

RingCentral Inc  
Form 10-Q  
August 05, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-36089

RingCentral, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware 94-3322844  
(State or other jurisdiction (I.R.S. Employer

of incorporation or organization) Identification No.)

20 Davis Drive

Belmont, California 94002

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(Address of principal executive offices)

(650) 472-4100

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of August 3, 2016, there were 59,761,789 shares of Class A Common Stock issued and outstanding and 13,331,546 shares of Class B Common Stock outstanding.

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## SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements that are based on our management's beliefs and assumptions and on information currently available to our management. The forward-looking statements are contained principally in, but not limited to, the sections titled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". Forward-looking statements include all statements that are not historical facts and can be identified by terms such as "anticipates", "believes", "could", "seeks", "estimates", "expects", "intends", "may", "plans", "potential", "predicts", "projects", "should", "will", "would" or similar expressions and the negatives of those terms. Forward-looking statements include, but are not limited to, statements about:

- our success in the enterprise market and with our carrier partners;
- our progress against short term and long term goals;
- our future financial performance;
- our anticipated growth, growth strategies and our ability to effectively manage that growth and effect these strategies;
- anticipated trends, developments and challenges in our business and in the markets in which we operate, as well as general macroeconomic conditions;
- the impact of competition in our industry and innovation by our competitors;
- our ability to anticipate and adapt to future changes in our industry;
- our ability to predict software subscriptions revenues, formulate accurate financial projections, and make strategic business decisions based on our analysis of market trends;
- our ability to anticipate market needs and develop new and enhanced products and subscriptions to meet those needs, and our ability to successfully monetize them;
- maintaining and expanding our customer base;
- our anticipated benefits from our new sales agency agreement with Westcon Group;
- maintaining, expanding and responding to changes in our relationships with other companies;
- maintaining and expanding our distribution channels, including our network of sales agents and resellers;
- our ability to sell, market, and support our products and services;
- our ability to expand our business to medium-sized and larger customers as well as expanding domestically and internationally;
- our ability to realize increased purchasing leverage and economies of scale as we expand;
- the impact of seasonality on our business;
- the impact of any failure of our solutions or solution innovations;
- our reliance on our third-party product and service providers;
- the potential effect on our business of litigation to which we may become a party;
- our liquidity and working capital requirements;
- the impact of changes in the regulatory environment;
- our ability to protect our intellectual property and rely on open source licenses;
- our expectations regarding the growth and reliability of the internet infrastructure;
- the timing of acquisitions of, or making and exiting investments in, other entities, businesses or technologies;
- our ability to successfully and timely integrate, and realize the benefits of, our acquisition of Glip, Inc. and any other significant acquisitions we may make;
- our capital expenditure projections;
- the estimates and estimate methodologies used in preparing our condensed consolidated financial statements;

- the political environment and stability in the regions in which we or our subcontractors operate;
- the impact of economic downturns on us and our clients;
- our ability to defend our systems and our customer information from fraud and cyber attack;
- our ability to prevent the use of fraudulent payment methods for our products; and
- our ability to retain key employees and to attract qualified personnel.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance, or achievements to be significantly different from any future results, performance, or achievements expressed or implied by the forward-looking statements. We discuss these risks in greater detail in the section entitled “Risk Factors” and elsewhere in this Quarterly Report on Form 10-Q. Given these uncertainties, you should not place undue reliance on these forward-looking statements. Also, forward-looking statements represent our management’s beliefs and assumptions only as of the date of this Quarterly Report on Form 10-Q. You should read this Quarterly Report on Form 10-Q completely and with the understanding that our actual future results may be significantly different from what we expect.

Except as required by law, we assume no obligation to update these forward-looking statements publicly, or to update the reasons actual results could differ significantly from those anticipated in these forward looking statements, even if new information becomes available in the future.

## PART I — FINANCIAL INFORMATION

## Item 1. Financial Statements

## RINGCENTRAL, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited, in thousands)

	June 30, 2016	December 31, 2015
<b>Assets</b>		
Current assets		
Cash and cash equivalents	\$147,791	\$ 137,588
Accounts receivable, net	24,170	19,163
Inventory	122	2,317
Prepaid expenses and other current assets	14,624	11,978
Total current assets	186,707	171,046
Property and equipment, net	29,103	28,160
Goodwill	9,393	9,393
Acquired intangibles, net	2,755	3,266
Other assets	3,237	2,948
Total assets	\$231,195	\$ 214,813
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities		
Accounts payable	\$2,016	\$ 5,196
Accrued liabilities	44,705	34,702
Current portion of capital lease obligation	273	269
Current portion of long-term debt	3,750	3,750
Deferred revenue	42,105	36,657
Total current liabilities	92,849	80,574
Long-term debt	12,965	14,840
Sales tax liability	3,527	3,670
Capital lease obligation	—	181
Other long-term liabilities	3,939	5,416
Total liabilities	113,280	104,681
<b>Commitments and contingencies (Note 8)</b>		
<b>Stockholders' equity</b>		
Common stock	7	7
Additional paid-in capital	340,283	319,792

