GRUPO TELEVISA, S.A.B. Form 6-K July 10, 2014

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 6-K

# REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July, 2014

GRUPO TELEVISA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices)

(Indicate b	y chec	ck mark v	whethe	r the reg	istrant file	es or wil	ll file an	nual rep	orts und	ler cove	r Forn	n 20-F	or For	m 40-F.)
Form 20-F	X	Form 40	)-F											
(Indicate b 101(b)(1).)	•	ek mark i	f the re	egistrant	is submitt	ting the	Form 6-	K in pa	per as p	ermitted	d by Ro	egulat	ion S-T	Rule
Yes		I	No	x										
(Indicate b 101(b)(7).)	•	ck mark i	f the re	egistrant	is submitt	ting the	Form 6-	·K in pa <sub>j</sub>	per as p	ermitted	d by Ro	egulat	ion S-T	'Rule
Yes		I	No	X										

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 02 YEAR: 2014

GRUPO TELEVISA, S.A.B.

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2014 AND DECEMBER 31, 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

**Final Printing** 

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REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR	END OF PREVIOUS YEAR
		AMOUNT	AMOUNT
10000000 TOTAL ASSETS	S	208,209,249	194,108,920
11000000 CURRENT ASS	ETS	66,673,815	53,207,745
11010000 CASH AND CA	SH EQUIVALENTS	31,962,648	16,692,033
11020000 SHORT-TERM	INVESTMENTS	5,072,809	3,722,976
11020010	FINANCIAL INSTRUMENTS AVAILABLE FOR SALE	0	0
11020020	FINANCIAL INSTRUMENTS FOR NEGOTIATION	0	0
11020030	FINANCIAL INSTRUMENTS HELD TO MATURITY	5,072,809	3,722,976
11030000 CUSTOMER (N	ET)	15,238,845	20,734,137
11030010	CUSTOMER	18,004,178	23,226,673
11030020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-2,765,333	-2,492,536
11040000 OTHER ACCOU	JNTS RECEIVABLE (NET)	3,462,515	3,759,512
11040010	OTHER ACCOUNTS RECEIVABLE	3,737,195	3,995,953
11040020	ALLOWANCE FOR DOUBTFUL ACCOUNTS	-274,680	-236,441
11050000 INVENTORIES		2,021,590	1,718,366
11051000 BIOLOGICAL O	CURRENT ASSETS	0	0
11060000 OTHER CURRE	ENT ASSETS	8,915,408	6,580,721
11060010	ADVANCE PAYMENTS	2,095,463	1,469,241
11060020	DERIVATIVE FINANCIAL INSTRUMENTS	1,133	3,447
11060030	ASSETS AVAILABLE FOR SALE	0	0
11060050	RIGHTS AND LICENSING	0	0
11060060	OTHER	6,818,812	5,108,033
12000000 NON-CURREN'	Γ ASSETS	141,535,434	140,901,175
12010000 ACCOUNTS RE		0	0
12020000 INVESTMENTS		57,093,325	56,267,166
12020010	INVESTMENTS IN ASSOCIATES AND JOINT VENTURES	18,180,689	18,250,764

12020020	HELD-TO-MATURITY DEBT SECURITIES	581,844	631,964
12020030	OTHER AVAILABLE- FOR- SALE INVESTMENTS	38,295,828	37,359,819
12020040	OTHER	34,964	24,619
12030000 PROPERTY, PLA	NT AND EQUIPMENT (NET)	53,609,685	53,476,475
12030010	BUILDINGS	14,455,402	14,843,097
12020020	MACHINERY AND INDUSTRIAL		
12030020	EQUIPMENT	77,453,964	74,378,057
12030030	OTHER EQUIPMENT	8,259,816	8,073,547
12030040	ACCUMULATED DEPRECIATION	-52,841,092	-49,198,237
12030050	CONSTRUCTION IN PROGRESS	6,281,595	5,380,011
12040000 INVESTMENT PR	ROPERTIES	0	0
12050000 NON-CURRENT I	BIOLOGICAL ASSETS	0	0
12060000 INTANGIBLE AS	SETS (NET)	11,238,446	11,382,311
12060010	GOODWILL	2,621,530	2,621,530
12060020	TRADEMARKS	1,749,154	1,749,402
12060030	RIGHTS AND LICENSING	1,307,037	1,344,190
12060031	CONCESSIONS	3,655,985	3,655,985
12060040	OTHER	1,904,740	2,011,204
12070000 DEFERRED TAX	ASSETS	10,639,451	10,608,778
12080000 OTHER NON-CUI	RRENT ASSETS	8,954,527	9,166,445
12080001	ADVANCE PAYMENTS	0	0
12080010	DERIVATIVE FINANCIAL INSTRUMENTS	1,046	4,941
12080020	EMPLOYEE BENEFITS	0	0
12080021	ASSETS AVAILABLE FOR SALE	0	0
12080040	DEFERRED ASSETS (NET)	0	0
12080050	OTHER	8,953,481	9,161,504
20000000 TOTAL LIABILIT	TIES	124,932,087	115,529,487
21000000 CURRENT LIABI	LITIES	36,798,552	40,283,067
21010000 BANK LOANS		535,443	312,715
21020000 STOCK MARKET	LOANS	0	0
21030000 OTHER INTERES	T BEARING LIABILITIES	318,280	424,698
21040000 SUPPLIERS		13,410,680	10,719,484
21050000 TAXES PAYABLE	E	1,278,784	1,692,415
21050010	INCOME TAXES PAYABLE	537,410	642,385
21050020	OTHER TAXES PAYABLE	741,374	1,050,030
21060000 OTHER CURREN	T LIABILITIES	21,255,365	27,133,755
21060010	INTEREST PAYABLE	894,672	796,229
21060020	DERIVATIVE FINANCIAL INSTRUMENTS	0	0
21060030	DEFERRED INCOME	15,477,379	21,962,847
21060050	EMPLOYEE BENEFITS	963,627	857,903
		, ,	/

21060060	PROVISIONS	199,628	174,678
21060061	LIABILITIES RELATED TO CURRENT AVAILABLE FOR SALE ASSETS	0	0
21060080	OTHER	3,720,059	3,342,098
22000000 NON-CURRENT LI	ABILITIES	88,133,535	75,246,420
22010000 BANK LOANS		8,719,580	13,385,879
22020000 STOCK MARKET I	LOANS	64,709,333	46,357,221
22030000 OTHER INTEREST	BEARING LIABILITIES	4,369,056	4,494,549
22040000 DEFERRED TAX L	IABILITIES	0	0
22050000 OTHER NON-CURI	RENT LIABILITIES	10,335,566	11,008,771
22050010	DERIVATIVE FINANCIAL INSTRUMENTS	477,654	335,336
22050020	DEFERRED INCOME	744,441	474,011
22050040	EMPLOYEE BENEFITS	134,845	79,810
22050050	PROVISIONS	53,468	59,614
22050051	LIABILITIES RELATED TO NON-CURRENT AVAILABLE FOR SALE ASSETS	0	0
22050070	OTHER	8,925,158	10,060,000
30000000 STOCKHOLDERS'	EQUITY	83,277,162	78,579,433
30010000 CONTROLLING IN	TEREST	72,277,534	68,311,434
30030000 SOCIAL CAPITAL		4,978,126	4,978,126
30040000 SHARES REPURCH	HASED	-12,334,027	-12,848,448
30050000 PREMIUM ON ISSU	JANCE OF SHARES	15,889,819	15,889,819
30060000 CONTRIBUTIONS	FOR FUTURE CAPITAL INCREASES	0	0
30070000 OTHER CAPITAL O	CONTRIBUTED	0	0
30080000 RETAINED EARNI	NGS (ACCUMULATED LOSSES)	59,829,234	56,897,886
30080010	LEGAL RESERVE	2,139,007	2,139,007
30080020	OTHER RESERVES	0	0
30080030	RETAINED EARNINGS	58,845,619	51,097,340
30080040	NET INCOME FOR THE YEAR	3,065,452	7,748,279
30080050	OTHER	-4,220,844	-4,086,740
30090000 OTHER ACCUMUL TAX)	LATED COMPREHENSIVE RESULTS (NET OF	3,914,382	3,394,051
30090010	EARNINGS PER PROPERTY REASSESSMENT	0	0
30090020	ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS	58,418	58,418
30090030	RESULT FOR FOREIGN CURRENCY CONVERSION	24,939	49,629
30090040	CHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS	1,756,732	1,163,122
30090050	CHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-235,710	-140,944
30090060	CHANGES IN FAIR VALUE OF OTHER ASSETS	2,046,860	1,997,966

PARTICIPATION IN OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	263,143	265,860
OTHER COMPREHENSIVE RESULT	0	0
NG INTEREST	10,999,628	10,267,999
	COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES OTHER COMPREHENSIVE RESULT 0

DATA INFORMATION AS OF JUNE 30, 2014 AND DECEMBER 31, 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

Final Printing

REF	CONCEPTS	CURRENT YEAR AMOUNT	END OF PREVIOUS YEAR AMOUNT
FO	REIGN CURRENCY LIABILITIES		
91000010 SH	ORT-TERM	6,507,297	6,772,104
FO	REIGN CURRENCY LIABILITIES		
91000020 LO	NG-TERM	43,802,795	32,170,424
91000030 CA	PITAL STOCK NOMINAL	2,494,410	2,494,410
91000040 RES	STATEMENT OF CAPITAL STOCK	2,483,716	2,483,716
PEN	NSIONS AND SENIORITY		
91000050 PRI	EMIUMS	2,064,899	2,009,430
91000060 NU	MBER OF EXECUTIVES (*)	75	72
91000070 NU	MBER OF EMPLOYEES (*)	34,353	31,975
91000080 NU	MBER OF WORKERS (*)	0	0
NU	MBER OF OUTSTANDING		
91000090 SH	ARES (*)	338,373,267,960	335,501,022,792
NU	MBER OF REPURCHASED		
91000100 SH	ARES (*)	24,056,619,171	26,928,864,339
91000110 RES	STRICTED CASH (1)	0	0
DE	BT OF NON-CONSOLIDATED		
91000120 CO	MPANIES GUARANTEED	0	0

 $<sup>\</sup>left(1\right)$  THIS CONCEPT MUST BE COMPLETED WHEN GUARANTEES HAVE BEEN PROVIDED AFFECTING CASH AND CASH EQUIVALENTS

<sup>(\*)</sup> DATA IN UNITS

STATEMENTS OF COMPREHENSIVE INCOME FOR THE SIX AND THREE MONTHS ENDED JUNE 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

CONSOLID	AILD	Final Prir	nting		
DEE	ACCOUNT / SUD ACCOUNT	CURRENT	YEAR	PREVIOUS	S YEAR
REF	ACCOUNT / SUBACCOUNT	CUMULATIVE	QUARTER	CUMULATIVE	QUARTER
40010000NI	ET INCOME	36,268,454	19,344,404	33,584,522	18,065,013
40010010	SERVICES	27,440,768	14,758,302	25,598,314	13,814,114
40010020	SALE OF GOODS	1,100,397	568,919	1,034,632	522,579
40010030	INTEREST	0	0	0	0
40010040	ROYALTIES	2,834,482	1,532,917	2,580,404	1,477,779
40010050	DIVIDENDS	0	0	0	0
40010060	LEASE	4,892,807	2,484,266	4,371,172	2,250,541
40010061	CONSTRUCTION	0	0	0	0
40010070	OTHER	0	0	0	0
40020000 CO	OST OF SALES	19,888,415	10,151,323	18,418,004	9,429,888
40021000Gl	ROSS PROFIT (LOSS)	16,380,039	9,193,081	15,166,518	8,635,125
40030000 GI	ENERAL EXPENSES	8,315,762	4,274,316	7,083,528	3,608,174
IN	COME (LOSS) BEFORE OTHER				
40040000 IN	ICOME AND EXPENSES, NET	8,064,277	4,918,765	8,082,990	5,026,951
O'.	ΓHER INCOME AND				
40050000(E	XPENSE), NET	-213,201	-51,355	261,905	-72,315
40060000 OI	PERATING INCOME (LOSS)	7,851,076	4,867,410	8,344,895	4,954,636
40070000FI	NANCE INCOME	562,016	290,577	529,948	228,088
40070010	INTEREST INCOME	562,016	290,577	529,948	228,088
	FOREIGN EXCHANGE				
40070020	GAIN, NET	0	0	0	0
	DERIVATIVES GAIN,				
40070030	NET	0	0	0	0
	<b>EARNINGS FROM</b>				
40070040	CHANGES IN FAIR	0	0	0	0
40070040	VALUE OF FINANCIAL	0	0	0	0
	INSTRUMENTS				
40070050	OTHER	0	0	0	0
40080000FI	NANCE EXPENSE	2,916,973	1,527,707	2,541,913	1,400,562
40080010	INTEREST EXPENSE	2,635,469	1,396,032	2,269,851	1,165,329
	FOREIGN EXCHANGE				
40080020	LOSS, NET	132,780	23,921	182,925	230,277
	DERIVATIVES LOSS,				
40080030	NET	148,724	107,754	89,137	4,956
	LOSS FROM CHANGES				
40000050	IN FAIR VALUE OF	0	0	0	0
40080050	FINANCIAL	0	0	0	0
	INSTRUMENTS				
40080060	OTHER	0	0	0	0
	NANCE INCOME (EXPENSE)				
40090000NI		-2,354,957	-1,237,130	-2,011,965	-1,172,474

	TCIPATION IN THE				
	LTS OF ASSOCIATES AND	-68,848	129,749	-723,375	-461,836
	ΓVENTURES				
	ME (LOSS) BEFORE				
40110000INCO	·-	5,427,271	3,760,029	5,609,555	3,320,326
40120000 INCO		1,601,045	1,117,545	1,864,567	1,108,492
	INCOME TAX,				
40120010	CURRENT	1,866,460	1,093,929	3,339,308	1,101,598
	INCOME TAX,				
40120020	DEFERRED	-265,415	23,616	-1,474,741	6,894
INCO	ME (LOSS) FROM				
40130000 CONT	TINUING OPERATIONS	3,826,226	2,642,484	3,744,988	2,211,834
INCO	ME (LOSS) FROM				
40140000DISC	ONTINUED	0	0	0	0
OPER	ATIONS, NET				
40150000NET I	NCOME (LOSS)	3,826,226	2,642,484	3,744,988	2,211,834
NET I	NCOME (LOSS)				
40160000 ATTR	IBUTABLE TO	760,774	430,900	849,791	386,304
NON-	CONTROLLING INTEREST				
NET I	NCOME (LOSS)				
40170000 ATTR	IBUTABLE TO	3,065,452	2,211,584	2,895,197	1,825,530
CONT	TROLLING INTEREST				
NFT I	NCOME (LOSS) PER BASIC				
40180000SHAR	,	1.07	0.77	1.01	0.63
	NCOME (LOSS) PER	1.07	0.77	1.01	0.03
40190000DILU	, ,	0.99	0.71	0.94	0.59
TOTOGOODILO	ILD OIL INL	0.77	0.71	0.74	0.57

STATEMENTS OF COMPREHENSIVE INCOME

OTHER COMPREHENSIVE INCOME (NET OF INCOME TAXES)

