

Koff Zach  
Form 4  
March 05, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Koff Zach

(Last) (First) (Middle)

C/O SHAKE SHACK INC., 225  
VARICK STREET, SUITE 301

(Street)

NEW YORK, NY 10014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Shake Shack Inc. [SHAK]

3. Date of Earliest Transaction  
(Month/Day/Year)

03/01/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
CLASS A COMMON STOCK	03/01/2019		M		5,000 (1)	A	\$ 21 11,441 D
CLASS A COMMON STOCK	03/01/2019		S		5,000 (2)	D	\$ 55 6,441 D
CLASS A COMMON STOCK	03/01/2019		M		2,500 (3)	A	\$ 21 8,941 D
CLASS A COMMON	03/01/2019		S		2,500 (4)	D	\$ 54 6,441 D

STOCK

CLASS A  
COMMON STOCK 03/01/2019 M 2,500<sup>(3)</sup> A \$ 21 8,941 D

CLASS A  
COMMON STOCK 03/01/2019 S 2,500<sup>(4)</sup> D \$ 53 6,441 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 21	03/01/2019		M	5,000	<u>(5)</u> 01/29/2025	CLASS A COMMON STOCK	5,000
Stock Option (Right to Buy)	\$ 21	03/01/2019		M	2,500	<u>(5)</u> 01/29/2025	CLASS A COMMON STOCK	2,500
Stock Option (Right to Buy)	\$ 21	03/01/2019		M	2,500	<u>(5)</u> 01/29/2025	CLASS A COMMON STOCK	2,500

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Koff Zach  
C/O SHAKE SHACK INC.  
225 VARICK STREET, SUITE 301  
NEW YORK, NY 10014

Chief Operating Officer

## Signatures

/s/ Ronald Palmese Jr., Esq., Attorney-in-Fact for Zachary  
Koff

03/04/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of Class A Common Stock ("Class A Stock") of Shake Shack Inc. (the "Issuer") that were obtained upon the Reporting Person's cashless exercise of the option to purchase 5,000 shares of Class A Stock.
- (2) Represents the sale of shares of Class A Stock of the Issuer that were obtained in a cashless exercise of Reporting Person's option to purchase 5,000 shares of Class A Stock.
- (3) Represents shares of Class A of the Issuer that were obtained upon the Reporting Person's cashless exercise of the option to purchase 2,500 shares of Class A Stock.
- (4) Represents the sale of shares of Class A Stock of the Issuer that were obtained in a cashless exercise of Reporting Person's option to purchase 2,500 shares of Class A Stock.

An option to purchase 106,000 shares of Class A Stock at \$21 per share was granted to the Reporting Person on January 29, 2015. 21,200 options vested on January 29, 2016, 21,200 options vested on January 29, 2017, 21,200 options vested on January 29, 2018, 21,200 options vested on January 29, 2019, and 21,200 options vest on January 29, 2020, subject to the Reporting Person's continued service with the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.