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Form 4											
January 28, 2	_								PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287		
Check the					Number: Expires:	January 31,					
if no long subject to Section 1 Form 4 o Form 5	6. r			SECUI	Estimated burden hou response	urs per					
obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a) of the l	Public U	Itility Hol	ding Co		nge Act of 1934, t of 1935 or Secti 1940				
(Print or Type F	Responses)										
1. Name and A Cavanagh S	Symbol	er Name an REX CO		-	5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (I	3. Date of	of Earliest T	ransaction	-	(Check all applicable)					
ONE MEADOWLANDS PLAZA			(Month/Day/Year) 01/27/2011				Director 10% Owner X Officer (give title Other (specify below) below) Executive Vice President & COO				
	4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
	HERFORD, NJ (Person	More than One K	eporung		
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Ren	ort on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.				
					Perso inforr requi	ons who re nation con red to resp ays a curre	spond to the collect tained in this forn ond unless the fo ontly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month	n/Day/Year)	(Instr. 8	,	Acquired (or Dispose (D) (Instr. 3, 4 and 5)	ed of					(
					Code Y	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 5.115	01/27/2011			М		75,000		<u>(1)</u>	01/27/2018	Common Stock	75,000	
Reporting Owners													
Reporting Owner Name / Address Cavanagh Shawn			Relationships					;					
		Director	10% Owner	Office	er				Other				
ONE MEADOWLANDS PLAZA EAST RUTHERFORD, NJ 07073					Executive Vice President & COO								
Ciano	turoo												

Signatures

Linda Kresse for Shawn Cavanagh by POA

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

01/28/2011

(1) Grant to reporting person of an option under the Company's stock option plan which option becomes exercisable in one-quarter increments on the anniversary date of the grant over the next four years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.