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Accumulated other comprehensive income	2,203	527
Accumulated deficit	(224,578)	(210,194 )
Total stockholders' equity	117,915	110,132
Total liabilities and stockholders' equity	\$231,195	\$ 214,813

See accompanying notes to condensed consolidated financial statements

RINGCENTRAL, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited, in thousands, except per share data)

	Three Months Ended		Six Months Ended	
	June 30, 2016	2015	June 30, 2016	2015
<b>Revenues</b>				
Software subscriptions	\$86,067	\$64,441	\$166,045	\$124,392
Other	5,777	6,250	12,337	11,617
<b>Total revenues</b>	<b>91,844</b>	<b>70,691</b>	<b>178,382</b>	<b>136,009</b>
<b>Cost of revenues</b>				
Software subscriptions	18,173	16,505	34,896	32,419
Other	4,191	5,024	9,208	9,657
<b>Total cost of revenues</b>	<b>22,364</b>	<b>21,529</b>	<b>44,104</b>	<b>42,076</b>
<b>Gross profit</b>	<b>69,480</b>	<b>49,162</b>	<b>134,278</b>	<b>93,933</b>
<b>Operating expenses</b>				
Research and development	16,681	12,297	31,607	24,137
Sales and marketing	45,662	34,626	87,490	66,595
General and administrative	13,441	11,778	27,465	22,309
<b>Total operating expenses</b>	<b>75,784</b>	<b>58,701</b>	<b>146,562</b>	<b>113,041</b>
<b>Loss from operations</b>	<b>(6,304 )</b>	<b>(9,539 )</b>	<b>(12,284 )</b>	<b>(19,108 )</b>
<b>Other income (expense), net</b>				
Interest expense	(193 )	(279 )	(409 )	(682 )
Other income (expense), net	(1,217 )	238	(1,584 )	(318 )
Other income (expense), net	(1,410 )	(41 )	(1,993 )	(1,000 )
<b>Loss before provision (benefit) for income taxes</b>	<b>(7,714 )</b>	<b>(9,580 )</b>	<b>(14,277 )</b>	<b>(20,108 )</b>
<b>Provision (benefit) for income taxes</b>	<b>57</b>	<b>(1,369 )</b>	<b>107</b>	<b>(1,286 )</b>
<b>Net loss</b>	<b>\$(7,771 )</b>	<b>\$(8,211 )</b>	<b>\$(14,384 )</b>	<b>\$(18,822 )</b>
<b>Net loss per common share</b>				
Basic and diluted	\$(0.11 )	\$(0.12 )	\$(0.20 )	\$(0.27 )
<b>Weighted-average number of shares used in computing net loss</b>				
per share:				
Basic and diluted	72,649	69,487	72,380	69,124

See accompanying notes to condensed consolidated financial statements





RINGCENTRAL, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(Unaudited, in thousands)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Net loss	\$(7,771)	\$(8,211)	\$(14,384)	\$(18,822)
Other comprehensive income/(loss)				
Foreign currency translation adjustments	1,134	(353 )	1,676	(13 )
Unrealized loss on available-for-sale securities	—	146	—	96
Comprehensive loss	\$(6,637)	\$(8,418)	\$(12,708)	\$(18,739)

See accompanying notes to condensed consolidated financial statements

RINGCENTRAL, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Unaudited, in thousands)

