | 58.05% | 100.00% |
| Investing companies | Invested companies | | | | Invested companies | | | |
| | SK Securities | Walkerhill | SK E&S | SK Gas | SK C&C | K-Power | DOPCO | CCES |
| SK Corporation | | | 67.55% | 45.53% | | 65.00% | | |
| SK Energy | | | | | | | 38.28% | |
| SK Networks | 22.71% | 50.37% | | | 15.00% | | 4.61% | |
| SK Telecom | | | | | 30.00% | | | |
| SK Chemicals | | 0.25% | | | | | | |
| SKC | 7.73% | 7.50% | | | | | | |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |

Table of Contents

| Investing companies | SK | | SK E&S 32.45% | Invested companies | | K-Power | DOPCO | CCES |
|-----------------------------------|-----------------------|--------|---------------------|--------------------|-----------|---------|--------|---------|
| | Securities Walkerhill | | | SK Gas | SK C&C | | | |
| SK C&C | | | | | | | | |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | | 100.00% |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 30.43% | 58.12% | 100.00% | 45.53% | 45.00% | 65.00% | 42.89% | 100.00% |

| Investing companies | YN Energy | Daehan City Gas | SK Sci-tech | Invested companies | | Busan City Gas | Jeonnam City Gas | Gangwon City Gas |
|-----------------------------------|--------------|--------------------|----------------|--------------------|--------------|-------------------|---------------------|---------------------|
| | | | | SK NJC | SK Telink | | | |
| SK Corporation | | | | | | | | |
| SK Energy | | | | | | | | |
| SK Networks | | | | | | | | |
| SK Telecom | | | | | 90.77% | | | |
| SK Chemicals | | | 50.00% | 60.00% | | | | |
| SKC | | | | | | | | |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |
| SK C&C | | | | | | | | |
| SK Telink | | | | | | | | |
| SK E&S | 100.00% | 47.62% | | | | 40.00% | 100.00% | 100.00% |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 100.00% | 47.62% | 50.00% | 60.00% | 90.77% | 40.00% | 100.00% | 100.00% |

Table of Contents

| | Invested companies | | | | | | | |
|-----------------------------------|--------------------|----------------|----------------|---------------|---------------|---------------|---------------|---------------|
| | OK | Cashbag | | | Chungnam | SK | MRO | SK |
| Investing companies | GBES | Service | City Gas | Wyverns | Infosec | Korea | Telesys | network |
| SK Corporation | | | | | | | | 87.50% |
| SK Energy | | | | | | | | |
| SK Networks | | | | | | 51.00% | | |
| SK Telecom | | | | 99.99% | | | | |
| SK Chemicals | | | | | | | | |
| SKC | | | | | | | 77.13% | |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |
| SK C&C | | | | | 74.09% | | | |
| SK Telink | | | | | | | | |
| SK E&S | 100.00% | | 100.00% | | | | | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | 100.00% | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 100.00% | 100.00% | 100.00% | 99.99% | 74.09% | 51.00% | 77.13% | 87.50% |
| | Invested companies | | | | | | | |
| | F&U | TU | | SK | SK | Loen | | |
| Investing companies | Credit | Paxnet | Media | D&D | Utis | Netruck | Entertainment | Indepence |
| SK Corporation | Info. | | | | | | | |
| SK Energy | | | | | | 33.67% | | |
| SK Networks | | | | | | | | |
| SK Telecom | 50.00% | 59.74% | 44.15% | | | | 63.48% | |
| SK Chemicals | | | | | 60.00% | | | |
| SKC | | | | | | | | |
| SK E&C | | | | 44.98% | | | | |
| SK Securities | 40.00% | | | | | | | |
| SK C&C | | | | | | | | 67.78% |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 90.00% | 59.74% | 44.15% | 44.98% | 60.00% | 33.67% | 63.48% | 67.78% |

Table of Contents

| Investing companies | Invested companies | | | | | | | |
|-----------------------------------|--------------------|----------------|----------------|---------------|---------------|----------------|------------------|---------------|
| | SK | SK Mobile | SKC Media | iHQ | NTREEV Soft | SK I-Media | SK Communication | SK Solgreen |
| SK Corporation | | | | | | | | |
| SK Energy | 100.00% | 100.00% | | | | | | |
| SK Networks | | | | | | | | 59.00% |
| SK Telecom | | | | 37.09% | 63.70% | | 64.82% | |
| SK Chemicals | | | | | | | | |
| SKC | | | 100.00% | | | | | |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |
| SK C&C | | | | | | | | |
| SK Telink | | | | | | | 0.54% | |
| SK E&S | | | | | | | | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | 100.00% | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 100.00% | 100.00% | 100.00% | 37.09% | 63.70% | 100.00% | 65.71% | 59.00% |

| Investing companies | Invested companies | | | | | | | |
|---------------------|--------------------|-------------|-------------|---------------|-----------------|-----------|-------------------|--------------|
| | I Platform | SKC Air Gas | SKN Service | Nuri Solution | Commerce Planet | Real Best | Solmics Co., Ltd. | SK Broadband |
| SK Corporation | | | | | | | | |
| SK Energy | | | | | | | | |
| SK Networks | 66.67% | | 100.00% | | | | | |
| SK Telecom | | | | | 100.00% | | | 43.42% |
| SK Chemicals | | | | | | | | |
| SKC | | 80.00% | | | | | 48.70% | |
| SK E&C | | | | | | 100.00% | | |
| SK Securities | | | | | | | | |

Table of Contents

| Investing companies | I Platform | Invested companies | | | | | | |
|-----------------------------------|---------------|--------------------|----------------|------------------|--------------------|-----------|----------------------|-----------------|
| | | SKC Air Gas | SKN Service | Nuri Solution | Commerce Planet | Real Best | Solmics Co., Ltd. | SK Broadband |
| SK C&C | | | | 46.32% | | | | |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 66.67% | 80.00% | 100.00% | 46.32% | 100.00% | 100.00% | 48.70% | 43.42% |

| Investing companies | Invested companies | | | | | | | |
|-----------------------------------|--------------------|--------------------|------------------|-----------------|------------------------------|---------|----------------|----------|
| | Hanaro Dream | Broadband Media | Broadband D&M | Broadband CS | SK Marketing & Company | UB Care | DOP Service | Pana Blu |
| SK Corporation | | | | | | | | |
| SK Energy | | | | | 50.00% | | | |
| SK Networks | | | | | | | | |
| SK Telecom | | | | | 50.00% | | | |
| SK Chemicals | | | | | | 43.97% | | |
| SKC | | | | | | | | |
| SK E&C | | | | | | | 3.62% | |
| SK Securities | | | | | | | | |
| SK C&C | | | | | | | | |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | 96.38% | |
| SK D&D | | | | | | | | |
| SK Communications | | | | | | | | |
| SK Broadband | 36.03% | 100.00% | 100.00% | 100.00% | | | | |
| SK Marketing & Company | | | | | | | | |
| SK Gas | | | | | | | | 80.36% |
| Total affiliated companies | 36.03% | 100.00% | 100.00% | 100.00% | 100.00% | 43.97% | 100.00% | 80.36% |

Table of Contents

| | Invested companies | | | | | | | |
|-----------------------------------|---------------------------|-----------------------|---------------|-----------------------|------------------------|----------------------|--------------|---------------------------|
| | Namwon Sarang | | | | | | | |
| Investing companies | WS Commerce | Electric Power | Incyto | Jeju United FC | Cross M Insight | MKS Guarantee | Etoos | PS & Marketing |
| SK Corporation | | | | 100.00% | | | | |
| SK Energy | | | | | | | | |
| SK Networks | 100.00% | | | | | | | |
| SK Telecom | | | | | | | | 100.00% |
| SK Chemicals | | | | | | | | |
| SKC | | | 100.00% | | | | | |
| SK E&C | | | | | | | | |
| SK Securities | | | | | | | | |
| SK C&C | | | | | | | | |
| SK Telink | | | | | | | | |
| SK E&S | | | | | | | | |
| SK D&D | | 100.00% | | | | 100.00% | | |
| SK Communications | | | | | | | 100.00% | |
| SK Broadband | | | | | | | | |
| SK Marketing & Company | | | | | 100.00% | | | |
| SK Gas | | | | | | | | |
| Total affiliated companies | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |

| | Invested companies | |
|----------------------------|---------------------------|--------------------|
| | SK Forest | Green Bairo |
| Investing companies | | |
| SK Corporation | | |
| SK Energy | | |
| SK Networks | | |
| SK Telecom | | |
| SK Chemicals | | |
| SKC | | |
| SK E&C | 100.00% | |
| SK Securities | | |
| SK C&C | | |
| SK Telink | | |
| SK E&S | | |

Table of Contents

| | | | Invested companies |
|-----------------------------------|------------------|--------------------|---------------------------|
| Investing companies | SK Forest | Green Bairo | |
| SK D&D | | | |
| SK Communications | | | |
| SK Broadband | | | |
| SK Marketing & Company | | | |
| SK Gas | | 69.02% | |
| Total affiliated companies | 100.00% | 69.02% | |
| | | | 34 |

Table of Contents**VI. SHAREHOLDERS INFORMATION****1. Shareholdings of the Largest Shareholder and Related Persons****A. Shareholdings of the Largest Shareholder and Related Persons**

(As of June 30, 2009)

| Name | Relationship | Type of share | (Unit: Shares, %) | | | |
|-----------------------|-------------------------------|---------------|---|-----------------|------------------|-----------------|
| | | | Number of shares owned and ownership ratio Beginning of Period | | End of Period | |
| | | | Number of shares | Ownership ratio | Number of shares | Ownership ratio |
| SK Corporation | Largest Shareholder | Common share | 18,748,452 | 23.09 | 18,748,452 | 23.22 |
| Tae Won Chey | Officer of affiliated company | Common share | 100 | 0.00 | 100 | 0.00 |
| Shin Won Chey | Officer of affiliated company | Common share | 500 | 0.00 | 500 | 0.00 |
| Shin Bae Kim | Officer of affiliated company | Common share | 1,270 | 0.00 | 1,270 | 0.00 |
| Man Won Jung | Director | Common share | 0 | 0.00 | 100 | |
| Sung Min Ha | Director | Common share | 738 | 0.00 | 738 | 0.00 |
| Bang Hyung Lee | Officer of affiliated company | Common share | 200 | 0.00 | 200 | 0.00 |
| Total | | Common share | 18,751,260 | 23.09 | 18,751,360 | 23.22 |

The table above includes Man Won Jung who was elected as CEO at the March 13, 2009 General Meeting of Shareholders.

Although there has been no change in the number of shares held by the largest shareholder, SK Corporation, due to the Company's purchase and subsequent retirement of its treasury shares, SK Corporation's ownership ratio in the Company has increased to 23.22%.

B. Overview of the Largest Shareholder

SK Corporation is a holding company and as of June 30, 2009, has eight subsidiaries: SK Energy Co., Ltd., SK Telecom Co., Ltd., SK Networks Co., Ltd., SKC Co., Ltd., SK E&S Co., Ltd., SK Shipping Co., Ltd., K-Power Co., Ltd. and SK Gas Co., Ltd. SK Corporation also operates a life science business division within its holding company to nurture the division for future growth. Details of SK Corporation's subsidiaries are as follows:

| Affiliates | Share Holdings | Industry | Description |
|------------------------------|----------------|-------------------------------|-----------------|
| SK Energy Co., Ltd. | 33.40% | Energy | Publicly Listed |
| SK Telecom Co., Ltd. | 23.22% | Telecommunication | Publicly Listed |
| SK Networks Co., Ltd. | 39.98% | Energy Sale | Publicly Listed |
| SKC Co., Ltd. | 42.50% | Synthetic Resin Manufacturing | Publicly Listed |
| SK Shipping Co., Ltd. | 72.13% | Ocean Freight | Privately Held |
| SK E&S Co., Ltd. | 67.55% | Gas Company Holdings | Privately Held |
| SK Gas Co., Ltd. | 45.53% | Gas | Publicly Listed |
| K-Power Co., Ltd. | 65.00% | Power Generation | Privately Held |

Table of Contents

* The above share holdings are based on common stock holdings as of June 30, 2009.

SK Corporation is a publicly listed company and is required to submit a report of its significant business activities in accordance with Article 161 of the Financial Investment Services and Capital Markets Act. Also as a holding company, SK Corporation is required to report key management activities in accordance with Article 8 of Regulation on Securities Issuance and Disclosure. The rule is applicable to subsidiaries whose book value of the holding company's shareholding exceeds 10% of its total assets. SK Energy Co., Ltd. and SK Telecom Co., Ltd. are two such subsidiaries.

2. Changes in shareholdings of the Largest Shareholder

Changes in shareholdings of the largest shareholder are as follows.

(Unit: Shares, %)

| Largest Shareholder | Date of the change in the largest shareholder/ Date of change in shareholding | Shares Held | Holding Ratio | Remarks |
|-----------------------|--|-------------|---------------|---|
| SK Corporation | March 7, 2008 | 18,751,260 | 23.09 | Purchased 1,085,325 shares from SK Networks on March 7, 2008 |
| | March 13, 2009 | 18,751,360 | 23.22 | At the 25 th General Meeting of Shareholders, elected the CEO, Man Won Jung (who owns 100 shares of the Company stock) |

* Shares held are the sum of shares held by SK Corporation and its related parties.

3. Distribution of Shares

A. Shareholders with ownership of 5% or more

(As of June 30, 2009)

(Unit: shares, %)

| Rank | Name (title) | Common share | | Preferred share | | Sub-total | |
|------|-----------------------|------------------|-----------------|------------------|-----------------|------------------|-----------------|
| | | Number of shares | Ownership ratio | Number of shares | Ownership ratio | Number of shares | Ownership ratio |
| 1 | SK Corporation | 18,748,452 | 23.22 | | | 18,748,452 | 23.22 |
| 2 | Citibank ADR | 18,136,115 | 22.46 | | | 18,136,115 | 22.46 |
| 3 | SK Telecom | 8,400,708 | 10.40 | | | 8,400,708 | 10.40 |
| | Total | 45,285,275 | 56.08 | | | 45,285,275 | 56.08 |

Table of Contents**B. Shareholdings under the Employee Stock Ownership Program**

As the relevant law requires an immediate transfer of the shares directly purchased by the employees to the account of the individual purchasers, the Company transfers and holds the employees' stocks in separate individual accounts within the program once the number of shares for each individual member is determined.

(As of June 30, 2009)

| Classification | Account classification | Type of share | (Unit: Shares) | |
|----------------|----------------------------------|---------------|---|---|
| | | | Balance at the beginning of period (Unit: Shares) | Balance at the end of period (Unit: Shares) |
| 5th | Employee Stock Ownership Program | Common shares | 114,168 | 108,660 |
| 8th | Member Account | | 369,887 | 364,581 |
| Total | | | 484,055 | 473,241 |

C. Shareholder Distribution

(As of June 30, 2009)

| Classification | Number of shareholders | Ratio (%) | Number of shares | Ratio (%) | Remarks |
|--|------------------------|-----------|------------------|-----------|---------|
| Total minority shareholders | 44,963 | 99.96 | 31,037,893 | 38.44 | |
| Minority shareholders (corporate) | 1,022 | 2.27 | 9,565,665 | 11.85 | |
| Minority shareholders (individual) | 43,941 | 97.69 | 21,472,228 | 26.59 | |
| Largest Shareholder and Related Persons | 7 | 0.02 | 18,751,360 | 23.22 | |
| Major shareholders | | | | | |
| Other shareholders | 8 | 0.02 | 30,956,458 | 38.34 | |
| Other shareholders (corporate) | 6 | 0.01 | 12,002,667 | 14.87 | |
| Other shareholders (individual) | 2 | 0.01 | 18,953,791 | 23.47 | |
| Total | 44,978 | 100.00 | 80,745,711 | 100.00 | |

37

Table of Contents**4. Share Price and Trading Volume in the Last Six Months****A. Domestic Securities Market**

(Unit: Won, shares)

| Types | | June 2009 | May 2009 | April 2009 | March 2009 | February 2009 | January 2009 |
|-----------------------------------|----------------|--------------|-------------|---------------|---------------|------------------|-----------------|
| Common stock | Highest | 182,000 | 183,500 | 192,500 | 195,000 | 204,000 | 218,000 |
| | Lowest | 170,500 | 176,500 | 183,000 | 180,500 | 187,500 | 204,000 |
| Monthly transaction volume | | 8,063,843 | 8,352,552 | 8,931,203 | 7,342,672 | 6,530,681 | 6,947,277 |

B. Overseas Securities MarketNew York Stock
Exchange

(Unit: US\$, ADR)

| Types | | June 2009 | May 2009 | April 2009 | March 2009 | February 2009 | January 2009 |
|-----------------------------------|----------------|--------------|-------------|---------------|---------------|------------------|-----------------|
| Depository Receipt | Highest | 15.86 | 16.53 | 16.42 | 16.25 | 16.56 | 18.35 |
| | Lowest | 14.93 | 15.38 | 15.00 | 12.69 | 13.39 | 16.35 |
| Monthly transaction volume | | 21,790,920 | 24,558,882 | 24,230,432 | 34,913,100 | 18,710,332 | 22,262,384 |

VII. EMPLOYEES

(As of June 30, 2009)

(Unit: persons, in millions of Won)

| Classification | Number of employees | | | | Average service year | Aggregate wage for 2009 1Q | Average wage per person | Remarks |
|----------------|-----------------------------------|-------------------------|--------|-------|----------------------------|----------------------------------|----------------------------------|---------|
| | Office managerial positions | Production positions | Others | Total | | | | |
| Male | 3,863 | | | 3,863 | 11.4 | 128,519 | 33 | |
| Female | 621 | | | 621 | 9.4 | 16,643 | 26 | |
| Total | 4,484 | | | 4,484 | 11.1 | 145,162 | 32 | |

38

Table of Contents**VIII. TRANSACTIONS WITH PARTIES HAVING INTERESTS****1. Loans to the Largest Shareholder and others**

(As of June 30, 2009)

(Unit: in millions of Won)

| Name (Corporate name) | Relationship | Account category | Change details | | Accrued interest | Remarks |
|-----------------------------|-----------------------|-----------------------------------|----------------|-------------------|---------------------|---------|
| | | | Beginning | Increase/Decrease | | |
| SK Wyverns | Affiliated company | Long-term and short-term loans | 3,557 | | 132 | |

(Unit: in millions of Won)

| Name (Corporate Name) | Relation-ship | Types of Investment | Investment and Disposal Details | | | | Period End | Remarks |
|------------------------------|-----------------------|------------------------|---------------------------------|----------|----------|---------------|---------------|---------|
| | | | Period Start | Increase | Decrease | Period End | | |
| SKT Global Investment | | Common share | 26,044 | 7,030 | | 33,074 | | |
| SK Industrial Development | | Common share | | 4,773 | | 4,773 | | |
| PS & Marketing, ltd. | Affiliated company | Common share | | 150,000 | | 150,000 | | |
| SK Telecom China Holdings | | Common share | 23,293 | 6,302 | | 29,595 | | |
| BcN ltd. | | Common share | | 196 | | 196 | | |
| Air Cross Company, ltd. | Affiliated company | Common share | 2,440 | | 2,440 | | | |
| | Total | | 51,777 | 168,301 | 2,440 | 217,638 | | |

39

Table of Contents**2. Transfer of Assets to/from the Largest Shareholder****A. Transfer of Assets**

(Units: in thousands of Won)

| Name | | Purpose | | Details | | Amount | Amount | |
|-------------------------|----------------------|----------------------------|--------------------------------|-------------------------|---|---|----------------|---------|
| (Corporate Name) | Relation-ship | Transferred Objects | of Transfer | Date of Transfer | Transferred From Largest Shareholder | Transferred to Largest Shareholder | Remarks | |
| Encar Network Co., Ltd. | Affiliated Company | Automobiles | Sale of automobiles not in use | February 26, 2009 | | | | 116,818 |
| Encar Network Co., Ltd. | Affiliated Company | Automobiles | Sale of automobiles not in use | June 15, 2009 | | | | 33,636 |
| | | Total | | | | | | 150,454 |
| | | | 40 | | | | | |

