Ally Financial Inc. Form 4 September 16, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287 January 31,

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Check this box if no longer subject to Section 16. Form 4 or

Section 16.
Form 4 or
Form 5
obligations
may continue.

SECURITIES

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

See Instruction 1(b).

(Print or Type Responses)

09/12/2014

09/12/2014

Stock

Stock

Common

| | | | Symbol | • | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
|---|-----------------------------------|---------------|---|---|--|--------|---------------|--|--|----------|--|--|
| | | | Ally Financial Inc. [ALLY] | | | | | (Check all applicable) | | | | |
| (Last) (First) (Middle) 200 RENAISSANCE CENTER | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/12/2014 | | | | | Director 10% Owner Selection Other (specify below) below) GVP and General Counsel | | | | |
| | | | | endment, Date Original nth/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| DETROIT, MI 48265 | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative | Secur | ities Acq | uired, Disposed o | f, or Beneficial | ly Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction E (Month/Day/Ye | ar) Execution | emed on Date, if /Day/Year) | 3. Transactio Code (Instr. 8) | 4. Securi on(A) or Di (Instr. 3, | ispose | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | | |
| Common Stock (1) | 09/12/2014 | | | Code V M | Amount 1,951 | (D) | Price \$ 0 | 1,951 | D | | | |
| Common | 09/12/2014 | | | F | 96 | D | \$ 24.85 | 1 856 | D | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

D

96

1.856

D

D

(2) \$

(2)

24.85 1.856

24.85 0

Persons who respond to the collection of information contained in this form are not (9-02)

D

D

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|-------|--|--------------------|---|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Deferred Stock Units (DSU) | (3) | 09/12/2014 | | A | 2,832 | | (3) | (3) | Common Stock | 2,832 |
| Deferred Stock Units (DSU) | (3) | 09/12/2014 | | M | | 1,951 | (3) | (3) | Common Stock | 1,951 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Solomon William B Jr

200 RENAISSANCE CENTER GVP and General Counsel

DETROIT, MI 48265

Signatures

/s/ Cathy L. Quenneville, attorney-in-fact for Mr. Solomon 09/16/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The common stock reported includes (i) shares issued upon the settlement of a portion of DSUs awarded in prior periods, plus (ii) shares issued as a result of the immediate settlement of the portion of DSUs granted, to pay applicable taxes.
- (2) Represents the per share fair market value of the Company's common stock as of September 3, 2014.
- (3) Each Deferred Stock Unit (DSU) represents a vested right to receive the value of one share of the Company's common stock in cash equal to the fair market value of a share of the Company's common stock. A portion of all DSUs granted are immediately settled to pay

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applicable taxes. DSUs do not have an expiration or exercise date or carry a conversion price. May reflect rounding of fractional shares. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.