Brinkman Amanda K Form 4 April 03, 2019

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**OMB APPROVAL** 

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** Brinkman Amanda K	2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer	
	DELUXE CORP [DLX]	(Check all applicable)	
(T. 1) (T' 1) (A.1'11')	A.D. A.D. H	( zazza un uppneuere)	

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Zip)

10% Owner (Month/Day/Year) Director X\_ Officer (give title Other (specify 3680 VICTORIA STREET NORTH 04/01/2019 below)

VP, Brand and Communications (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

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SHOREVIEW, MN 55126

(State)

(City)

(- 3)	(******)	1 abie	: 1 - Non-D	erivative Securiti	ies Acquirea, Disposea	oi, or Beneficial	lly Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5	5) Owned	Indirect (I)	Ownership
					Following	(Instr. 4)	(Instr. 4)
				(4)	Reported		
				(A)	Transaction(s)		
			C = V	or	(Instr. 3 and 4)		
			Code V	Amount (D)	Price		

Common 4,697 (1) D Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Brinkman Amanda K - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Units	\$ 0 (2)					(2)	01/19/2020	Common Stock	1,173
Restricted Stock Units	\$ 0 (3)	04/01/2019		A	1,510	(3)	(3)	Common Stock	1,510
Common Stock Option	\$ 50.32					02/27/2015(4)	02/27/2021	Common Stock	2,577
Common Stock Option	\$ 67.08					02/12/2016(4)	02/12/2022	Common Stock	2,673
Common Stock Option	\$ 54.3					02/17/2017(4)	02/17/2023	Common Stock	5,453
Common Stock Option	\$ 75.61					02/23/2018(4)	02/23/2024	Common Stock	3,399
Common Stock Option	\$ 73.21					02/21/2019(4)	02/21/2025	Common Stock	3,355
Common Stock Option	\$ 44.69	04/01/2019		A	7,479	04/01/2020(5)	04/01/2029	Common Stock	7,479

## **Reporting Owners**

Reporting Owner Name / Address	Relationships				
reporting Owner Plante / Plantess	Director	10% Owner	Officer	Other	
Brinkman Amanda K 3680 VICTORIA STREET NORTH SHOREVIEW, MN 55126			VP, Brand and Communications		

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### **Signatures**

Jeffrey L. Cotter as Power of Attorney for Amanda K. Brinkman

04/03/2019

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total ownership includes 710 shares of restricted stock.
- Restricted Stock Units were awarded on 1/19/18 under the Company's Long-Term Incentive Plan. The units will vest and be converted into common stock on the second anniversary of the date of grant if, subject to certain exceptions, the holder remains in the employ of the Company through such date. Award results from an advance election by executive to receive a portion of their 2017 annual incentive compensation in restricted stock units in lieu of cash.
- Restricted Stock Units awarded on 4/1/19 under the Company's Long-Term Incentive Plan, subject to the following vesting schedule: 783 units will vest in four equal amounts on each of the first four anniversaries of the date of grant, and 727 units will vest in three equal amounts on each of the first three anniversaries of the date of grant. Upon vesting, each unit is converted into a share of common stock. Subject to certain exceptions, vesting is contingent upon continued employment.
- Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).
- Options vest in four equal installments on the four succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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