Table of Contents

B. Transfer of Business

(Units: in thousands of Won)

| Name (Corporate Name) | Relationship | Transferred Objects | Purpose of Transfer | Date of Transfer | Details | | Remarks |
|------------------------------|--------------------|---|--|---------------------|---|--|------------|
| | | | | | Amount Transferred From Largest Shareholder | Amount Transferred to Largest Shareholder | |
| Open Entertainment Co., Ltd. | Affiliated Company | Entire MelOn business | To facilitate growth of MelOn business through separate management | October 23, 2008 | | 24,333,022 | |
| SK Networks, Ltd. | Affiliated Company | Fixed-line network business, ancillary business, assets, liabilities and all other rights and obligations in connection thereto | Optimize service through increased network efficiency by internalizing mobile phone transmission lines | May 21, 2009 | 892,850,000 | 24,333,022 | |
| Total | | | | | | 892,850,000 | 24,333,022 |

3. Transactions with Shareholders (excluding the Largest Shareholder and Related Persons)

A. Provisional Payment and Loans (including loans on marketable securities)

Agents

(Unit: in millions of Won)

| Name (Corporate name) | Relationship | Account category | Beginning | Change details | | Ending | Accrued interest | Remarks |
|---|--------------|-----------------------------------|-----------|----------------|----------|---------|---------------------|---------|
| | | | | Increase | Decrease | | | |
| Hong Eun and others Overseas investment companies | Agency | Long-term and short-term loans | 154,801 | 137,075 | 183,244 | 108,632 | | |

(Unit: in millions of Won)

| Name (Corporate name) | Relationship | Account category | Beginning | Change details | | Ending | Accrued interest | Remarks |
|-----------------------------|-----------------------------|---------------------|-----------|----------------|----------|--------|---------------------|----------------------|
| | | | | Increase | Decrease | | | |
| DSS Mobile Com. (India) | Overseas Investment company | Long-term loans | 18,887 | | | 18,887 | | Payment guarantee |

Table of Contents

B. Equity Investments

(Unit: in millions of Won)

| Name (Corporate Name) | Relation-shipCategory | Investment and Disposition Details | | | End of Period | Remarks |
|--|-----------------------|------------------------------------|----------|----------|---------------|---------|
| | | Start of Period | Increase | Decrease | | |
| Translink L.L.C. Skylake Global Incubest Fund #1 Private Equity Investment Firm (SGI 1) | | 1,486 | 305 | | 1,791 | |
| Global Opportunities Breakaway Fund KTB Investment Association #1 | | 1,548 | 110 | | 1,658 | |
| | | | 125,120 | | 125,120 | |
| | | 689 | | 689 | | |
| Total | | 3,723 | 125,535 | 689 | 128,569 | |

IX. OTHER INFORMATION RELATING TO THE PROTECTION OF INVESTORS**1. Developments in the Items mentioned in prior Reports on Important Business Matters**

A. Status and Progress of Major Management Events

| Date of Disclosure | Title | Report | Reports status |
|--------------------|---|--|---|
| October 26, 2001 | Resolution on trust agreement for the acquisition of treasury shares and others | <ol style="list-style-type: none"> 1. Signatories: Shinhan Bank, Hana Bank, Chohung Bank, Korea Exchange Bank 2. Contract amount: Won 1,300 billion 3. Purpose: to increase shareholder value | <ol style="list-style-type: none"> 1. On December 24, 2003, cash surplus amount from the existing trust agreement was partially reduced (Won 318 billion). 2. On September 24, 2004, the Board of Directors extended the term of the specified monetary trust agreement for 3 years. 3. On October 16, 2007, the Board of Directors extended the term of the specified monetary trust agreement for 3 years. 4. As of December 31, 2008, the balance of specified monetary trust for treasury shares was Won 982 billion. |

Table of Contents**B. Summary Minutes of the General Meeting of Shareholders**

| Date | Agenda | Resolution |
|---|--|---|
| 23 rd Fiscal Year Meeting of Shareholders (March 9, 2007) | 1. Approval of the financial statements for the year ended December 31, 2006 | Approved (Cash dividend, Won 7,000 per share) |
| | 2. Remuneration limit for Directors | |
| | 3. Election of Directors | Approved (Won 12 billion) |
| 24 th Fiscal Year Meeting of Shareholders (March 14, 2008) | Election of executive directors | |
| | Election of independent non-executive directors as Audit Committee members | Approved (Jung Nam Cho, Sung Min Ha) Approved (Dal Sup Shim) |
| | 1. Approval of the Financial Statements for the year ended December 31, 2007 | Approved (Cash dividend, Won 8,400 per share) |
| | 2. Amendment to Articles of Incorporation | |
| | 3. Approval of Remuneration Limit for Directors | Approved |
| 25 th Fiscal Year Meeting of Shareholders (March 13, 2009) | 4. Election of Directors | Approved (Won 12 billion) |
| | Election of executive directors | |
| | Election of independent non-executive directors | Approved (Shin Bae Kim, Young Ho Park) |
| | Election of independent non-executive directors as Audit Committee member | Approved (Rak Yong Uhm, Jay Young Chung) Approved (Jae Ho Cho) |
| | 1. Approval of the financial statements for the year ended December 31, 2008 | Approved (Cash dividend, Won 8,400 per share) |
| 25 th Fiscal Year Meeting of Shareholders (March 13, 2009) | 2. Approval of Remuneration Limit for Directors | |
| | 3. Amendment to Company Regulation on Executive Compensation | Approved (Won 12 billion) Approved |
| | 4. Election of Directors | |
| | Election of executive directors | |
| 25 th Fiscal Year Meeting of Shareholders (March 13, 2009) | Election of independent non-executive directors | Approved (Jae Won Chey, Man Won Jung) |
| | Election of independent non-executive directors as Audit Committee member | Approved (Hyun Chin Lim) Approved (Hyun Chin Lim) |

2. Contingent Liabilities**A. Material Legal Proceedings**

(1) Claim for damages by G. Mate Inc.

(a) Details: G.Mate alleged that the Company had engaged G.Mate to develop and deliver certain PDA units, but the Company subsequently refused to take delivery of such units. We appealed against G.Mate's claim for approximately Won 4 billion in damages.

(b) Date of the Appeal: February 3, 2009

Table of Contents

(c) Parties to the lawsuit: G.Mate Inc. (plaintiff) vs. the Company (defendant)

(d) Progress: A mediation requested by G.Mate could not reach an agreement (in January 2007) thus an action for monetary damages was brought before the Seoul Central District Court, to which seven creditors of G.Mate, including DNF Consulting Co., Ltd., requested intervenient participation as successors to part of the claim. On December 4, 2008, the trial court awarded the plaintiffs approximately Won 420 million in damages, to which all of plaintiff, defendant and successors appealed, and the case was submitted as of February 3, 2009 and is currently pending before the Seoul High Court. Two trial sessions were held on May 19, 2009 and June 25, 2009.

(e) Future court dates and the Company's position: The third trial session is scheduled on August 20, 2009. As to the denied claims concerning the YP3600 model, the Company will continue its defense that no valid contract was executed. As to the partial loss concerning the YP3700 model, the Company will do its best to question the statute of limitations and contest the alleged damage claims to either reduce the award amount or to get the claim completely dismissed.

(f) Impacts on operation and finance: As the original judgment was found in our favor in most of the disputed amount except Won 420 million, a similar judgment will not materially adversely impact the Company's operation and finance. However, as both parties to the lawsuit appealed, it is difficult to anticipate the outcome of the appeals proceedings with certainty. These results and analysis on impact are only anticipations. Actual results of the litigation and actual impact on the Company's operations and finances may differ depending on future events.

B. Other Matters

The Company has no other blank bills, mortgage bills, assumption of debt agreement or other contingent liabilities.

3. Status of sanctions, etc.

A. Status of sanctions

The Company was sanctioned with a fine of Won 50 million on December 30, 2008 for a violation of Telecommunications Law involving its mismanagement of privacy policy. The Company continues to improve related system security and is implementing system enhancements, such as introduction of scanning devices, to avoid unnecessary keeping of applications at the distributor level.

Due to the Company's ineffective measures taken with respect to phone numbers that are used for sending illegal unsolicited bulk messages, the Korea Communications Committee ordered the Company to improve its work procedures. The Company expects to complete the upgrade of the related computer system to prevent illegal messages by September 2009.

In addition, on January 21, 2009, the Company was sanctioned for unfair business practices with a fine of Won 1.268 billion by the Fair Trade Commission of Korea along with a correction order of its policy of restricting certain rate plan subscribers from using third party portal contents. The Company has taken efforts to educate applicable divisions of the issue and to improve the level of the voluntary compliance program to comply with fair trade laws to prevent a repeat of the same violation.

Also on February 3, 2009, the Company received a correctional order and a fine of Won 500 million involving an unfair trade interference practice including refusal of applications for subscription for certain PDA phones distributed by third party manufacturers. The Company paid fines related to the sanction and is currently seeking a suspension of execution and is preparing an administrative litigation.

Table of Contents

Forward-Looking Statement Disclaimer

The material above contains forward-looking statements. Statements that are not historical facts, including statements about our beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore you should not place undue reliance on them. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results or performance to be materially different from any future results or performance expressed or implied by such forward-looking statements. We do not make any representation or warranty, express or implied, as to the accuracy or completeness of the information contained herein, and nothing contained herein is, or shall be relied upon as, a promise or representation, whether as to the past or the future. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events. Additional information concerning these and other risk factors are contained in our latest annual report on Form 20-F and in our other filings with the U.S. Securities and Exchange Commission.

Table of Contents

SK TELECOM CO., LTD.

NON-CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND SIX MONTHS

ENDED JUNE 30, 2009 AND 2008

AND INDEPENDENT ACCOUNTANTS REVIEW REPORT

46

Table of Contents

Independent Accountants' Review Report

English Translation of a Report Originally Issued in Korean

To the Stockholders and Board of Directors of

SK Telecom Co., Ltd.

We have reviewed the accompanying non-consolidated statement of financial position of SK Telecom Co., Ltd. (the Company) as of June 30, 2009, the related non-consolidated statements of income for the three months and six months ended June 30, 2009 and 2008, and non-consolidated statements of changes in stockholders' equity and cash flows for the six months ended June 30, 2009 and 2008, all expressed in Korean won. These non-consolidated financial statements are the responsibility of the Company's management. Our responsibility is to issue a report on these non-consolidated financial statements based on our reviews.

We conducted our reviews in accordance with standards for review of interim financial statements in the Republic of Korea. Those standards require that we plan and perform the review to obtain moderate assurance as to whether the non-consolidated financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data, and this provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our reviews, nothing has come to our attention that causes us to believe that the non-consolidated financial statements referred to above are not presented fairly, in all material respects, in conformity with accounting principles generally accepted in the Republic of Korea.

We have previously audited, in accordance with auditing standards generally accepted in the Republic of Korea, the non-consolidated statement of financial position of the Company as of December 31, 2008, and the related non-consolidated statements of income, appropriations of retained earnings, changes in stockholders' equity and cash flows for the year then ended (not presented herein); and in our report dated January 30, 2009, we expressed an unqualified opinion on those non-consolidated financial statements. The accompanying non-consolidated statement of financial position as of December 31, 2008, which is comparatively presented, does not differ in material respects from such audited non-consolidated statement of financial position.

Our reviews also comprehended the translation of the Korean won amounts into U.S. dollar amounts and nothing has come to our attention that causes us to believe that such translation has not been made in conformity with the basis stated in Note 2. Such U.S. dollar amounts are presented solely for the convenience of readers of financial statements.

Table of Contents

Accounting principles and review standards and their application in practice vary among countries. The accompanying financial statements are not intended to present the financial position, results of operations, changes in stockholders equity and cash flows in accordance with accounting principles and practices generally accepted in countries other than the Republic of Korea. In addition, the procedures and practices utilized in the Republic of Korea to review such financial statements may differ from those generally accepted and applied in other countries. Accordingly, this report and the accompanying non-consolidated financial statements are for use by those knowledgeable about Korean accounting procedures and review standards and their application in practice.

July 24, 2009

Notice to Readers

This report is effective as of July 24, 2009, the accountants' review report date. Certain subsequent events or circumstances may have occurred between the accountants' review report date and the time the accountants' review report is read. Such events or circumstances could significantly affect the accompanying financial statements and may result in modification to the accountants' review report.

48

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2009 AND DECEMBER 31, 2008

| A S S E T S | Korean won | | Translation into U.S. dollars (Note 2) | |
|---|-----------------------------------|----------------------|---|-------------------------|
| | June 30, 2009 (In millions) | December 31, 2008 | June 30, 2009 (In thousands) | December 31, 2008 |
| CURRENT ASSETS: | | | | |
| Cash and cash equivalents | ₩ 699,055 | ₩ 434,177 | \$ 548,924 | \$ 340,932 |
| Short-term financial instruments | 296,632 | 98,406 | 232,927 | 77,272 |
| Short-term investment securities (Note 3) | 352,458 | 369,744 | 276,763 | 290,337 |
| Accounts receivable – trade, net of allowance for doubtful accounts of ₩121,788 million as of June 30, 2009 and ₩58,404 million as of December 31, 2008 (Note 16) | 1,592,761 | 1,576,459 | 1,250,696 | 1,237,895 |
| Short-term loans, net of allowance for doubtful accounts of ₩1,090 million as of June 30, 2009 and ₩1,090 million as of December 31, 2008 (Notes 5 and 16) | 92,953 | 107,934 | 72,990 | 84,754 |
| Accounts receivable – other, net of allowance for doubtful accounts of ₩20,981 million and present value of ₩18,845 million as of June 30, 2009 and ₩21,071 million and ₩27,314 as of December 31, 2008 (Note 16) | 1,472,276 | 1,225,983 | 1,156,086 | 962,688 |
| Inventories | 18,778 | 13,927 | 14,745 | 10,936 |
| Prepaid expenses | 95,125 | 98,273 | 74,696 | 77,168 |
| Current deferred income tax assets, net (Note 12) | 134,741 | 21,677 | 105,804 | 17,022 |
| Currency swap (Note 18) | | 8,236 | | 6,467 |
| Accrued income and other | 27,060 | 35,687 | 21,248 | 28,022 |
| Total Current Assets | 4,781,839 | 3,990,503 | 3,754,879 | 3,133,493 |
| NON-CURRENT ASSETS: | | | | |
| Property and equipment, net (Notes 6 and 16) | 4,618,118 | 4,698,214 | 3,626,320 | 3,689,214 |
| Intangible assets, net (Note 7) | 2,767,868 | 2,941,592 | 2,173,434 | 2,309,848 |
| Long-term financial instruments (Note 15) | 6,519 | 19 | 5,119 | 15 |
| Long-term investment securities (Note 3) | 3,551,682 | 3,067,389 | 2,788,914 | 2,408,629 |
| Equity securities accounted for using the equity method (Note 4) | 2,633,226 | 2,600,719 | 2,067,708 | 2,042,182 |

| | | | | |
|---|--------------|--------------|---------------|---------------|
| Long-term loans, net of allowance for doubtful accounts of ₩22,794 million as of June 30, 2009 and ₩23,342 million as of December 31, 2008 (Notes 5 and 16) | 99,340 | 131,700 | 78,005 | 103,416 |
| Long-term accounts receivable other, net of present value of ₩6,237 million as of June 30, 2009 and ₩45,464 million as of December 31, 2008 | 464,874 | 572,139 | 365,037 | 449,265 |
| Guarantee deposits (Note 16) | 156,700 | 147,970 | 123,047 | 116,192 |
| Long-term currency swap (Note 18) | 293,116 | 356,815 | 230,166 | 280,185 |
| Long-term deposits and other | 112,633 | 110,435 | 88,443 | 86,717 |
| | | | | |
| Total Non-current Assets | 14,704,076 | 14,626,992 | 11,546,193 | 11,485,663 |
| | | | | |
| TOTAL ASSETS | ₩ 19,485,915 | ₩ 18,617,495 | \$ 15,301,072 | \$ 14,619,156 |

(Continued)

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (CONTINUED)
JUNE 30, 2009 AND DECEMBER 31, 2008

| LIABILITIES AND STOCKHOLDERS EQUITY | Korean won | | Translation into U.S. dollars (Note 2) | |
|---|-----------------------------------|---------------------------------------|---|-------------------------|
| | June 30, 2009 (In millions) | December 31, 2008 (In millions) | June 30, 2009 (In thousands) | December 31, 2008 |
| CURRENT LIABILITIES: | | | | |
| Short-term borrowings | ₩ 131,500 | ₩ 154,700 | \$ 103,259 | \$ 121,476 |
| Accounts payable (Note 16) | 1,058,736 | 1,039,509 | 831,359 | 816,261 |
| Income tax payable | 224,769 | 322,431 | 176,497 | 253,185 |
| Accrued expenses (Note 17) | 831,886 | 692,788 | 653,228 | 544,003 |
| Withholdings | 358,094 | 285,164 | 281,189 | 223,921 |
| Current portion of long-term debt, net (Note 8) | 345,883 | 708,619 | 271,600 | 556,434 |
| Current portion of subscription deposits | 7,057 | 7,082 | 5,541 | 5,561 |
| Currency swap (Note 18) | 238,265 | 190,359 | 187,095 | 149,477 |
| Interest swap (Note 18) | 3,690 | | 2,898 | |
| Advanced receipts and other | 17,652 | 11,838 | 13,861 | 9,297 |
| Total Current Liabilities | 3,217,532 | 3,412,490 | 2,526,527 | 2,679,615 |
| NON-CURRENT LIABILITIES: | | | | |
| Bonds payable, net (Note 8) | 3,698,010 | 2,882,483 | 2,903,816 | 2,263,434 |
| Long-term borrowings (Note 9) | 828,470 | 825,750 | 650,546 | 648,410 |
| Subscription deposits | 5,171 | 4,796 | 4,060 | 3,766 |
| Long-term payables other, net of present value discount of ₩8,106 million as of June 30, 2009 and ₩15,416 million as of December 31, 2008 | 161,894 | 304,584 | 127,125 | 239,171 |
| Accrued severance indemnities, net | 36,739 | 24,222 | 28,849 | 19,020 |
| Non-current deferred income tax liabilities, net (Note 12) | 442,290 | 279,616 | 347,303 | 219,565 |
| Long-term currency swap (Note 18) | 37,950 | 23,947 | 29,800 | 18,804 |
| Long-term interest swap (Note 18) | 23,189 | 33,498 | 18,209 | 26,304 |
| Guarantee deposits received and other (Notes 16 and 17) | 102,269 | 97,102 | 80,305 | 76,248 |
| Total Non-current Liabilities | 5,335,982 | 4,475,998 | 4,190,013 | 3,514,722 |
| Total Liabilities | 8,553,514 | 7,888,488 | 6,716,540 | 6,194,337 |

| STOCKHOLDERS EQUITY: | | | | |
|---|-------------|-------------|-------------|-------------|
| Capital stock (Notes 1 and 10) | 44,639 | 44,639 | 35,052 | 35,052 |
| Capital surplus (Notes 8 and 10) | 3,031,999 | 2,957,095 | 2,380,839 | 2,322,022 |
| Capital adjustments: | | | | |
| Treasury stock (Notes 1 and 11) | (1,992,082) | (2,055,620) | (1,564,258) | (1,614,150) |
| Loss on disposal of treasury stock (Note 11) | (716) | | (562) | |
| Equity method in capital adjustments (Note 4) | (75,537) | (91,910) | (59,314) | (72,171) |
| Accumulated other comprehensive income (loss) (Note 13): | | | | |
| Unrealized gains on valuation of long-term investment securities, net (Note 3) | 602,967 | 413,270 | 473,472 | 324,515 |
| Equity in other comprehensive loss of affiliates, net (Note 4) | (20,925) | (4,824) | (16,430) | (3,788) |
| Loss on valuation of currency swap, net (Note 18) | (10,926) | (8,532) | (8,579) | (6,700) |
| Loss on valuation of interest swap, net (Note 18) | (18,705) | (26,129) | (14,688) | (20,517) |
| Retained earnings: | | | | |
| Appropriated | 8,890,053 | 8,295,037 | 6,980,803 | 6,513,574 |
| Unappropriated | 481,634 | 1,205,981 | 378,197 | 946,982 |
| | | | | |
| Total Stockholders Equity | 10,932,401 | 10,729,007 | 8,584,532 | 8,424,819 |

| | | | | |
|--|--------------|--------------|---------------|---------------|
| TOTAL LIABILITIES AND STOCKHOLDERS EQUITY | ₩ 19,485,915 | ₩ 18,617,495 | \$ 15,301,072 | \$ 14,619,156 |
|--|--------------|--------------|---------------|---------------|

See accompanying notes to non-consolidated financial statements.

