

Edgar Filing: FORD MOTOR CO - Form 8-K

FORD MOTOR CO  
Form 8-K  
March 02, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report March 2, 2004  
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(Date of earliest event reported)

FORD MOTOR COMPANY  
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(Exact name of registrant as specified in its charter)

Delaware  
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(State or other jurisdiction of incorporation)

1-3950  
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(Commission File Number)

38-0549190  
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(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
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(Address of principal executive offices)

48126  
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(Zip Code)

Registrant's telephone number, including area code 313-322-3000  
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## Item 5. Other Events.

Our news release dated March 2, 2004 concerning U.S. retail sales of Ford vehicles in February 2004, filed as Exhibit 20 to this report, is incorporated by reference herein.

## Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

### EXHIBITS

Designation	Description	Method of Filing
Exhibit 20	News Release dated March 2, 2004	Filed with this Report

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the date indicated.

FORD MOTOR COMPANY

(Registrant)

Date: March 2, 2004

By: /s/Kathryn S. Lamping

Kathryn S. Lamping  
Assistant Secretary

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EXHIBIT INDEX

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Designation

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Description

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Exhibit 20

News Release dated March 2, 2004