PRUDENTIAL PLC Form 6-K September 11, 2018

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of September, 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Michael Wells
- 2 Reason for the notification

a)	Position/status	Group Chief Executive
b)	Initial notification /Amendment	(PDMR) Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
u)	Identification code	GB0007099541
b)	Nature of the transaction	Acquisition of shares through the Prudential
	Price(s) and volume(s)	Group Share Incentive Plan Price(s) Volume(s)
c)		GBP 16.95 11
	Aggregated information	
d)	- Aggregated volume	11
	- Price	GBP 16.95
e)	Date of the transaction	2018-09-10
f)	Place of the transaction	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Mark FitzPatrick

2	Reason for the notification		
a)	Position/status	Chief Financial Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer	
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential	
a)	Price(s) and volume(s)	Group Share Incentive Plan Price(s) Volume(s)	
c)		GBP 16.95 12	
	Aggregated information		
d)	- Aggregated volume	12	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock Exchange	
1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	James Turner	
2	Reason for the notification		
a)	Position/status	Group Chief Risk Officer (PDMR)	

b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential	
	Price(s) and volume(s)	Group Share Incentive Plan Price(s) Volume(s)	
c)		GBP 16.95 11	
	Aggregated information		
d)	- Aggregated volume	11	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock Exchange	
1	Details of the person discharging managerial responsibilities	/ person closely associated	
a)	Name	John Foley	
2	Reason for the notification		
a)	Position/status	Executive Director (PDMR)	

b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
,	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential	
	Price(s) and volume(s)	Group Share Incentive Plan Price(s) Volume(s)	
c)		GBP 16.95 11	
	Aggregated information		
d)	- Aggregated volume	11	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock Exchange	

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Julian Adams

2	Reason for the notification		
a)	Position/status	Group Regula Government R Director (PDN	Relations
b)	Initial notification /Amendment	Initial notifica	tion
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		m, auctioneer
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary share each	es of 5 pence
	Identification code	GB000709954	l 1
b)	Nature of the transaction	Acquisition of shares through the Prudential Group Share Incentive Plan	
	Price(s) and volume(s)	Price(s)	Volume(s)
c)		GBP 16.95	10
	Aggregated information		
d)	- Aggregated volume	10	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock	Exchange

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Jonathan Oliv	er
2	Reason for the notification		
a)	Position/status	Group Comm Director (PDN	
b)	Initial notification /Amendment	Initial notifica	•
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plo	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each GB0007099541	
	Identification code		
b)	Nature of the transaction	Acquisition of shares through the Prudential	
	Price(s) and volume(s)	Group Share I Price(s)	Incentive Plan Volume(s)
c)		GBP 16.95	9
	Aggregated information		
d)	- Aggregated volume	9	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock	Exchange

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alan Porter	
2	Reason for the notification		
a)	Position/status	Group General Company Secr (PDMR)	
b)	Initial notification / Amendment	Initial notificat	tion
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform	m, auctioneer
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE	83NGK8Y12
4	ails of the transaction(s): section to be repeated for (i) each type of instrument; (ii) a type of transaction; (iii) each date; and (iv) each place where transactions have been ducted		
`	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each GB0007099541	
a)	Identification code		
b)	Nature of the transaction	Acquisition of shares through the Prudential	
	Price(s) and volume(s)	Group Share Incentive Plan Price(s) Volume(s)	
c)		GBP 16.95	11
	Aggregated information		
d)	- Aggregated volume	11	
	- Price	GBP 16.95	
e)	Date of the transaction	2018-09-10	
f)	Place of the transaction	London Stock	Exchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

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Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 September 2018

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith Deputy Group Secretary