FOR THE SIX AND THREE MONTHS ENDED JUNE 30, 2014 AND 2013

(THOUSANDS OF MEXICAN PESOS)

CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR CUMULATIVEQ		PREVIOUS YEA CUMULATIVE (	
4020000	ONET INCOME (LOSS) ITEMS NOT TO BE RECLASSIFIED INTO RESULTS	3,826,226	2,642,484	3,744,988	2,211,834
4021000	0EARNINGS PER PROPERTY REASSESSMENT	0	0	0	0
4022000	0 ACTUARIAL EARNINGS (LOSS) FOR LABOR OBLIGATIONS	0	0	0	0
40220100	OPARTICIPATION IN RESULTS FOR REVALUATION OF PROPERTIES OF ASSOCIATES AND JOINT VENTURES ITEMS THAT MAY BE SUBSEQUENTLY RECLASSIFIED INTO RESULTS	0	0	0	0
4023000	ORESULT FOR FOREIGN CURRENCY CONVERSION	-28,705	4,757	34,016	200,195
4024000	OCHANGES IN THE VALUATION OF AVAILABLE FOR SALE FINANCIAL ASSETS	593,610	502,064	585,251	464,579
4025000	OCHANGES IN THE VALUATION OF DERIVATIVE FINANCIAL INSTRUMENTS	-94,766	-95,607	23,585	48,665
40260000	OCHANGES IN FAIR VALUE OF OTHER ASSETS	48,894	51,281	-228,286	-178,372
	OPARTICIPATION IN OTHER COMPREHENSIVE INCOME OF ASSOCIATES AND JOINT VENTURES	-2,717	-5,961	35,127	10,546
	OOTHER COMPREHENSIVE INCOME OTOTAL OTHER COMPREHENSIVE INCOME	0 516,316	0 456,534		0 545,613
	OCOMPREHENSIVE INCOME (LOSS) OCOMPREHENSIVE (LOSS) ATTRIBUTABLE TO NON-CONTROLLING INTEREST	4,342,542 756,759	3,099,018 436,407		2,757,447 380,875
4031000	OCOMPREHENSIVE (LOSS) ATTRIBUTABLE TO CONTROLLING INTEREST	3,585,783	2,662,611	3,347,390	2,376,572

STATEMENTS OF COMPREHENSIVE INCOME DATA INFORMATION FOR THE SIX AND THREE MONTHS ENDED JUNE 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

## **Final Printing**

REF	ACCOUNT / SUBACCOUNT	CURRENT '	YEAR	PREVIOUS	YEAR
KEF	ACCOUNT / SUBACCOUNT	CUMULATIVE (	QUARTER	CUMULATIVE	QUARTER
92000010 C	PERATING DEPRECIATION AND	5,332,323	2,705,645	4,787,806	2,428,941
A	MORTIZATION				

STATEMENTS OF COMPREHENSIVE INCOME DATA INFORMATION (TWELVE MONTHS) FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

**Final Printing** 

REF	ACCOUNT / SUBACCOUNT	YEAR			
KEF	ACCOUNT / SUBACCOUNT	CURRENT	PREVIOUS		
920000301	NET INCOME (**)	76,474,643	70,734,509		
920000400	OPERATING INCOME (LOSS) (**)	18,244,516	18,532,596		
920000500	CONTROLLING INTEREST NET	10,315,365	10,074,689		
I	NCOME (LOSS) (**)				
920000601	NET INCOME (LOSS) (**)	7,918,534	8,753,689		
920000700	OPERATING DEPRECIATION AND	10,390,883	9,192,678		
A	AMORTIZATION (**)				

(\*\*) INFORMATION FOR THE LAST TWELVE MONTHS

## STATEMENTS OF CASH FLOWS (INDIRECT METHOD) FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013 (THOUSANDS OF MEXICAN PESOS)

## CONSOLIDATED

Final Printing

REF	ACCOUNT / SUBACCOUNT	CURRENT YEAR	PREVIOUS YEAR
		AMOUNT	AMOUNT
<b>OPERATING</b>	GACTIVITIES		
50010000	INCOME (LOSS) BEFORE INCOME TAXES	5,427,271	5,609,555
50020000	+ (-) ITEMS NOT REQUIRING CASH	601,340	478,609
50020010	+ ESTIMATES FOR THE PERIOD	533,396	412,481
50020020	+ PROVISIONS FOR THE PERIOD	0	0
50020030	+ (-) OTHER UNREALIZED ITEMS	67,944	66,128
50030000	+ (-) ITEMS RELATED TO INVESTING ACTIVITIES	5,590,693	5,159,378
	+ DEPRECIATION AND AMORTIZATION		
50030010	FOR THE PERIOD	5,332,323	4,787,806
	(-) + GAIN OR LOSS ON SALE OF		
50030020	PROPERTY, PLANT AND EQUIPMENT	182,653	47,534
50030030	+ (-) LOSS (REVERSION) IMPAIRMENT	0	0
	(-) + EQUITY IN RESULTS OF		
50030040	AFFILIATES AND JOINT VENTURES	68,848	723,375
50030050	(-) DIVIDENDS RECEIVED	0	0
50030060	(-) INTEREST INCOME	(195,772)	(19,938)
50030070	(-) FOREIGN EXCHANGE FLUCTUATION	119,227	(450,162)
50030080	(-) + OTHER ITEMS	83,414	70,763
50040000	+ (-) ITEMS RELATED TO FINANCING ACTIVITIES	3,085,856	3,013,736
50040010	(+) ACCRUED INTEREST	2,635,469	2,269,851
50040020	(+) FOREIGN EXCHANGE FLUCTUATION	(78,654)	381,040
	(+) FINANCIAL OPERATIONS OF		
50040030	DERIVATIVES	148,724	89,137
50040040	+ (-) OTHER ITEMS	380,317	273,708
50050000	CASH FLOW BEFORE INCOME TAX	14,705,160	14,261,278
50060000	CASH FLOWS PROVIDED OR USED IN OPERATION	(3,673,125)	(7,336,476)
	+ (-) DECREASE (INCREASE) IN		
50060010	CUSTOMERS	4,949,270	5,667,573
	+ (-) DECREASE (INCREASE) IN		
50060020	INVENTORIES	(1,343,668)	(2,210,107)
	+ (-) DECREASE (INCREASE) IN OTHER		
	ACCOUNTS RECEIVABLES AND OTHER		
50060030	ASSETS	(1,725,177)	(1,509,126)
	+ (-) INCREASE (DECREASE) IN		
50060040	SUPPLIERS	2,727,389	429,823
	+ (-) INCREASE (DECREASE) IN OTHER		
50060050	LIABILITIES	(6,633,008)	(5,741,835)
	+ (-) INCOME TAXES PAID OR		
50060060	RETURNED	(1,647,931)	(3,972,804)

50070000 INVESTING	NET CASH FLOWS FROM OPERATING ACTIVITIES ACTIVITIES	11,032,035	6,924,802
50080000	NET CASH FLOWS FROM INVESTING ACTIVITIES  (-) PERMANENT INVESTMENTS IN	(6,901,067)	(10,587,187)
50080010	SHARES + DISPOSITION OF PERMANENT	(9,042)	(1,285,104)
50080020	INVESTMENT IN SHARES (-) INVESTMENT IN PROPERTY, PLANT	0	0
50080030	AND EQUIPMENT + SALE OF PROPERTY, PLANT AND	(5,716,406)	(4,867,582)
50080040	EQUIPMENT	362,081	69,716
50080050	(-) TEMPORARY INVESTMENTS + DISPOSITION OF TEMPORARY	(1,687,446)	(4,342,391)
50080060	INVESTMENTS (-) INVESTMENT IN INTANGIBLE	387,734	113,618
50080070	ASSETS	(227,230)	(220,503)
50080080	+ DISPOSITION OF INTANGIBLE ASSETS	0	0
50080090	(-) BUSINESS ACQUISITIONS	0	0
50080100	+ BUSINESS DISPOSITIONS	0	0
50080110	+ DIVIDEND RECEIVED	0	0
50080120	+ INTEREST RECEIVED	0	0
20000120	+ (-) DECREASE (INCREASE) IN ADVANCES AND LOANS TO THIRD	v	Ü
50080130	PARTIES	0	0
50080140	+ (-) OTHER ITEMS	(10,758)	(54,941)
FINANCING	ACTIVITIES		
50090000	NET CASH FLOWS FROM FINANCING ACTIVITIES	11,151,727	3,151,357
50090010	+ BANK FINANCING	200,000	253,063
50090020	+ STOCK MARKET FINANCING	18,399,391	6,447,939
50090030	+ OTHER FINANCING	0	0
50090040	(-) BANK FINANCING AMORTIZATION (-) STOCK MARKET FINANCING	(146,013)	0
50090050	AMORTIZATION	0	0
50090060	(-) OTHER FINANCING AMORTIZATION + (-) INCREASE (DECREASE) IN CAPITAL	(208,778)	(129,960)
50090070	STOCK	0	0
50090080	(-) DIVIDENDS PAID	0	(1,084,192)
50090090	+ PREMIUM ON ISSUANCE OF SHARES + CONTRIBUTIONS FOR FUTURE	0	0
50090100	CAPITAL INCREASES	0	0
50090110	(-) INTEREST EXPENSE	(2,501,177)	(2,174,909)
50090120	(-) REPURCHASE OF SHARES	0	0
50090130	+ (-) OTHER ITEMS	(4,591,696)	(160,584)
50100000	NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS CHANGES IN THE VALUE OF CASH AND CASH	15,282,695	(511,028)
50110000	EQUIVALENTS CASH AND CASH EQUIVALENTS AT BEGINNING OF	(12,080)	8,522
50120000	PERIOD	16,692,033	19,063,325
50130000	CASH AND CASH EQUIVALENTS AT END OF PERIOD	31,962,648	18,560,819

# STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (THOUSANDS OF MEXICAN PESOS)

## CONSOLIDATED

**Final Printing** 

			Finai Prin	ung			
CONCEPTS	CAPITALSHA STOCK REP	ARES	DDITIONAL AID-IN	CONTRIBUTION FOR FUTURE CAPITAL	CAPITAL	RETAINE: ACCUMU	LATE I
		C,	APITAL	INCREASES	CONTRIBUTED	RESERVE	(AC
BALANCE AT JANUARY 1, 2013	4,978,126	-13,103,223	15,889,819	)	0	0 2,139,00	)7
RETROSPECTIV		0	,		0	0	0
ADJUSTMENT	0	0	(	)	0	0	0
APPLICATION OF OTHER COMPREHENSIVE							
INCOME TO RETAINED							
EARNINGS	0	0	(	)	0	0	0
ESTABLISHMENT OF RESERVES	F 0	0	(	)	0	0	0
DIVIDENDS DECLARED	0	0	(	)	0	0	0
(DECREASE) INCREASE OF	0	0				0	0
CAPITAL	0	0	(	)	0	0	0
REPURCHASE OF SHARES	0	-826,602	(	)	0	0	0
(DECREASE) INCREASE IN ADDITIONAL							
PAID-IN CAPITAL	0	0	(	)	0	0	0
(DECREASE) INCREASE IN NON-CONTROLLING	j						
INTEREST	0	0	(	)	0	0	0
OTHER	0	1,319,824	(	)	0	0	0
	0	0	(	)	0	0	0

#### **COMPREHENSIVE INCOME BALANCE AT JUNE** 30, 2013 4,978,126 0 -12,610,001 15,889,819 0 2,139,007 **BALANCE AT** 0 0 2,139,007 **JANUARY 1, 2014** 4,978,126 -12,848,448 15,889,819 RETROSPECTIVE **ADJUSTMENT** 0 0 0 0 0 0 APPLICATION OF **OTHER COMPREHENSIVE INCOME TO RETAINED EARNINGS** 0 0 0 0 0 0 **ESTABLISHMENT OF RESERVES** 0 0 0 0 0 0 **DIVIDENDS** 0 0 0 0 0 0 **DECLARED** (DECREASE) **INCREASE OF CAPITAL** 0 0 0 0 0 0 REPURCHASE OF 0 -733,584 0 0 0 0 **SHARES** (DECREASE) **INCREASE IN ADDITIONAL** PAID-IN CAPITAL 0 0 0 0 0 0 (DECREASE) **INCREASE IN** NON-CONTROLLING 0 0 0 0 0 0 **INTEREST OTHER** 0 1,248,005 0 0 0 0 **COMPREHENSIVE** 0 0 0 0 0 0 **INCOME BALANCE AT JUNE**

15,889,819

-12,334,027

0

30, 2014

4,978,126

2,139,007

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 02 YEAR: 2014

GRUPO TELEVISA, S.A.B.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

CONSOLIDATED

**Final Printing** 

MEXICO CITY, D.F., JULY 7, 2014—GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY"), TODAY ANNOUNCED RESULTS FOR SECOND-QUARTER 2014. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS ("IFRS").

THE FOLLOWING INFORMATION SETS FORTH CONDENSED CONSOLIDATED STATEMENTS OF INCOME FOR THE QUARTERS ENDED JUNE 30, 2014 AND 2013, IN MILLIONS OF MEXICAN PESOS, AS WELL AS THE PERCENTAGE THAT EACH LINE REPRESENTS OF NET SALES AND THE PERCENTAGE CHANGE WHEN COMPARING 2014 WITH 2013:

#### **NET SALES**

NET SALES INCREASED 7.1% TO PS.19,344.4 MILLION IN SECOND-QUARTER 2014 COMPARED WITH PS.18,065.0 MILLION IN SECOND-QUARTER 2013. THIS INCREASE WAS MAINLY ATTRIBUTABLE TO REVENUE GROWTH IN CONTENT, TELECOMMUNICATIONS, AND SKY SEGMENTS. OPERATING SEGMENT INCOME INCREASED BY 3.6%, REACHING PS.8,015.8 MILLION WITH A MARGIN OF 40.7% IN SECOND-QUARTER 2014 COMPARED WITH PS.7,733.7 MILLION WITH A MARGIN OF 42.0% IN SECOND-QUARTER 2013.

#### NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY

NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY INCREASED TO PS.2,211.6 MILLION IN SECOND-QUARTER 2014 COMPARED WITH PS.1,825.5 MILLION IN SECOND-QUARTER 2013. THE NET INCREASE OF PS.386.1 MILLION REFLECTED (I) A PS.591.6 MILLION CHANGE IN SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET; AND (II) A PS.20.9 MILLION DECREASE IN OTHER EXPENSE, NET. THESE FAVORABLE VARIANCES WERE PARTIALLY OFFSET BY (I) A PS.108.2 MILLION DECREASE IN OPERATING INCOME BEFORE OTHER EXPENSE, NET; (II) A PS.64.6 MILLION INCREASE IN FINANCE EXPENSE, NET; (III) A PS.44.6 MILLION INCREASE IN NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS; AND (IV) A PS. 9.0 MILLION INCREASE IN INCOME TAXES.

#### SECOND-QUARTER RESULTS BY BUSINESS SEGMENT

THE FOLLOWING INFORMATION PRESENTS SECOND-QUARTER CONSOLIDATED RESULTS ENDED JUNE 30, 2014 AND 2013, FOR EACH OF OUR BUSINESS SEGMENTS. CONSOLIDATED RESULTS FOR 2014 AND 2013 ARE PRESENTED IN MILLIONS OF MEXICAN PESOS:

#### **CONTENT**

SECOND-QUARTER SALES INCREASED BY 4.4% TO PS.8,605.6 MILLION COMPARED WITH PS.8,241.7 MILLION IN SECOND-QUARTER 2013.