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF INCOME
FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Korean won | | | | Translation into U.S. dollars (Note 2) | | | |
|--|---|--------------------------------|-------------------------------------|--------------------------------|--|--------------------------------|-------------------------------------|--------------------------------|
| | 2009 | | 2008 | | 2009 | | 2008 | |
| | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 |
| | (In millions except for per share data) | | | | (In thousands except for per share data) | | | |
| OPERATING REVENUE (Note 16) | ₩ 3,067,899 | ₩ 5,944,360 | ₩ 2,931,263 | ₩ 5,768,282 | \$ 2,409,029 | \$ 4,667,735 | \$ 2,301,738 | \$ 4,529,472 |
| OPERATING EXPENSES (Note 16): | | | | | | | | |
| Labor cost | (81,597) | (271,048) | (71,727) | (236,311) | (64,073) | (212,837) | (56,323) | (185,560) |
| Commissions paid | (1,279,186) | (2,280,673) | (1,186,779) | (2,235,820) | (1,004,465) | (1,790,870) | (931,903) | (1,755,650) |
| Depreciation and amortization (Notes 6 and 7) | (426,941) | (827,657) | (403,084) | (783,723) | (335,250) | (649,907) | (316,517) | (615,409) |
| Network interconnection | (267,725) | (523,781) | (262,362) | (506,406) | (210,228) | (411,293) | (206,016) | (397,649) |
| Leased line | (93,225) | (191,315) | (99,918) | (199,831) | (73,204) | (150,228) | (78,459) | (156,915) |
| Advertising | (62,604) | (106,681) | (75,782) | (127,788) | (49,159) | (83,770) | (59,507) | (100,344) |
| Research and development | (55,023) | (114,394) | (50,507) | (103,322) | (43,206) | (89,826) | (39,660) | (81,132) |
| Rent | (66,182) | (129,942) | (56,407) | (109,907) | (51,969) | (102,035) | (44,293) | (86,303) |
| Frequency usage | (38,956) | (78,136) | (40,540) | (81,417) | (30,590) | (61,355) | (31,834) | (63,932) |
| Repair | (35,189) | (64,090) | (38,856) | (73,358) | (27,632) | (50,326) | (30,511) | (57,603) |
| Cost of goods sold | (8,887) | (16,195) | (16,834) | (38,032) | (6,978) | (12,717) | (13,219) | (29,864) |
| Other | (98,984) | (223,041) | (95,516) | (185,424) | (77,725) | (175,141) | (75,003) | (145,603) |
| Sub-total | (2,514,499) | (4,826,953) | (2,398,312) | (4,681,339) | (1,974,479) | (3,790,305) | (1,883,245) | (3,675,964) |
| OPERATING INCOME | 553,400 | 1,117,407 | 532,951 | 1,086,943 | 434,550 | 877,430 | 418,493 | 853,508 |

| | | | | | | | | |
|------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| OTHER | | | | | | | | |
| INCOME: | | | | | | | | |
| Interest income | | | | | | | | |
| (Note 3) | 35,053 | 77,573 | 14,321 | 40,484 | 27,525 | 60,913 | 11,245 | 31,790 |
| Dividends | 2 | 59,293 | | 45,868 | | 46,559 | | 36,017 |
| Commissions | | | | | | | | |
| (Note 16) | 3,669 | 6,493 | 3,415 | 8,370 | 2,881 | 5,099 | 2,682 | 6,572 |
| Foreign | | | | | | | | |
| exchange and | | | | | | | | |
| translation | | | | | | | | |
| gains (Note 2) | 47,863 | 64,964 | 72,336 | 173,169 | 37,585 | 51,013 | 56,802 | 135,979 |
| Equity in | | | | | | | | |
| earnings of | | | | | | | | |
| affiliates (Note | 14,536 | 25,733 | 12,133 | 21,939 | 11,414 | 20,207 | 9,527 | 17,227 |
| 4) | | | | | | | | |
| Reversal of | | | | | | | | |
| allowance for | | | | | | | | |
| doubtful | | | | | | | | |
| accounts | 481 | 481 | 1,520 | 138 | 378 | 378 | 1,194 | 108 |
| Gain on | | | | | | | | |
| valuation of | | | | | | | | |
| short-term | | | | | | | | |
| investment | | | | | | | | |
| securities (Note | 1,966 | 7,810 | | | 1,544 | 6,133 | | |
| 8) | | | | | | | | |
| Gain on | | | | | | | | |
| disposal of | | | | | | | | |
| investment | | | | | | | | |
| assets | 63 | 63 | 14,466 | 14,467 | 49 | 49 | 11,359 | 11,360 |
| Gain on | | | | | | | | |
| disposal of | | | | | | | | |
| property and | | | | | | | | |
| equipment and | | | | | | | | |
| intangible | | | | | | | | |
| assets | 153 | 445 | 368 | 976 | 120 | 349 | 289 | 766 |
| Gain on | | | | | | | | |
| valuation of | | | | | | | | |
| currency swap | | | | | | | | |
| (Note 18) | 109,182 | | 44,744 | 63,095 | 85,734 | | 35,135 | 49,545 |
| Gain on | | | | | | | | |
| valuation of | | | | | | | | |
| currency option | | | | | | | | |
| (Note 18) | 1,014 | 1,014 | | | 796 | 796 | | |
| Other | 10,075 | 22,943 | 10,365 | 19,824 | 7,912 | 18,015 | 8,138 | 15,567 |
| Sub-total | 224,057 | 266,812 | 173,668 | 388,330 | 175,938 | 209,511 | 136,371 | 304,931 |

(Continued)

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF INCOME (CONTINUED)
FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Korean won | | | | Translation into U.S. dollars (Note 2) | | | |
|--|---|--------------------------------|-------------------------------------|--------------------------------|--|--------------------------------|-------------------------------------|--------------------------------|
| | 2009 | | 2008 | | 2009 | | 2008 | |
| | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 | Three months ended June 30 | Six months ended June 30 |
| | (In millions except for per share data) | | | | (In thousands except for per share data) | | | |
| OTHER EXPENSES: | | | | | | | | |
| Interest and discounts | (₩ 76,431) | (₩ 147,755) | (₩ 59,835) | (₩ 115,605) | (\$ 60,016) | (\$ 116,023) | (\$ 46,985) | (\$ 90,777) |
| Donations | (10,272) | (22,693) | (18,499) | (29,421) | (8,066) | (17,819) | (14,526) | (23,102) |
| Foreign exchange and translation losses (Note 2) | (133,852) | (61,055) | (21,851) | (43,994) | (105,106) | (47,943) | (17,158) | (34,547) |
| Loss on valuation of short-term investment securities (Note 3) | | | (710) | (2,159) | | | (558) | (1,695) |
| Equity in losses of affiliates (Note 4) | (50,759) | (98,755) | (67,929) | (116,893) | (39,858) | (77,546) | (53,340) | (91,789) |
| Impairment loss on investment securities (Note 3) | | (3,186) | | | | (2,502) | | |
| Loss on disposal of investment assets | (1,542) | (2,420) | (126) | (6,002) | (1,211) | (1,900) | (99) | (4,713) |
| Loss on disposal of account receivable other (Note 20) | (28,711) | (28,711) | | | (22,545) | (22,545) | | |
| Loss on disposal of | (16,021) | (16,181) | (17,065) | (18,054) | (12,580) | (12,706) | (13,400) | (14,177) |

| | | | | | | | | |
|---|-----------|-----------|-----------|-----------|------------|------------|------------|------------|
| property, equipment and intangible assets | | | | | | | | |
| Loss on transaction and valuation of currency swap (Note 18) | (32,219) | (135,725) | (73,408) | (155,704) | (25,300) | (106,577) | (57,643) | (122,265) |
| Loss on valuation of interest swap (Note 18) | (2,897) | (2,897) | | | (2,275) | (2,275) | | |
| External research and development cost | (13,913) | (27,818) | (17,947) | (35,895) | (10,925) | (21,844) | (14,093) | (28,186) |
| Other | (6,030) | (8,916) | (551) | (5,261) | (4,734) | (7,000) | (432) | (4,130) |
| Sub-total | (372,647) | (556,112) | (277,921) | (528,988) | (292,616) | (436,680) | (218,234) | (415,381) |
| INCOME BEFORE INCOME TAX | 404,810 | 828,107 | 428,698 | 946,285 | 317,872 | 650,261 | 336,630 | 743,058 |
| PROVISION FOR INCOME TAX (Note 12) | (93,167) | (199,715) | (130,688) | (265,390) | (73,158) | (156,824) | (102,621) | (208,394) |
| NET INCOME | ₩ 311,643 | ₩ 628,392 | ₩ 298,010 | ₩ 680,895 | \$ 244,714 | \$ 493,437 | \$ 234,009 | \$ 534,664 |
| NET INCOME PER SHARE (In Korean won and U.S. dollars) (Note 14) | ₩ 4,308 | ₩ 8,686 | ₩ 4,094 | ₩ 9,357 | \$ 3.383 | \$ 6.821 | \$ 3.215 | \$ 7.347 |

DILUTED
NET
INCOME
PER SHARE

(In Korean
won and U.S.
dollars)

(Note 14) ₩ 4,234 ₩ 8,567 ₩ 4,056 ₩ 9,261 \$ 3.325 \$ 6,727 \$ 3.185 \$ 7.272

See accompanying notes to non-consolidated financial statements.

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY
FOR THE SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Common stock | Capital surplus | Capital adjustments | Accumulated other comprehensive income | Retained earnings | Total stockholders equity |
|---|-----------------|--------------------|------------------------|---|----------------------|---------------------------------|
| (In millions of Korean won) | | | | | | |
| Balance, January 1, 2008 | ₩ 44,639 | ₩ 2,939,353 | (₩ 2,041,578) | ₩ 1,589,206 | ₩ 8,905,865 | ₩ 11,437,485 |
| Cumulative effect of change in accounting policies | | 15,476 | (30,908) | 4,893 | | (10,539) |
| Adjusted balance, January 1, 2008 | 44,639 | 2,954,829 | (2,072,486) | 1,594,099 | 8,905,865 | 11,426,946 |
| Cash dividends | | | | | (609,711) | (609,711) |
| Net income | | | | | 680,895 | 680,895 |
| Difference between the acquisition cost and the net book value incurred from the transactions between companies under common control companies (Note 4) | | | (30,849) | | | (30,849) |
| Treasury stock (Note 11) | | | 49,401 | | | 49,401 |
| Loss on disposal of treasury stock (Note 11) | | | (6,275) | | | (6,275) |
| Unrealized loss on valuation of long-term investment securities, net (Note 3) | | | | (499,415) | | (499,415) |
| Equity in other comprehensive loss changes of affiliates, net (Note 4) | | | | (106,030) | | (106,030) |
| Gain on valuation of currency swap, net (Note 18) | | | | 3,337 | | 3,337 |
| | | | | (48) | | (48) |

Loss on valuation of
interest swap, net
(Note 18)

| | | | | | | |
|---|----------|-------------|---------------|-----------|-------------|--------------|
| Balance, June 30, 2008 | ₩ 44,639 | ₩ 2,954,829 | (₩ 2,060,209) | ₩ 991,943 | ₩ 8,977,049 | ₩ 10,908,251 |
| Balance, January 1, 2009 | ₩ 44,639 | ₩ 2,957,095 | (₩ 2,147,530) | ₩ 373,785 | ₩ 9,501,018 | ₩ 10,729,007 |
| Cash dividends | | | | | (609,203) | (609,203) |
| Net income | | | | | 628,392 | 628,392 |
| Conversion right | | 73,622 | | | | 73,622 |
| Treasury stock (Note 11) | | | 63,538 | | (92,477) | (28,939) |
| Loss on disposal of treasury stock (Note 11) | | (721) | (716) | | | (1,437) |
| Unrealized loss on valuation of long-term investment securities, net (Notes 3) | | | | 189,697 | | 189,697 |
| Equity in other comprehensive income changes of affiliates, net (Note 4) | | 2,003 | 16,373 | (16,101) | (56,043) | (53,768) |
| Loss on valuation of currency swap, net (Note 18) | | | | (2,394) | | (2,394) |
| Gain on valuation of interest swap, net (Note 18) | | | | 7,424 | | 7,424 |
| Balance, June 30, 2009 | ₩ 44,639 | ₩ 3,031,999 | (₩ 2,068,335) | ₩ 552,411 | ₩ 9,371,687 | ₩ 10,932,401 |

(Continued)

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY (CONTINUED)
FOR THE SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Common stock | Capital surplus | Capital adjustments | Accumulated other comprehensive income | Retained earnings | Total stockholders equity |
|---|-----------------|--------------------|------------------------|---|----------------------|---------------------------------|
| (Translation into U.S. dollars [Note 2], in thousands) | | | | | | |
| Balance, January 1, 2008 | \$ 35,052 | \$ 2,308,090 | (\$1,603,124) | \$ 1,247,905 | \$ 6,993,220 | \$ 8,981,143 |
| Cumulative effect of change in accounting policies | | 12,153 | (24,271) | 3,842 | | (8,276) |
| Adjusted balance, January 1, 2008 | 35,052 | 2,320,243 | (1,627,395) | 1,251,747 | 6,993,220 | 8,972,867 |
| Cash dividends | | | | | (478,768) | (478,768) |
| Net income | | | | | 534,664 | 534,664 |
| Difference between the acquisition cost and the net book value incurred from the transactions between companies under common control (Note 4) | | | (24,224) | | | (24,224) |
| Treasury stock (Note 11) | | | 38,792 | | | 38,792 |
| Loss on disposal of treasury stock (Note 11) | | | (4,927) | | | (4,927) |
| Unrealized loss on valuation of long-term investment securities, net (Note 3) | | | | (392,159) | | (392,159) |
| Equity in other comprehensive loss changes of affiliates, net (Note 4) | | | | (83,259) | | (83,259) |
| Gain on valuation of currency swap, net (Note 18) | | | | 2,620 | | 2,620 |
| Loss on valuation of interest swap, net (Note 18) | | | | (38) | | (38) |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | |
|--|-----------|--------------|---------------|------------|--------------|--------------|
| Balance, June 30, 2008 | \$ 35,052 | \$ 2,320,243 | (\$1,617,754) | \$ 778,911 | \$ 7,049,116 | \$ 8,565,568 |
| Balance, January 1, 2009 | \$ 35,052 | \$ 2,322,022 | (\$1,686,321) | \$ 293,510 | \$ 7,460,556 | \$ 8,424,819 |
| Cash dividends | | | | | (478,369) | (478,369) |
| Net income | | | | | 493,437 | 493,437 |
| Conversion right | | 57,811 | | | | 57,811 |
| Treasury stock (Note 11) | | | 49,892 | | (72,616) | (22,724) |
| Loss on disposal of treasury stock (Note 11) | | (566) | (562) | | | (1,128) |
| Unrealized loss on valuation of long-term investment securities, net (Note 3) | | | | 148,957 | | 148,957 |
| Equity in other comprehensive income changes of affiliates, net (Note 4) | | 1,572 | 12,857 | (12,642) | (44,008) | (42,221) |
| Loss on valuation of currency swap, net (Note 18) | | | | (1,879) | | (1,879) |
| Gain on valuation of interest swap, net (Note 18) | | | | 5,829 | | 5,829 |
| Balance, June 30, 2009 | \$ 35,052 | \$ 2,380,839 | (\$1,624,134) | \$ 433,775 | \$ 7,359,000 | \$ 8,584,532 |

See accompanying notes to non-consolidated financial statements.

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Korean won | | Translation into U.S. dollars (Note 2) | |
|---|------------------|------------------|---|------------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In millions) | | (In thousands) | |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | | | |
| Net income | ₩ 628,392 | ₩ 680,895 | \$ 493,437 | \$ 534,664 |
| Expenses not involving cash payments: | | | | |
| Provision for severance indemnities | 18,181 | 19,961 | 14,276 | 15,674 |
| Depreciation and amortization | 891,277 | 848,173 | 699,864 | 666,017 |
| Allowance for doubtful accounts | 76,933 | 24,019 | 60,411 | 18,861 |
| Foreign translation loss | 11,641 | 41,716 | 9,141 | 32,757 |
| Loss on valuation of short-term investment securities | | 2,159 | | 1,695 |
| Equity in losses of affiliates | 98,755 | 116,893 | 77,546 | 91,789 |
| Impairment loss on investment securities | 3,186 | | 2,502 | |
| Loss on disposal of investment assets | 2,420 | 6,002 | 1,900 | 4,713 |
| Loss on disposal of property, equipment and intangible assets | 16,181 | 18,054 | 12,706 | 14,177 |
| Loss on valuation of currency swap | 112,440 | 155,704 | 88,292 | 122,265 |
| Loss on valuation of interest swap | 2,897 | | 2,275 | |
| Donations | | 126 | | 99 |
| Amortization of discounts on bonds and other | 20,558 | 18,315 | 16,143 | 14,381 |
| Sub-total | 1,254,469 | 1,251,122 | 985,056 | 982,428 |
| Income not involving cash receipts: | | | | |
| Gain on valuation of short-term investment securities | (7,810) | | (6,133) | |
| Foreign translation gain | (46,477) | (147,981) | (36,495) | (116,200) |
| Equity in earnings of affiliates | (25,733) | (21,939) | (20,207) | (17,227) |
| Gain on disposal of investment assets | (63) | (14,467) | (49) | (11,360) |
| Gain on disposal of property, equipment and intangible assets | (445) | (976) | (349) | (766) |
| Gain on valuation of currency swap | | (63,095) | | (49,545) |
| Gain on valuation of currency option | (1,014) | | (796) | |
| Other | (548) | (1,415) | (431) | (1,112) |
| Sub-total | (82,090) | (249,873) | (64,460) | (196,210) |

Changes in assets and liabilities related to operating activities:

| | | | | |
|---|-----------|-----------|-----------|-----------|
| Accounts receivable trade | (89,251) | 40,644 | (70,083) | 31,915 |
| Accounts receivable other | (233,699) | (125,701) | (183,509) | (98,705) |
| Inventories | (4,851) | 2,788 | (3,809) | 2,189 |
| Prepaid expenses | 39,402 | 46,548 | 30,940 | 36,551 |
| Advanced payments and other | 8,533 | (12,627) | 6,700 | (9,915) |
| Accounts payable | 13,389 | (170,146) | 10,514 | (133,605) |
| Income tax payable | (105,782) | 27,772 | (83,064) | 21,808 |
| Accrued expenses | 140,016 | 176,025 | 109,946 | 138,221 |
| Withholdings | 72,930 | 85,744 | 57,268 | 67,329 |
| Current portion of subscription deposits | (25) | (226) | (20) | (177) |
| Advanced receipts and other | 5,814 | (7,792) | 4,564 | (6,118) |
| Deferred income taxes | (22,022) | (87,780) | (17,293) | (68,928) |
| Severance indemnities payments | (15,407) | (10,426) | (12,098) | (8,187) |
| Deposits for group severance indemnities and other deposits | 9,440 | 1,697 | 7,413 | 1,333 |
| Dividends received from affiliate | 6,817 | 6,394 | 5,353 | 5,021 |
| Sub-total | (174,696) | (27,086) | (137,178) | (21,268) |
| Net Cash Provided by Operating Activities | 1,626,075 | 1,655,058 | 1,276,855 | 1,299,614 |