	Six Months Ended June 30,	
	2016	2015
<b>Cash flows from operating activities</b>		
Net loss	\$(14,384 )	\$(18,822 )
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	6,953	6,529
Share-based compensation	14,214	10,038
Foreign currency remeasurement loss	1,708	80
Tax benefit from release of valuation allowance	—	(1,411 )
Non-cash interest expense and other expenses related to debt	—	119
Net accretion of discount and amortization of premium on available-for-sale securities	—	402
Provision for bad debt	388	130
Deferred income taxes	(4 )	12
Others	113	128
Changes in assets and liabilities:		
Accounts receivable	(5,395 )	(4,721 )
Inventory	2,195	(661 )
Prepaid expenses and other current assets	(2,647 )	(1,976 )
Other assets	131	279
Accounts payable	(3,911 )	1,338
Accrued liabilities	11,492	3,105
Deferred revenue	5,448	5,440
Other liabilities	(1,620 )	374
Net cash provided by operating activities	14,681	383
<b>Cash flows from investing activities</b>		
Purchases of property and equipment	(6,056 )	(7,716 )
Capitalized internal-use software	(961 )	(610 )
Cash paid in business combination, net of cash acquired	—	(4,670 )
Proceeds from the maturity of available-for-sale securities	—	16,260
Proceeds from the maturity of restricted investments	—	100
Net cash provided by (used in) investing activities	(7,017 )	3,364
<b>Cash flows from financing activities</b>		
Proceeds from issuance of stock in connection with stock plans	6,168	8,511
Payment of holdback from Glip acquisition	(1,500 )	—
Repayment of debt	(1,875 )	(4,267 )
Repayment of capital lease obligations	(177 )	(426 )
Net cash provided by financing activities	2,616	3,818
Effect of exchange rate changes on cash and cash equivalents	(77 )	42
Net increase in cash and cash equivalents	10,203	7,607
Cash and cash equivalents		
Beginning of period	137,588	113,182
End of period	\$147,791	\$120,789

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Supplemental disclosure of cash flow data		
Cash paid for interest	\$407	\$1,488
Cash paid for income taxes	\$168	\$60
Non-cash investing and financing activities		
Issuance of common stock for business combination	\$—	\$3,447
Change in liability for unvested exercised options	\$3	\$19
Equipment and capitalized internal-use software purchased and unpaid at period end	\$1,212	\$2,468

See accompanying notes to condensed consolidated financial statements

RINGCENTRAL, INC.

Notes to Condensed Consolidated Financial Statements (Unaudited)

## Note 1. Description of Business and Summary of Significant Accounting Policies

### Description of Business

RingCentral, Inc. (the Company) is a provider of software-as-a-service (SaaS) solutions for business communications and collaboration. The Company was incorporated in California in 1999 and was reincorporated in Delaware on September 26, 2013.

### Basis of Presentation and Consolidation

The unaudited condensed consolidated financial statements and accompanying notes of the Company reflect all adjustments (all of which are normal, recurring in nature and those discussed in these notes) that are, in the opinion of management, necessary for a fair presentation of the interim periods presented. All intercompany balances and transactions have been eliminated in consolidation. The results of operations for the interim periods presented are not necessarily indicative of the results to be expected for any subsequent quarter or for the entire year ending December 31, 2016. Certain information and note disclosures normally included in annual consolidated financial statements prepared in accordance with generally accepted accounting principles in the United States of America (U.S. GAAP) have been condensed or omitted under the rules and regulations of the Securities and Exchange Commission (SEC).

The unaudited condensed consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements and related notes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2015.

### Use of Estimates

The preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported results of operations during the reporting period. The significant estimates made by management affect revenues, accounts receivable, allowance for doubtful accounts, inventory reserves, intangibles, goodwill, share-based compensation, deferred revenue, return reserves, provision for income taxes, uncertain tax positions, loss contingencies, sales tax liabilities, and accrued liabilities. Management periodically evaluates such estimates, which are adjusted prospectively based upon such periodic evaluation. Actual results could differ from these estimates and such differences may be material to the accompanying condensed consolidated financial statements.

### Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-09, Revenue from Contracts with Customers (Topic 606). The new guidance is a result of a joint project with the International Accounting Standards Board (IASB) to clarify and converge the revenue recognition principles under U.S. GAAP and International Financial Reporting Standards (IFRS) and to develop guidance that would streamline and enhance revenue recognition requirements. In April 2015, the FASB proposed a one-year deferral of the effective

date for the new revenue reporting standard for entities reporting under U.S. GAAP. In accordance with the deferral, ASU 2014-09 will be effective for fiscal 2018, including interim periods within that reporting period, and can be adopted either retrospectively to each prior reporting period presented or as a cumulative effect adjustment as of the date of adoption. The Company is currently evaluating the impact that the standard will have on its consolidated financial statements and related disclosures and has not selected an adoption method.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842), which will require a lessee to recognize assets and liabilities for leases with lease terms of more than twelve months. Both capital and operating leases will need to be recognized on the balance sheet. The standard is effective for fiscal years beginning after December 15, 2018, with early adoption permitted. The Company is currently evaluating the impact that the standard will have on its consolidated financial statements and related disclosures.