#### **ADVERTISING**

ADVERTISING REVENUE INCREASED BY 6.0% TO PS.6,264.7 MILLION COMPARED WITH PS.5,911.4 MILLION IN SECOND-QUARTER 2013. THESE RESULTS REFLECT THE ONGOING SUCCESS OF OUR CONTENT, THE TRANSMISSION OF THE 2014 WORLD CUP, AND ALSO THE STRENGTH OF BROADCAST TELEVISION AS THE ADVERTISING PLATFORM OF CHOICE. ADVERTISING IN PAY-TV NETWORKS INCREASED 25.1% AND REPRESENTED 6.2% OF OUR ADVERTISING REVENUES.

#### NETWORK SUBSCRIPTION REVENUE

SECOND-QUARTER NETWORK SUBSCRIPTION REVENUE DECREASED BY 23.8% TO PS.672.0 MILLION COMPARED WITH PS.881.7 MILLION IN SECOND-QUARTER 2013. THESE RESULTS REFLECT FORGONE REVENUE AS A RESULT OF THE IMPLEMENTATION OF THE MUST-OFFER RULING THAT CAME INTO EFFECT WITH THE CONSTITUTIONAL REFORM IN MATTERS OF TELECOMMUNICATIONS. AMONG OTHER MEASURES, THIS REFORM REQUIRES US TO ALLOW THE RETRANSMISSION FREE OF CHARGE AND ON A NON-DISCRIMINATORY BASIS OF FREE-TO-AIR TELEVISION SIGNALS TO PAY-TV LICENSEES THAT OPERATE IN THE SAME AREA OF GEOGRAPHIC COVERAGE, SUBJECT TO CERTAIN CONDITIONS BEING MET.

#### LICENSING AND SYNDICATION

SECOND-QUARTER LICENSING AND SYNDICATION REVENUE INCREASED BY 15.2% TO PS.1,668.9 MILLION COMPARED WITH PS.1,448.6 MILLION IN SECOND-QUARTER 2013. THE INCREASE IS EXPLAINED MAINLY BY A GROWTH OF 19.1% IN ROYALTIES FROM UNIVISION, TO US\$84.0 MILLION IN SECOND-QUARTER 2014 FROM US\$70.5 MILLION IN SECOND-QUARTER 2013. THE OTHER REVENUE COMPONENTS OF LICENSING AND SYNDICATION, ROYALTIES FROM NETFLIX AND EXPORTS TO THE REST OF THE WORLD, REMAINED RELATIVELY STABLE.

SECOND-QUARTER OPERATING SEGMENT INCOME DECREASED BY 2.7% TO PS.3,957.5 MILLION COMPARED WITH PS.4,066.8 MILLION IN SECOND-QUARTER 2013. THE MARGIN WAS 46.0%. THE DROP IN THE MARGIN OF 330 BASIS POINTS FROM SAME QUARTER LAST YEAR IS MAINLY EXPLAINED BY THE IMPLEMENTATION OF THE MUST-OFFER RULING AND THE EXPENSES RELATED TO THE BROADCASTING OF THE 2014 WORLD CUP.

#### SKY

SECOND-QUARTER SALES INCREASED BY 8.3% TO PS.4,333.1 MILLION COMPARED WITH PS.4,000.9 MILLION IN SECOND-QUARTER 2013. THE INCREASE WAS DRIVEN BY ACCELERATED GROWTH IN THE SUBSCRIBER BASE IN MEXICO, WHICH IS EXPLAINED BY THE CONTINUED SUCCESS OF SKY'S LOW-COST OFFERINGS AND THE ATTRACTIVENESS OF SKY'S TRADITIONAL PAY-TV PACKAGES. IN ADDITION, THE BUSINESS BENEFITED FROM THE 24 MATCHES OF THE 2014 WORLD CUP THAT SKY TRANSMITTED ON AN EXCLUSIVE BASIS. THE NUMBER OF NET ACTIVE SUBSCRIBERS INCREASED BY 203,262 DURING THE QUARTER TO 6,357,552 AS OF JUNE 30, 2014, COMPARED WITH 5,646,254 AS OF JUNE 30, 2013. SKY ENDED THE QUARTER WITH 199,893 SUBSCRIBERS IN CENTRAL AMERICA AND THE DOMINICAN REPUBLIC.

SECOND-QUARTER OPERATING SEGMENT INCOME INCREASED BY 10.7% TO PS.2,082.0 MILLION COMPARED WITH PS.1,881.0 MILLION IN SECOND-QUARTER 2013, AND THE MARGIN WAS 48.0%, AN

INCREASE OF 100 BASIS POINTS FROM SAME QUARTER LAST YEAR. SKY BENEFITED FROM HIGHER REVENUES AND LOWER PROGRAMMING COSTS RESULTING FROM THE MUST-OFFER RULING, WHICH WERE PARTIALLY COMPENSATED BY HIGHER PROGRAMMING EXPENSES RELATED MAINLY TO THE TRANSMISSION OF CERTAIN MATCHES OF THE 2014 WORLD CUP.

#### **TELECOMMUNICATIONS**

SECOND-QUARTER SALES INCREASED BY 14.7% TO PS.4,803.7 MILLION COMPARED WITH PS.4,188.4 MILLION IN SECOND-QUARTER 2013. REVENUES FROM OUR THREE CABLE OPERATIONS CABLEVISIÓN, CABLEMÁS AND TVI EXPERIENCED SOLID GROWTH. OUR THREE CABLE COMPANIES CONTINUE TO BENEFIT FROM THE FAST ADOPTION OF VOICE AND DATA SERVICES. VOICE AND DATA REVENUE GENERATING UNITS, OR RGUS, GREW BY 21.9% AND 26.3% COMPARED WITH SECOND-QUARTER 2013, RESPECTIVELY, AND VIDEO RGUS GREW BY 6.9%. BESTEL REVENUES INCREASED BY 12.2% COMPARED WITH SECOND-QUARTER 2013 MAINLY AS A RESULT OF HIGHER MANAGED SERVICES SALES.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF SUBSCRIBERS FOR EACH OF OUR THREE CABLE SUBSIDIARIES AS OF JUNE 30, 2014:

THE SUBSCRIBER BASE OF CABLEVISIÓN OF VIDEO, BROADBAND AND VOICE AS OF JUNE 30, 2014 AMOUNTED TO 883,478, 717,643 AND 436,473 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLEMÁS OF VIDEO, BROADBAND AND VOICE AS OF JUNE 30, 2014 AMOUNTED TO 1,212,790, 780,554 AND 386,451 SUBSCRIBERS, RESPECTIVELY.

THE SUBSCRIBER BASE OF TVI OF VIDEO, BROADBAND AND VOICE AS OF JUNE 30, 2014 AMOUNTED TO 474,331, 342,151 AND 167,861 SUBSCRIBERS, RESPECTIVELY.

THE RGUS OF CABLEVISIÓN, CABLEMÁS AND TVI AS OF JUNE 30, 2014 AMOUNTED TO 2,037,594, 2,379,795 AND 984,343, RESPECTIVELY.

SECOND-QUARTER OPERATING SEGMENT INCOME INCREASED BY 12.6% TO PS.1,778.2 MILLION COMPARED WITH PS.1,578.6 MILLION IN SECOND-QUARTER 2013, AND THE MARGIN WAS 37.0%, A DROP OF 70 BASIS POINTS FROM SAME QUARTER LAST YEAR. OUR TELECOMMUNICATIONS BUSINESS BENEFITED FROM LOWER PROGRAMMING COSTS, AS A RESULT OF THE MUST-OFFER RULING, WHICH WERE PARTIALLY COMPENSATED BY HIGHER PERSONNEL COSTS AND SELLING EXPENSES.

THE FOLLOWING INFORMATION SETS FORTH THE BREAKDOWN OF REVENUES AND OPERATING SEGMENT INCOME, EXCLUDING CONSOLIDATION ADJUSTMENTS, FOR OUR FOUR TELECOMMUNICATIONS SUBSIDIARIES FOR THE QUARTER:

THE REVENUES FOR THE QUARTER OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.1,596.6 MILLION, PS.1,683.4 MILLION, PS.779.6 MILLION AND PS.835.7 MILLION, RESPECTIVELY.

THE OPERATING SEGMENT INCOME FOR THE QUARTER OF CABLEVISIÓN, CABLEMÁS, TVI AND BESTEL AMOUNTED TO PS.672.8 MILLION, PS.635.2 MILLION, PS.344.2 MILLION AND PS.293.7 MILLION, RESPECTIVELY.

THESE RESULTS DO NOT INCLUDE CONSOLIDATION ADJUSTMENTS OF PS.91.6 MILLION IN REVENUES OR PS.167.7 MILLION IN OPERATING SEGMENT INCOME, WHICH ARE INCLUDED IN THE

CONSOLIDATED RESULTS OF TELECOMMUNICATIONS.

#### OTHER BUSINESSES

SECOND-QUARTER SALES DECREASED BY 1.0% TO PS.1,946.9 MILLION COMPARED WITH PS.1,966.2 MILLION IN SECOND-QUARTER 2013. THIS DECREASE IS EXPLAINED MAINLY BY I) A DECREASE IN THE REVENUES OF OUR SOCCER BUSINESS DUE TO LOWER TICKET SALES; AND II) A DECREASE IN THE REVENUES OF OUR PUBLISHING BUSINESS AS A RESULT OF LOWER CIRCULATION AND ADVERTISING REVENUES ABROAD. THIS EFFECT WAS PARTIALLY COMPENSATED BY I) AN INCREASE IN THE REVENUES OF OUR GAMING BUSINESS AS A RESULT OF HIGHER CASINO HALLS AND LOTTERY REVENUES; II) AN INCREASE IN THE REVENUES OF OUR RADIO BUSINESS DUE TO HIGHER ADVERTISING REVENUES; AND III) AN INCREASE IN THE REVENUES OF OUR FEATURE-FILM DISTRIBUTION BUSINESS THANKS TO THE SUCCESS OF THE MOVIE "CÁSESE QUIEN PUEDA", AND DISTRIBUTION REVENUES IN THE UNITED STATES.

SECOND-QUARTER OPERATING SEGMENT INCOME DECREASED 4.4% TO PS.198.1 MILLION COMPARED WITH PS.207.3 MILLION IN SECOND-QUARTER 2013, MAINLY REFLECTING LOWER PROFITABILITY IN THE PUBLISHING AND SOCCER BUSINESSES.

#### INTERSEGMENT OPERATIONS

INTERSEGMENT OPERATIONS FOR THE SECOND QUARTER 2014 AND 2013 AMOUNTED TO PS.344.9 MILLION AND PS.332.2 MILLION, RESPECTIVELY.

#### **CORPORATE EXPENSES**

CORPORATE EXPENSE INCREASED BY PS.113.6 MILLION, OR 40.9%, TO PS.391.4 MILLION IN SECOND-QUARTER 2014, FROM PS.277.8 MILLION IN SECOND-QUARTER 2013. THE INCREASE REFLECTED PRIMARILY A HIGHER SHARE-BASED COMPENSATION EXPENSE.

SHARE-BASED COMPENSATION EXPENSE IN SECOND-QUARTER 2014 AND 2013 AMOUNTED TO PS.224.4 MILLION AND PS.152.5 MILLION, RESPECTIVELY, AND WAS ACCOUNTED FOR AS CORPORATE EXPENSE. SHARE-BASED COMPENSATION EXPENSE IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES, AND IS RECOGNIZED OVER THE VESTING PERIOD. THE INCREASE OF PS.71.9 MILLION REFLECTED PRIMARILY A HIGHER NUMBER OF OUR CPOS CONDITIONALLY SOLD TO OFFICERS AND EMPLOYEES IN OUR TELECOMMUNICATIONS SEGMENT, AS WELL AS THE INCREASE IN THE MARKET PRICE OF OUR CPO FROM LAST YEAR.

#### OTHER EXPENSE, NET

OTHER EXPENSE, NET, DECREASED BY PS.20.9 MILLION, OR 28.9%, TO PS.51.4 MILLION IN SECOND-QUARTER 2014, FROM PS.72.3 MILLION IN SECOND-QUARTER 2013. THIS DECREASE PRIMARILY REFLECTED A REDUCTION IN OTHER EXPENSE RELATED TO FINANCIAL ADVISORY AND PROFESSIONAL SERVICES, LOSS ON DISPOSITION OF PROPERTY AND EQUIPMENT, AND DONATIONS, AS WELL AS A GAIN ON DISPOSITION OF A SOCCER TEAM.

#### NON-OPERATING RESULTS

#### FINANCE EXPENSE, NET

THE FOLLOWING INFORMATION SETS FORTH THE FINANCE EXPENSE (INCOME), NET, STATED IN MILLIONS OF MEXICAN PESOS FOR THE QUARTERS ENDED JUNE 30, 2014 AND 2013:

FINANCE EXPENSE, NET, INCREASED BY PS.64.6 MILLION, OR 5.5%, TO PS.1,237.2 MILLION IN SECOND-OUARTER 2014 FROM PS.1,172.6 MILLION IN SECOND-OUARTER 2013. THIS INCREASE REFLECTED PRIMARILY (I) A PS.230.7 MILLION INCREASE IN INTEREST EXPENSE TO PS.1,396.1 MILLION IN SECOND-OUARTER 2014 COMPARED WITH PS.1,165.4 MILLION IN SECOND-OUARTER 2013, DUE PRIMARILY TO A HIGHER AVERAGE PRINCIPAL AMOUNT OF DEBT AND FINANCE LEASE OBLIGATIONS IN SECOND-QUARTER 2014; AND (II) A PS.102.8 MILLION INCREASE IN OTHER FINANCE EXPENSE, NET, TO PS.107.7 MILLION IN SECOND-OUARTER 2014 COMPARED WITH PS.4.9 MILLION IN SECOND-QUARTER 2013, RESULTING PRIMARILY FROM CHANGES IN FAIR VALUE OF DERIVATIVE FINANCIAL INSTRUMENTS. THESE UNFAVORABLE VARIANCES WERE OFFSET BY (I) A PS.206.3 MILLION DECREASE IN FOREIGN EXCHANGE LOSS TO PS.24.0 MILLION IN SECOND-QUARTER 2014 COMPARED WITH PS.230.3 MILLION IN SECOND-QUARTER 2013, RESULTING PRIMARILY FROM AN 0.4% APPRECIATION OF THE MEXICAN PESO AGAINST THE US DOLLAR IN SECOND-QUARTER 2014 COMPARED WITH A 5.5% DEPRECIATION IN SECOND-QUARTER 2013; AND (II) A PS.62.6 MILLION INCREASE IN INTEREST INCOME TO PS.290.6 MILLION IN SECOND-OUARTER 2014 COMPARED WITH PS.228.0 MILLION IN SECOND-QUARTER 2013, EXPLAINED PRIMARILY BY A HIGHER AVERAGE AMOUNT OF CASH, CASH EQUIVALENTS AND INVESTMENTS IN SECOND-QUARTER 2014.

#### SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET

SHARE OF INCOME OR LOSS OF JOINT VENTURES AND ASSOCIATES, NET, CHANGED BY PS.591.6 MILLION TO A SHARE OF INCOME OF JOINT VENTURES AND ASSOCIATES, NET, OF PS.129.8 MILLION IN SECOND-QUARTER 2014 FROM A SHARE OF LOSS OF JOINT VENTURES AND ASSOCIATES, NET, OF PS.461.8 MILLION IN SECOND-QUARTER 2013. THIS CHANGE REFLECTED MAINLY A LOWER LOSS OF GSF, OUR 50% JOINT VENTURE IN THE IUSACELL TELECOM BUSINESS, AS WELL AS A HIGHER INCOME OF BMP, THE CONTROLLING COMPANY OF UNIVISION.

#### **INCOME TAXES**

INCOME TAXES INCREASED BY PS.9.0 MILLION, OR 0.8%, TO PS.1,117.5 MILLION IN SECOND-QUARTER 2014 COMPARED WITH PS.1,108.5 MILLION IN SECOND-QUARTER 2013. THIS INCREASE REFLECTED PRIMARILY A HIGHER EFFECTIVE INCOME TAX RATE.

#### NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS

NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS INCREASED BY PS.44.6 MILLION, OR 11.5%, TO PS.430.9 MILLION IN SECOND-QUARTER 2014, COMPARED WITH PS.386.3 MILLION IN SECOND-QUARTER 2013. THIS INCREASE REFLECTED PRIMARILY A HIGHER PORTION OF NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS IN OUR SKY SEGMENT.

#### OTHER RELEVANT INFORMATION

#### CAPITAL EXPENDITURES AND INVESTMENTS

DURING SECOND-QUARTER 2014, WE INVESTED APPROXIMATELY US\$245.6 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES. THESE CAPITAL EXPENDITURES INCLUDE APPROXIMATELY US\$120.1 MILLION FOR OUR TELECOMMUNICATIONS SEGMENT, US\$89.6 MILLION FOR OUR SKY SEGMENT, AND US\$35.9 MILLION FOR OUR CONTENT AND OTHER BUSINESSES

#### SEGMENTS.

OUR INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT IN OUR TELECOMMUNICATIONS SEGMENT DURING SECOND-QUARTER 2014 INCLUDED APPROXIMATELY US\$33.6 MILLION FOR CABLEVISIÓN, US\$40.5 MILLION FOR CABLEMÁS, US\$28.6 MILLION FOR TVI, AND US\$17.4 MILLION FOR BESTEL.

#### DEBT AND FINANCE LEASE OBLIGATIONS

THE FOLLOWING INFORMATION SETS FORTH OUR TOTAL DEBT AND FINANCE LEASE OBLIGATIONS AS OF JUNE 30, 2014 AND DECEMBER 31, 2013. AMOUNTS ARE STATED IN MILLIONS OF MEXICAN PESOS:

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.73,964.3 MILLION AND PS.60,055.8 MILLION AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.535.4 MILLION AND PS.312.7 MILLION, RESPECTIVELY.

ADDITIONALLY, WE HAD FINANCE LEASE OBLIGATIONS IN THE AMOUNT OF PS.4,687.4 MILLION AND PS.4,919.2 MILLION AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.318.3 MILLION AND PS.424.7 MILLION, RESPECTIVELY.

AS OF JUNE 30, 2014, OUR CONSOLIDATED NET DEBT POSITION (TOTAL DEBT LESS CASH AND CASH EQUIVALENTS, TEMPORARY INVESTMENTS, AND NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS) WAS PS.31,497.0 MILLION. THE AGGREGATE AMOUNT OF NONCURRENT HELD-TO-MATURITY AND AVAILABLE-FOR-SALE INVESTMENTS AS OF JUNE 30, 2014, AMOUNTED TO PS.5,431.9 MILLION.

IN APRIL 2014, WE CONCLUDED AN OFFERING OF PS.6,000 MILLION AGGREGATE PRINCIPAL AMOUNT OF LOCAL BONDS (CERTIFICADOS BURSÁTILES) DUE 2021 WITH AN INTEREST RATE OF THE 28-DAY INTERBANK EQUILIBRIUM INTEREST RATE PLUS 0.35%, REGISTERED WITH THE MEXICAN BANKING AND SECURITIES COMMISSION (COMISIÓN NACIONAL BANCARIA Y DE VALORES).

IN MAY 2014, WE CONCLUDED AN OFFERING OF US\$1,000 MILLION AGGREGATE PRINCIPAL AMOUNT OF 5.00% SENIOR NOTES DUE 2045 REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

IN JUNE 2014, WE DEPOSITED CASH INTO IRREVOCABLE TRUST ACCOUNTS FOR THE BENEFIT OF CREDITORS OF OUR PESO-DENOMINATED LONG-TERM BANK LOANS THAT REPRESENTED A PRINCIPAL AMOUNT OF PS.4,500 MILLION.

#### SHARES OUTSTANDING

AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, OUR SHARES OUTSTANDING AMOUNTED TO 338,373.3 MILLION AND 335,501.0 MILLION SHARES, RESPECTIVELY, AND OUR CPO EQUIVALENTS OUTSTANDING AMOUNTED TO 2,892.1 MILLION AND 2,867.5 MILLION CPO EQUIVALENTS, RESPECTIVELY. NOT ALL OF OUR SHARES ARE IN THE FORM OF CPOS. THE NUMBER OF CPO EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF SHARES OUTSTANDING BY 117.

AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, THE GDS (GLOBAL DEPOSITARY SHARES) EQUIVALENTS OUTSTANDING AMOUNTED TO 578.4 MILLION AND 573.5 MILLION GDS EQUIVALENTS, RESPECTIVELY. THE NUMBER OF GDS EQUIVALENTS IS CALCULATED BY DIVIDING THE NUMBER OF CPO EQUIVALENTS BY FIVE.

#### **ABOUT TELEVISA**

TELEVISA IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD BASED ON ITS MARKET CAPITALIZATION AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT OPERATES FOUR BROADCAST CHANNELS IN MEXICO CITY, PRODUCES AND DISTRIBUTES 24 PAY-TV BRANDS FOR DISTRIBUTION IN MEXICO AND THE REST OF THE WORLD, AND EXPORTS ITS PROGRAMS AND FORMATS TO THE U.S. THROUGH UNIVISION COMMUNICATIONS INC. ("UNIVISION") AND TO OTHER TELEVISION NETWORKS IN OVER 50 COUNTRIES. TELEVISA IS ALSO AN ACTIVE PARTICIPANT IN MEXICO'S TELECOMMUNICATIONS INDUSTRY. IT HAS A MAJORITY INTEREST IN SKY, A LEADING DIRECT-TO-HOME SATELLITE TELEVISION SYSTEM OPERATING IN MEXICO, THE DOMINICAN REPUBLIC AND CENTRAL AMERICA AND IN FOUR TELECOMMUNICATIONS BUSINESSES: CABLEVISIÓN, CABLEMÁS, TVI, AND BESTEL. THROUGH ITS CABLE COMPANIES, TELEVISA OFFERS VIDEO, VOICE, AND BROADBAND SERVICES. TELEVISA ALSO HAS INTERESTS IN MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING. IN ADDITION, TELEVISA HAS A 50% EQUITY STAKE IN GSF TELECOM HOLDINGS, S.A.P.I. DE C.V. ("GSF"), THE CONTROLLING COMPANY OF GRUPO IUSACELL, S.A. DE C.V. ("IUSACELL"), MEXICO'S THIRD LARGEST MOBILE TELECOM PROVIDER IN TERMS OF SUBSCRIBERS. IN THE UNITED STATES, TELEVISA HAS EQUITY AND DEBENTURES THAT, UPON CONVERSION AND SUBJECT TO ANY NECESSARY APPROVAL FROM THE FEDERAL COMMUNICATIONS COMMISSION ("FCC") IN THE UNITED STATES, WOULD REPRESENT APPROXIMATELY 38% ON A FULLY DILUTED, AS-CONVERTED BASIS OF THE EQUITY CAPITAL IN BROADCASTING MEDIA PARTNERS, INC. ("BMP"), THE CONTROLLING COMPANY OF UNIVISION, THE LEADING MEDIA COMPANY SERVING THE UNITED STATES HISPANIC MARKET.

#### **DISCLAIMER**

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

THE FINANCIAL INSTITUTIONS THAT PERFORM FINANCIAL ANALYSIS ON THE SECURITIES OF GRUPO TELEVISA, S.A.B. ARE AS FOLLOWS:

INSTITUTION: BBVA BANCOMER BTG PACTUAL

CREDIT SUISSE
GBM CASA DE BOLSA
GOLDMAN SACHS
HSBC
INVEX
ITAÚ SECURITIES
JPMORGAN
MAXIM GROUP
MERRILL LYNCH
MORGAN STANLEY
NEW STREET
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**UBS** 

MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.B.

FINANCIAL STATEMENT NOTES

QUARTER: 02 YEAR: 2014

**CONSOLIDATED Final Printing** 

GRUPO TELEVISA, S.A.B. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AS OF JUNE 30, 2014 AND DECEMBER 31, 2013 AND FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013 (IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

#### 1. BASIS OF PREPARATION AND ACCOUNTING POLICIES:

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND SUBSIDIARIES (COLLECTIVELY, THE "GROUP"), AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, AND FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013, ARE UNAUDITED, AND HAVE BEEN PREPARED BY USING THE GUIDELINES PROVIDED BY THE INTERNATIONAL ACCOUNTING STANDARD 34, INTERIM FINANCIAL REPORTING. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S AUDITED CONSOLIDATED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, WHICH HAVE BEEN PREPARED IN ACCORDANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS AS ISSUED BY THE INTERNATIONAL ACCOUNTING STANDARDS BOARD, AND INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH WERE APPLIED ON A CONSISTENT BASIS AS OF JUNE 30, 2014, EXCEPT FOR THE NEW SEGMENT PRESENTATION DISCUSSED IN NOTE 8.

THESE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS WERE AUTHORIZED FOR ISSUANCE ON JULY 4, 2014, BY THE GROUP'S CHIEF FINANCIAL OFFICER.

#### 2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF JUNE 30, 2014 AND DECEMBER 31, 2013 CONSISTED OF:

	2014	2013
BUILDINGS	Ps. 8,275,167	Ps. 8,411,136
BUILDING IMPROVEMENTS	305,457	305,402
TECHNICAL EQUIPMENT	69,584,472	66,508,565
SATELLITE TRANSPONDERS	7,869,492	7,869,492
FURNITURE AND FIXTURES	1,019,907	825,284
TRANSPORTATION EQUIPMENT	1,928,669	1,907,209
COMPUTER EQUIPMENT	5,311,240	5,341,054
LEASEHOLD IMPROVEMENTS	1,547,172	1,528,911

	95,841,576	92,697,053
ACCUMULATED DEPRECIATION	(52,841,092)	(49,198,237)
	43,000,484	43,498,816
LAND	4,327,606	4,597,648
CONSTRUCTION AND PROJECTS IN PROGRESS	6,281,595	5,380,011
	Ps. 53,609,685	Ps. 53,476,475

DEPRECIATION CHARGED TO INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013 WAS PS.4,824,195 AND PS.4,313,884, RESPECTIVELY.

DURING THE FIRST HALF OF 2014, THE GROUP INVESTED PS.5,716,406 IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES.

#### 3. DEBT AND FINANCE LEASE OBLIGATIONS:

DEBT AND FINANCE LEASE OBLIGATIONS OUTSTANDING AS OF JUNE 30, 2014 AND DECEMBER 31, 2013 WERE AS FOLLOWS:

	2014	2013
U.S. DOLLAR DEBT:		
6% SENIOR NOTES DUE 2018 (A)	Ps. 6,474,956	Ps. 6,507,849
6.625% SENIOR NOTES DUE 2025 (A)	7,389,674	7,414,019
8.50% SENIOR NOTES DUE 2032 (A)	3,869,400	3,890,267
6.625% SENIOR NOTES DUE 2040 (A)	7,639,616	7,679,931
5% SENIOR NOTES DUE 2045 (A)	12,479,596	-
TOTAL U.S. DOLLAR DEBT	37,853,242	25,492,066
MEXICAN PESO DEBT:		
7.38% NOTES DUE 2020 (B)	9,955,330	9,951,803
TIIE + 0.35% NOTES DUE 2021 (B)	5,985,863	-
8.49% SENIOR NOTES DUE 2037 (A)	4,483,384	4,483,022
7.25% SENIOR NOTES DUE 2043 (A)	6,431,514	6,430,330
BANK LOANS	4,090,817	8,589,233
BANK LOANS (SKY)	3,500,000	3,500,000
BANK LOANS (TVI)	1,664,206	1,609,361
TOTAL MEXICAN PESO DEBT	36,111,114	34,563,749
TOTAL DEBT (C)	73,964,356	60,055,815
LESS: SHORT-TERM DEBT AND CURRENT PORTION OF LONG-TERM		
DEBT	535,443	312,715
LONG-TERM DEBT, NET OF CURRENT PORTION	Ps. 73,428,913	Ps. 59,743,100
FINANCE LEASE OBLIGATIONS:		
SATELLITE TRANSPONDER LEASE OBLIGATION	Ps. 3,967,850	Ps. 4,077,561
OTHER	719,486	841,686
TOTAL FINANCE LEASE OBLIGATIONS	4,687,336	4,919,247
LESS: CURRENT PORTION	318,280	424,698
FINANCE LEASE OBLIGATIONS, NET OF CURRENT		
PORTION	Ps. 4,369,056	Ps. 4,494,549

(A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE

EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON THE SENIOR NOTES DUE 2018, 2025, 2032, 2037, 2040, 2043 AND 2045, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 6.31%, 6.97%, 8.94%, 8.93%, 6.97%, 7.62% AND 5.26% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT (I) IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY; AND (II) IN THE EVENT OF A CHANGE OF CONTROL, IN WHICH CASE THE COMPANY MAY BE REQUIRED TO REDEEM THE SECURITIES AT 101% OF THEIR PRINCIPAL AMOUNT. ALSO, THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE SENIOR NOTES DUE 2018, 2025, 2037, 2040 AND 2043, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THESE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE U.S. OR MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN THE GROUP'S CONTENT SEGMENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. THE SENIOR NOTES DUE 2018, 2025, 2032, 2037, 2040 AND 2045 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION ("SEC"). THE SENIOR NOTES DUE 2043 ARE REGISTERED WITH BOTH THE U.S. SEC AND THE MEXICAN BANKING AND SECURITIES COMMISSION ("COMISIÓN NACIONAL BANCARIA Y DE VALORES") OR "CNBV".