(Continued)

Table of Contents

SK TELECOM CO., LTD.
NON-CONSOLIDATED STATEMENTS OF CASH FLOWS (CONTINUED)
FOR THE SIX MONTHS ENDED JUNE 30, 2009 AND 2008

| | Korean won | | Translation into U.S. dollars (Note 2) | |
|--|---------------|-------------|---|-------------|
| | 2009 | 2008 | 2009 | 2008 |
| | (In millions) | | (In thousands) | |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | | | |
| Cash inflows from investing activities: | | | | |
| Withdrawal of short-term financial instruments | ₩ | ₩ 1,896 | \$ | \$ 1,489 |
| Withdrawal of long-term financial instruments | | 10,000 | | 7,852 |
| Disposal of short-term investment securities, net | 25,153 | 270,495 | 19,751 | 212,403 |
| Collection of short-term loans | 184,144 | 116,412 | 144,597 | 91,411 |
| Collection of long-term loans | 8,119 | 2,237 | 6,375 | 1,757 |
| Proceeds from sales of long-term investment securities | 1,865 | 366,655 | 1,464 | 287,911 |
| Proceeds from sales of equity securities accounted for using the equity method | 6,444 | 1,739 | 5,060 | 1,365 |
| Decrease in guarantee deposits | 12,360 | 6,143 | 9,706 | 4,824 |
| Decrease in other non-current assets | 27,594 | 166,632 | 21,668 | 130,845 |
| Proceeds from disposal of property and equipment | 1,492 | 2,810 | 1,172 | 2,207 |
| Proceeds from disposal of intangible assets | 65 | 1 | 51 | 1 |
| Sub-total | 267,236 | 945,020 | 209,844 | 742,065 |
| Cash outflows for investing activities : | | | | |
| Acquisition of short-term financial instruments | (198,226) | | (155,654) | |
| Acquisition of long-term financial instruments | (6,500) | | (5,104) | |
| Extension of short-term loans | (138,223) | (117,817) | (108,538) | (92,514) |
| Extension of long-term loans | (6,972) | (90,848) | (5,475) | (71,337) |
| Acquisition of long-term investment securities | (125,538) | (10,513) | (98,577) | (8,255) |
| Acquisition of equity securities accounted for using the equity method | (168,301) | (1,442,951) | (132,156) | (1,133,059) |
| Increase in guarantee deposits and other | (87,026) | (220,803) | (68,336) | (173,383) |
| Acquisition of property and equipment | (647,652) | (584,930) | (508,561) | (459,309) |
| Increase in intangible assets | (6,795) | (11,568) | (5,336) | (9,084) |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | |
|--|-------------|-------------|-------------|-------------|
| Sub-total | (1,385,233) | (2,479,430) | (1,087,737) | (1,946,941) |
| Net Cash Used in Investing Activities | (1,117,997) | (1,534,410) | (877,893) | (1,204,876) |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | | |
| Cash inflows from financing activities: | | | | |
| Proceeds from short-term borrowings | 100,000 | 300,000 | 78,524 | 235,571 |
| Issuance of bonds | 1,114,898 | 380,042 | 875,460 | 298,423 |
| Increase in guarantee deposits received and other | 5,830 | 8,230 | 4,578 | 6,462 |
| Proceeds from disposal of treasury stock | | 42,246 | | 33,173 |
| Cash inflows from transaction of currency swap | 8,236 | | 6,467 | |
| Cash inflows from transaction of currency option | 1,014 | | 796 | |
| Sub-total | 1,229,978 | 730,518 | 965,825 | 573,629 |
| Cash outflows for financing activities: | | | | |
| Repayment of short-term borrowings | (123,200) | | (96,741) | |
| Repayment of current portion of long-term debts | (715,672) | (411,642) | (561,973) | (323,237) |
| Payment of dividends | (604,162) | (609,747) | (474,411) | (478,796) |
| Decrease in subscription deposits | | (1,496) | | (1,175) |
| Decrease in other non-current liabilities | (1,206) | (7,960) | (947) | (6,250) |
| Acquisition of treasury stock | (28,938) | | (22,723) | |
| Sub-total | (1,473,178) | (1,030,845) | (1,156,795) | (809,458) |
| Net Cash Used in Financing Activities | (243,200) | (300,327) | (190,970) | (235,829) |
| NET INCREASE IN CASH AND CASH EQUIVALENTS | 264,878 | (179,679) | 207,992 | (141,091) |
| CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD | 434,177 | 575,646 | 340,932 | 452,019 |
| CASH AND CASH EQUIVALENTS AT END OF THE PERIOD | ₩ 699,055 | ₩ 395,967 | \$ 548,924 | \$ 310,928 |

Table of Contents

SK TELECOM CO., LTD.
NOTES TO NON-CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE MONTHS AND SIX MONTHS ENDED JUNE 30, 2009 AND 2008

1. GENERAL

SK Telecom Co., Ltd. (the Company) was incorporated in March 1984 under the laws of Korea to engage in providing nationwide cellular telephone communication services in the Republic of Korea. The Company's common shares and depositary receipts (DRs) are listed on the Stock Market of Korea Exchange (formerly Korea Stock Exchange) and the New York and London Stock Exchanges, respectively. As of June 30, 2009, the Company's total issued shares are held by the following:

| | Number of shares | Percentage of total shares issued (%) |
|---|---------------------|---|
| SK Group | 18,748,452 | 23.22 |
| POSCO Corp. | 2,341,569 | 2.90 |
| Institutional investors and other minority shareholders | 51,254,982 | 63.48 |
| Treasury stock | 8,400,708 | 10.40 |
| | 80,745,711 | 100.00 |

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accompanying non-consolidated financial statements of the Company have been prepared in conformity with accounting principles generally accepted in the Republic of Korea (Korean GAAP) which is the same as accounting policies for annual financial statements for the year ended December 31, 2008, except for the following:

a. Revision of External Audit Law

In accordance with the revised External Audit Law of Korea, effective January 1, 2009, the title of Balance Sheet was replaced with Statement of Financial Position.

The Company maintains its official accounting records in Korean won and prepares statutory non-consolidated financial statements in Korean language (Hangul) in conformity with Korean GAAP. Certain accounting principles applied by the Company that conform with financial accounting standards and accounting principles in the Republic of Korea may not conform with accounting principles generally accepted in other countries. Accordingly, these financial statements are intended for use by those who are informed about Korean accounting principles and practices. The accompanying financial statements have been condensed, restructured and translated into English with certain expanded descriptions from the Korean language financial statements. Certain information included in the Korean language financial statements, but not required for a fair presentation of the Company's financial position, results of operations, changes in stockholders' equity or cash flows, is not presented in the accompanying financial statements.

The accompanying non-consolidated financial statements are stated in Korean won, the currency of the country in which the Company is incorporated and operates. The translation of Korean won amounts into U.S. dollar amounts is included solely for the convenience of readers of financial statements and has been made at the rate of ₩1,273.50 to US\$1.00, the Noon Buying Rate in the City of New York for cable transfers in Korean won as certified for customs purposes by the Federal Reserve Bank of New York on the last business day of the period ended June 30, 2009. Such translations into U.S. dollars should not be construed as representations that the Korean won amounts

could be converted into U.S. dollars at that, or any other rate.

Table of Contents**3. INVESTMENT SECURITIES****a. Short-term Investment Securities**

Short-term investment securities as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Acquisition cost | June 30, 2009 Fair value | Carrying amount | December 31, 2008 Fair value and carrying amount |
|---|---------------------|-----------------------------|--------------------|--|
| Trading securities (Note a) | ₩ 350,000 | ₩ 348,850 | ₩ 348,850 | ₩ 366,040 |
| Current portion of long-term investment securities (Note b) | 3,557 | 3,608 | 3,608 | 3,704 |
| Total | ₩ 353,557 | ₩ 352,458 | ₩ 352,458 | ₩ 369,744 |

(Note a) The Company's trading securities as of June 30, 2009 are all beneficiary certificates, and the difference between the fair value and acquisition cost was recorded in other income (expenses) as gain (loss) on valuation of short-term investment securities.

(Note b) The difference between the fair value and acquisition cost was recorded as unrealized gain (loss) on valuation of long-term investment securities in

other
comprehensive
income.

b. Long-term Investment Securities

Long-term investment securities as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | June 30, 2009 | December 31, 2008 |
|--------------------------------------|---------------|----------------------|
| Available-for-sale equity securities | ₩ 3,460,654 | ₩ 3,066,306 |
| Available-for-sale debt securities | 94,636 | 4,787 |
| Total | 3,555,290 | 3,071,093 |
| Less: current portion | (3,608) | (3,704) |
| Long-term portion | ₩ 3,551,682 | ₩ 3,067,389 |

Table of Contents**b-(1). Available-for-sale Equity Securities**

Available-for-sale equity securities as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Number of shares | June 30, 2009 | | Acquisition cost | Fair value | Carrying amount | |
|--|------------------|----------------|-----------|------------------|------------|-----------------|-------------------|
| | | Percentage (%) | | | | June 30, 2009 | December 31, 2008 |
| (Investments in listed companies) | | | | | | | |
| Digital Chosunilbo Co., Ltd. | 2,890,630 | 7.8 | ₩ 5,781 | ₩ 8,585 | ₩ 8,585 | ₩ 5,636 | |
| KRTnet Corporation | 234,150 | 4.4 | 1,171 | 1,409 | 1,409 | 1,098 | |
| POSCO Corp. | 2,481,310 | 2.8 | 332,662 | 1,050,835 | 1,050,835 | 942,898 | |
| LG Powercomm Co., Ltd. | 6,000,000 | 4.5 | 240,243 | 38,520 | (Note a) | 38,520 | 39,000 |
| nTels Co., Ltd. | 205,200 | 6.2 | 34 | 616 | | 616 | 504 |
| Qualcomm Inc. | 55,805 | 0.1 | 2,756 | 3,240 | | 3,240 | 2,514 |
| China Unicom Ltd. | 899,745,075 | 3.8 | 1,333,009 | 1,530,287 | | 1,530,287 | 1,357,648 |
| DAEA TI Co., Ltd. | | | | | (Note b) | | 89 |
| Extended Computing Environment Co., Ltd. | | | | | (Note b) | | 40 |
| Sub-total | | | 1,915,656 | 2,633,492 | | 2,633,492 | 2,349,427 |
| (Investments in non-listed companies) | | | | | | | |
| SK C&C Co., Ltd. | 15,000,000 | 30.0 | 501,651 | 665,340 | (Note c) | 665,340 | 676,716 |
| The Korea Economic Daily | 2,585,069 | 13.8 | 13,964 | (Note e) | | 13,964 | 13,964 |
| Others | | | 158,394 | (Notes d&e) | | 9,746 | 12,932 |
| Sub-total | | | 674,009 | | | 689,050 | 703,612 |
| (Investments in funds) | | | | | | | |
| Global Opportunities Breakaway Fund | | | 125,120 | (Notes e&f) | | 125,120 | |
| Others | | | 12,992 | (Note e) | | 12,992 | 13,267 |
| Sub-total | | | 138,112 | | | 138,112 | 13,267 |

| | | | |
|-------|------------|------------|------------|
| Total | ₩2,727,777 | ₩3,460,654 | ₩3,066,306 |
|-------|------------|------------|------------|

(Note a) As the common stocks of LG Powercomm Co., Ltd. were listed on the stock Market of Korea Exchange during the year ended December 31, 2008, the Company recorded the investment at its market value as of June 30, 2009. In addition, as the difference between the market value and carrying value of the investments is material and the market value is significantly less than the acquisition cost over the long-term period, the Company recorded ₩201,243 million of impairment loss on investment securities for the year ended December 31, 2008.

(Note b) The investments in common stock of DAEA

TI Co., Ltd. and Extended Computing Environment Co., Ltd. were all sold during the six months ended June 30, 2009 and the Company recorded ~~₩~~1,541 million of loss on disposal of long term investment securities.

(Note c) The number of shares held by the Company increased to 15,000,000 shares from 6,000,000 shares as the SK C&C performed stock split of 1:2.5 for the six months ended June 30, 2009. The Company recorded its investments in common stock of SK C&C Co., Ltd. at its fair value, which was estimated with the assistance of an outside professional valuation company using the present value of expected future cash flows and the unrealized gain on valuation of

investments
totals
~~₩~~241,790 million
(net of tax effect
of
~~₩~~77,194 million)
and
~~₩~~250,413 million
(net of tax effect
of
~~₩~~79,947 million)
as of June 30,
2009 and
December 31,
2008,
respectively.

(Note d) Due to the
impairment of
the investment
of Mobinex Inc.
and others, the
Company
recorded
~~₩~~3,186 million
of impairment
loss on
investment
securities for the
six months
ended June 30,
2009.

Table of Contents

(Note e) As a reasonable estimate of fair value could not be made, the investment is stated at acquisition cost.

(Note f) For the six months ended June 30, 2009, the Company entered into limited partnership agreement with overseas private fund. In accordance with the partnership agreement, the Company has contributed US\$ 100million out of total capital commitment of US\$ 200million.

b-(2). Available-for-sale Debt Securities

Available-for-sale debt securities as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Maturity | Acquisition cost | Carrying amount | |
|--|------------------------------|---------------------|------------------|----------------------|
| | | | June 30, 2009 | December 31, 2008 |
| Public bonds | (Note a) October, 2009 | ₩ 104 | ₩ 104 | ₩ 1,236 |
| Closed beneficiary certificates (Note b) | October, 2009 | 3,501 | 3,552 | 3,551 |
| Subordinated bonds (Note c) | 2009 | 90,980 | 90,980 | |
| Total | | 94,585 | 94,636 | 4,787 |
| Less current portion | | (3,557) | (3,608) | (3,704) |
| Long-term available-for-sale debt securities | | ₩ 91,028 | ₩ 91,028 | ₩ 1,083 |

The interest income incurred from available-for-sale debt securities for the six months ended June 30, 2009 and 2008, and for the three months ended June 30, 2009 and 2008 were ₩161 million and ₩2,756 million, ₩90 million and ₩1,336 million, respectively.

(Note a) The maturities of public bonds as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| Maturity | June 30, 2009 | December 31, 2008 |
|--------------------------------------|------------------|----------------------|
| Within one year | ₩ 57 | ₩ 153 |
| After one year but within five years | 47 | 1,083 |
| | ₩ 104 | ₩ 1,236 |

(Note b) Returns on the closed beneficiary certificates were accounted for as interest income.

(Note c) The Company purchased subordinated bonds issued by special purpose company in the asset-backed securitization of accounts receivable-other resulting from its mobile phone financing plan (See Note 20).

Table of Contents**b-(3). Changes in Unrealized Gains (Losses) on Investments in Common Stock**

The changes in unrealized gains (losses) on investments in common stock for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | For the six months ended June 30, 2009 | | | |
|--|--|------------------------|--|-------------------|
| | Beginning balance | Increase (decrease) | Transferred to realized gain (loss) | Ending balance |
| Available-for-sales securities: | | | | |
| Unrealized gain on valuation of long-term Investment securities | ₩ 941,096 | ₩ 100,169 | ₩ | ₩ 1,041,265 |
| Unrealized loss on valuation of long-term Investment securities | (401,945) | 142,712 | | (259,233) |
| Sub-total | 539,151 | 242,881 | | 782,032 |
| Less tax effect | (125,881) | (53,184) | | (179,065) |
| Total | ₩ 413,270 | ₩ 189,697 | ₩ | ₩ 602,967 |

| | For the six months ended June 30, 2008 | | | |
|--|--|------------------------|--|-------------------|
| | Beginning balance | Increase (decrease) | Transferred to realized gain (loss) | Ending balance |
| Available-for-sales securities: | | | | |
| Unrealized gain on valuation of long-term Investment securities | ₩ 2,402,284 | (₩ 685,469) | (₩ 9,389) | ₩ 1,707,426 |
| Unrealized loss on valuation of long-term Investment securities | (158,575) | 858 | 5,152 | (152,565) |
| Sub-total | 2,243,709 | (684,611) | (4,237) | 1,554,861 |
| Less tax effect | (617,020) | 188,268 | 1,165 | (427,587) |
| Total | ₩ 1,626,689 | (₩ 496,343) | (₩ 3,072) | ₩ 1,127,274 |

Table of Contents**4. EQUITY SECURITIES ACCOUNTED FOR USING THE EQUITY METHOD**

Equity securities accounted for using the equity method of accounting as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Number of shares | June 30, 2009 | | | Carrying amount | |
|------------------------------------|------------------|--------------------------|------------------|-----------------|------------------|-------------------|
| | | Ownership percentage (%) | Acquisition cost | Net asset value | June 30, 2009 | December 31, 2008 |
| SK Broadband Co., Ltd. | 102,451,249 | 43.4 | ₩ 1,209,629 | ₩ 520,953 | ₩ 1,049,941 | ₩ 1,146,736 |
| SK Communications Co., Ltd. | 28,029,945 | 64.8 | 175,441 | 130,254 | 141,731 | 147,392 |
| SK Telink Co., Ltd. | 943,997 | 90.8 | 5,296 | 119,657 | 119,656 | 112,358 |
| SK Marketing & Company Co., Ltd. | 5,000,000 | 50.0 | 190,000 | 103,550 | 103,550 | 101,345 |
| PS&Marketing Corporation | 30,000,000 | 100.0 | 150,000 | 140,372 | (Note a) 140,372 | |
| SK Wyverns Baseball Club Co., Ltd. | 199,997 | 100.0 | 1,000 | (2,048) | | |
| Paxnet Co., Ltd. | 5,590,452 | 59.7 | 26,563 | 15,884 | 30,367 | 30,086 |
| F&U Credit Information Co., Ltd. | 300,000 | 50.0 | 2,410 | 3,665 | 4,157 | 4,244 |
| TU Media Corp. | 28,538,064 | 44.2 | 151,980 | 12,593 | 12,593 | 14,847 |
| Aircross Co., Ltd. | | | | | (Note b) | 7,289 |
| IHQ, Inc. | 14,960,784 | 37.1 | 51,846 | 12,991 | 24,005 | 26,957 |
| Ntreev Soft Co., Ltd. | 2,064,970 | 63.7 | 33,120 | 8,697 | 8,995 | 9,575 |
| Commerce Planet Co., Ltd. | 29,396 | 100.0 | 14,344 | 1,107 | 1,107 | 1,535 |
| Loen Entertainment, Inc. | 16,054,812 | 63.5 | 57,874 | 38,167 | 38,983 | 35,895 |
| Harex Info Tech, Inc. | 225,000 | 21.2 | 3,375 | 245 | 421 | 598 |
| SK Mobile | | 20.0 | 4,930 | 2,111 | 2,111 | 2,111 |
| SKT Vietnam PTE Ltd. | 180,476,700 | 73.3 | 191,273 | 101,152 | 101,152 | 112,160 |
| Skytel Co., Ltd. | 1,951,777 | 29.3 | 2,159 | 14,735 | 14,735 | 12,381 |
| SK China Company Ltd. | 94,960 | 29.7 | 6,159 | 4,556 | 3,470 | 3,657 |
| SK Telecom China Co., Ltd. | | 100.0 | 7,340 | 10,258 | 10,258 | 7,157 |
| TR Entertainment | 13,542,553 | 42.2 | 10,953 | 2,710 | 8,759 | 9,626 |
| ULand Company Ltd. | 14,100,100 | 70.2 | 17,511 | 4,571 | 4,571 | 5,401 |
| Virgin Mobile USA, Inc. | 13,940,549 | 16.6 | 62,096 | (59,948) | 52,726 | 62,096 |
| SKT Americas, Inc. | 109 | 100.0 | 17,467 | 31,420 | 31,420 | 36,126 |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | | |
|---|------------|-------|---------|---------|----------|---------|---------|
| SK Telecom China Holding Co., Ltd. | | 100.0 | 29,595 | 34,085 | (Note c) | 34,085 | 30,780 |
| SK USA, Inc. | 49 | 49.0 | 3,184 | 5,249 | | 5,249 | 5,041 |
| Helio, Inc. | 794,375 | 14.3 | 1,342 | 116 | | 116 | 116 |
| Korea IT Fund | 190 | 63.3 | 190,000 | 210,166 | | 210,166 | 210,725 |
| 1st Music Investment Fund of SK-PVC | 1,385 | 69.3 | 6,925 | 4,660 | | 4,660 | 5,688 |
| 2nd Music Investment Fund of SK-PVC | 1,585 | 79.3 | 7,925 | 7,894 | | 7,894 | 8,441 |
| SK-KTB Music Investment Fund | 297 | 74.2 | 14,850 | 13,488 | | 13,488 | 13,954 |
| IMM Cinema Fund | 120 | 45.6 | 12,000 | 8,241 | | 8,241 | 8,435 |
| Michigan Global Cinema Fund | 40 | 36.4 | 4,000 | 3,577 | | 3,577 | 3,577 |
| 3rd Fund of Isu Entertainment | 25 | 31.3 | 2,500 | 1,568 | | 1,568 | 1,568 |
| SK Telecom Advanced Tech & Service Center | | 100.0 | 6,989 | 9,828 | | 9,828 | 10,053 |
| Cyworld China Holdings | 10,500,000 | 53.8 | 10,272 | 1,175 | | 1,175 | 2,117 |
| Magic Tech Network | 4,500 | 30.0 | 8,494 | 2,162 | | 7,107 | 7,725 |
| SK Telecom Global Investment B.V. | 18,000 | 100.0 | 33,074 | 38,674 | (Note c) | 38,674 | 31,866 |
| SKY Property Mgmt. Ltd. | 22,980 | 60.0 | 283,367 | 294,072 | | 294,072 | 287,405 |
| Wave City Development Co. Ltd. | 382,000 | 19.1 | 1,967 | 1,908 | | 1,908 | 1,908 |