In March 2016, the FASB issued ASU 2016-08, Revenue from Contracts with Customers (Topic 606): Principal versus Agent Considerations (Reporting Revenue Gross versus Net). This standard amends ASU 2014-09 to improve the operability and understandability of the implementation guidance on principal versus agent considerations. The effective date and transition of this amendment is the same as the effective date and transition of ASU 2014-09. The Company is currently in the process of evaluating the impact of the adoption on its consolidated financial statements and related disclosures.

RINGCENTRAL, INC.

Notes to Condensed Consolidated Financial Statements (Unaudited)

In March 2016, the FASB issued ASU 2016-09, Compensation-Stock Compensation: Improvements to Employee Share-Based Payment Accounting (Topic 718), which simplifies the accounting for stock-based compensation related to the accounting for forfeitures, employer tax withholding, excess tax benefits related to awards and cash flow presentations. The standard is effective for interim and annual reporting periods beginning after December 15, 2016, with early adoption permitted. The Company is currently in the process of evaluating the impact of the adoption on its consolidated financial statements and related disclosures.

In April 2016, the FASB issued ASU 2016-10, Revenue from Contracts with Customers: Identifying Performance Obligations and Licensing (Topic 606), which amends the revenue guidance on identifying performance obligations and accounting for licenses of intellectual property. The effective date and transition of this amendment is the same as the effective date and transition of ASU 2014-09. The Company is currently in the process of evaluating the impact of the adoption on its consolidated financial statements and related disclosures.

In May 2016, the FASB issued ASU 2016-12, Revenue from Contracts with Customers (Topic 606): Narrow-Scope Improvements and Practical Expedients, which clarifies certain issues related to transitioning to the new revenue guidance, as well as assessing collectability, recognition of noncash consideration, and presentation of sales and other similar taxes in revenue transactions. The effective date and transition of this amendment is the same as the effective date and transition of ASU 2014-09. The Company is currently in the process of evaluating the impact of the adoption on its consolidated financial statements and related disclosures.

#### Reclassification

Certain immaterial items previously reported have been reclassified to conform with the current year's reporting presentation.

#### Note 2. Agency Agreement with Westcon Group

In January 2016, the Company entered into a sales agency agreement with Westcon Group, Inc. (Westcon), a global distributor of communications devices, to provide the phones purchased by customers. Under this agreement, the Company is an agent of Westcon and receives a commission for its services, which primarily include referring phone sales to Westcon. Westcon will provide phones directly to the Company's customers instead of the Company purchasing phones from third-party vendors and reselling the phones to the Company's customers. Commission revenues from the arrangement are recorded as the Company is the agent for these sales based on the following criteria:

- the Company is not the primary obligor in the arrangement and the customer contracts for the sales of phones are entered into with Westcon;
- the Company does not have latitude to establish pricing with customers as the sales agency agreement restricts the prices at which phones may be sold by the Company;
- the Company does not have collection risk for phones sold under this model since it is entitled to a sales commission regardless of whether the customer pays Westcon;

- the Company does not carry inventory and does not have general inventory risk; and
- warranty responsibility and services are provided by Westcon.

The Company completed its transition of direct phone sales to Westcon during the three months ended June 30, 2016. The transition excludes the Company's carriers' phone sales from the agency model. The Company does not plan to transition the carrier partners to the agency model as the billing relationships to these customers are through the carriers.

The Company's sales of phones that are provided free or significantly discounted to customers are not part of the sales agency agreement with Westcon. The Company recognizes revenues and cost from these sales as the Company is the primary obligor and has latitude in pricing.

### Note 3. Change in Presentation

As a result of the new sales agency model, the Company replaced the product revenues line in its consolidated statements of operations with a line called other revenues, which includes the commission revenues earned as an agent of Westcon, product revenues from sales of phones not sold under the sales agency agreement with Westcon, phone sales to carrier partners, phone rentals, and professional implementation services. Correspondingly, costs of other revenues include the costs for all the above items.



## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

For the three and six months ended 2016 and 2015, the majority of other revenues were product revenues from sales of phones that fell outside the sales agency agreement with Westcon. Accordingly, to provide a comparison of product revenues and product cost of revenues prior to and subsequent to the change in presentation, product revenues were \$3.2 million and \$5.8 million for the three months ended June 30, 2016 and 2015, respectively, and \$7.8 million and \$10.9 million for the six months ended June 30, 2016 and 2015, respectively. Product cost of revenues were \$3.7 million and \$4.9 million for the three months ended June 30, 2016 and 2015, respectively, and \$8.2 million and \$9.4 million for the six months ended June 30, 2016 and 2015, respectively.