- (B) INTEREST ON THESE NOTES ("CERTIFICADOS BURSÁTILES") IS PAYABLE SEMI-ANNUALLY FOR NOTES DUE 2020 AND EVERY 28 DAYS FOR NOTES DUE 2021. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE NOTES DUE 2020, IN WHOLE OR IN PART, AT ANY SEMI-ANNUAL INTEREST PAYMENT DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE MEXICAN SOVEREIGN BONDS. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE NOTES DUE 2021, IN WHOLE OR IN PART, AT ANY DATE AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE OUTSTANDING NOTES AND AN AVERAGE PRICE CALCULATED FROM PRICES TO BE PROVIDED AT THE REDEMPTION DATE BY TWO MEXICAN FINANCIAL PRICING COMPANIES. THE AGREEMENT OF THESE NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES DESIGNATED BY THE COMPANY'S BOARD OF DIRECTORS, AND ENGAGED IN THE GROUP'S CONTENT SEGMENT, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.
- (C) TOTAL DEBT IS PRESENTED NET OF UNAMORTIZED FINANCE COSTS AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, IN THE AGGREGATE AMOUNT OF PS.1,311,531 AND PS.808,585, RESPECTIVELY.

IN APRIL 2014, THE COMPANY CONCLUDED AN OFFERING OF LOCAL BONDS ("CERTIFICADOS BURSÁTILES") DUE 2021 FOR A PRINCIPAL AMOUNT OF PS.6,000,000 WITH AN INTEREST RATE OF THE 28-DAY INTERBANK EQUILIBRIUM INTEREST RATE ("TASA DE INTERÉS INTERBANCARIA DE EQUILIBRIO" OR "TIIE") PLUS 0.35%, REGISTERED WITH THE CNBV.

IN MAY 2014, THE COMPANY CONCLUDED AN OFFERING OF U.S.\$1,000 MILLION (PS.12,980,000) AGGREGATE PRINCIPAL AMOUNT OF 5% SENIOR NOTES DUE 2045 REGISTERED WITH THE U.S. SEC.

IN JUNE 2014, THE COMPANY DEPOSITED CASH INTO IRREVOCABLE TRUST ACCOUNTS FOR THE BENEFIT OF CERTAIN CREDITORS OF THE COMPANY'S PESO-DENOMINATED LONG-TERM BANK LOANS, THAT REPRESENTED A PRINCIPAL AMOUNT OF PS.4,500,000.

#### 4. CONTINGENCIES:

THERE ARE SEVERAL LEGAL ACTIONS AND CLAIMS PENDING AGAINST THE GROUP WHICH ARE FILED IN THE ORDINARY COURSE OF BUSINESS. IN THE OPINION OF THE COMPANY'S MANAGEMENT, NONE OF THESE ACTIONS AND CLAIMS IS EXPECTED TO HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL STATEMENTS AS A WHOLE; HOWEVER, THE COMPANY'S MANAGEMENT IS UNABLE TO PREDICT THE OUTCOME OF ANY OF THESE LEGAL ACTIONS AND CLAIMS.

#### 5. EQUITY:

THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, IS PRESENTED AS FOLLOWS:

	2014	2013
NOMINAL CAPITAL STOCK	Ps. 2,494,410	Ps. 2,494,410
CUMULATIVE INFLATION ADJUSTMENT (A)	2,483,716	2,483,716
TOTAL CAPITAL STOCK	Ps.4,978,126	Ps.4,978,126
ADDITIONAL PAID-IN CAPITAL	15,889,819	15,889,819
RETAINED EARNINGS	56,763,782	49,149,607
ACCUMULATED OTHER COMPREHENSIVE INCOME, NET	3,914,382	3,394,051
SHARES REPURCHASED	(12,334,027)	(12,848,448)
NET INCOME FOR THE PERIOD	3,065,452	7,748,279
EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY	Ps.72,277,534	Ps. 68,311,434

(A) ADJUSTMENT TO RECOGNIZE THE EFFECTS OF INFLATION IN CAPITAL STOCK THROUGH DECEMBER 31, 1997, DETERMINED BY APPLYING THE CHANGE IN THE MEXICAN NATIONAL CONSUMER PRICE INDEX BETWEEN THE DATES CAPITAL STOCK WAS CONTRIBUTED AND DECEMBER 31, 1997, THE DATE THROUGH WHICH THE MEXICAN ECONOMY WAS CONSIDERED HYPERINFLATIONARY UNDER THE GUIDELINES OF THE IFRS.

ON APRIL 2, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L", NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN MAY 2013 IN THE AGGREGATE AMOUNT OF PS.1,084,192.

ON DECEMBER 9, 2013, THE COMPANY'S STOCKHOLDERS APPROVED THE PAYMENT OF A DIVIDEND OF PS.0.35 PER CPO AND PS.0.002991452991 PER SHARE OF SERIES "A", "B", "D" AND "L", NOT IN THE FORM OF A CPO, WHICH WAS PAID IN CASH IN DECEMBER 2013 IN THE AGGREGATE AMOUNT OF PS.1,084,192.

AS OF JUNE 30, 2014, THE NUMBER OF SHARES ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

ISSUED OUTSTANDING

		REPURCHASED	
		AND HELD BY	
		A COMPANY'S	
		TRUST	
SERIES "A" SHARES	123,273,961,425	8,169,668,784	115,104,292,641
SERIES "B" SHARES	58,982,873,976	5,592,438,989	53,390,434,987
SERIES "D" SHARES	90,086,525,865	5,147,255,699	84,939,270,166
SERIES "L" SHARES	90,086,525,865	5,147,255,699	84,939,270,166
	362,429,887,131	24,056,619,171	338,373,267,960

AS OF JUNE 30, 2014, THE COMPANY'S SHARES REPURCHASED BY THE COMPANY AND THE COMPANY'S SHARES HELD BY A SPECIAL TRUST IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND THE LONG-TERM RETENTION PLAN ARE PRESENTED AS A CHARGE TO THE EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY, AS FOLLOWS:

CEDIEC ((A)) ((D)) ((D)) AND ((I)) CHADEC

	SERIES "A", "B", "D", AND "L" SHARES			
		NOT IN THE		
	IN THE FORM	FORM OF		
	OF CPOS	CPOS	TOTAL	NET COST
REPURCHASE PROGRAM (1)	-	-	-	Ps
HELD BY A COMPANY TRUST (2)				
· · · · · · · · · · · · · · · · · · ·	17,206,540,299	6,850,078,872	24,056,619,171	9,912,803
ADVANCES FOR ACQUISITION OF				
SHARES (3)	-	-	-	2,421,224
	17,206,540,299	6,850,078,872	24,056,619,171	Ps. 12,334,027

- (1) DURING THE FIRST HALF OF 2014 THE COMPANY DID NOT REPURCHASE ANY SHARES IN THE FORM OF CPOS.
- (2) DURING THE FIRST HALF OF 2014, THE TRUST FOR THE LONG-TERM RETENTION PLAN ACQUIRED 15,795,000 SHARES OF THE COMPANY, IN THE FORM OF 135,000 CPOS, IN THE AMOUNT OF PS.10,183, AND RELEASED 2,515,356,792 SHARES IN THE FORM OF 21,498,776 CPOS, AND 372,683,376 SERIES"A" SHARES, IN THE AGGREGATE AMOUNT OF PS.730,156 IN CONNECTION WITH THE LONG-TERM RETENTION PLAN.
- (3) IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND LONG-TERM RETENTION PLAN.

THE GROUP ACCRUED IN EQUITY ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY A SHARE-BASED COMPENSATION EXPENSE OF PS.380,317 AND PS.273,708 FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013, RESPECTIVELY, WHICH AMOUNT WAS REFLECTED IN CONSOLIDATED INCOME AS ADMINISTRATIVE EXPENSE.

#### 6. FINANCE EXPENSE, NET:

FINANCE (EXPENSE) INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013, INCLUDED:

	2014	2013
INTEREST EXPENSE	Ps.(2,635,469)	Ps.(2,269,851)
FOREIGN EXCHANGE LOSS, NET	(132,780 )	(182,925)

OTHER FINANCE EXPENSE, NET (1)	(148,724 ) (89,137 )
FINANCE EXPENSE	(2,916,973) $(2,541,913)$
INTEREST INCOME (2)	562,016 529,948
FINANCE INCOME	562,016 529,948
FINANCE EXPENSE, NET	Ps.(2,354,957) Ps.(2,011,965)

- (1) OTHER FINANCE EXPENSE, NET, INCLUDED A NET LOSS IN FAIR VALUE FROM DERIVATIVE FINANCIAL CONTRACTS FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013. THIS LINE ITEM ALSO INCLUDED A LOSS IN FAIR VALUE FROM AN EMBEDDED DERIVATIVE IN A HOST CONTRACT RELATED TO THE GROUP'S INVESTMENTS IN CONVERTIBLE DEBENTURES ISSUED BY BMP AND ARES IN THE AMOUNT OF PS.43,883 FOR THE SIX MONTHS ENDED JUNE 30, 2014, AND BY BMP IN THE AMOUNT OF PS.35,711 FOR THE SIX MONTHS ENDED JUNE 30, 2013.
- (2) THIS LINE ITEM INCLUDED INTEREST INCOME FROM THE GROUP'S INVESTMENT IN CONVERTIBLE DEBENTURES ISSUED BY BMP AND ARES IN THE AGGREGATE AMOUNT OF PS.282,913, FOR THE SIX MONTHS ENDED JUNE 30, 2014, AND BY BMP IN THE AMOUNT OF PS.105,909 FOR THE SIX MONTHS ENDED JUNE 30, 2013.

#### 7. INCOME TAXES:

IN THE LAST QUARTER OF 2013 THE MEXICAN CONGRESS ENACTED A NEW TAX REFORM (THE "2014 TAX REFORM"), WHICH BECAME EFFECTIVE AS OF JANUARY 1, 2014. AMONG THE TAX REFORMS APPROVED BY THE MEXICAN CONGRESS, ONE OF THE MOST RELEVANT CHANGES WAS THE ELIMINATION OF THE TAX CONSOLIDATION REGIME ALLOWED FOR MEXICAN CONTROLLING COMPANIES THROUGH DECEMBER 31, 2013.

THE INCOME TAX PAYABLE IN CONNECTION WITH THE ELIMINATION OF THE TAX CONSOLIDATION REGIME AMOUNTED TO AN AGGREGATE AMOUNT OF PS.6,813,595 AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, OF WHICH PS.6,291,975 AND PS.6,629,865 WERE CLASSIFIED AS NON-CURRENT LIABILITIES AS OF THOSE DATES, RESPECTIVELY.

IN THE SIX MONTHS ENDED JUNE 30, 2013, CURRENT INCOME TAXES INCLUDED INCOME TAXES COMPUTED ON A TAX CONSOLIDATED BASIS, IETU (FLAT TAX), AND AMOUNTS RESULTING FROM INCOME TAXES RELATED TO PRIOR YEARS.

THE INCOME TAX PAYABLE AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, IN CONNECTION WITH THE 2010 MEXICAN TAX REFORM, WAS AS FOLLOWS:

	2014	2013
TAX LOSSES OF SUBSIDIARIES, NET	Ps. 170,941	Ps. 350,197
DIVIDENDS DISTRIBUTED AMONG THE GROUP'S ENTITIES	-	81,029
	170,941	431,226
LESS: CURRENT PORTION	94,697	260,285
NON-CURRENT PORTION	Ps. 76,244	Ps. 170,941

THROUGH DECEMBER 31, 2013, CURRENT INCOME TAX ASSETS WERE OFFSET AGAINST CURRENT INCOME TAX LIABILITIES OF THE COMPANY'S MEXICAN SUBSIDIARIES THAT WERE ALLOWED TO CONSOLIDATE THEIR INCOME OR LOSS FOR INCOME TAX PURPOSES, AS THEY WERE RELATED TO INCOME TAXES LEVIED BY THE TAXATION AUTHORITY ON THE SAME TAXABLE ENTITY AND THE GROUP HAD THE LEGALLY ENFORCEABLE RIGHT TO SET OFF THOSE CURRENT INCOME TAX ASSETS AND LIABILITIES. BEGINNING ON JANUARY 1, 2014, AS A RESULT OF THE 2014

TAX REFORM, THE COMPANY IS NO LONGER ALLOWED TO CONSOLIDATE INCOME OR LOSS OF ITS MEXICAN SUBSIDIARIES FOR INCOME TAX PURPOSES, AND CURRENT TAX ASSETS AND CURRENT TAX LIABILITIES OF COMPANIES IN THE GROUP RELATE TO INCOME TAXES LEVIED BY THE TAXATION AUTHORITY ON DIFFERENT TAXABLE ENTITIES.

AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, CURRENT INCOME TAX ASSETS AND LIABILITIES AND DEFERRED INCOME TAX ASSETS AND LIABILITIES, AS REPORTED BY TAXABLE ENTITIES IN THE GROUP, ARE PRESENTED AS FOLLOWS:

	JUNE 30,	DECEMBER
	2014	31, 2013
CURRENT INCOME TAXES:		
ASSETS	\$4,685,753	\$ 1,545,548
LIABILITIES	4,006,913	198,370
NET (1)	\$678,840	\$ 1,347,178
DEFERRED INCOME TAXES:		
ASSETS	\$13,909,549	\$ 10,608,778
LIABILITIES	3,270,098	-
NET	\$10,639,451	\$ 10,608,778

(1) THE NET AMOUNT OF CURRENT INCOME TAXES OF JUNE 30, 2014 IS REFLECTED AS OTHER ACCOUNTS RECEIVABLE (PS.777,478) AND OTHER TAXES PAYABLE (PS.98,638) IN THE CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2014.

THE DEFERRED INCOME TAXES AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, WERE PRINCIPALLY DERIVED FROM:

	2014	2013
ASSETS:		
ACCRUED LIABILITIES	Ps. 1,423,949	Ps. 1,455,444
ALLOWANCE FOR DOUBTFUL ACCOUNTS	753,090	753,090
CUSTOMER ADVANCES	2,273,096	2,480,552
INTANGIBLE ASSETS AND TRANSMISSION RIGHTS	692,345	755,985
LIABILITIES:		
INVESTMENTS	(1,409,877)	(1,147,683)
PROPERTY, PLANT AND EQUIPMENT, NET	(1,404,033)	(1,727,736)
DERIVATIVE FINANCIAL INSTRUMENTS	(325,609)	(366,225)
PREPAID EXPENSES AND OTHER ITEMS	(311,296)	(542,435)
DEFERRED INCOME TAXES OF MEXICAN COMPANIES	1,691,665	1,660,992
DEFERRED INCOME TAX OF FOREIGN SUBSIDIARIES	165,832	165,832
ASSET TAX	845,910	845,910
TAX LOSS CARRYFORWARDS	7,936,044	7,936,044
DEFERRED INCOME TAX ASSET, NET	Ps. 10,639,451	Ps. 10,608,778

#### 8. SEGMENT INFORMATION AND SEASONALITY:

INFORMATION BY SEGMENTS FOR THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013 IS PRESENTED AS FOLLOWS:

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	R	TOTAL EVENUES		RSEGMEN' EVENUES		ISOLIDATED EVENUES		EGMENT PROFIT (LOSS)
2014:								(2000)
CONTENT	Ps.	15,247,374	Ps.	527,217	Ps.	14,720,157	Ps.	6,357,667
SKY		8,532,357		6,934		8,525,423		4,029,676
TELECOMMUNICATIONS		9,404,308		55,371		9,348,937		3,405,420
OTHER BUSINESSES		3,734,428		60,491		3,673,937		302,704
SEGMENT TOTALS		36,918,467		650,013		36,268,454		14,095,467
RECONCILIATION TO								
CONSOLIDATED AMOUNTS:								
ELIMINATIONS AND								
CORPORATE EXPENSES		(650,013	)	(650,013)	)	-		(698,867)
DEPRECIATION AND								
AMORTIZATION EXPENSE		-		-		-		(5,332,323)
CONSOLIDATED TOTAL								
BEFORE OTHER EXPENSE		36,268,454		-		36,268,454		8,064,277 (1)
OTHER EXPENSE, NET	_	-	_	-	_	-	_	(213,201)
CONSOLIDATED TOTAL	Ps.	36,268,454	Ps.	-	Ps.	36,268,454	Ps.	7,851,076 (2)
2013:								
CONTENT	Ps.	14,589,769	Ps.	407,810	Ps.	14,181,959	Ps.	6,445,428
SKY		7,827,788		14,229		7,813,559		3,649,491
TELECOMMUNICATIONS		8,164,917		34,984		8,129,933		2,996,446
OTHER BUSINESSES		3,627,786		168,715		3,459,071		318,260
SEGMENT TOTALS		34,210,260		625,738		33,584,522		13,409,625
RECONCILIATION TO								
CONSOLIDATED AMOUNTS:								
ELIMINATIONS AND								
CORPORATE EXPENSES		(625,738	)	(625,738)	)	-		(538,829)
DEPRECIATION AND								
AMORTIZATION EXPENSE		-		-		-		(4,787,806)
CONSOLIDATED TOTAL								
BEFORE OTHER INCOME		33,584,522		-		33,584,522		8,082,990 (1)
OTHER INCOME, NET		-		-		-		261,905
CONSOLIDATED TOTAL	Ps.	33,584,522	Ps.	-	Ps.	33,584,522	Ps.	8,344,895 (2)

- (1) CONSOLIDATED TOTALS REPRESENTS INCOME BEFORE OTHER INCOME (EXPENSE).
- (2) CONSOLIDATED TOTALS REPRESENTS CONSOLIDATED OPERATING INCOME.

