

NIKE INC  
Form 4  
September 28, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PARKER MARK G**

(Last) (First) (Middle)

**ONE BOWERMAN DRIVE**

(Street)

**BEAVERTON, OR 97005**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NIKE INC [NKE]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**09/26/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President and CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Class B Common Stock	09/26/2006 <sup>(1)</sup>		X		25,200 A \$ 27.6875	95,775	D
Class B Common Stock	09/26/2006		S		25,200 D \$ 88.6	70,575	D
Class B Common Stock	09/26/2006		X		700 A \$ 27.6875	71,275	D
Class B Common	09/26/2006		S		700 D \$ 88.63	70,575	D

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Stock								
Class B Common Stock	09/26/2006	X	2,000	A	\$ 27.6875	72,575	D	
Class B Common Stock	09/26/2006	S	2,000	D	\$ 88.65	70,575	D	
Class B Common Stock	09/26/2006	X	2,300	A	\$ 27.6875	72,875	D	
Class B Common Stock	09/26/2006	S	2,300	D	\$ 88.66	70,575	D	
Class B Common Stock	09/26/2006	X	2,300	A	\$ 27.6875	72,875	D	
Class B Common Stock	09/26/2006	S	2,300	D	\$ 88.7	70,575 <sup>(2)</sup>	D	
Class B Common Stock						3,364	I	by Retirement Plan <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 27.6875	09/26/2006		X	25,200	<sup>(4)</sup> 03/08/2010	Class B Common Stock

Non-Qualified Stock Option (right to buy)	\$ 27.6875	09/26/2006	X	700	(4)	03/08/2010	Class B Common Stock	70
Non-Qualified Stock Option (right to buy)	\$ 27.6875	09/26/2006	X	2,000	(4)	03/08/2010	Class B Common Stock	2,000
Non-Qualified Stock Option (right to buy)	\$ 27.6875	09/26/2006	X	2,300	(4)	03/08/2010	Class B Common Stock	2,300
Non-Qualified Stock Option (right to buy)	\$ 27.6875	09/26/2006	X	2,300	(4)	03/08/2010	Class B Common Stock	2,300

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PARKER MARK G ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X		President and CEO	

## Signatures

By: John F. Coburn III For: Mark G. Parker  
09/28/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day
- (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
  - (2) Includes 21,867 restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan.
  - (3) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
  - (4) Option granted on 3/08/2000 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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