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INTEGRAMED AMERICA INC  
Form 8-K  
October 27, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities and Exchange Act 1934

Date of Report: October 27, 2003

INTEGRAMED AMERICA, INC.

-----  
(Exact name of registrant as specified in charter)

Delaware

-----  
(State of other jurisdiction of incorporation)

0-20260

6-1150326

-----  
(Commission File Numbers)

(IRS Employer Identification No.)

Two Manhattanville Road, Purchase, NY

10577

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone no. including area code: (914) 253-8000  
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Registrant's former name: IVF America, Inc.  
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ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

Exhibit No.	Description of Exhibit
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99.49	Registrant's Press Release dated October 27, 2003

ITEM 9. Regulation FD disclosure

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Registrant's Press Release dated October 27, 2003 attached as Exhibit 99.49 hereto is furnished pursuant to Regulation FD; it is not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTEGRAMED AMERICA, INC.  
(Registrant)

Date: October 27, 2003

By: /s/John W. Hlywak, Jr.

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John W. Hlywak, Jr.  
Sr. Vice President and  
Chief Financial Officer  
(Principal Financial and  
Accounting Officer)