62

Table of Contents

| | June 30, 2009 | | | | Carrying amount | |
|---------------------------------------|------------------|--------------------------|--------------------|-----------------|--------------------|--------------------|
| | Number of shares | Ownership percentage (%) | Acquisition cost | Net asset value | June 30, 2009 | December 31, 2008 |
| Prmaxsoftware Tech. Co., Ltd. | | 91.4 | 7,127 | 6,437 | 6,782 | 7,127 |
| Benex Digital Cultural Contents Fund | 50 | 19.9 | ₩ 5,000 | ₩ 5,068 | ₩ 5,068 | ₩ 5,068 |
| Benex Focus Limited Partnership II | 200 | 66.7 | 20,000 | 20,043 | 20,043 | 20,089 |
| K-net Culture & Contents Venture Fund | 59 | 59.0 | 5,900 | 5,856 | 5,856 | 5,856 |
| Open Innovation Fund | 200 | 98.5 | 20,000 | 20,055 | 20,055 | 20,044 |
| Other investments in affiliates | | | 28,534 | | (Note d) 28,534 | 23,564 |
| Total | | | ₩ 3,095,811 | | ₩ 2,633,226 | ₩ 2,600,719 |

(Note a) For the Six months ended June 30, 2009, the Company acquired 30,000,000 shares of PS&Marketing Corporation. As a result, the Company holds 100.0% of PS&Marketing Corporation.

(Note b) For the Six months ended June 30, 2009, Aircross Co., Ltd. was fully liquidated.

(Note c) For Six months ended June 30,

2009, the
Company
additionally
invested
₩6,302 million
in SK Telecom
China Holding
Co., Ltd. and
₩7,030 million
in SK Telecom
Global
Investment
B.V..

(Note d) As allowed
under Korean
GAAP,
investments in
equity securities
of SK Telecom
Europe Limited
and others were
stated at their
acquisition cost
instead of
amount valued
using the equity
method of
accounting, as
changes in the
Company's
portion of
stockholders
equity of such
investees were
not expected to
be material.

Table of Contents

Details of the changes in investments in affiliates accounted for using the equity method for the three months and six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | | Beginning balance | Acquisition | Equity in earnings (losses) | For the six months ended June 30, 2009 | | | Dividend received | Other increase (decrease) | Ending balance |
|-----------------------|-----------------|-------------------|-------------|-----------------------------|--|-----------------|------------------------------------|-------------------|---------------------------|----------------|
| | | | | | Equity in other comprehensive income | Capital surplus | Equity method in retained earnings | | | |
| roadband | (Note a) | ₩ 1,146,736 | ₩ | (₩ 36,415) | ₩ 662 | ₩ | (₩ 56,043) | (₩ 4,999) | ₩ | ₩ 1,04 |
| communications | (Note a) | 147,392 | | (7,273) | (18,629) | 2,039 | | 18,202 | | 14 |
| link Co., | (Notes a and c) | 112,358 | | 13,353 | 270 | | | (6,325) | | 11 |
| marketing & any Co., | (Note a) | 101,345 | | 7,082 | (4,877) | | | | | 10 |
| Marketing Corporation | (Note a) | | 150,000 | (9,628) | | | | | | 14 |
| governments | | | | | | | | | | |
| all Club | (Note b) | | | (1) | | | | | | |
| td. | (Notes a and c) | 30,086 | | 773 | (281) | | | 281 | (492) | 3 |
| t Co., Ltd. | (Note b) | 4,244 | | (87) | | | | | | 4 |
| Credit | (Note a) | 14,847 | | (2,254) | 36 | (36) | | | | 1 |
| ation Co., | (Note d) | 7,289 | | | | | | | (7,289) | |
| edia Corp. | (Note a) | 26,957 | | (3,819) | (5,103) | | | 5,970 | | 2 |
| ss Co., | (Note a) | 9,575 | | (637) | 8 | | | 49 | | |
| erce Planet | (Note b) | 1,535 | | (428) | | | | | | |
| td. | | | | | | | | | | |
| ainment, | (Note a) | 35,895 | | 421 | 2,989 | | | (322) | | 3 |
| Info Tech, | (Note b) | 598 | | (177) | | | | | | |
| obile | | 2,111 | | | | | | | | |

| | | | | | | |
|--------------------|----------|---------|-------|----------|---------|----|
| | (Note b) | | | | | |
| Vietnam Ltd. | (Note a) | 112,160 | | (13,683) | 2,675 | 10 |
| Co., Ltd. | (Note a) | 12,381 | | 3,709 | (1,355) | 14 |
| China Company Ltd. | (Note b) | 3,657 | | (176) | (11) | 5 |
| lecom Co., Ltd. | (Note b) | 7,157 | | 5 | 3,096 | 10 |
| ainment | (Note a) | 9,626 | | (932) | 65 | 8 |
| l Company | (Note a) | 5,401 | | (935) | 105 | 4 |
| Mobile Inc. | (Note a) | 62,096 | | (9,216) | (154) | 5 |
| Americas, lecom | (Note a) | 36,126 | | (4,629) | (77) | 3 |
| Holding Ltd. | (Note a) | 30,780 | 6,302 | (3,518) | 521 | 3 |
| SA, Inc. | (Note b) | 5,041 | | 182 | 26 | 1 |
| Inc. | (Note b) | 116 | | | (26) | 26 |
| IT Fund | (Note a) | 210,725 | | (734) | 175 | 21 |
| usic | | | | | | |
| ment Fund | (Note b) | 5,688 | | (1,181) | 153 | 4 |
| usic | | | | | | |
| ment Fund | (Note b) | 8,441 | | (547) | | 4 |
| TB Music | (Note a) | 13,954 | | (600) | 133 | 1 |
| ment Fund | (Note a) | 8,435 | | (194) | | 1 |
| Cinema | (Note a) | 8,435 | | (194) | | 1 |
| gan Global | (Note b) | 3,577 | | | | 3 |
| na Fund | (Note b) | 1,568 | | | | 1 |
| nd of Isu | (Note b) | 1,568 | | | | 1 |
| ainment | (Note b) | 1,568 | | | | 1 |
| lecom | | | | | | |
| anced Tech | (Note b) | 10,053 | | (194) | (31) | 9 |
| vice Center | (Note b) | 10,053 | | (194) | (31) | 9 |
| orld China | (Note b) | 2,117 | | 179 | (193) | 9 |
| gs | (Note b) | 2,117 | | 179 | (193) | 9 |
| Tech | (Note b) | 7,725 | | (618) | | 4 |
| ork | (Note b) | 7,725 | | (618) | | 4 |
| lecom | | | | | | |
| l | (Note a) | 31,866 | 7,030 | 17 | (239) | 3 |
| ment B.V. | (Note a) | 31,866 | 7,030 | 17 | (239) | 3 |

| | | | | | | | | | | | |
|-------------------------------------|------------------------|---------|----------|----------|-------|----------|--------|---------|---------|-------------------|----|
| Property (Note Ltd. a) | 287,405 | | (487) | 7,154 | | | | | | | 29 |
| City Development Co.(Note b) | 1,908 | | | | | | | | | | |
| software (Note Co., Ltd. b) | 7,127 | | (345) | | | | | | | | |
| Digital al Contents(Note b) | 5,068 | | | | | | | | | | |
| Focus ed (Note rship II a) | 20,089 | | (46) | | | | | | | | 2 |
| Culture & nts Venture(Note b) | 5,856 | | | | | | | | | | |
| Innovation (Note a) | 20,044 | | 11 | | | | | | | | 2 |
| | ₩ 2,577,155 | 163,332 | (73,022) | (12,908) | 2,003 | (56,043) | 18,280 | (6,817) | (7,289) | ₩ 2,60 | |

Table of Contents

| | Beginning balance | Acquisition | For the six months ended June 30, 2009 | | | | | | Other increase (decrease) | Ending balance |
|---|-------------------|-------------|--|----------------------------|-----------------|---------------------------------|--------------------------------------|-------------------|---------------------------|----------------|
| | | | Equity in earnings (losses) | other comprehensive income | Capital surplus | Equity method retained earnings | Equity method in capital adjustments | Dividend received | | |
| Less: three months ended March 31, 2009 | | 7,030 | (36,800) | 16,418 | 1,758 | (56,043) | 17,921 | (6,817) | (7,289) | |
| Three months ended June 30, 2009 | ₩ 156,302 | (₩36,222) | (₩29,326) | ₩ 245 | ₩ | ₩ | ₩ 359 | ₩ | ₩ | |

(Note a) Investments were recorded using the equity method of accounting based on unaudited and unreviewed financial statements as of and for the six months ended June 30, 2009. In order to verify the reliability of such unaudited and unreviewed financial statements, the Company has performed the following procedures and found no significant errors:

- i) obtained the signature from the chief executive officer of the equity method investee asserting that the unaudited and unreviewed financial statements are accurate
- ii) checked whether the major transactions identified by the Company, including public disclosures, were appropriately reflected in the unaudited and unreviewed financial statements
- iii) performed an analytical review on the unaudited and unreviewed financial statements

(Note b) Investments in equity securities are carried using the equity method of accounting based on the financial statements as of December 31, 2008 as

information as of June 30, 2009 was not available and the change in the Company's portion of stockholders equity of the investee for the six months ended June 30, 2009 was immaterial.

(Note c) The Company received dividends from SK Telink Co., Ltd. and Paxnet Co., Ltd., and the corresponding amount was deducted from the carrying amount of equity method securities.

(note d) Other decrease in investments in Aircross Co., Ltd. represents the collection of the Company's investment resulting from the full liquidation of Aircross Co., Ltd.

Table of Contents

| For the six months ended June 30, 2008 | | | | | | | | |
|--|-------------------|-------------|-----------------------------|--------------------------------------|-------------------------------|-------------------|---------------------------|----------------|
| Equity | | | | | | | | |
| | Beginning balance | Acquisition | Equity in earnings (losses) | Equity in other comprehensive income | method in capital adjustments | Dividend received | Other increase (decrease) | Ending balance |
| SK Broadband Co., Ltd. | ₩ | ₩ 1,093,104 | (₩ 11,628) | ₩ 4,573 | ₩ | ₩ | ₩ 116,525 | ₩ 1,202,574 |
| SK Communications Co., Ltd. | 149,850 | | (2,409) | 7,402 | | | | 154,843 |
| SK Telink Co., Ltd. | 97,136 | | 12,671 | (17) | | (5,947) | | 103,843 |
| SK Wyverns Baseball Club Co., Ltd. | | | (989) | | | | | |
| Paxnet Co., Ltd. | 30,237 | | (65) | 407 | | (447) | | 30,132 |
| F&U Credit Information Co., Ltd. | 3,851 | | (21) | | | | | 3,830 |
| TU Media Corp. | 5,527 | 55,000 | (9,770) | | (30,642) | | | 20,115 |
| Aircross Co., Ltd. | 5,967 | | (939) | (18) | | | | 5,010 |
| IHQ, Inc. | 38,911 | | (6,799) | 704 | | | | 32,816 |
| Ntreev Soft Co., Ltd. | 13,221 | | (5,343) | 76 | | | | 7,954 |
| Baba Club Commerce Planet Co., Ltd. | 1,733 | | | | | | (1,733) | |
| Loen Entertainment, Inc. | 6,266 | | (199) | | | | 1,733 | 7,800 |
| Harex Info Tech, Inc. | 21,415 | | 711 | (3,143) | | | | 18,983 |
| SK Mobile | 1,118 | | (175) | | | | | 943 |
| SKT Vietnam PTE Ltd. | 3,272 | | | | | | | 3,272 |
| Skytel Co., Ltd. | 101,412 | | (8,998) | 10,855 | (71) | | | 103,198 |
| SK China Company Ltd. | 7,797 | | (52) | (1) | | | | 7,744 |
| SK Telecom China Co., Ltd. | | | 54 | 83 | | | | 137 |
| TR Entertainment ULand Company Ltd. | 7,154 | | 3 | | | | | 7,157 |
| | | 10,635 | (978) | 193 | | | | 9,850 |
| | 5,290 | | 2,882 | 825 | | | | 8,997 |
| | 63,023 | 58,145 | (65,715) | (6,757) | | | | 48,696 |

| | | | | | | | | | |
|--|----------|------------------|------------------|-----------------|------------------|-----------------|----------------|----------------|--------------------|
| SK Telecom USA Holdings, Inc. | | | | | | | | | |
| SKT Americas, Inc. | (Note a) | 26,454 | | 132 | 2,943 | | | | 29,529 |
| SK Telecom China Holding Co., Ltd. | | 19,070 | 3,031 | (1,120) | 4,674 | | | | 25,655 |
| SK USA, Inc. Helio, LLC & Inc. | (Note a) | 3,140 | | | | | | | 3,140 |
| | | 333 | | (573) | 16 | 340 | | | 116 |
| Korea IT Fund Centurion IT Investment Association | | 210,568 | | 3,914 | (581) | | | | 213,901 |
| | | 2,463 | | | | | | (2,463) | |
| 1st Music Investment Fund of SK-PVC | (Note a) | 5,607 | | | | | | | 5,607 |
| 2nd Music Investment Fund of SK-PVC | (Note a) | 8,517 | | (338) | | | | | 8,179 |
| SK-KTB Music Investment Fund | | 13,367 | | 236 | (1,113) | | | | 12,490 |
| IMM Cinema Fund | | 9,089 | | (782) | | | | | 8,307 |
| Michigan Global Cinema Fund | (Note a) | 3,542 | | | | | | | 3,542 |
| 3rd Fund of Isu Entertainment SK Marketing & Company Co. Ltd | (Note a) | 1,690 | | | | | | | 1,690 |
| | | | 190,000 | 1,336 | (125,332) | | | | 66,004 |
| Cyworld China Holdings | (Note a) | | 10,272 | | | | | | 10,272 |
| Magic Tech Network | (Note a) | | 7,929 | | | | | | 7,929 |
| Total | | ₩ 867,020 | 1,428,116 | (94,954) | (104,211) | (30,373) | (6,394) | 114,062 | ₩ 2,174,255 |
| Less: three months ended March 31, 2008 | | | 1,205,778 | (39,158) | 7,144 | (30,317) | (6,394) | 114,062 | |
| Three months ended June 30, 2008 | | ₩ 222,338 | (₩ 55,796) | (₩ 111,355) | (₩ 56) | ₩ | ₩ | | |

Table of Contents

(Note a) Investments in equity securities are carried using the equity method of accounting based on the financial statements as of December 31, 2007 as information as of June 30, 2008 was not available and the change in the Company's portion of stockholders equity of the investee for the six months ended June 30, 2008 was immaterial.

Details of changes in the differences between the acquisition cost and net asset value of equity method investees at the acquisition date for the three months and six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | For the six months ended June 30, 2009 | | | |
|----------------------------------|--|-------------------------|--------------|-------------------|
| | Beginning balance | Increase/ (decrease) | Amortization | Ending balance |
| SK Broadband Co., Ltd. | ₩ 534,051 | ₩ | (₩ 5,062) | ₩ 528,989 |
| SK Communications Co., Ltd. | 12,122 | | (446) | 11,676 |
| Paxnet Co., Ltd. | 15,018 | | (536) | 14,482 |
| F&U Credit Information Co., Ltd. | 503 | | (11) | 492 |
| IHQ, Inc. | 13,767 | | (2,753) | 11,014 |
| Ntreev Soft Co., Ltd. | 595 | | (297) | 298 |
| Loen Entertainment, Inc. | 1,223 | | (408) | 815 |
| Harex Info Tech, Inc. | 351 | | (176) | 175 |
| Skytel Co., Ltd. | (1,387) | | 1,387 | |
| SK China Company Ltd. | 106 | | (106) | |
| TR Entertainment | 6,856 | | (807) | 6,049 |
| Virgin mobile USA, Inc. | 125,930 | | (13,256) | 112,674 |
| Magic Tech Network | 5,562 | | (618) | 4,944 |
| Prmaxsoftware Tech. Co., Ltd. | 691 | | (345) | 346 |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | |
|---|-----------|------------|-----------|
| Total | ₩ 715,388 | (23,434) | ₩ 691,954 |
| Less: three months ended March 31, 2009 | | (4,019) | |
| Three months ended June 30, 2009 | ₩ | (₩ 19,415) | |

For the six months ended June 30, 2008

| | Beginning balance | Increase/ (decrease) | Amortization | Ending balance |
|---|----------------------|-------------------------|--------------|-------------------|
| SK Broadband Co., Ltd. | ₩ | ₩ 565,174 | (₩ 7,064) | ₩ 558,110 |
| SK Communications Co., Ltd. | 21,019 | (8,005) | (446) | 12,568 |
| Paxnet Co., Ltd. | 16,091 | | (536) | 15,555 |
| F&U Credit Information Co., Ltd. | 545 | | (21) | 524 |
| IHQ, Inc. | 19,274 | | (2,754) | 16,520 |
| Ntreev Soft Co., Ltd. | 1,282 | (92) | (298) | 892 |
| Baba Club | 2,504 | (2,504) | | |
| Commerce Planet Co., Ltd. | 3,950 | | (439) | 3,511 |
| Loen Entertainment, Inc. | 2,039 | | (408) | 1,631 |
| Harex Info Tech, Inc. | 701 | | (175) | 526 |
| Uland Company Ltd. | 4,245 | | (129) | 4,116 |
| TR Entertainment | | 7,748 | (387) | 7,361 |
| Cyworld China Holdings | | 6,904 | | 6,904 |
| Total | ₩ 71,650 | 569,225 | (12,657) | ₩ 628,218 |
| Less: three months ended March 31, 2008 | | 560,805 | (2,634) | |
| Three months ended June 30, 2008 | | ₩ 8,420 | (₩ 10,023) | |