#### NEW SEGMENT PRESENTATION

BEGINNING IN THE FIRST QUARTER OF 2014, THE GROUP'S OTHER BUSINESSES SEGMENT INCLUDES THE PUBLISHING BUSINESS, WHICH WAS PREVIOUSLY PRESENTED AS A SEPARATE REPORTABLE SEGMENT. THE GROUP'S PUBLISHING BUSINESS WAS CLASSIFIED INTO THE OTHER BUSINESSES SEGMENT SINCE ITS OPERATIONS ARE NO LONGER SIGNIFICANT TO THE GROUP'S CONSOLIDATED FINANCIAL STATEMENTS TAKEN AS A WHOLE.

### **SEASONALITY**

THE GROUP'S RESULTS OF OPERATIONS ARE SEASONAL. THE GROUP TYPICALLY RECOGNIZES A LARGE PERCENTAGE OF ITS CONSOLIDATED NET SALES (PRINCIPALLY ADVERTISING) IN THE FOURTH QUARTER IN CONNECTION WITH THE HOLIDAY SHOPPING SEASON. IN 2013 AND 2012, THE GROUP RECOGNIZED 29.1% AND 28.6%, RESPECTIVELY, OF ITS ANNUAL CONSOLIDATED NET SALES IN THE FOURTH QUARTER OF THE YEAR. THE GROUP'S COSTS, IN CONTRAST TO ITS REVENUES, ARE MORE EVENLY INCURRED THROUGHOUT THE YEAR AND GENERALLY DO NOT CORRELATE TO THE AMOUNT OF ADVERTISING SALES.

THE CONSOLIDATED NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF THE COMPANY FOR EACH OF THE FOUR QUARTERS IN THE PERIOD ENDED JUNE 30, 2014, IS PRESENTED AS FOLLOWS:

	QUARTER	ACC	ACCUMULATED		QUARTER		
3RD /13		Ps.	5,284,449	Ps.	2,389,252		
4TH /13			7,748,279		2,463,830		
1ST /14			853,868		853,868		
2ND /14			3,065,452		2,211,584		

#### 9. CAPITAL CONTRIBUTIONS IN JOINT VENTURE:

DURING THE FIRST HALF OF 2013 AND THE YEAR ENDED DECEMBER 31, 2013, THE GROUP MADE CAPITAL CONTRIBUTIONS IN CONNECTION WITH ITS 50% JOINT INTEREST IN GSF, THE PARENT COMPANY OF IUSACELL, IN THE AGGREGATE AMOUNT OF PS.1,187,500 AND PS.1,587,500, RESPECTIVELY. DURING THE FIRST HALF OF 2014, NO CAPITAL CONTRIBUTIONS WERE MADE BY THE GROUP IN CONNECTION WITH ITS 50% JOINT INTEREST IN GSF.

#### 10. OTHER TRANSACTIONS:

IN MARCH 2013, THE GROUP RECEIVED U.S.\$30 MILLION FROM UNIVISION RELATED TO THE RELEASE OF CERTAIN CARRIAGE RIGHTS WITH DIRECTV HELD BY THE GROUP IN THE UNITED STATES. THE GROUP RECOGNIZED THE PAYMENT MADE BY UNIVISION AS A NON-RECURRENT OTHER INCOME IN THE CONSOLIDATED STATEMENT OF INCOME FOR THE YEAR ENDED DECEMBER 31, 2013.

IN JULY 2013, THE GROUP MADE AN INVESTMENT IN THE AMOUNT OF PS.7,000,000 IN CONVERTIBLE DEBT INSTRUMENTS WHICH, SUBJECT TO REGULATORY APPROVAL, WILL ALLOW THE GROUP O ACQUIRE 95% OF THE EQUITY INTEREST OF TENEDORA ARES, S.A.P.I. DE C.V. ("ARES"), OWNER OF 51% OF THE EQUITY INTEREST OF GRUPO CABLE TV, S.A. DE C.V. ("CABLECOM"), A TELECOMMUNICATIONS COMPANY THAT OFFERS VIDEO, TELEPHONY AND DATA SERVICES IN MEXICO. IN ADDITION, ARES WILL HAVE AN OPTION TO ACQUIRE IN THE FUTURE, SUBJECT TO REGULATORY APPROVALS, THE REMAINING 49% OF THE EQUITY INTEREST OF CABLECOM. ALSO, AS PART OF THIS TRANSACTION, THE GROUP INVESTED IN A LONG-TERM DEBT INSTRUMENT ISSUED BY ARES IN THE AMOUNT OF U.S.\$195 MILLION.

IN THE THIRD QUARTER OF 2013, SKY ENTERED INTO AN AGREEMENT WITH DIRECTV FOR THE ACQUISITION AND LAUNCH OF A SATELLITE ("SM1"), WHICH IS EXPECTED TO BE IN SERVICE IN THE FOURTH QUARTER OF 2015. IN 2013, SKY RECOGNIZED INVESTMENTS MADE IN CONNECTION WITH THIS AGREEMENT IN THE AGGREGATE AMOUNT OF U.S.\$68.7 MILLION (PS.898,413). AS OF DECEMBER 31, 2013, SKY HAD COMMITMENTS TO INVEST IN 2014 AND 2015 IN CONNECTION WITH THE ACQUISITION AND LAUNCH OF THE SM1 SATELLITE IN THE AMOUNT OF U.S.\$60.5 MILLION (PS.791,038) AND U.S.\$41.8 MILLION (PS.546,535), RESPECTIVELY.

IN THE SIX MONTHS ENDED JUNE 30, 2014 AND 2013, ROYALTY REVENUE FROM UNIVISION

<b>AMOUNTED</b>	TO PS 1	950 076 AND	PS 1 621 284	RESPECTIVELY
AMOUNTED	1015.1	.,930.070 AM	F3.1.021.204.	KESFECTIVELT.

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# INVESTMENTS IN ASSOCIATES AND JOINT VENTURES CONSOLIDATED

Prin	

		rmai rmung	_		
COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	60WNERSHIP	TOTAL AM (Thousands of Pesos	Mexican
		OI SIII IKLS	A	ACQUISITION COST	BOOK VALUE
1 ARGOS COMUNICACION S.A. DE C.V.	PRODUCTIONS OF T.V. PROGRAMS BROADCASTING OF T.V.	34,151,934	33.00	141,932	60,818
2 BROADCASTING MEDIA PARTNERS, INC	PROMOTION AND/OR DEVELOPMENT OF ENTERTAINMENT COMPANIES	842,850	7.81	2,584,818	2,988,618
3 GSF TELECOM HOLDINGS, S.A.P.I. DE C.V.	PROMOTION AND/OR DEVELOPMENT OF TELECOM COMPANIES	150,000,000	50.00	20,325,557	13,594,093
4 EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V.	PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES	3,227,050	30.00	32,270	5,780
5 ENDEMOL MEXICO, S.A. DE C.V.	PRODUCTION AND COMMERCIALIZATION OF TELEVISION PROGRAMMING	25,000	50.00	25	317
6 GRUPO DE TELECOMUNICACIONES DE ALTA CAPACIDAD, S.A.P.I. DE C.V.	TELECOM	54,666,667	33.33	54,667	639,536
7 OCESA ENTRETENIMIENTO, S.A DE C.V.	LIVE ENTERTAINMENT . IN MEXICO	14,100,000	40.00	1,062,811	877,882
8 OLLIN VFX, S.A. DE C.V.	TELEVISION AND CINEMA PRODUCTION	34	25.30	13,333	13,333
9 T&V S.A.S.	PRODUCTION AND COMMERCIALIZATION OF TELEVISION PROGRAMMING	1,849	50.00	312	312
TOTAL INVESTMENT IN AS				24,215,725	18,180,689

OBSERVATIONS:

## CREDITS BREAKDOWN (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

CONSOLIDATED		F	Final Printing				
					AMORTIZA'	TION OF	CREDITS I
CREDIT TYPE /	FOREIGN INSTITUTION				TTIME INTER	RVAL	
INSTITUTION	(YES/NO)	CONTRACT	DATE	RATE	CURRENTU YEAR Y		UNTIL 2U YEAR Y
BANKS FOREIGN TRADE SECURED COMMERCIAL BANKS BANCO NACIONAL DE							
MÉXICO, S.A. BANCO SANTANDER ,	NO	4/20/2006	4/20/2016	8.74			2,100,000
S.A. BANCO MERCANTIL DE	NO L	4/21/2006	4/21/2016	TIIE+24			1,400,000
NORTE, S.A. BANCO SANTANDER,	NO	2/24/2011	2/21/2016	TIIE+1.90	132,730	132,730	676,693
S.A.	NO	3/30/2011	3/30/2016	8.12			
BBVA BANCOMER, S.A. BANCO NACIONAL DE	NO	3/30/2011	3/30/2016	8.095			
MÉXICO, S.A. BANCO NACIONAL DE	NO	3/25/2011	3/23/2021	9.40			
MÉXICO, S.A. BANCO NACIONAL DE	NO	3/25/2011	3/23/2021	9.06			
MÉXICO, S.A.	NO	3/25/2011	3/23/2018	8.77			
HSBC MÉXICO, S.A. AF BANREGIO, S.A. DE	NO	3/28/2011	3/30/2018	TIIE+117.5	5		620,982
C.V.	NO	10/4/2012	10/2/2017	TIIE+2.50	2,400	3,000	8,700
HSBC MÉXICO, S.A.	NO	5/29/2013	5/29/2019	TIIE+1.70	32,292	32,291	64,756
HSBC MÉXICO, S.A. OTHER	NO	6/10/2014	7/10/2014	TIIE+1.40	200,000		
TOTAL BANKS STOCK MARKET LISTED STOCK EXCHANGE UNSECURED					367,422	168,021	4,871,1311,
SENIOR NOTES	YES	5/9/2007	5/11/2037	8.93			
NOTES	NO	10/14/2010	10/1/2020	7.38			
SENIOR NOTES	YES	5/14/2013	5/14/2043	7.25			
NOTES	NO	4/7/2014	4/1/2021	TIIE+.35			
SENIOR NOTES	YES	5/6/2008	5/15/2018	6.31			
SENIOR NOTES	YES	3/18/2005	3/18/2025	6.97			
SENIOR NOTES	YES	3/11/2002	3/11/2032	8.94			
NOTES	YES	11/23/2009	1/15/2040	6.97			

NOTES SECURED	YES	5/13/2014	5/13/2045	5.26	0	0	0
PRIVATE PLACEMENTS					O	Ū	O
UNSECURED							
SECURED							
TOTAL STOCK MARKET OTHER CURRENT AND NON-CURRENT							
LIABILITIES WITH COST							
CSI LEASING MÉXICO, S.							
DE R.L. DE C.V.	NO	12/1/2011	10/1/2015		12,057	1,520	1,001
GRUPO DE							
TELECOMUNICACIONES		0.11.12.01.2	7.11.12020		02.002		70.420
DE ALTA CAPACIDAD INTELSAT	NO	8/1/2012	7/1/2020		83,003		79,420
GLOBAL SALES &							
MARKETING, LTD.	YES	10/1/2012	9/1/2027				
IP MATRIX, S.A. DE C.V.	YES	11/1/2009	11/1/2015				
GRUPO DE							
TELECOMUNICACIONES DE ALTA CAPACIDAD		8/1/2012	7/1/2021				
TOTAL CURRENT AND	NO	8/1/2012	7/1/2021				
NON-CURRENT							
LIABILITIES WITH COST	•						
avany ven a							
SUPPLIERS VARIOUS	NO	7/1/2014	6/30/2015		0.20	82,034	
VARIOUS VARIOUS	YES	7/1/2014	6/30/2015		0,30	32,034	
TOTAL SUPPLIERS		77 17 201 1	0/30/2013		0 8,38	82,034	0
OTHER CURRENT AND							
NON-CURRENT							
LIABILITIES							
VARIOUS	NO				19,99	98,414	53,753
TRANSMISSION RIGHTS CUSTOMER DEPOSITS	NO						272,128
AND ADVANCES	NO						744,441
2010 AND 2014 MEXICAN							, ,
TAX REFORM	NO						381,424
DERIVATIVE FINANCIAL							100.15-
INSTRUMENTS	NO						133,150
VARIOUS TRANSMISSION RIGHTS	YES YES						
OTHER CURRENT AND							
NON-CURRENT							
LIABILITIES					-19,99	98,4141	,584,896

NOTES

TOTAL

462,48228,549,9896,536,4481,

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$ 13.0025 PESOS

PER U.S. DOLLAR

DOES NOT INCLUDE TAX LIABILITIES PAYABLE IN FOREIGN CURRENCY AND MEXICAN PESOS (REF. 21050000 TAXES PAYABLE) OF PS.74,205 AND PS.1,205,579, RESPECTIVELY, FOR EFFECTS OF VALIDATION OF THE SYSTEM.

BANK LOANS AND SENIOR NOTES ARE PRESENTED NET OF UNAMORTIZED FINANCE COSTS IN THE AGGREGATE AMOUNT OF PS.1,311,531.

