SELECTIVE INSURANCE GROUP INC

Form 4

February 06, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

burden hours per

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Add	•	ng Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
			SELECTIVE INSURANCE GROUP INC [SIGI]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	Director 10% Owner Nother (specify below)			
40 WANTAGE AVENUE			02/04/2007	EVP, CFO & Treas.			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
BRANCHVIL	LE, NJ 0789	90		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	nuired Disposed of or Reneficially Owned			

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative	Secui	rities Acq	uired, Disposed of	f, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired saction(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	02/04/2007		F	2,883	D	\$ 51.54	44,127.6763 (1)	D	
Common Stock	02/05/2007		S	19	D	\$ 51.31	44,108.6763 (1)	D	
Common Stock	02/05/2007		S	71	D	\$ 51.35	44,037.6763 (1)	D	
Common Stock	02/05/2007		S	69	D	\$ 51.37	43,968.6763 (1)	D	
Common Stock	02/05/2007		S	53	D	\$ 51.38	43,915.6763 (1)	D	

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Common Stock	02/05/2007	S	9	D	\$ 51.39	43,906.6763 (1)	D
Common Stock	02/05/2007	S	49	D	\$ 51.42	43,857.6763 (1)	D
Common Stock	02/05/2007	S	57	D	\$ 51.43	43,800.6763 (1)	D
Common Stock	02/05/2007	S	19	D	\$ 51.44	43,781.6763 (1)	D
Common Stock	02/05/2007	S	64	D	\$ 51.45	43,717.6763 (1)	D
Common Stock	02/05/2007	S	29	D	\$ 51.46	43,688.6763 (1)	D
Common Stock	02/05/2007	S	38	D	\$ 51.48	43,650.6763 (1)	D
Common Stock	02/05/2007	S	81	D	\$ 51.49	43,569.6763 (1)	D
Common Stock	02/05/2007	S	73	D	\$ 51.5	43,496.6763 (1)	D
Common Stock	02/05/2007	S	42	D	\$ 51.51	43,454.6763 (1)	D
Common Stock	02/05/2007	S	12	D	\$ 51.52	43,442.6763 (1)	D
Common Stock	02/05/2007	S	37	D	\$ 51.53	43,405.6763 (1)	D
Common Stock	02/05/2007	S	25	D	\$ 51.54	43,380.6763 (1)	D
Common Stock	02/05/2007	S	33	D	\$ 51.55	43,347.6763 (1)	D
Common Stock	02/05/2007	S	1	D	\$ 51.56	43,346.6763 (1)	D
Common Stock	02/05/2007	S	11	D	\$ 51.57	43,335.6763 (1)	D
Common Stock	02/05/2007	S	1	D	\$ 51.58	43,334.6763 (1)	D
Common Stock	02/05/2007	S	27	D	\$ 51.61	43,307.6763 (1)	D
Common Stock	02/05/2007	S	26	D	\$ 51.62	43,281.6763 (1)	D
Common Stock	02/05/2007	S	9	D	\$ 51.69	43,272.6763 (1)	D
	02/05/2007	S	9	D			D

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Common \$ 43,263.6763 Stock 51.71 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)			5. onNumber	6. Date Exerc Expiration D	ate	7. Titl	nt of	8. Price of Derivative	9. Nu Deriv
Security	or Exercise		any	Code	of	(Month/Day/	(Year)	Under	, ,	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)				Secur		(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	Title	Or		
						Exercisable	Date		Number		
				Code V	(A) (D)				of Charac		
				Code v	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

THATCHER DALE A 40 WANTAGE AVENUE BRANCHVILLE, NJ 07890

EVP, CFO & Treas.

Signatures

Dale A Thatcher 02/06/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 609.968 shares acquired on February 4, 2007 through the dividend reinvestment feature of a restricted stock grant under the Selective Insurance Group, Inc. Stock Option Plan III.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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