

SOUTH JERSEY INDUSTRIES INC

Form 4

March 21, 2017

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box
 if no longer
 subject to
 Section 16.
 Form 4 or
 Form 5
 obligations
 may continue.
See Instruction
 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
 SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Robbins David Jr

2. Issuer Name **and** Ticker or Trading
 Symbol
 SOUTH JERSEY INDUSTRIES
 INC [SJI]

5. Relationship of Reporting Person(s) to
 Issuer

(Check all applicable)

(Last) (First) (Middle)
 1 SOUTH JERSEY PLAZA
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 03/17/2017

____ Director ____ 10% Owner
 ____X____ Officer (give title below) ____ Other (specify below)
 Senior Vice President

FOLSOM, NJ 08037

4. If Amendment, Date Original
 Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
 Applicable Line)
 ____X____ Form filed by One Reporting Person
 ____ Form filed by More than One Reporting
 Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
So.Jersey Ind., Inc. / Common Stock	03/17/2017		A	2,386 (1)	A \$ 0 12,322.306	D	
So.Jersey Ind., Inc. / Common Stock	03/17/2017		F	203 (2)	D \$ 33.69 12,119.306	D	
So.Jersey Ind., Inc. / Common Stock					2,546.9039	I	UGMA Daughter

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So.Jersey Ind., Inc. / Common Stock	10,646.0825 (3)	I	401k
So.Jersey Ind., Inc. / Common Stock	377.8814	I	By son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Robbins David Jr 1 SOUTH JERSEY PLAZA FOLSOM, NJ 08037	Senior Vice President

Signatures

David Robbins
Jr 03/21/2017

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares reported herein include the 2014 Performance-based Stock Award and the 2016 Time-based Stock Award

(2) Shares reported herein include tax shares withheld for the 2014 Performance-based Stock Award and the 2016 Time-based Stock Award

(3) The shares reported herein as owned indirectly through 401(k) were previously reported as directly owned.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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