Table of Contents

Details of changes in unrealized inter-company gains incurred from sales of assets for the three months and six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| Subsidiary | For the six months ended June 30, 2009 | | | |
|---|--|----------|----------|----------------|
| | Beginning balance | Increase | Decrease | Ending balance |
| SK Communications Co., Ltd. | ₩ 269 | ₩ | (₩ 70) | ₩ 199 |
| SK China Company Ltd. | 1,086 | | | 1,086 |
| Total | ₩ 1,355 | | (70) | ₩ 1,285 |
| Less: three months ended March 31, 2009 | | | (35) | |
| Three months ended June 30, 2009 | | ₩ | (₩ 35) | |

| Subsidiary | For the six months ended June 30, 2008 | | | |
|---|--|----------|-----------|----------------|
| | Beginning balance | Increase | Decrease | Ending balance |
| SK Communications Co., Ltd. | ₩ 2,192 | ₩ | (₩ 1,853) | ₩ 339 |
| Uland Company Limited. | 2,981 | | (2,981) | |
| SK China Company Ltd. | 1,086 | | | 1,086 |
| Total | ₩ 6,259 | | (4,834) | ₩ 1,425 |
| Less: three months ended March 31, 2008 | | | (4,799) | |
| Three months ended June 30, 2008 | | ₩ | (₩ 35) | |

Details of market price of the equity securities accounted for using the equity method as of June 30, 2009 are as follows (In millions of Korean won, except for market price per share):

| | Market price per share (In Korean won) | Number of shares owned by the Company | Market price |
|-----------------------------|---|--|--------------|
| SK Broadband Co., Ltd. | ₩ 5,200 | 102,451,249 | ₩532,746 |
| SK Communications Co., Ltd. | 9,540 | 28,029,945 | 267,406 |
| IHQ, Inc. | 1,600 | 14,960,784 | 23,937 |
| Loen Entertainment, Inc. | 5,070 | 16,054,812 | 81,398 |

Table of Contents

The condensed financial information of the investees as of and for the six months ended June 30, 2009 is as follows (In millions of Korean won):

| | Total assets | Total liabilities | Revenue | Net income (loss) |
|-----------------------------------|-----------------|----------------------|----------|----------------------|
| SK Broadband Co., Ltd. | ₩2,900,582 | ₩1,700,757 | ₩156,101 | (₩72,211) |
| SK Communications Co., Ltd. | 270,184 | 69,239 | 97,861 | (10,484) |
| SK Telink Co., Ltd. | 195,012 | 63,186 | 144,682 | 14,736 |
| SK Marketing & Company Co., Ltd. | 575,523 | 368,423 | 128,730 | 14,493 |
| PS&Marketing Corporation | 140,372 | | 113,589 | (9,628) |
| Paxnet Co., Ltd. | 41,420 | 14,830 | 21,677 | 2,262 |
| TU Media Corp. | 283,656 | 255,136 | 65,436 | (4,291) |
| IHQ, Inc. | 52,195 | 17,170 | 19,752 | (105) |
| Ntreev Soft Co., Ltd. | 22,390 | 8,736 | 9,824 | (635) |
| Loen Entertainment, Inc. | 91,995 | 31,869 | 45,859 | 2,609 |
| SKT Vietnam PTE Ltd. | 159,904 | 21,943 | 78 | (16,294) |
| Skytel Co., Ltd. | 55,168 | 4,951 | 19,824 | 8,015 |
| TR Entertainment | 7,930 | 1,508 | 6,186 | (297) |
| ULand Company Limited | 8,949 | 2,433 | 2,954 | (988) |
| Virgin Mobile USA, Inc. | 416,004 | 778,007 | 455,652 | 24,398 |
| SKT Americas, Inc | 42,141 | 10,722 | 6,831 | 115 |
| SK Telecom China Holdings | 45,718 | 11,634 | 12,061 | (1,832) |
| Korea IT Fund | 331,841 | | 10,241 | (1,175) |
| SKT-KTB Music Investment Fund | 18,239 | 56 | 230 | (808) |
| IMM Cinema Fund | 18,063 | | 243 | 185 |
| SK Telecom Global Investment B.V. | 38,744 | 69 | 296 | 82 |
| SKY Property Mgmt. Ltd. | 667,876 | 177,755 | 20,768 | 980 |
| 2nd Benex Focus investment Fund | 30,345 | 280 | 491 | (69) |
| Open Innovation Fund | 20,545 | 190 | 390 | 11 |

5. LOANS TO EMPLOYEES

Short-term and long-term loans to employees as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Short-term | June 30, 2009 Long-term | Total | December 31, 2008 |
|--|------------|----------------------------|----------|-------------------------|
| Loans to employees stock ownership Association (Note) | ₩ 1,187 | ₩ 58,169 | ₩ 59,356 | ₩ 60,908 |
| Loans to employees for housing and other | 52 | 20 | 72 | 106 |
| Total | ₩ 1,239 | ₩ 58,189 | ₩ 59,428 | ₩ 61,014 |

(Note) The Company
loaned the
amount above to

employees stock
ownership
association to
help fund
employees
acquisition of
the Company's
treasury stocks.
The loan will be
repaid over a
period of five
years, beginning
on the second
anniversary of
each loan date
and will expire
on
December 25,
2014.

Table of Contents**6. PROPERTY AND EQUIPMENT**

Property and equipment as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | Useful lives (years) | June 30, 2009 | December 31, 2008 |
|--------------------------------|-------------------------|---------------|----------------------|
| Land | | ₩ 455,967 | ₩ 447,088 |
| Buildings and structures | 30,15 | 1,511,108 | 1,510,018 |
| Machinery | 6 | 13,481,672 | 13,441,993 |
| Vehicles | 4 | 20,029 | 21,070 |
| Other | 4 | 1,006,974 | 1,016,133 |
| Construction in progress | | 426,386 | 281,574 |
| | | 16,902,136 | 16,717,876 |
| Less: accumulated depreciation | | (12,284,018) | (12,019,662) |
| Property and equipment, net | | ₩ 4,618,118 | ₩ 4,698,214 |

Details of change in property and equipment for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | Beginning balance | For the six months ended June 30, 2009 | | | | Ending balance |
|-----------------------------|----------------------|--|------------|------------|--------------|-------------------|
| | | Acquisition | Disposal | Transfer | Depreciation | |
| Land | ₩ 447,088 | ₩ 8,431 | (₩ 70) | ₩ 518 | ₩ | ₩ 455,967 |
| Buildings and structures | 1,012,226 | 940 | | 151 | (28,241) | 985,076 |
| Machinery | 2,594,086 | 7,513 | (1,629) | 408,653 | (578,833) | 2,429,790 |
| Vehicles | 2,035 | 43 | (41) | | (556) | 1,481 |
| Other | 361,205 | 500,215 | (15,327) | (479,935) | (46,740) | 319,418 |
| Construction in progress | 281,574 | 130,510 | | 14,302 | | 426,386 |
| Total | ₩ 4,698,214 | ₩ 647,652 | (₩ 17,067) | (₩ 56,311) | (₩ 654,370) | ₩ 4,618,118 |

| | Beginning balance | For the six months ended June 30, 2008 | | | | Ending balance |
|-----------------------------|----------------------|--|----------|----------|--------------|-------------------|
| | | Acquisition | Disposal | Transfer | Depreciation | |
| Land | ₩ 444,252 | ₩ 61 | (₩ 554) | ₩ 1,291 | ₩ | ₩ 445,050 |
| Buildings and structures | 1,054,484 | 1,207 | (863) | | (27,967) | 1,026,861 |
| Machinery | 2,495,252 | 4,642 | (1,705) | 290,192 | (545,648) | 2,242,733 |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | |
|--------------------------|------------|---------|----------|-----------|-----------|------------|
| Vehicles | 3,196 | 52 | (239) | | (911) | 2,098 |
| Other | 305,095 | 466,705 | (15,133) | (403,492) | (45,530) | 307,645 |
| Construction in progress | 292,134 | 112,263 | (1,259) | 48,150 | | 451,288 |
| Total | ₩4,594,413 | 584,930 | (19,753) | (63,859) | (620,056) | ₩4,475,675 |

70

Table of Contents**7. INTANGIBLE ASSETS**

Intangible assets as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

| | June 30, 2009 | | | December 31, 2008 | | |
|----------------------------|------------------|--------------------------|------------------|-------------------|--------------------------|------------------|
| | Acquisition cost | Accumulated amortization | Carrying amounts | Acquisition cost | Accumulated amortization | Carrying amounts |
| Goodwill | ₩ 2,341,625 | (₩ 967,199) | ₩ 1,374,426 | ₩ 2,341,625 | (₩ 902,259) | ₩ 1,439,366 |
| Frequency use rights | 1,385,120 | (599,615) | 785,505 | 1,385,120 | (541,349) | 843,771 |
| Software development costs | 188,358 | (177,146) | 11,212 | 188,358 | (174,869) | 13,489 |
| Computer software | 1,232,786 | (692,483) | 540,303 | 1,174,908 | (586,654) | 588,254 |
| Other | 143,988 | (87,566) | 56,422 | 139,562 | (82,850) | 56,712 |
| | ₩ 5,291,877 | (₩ 2,524,009) | ₩ 2,767,868 | ₩ 5,229,573 | (₩ 2,287,981) | ₩ 2,941,592 |

Details of changes in intangible assets for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | For the six months ended June 30, 2009 | | | | | Ending balance |
|----------------------------|--|----------|----------|----------|--------------|----------------|
| | Beginning balance | Increase | Decrease | Transfer | Amortization | |
| Goodwill | ₩ 1,439,366 | ₩ | ₩ | ₩ | (₩ 64,940) | ₩ 1,374,426 |
| Frequency use rights | 843,771 | | | | (58,266) | 785,505 |
| Software development costs | 13,489 | | | | (2,277) | 11,212 |
| Computer software | 588,254 | 1,804 | (138) | 56,563 | (106,180) | 540,303 |
| Other | 56,712 | 4,991 | (87) | 50 | (5,244) | 56,422 |
| Total | ₩ 2,941,592 | 6,795 | (225) | 56,613 | (236,907) | ₩ 2,767,868 |

| | For the six months ended June 30, 2008 | | | | | Ending balance |
|----------------------------|--|----------|----------|----------|--------------|----------------|
| | Beginning balance | Increase | Decrease | Transfer | Amortization | |
| Goodwill | ₩ 1,569,247 | ₩ | ₩ | ₩ | (₩ 64,940) | ₩ 1,504,307 |
| Frequency use rights | 960,302 | | | | (58,266) | 902,036 |
| Software development costs | 13,029 | | | 2,351 | (6,052) | 9,328 |
| Computer software | 585,574 | 2,479 | | 60,158 | (94,548) | 553,663 |
| Other | 46,790 | 9,089 | (136) | 1,553 | (4,311) | 52,985 |
| Total | ₩ 3,174,942 | 11,568 | (136) | 64,062 | (228,117) | ₩ 3,022,319 |

Table of Contents

The book value as of June 30, 2009 and residual useful lives of major intangible assets are as follows (In millions of Korean won):

| | Amount | Description | Residual useful lives |
|---------------|------------|--|-----------------------|
| Goodwill | ₩1,370,567 | Goodwill related to acquisition of Shinsegi Telecomm, Inc. | 10 years and 9 months |
| IMT license | 724,910 | Frequency use rights relating to W-CDMA Service | (Note a) |
| WiBro license | 55,637 | WiBro Service | (Note b) |
| DMB license | 4,958 | DMB Service | 7 years |

(Note a) Amortization of the IMT license commenced when the Company started its commercial IMT 2000 service in December 2003, using the straight-line method over the estimated useful life (13 years) of the IMT license which expires in December 2016.

(Note b) The Company purchased the WiBro license from MIC on March 30, 2005. The license period is seven years from the purchase date. Amortization of the WiBro license commenced when the Company started its commercial WiBro services on June 30, 2006

using the straight
line basis over
the remaining
useful life.

Table of Contents**8. BONDS PAYABLE**

Bonds payable as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won and thousands of Foreign Currency):

| | Maturity year | Annual interest rate (%) | June 30, 2009 | December 31, 2008 |
|---|------------------|--|------------------|----------------------|
| Domestic general bonds | 2009 | 5.0 | ₩ | ₩ 300,000 |
| 2 | 2010 | 4.0 | 200,000 | 200,000 |
| 2 | 2010 | 6.77 | 50,000 | 50,000 |
| 2 | 2011 | 3.0 | 200,000 | 200,000 |
| 2 | 2013 | 4.0 | 200,000 | 200,000 |
| 2 | 2013 | 6.92 | 250,000 | 250,000 |
| 2 | 2014 | 5.0 | 200,000 | 200,000 |
| 2 | 2015 | 5.0 | 200,000 | 200,000 |
| 2 | 2016 | 5.0 | 200,000 | 200,000 |
| 2 | 2016 | 5.54 | 40,000 | |
| 2 | 2016 | 5.94 | 230,000 | |
| 2 | 2018 | 5.0 | 200,000 | 200,000 |
| Dollar denominated bonds (US\$ 300,000) | 2011 | 4.25 | 385,410 | 377,250 |
| Dollar denominated bonds (US\$ 400,000) | 2027 | 6.63 | 513,880 | 503,000 |
| Yen denominated bonds (JPY 12,500,000) | 2012 | 3-month Euro Yen LIBOR rate +0.55 (Note a) | 167,035 | 174,237 |
| Yen denominated bonds (JPY 5,000,000) | 2012 | 3-month Euro Yen TIBOR rate +2.5 (Note b) | 66,814 | |
| Yen denominated bonds (JPY 3,000,000) | 2012 | 3-month Euro Yen LIBOR rate +2.5 (Note a) | 40,088 | |
| Convertible bonds (US\$ 229,160) | 2009 | | | 268,415 |
| Convertible bonds (US\$ 332,528) | 2014 | 1.75 | 437,674 | |
| Floating rate notes (US\$ 150,000,000) | 2010 | 3-month LIBOR rate +3.05 (Note c) | 192,705 | 188,625 |
| Floating rate notes (US\$ 220,000,000) | 2012 | 3-month LIBOR rate +3.15 (Note c) | 282,634 | |
| Total | | | 4,056,240 | 3,511,527 |
| Less discounts on bonds | | | (69,800) | (61,143) |
| Less conversion right adjustments | | | (89,456) | (5,733) |
| Add long-term accrued interest | | | | 17,256 |
| Net | | | 3,896,984 | 3,461,907 |
| Less portion due within one year | | | (198,974) | (579,424) |

| | | |
|-------------------|------------|------------|
| Long-term portion | ₩3,698,010 | ₩2,882,483 |
|-------------------|------------|------------|

(Note a) The 3-months
Euro Yen
LIBOR rate as
of June 30, 2009
is 0.46%.

(Note b) The 3-months
Euro Yen
TIBOR rate as
of June 30, 2009
is 0.56%.

(Note c) The 3-months
LIBOR rate as
of June 30, 2009
is 0.60%.

Table of Contents

All of the above bonds will be paid in full at maturity.

On April 7, 2009, the Company issued convertible bonds with a maturity of five years in the principal amount of US\$332,528,000 for US\$326,397,463 with an initial conversion price of ₩230,010 per share of the Company's common stock, which was greater than market value at the date of issuance. The Company may redeem the principal amount after 3 years from the issuance date if the market price exceeds 130% of the conversion price during a predetermined period. On the other hand, the bond holders may redeem their notes at 100% of the principal amount on April 7, 2012 (3 years from the issuance date). The conversion right may be exercised during the period from May 18, 2009 to March 24, 2014 and the number of common shares to be converted as of June 30, 2009 is 1,999,997 shares.

Conversion of notes to common shares may be prohibited under the Telecommunications Law or other legal restrictions which restrains foreign governments, individuals and entities from owning more than 49% of the Company's voting stock, if this 49% ownership limitation is violated due to the exercise of conversion rights. In this case, the Company will pay a bond holder as cash settlement determined at the average price of one day after a holder exercises its conversion right or the weighted average price for the following five or twenty business days. The Company intends to sell treasury shares held in trust by the Company that corresponds to the number of shares of common stock that would have been delivered in the absence of the 49% foreign shareholding restrictions. Unless either previously redeemed or converted, the notes are redeemable at 100% of the principal amount at maturity.

During the six months ended June 30, 2009, no conversion was made.

9. LONG-TERM BORROWINGS

Long-term borrowings as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won and thousands of U.S. dollars):

| | Lender | Final maturity year | Annual interest rate (%) (Note) | June 30, 2009 | December 31, 2008 |
|---------------------------------------|--------------------|--------------------------------|---------------------------------|---------------|-------------------|
| Long-term floating rate discount bill | Shinhan Bank | June 29, 2011 | 91 days CD yield + 0.25% | ₩ 200,000 | ₩ 200,000 |
| Long-term floating rate borrowings | KDB | July 28, 2011 | 91 days CD yield + 1.02% | 100,000 | 100,000 |
| 2 | Citibank | July 29, 2011 | 91 days CD yield + 1.20% | 100,000 | 100,000 |
| 2 | Nonghyup Hana Bank | July 30, 2011 July 31, 2011 | 91 days CD yield + 1.30% | 100,000 | 100,000 |
| 2 | Nonghyup | August 12, 2011 | 91 days CD yield + 1.50% | 150,000 | 150,000 |
| 2 | Calyon Bank | October 10, 2013 | 6M LIBOR + 0.29% | 50,000 | 50,000 |
| 2 | DBS Bank | October 10, 2013 | 6M LIBOR + 0.29% | US\$ 50,000 | US\$ 50,000 |
| 2 | SMBC | October 10, 2013 | 6M LIBOR + 0.29% | 25,000 | 25,000 |
| 2 | | | | 25,000 | 25,000 |

| | | |
|---|---------------------------|---------------------------|
| Total | US\$ 100,000 ₩ 700,000 | US\$ 100,000 ₩ 700,000 |
| Equivalent in Korean won Less current portion | ₩ 828,470 | ₩ 825,750 |
| Long-term borrowings | ₩ 828,470 | ₩ 825,750 |

The above long-term floating rate discount bill is classified as long-term borrowing as the borrowing is to be rolled-over exceeding 1 year from June 30, 2009 in accordance with the loan agreement.

(Note) At June 30, 2009, the 91 days CD yield and the 6M LIBOR rate are 2.41% and 1.11%, respectively.

Table of Contents**10. CAPITAL STOCK AND CAPITAL SURPLUS**

The Company's capital stock consists entirely of common stock with a par value of ₩500. The number of authorized and issued shares as of June 30, 2009 and December 31, 2008 are as follows:

| | June 30, 2009 | December 31, 2008 |
|---|---------------|-------------------|
| Authorized shares | 220,000,000 | 220,000,000 |
| Issued shares | 80,745,711 | 81,193,711 |
| Outstanding shares, net of treasury stock | 72,345,003 | 72,486,015 |

Significant changes in capital stock and capital surplus for the six months ended June 30, 2009 and for the year ended December 31, 2008 are as follows (In millions of Korean won except for share data):

| | Number of shares issued (Note) | Capital stock | Additional paid in capital |
|----------------------|--------------------------------------|------------------|----------------------------------|
| At December 31, 2008 | 81,193,711 | ₩ 44,639 | ₩ 2,915,887 |
| At June 30, 2009 | 80,745,711 | ₩ 44,639 | ₩ 2,915,887 |

(Note) During the year ended December 31, 2003, 2006 and the six months ended June 30, 2009, the Company retired 7,002,235 shares, 1,083,000 shares and 448,000 shares, respectively, and reduced retained earnings before appropriations in accordance with the Korean Commercial Law. As a result, the total par value of

outstanding
capital stock
does not agree
to the capital
balance of
capital stock. In
addition, there
are no changes
in capital stock
for the six
months ended
June 30, 2009
and for the year
ended
December 31,
2008.

11. TREASURY STOCK

The Company retired 448,000 shares of common stock at January 9, 2009 in accordance with Korean Commercial law, which were acquired by the Company from December 2, 2008 through January 7, 2009 for ₩92,477 million. As a result of these transactions, retained earnings decreased by ₩92,477 million.

