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#### FIFTH THIRD BANCORP Form 3 January 13, 2017 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB Number 3235-0104

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

## (Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> McWilliams Jelena			<ul><li>2. Date of Event Requiring</li><li>Statement</li><li>(Month/Day/Year)</li></ul>	0 5. 155401 144	3. Issuer Name <b>and</b> Ticker or Trading Symbol FIFTH THIRD BANCORP [FITB]			
(Last)	(First)	(Middle)	01/04/2017		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)	
38 FOUNTAIN SQUARE PLAZA				(Chec	k all applicable)	rica(ricital Day, real)		
CINCINN	(Street)	45263				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
CINCINNATI, OH 45263							Form filed by More than One Reporting Person	
(City)	(State)	(Zip)	Table I	- Non-Deriva	tive Securiti	ies Be	neficially Owned	
1.Title of Sec (Instr. 4)	urity			nt of Securities ally Owned	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Na Owne (Instr	1	
No securiti	es beneficia	ally owned	0		D	Â		
Reminder: Re owned directly			ch class of securities ben	eficially	SEC 1473 (7-02	.)		
	inforr	nation conta	pond to the collection ained in this form are nd unless the form di	not				

currently valid OMB control number.

#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		Title	Derivative Security	Security: Direct (D)	

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Date	Expiration	Amount or	or Indirect
Exercisable	Date	Number of	(I)
		Shares	(Instr. 5)

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director 10% Owner		Officer	Other		
McWilliams Jelena 38 FOUNTAIN SQUARE PLAZA CINCINNATI, OH 45263	Â	Â	EVP and CLO	Â		
Signatures						
/s/ H. Samuel Lind, as Attorney-in-Fac McWilliams	1	01/13/2017				
<u>**</u> Signature of Reporting Pers		Date				

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.