

McCammon Mark  
Form 4  
December 08, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McCammon Mark

2. Issuer Name and Ticker or Trading Symbol  
Conifer Holdings, Inc. [CNFR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
550 W. MERRILL STREET, SUITE 200

3. Date of Earliest Transaction (Month/Day/Year)  
09/11/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

BIRMINGHAM, MI 48009

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/11/2017		S		193	D	\$ 7	152,807	I	Held by Strength Capital Partners II, L.P. <sup>(1)</sup>
Common Stock	09/12/2017		S		486	D	\$ 7	152,321	I	Held by Strength Capital Partners II, L.P. <sup>(1)</sup>
Common Stock	09/13/2017		S		3,020	D	\$ 7	149,301	I	Held by Strength

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1. Title of Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
Common Stock		12/06/2017		S	50,000	D \$ 6 99,301	I		Capital Partners II, L.P. <sup>(1)</sup> Held by Strength Capital Partners II, L.P. <sup>(1)</sup>
Common Stock							319,291	I	Held by Strength Capital Partners III - Special Situations (AIV), L.P. <sup>(2)</sup>
Common Stock							9,000	D	
Common Stock							414,508	I	Held by Strength Capital Partners III - Special Situations, L.P. <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
McCammon Mark 550 W. MERRILL STREET SUITE 200 BIRMINGHAM, MI 48009	X			

## Signatures

Brian J. Roney, by Power of Attorney  
12/08/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares are held directly by Strength Capital Partners II, L.P. ("SCP"), and indirectly by Mr. McCammon as the managing partner of SCP. Mr. McCammon disclaims beneficial ownership in the shares held by SCP except to the extent of his pecuniary ownership therein.  
The shares are held directly by Strength Capital Partners III - Special Situations (AIV), L.P. ("SCP-SS"), and indirectly by Mr. McCammon as the managing partner of SCP-SS. Mr. McCammon disclaims beneficial ownership in the shares held by SCP-SS except to the extent of his pecuniary ownership therein.
- (2) The shares are held directly by Strength Capital Partners III - Special Situations, L.P. ("SCP III"), and indirectly by Mr. McCammon as the managing partner of SCP III. Mr. McCammon disclaims beneficial ownership in the shares held by SCP III except to the extent of his pecuniary ownership therein.
- (3)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.