

Wyatt Roger  
Form 4  
July 25, 2011

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Wyatt Roger

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [nke]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/21/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

President of Nike Affiliates

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class B Common Stock	07/21/2011 <sup>(5)</sup>		M	8,250	A \$ 58.52	22,389	D
Class B Common Stock	07/21/2011		S	8,250	D \$ 90.61	14,139	D
Class B Common Stock	07/21/2011 <sup>(5)</sup>		M	8,250	A \$ 58.2	22,389	D
Class B Common	07/21/2011		S	8,250	D \$ 90.61	14,139	D

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Stock								
Class B Common Stock	07/21/2011 <sup>(5)</sup>		M	8,250	A	\$ 52.44	22,389	D
Class B Common Stock	07/21/2011		S	8,250	D	\$ 90.61	14,139	D
Class B Common Stock	07/21/2011 <sup>(5)</sup>		M	7,500	A	\$ 68.96	22,389	D
Class B Common Stock	07/21/2011		S	7,500	D	\$ 90.61	14,139	D
Class B Common Stock	07/21/2011 <sup>(5)</sup>		S	5,046	D	\$ 90.61	9,093 <sup>(6)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (Right to Buy)	\$ 58.52	07/21/2011		M	8,250	<sup>(1)</sup> 07/20/2017	Class B Common Stock	8,250	
Non-Qualified Stock Option (Right to Buy)	\$ 58.2	07/21/2011		M	8,250	<sup>(2)</sup> 07/18/2018	Class B Common Stock	8,250	
Non-Qualified Stock Option	\$ 52.44	07/21/2011		M	8,250	<sup>(3)</sup> 07/17/2019	Class B Common	8,250	

(Right to Buy)								Stock
Non-Qualified								Class B
Stock Option	\$ 68.96	07/21/2011		M	7,500	<u>(4)</u>	07/16/2020	Common
(Right to Buy)								Stock 7,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wyatt Roger ONE BOWERMAN DRIVE BEAVERTON, OR 97005			President of Nike Affiliates	

## Signatures

Ann M. Miller For: Roger  
Wyatt 07/25/2011

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option granted on 7/20/2007 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (2) Option granted on 07/18/2008 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (3) Option granted on 07/17/2009 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (4) Option granted on 07/16/2010 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (5) Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (6) Includes 9,093 restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.