

AMERICAN EXPRESS CO
Form 4
August 03, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HOUSE DAVID C

(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol
AMERICAN EXPRESS CO [AXP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

AMERICAN EXPRESS TOWER, 3
WORLD FINANCIAL CENTER

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2005

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Member, Global Leadership Team

NEW YORK, NY 10285-5003

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price			
Common Shares	08/01/2005		M		A \$ 35.292	377,310	D	
Common Shares	08/01/2005		M		A \$ 43.81	419,555	D	
Common Shares	08/01/2005		M		A \$ 46.98	450,163	D	
Common Shares	08/01/2005		M		A \$ 46.98	470,305	D	
Common Shares	08/01/2005		S		D \$ 55.05	469,705	D	

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Common Shares	08/01/2005	S	2,300	D	\$ 55.04	467,405	D	
Common Shares	08/01/2005	S	200	D	\$ 55.03	467,205	D	
Common Shares	08/01/2005	S	2,200	D	\$ 55.02	465,005	D	
Common Shares	08/01/2005	S	3,400	D	\$ 55.01	461,605	D	
Common Shares	08/01/2005	S	46,100	D	\$ 55	415,505	D	
Common Shares	08/01/2005	S	40,400	D	\$ 54.98	375,105	D	
Common Shares	08/01/2005	S	27,000	D	\$ 54.97	348,105	D	
Common Shares	08/01/2005	S	1,300	D	\$ 54.96	346,805	D	
Common Shares	08/01/2005	S	39,500	D	\$ 54.95	307,305	D	
Common Shares	08/01/2005	S	11,400	D	\$ 54.94	295,905	D	
Common Shares	08/01/2005	S	16,500	D	\$ 54.93	279,405	D	
Common Shares	08/01/2005	S	1,600	D	\$ 54.86	277,805	D	
Common Shares	08/01/2005	S	600	D	\$ 54.85	277,205	D	
Common Shares	08/01/2005	S	1,300	D	\$ 54.84	275,905	D	
Common Shares	08/01/2005	S	10,000	D	\$ 54.82	265,905	D	
Common Shares						6,952	I	By ISP Trust ⁽¹⁾
Common Shares						1,110	I	Custodian for minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Employee Stock Option (right to buy)	\$ 35.292	08/01/2005		M	150,000	02/22/2001 ⁽²⁾	02/22/2009	Common Shares	150,000
Employee Stock Option (right to buy)	\$ 46.98	08/01/2005		M	20,142	03/19/2004	02/23/2007	Common Shares	20,142
Employee Stock Option (right to buy)	\$ 43.81	08/01/2005		M	42,245	12/06/2003	02/25/2006	Common Shares	42,245
Employee Stock Option (right to buy)	\$ 46.98	08/01/2005		M	30,608	03/19/2004	02/25/2006	Common Shares	30,608

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOUSE DAVID C AMERICAN EXPRESS TOWER 3 WORLD FINANCIAL CENTER NEW YORK, NY 10285-5003			Member, Global Leadership Team	

Signatures

s/ Stephen P. Norman,
Attorney-in-fact

08/03/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in reporting person's account under the Company's Incentive Savings Plan as of August 1, 2005. This plan uses unit accounting, and the number of shares that a participant is deemed to hold varies with the unit price of the Company pooled stock fund.
- (2) These options vested in three equal annual installments beginning on the date shown as "Date Exercisable."

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