## MONETARY FOREIGN CURRENCY POSITION (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

**Final Printing** 

	DOLL	ARS	OTHER CU		
FOREIGN CURRENCY					TOTAL
POSITION	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS
(THOUSANDS OF PESOS)	OF DOLLARS	OF PESOS	OF DOLLARS	OF PESOS	OF PESOS
MONETARY ASSETS	3,261,970	42,413,769	183,230	2,382,444	44,796,213
CURRENT	1,757,096	22,846,640	130,694	1,699,345	24,545,985
NON-CURRENT	1,504,874	19,567,129	52,536	683,099	20,250,228
LIABILITIES POSITION	3,900,645	49,563,890	63,097	820,407	50,384,297
CURRENT	448,345	5,829,613	57,827	751,889	6,581,502
NON-CURRENT	3,452,300	43,734,277	5,270	68,518	43,802,795
NET BALANCE	(638,675)	(7,150,121)	120,133	1,562,037	(5,588,084)

#### NOTES:

#### THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:

- PS. 13.0025PESOS PER U.S. DOLLAR
  - 17.8069PESOS PER EURO
  - 12.1885PESOS PER CANADIAN DOLLAR
  - 1.6008PESOS PER ARGENTINEAN PESO
  - 0.5661PESOS PER URUGUAYAN PESO
  - 0.0234PESOS PER CHILEAN PESO
  - 0.0069PESOS PER COLOMBIAN PESO
  - 4.6557PESOS PER PERUVIAN NUEVO SOL
  - 14.6579PESOS PER SWISS FRANC
  - 2.0655PESOS PER STRONG BOLIVAR
  - 5.8782PESOS PER BRAZILIAN REAL
  - 22.2455PESOS PER STERLING LIBRA
    - 2.0962PESOS PER CHINESE YUAN
    - 1.9452PESOS PER SWEDISH KRONA

DEBT INSTRUMENTS CONSOLIDATED

#### **Final Printing**

#### FINANCIAL RESTRICTIONS OF LONG - TERM DEBT SECURITIES

THE AGREEMENTS OF THE U.S.\$500 MILLION, U.S.\$600 MILLION, U.S.\$300 MILLION, PS.4,500 MILLION, U.S.\$600 MILLION, PS.6,500 MILLION AND U.S.\$1,000 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B. WITH MATURITY IN 2018, 2025, 2032, 2037, 2040, 2043 AND 2045, RESPECTIVELY, CONTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

THE AGREEMENTS OF NOTES ("CERTIFICADOS BURSÁTILES") DUE 2020 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.10,000 MILLION AND DUE 2021 IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.6,000 MILLION, CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE AGREEMENTS OF LONG-TERM CREDITS ENTERED INTO BY THE COMPANY WITH FOUR MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.8,600 MILLION, AND MATURITIES BETWEEN 2016 AND 2021, THE COMPANY IS REQUIRED TO (A) MAINTAIN CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) COMPLY WITH A RESTRICTIVE COVENANT ON SPIN-OFFS, MERGERS AND SIMILAR TRANSACTIONS.

UNDER THE TERMS OF THE LONG-TERM LOANS ENTERED INTO BY SKY WITH TWO MEXICAN BANKS IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.3,500 MILLION, WITH A MATURITY IN 2016, AND GUARANTEED BY THE COMPANY, SKY IS REQUIRED TO MAINTAIN (A) CERTAIN FINANCIAL COVERAGE RATIOS RELATED TO INDEBTEDNESS AND INTEREST EXPENSE; AND (B) CERTAIN RESTRICTIVE COVENANTS ON INDEBTEDNESS, LIENS, ASSET SALES, AND CERTAIN MERGERS AND CONSOLIDATIONS.

#### COMPLIANCE WITH FINANCIAL RESTRICTIONS

AT JUNE 30, 2014, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

SALES DISTRIBUTION BY PRODUCT TOTAL SALES (THOUSANDS OF MEXICAN PESOS) CONSOLIDATED

SKY:

CONSOLIDATED		Final Pri	ntino	
	NET SALES	MARKET		AIN
		SHARE		
MAIN PRODUCTS	VOLUME AMOUNT	(%)	TRADEMARKS	CUSTOMERS
DOMESTIC SALES				
INTERSEGMENT				
ELIMINATIONS	(643,905	)		
CONTENT:				
CONTENT:				GENOMMA LAB
				INTERNACIONAL,
ADVERTISING	10,608,50	8		S.A.B. DE C.V.
AD VERTISH (G	10,000,50	0		HAVAS MEDIA, S.A.
				DE C.V.
				UNILEVER DE
				MÉXICO, S. DE R.L.
				DE C.V.
				CERVEZAS
				CUAUHTEMOC
				MOCTEZUMA, S.A. DE
				C.V.
				COMERCIALIZADORA
				PEPSICO MÉXICO, S.
				DE R.L. DE C.V.
				COMPAÑÍA PROCTER
				& GAMBLE MÉXICO,
				S. DE R.L. DE C.V.
				BIMBO, S.A. DE C.V.
				THE COCA COLA
				EXPORT
				CORPORATION
				SUCURSAL EN
				MÉXICO
				PEGASO PCS S.A. DE
				C.V.
				MARCAS NESTLÉ,
				S.A. DE C.V.
NETWORK	_	_		MEGA CABLE, S.A. DE
SUBSCRIPTION REVENUE	E 974,63	9		C.V.
				CABLEVISIÓN RED,
LICENCING AND				S.A. DE C.V.
LICENSING AND	227.26			MADIOLIG
SYNDICATIONS	337,36	b		VARIOUS

EC	agar Filing	g: GRUPO TELE	:VISA, S.A.B Form 6-K	
DTH BROADCAST				
SATELLITE		7,706,409	SKY	SUBSCRIBERS
PAY PER VIEW		105,932	SKI	SUBSCRIBERS
CHANNEL COMMERCIALIZATION		158,845		COMPAÑÍA INTERNACIONAL DE RADIO Y TELEVISIÓN, S.A. WDC MÉXICO S. DE
				R.L. DE C.V.
TELECOMMUNICATIONS:			, ,	
			CABLEVISIÓN, CABLEMÁS	
DIGITAL SERVICE		4,055,817	Y TVI	SUBSCRIBERS
INTERNET SERVICES		2,261,218		
SERVICE INSTALLATION		66,370		
PAY PER VIEW		15,509		
CHANNEL		•		MULTILMEDIOS S.A.
COMMERCIALIZATION		206,974		DE C.V.
		,		SINTESIS
				COMUNICACIÓN, S.A.
				DE C.V.
				TELEVISORA
				FRONTERIZA, S.A. DE
				C.V.
				CANAL DE NOTICIAS
				DE ROSARITO, S.A.
				DE C.V.
TELEPHONY		1,226,782		DE C.V.
TELECOMMUNICATIONS		1,237,481	BESTEL	SUBSCRIBERS
			DESTEL	SUBSCRIBERS
OTHER		108,995		
OTHER RUGINESSES				
OTHER BUSINESSES:				
PUBLISHING:			TEN MANUEL A C	CENEDAL DUDLIC
MAGAZINE	44.505	204 550	TV Y NOVELAS	GENERAL PUBLIC
CIRCULATION	14,507	291,758	MAGAZINE,	(AUDIENCE)
			MEN'S HEALTH	
			MAGAZINE,	DEALERS
				COMMERCIAL
			VANIDADES MAGAZINE	CENTERS (MALLS)
			COSMOPOLITAN	
			MAGAZINE	
			NATIONAL GEOGRAPHIC	
			MAGAZINE	
			AUTOMÓVIL	
			PANAMERICANO	
			MAGAZINE	
			TÚ MAGAZINE	
			SKY VIEW MAGAZINE	
			MUY INTERESANTE	
			MAGAZINE	
			COCINA FÁCIL MAGAZINE	3
			COCINA PACIL MAGAZINI	٠

ADVERTISING	299,917		FÁBRICAS DE CALZADO ANDREA, S.A. DE C.V. KIMBERLY CLARK DE MÉXICO, S.A.B. DE C.V. DILTEX, S.A. DE C.V. COMPAÑÍA PROCTER & GAMBLE DE MÉXICO, S. DE R.L DE C.V. UNILEVER DE MÉXICO, S. DE R.L. DE C.V. DISTRIBUIDORA LIVERPOOL, S.A. DE C.V. COLGATE PALMOLIVE, S.A. DE C.V. ORIONTWORLDWIDE, S.A. DE C.V.
OTHER INCOME	7,665		VARIOUS
DISTRIBUTION, RENTALS, AND SALE			
OF MOVIE RIGHTS	172,637		CINE VIDEO Y TV, S.A. DE C.V. OPERADORA DE CINEMAS, S.A. DE C.V. CINEMARK DE MÉXICO, S.A. C.V. TENEDORA DE CINES, S.A. DE C.V. EN PANTALLA PRODUCCIONES INTERNACIONALES, S.A. DE C.V.
SPECIAL EVENTS AND SHOW PROMOTION	491,065	CLUB DE FÚTBOL AMÉRICA IMPULSORA DEL DEPORTIVO NECAXA ESTADIO AZTECA	S.A. DE C.V. GENERAL PUBLIC (AUDIENCE) FEDERACIÓN MEXICANA DE FÚTBOL, A.C. AFICIÓN FUTBOL, S.A. DE C.V. GENERAL PUBLIC
GAMING	1,065,904	PLAY CITY MULTIJUEGOS	(AUDIENCE)
ADVERTISED TIME SOLD IN RADIO	327,378		HAVAS MEDIA, S.A. DE C.V.

COMPAÑÍA PROCTER & GAMBLE MÉXICO, S. DE R.L. DE C.V. OPTIMUM MEDIA DIRECTION DE MÉXICO, S.A. DE C.V.

**ARENA** 

COMMUNICATIONS,

S.A. DE C.V.

TIENDAS CHEDRAUI,

S.A. DE C.V.

IPG MEDIA BRANDS COMMUNICATIONS,

S.A. DE C.V. TIENDAS COMERCIAL

MEXICANA, S.A. DE

C.V.

**PUBLISHING** 

DISTRIBUTION 4,913 90,373 HOLA MÉXICO MAGAZINE VARIOUS

128,711

385,485

ENTREPRENEUR GENERAL PUBLIC

MAGAZINE (AUDIENCE)

MINIREVISTA MINA

MAGAZINE DEALERS
MONSTER HIGH COMMERCIAL
MAGAZINE CENTERS (MALLS)

BRAVO POR TI MAGAZINE SELECCIONES MAGAZINE

EXPORT SALES CONTENT:

**ADVERTISING** 

SUBSCRIPTION REVENUE

**NETWORK** 

CC MEDIOS Y

COMUNICACIONES,

C.A.

INTERESES EN EL

ITSMO, S.A. DIRECTV ARGENTINA

SOCIEDAD ANÓNIMA

**GALAXY** 

ENTERTAINMENT DE VZLA, C.A. DIRECTV

LICENSING AND

SYNDICATIONS 2,732,586 TELEVISA NETFLIX, INC

CORPORACIÓN VENEZOLANA DE

TELEVISA TELEVISIÓN, C.A.

COMPAÑÍA PERUANA

DE RADIODIFUSIÓN,

TELEVISA S.A.

	9	•	,	
			TELEVISA	RED TELEVISIVA MEGAVISION, S.A. TVSBT CANAL 4 DE
			TELEVISA	SAO PAULO, S.A.
OTHER BUSINESSES:				
SPECIAL EVENTS AND SHOW PROMOTION DISTRIBUTION,		33,295	CLUB AMÉRICA	
RENTALS, AND SALE OF MOVIE RIGHTS		29,812		NETFLIX, INC
SUBSIDIARIES SALES ABRO CONTENT:	OAD			
ADVERTISING		80,079		INITIATIVE MEDIA, INC. OPTIMUM MEDIA DIRECTION, INC. GROUP M MATRIX
SKY:				
DTH BROADCAST			a	ar in a an in in
SATELLITE		561,171	SKY	SUBSCRIBERS
TELECOMMUNICATIONS: TELECOMMUNICATIONS		225,162	BESTEL	SUBSCRIBERS
OTHER BUSINESS: PUBLISHING: MAGAZINE			T.V. Y NOVELAS	GENERAL PUBLIC
CIRCULATION	20,680	352,661	MAGAZINE GENTE MAGAZINE	(AUDIENCE) DEALERS COMMERCIAL
			PAPARAZZI MAGAZINE VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE TÚ MAGAZINE	CENTERS (MALLS)
			MUY INTERESANTE MAGAZINE BILINKEN MAGAZINE PARA TI MAGAZINE CONDORITO MAGAZINE	
			COMPORTO MAGAZINE	MCCANN ERICKSON
ADVERTISING		400,267		N.Y. ESPACIOS, S.A.
				R.C.N. TELEVISIÓN S.A. MEDIACOM MIAMI
PUBLISHING DISTRIBUTION:	3,277	59,377	SELECCIONES MAGAZINE MAGALY TV MAGAZINE	GENERAL PUBLIC (AUDIENCE) DEALERS COMMERCIAL
			VOGUE MAGAZINE	CENTERS (MALLS)

HOLA MAGAZINE EL CUERPO HUMANO MAGAZINE

HELLO KITTY MAGAZINE 15 MINUTOS MAGAZINE TEJER FÁCIL MAGAZINE

RENTALS OF LIONS GATES FILMS,

MOVIES/FILMS 112,319 INC.

INTERSEGMENT ELIMINATIONS (6,108)

TOTAL 43,377 36,268,454

# ANALYSIS OF PAID CAPITAL STOCK CHARACTERISTIC OF THE SHARES CONSOLIDATED

338,373,267,960

**Final Printing NOMINAL** NUMBER OF SHARES **CAPITAL STOCK VALID** SERIES VALUE **FIXED VARIABLE FREE COUPON MEXICAN FIXED VARIABLE** (PS.) **PORTION PORTION SUBSCRIPTION** 0 0.00000 0115,104,292,641 0115,104,292,641 0 848,428 A 0 53,390,434,987 0 53,390,434,987 0 405,948 0 В 0.00000 D 0 84,939,270,166 0 0 0.00000 0 84,939,270,166 620,017 L 0.00000 0 84,939,270,166 0 0 84,939,270,166 620,017

0253,433,997,794

84,939,270,166

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE 338,373,267,960 DATE OF THE INFORMATION :

#### NOTES:

**TOTAL** 

THE NUMBER OF OUTSTANDING SHARES PRESENTED IN THE TABLE ABOVE PLUS THE SHARES REPURCHASED REPRESENT THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

0

2,494,410

# FINANCIAL STATEMENT NOTES CONSOLIDATED

### **Final Printing**

11060060: AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.6,214,886 AND PS.4,970,603, RESPECTIVELY.

12080050: AS OF JUNE 30, 2014 AND DECEMBER 31, 2013, INCLUDES TRANSMISSION RIGHTS AND PROGRAMMING FOR PS.8,843,463 AND PS.9,064,845, RESPECTIVELY.

91000010: AS OF JUNE 30, 2014 DOESN'T INCLUDE TAX LIABILITIES IN FOREIGN CURRENCY FOR PS.74,205 (SEE ATTACHED BREAKDOWN OF CREDITS).

CUM40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

CUM40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

40180000: THIS INFORMATION IS RELATED TO EARNINGS PER CPO. THE CPOS ARE THE SECURITIES TRADED IN THE MEXICAN STOCK EXCHANGE.

40190000: THIS INFORMATION IS RELATED TO EARNINGS PER DILUTED CPO.

THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

#### EXHIBIT 1

TO THE ELECTRONIC FORM TITLED "PREPARATION, FILING, DELIVERY AND DISCLOSURE OF QUARTERLY ECONOMIC, ACCOUNTING AND ADMINISTRATIVE INFORMATION BY ISSUERS"

#### III. QUALITATIVE AND QUANTITATIVE INFORMATION

i. Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes. The discussion must include a general description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party. If applicable, provide information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

Management's discussion of the policies concerning the use of financial derivative instruments, and explanation as to whether such policies permit the use of said instruments solely for hedging or also for trading or other purposes.

In accordance with the policies and procedures implemented by the Finance and Risk area and the Vice President and Corporate Controller, along with the Vice President of Internal Audit, the Company has entered into certain financial derivative transactions for hedging purposes in both the Mexican and international markets so as to manage its exposure to the market risks associated with the changes in interest and foreign exchange rates and inflation. In addition, the Company's Investments Committee has established guidelines for the investment in structured notes or deposits associated with other derivatives, which by their nature may be considered as derivative transactions for trading purposes. It should be noted that in the second quarter of 2014, no such financial derivatives were outstanding. Pursuant to the provisions of International Financial Reporting Standards Board, certain financial derivative transactions originally intended to serve as a hedge and in effect until June 30th, 2014, are not within the scope of hedge accounting as specified in such Standards and, consequently, are recognized in the accounting based on the provisions included in the aforementioned Standards.

General description of the objectives sought in the execution of financial derivative transactions; the relevant instruments; the hedging or trading strategies implemented in connection therewith; the relevant trading markets; the eligible counterparties; the policies for the appointment of calculation or valuation agents; the principal terms and conditions of the relevant contracts; the policies as to margins, collateral and lines of credit; the authorization process and levels of authorization required by type of transaction (e.g., full hedging, partial hedging, speculation), stating whether the transactions were previously approved by the committee(s) responsible for the development of corporate and auditing practices; the internal control procedures applicable to the management of the market and liquidity risks associated with the positions; and the existence of an independent third party responsible for the review of such procedures and, as the case may be, the observations raised or deficiencies identified by such third party.

The Company's principal objective when entering into financial derivative transactions is to mitigate the effects of unforeseen changes in interest and foreign exchange rates and inflation, so as to reduce the volatility in its results and

cash flows as a result of such changes.

The Company monitors its exposure to the interest rate risk by: (i) assessing the difference between the interest rates applicable to its debt and temporary investments, and the prevailing market rates for similar instruments; (ii) reviewing its cash flow requirements and financial ratios (interest coverage); (iii) assessing the actual and budgeted-for trends in the principal markets; and (iv) assessing the prevailing industry practices and other similar companies. This approach enables the Company to determine the optimum mix between fixed- and variable-rate interest for its debt.

Foreign exchange risk is monitored by assessing the Company's monetary position in U.S. dollars and its budgeted cash flow requirements for investments anticipated to be denominated in U.S. dollars and the service of its U.S. dollar-denominated debt.

Financial derivative transactions are reported from time to time to the Audit and Corporate Practices Committee.

The Company has entered into master derivatives agreements with both domestic and foreign financial institutions, that are internationally recognized institutions with which the Company, from time to time, has entered into financial transactions involving corporate and investment banking, as well as treasury services. The form agreement used in connection with financial derivatives transactions with foreign financial institutions is the Master Agreement published by the International Swaps and Derivatives Association, Inc. ("ISDA") and with local institutions is the Master Agreement published by ISDA and the form agreement recommended by Banco de México. In both cases, the main terms and conditions are standard for these types of transactions and include mechanisms for the appointment of calculation or valuation agents.

In addition, the Company enters into standard guaranty agreements that set forth the margins, collateral and lines of credit applicable in each instance. These agreements establish the credit limits granted by the financial institutions with whom the Company enters into master financial derivative agreements, which specify the margin implications in the case of potential negative changes in the market value of its open financial derivative positions. Pursuant to the agreements entered into by the Company, financial institutions are entitled to make margin calls if certain thresholds are exceeded. In the event of a change in the credit rating issued to the Company by a recognized credit rating agency, the credit limit granted by each counterparty would be modified.

As of the date hereof, the Company has never experienced a margin call with respect to its financial derivative transactions.

In compliance with its risk management objectives and hedging strategies, the Company generally utilizes the following financial derivative transactions:

- 1. Cross-currency interest rate swaps (i.e., coupon swaps);
- 2. Interest rate and inflation-indexed swaps;
- 3. Cross-currency principal and interest rate swaps;
- 4. Swaptions;
- 5. Forward exchange rate contracts;
- 6. FX options;
- 7. Interest Rate Caps and Floors contracts;

- 8. Fixed-price contracts for the acquisition of government securities (i.e., Treasury locks); and
- 9. Credit Default Swaps.

The strategies for the acquisition of financial derivatives transactions are approved by the Risk Management Committee in accordance with the Policies and Objectives for the Use of Financial Derivatives.

During the quarter from April to June 2014, there were no defaults or margin calls under the aforementioned financial derivative transactions.

The Company monitors on a weekly basis the flows generated by the fair market value of and the potential for margin calls under its open financial derivative transactions. The calculation or valuation agent designated in the relevant Master Agreement, which is always the counterparty, issues monthly reports as to the fair market value of the Company's open positions.

The Risk Management area is responsible for measuring, at least once a month, the Company's exposure to the financial market risks associated with its financings and investments, and for submitting a report with respect to the Company's risk position and the valuation of its financial derivatives to the Finance Committee on a monthly basis, and to the Risk Management Committee on a quarterly basis. The Company monitors the credit rating assigned to its counterparties in its outstanding financial derivative transactions on a regular basis.

The office of the Comptroller is responsible for the validation of the Company's accounting records as related to its financial derivative transactions, based upon the confirmations received from the relevant financial intermediaries, and for obtaining from such intermediaries, on a monthly basis, confirmations or account statements supporting the market valuation of its open financial derivative positions.

As a part of the yearly audit on the Company, the aforementioned procedures are reviewed by the Company's external auditors. As of the date hereof, the Company's auditors have not raised any observation or identified any deficiency therein.

Information concerning the composition of the overall risk management committee, its operating rules, and the existence of an overall risk management manual.

The Company has a Risk Management Committee, which is responsible for monitoring the Company's risk management activities and approving the hedging strategies used to mitigate the financial market risks to which the Company is exposed. The assessment and hedging of the financial market risks are subject to the policies and procedures applicable to the Company's Risk Management Committee, the Finance and Risk Management areas and the Comptroller that form the Risk Management Manual of the Company. In general terms, the Risk Management Committee is comprised of members of the Corporate Management, Corporate Comptroller, Tax Control and Advice, Information to the Stock Exchange, Finance and Risk, Legal, Administration and Finance, Financial Planning and Corporate Finance areas.

ii. General description of the valuation methods, indicating whether the instruments are valued at cost or at their fair value pursuant to the applicable accounting principles, the relevant reference valuation methods and techniques, and the events taken into consideration. Describe the policies for and frequency of the valuation, as well as the actions taken in light of the values obtained therefrom. Clarify whether the valuation is performed by an independent third party, and indicate if such third party is the structurer, seller or counterparty of the financial instrument. As with respect to financial derivative transactions for hedging purposes, explain the method used to determine the effectiveness thereof and indicate the level of coverage provided thereby.

The Company values its financial derivative instruments based upon the standard models and calculators provided by recognized market makers. In addition, the Company uses the relevant market variables available from online sources. The financial derivative instruments are valued at a reasonable value pursuant to the applicable accounting provisions.

In the majority of cases, the valuation at a reasonable value is carried out on a monthly basis based on valuations of the counterparties and the verification of such reasonable value with internal valuations prepared by the Risk Management area of the Company. Accounting wise, the valuation of the counterparty is registered.

The Company performs its valuations without the participation of any independent third party.

The method used by the Company to determine the effectiveness of an instrument depends on the hedging strategy and on whether the relevant transaction is intended as a fair-value hedge or a cash-flow hedge. The Company's methods take into consideration the prospective cash flows generated by or the changes in the fair value of the financial derivative, and the cash flows generated by or the changes in the fair value of the underlying position that it seeks to hedge to determine, in each case, the hedging ratio.

iii. Management's discussion of the internal and external sources of liquidity that could be used to satisfy the Company's requirements in connection with its financial derivatives.

As of the date hereof, the Company's management has not discussed internal and external sources of liquidity so as to satisfy its requirements in connection with its financial derivatives since, based upon the aggregate amount of the Company's financial derivative transactions, management is of the opinion that the Company's significant positions of cash, cash equivalents and temporary investments, and the substantial cash flows generated by the Company, would enable the Company to respond adequately to any such requirements.

Explanation as to any change in the issuer's exposure to the principal risks identified thereby and in their management, and any contingency or event known to or anticipated by the issuer's management, which could affect any future report. Description of any circumstance or event, such as any change in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Issuer to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the issuer's results or cash flows. Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

Changes in the Company's exposure to the principal risks identified thereby and in their management, and contingencies or events known to or anticipated by the Company's management, which could affect any future report.

Since a significant portion of the Company's debt and costs are denominated in U.S. dollars, while its revenues are primarily denominated in Mexican pesos, depreciation in the value of the Mexican peso against the U.S. dollar and any future depreciation could have a negative effect on the Company's results due to exchange rate losses. However, the significant amount of U.S. dollars in the Company's treasury, and the hedging strategies adopted by the Company in recent years, have enabled it to avoid significant foreign exchange losses.

Circumstances or events, such as changes in the value of the underlying assets or reference variables, resulting in a financial derivative being used other than as originally intended, or substantially altering its structure, or resulting in the partial or total loss of the hedge, thereby forcing the Company to assume new obligations, commitments or changes in its cash flows in a manner that affects its liquidity (e.g., margin calls). Description of the impact of such financial derivative transactions on the Company's results or cash flows.

As of the date hereof, no circumstance or event has given rise to a significant change in the structure of a financial derivative transaction, caused it to be used other than as originally intended, or resulted in a partial or total loss of the relevant hedge requiring that the Company assume new obligations, commitments or variations in its cash flow such that its liquidity is affected.

Description and number of financial derivatives maturing during the quarter, any closed positions and, if applicable, number and amount of margin calls experienced during the quarter. Disclosure as to any default under the relevant contracts.

1. During the relevant quarter, one "Knock-out Option Call" agreement through which Televisa hedged against severe Mexican Peso depreciation for a notional amount of U.S.\$15,000,000.00 (Fifteen Million Dollars 00/100) by paying a premium, expired. This option was entered in December 2011, and expired with Televisa not exercising it in May 2014.

Likewise there were no defaults or margin calls under financial derivative transactions.

v. Quantitative Information. Attached hereto as Table 1 is a summary of the financial derivative instruments purchased by Televisa, Corporación Novavisión, S. de R.L. de C.V. and Televisión Internacional, S.A. de C.V., whose aggregate fair value represents or could represent one of the reference percentages set forth in Section III (v) of the Official Communication.

#### IV. SENSITIVITY ANALYSIS

Considering that the Company has entered into financial derivative transactions for hedging purposes, and given the low amount of the financial derivative instruments that proved ineffective as a hedge, the Company has determined that such transactions are not material and, accordingly, the sensitivity analysis referred to in Section IV of the Official Communication is not applicable.

In those cases where the derivative instruments of the Company are for hedging purposes, for a material amount and where the effectiveness measures were sufficient, the measures are justified when the standard deviation of the changes in cash flow as a result of changes in the variables of exchange rate and interest rates of the derivative instruments used jointly with the underlying position is lower than the standard deviation of the changes in cash flow of the underlying position valued in pesos and the effective measures are defined by the correlation coefficient between both positions for the effective measures to be sufficient.

#### TABLE 1

#### GRUPO TELEVISA, S.A.B.

# Summary of Financial Derivative Instruments as of June 30, 2014

(In thousands of pesos/dollars)

Type of	Purpose (e.g.,	Notional	Value of the Un Reference	• •	Fair V	alue		Collateral/ Lines of
Derivative, Securities or Contract	neaging, trading	Amount/Face Value	Current Quarter	Previous Quarter (5)	Current Quarter D(H) (4)		Maturing per Year	Credit/ Securities Pledged
Interest Rate Swap (2)	Hedging	Ps. 1,400,000	TIIE 28 days + 24bps / 8.415%	•	(115,652)	(111,757)	Monthly interest 2014-2016	Does not exist (6)
Interest Rate Swap (1)	Hedging	Ps. 2,500,000	TIIE 28 days / 7.4325%	THE 28 days / 7.4325%	(230,915)	(200,147)	Monthly interest 2014-2018	Does not exist (6)
Interest Rate Swap (1)	Hedging	Ps. 3,000,000	TIIE 28 days / 6,0833%	-	(105,815)	-	Monthly interest 2014-2021	Does not exist (6)
FX Options (1)	Hedging	USD 202,500	USD 202,500	USD 217,500	1,422	3,505	2014-2015	Does not exist (6)
Interest Rate Swap (3)	Hedging	Ps.1,433,487	THE 28 days / 5.084%	TIIE 28 days / 5.084%	(25,272)	(12,496)	Monthly Interest 2014-2019	Does not exist (6)
Forward (3	) Hedging	USD 6,000 / \$ 77,344	USD 6,000 / \$ 77,344	-	757	-	2014	Does not exist (6)
				Total	(475,475)	(320,895)	)	

- (1) Acquired by Grupo Televisa, S.A.B.
- (2) Acquired by Corporación Novavisión, S. de R.L. de C.V.
- (3) Acquired by Televisión Internacional, S.A. de C.V.
- (4) The aggregate amount of the derivatives reflected in the consolidated statement of financial position of Grupo Televisa, S.A.B. as June 30, 2014, included in the relevant SIFIC, is as follows:

11060020 FINANCIAL DERIVATIVE INSTRUMENTS	Ps. 1,133
12080010 FINANCIAL DERIVATIVE INSTRUMENTS	1,046
22050010 FINANCIAL DERIVATIVE INSTRUMENTS	(477,654)
	Ps. (475,475)

The financial derivatives shown in the above table are those whose aggregate value could represent 5% of the consolidated assets, liabilities or capital, or 3% of the consolidated sales, of Grupo Televisa, S.A.B., for the most recent quarter.

- (5) Information for the first quarter of 2014.
- (6) Applies only to implicit financing in the ISDA ancillary agreements identified as "Credit Support Annex".

#### DECLARATION OF THE REGISTRANT'S OFFICERS RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS REPORT FOR THE SECOND QUARTER OF 2014, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION THAT HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS.

/s/ EMILIO FERNANDO
AZCÁRRAGA JEAN
EMILIO FERNANDO AZCÁRRAGA
JEAN
PRESIDENT AND CHIEF EXECUTIVE
OFFICER

/s/ SALVI RAFAEL FOLCH VIADERO

SALVI RAFAEL FOLCH VIADERO CHIEF FINANCIAL OFFICER

/s/ JOAQUÍN BALCÁRCEL SANTA CRUZ JOAQUÍN BALCÁRCEL SANTA CRUZ VICE PRESIDENT - LEGAL AND GENERAL COUNSEL

MÉXICO, D.F., JULY 8, 2014

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: July 10, 2014 By: /s/ Joaquín Balcárcel Santa Cruz

Name: Joaquín Balcárcel Santa Cruz

Title: General Counsel