## Note 4. Financial Statement Components

Cash and cash equivalents consisted of the following (in thousands):

	June 30, 2016	December 31, 2015
Cash	\$28,545	\$ 18,522
Money market funds	119,246	119,066
Total cash and cash equivalents	\$147,791	\$ 137,588

Accounts receivable, net consisted of the following (in thousands):

	June 30, 2016	December 31, 2015
Accounts receivable	\$20,039	\$ 15,509
Unbilled accounts receivable	4,495	4,031
Allowance for doubtful accounts	(364 )	(377 )
Accounts receivable, net	\$24,170	\$ 19,163

Property and equipment, net consisted of the following (in thousands):

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	June 30, 2016	December 31, 2015
Computer hardware and software	\$54,111	\$ 49,774
Internal-use software development costs	8,553	7,432
Furniture and fixtures	4,305	3,610
Leasehold improvements	2,491	2,412
Total property and equipment	69,460	63,228
Less: accumulated depreciation and amortization	(40,357)	(35,068 )
Property and equipment, net	\$29,103	\$ 28,160

Accrued liabilities consisted of the following (in thousands):

	June 30, 2016	December 31, 2015
Accrued compensation and benefits	\$13,291	\$ 10,128
Accrued sales, use and telecom related taxes	7,091	5,243
Accrued marketing	5,310	3,930
Other accrued expenses	19,013	15,401
Total accrued liabilities	\$44,705	\$ 34,702

## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

## Note 5. Fair Value of Financial Instruments

Fair value is based on the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company measures and reports certain cash equivalents, including money market funds and certificates of deposit, at fair value in accordance with the provisions of the authoritative accounting guidance that addresses fair value measurements. This guidance establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. The hierarchy is broken down into three levels based on the reliability of the inputs as follows:

Level 1: Valuations based on observable inputs that reflect unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2: Valuations based on observable inputs other than Level 1 inputs, such as quoted prices for similar assets or liabilities, quoted prices for identical or similar assets or liabilities in inactive markets, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the asset or liability.

Level 3: Valuations based on unobservable inputs that are supported by little or no market activity and that are based on management's assumptions, including fair value measurements determined by using pricing models, discounted cash flow methodologies or similar techniques.

The financial assets carried at fair value were determined using the following inputs (in thousands):

	Balance at June 30, 2016	(Level 1)	(Level 2)	(Level 3)
<b>Cash equivalents:</b>				
Money market funds	\$ 119,246	\$ 119,246	\$ —	\$ —
<b>Other assets:</b>				
Certificates of deposit	\$ 530	\$ —	\$ 530	\$ —

	Balance at December 31, 2015	(Level 1)	(Level 2)	(Level 3)
<b>Cash equivalents:</b>				
Money market funds	\$ 119,066	\$ 119,066	\$ —	\$ —
<b>Other assets:</b>				
Certificates of deposit	\$ 530	\$ —	\$ 530	\$ —

The Company's other financial instruments, including accounts receivable, accounts payable, and other current liabilities, are carried at cost, which approximates fair value due to the relatively short maturity of those instruments.

At June 30, 2016 and December 31, 2015, the Company estimated the fair value of its debt using an expected present value technique, which is based on observable market inputs using interest rates currently available to companies of similar credit standing for similar terms and remaining maturities. The estimated fair value of the Company's current and non-current debt obligations was \$16.8 million at June 30, 2016, compared to its carrying amount of \$16.7 million at that date. The estimated fair value of the Company's current and non-current debt obligations was \$19.0 million at December 31, 2015, compared to its carrying amount of \$18.6 million at that date. If the debt was measured at fair value in the condensed consolidated balance sheets, the Company's current and non-current debt would be classified in Level 2 of the fair value hierarchy.

#### Note 6. Business Combinations

On June 4, 2015, the Company acquired Glip, Inc. (Glip), a cloud messaging and collaboration company based in Boca Raton, Florida. Glip is a provider of team messaging services, integrated with project management, group calendars, notes, annotations, and file sharing. The consideration for this acquisition, net of cash acquired and including the fair value of contingent consideration payable in cash upon achievement of certain earn out milestones and the fair value of common stock issuable to the former stockholders of Glip was \$11.9 million. Of this total consideration, \$1.5 million of cash was held back by the Company upon closing as security for certain indemnification obligations of such stockholders. In June 2016, the Company paid this \$1.5 million in full.

## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

The initial fair value of the milestone based earn out liability was determined to be \$2.3 million using various estimates, including probabilities of achievement and discount rates. Based on the completion of milestones for the quarter ended June 30, 2016 and the estimated probability of completing the remaining milestones, the estimated fair value of the milestones based earn out liability was \$2.5 million at June 30, 2016, of which \$2.3 million and \$0.2 million is classified as a current and non-current liability, respectively, in the condensed consolidated balance sheets.

Additionally, under the terms of the acquisition, the Company may also pay up to \$2.0 million in payments at the end of a two-year period to certain Glip employees, who continue to be employees of the Company, which are accounted for as a post-combination expense. At June 30, 2016, the contingent payment liability was \$1.0 million and classified as a current liability in the consolidated balance sheets.

The carrying values of intangible assets are as follows (in thousands):

		June 30, 2016			December 31, 2015	
		Cost	Accumulated Amortization	Non-Intangibles, Net	Accumulated Amortization	Intangibles, Net
Customer relationships	2 years	\$840	\$450	\$ 390	\$240	\$ 600
Developed technology	5 years	3,010	645	2,365	344	2,666
Total acquired intangible assets		\$3,850	\$1,095	\$ 2,755	\$584	\$ 3,266

Amortization expense from acquired intangible assets for the three months ended June 30, 2016 and 2015 was \$0.3 million and \$73,000, respectively. Amortization expense from acquired intangible assets for the six months ended June 30, 2016 and 2015 was \$0.5 million and \$73,000, respectively. Amortization of developed technology is included in cost of revenues and amortization of customer relationships is included in sales and marketing expenses in the condensed consolidated statements of operations. At June 30, 2016, the weighted average amortization periods for customer relationship and developed technology approximate 0.9 years and 3.9 years, respectively.

Estimated amortization expense for acquired intangible assets for the following five fiscal years and thereafter is as follows (in thousands):

2016 (remaining)	\$511
2017	782
2018	602
2019	602
2020	258
Total estimated amortization expense	\$2,755

Note 7. Debt

As of June 30, 2016, the Company's debt was comprised of borrowings under the Third Amended and Restated Loan and Security Agreement dated March 30, 2015 (SVB Agreement), as amended, with Silicon Valley Bank (SVB). Under the SVB Agreement, the Company has one outstanding growth capital term loan (2013 Term Loan) and a revolving line of credit.

The 2013 Term Loan was borrowed on December 31, 2013 with a principal amount of \$15.0 million, which is being repaid in 48 equal monthly installments of principal, plus accrued and unpaid interest. Interest is due monthly and accrues at a floating rate based on the Company's option of an annual rate of either the (i) prime rate plus a margin of 0.75% or 1.00% or (ii) adjusted LIBOR rate (based on one, two, three or six-month interest periods) plus a margin of 3.75% or 4.00%, in each case such margin being determined based on cash balances maintained with SVB. The Company elected the prime rate option. In May 2016, the terms of the SVB Agreement were amended to reduce the margin on the annual rate of the 2013 Term Loan to either (i) prime rate plus a margin of 0.25% or 0.50% or (ii) adjusted LIBOR rate (based on one, two, three, or six-month interest periods) plus a margin of 3.25% or 3.50%, resulting in a current interest rate of 3.75% based on the prime rate option and cash balance maintained with SVB. As of June 30, 2016, the outstanding principal balance of the 2013 Term Loan was \$5.9 million, of which \$2.2 million is payable subsequent to June 30, 2017 and is classified as a non-current liability in the accompanying condensed consolidated balance sheet.

RINGCENTRAL, INC.

Notes to Condensed Consolidated Financial Statements (Unaudited)

The revolving line of credit provides for a maximum borrowing of up to \$15.0 million in principal amount, subject to limits based on recurring software subscription revenue amounts as defined in the SVB Agreement. The recurring software subscription revenue requirement is not expected to limit the amount of borrowings available under the line of credit. Under the line of credit, interest is paid monthly and accrues at a floating rate based on the Company's option of an annual rate of either the (i) prime rate plus a margin of 0.25% or 0.50% or (ii) adjusted LIBOR rate (based on one, two, three or six-month interest periods) plus a margin of 3.25% or 3.50%, in each case such margin being determined based on cash balances maintained with SVB. The Company elected the prime rate option. In August 2015, the terms of the SVB Agreement were amended to extend the maturity of the revolving line of credit from August 13, 2015 to August 14, 2017. In May 2016, the terms of the SVB Agreement were amended to reduce the margin on the annual rate of the revolving line of credit to either the (i) prime rate plus a margin of 0% or 0.25% or (ii) adjusted LIBOR rate (based on one, two, three, or six-month interest periods) plus a margin of 3.0% to 3.25%, resulting in a current interest rate of 3.50% based on the prime rate option and cash balance maintained with SVB. As of June 30, 2016, the outstanding principal balance and the available borrowing capacity of the line of credit were \$10.8 million and \$4.2 million, respectively. The outstanding principal balance is classified as non-current liabilities in the condensed consolidated balance sheet as the principal balance is due beyond June 30, 2017.