Table of Contents**12. INCOME TAX**

a. Details of income tax expense

Income tax expense for the three months and the six months ended June 30, 2009 and 2008 consists of the following (In millions of Korean won):

| | 2009 | 2008 |
|--|-----------|-----------|
| Current | ₩ 221,736 | ₩ 353,170 |
| Changes in net deferred tax liabilities (note a) | (22,021) | (87,780) |
| Income tax expense | 199,715 | 265,390 |
| Less three months ended March 31 | (106,548) | (134,702) |
| Three months ended June 30 | ₩ 93,167 | ₩ 130,688 |

(Note a) Changes in net deferred tax liabilities for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | 2009 | 2008 |
|--|------------|-------------|
| Ending balance of net deferred tax liabilities | ₩ 307,549 | ₩ 736,151 |
| Beginning balance of net deferred tax liabilities | (257,939) | (1,015,002) |
| Adjustment to the beginning net deferred tax liabilities based on tax return filed | 5,319 | 3,945 |
| Tax effect of temporary differences charged or credited directly to related components of stockholders' equity | (76,950) | 187,126 |
| | (₩ 22,021) | (₩ 87,780) |

b. An explanation of the relationship between income tax expense and accounting income before income tax expense for the six months ended June 30, 2009 and 2008 is as follows (In millions of Korean won) :

| | 2009 | 2008 |
|---|-----------|-----------|
| Income before income tax | ₩ 828,107 | ₩ 946,285 |
| Income tax expense at statutory income tax rate (12.1% of taxable income less than ₩200 million and 24.2% of taxable income exceeding ₩200 million) | 200,377 | 260,215 |
| Differences (Note) | (662) | 5,175 |

| | | |
|---------------------|-----------|-----------|
| Income tax expense | ₩ 199,715 | ₩ 265,390 |
| Effective tax rates | 24.12% | 28.05% |

Table of Contents

(Note) The differences between income tax computed using the statutory corporate income tax rates and the recorded income tax for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | 2009 | 2008 |
|---|----------|----------|
| Permanent difference | ₩ 21,861 | ₩ 17,064 |
| Changes in deferred income tax assets (liabilities) recognized related to equity method investment securities | 19,008 | 20,128 |
| Tax credit for investment | (40,693) | (36,396) |
| Other tax credits | (1,794) | (831) |
| Sur tax on exempted income | 7,412 | 6,629 |
| Tax refund for prior periods | (6,456) | (1,419) |
| | (₩ 662) | ₩ 5,175 |

Table of Contents**13. COMPREHENSIVE INCOME**

Details of comprehensive income for the three months and six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

For the six months ended June 30, 2009

| | For the three months ended | | For the six months ended | |
|---|-------------------------------|-------------|-----------------------------|------------|
| | Profit and loss effect | Tax effect | Profit and loss effect | Tax effect |
| Net income | ₩ 311,643 | | ₩ 628,392 | |
| Other comprehensive income (loss): | | | | |
| Unrealized gain on valuation of long-term investment securities, net | 407,946 | (₩ 116,662) | 189,697 | (₩ 53,183) |
| Equity in other comprehensive income of affiliates, net | (23,077) | 6,249 | (16,101) | (3,192) |
| Gain (loss) on valuation of currency swap, net | 18,987 | (5,355) | (2,394) | 675 |
| Loss on valuation of interest swap, net | 5,760 | (1,625) | 7,424 | (2,094) |
| Sub total | 409,616 | (₩ 117,393) | 178,626 | (₩ 57,794) |
| Comprehensive income | ₩ 721,259 | | ₩ 807,018 | |

For the six months ended June 30, 2008

| | For the three months ended | | For the six months ended | |
|---|-------------------------------|------------|-----------------------------|------------|
| | Profit and loss effect | Tax effect | Profit and loss effect | Tax effect |
| Net income | ₩ 298,010 | | ₩ 680,895 | |
| Other comprehensive income (loss): | | | | |
| Unrealized gain on valuation of long-term investment securities, net | (63,782) | ₩ 24,193 | (499,415) | ₩ 189,433 |
| Equity in other comprehensive income of affiliates, net | (112,141) | (786) | (106,030) | (1,463) |
| Loss on valuation of currency swap, net | 10,296 | (3,905) | 3,337 | (1,265) |
| Loss on valuation of interest swap, net | 2,213 | (839) | (48) | 18 |
| Sub total | (163,414) | ₩ 18,663 | (602,156) | ₩ 186,723 |
| Comprehensive income | ₩ 134,596 | | ₩ 78,739 | |

Table of Contents**14. NET INCOME PER SHARE**

The Company's net income and ordinary income per share amounts for the three months and six months ended June 30, 2009 and 2008 is computed as follows (In millions of Korean won, except for per share income per share):

Net income and ordinary income per share

| | For the three months ended | | For the six months ended | |
|--|-------------------------------|------------------|-----------------------------|------------------|
| | June 30, 2009 | June 30, 2008 | June 30, 2009 | June 30, 2008 |
| Net income and ordinary income | ₩ 311,643 | ₩ 298,010 | ₩ 628,392 | ₩ 680,895 |
| Weighted average number of common shares outstanding | 72,345,003 | 72,793,003 | 72,348,552 | 72,767,821 |
| Net income and ordinary income per share | ₩ 4,308 | ₩ 4,094 | ₩ 8,686 | ₩ 9,357 |

Net income and ordinary income per share for the year ended December 31, 2008 is ₩17,559 and net income and ordinary income per share for the three months ended March 31, 2009 and 2008 is ₩4,378 and ₩5,264, respectively.

The weighted average numbers of common shares outstanding for the three months and six months ended June 30, 2009 and 2008 are calculated as follows:

| | Number of shares | Weighted number of days | Weighted number of shares |
|--|---------------------|----------------------------|---------------------------------|
| For the three months ended June 30, 2009 | | | |
| Outstanding common stocks at January 1, 2009 | 81,193,711 | 91 / 91 | 81,193,711 |
| Treasury stocks at January 1, 2009 | (8,707,696) | 91 / 91 | (8,707,696) |
| Disposal of treasury stock | (141,012) | 91 / 91 | (141,012) |
| Total | 72,345,003 | | 72,345,003 |
| For the six months ended June 30, 2009 | | | |
| Outstanding common stocks at January 1, 2009 | 81,193,711 | 181 / 181 | 81,193,711 |
| Treasury stocks at January 1, 2009 | (8,707,696) | 181 / 181 | (8,707,696) |
| Acquisition of treasury stock | (141,012) | (note a) | (137,463) |
| Total | 72,345,003 | | 72,348,552 |

(Note a) The Company acquired treasury stocks on many

different dates,
and weighted
number of
shares was
calculated
considering
each transaction
date as follows:

| | Number of shares | Weighted number of days | Weighted number of shares |
|--|---------------------|----------------------------|---------------------------------|
| For the six months ended June 30, 2008 | | | |
| Outstanding common stocks at January 1, 2008 | 81,193,711 | 91 / 91 | 81,193,711 |
| Treasury stocks at January 1, 2008 | (8,609,034) | 91 / 91 | (8,609,034) |
| Disposal of treasury stock | 208,326 | 91 / 91 | 208,326 |
| Total | 72,793,003 | | 72,793,003 |
| For the six months ended June 30, 2009 | | | |
| Outstanding common stocks at January 1, 2009 | 81,193,711 | 182 / 182 | 81,193,711 |
| Treasury stocks at January 1, 2009 | (8,609,034) | 182 / 182 | (8,609,034) |
| Disposal of treasury stock | 208,326 | 160 / 182 | 183,144 |
| Total | 72,793,003 | | 72,767,821 |

Diluted net income and ordinary income per share amounts for the three months and six months ended June 30, 2009 and 2008 is computed as follows (In millions of won, except for share data):

Table of ContentsDiluted net income and ordinary income per share

| | For the three months ended | | For the six months ended | |
|--|-------------------------------|------------------|-----------------------------|------------------|
| | June 30, 2009 | June 30, 2008 | June 30, 2009 | June 30, 2008 |
| Adjusted net income and ordinary income | ₩ 317,733 | ₩ 300,613 | ₩ 637,294 | ₩ 686,075 |
| Adjusted weighted average number of common shares outstanding | 75,050,417 | 74,110,497 | 74,390,846 | 74,085,315 |
| Diluted net income and ordinary income per share | ₩ 4,234 | ₩ 4,056 | ₩ 8,567 | ₩ 9,261 |

Diluted net income and ordinary income per share for the year ended December 31, 2008 was ₩17,395 and diluted net income and ordinary income per share for the three months ended March 31, 2009 and 2008 is ₩4,335 and ₩5,205, respectively.

Adjusted net income and ordinary income per share and the adjusted weighted average number of common shares outstanding for the three months and six months ended June 30, 2009 and 2008 are calculated as follows:

| | For the three months ended | | For the six months ended | |
|--|-------------------------------|------------------|-----------------------------|------------------|
| | June 30, 2009 | June 30, 2008 | June 30, 2009 | June 30, 2008 |
| Net income and ordinary income | ₩ 311,643 | ₩ 298,010 | ₩ 628,392 | ₩ 680,895 |
| Effect of convertible bonds (Note a) | 6,090 | 2,603 | 8,902 | 5,180 |
| Adjusted net income and ordinary income | ₩ 317,733 | ₩ 300,613 | ₩ 637,294 | ₩ 686,075 |
| Weighted average number of common shares outstanding | 72,345,003 | 72,793,003 | 72,348,552 | 72,767,821 |
| Effect of exchangeable bonds (Note a) | 2,705,414 | 1,317,494 | 2,042,294 | 1,317,494 |
| Adjusted weighted average number of common shares outstanding | 75,050,417 | 74,110,497 | 74,390,846 | 74,085,315 |

(Note a) The effect of exchangeable bonds increased net income related to interest expenses that would not have

been incurred,
and increase in
the weighted
average number
of common
shares
outstanding
related to
common shares
that would have
been issued,
assuming that
the conversion
of convertible
bonds was made
on the
beginning of the
period.

Table of Contents**15. RESTRICTED CASH AND CASH EQUIVALENTS**

As of June 30, 2009, the Company has guarantee deposits restricted for checking accounts totaling ₩19 million and deposits restricted for a charitable trust for small businesses in cooperation with SK Group amounting to ₩50,000 million of which due date is June 2, 2010 and for the public amounting to ₩6,500 million of which due date is May 4, 2011.

16. RELATED PARTY TRANSACTIONS

As of June 30, 2009 and December 31, 2008, the parent company and subsidiaries of the Company are as follows:

a. Holding company and subsidiaries

| Type | Company | Ownership percentage (%) | Types of business |
|-------------------------|---|--------------------------|---|
| Ultimate parent company | SK C&C Co., Ltd. | (Note a) | Information technology and software production |
| Parent company | SK Holdings Co., Ltd. | 23.1 (Note b) | Holding company |
| Subsidiary | SK Broadband Co., Ltd. | 43.4 | Internet website services and telecommunication service |
| 2 | SK Communications Co., Ltd. | 64.8 | Internet website services |
| 2 | SK Telink Co., Ltd. | 90.8 | Telecommunication service |
| 2 | PAXNet Co., Ltd. | 59.7 | Internet website services |
| 2 | F&U Credit Information Co., Ltd. | 50.0 | Credit and collection services |
| 2 | TU Media Corp. | 44.2 | Digital multimedia broadcasting service |
| 2 | IHQ, Inc. | 37.1 | Entertainment management |
| 2 | Ntreev Soft Co., Ltd. | 66.7 | Game software production |
| 2 | Commerce Planet Co., Ltd. | 100.0 | Cosmetic wholesale |
| 2 | Loen Entertainment, Inc. | 63.5 | Release of music disc |
| 2 | The Second Music Investment Fund of SK-PVC | 79.3 | Investment association |
| 2 | SK-KTB Music Investment Fund | 74.2 | Investment association |
| 2 | IMM Cinema Fund | 45.6 | Investment association |
| 2 | SK I-Media Co., Ltd. | 100.0 (Note c) | Game software production |
| 2 | HanaroDream Incorporated | 36.0 (Note c) | Internet digital contents distribution |
| 2 | Benex Digital Cultural Contents Fund | 19.9 | Investment association |
| 2 | Etoos Co., Ltd. | 100.0 (Note c) | Web-based education service |
| 2 | 2 nd Benex Focus Investment Fund | 66.7 | Investment association |
| 2 | Open Innovation Fund | 98.5 | Investment association |
| 2 | PS&Marketing Co., Ltd. | 100.0 | Retail |
| 2 | SK Telecom China Holdings | 100.0 | Equity investment (Holding company) |
| 2 | SK Telecom Advanced Tech & Service Center | 100.0 | Mobile solution production |
| 2 | Shenzhen E-eye High Tech Co., Ltd. | 65.5 (Notec c) | GPS manufacturing and selling |
| 2 | SKY Property Mgmt. Ltd. | 60.0 | Equity investment |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | |
|---|--------------------------------------|-------|---------------------------|
| 2 | SK Telecom Global Investment B.V. | 100.0 | Equity investment |
| 2 | SKT Vietnam PTE Ltd. | 73.3 | Telecommunication service |
| 2 | SK Telecom China Co., Ltd. | 100.0 | Telecommunication service |
| 2 | SKT Americas, Inc. | 100.0 | Telecommunication service |

(Note a) SK C&C Co., Ltd. became the Company's ultimate parent company as of December, 31, 2007.

(Note b) The ownership percentage represents parent company's ownership over the Company.

(Note c) The ownership percentage represents subsidiaries ownership over their subsidiaries, in which the Company has no direct investment.

Table of Contents**b. Transactions and balances with related companies**

Significant related party transactions for the three months and six months ended June 30, 2009 and 2008, and account balances as of June 30, 2009 and December 31, 2008 are as follows (In millions of Korean won):

b-(1) Transactions

| | For three months ended June 30, 2009 | | | For six months ended June 30, 2009 | | |
|------------------------------------|--------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| | Purchases of property and equipment | Commissions paid and other expenses | Commissions earned and other income | Purchases of property and equipment | Commissions paid and Other expenses | Commissions earned and other income |
| Ultimate parent company: | | | | | | |
| SK C&C Co., Ltd. | ₩ 35,042 | ₩ 55,869 | ₩ 939 | ₩ 41,345 | ₩ 115,852 | ₩ 2,518 |
| Parent Company: | | | | | | |
| SK Holdings Co., Ltd. | | 6,406 | 208 | | 12,184 | 263 |
| Subsidiaries: | | | | | | |
| SK Broadband Co., Ltd. | | 11,605 | 13,597 | | 19,270 | 27,354 |
| SK Communications Co., Ltd. | | 2,583 | 1,970 | | 8,312 | 3,826 |
| SK Telink Co., Ltd. | | 3,042 | 10,408 | | 6,744 | 16,608 |
| F&U Credit Information Co., Ltd. | | 12,335 | 334 | | 23,241 | 662 |
| TU Media Corp. | 211 | 22,480 | 9,445 | 211 | 37,188 | 18,363 |
| SKT Americas, Inc. | | 4,447 | | | 11,030 | |
| Loen Entertainment, Inc | | 8,232 | 1,336 | | 15,183 | 2,399 |
| Commerce Planet Co., Ltd. | 700 | 16,730 | 1,075 | 700 | 32,222 | 1,276 |
| SK Telecom China Holdings | | 8,864 | | | 17,179 | |
| PS&Marketing Co., Ltd. | | 55,632 | 191 | | 55,632 | 191 |
| Others | | 6,925 | 1,072 | | 11,768 | 1,262 |
| Equity Method Investees: | | | | | | |
| SK Marketing & Company Co., Ltd. | | 24,215 | 1,025 | | 57,696 | 2,151 |
| SK Wyverns Baseball Club Co., Ltd. | | 4,200 | 181 | | 11,414 | 181 |
| Wave City Development Co. Ltd. | | | 21,280 | | | 21,280 |
| Others | | 2,384 | 693 | | 5,364 | 889 |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | |
|--|---------------|---------------|--------------|---------------|---------------|---------------|
| Others: | | | | | | |
| SK Energy Co., Ltd. | | 231 | 1,135 | | 545 | 1,658 |
| SK Engineering & Construction Co., Ltd. | 32,966 | 5,504 | 625 | 51,990 | 8,020 | 1,093 |
| SK Networks Co., Ltd. | 5,432 | 227,636 | 6,715 | 5,530 | 397,984 | 11,826 |
| SK Networks Service Co., Ltd. | | 5,569 | | | 11,287 | |
| Innoace Co., Ltd. | 4,208 | 4,175 | 64 | 4,532 | 5,374 | 117 |
| SK Telesys Co., Ltd. | 62,354 | 1,955 | 432 | 75,803 | 2,291 | 489 |
| Others | 2,126 | 13,750 | 1,994 | 3,573 | 17,568 | 2,775 |
| Total | ₩ 143,039 | ₩ 504,769 | ₩ 74,719 | ₩ 183,684 | ₩ 883,348 | ₩ 117,181 |

Table of Contents

| | For three months ended June 30, 2008 | | | For six months ended June 30, 2008 | | |
|---|---|--|--|---|--|--|
| | Purchases of property and equipment | Commissions paid and other expenses | Commissions earned and other income | Purchases of property and equipment | Commissions paid and Other expenses | Commissions earned and other income |
| Ultimate parent company: SK C&C Co., Ltd. | ₩ 30,111 | ₩ 46,811 | ₩ 1,872 | ₩ 41,325 | ₩ 96,366 | ₩ 4,043 |
| Parent Company: SK Holdings Co., Ltd. | | 156 | 91 | | 306 | 168 |
| Subsidiaries: | | | | | | |
| SK Broadband Co., Ltd. | | 4,475 | 16,591 | | 4,475 | 16,591 |
| SK Communications Co., Ltd. | | 8,790 | 1,881 | | 12,601 | 3,616 |
| SK Telink Co., Ltd. | 26 | 3,416 | 6,810 | 41 | 6,979 | 13,738 |
| SK Wyverns Baseball Club Co., Ltd. | | 4,500 | | | 9,800 | |
| PAXNet Co., Ltd. | | 1,645 | 25 | | 3,202 | 49 |
| F&U Credit Information Co., Ltd. | | 11,604 | 328 | | 22,699 | 647 |
| TU Media Corp. | | 727 | 8,278 | 32 | 2,007 | 26,546 |
| Aircross Co., Ltd. | | 5,041 | 430 | 35 | 8,858 | 664 |
| SKT America, Inc. | | 2,860 | | | 2,860 | |
| Helio, LLC & Inc. | | | 192 | | | 405 |
| Others | 840 | 28,674 | 727 | 840 | 35,861 | 3,326 |
| Equity Method Investees: | | | | | | |
| SK Marketing & Company Co., Ltd. | | 5,838 | 2,448 | | 5,838 | 2,448 |
| Others | 113 | 1,917 | | 127 | 2,497 | |
| Others: | | | | | | |
| SK Energy Co., Ltd. | | 3,331 | 2,088 | | 8,050 | 3,190 |
| SK Engineering & Construction Co., Ltd. | 41,845 | 2,429 | 553 | 49,639 | 2,623 | 1,292 |
| SK Networks Co., Ltd. | 254 | 190,794 | 3,668 | 2,456 | 397,401 | 6,959 |
| Innoace Co., Ltd. | 1,918 | 1,979 | 47 | 2,063 | 3,553 | 94 |
| SK Telesys Co., Ltd. | 20,739 | 1,727 | 57 | 63,658 | 2,048 | 149 |
| Others | 998 | 8,967 | 1,100 | 1,061 | 21,157 | 2,219 |
| Total | ₩ 96,844 | ₩ 335,681 | ₩ 47,186 | ₩ 161,277 | ₩ 649,181 | ₩ 86,144 |

