#### BRAVO! BRANDS INC. Form 3 March 02, 2007 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL

OMB Number: 3235-0104 Expires: January 31, 2005 Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> BRAVO! BRANDS INC.			<ol> <li>Date of Event Requiring Statement</li> <li>(Month/Day/Year)</li> </ol>	3. Issuer Name and Ticker or Trading Symbol BRAVO! BRANDS INC. [BRVO]				
(Last)	(First)	(Middle)	02/28/2007	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)			5. If Amendment, Date Original Filed(Month/Day/Year)	
STANLEY I US HIGHW								
(Street) NORTH PALM BEACH, FL 33408				Director 10% Owner X_ Officer Other (give title below) (specify below) Chief Marketing Officer		w)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I - N	Non-Deriva	tive Securitie	es Bei	neficially Owned	
1.Title of Secur (Instr. 4)	ity		2. Amount o Beneficially (Instr. 4)			4. Nat Owne (Instr.	•	
Reminder: Repower owned directly	or indirectly.	ich class of securities benefic		SEC 1473 (7-02)	)			
information contained in this form are not required to respond unless the form displays a currently valid OMB control number.								
Table II - Derivative Securities Beneficially Owned ( <i>e.g.</i> , puts, calls, warrants, options, convertible securities)								

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I)	

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						(Instr. 5)	
Options	( <u>1)</u>	02/27/2017	Common Stock	300,000	\$ 0.34	D	Â

# **Reporting Owners**

Reporting Person

Reporting Owner Name / Address		Relationships					
		Director	10% Owner	Officer	Other		
BRAVO! BRANDS INC. STANLEY HARRIS 11300 US HIGHWAY 1 SUITE 400 NORTH PALM BEACH, FL 33408		Â	Â	Chief Marketing Officer	Â		
Signatures							
/s/ Stanley Harris	03/01/2007						
<u>**</u> Signature of	Date						

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Table II 2. Vesting 1/3 at grant, 1/3 at 01-10-08 and 1/3 at 01-10-09.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.