CLOROX CO /DE/ Form 8-K August 05, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): August 5, 2004

Commission file number: 1-07151

THE CLOROX COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

1-07151

31-0595760

(Commission File Number) (I.R.S. Employer Identification No.)

1221 Broadway, Oakland, California 94612-1888

(Address of principal executive offices) (Zip code)

(510) 271-7000

(Registrant's telephone number, including area code)

ITEM 7. FINANCIPALOS FOR AND EXHIBITS

Exhibits.

A copy of the August 5, 2004 news release of The Clorox Company (the "Company") with respect to earnings for the

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

Edgar Filing: CLOROX CO /DE/ - Form 8-K

On August 5, 2004, the Company issued a news release in the form of Exhibit 99 with respect to earnings for the fiscal

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

THE CLOROX COMPANY

Date: August 5, 2004 By: /s/ PAMELA FLETCHER

Pamela Fletcher

Vice President - Secretary

COM 962166104 3019 38250 SH DEFINED 01 38250 WHIRLPOOL CORP COM 963320106 1334 12000 SH DEFINED 01 12000 WHOLE FOODS MKT INC COM 966837106 919 24000 SH DEFINED 01 24000 WILLIAMS COS INC COM 969457100 2846 90000 SH DEFINED 01 90000 WINDSTREAM CORP COM 97381W104 1042 70564 SH DEFINED 01 70564 WRIGLEY WM JR CO COM 982526105 2461 44500 SH DEFINED 01 44500 WYETH COM 983024100 12930 225500 SH DEFINED 01 225500 WYNDHAM WORLDWIDE CORP COM 98310W108 1305 36000 SH DEFINED 01 36000 XCEL ENERGY INC COM 98389B100 1228 60000 SH DEFINED 01 60000 XEROX CORP COM 984121103 2661 144000 SH DEFINED 01 144000 XILINX INC COM 983919101 1426 53250 SH DEFINED 01 53250 XL CAPITAL LTD COM G98255105 2529 30000 SH DEFINED 01 30000 XTO ENERGY INC COM 98385X106 3603 59949 SH DEFINED 01 59949 YAHOO INC COM 984332106 5636 207750 SH DEFINED 01 207750 YUM BRANDS INC COM 988498101 2847 87000 SH DEFINED 01 87000 ZIMMER HOLDINGS INC COM 98956P102 3311 39000 SH DEFINED 01 39000 ZIONS BANCORP COM 989701107 1942 25250 SH DEFINED 01 25250 2562225