Table of Contents**b-(2) Account balances**

| | As of June 30, 2009 | | | | | |
|---|---------------------|------------------|-----------------|--------------------|------------------|-----------------------------|
| | Accounts receivable | Short-term loans | Long-term loans | Guarantee deposits | Accounts payable | Guarantee deposits received |
| Ultimate parent company: | | | | | | |
| SK C&C Co., Ltd. | ₩ 298 | ₩ | ₩ | ₩ | ₩ 30,465 | ₩ 197 |
| Parent Company: | | | | | | |
| SK Holdings Co., Ltd. | 44 | | | | | |
| Subsidiaries: | | | | | | |
| SK Broadband Co., Ltd. | 455 | | | 660 | 10 | 4,805 |
| SK Communications Co., Ltd. | 1,748 | | | | 5,186 | 5,524 |
| SK Telink Co., Ltd. | 903 | | | | 133 | 1,041 |
| F&U Credit Information Co., Ltd. | 8 | | | | 1,086 | |
| TU Media Corp. | 6,920 | | | | 420 | 2,709 |
| SKT Americas, Inc. | | | | | 10,453 | |
| IHQ, Inc. | | | | | 1,387 | |
| Ntreev Soft Co., Ltd. | 2,051 | | | | 71 | |
| Commerce Planet Co., Ltd. | 1,385 | | | | 7,336 | |
| Loen Entertainment, Inc. | | | | | 3,394 | |
| SKT Vietnam PTE Ltd. | 4,220 | | | | | |
| SK Telecom China Co., Ltd. | 1,056 | | | | | |
| SK Telecom China Holdings | | | | | 7,200 | |
| PS&Marketing Co., Ltd. | 201 | | | | 43,311 | 5,048 |
| Others | 42 | | | | 1,062 | 150 |
| Equity Method Investees: | | | | | | |
| SK Marketing & Company Co., Ltd. | 771 | | | | 16,352 | 248 |
| Virgin Mobile USA, Inc. | 757 | | 23,326 | | | |
| SK Wyverns Baseball Club Co., Ltd. | 159 | 575 | 2,982 | | | |
| Wave City Development Co. Ltd. | 23,408 | | | | | |
| Others | | | | | 3,927 | |
| Others: | | | | | | |
| SK Energy Co., Ltd. | 334 | | | 96 | 24 | 23 |
| SK Engineering & Construction Co., Ltd. | 211 | | | | 2,670 | 519 |
| SK Networks Co., Ltd. | 967 | | | 112 | 35,224 | 3,607 |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | |
|----------------------|---------|-------|----------|---------|----------|----------|
| Innoace Co., Ltd. | | | | | 8,148 | 2,444 |
| SK Telesys Co., Ltd. | 186 | | | | 30,440 | |
| Others | 2,043 | | 5,400 | | 9,355 | 278 |
| Total | ₩48,167 | ₩ 575 | ₩ 26,308 | ₩ 6,268 | ₩217,654 | ₩ 26,593 |

Table of Contents

| | As of December 31, 2008 | | | | | |
|--|-------------------------|---------------------|--------------------|-----------------------|---------------------|-----------------------------------|
| | Accounts receivable | Short-term loans | Long-term loans | Guarantee deposits | Accounts payable | Guarantee deposits received |
| Ultimate parent company: SK C&C Co., Ltd. | ₩ 2,399 | ₩ | ₩ | ₩ | ₩ 98,342 | ₩ 24 |
| Parent Company: SK Holdings Co., Ltd. | 46 | | | | | |
| Subsidiaries: | | | | | | |
| SK Broadband Co., Ltd. | 1,662 | | | 60 | 5 | 4,805 |
| SK Communications Co., Ltd. | 1,450 | | | | 15,221 | 5,524 |
| SK Telink Co., Ltd. | 7,115 | | | | 24,215 | 1,217 |
| SK Wyverns Baseball Club Co., Ltd. | 114 | 575 | 2,982 | | 11 | |
| PAXNet Co., Ltd. | | | | | 725 | 150 |
| F&U Credit Information Co., Ltd. | 38 | | | | 4,311 | |
| TU Media Corp. | 4,318 | | | | 13,055 | 2,709 |
| SKT Americas, Inc. | | | | | 8,234 | |
| IHQ, Inc. | 29 | | | | 1,159 | |
| Ntreev Soft Co., Ltd. | 32 | | | | 5,145 | |
| Commerce Planet Co., Ltd. | 567 | | | | 5,966 | |
| Loen Entertainment, Inc. | 3,523 | | | | 3,998 | |
| SKT Vietnam PTE Ltd. | 3,130 | | | | | |
| SK Telecom China Co., Ltd. | 1,035 | | | | | |
| Others | 62 | | | | 4,172 | |
| Equity Method Investees: | | | | | | |
| SK Marketing & Company Co., Ltd. | 1,113 | | | | 17,916 | 248 |
| Virgin Mobile USA, Inc. | 151 | | 22,821 | | | |
| Aircross Co., Ltd. | 57 | | | | 397 | 276 |
| Others | | | | | 1,575 | |
| Others: | | | | | | |
| SK Energy Co., Ltd. | 45 | | | 140 | 3,448 | |
| SK Engineering & Construction Co., Ltd. | 203 | | | | 1,164 | 1,076 |
| SK Networks Co., Ltd. | 771 | | | 112 | 57,400 | 3,537 |
| Innoace Co., Ltd. | | | | | 3,889 | 2,444 |
| SK Telesys Co., Ltd. | 332 | | | | 11,152 | |
| Others | 463 | | | 900 | 8,057 | |

| | | | | | | |
|-------|----------|-------|----------|---------|-----------|----------|
| Total | ₩ 28,655 | ₩ 575 | ₩ 25,803 | ₩ 1,212 | ₩ 289,557 | ₩ 22,010 |
|-------|----------|-------|----------|---------|-----------|----------|

Table of Contents**c. Compensation for the key management**

The Company considers registered directors who have substantial roles and responsibility for planning, operating, and controlling of the business as key management, and the considerations given to the key management for the three months and six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| Payee | For the three months ended June 30, 2009 | | | For the six months ended June 30, 2009 | | |
|---|---|--------------------------|-------|---|--------------------------|-------|
| | Payroll | Severance indemnities | Total | Payroll | Severance indemnities | Total |
| 8 Registered directors (including outside directors) | ₩ 282 | ₩ 17 | ₩ 299 | ₩ 956 | ₩ 35 | ₩ 991 |

| Payee | For the three months ended June 30, 2008 | | | For the six months ended June 30, 2008 | | |
|--|---|--------------------------|-------|---|--------------------------|---------|
| | Payroll | Severance indemnities | Total | Payroll | Severance indemnities | Total |
| 12 Registered directors (including outside directors) | ₩ 299 | ₩ 74 | ₩ 373 | ₩ 3,832 | ₩ 409 | ₩ 4,241 |

17. PROVISION**a. Provision for point program**

The Company, for its marketing purposes, grants Rainbow Points and Point Box Points (the Points) to its subscribers based on their usage of the Company s services. Points provision was provided based on the historical usage experience and the Company s marketing policy. Such provision was recorded as accrued expenses or other non-current liabilities in accordance with the expected points usage duration since balance sheet date.

Details of change in the provisions for such mileage points for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | 2009 | 2008 |
|------------------------|----------|----------|
| Beginning balance | ₩ 24,889 | ₩ 27,668 |
| Increase | 7,248 | 2,608 |
| Decrease (used points) | (11,433) | (4,284) |
| Ending balance | ₩ 20,704 | ₩ 25,992 |

Table of Contents

Points expire after 5 years. The expected year when unused points as of Jun 30, 2009 are expected to be used and the respective estimated monetary amount to be paid in a given year are as follows (In millions of Korean won):

| Expected usage for the year ended June 30, | Estimated amount to be paid in nominal value (Note a) | Current value (Note b) |
|---|--|---------------------------|
| 2010 | ₩ 9,325 | ₩ 8,846 |
| 2011 | 5,970 | 5,373 |
| 2012 | 3,830 | 3,270 |
| 2013 | 2,462 | 1,995 |
| 2014 | 1,588 | 1,220 |
| Ending balance | ₩ 23,175 | ₩ 20,704 |

(Note a) The above expected year of the usage and the current value of the estimated amount to be paid are estimated based on the historical usage experience.

b. Provision for handset subsidy

The Company provides provision for handset subsidies to be provided to the subscribers who purchase handsets on installment basis. Such provision was recorded as accrued expenses or non-current liabilities in accordance with the expected points when the subsidies are paid. Details of change in the provision for handset subsidies for the six months ended June 30, 2009 and 2008 are as follows (In millions of Korean won):

| | 2009 | 2008 |
|----------------------------|-----------|----------|
| Beginning balance | ₩ 339,696 | ₩ |
| Increase (provision) | 274,157 | 86,532 |
| Decrease (subsidy payment) | (167,099) | (9,643) |
| Ending balance | ₩ 446,754 | ₩ 76,889 |

The estimated monetary amount to be paid in a given year is as follows (In millions of Korean won):

| Expected payment for the year ended June 30, | Estimated amount to be paid in nominal value | Present value |
|---|--|------------------|
| 2010 | ₩ 394,012 | ₩ 386,035 |
| 2011 | 64,142 | 60,719 |
| Ending balance | ₩ 458,154 | ₩ 446,754 |

18. DERIVATIVE INSTRUMENTS

- a. Currency swap contract to which the cash flow hedge accounting is applied

The Company has entered into a fixed-to-fixed cross currency swap contract with Citibank, BNP Paribas and Credit Suisse First Boston International to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds with face amounts totaling US\$300,000,000 at annual fixed interest rate of 4.25% issued on April 1, 2004. As of June 30, 2009, in connection with unsettled foreign currency swap contract to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to ₩9,014 million (net of tax effect totaling ₩3,084 million and foreign exchange translation loss arising from unguaranteed U.S. dollar denominated bonds totaling ₩40,592 million) was accounted for as accumulated other comprehensive loss.

Table of Contents

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with Calyon bank to hedge the foreign currency risk and the interest rate risk of U.S. dollar denominated long-term borrowings with face amounts totaling US\$100,000,000 borrowed on October 10, 2006. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to ₩7,356 million (net of tax effect totaling ₩1,633 million and foreign exchange translation loss arising from U.S. dollar denominated long-term borrowings totaling ₩33,670 million) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with HSBC and SMBC Bank to hedge the foreign currency risk and the interest rate risk of unguaranteed Japanese yen denominated bonds with face amounts totaling JPY12,500,000,000 issued on November 13, 2007. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to ₩2,060 million (net of tax effect totaling ₩946 million and foreign exchange translation loss arising from unguaranteed Japanese yen denominated bonds totaling ₩62,988 million) was accounted for as accumulated other comprehensive income.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with DBS and Calyon Bank to hedge the foreign currency risk and the interest rate risk of U.S. dollar denominated notes with face amounts totaling US\$150,000,000 borrowed on November 20, 2008. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to ₩1,157 million (net of tax effect totaling ₩326 million and foreign exchange translation gain arising from U.S. dollar denominated bonds totaling ₩24,460 million) was accounted for as accumulated other comprehensive income.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with Mizuho Corporate Bank to hedge the foreign currency risk and the interest rate risk of unguaranteed Japanese yen denominated bonds with face amounts totaling JPY3,000,000,000 issued on January 22, 2009. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to ₩1,575 million (net of tax effect totaling ₩444 million and foreign exchange translation gain arising from unguaranteed Japanese yen denominated bonds totaling ₩6,038 million) was accounted for as accumulated other comprehensive income.

In addition, the Company has entered into a floating-to-fixed cross currency swap contract with Bank of Tokyo-Misuboshi Bank to hedge the foreign currency risk and the interest rate risk of unguaranteed Japanese yen denominated bonds with face amounts totaling JPY5,000,000,000 issued on March 5, 2009. As of June 30, 2009, in connection with unsettled cross currency interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated gain on valuation of derivatives amounting to ₩652 million (net of tax effect totaling ₩184 million and foreign exchange translation gain arising from unguaranteed Japanese yen denominated bonds totaling ₩11,790 million) was accounted for as accumulated other comprehensive income.

b. Interest rate swap contract to which the cash flow hedge accounting is applied

The Company has entered into a floating-to-fixed interest rate swap contract with Shinhan Bank to hedge the interest rate risk of floating rate discounted bill with face amounts totaling ₩200,000 million borrowed on June 29, 2006. As of June 30, 2009, in connection with unsettled interest rate swap contract to which the

cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to
88

Table of Contents

₩2,878 million (net of tax effect totaling ₩812 million) was accounted for as accumulated other comprehensive loss.

In addition, the Company has entered into a floating-to-fixed interest rate swap contract with Nonghyup Bank and other two banks to hedge the interest rate risk of long-term floating rate borrowings with face amounts totaling ₩500,000 million borrowed from July 28, 2008 to August 13, 2008. As of June 30, 2009, in connection with unsettled interest rate swap contract to which the cash flow hedge accounting is applied, an accumulated loss on valuation of derivatives amounting to ₩15,828 million (net of tax effect totaling ₩4,464 million) was accounted for as accumulated other comprehensive loss.

- c. Currency swap contract to which the fair value hedge accounting is applied

The Company has entered into a fixed-to-fixed cross currency swap contract with Hana Bank and other nine banks to hedge the foreign currency risk of U.S. dollar denominated equity securities of China Unicom. In connection with unsettled foreign currency swap contract to which the fair value hedge accounting is applied, loss on valuation of currency swap of ₩47,907 million and ₩155,704 million for the six months ended June 30, 2009 and 2008, respectively, was charged to current operations.

- d. Currency swap contract to which the hedge accounting is not applied

The Company has entered into fixed-to-fixed cross currency swap contract with Morgan Stanley Bank and two other banks to hedge the foreign currency risk of unguaranteed U.S. dollar denominated bonds with face amounts totaling US\$400,000,000 issued on July 20, 2007. In connection with unsettled foreign currency swap contract to which the hedge accounting is not applied, loss on valuation of currency swap of ₩64,534 million and gain on valuation of currency swap of ₩51,851 million for the six months ended June 30, 2009 and 2008, respectively, was charged to current operations.

- e. Interest rate swap contract to which the hedge accounting is not applied

The Company has entered into a floating-to-fixed interest rate swap contract with DBS and two other banks to hedge the interest rate risk of floating rate U.S. dollar denominated bonds with face amounts totaling US\$220,000,000 issued on April 29, 2009. In connection with unsettled interest rate swap contract to which the hedge accounting is not applied, loss on valuation of currency swap of ₩2,897 million for the six months ended June 30, 2009 was charged to current operations.

- f. Currency option contract to which the hedge accounting is not applied

The Company has entered into the short position in the cross currency option contract with Calyon Bank to hedge the foreign currency risk of U.S. dollar denominated deposits with face amounts totaling US\$50,000,000. In connection with unsettled foreign currency option contract to which the hedge accounting is not applied, gain on valuation of currency option of ₩1,014 million for the six months ended June 30, 2009 was charged to current operations.

Table of Contents

As of June 30, 2009, fair values of above derivatives recorded in assets or liabilities and details of derivative instruments as of June 30, 2009 are as follows (In thousands of U.S. dollars, H.K. dollars, Japanese yen and millions of Korean won):

| Type | Hedged item | Amount | Duration of contract | Designated as cash flow hedge | Fair value | | Total |
|---|---|-----------------|--|-------------------------------------|---|-------------------|----------|
| | | | | | Designated as fair value hedge | Not designated | |
| Non-Current assets: | | | | | | | |
| Fix-to-fixed cross currency swap | U.S. dollar denominated bonds | US\$ 300,000 | Mar. 23, 2004 ~ Apr. 1, 2011 | ₩ 28,493 | ₩ | ₩ | ₩ 28,493 |
| Fix-to-fixed cross currency swap | U.S. dollar denominated convertible bond | US\$ 100,000 | May 27, 2004 ~ May 27, 2009 | 24,682 | | | 24,682 |
| Fix-to-fixed cross currency swap | U.S. dollar denominated bonds | US\$ 400,000 | Jul. 20, 2007 ~ Jul. 20, 2017 | | | 175,839 | 175,839 |
| Floating-to-fixed cross currency interest rate swap | Japanese yen denominated bonds | JPY 12,500,000 | Nov. 13, 2007 ~ Nov. 13, 2012 | 64,102 | | | 64,102 |
| Total assets | | | | ₩117,277 | ₩ | ₩175,839 | ₩293,116 |
| Current liabilities: | | | | | | | |
| Fix-to-fixed cross currency swap | U.S. dollar denominated China Unicom Equity Securities | HK\$ 10,940,900 | Sep. 11, 2008 ~ Sep. 16, 2009 | ₩ | ₩238,265 | ₩ | ₩238,265 |
| Floating-to-fixed interest rate swap | Long-term floating rate discounted bill | ₩ 200,000 | Jun. 29, 2006 ~ Jun. 29, 2010 | 3,690 | | | 3,690 |
| Non-current liabilities: | | | | | | | |

Edgar Filing: SK TELECOM CO LTD - Form 6-K

| | | | | | | | | |
|---|--------------------------------|------|-----------|---------------------------------|----------|----------|---------|----------|
| Fix-to-fixed cross currency swap | U.S. dollar denominated bonds | US\$ | 150,000 | Nov 20, 2008 ~ Nov 20, 2010 | 22,976 | | 22,976 | |
| Floating-to-fixed cross currency interest rate swap | Japanese yen denominated bonds | JPY | 3,000,000 | Jan. 22, 2009 ~ Jan. 22, 2012 | 4,020 | | 4,020 | |
| Floating-to-fixed cross currency interest rate swap | Japanese yen denominated bonds | JPY | 5,000,000 | Mar. 5, 2009 ~ Mar. 5, 2012 | 10,954 | | 10,954 | |
| Floating-to-fixed interest rate swap | Long-term borrowings | ₩ | 500,000 | July 28, 2008 ~ August 13, 2009 | 20,292 | | 20,292 | |
| Floating-to-fixed cross currency interest rate swap | Long-term borrowings | US\$ | 220,000 | April 29, 2009 ~ April 30, 2012 | | 2,897 | 2,897 | |
| Total liabilities | | | | | ₩ 61,932 | ₩238,265 | ₩ 2,897 | ₩303,094 |

Table of Contents

19. COMMITMENTS

On May 21, 2009, the board of directors of the Company resolved to acquire the leased line business from SK Networks Co., Ltd., its related party, in order to maximize the Company's wireless service and to strengthen network efficiency. The total acquisition cost would be ₩892,850 million and the expected acquisition date is September 30, 2009.

The above acquisition cost and acquisition date are subject to change in accordance with the agreement or contract which will be made by the Company and SK Networks Co., Ltd. There is a possibility that the agreement will not be executed if the agreement is not approved by authorities concerned.

20. ASSETS TRANSFER

On May 29, 2009, the Company sold ₩669.7 billion of accounts receivables-other resulting from its mobile phone dealer financing plan to Realizing T First Special Purpose Company in exchange for cash of ₩550 billion and subordinated bond of ₩91 billion in asset-backed securitization transaction. As a result, the Company recorded loss on disposal of accounts receivable-other of ₩28,711 million for the six months ended June 30, 2009.

21. SUBSEQUENT EVENTS

- a. Acquisition of equity interest in SK Broadband Co., Ltd.

On July 21, 2009, for the purpose of strengthening the Company's business competitive power, the Company purchased additional 47,187,105 shares of SK Broadband Co., Ltd.'s newly issued common stock at the price of ₩5,000 per share (total acquisition cost of ₩235,936 million). As a result, the Company owned 50.6% shareholder interest in SK Broadband Co., Ltd.

- b. Interim dividend

On July 23, 2009, the board of directors of the Company resolved to pay interim cash dividends of ₩1,000 per share totaling ₩72,345 million. The ex-dividend date was June 30, 2008 and the interim dividends are expected to be paid within twenty days after the date of the board of directors' resolution.

22. K-IFRS ADOPTION PLAN AND STATUS

In accordance with IFRS adoption roadmap released by the Financial Supervisory Commission in March 2007, the Company is required to prepare financial statements under K-IFRS from fiscal year of 2011. In April 2008, the Company set up a task force for the adoption and hired outside consulting firm to evaluate the impact that K-IFRS may have on the Company's financial statements as well as to educate the concerned employees. As of June 30, 2009, the Company is currently performing analysis on the major GAAP differences between K-IFRS and the Company's accounting policy, setting up action plan to decide the Company's accounting policy under K-IFRS and changing operating procedures to coincide with K-IFRS.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Tae Jin Park

(Signature)

Name: Tae Jin Park

Title: Senior Vice President

Date: September 9, 2009