FORD MOTOR CO Form 8-K December 01, 2004

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D. C. 20549

> > FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

> Date of Report: December 1, 2004 (Date of earliest event reported)

> > FORD MOTOR COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-3950 -----(Commission File Number) 38-0549190

(IRS Employer Identification No.)

Registrant's telephone number, including area code 313-322-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act
 (17 CFR 140.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange
 Act (17 CFR 240.14d-2(b))

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[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange
 Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

Our news release dated December 1, 2004 concerning U.S. retail sales of Ford vehicles in November 2004, filed as Exhibit 99 to this report, is incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

EXHIBITS

Designation Description

Method of Filing

Exhibit 99 News Release dated December 1, 2004

Filed with this Report

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORD MOTOR COMPANY

(Registrant)

Date: December 1, 2004

By: /s/Kathryn S. Lamping Kathryn S. Lamping Assistant Secretary

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EXHIBIT INDEX _____

Designation Description

Exhibit 99 News Release dated December 1, 2004