



**Item 8.01**

**Other Events.**

On February 17, 2006, Stage Stores, Inc. (the "Company") entered into a definitive agreement to acquire privately owned B.C. Moore & Sons, Incorporated ("B.C. Moore") for approximately \$37.0 million in cash. The transaction, which has been approved by the Boards of Directors of the Company and B.C. Moore, is expected to close within thirty days and is subject to customary closing conditions.

In purchasing B.C. Moore, the Company will acquire 78 retail locations, located in small markets throughout Alabama, Georgia, North Carolina and South Carolina. The Company's integration plan calls for 69 of the acquired locations to be converted into Peebles stores, and the remaining 9 locations will be closed. Existing merchandise inventories will be liquidated at all stores, and the continuing 69 stores will be remodeled, re-merchandised, and reopened as Peebles stores. The grand openings of the newly converted Peebles stores will occur in phases beginning in July through October. In order to allow it to remain focused on its core business and operations, the Company expects to engage a third party to manage the acquired stores through the completion of the inventory liquidation sales process.

A copy of the Company's News Release announcing this transaction is attached to this Form 8-K as Exhibit 99.

**Item 9.01.**

**Financial Statements and Exhibits.**

(c)

Exhibits.

99News release issued by Stage Stores, Inc. on February 20, 2006 announcing the signing of a definitive agreement to acquire privately owned B.C. Moore & Sons, Incorporated.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**STAGE STORES, INC.**

February 22, 2006  
(Date)

/s/ Michael E. McCreery  
Michael E. McCreery  
Executive Vice President and Chief  
Financial Officer