

WORLD WRESTLING ENTERTAINMENTINC
Form 8-K
April 04, 2016

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 4, 2016

World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|---|--------------------------------|--------------------------------------|
| Delaware | 001-16131 | 04-2693383 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

| | |
|--|-------|
| 1241 East Main Street, Stamford, CT | 06902 |
|--|-------|

| | |
|---|------------|
| (Address of principal executive offices) | (Zip code) |
|---|------------|

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On April 4, 2016, World Wrestling Entertainment, Inc. issued a press release announcing certain preliminary estimated financial and other results for the quarter ended March 31, 2016. A copy of the press release is furnished as Exhibit 99.1.

The information furnished with this Item 2.02 and Item 7.01, including Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 7.01 Regulation FD Disclosure.

The information in Item 2.02 is hereby incorporated by reference into this Item 7.01.

Item 9.01 Financial Statements and Exhibits.

99.1 Press release, dated April 4, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING
ENTERTAINMENT,
INC.

By: */s/*
George
A.
Barrios
George
A.
Barrios
Chief
Strategy
and
Financial
Officer

Dated: April 4, 2016