The Company has pledged substantially all of its assets, excluding intellectual property, as collateral to secure its obligations under the SVB Agreement. The SVB Agreement contains customary negative covenants that limit the Company's ability to, among other things, incur additional indebtedness, grant liens, make investments, repurchase stock, pay dividends, transfer assets and merge or consolidate. The SVB Agreement, as amended, also contains customary affirmative covenants, as well as financial covenants that require the Company to (i) maintain minimum cash balances of \$10.0 million, as defined in the agreement, and (ii) maintain minimum EBITDA levels, as determined in accordance with the agreement. In March 2015, the Company adjusted certain financial covenants to expand its ability to invest in certain foreign subsidiaries and property and equipment. The Company was in compliance with all covenants under its credit agreement with SVB as of June 30, 2016.

#### Note 8. Commitments and Contingencies

##### Leases

The Company leases facilities for office space under non-cancelable operating leases for its U.S. and international locations and has entered into capital lease arrangements to obtain property and equipment for its operations. In addition, the Company leases space from third party datacenter hosting facilities under co-location agreements to support its cloud infrastructure. The Company leases space for its corporate headquarters in Belmont, California through July 2021.

##### Sales Tax Liability

The Company regularly increases its sales and marketing activities in various states within the U.S., which may create nexus in those states to collect sales taxes on sales to customers. Although the Company is diligent in collecting and remitting such taxes, there is uncertainty as to what constitutes sufficient in state presence for a state to levy taxes, fees, and surcharges for sales made over the Internet. As of June 30, 2016 and December 31, 2015, the Company had a balance for long-term sales tax liability of \$3.5 million and \$3.7 million, respectively, based on its best estimate of the probable liability for the loss contingency incurred as of those dates. The Company's estimate of a probable outcome under the loss contingency is based on analysis of its sales and marketing activities, revenues subject to sales tax, and applicable regulations in each state in each period. No significant adjustments to the long-term sales tax liability have been recognized in the accompanying condensed consolidated financial statements for changes to the assumptions underlying the estimate. However, changes in management's assumptions may occur in the future as the Company obtains new information which can result in adjustments to the recorded liability. Increases and decreases to the long-term sales tax liability are recorded as general and administrative expense.

The Company recorded a current sales tax liability for non-contingent amounts expected to be remitted in the next twelve months of \$4.4 million as of June 30, 2016 and December 31, 2015, which is included in accrued liabilities.

#### Legal Matters

The Company determines whether an estimated loss from a contingency should be accrued by assessing whether a loss is deemed probable and can be reasonably estimated. The Company assesses its potential liability by analyzing specific litigation and regulatory matters using reasonably available information. The Company develops its views on estimated losses in consultation with inside and outside counsel, which involves a subjective analysis of potential results and outcomes, assuming various combinations of appropriate litigation and settlement strategies. Legal fees are expensed in the period in which they are incurred.



## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

## TCPA Matter

On April 21, 2016, Supply Pro Sorbents, LLC (SPS) filed a putative class action against the Company in the United States District Court for the Northern District of California, alleging common law conversion and Telephone Consumer Protection Act (TCPA) violations arising from fax cover sheets used by the Company's customers when sending facsimile transmissions over the Company's system (the "Lawsuit"). SPS seeks statutory damages, costs, attorneys' fees and an injunction in connection with its TCPA claim, and unspecified damages and punitive damages in connection with its conversion claim. On July 6, 2016, the Company filed a Petition for Expedited Declaratory Ruling before the Federal Communications Commission (FCC), requesting that the FCC issue a ruling clarifying certain portions of its regulations promulgated under the TCPA at issue in the Lawsuit (the "Petition"). On July 29, 2016, the FCC issued a Petition of Public Comment on the Company's Petition, with comments due August 29, 2016 and reply comments due September 13, 2016. On July 8, 2016, the Company filed a motion to dismiss the Lawsuit in its entirety, along with a collateral motion to dismiss or stay the Lawsuit pending a ruling by the FCC on the Company's Petition. Both motions are pending; and discovery has not commenced. The Company intends to vigorously defend itself in the Lawsuit. However, litigation is inherently uncertain, and it is too early in this proceeding to predict the outcome of this Lawsuit. Based on currently available information, the Company is unable to estimate the amount of any such loss or range of loss that may occur.

As of December 31, 2015, there were no significant ongoing legal matters and the Company did not have any accrued liabilities recorded for such loss contingencies.

## Note 9. Share-Based Compensation

A summary of share-based compensation expense recognized in the Company's condensed consolidated statements of operations is as follows (in thousands):

	Three Months		Six Months Ended	
	Ended June 30, 2016	2015	June 30, 2016	2015
Cost of revenues	\$812	\$476	\$1,465	\$933
Research and development	1,857	1,281	3,495	2,394
Sales and marketing	2,578	1,692	4,768	3,536
General and administrative	2,230	1,842	4,486	3,175
Total share-based compensation expense	\$7,477	\$5,291	\$14,214	\$10,038

A summary of share-based compensation expense by award type is as follows (in thousands):

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Options	\$2,437	\$2,908	\$4,984	\$5,613
Employee stock purchase plan rights	298	281	848	567
Restricted stock units	4,742	2,102	8,382	3,858
Total share-based compensation expense	\$7,477	\$5,291	\$14,214	\$10,038

## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

## Equity Incentive Plans

As of June 30, 2016, a total of 9,177,196 shares remained available for grant under the 2013 Equity Incentive Plan (2013 Plan). A summary of option activity under all of the Company's equity incentive plans at June 30, 2016 and changes during the period then ended is presented in the following table:

	Number of Options  Outstanding (in thousands)	Weighted- Average Exercise Price  Per Share	Weighted- Average Contractual Term  (in Years)	Aggregate Intrinsic Value (in thousands)
Outstanding at December 31, 2015	8,048	\$ 10.27	6.2	\$ 107,091
Granted	507	16.05		
Exercised	(394 )	8.50		
Canceled/Forfeited	(232 )	15.46		
Outstanding at June 30, 2016	7,929	\$ 10.58	5.8	\$ 72,650
Vested and expected to vest as of June 30, 2016	7,472	\$ 10.27	5.8	\$ 70,793
Exercisable as of June 30, 2016	5,215	\$ 8.23	5.6	\$ 60,039

The weighted average grant date fair value of options granted and the total intrinsic value of options exercised were as follows (in thousands, except weighted average grant date fair value):

	Three Months Ended June 30, 2016		Six Months Ended June 30, 2015	
Weighted average grant date fair value per share	\$7.81	\$7.09	\$6.54	\$6.76
Total intrinsic value of options exercised	\$2,932	\$6,014	\$4,395	\$9,829

The Company estimated the fair values of each option awarded on the date of grant using the Black-Scholes-Merton option pricing model, which requires inputs including the fair value of common stock, expected term, expected volatility, risk-free interest rate, and dividend yield. The weighted-average assumptions used in the option pricing model in the periods presented were as follows:

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
Expected term for employees (in years)	4.7	4.7	4.7	4.8
Expected term for non-employees (in years)	6.3	7.2	6.2	7.1
Risk-free interest rate	1.3 %	1.4 %	1.1 %	1.2 %
Expected volatility	47.9 %	47.0 %	47.3 %	48.0 %
Expected dividend yield	0 %	0 %	0 %	0 %

As of June 30, 2016, there was approximately \$14.2 million of unrecognized share-based compensation expense, net of estimated forfeitures, related to non-vested stock option grants, which will be recognized on a straight-line basis over the remaining weighted-average vesting period of approximately 2.3 years.

#### Employee Stock Purchase Plan

The 2013 Employee Stock Purchase Plan (ESPP) allows eligible employees to purchase shares of the Class A common stock at a discounted price, through payroll deductions of up to the lesser of 15% of their eligible compensation or the IRS allowable limit per calendar year. A participant may purchase a maximum of 3,000 shares during an offering period. The offering periods start on the first trading day on or after May 11th and November 11th of each year. At the end of the offering period, the discounted purchase price is set at the lower of: (i) 90% of the fair value of the Company's Class A common stock at the beginning of the six month offering period and (ii) 90% of the fair value of the Company's Class A common stock at the end of the six month offering period.

## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

As of June 30, 2016, there was a total of \$0.8 million of unrecognized share-based compensation expense, net of estimated forfeitures, related to ESPP, which will be recognized on a straight-line basis over the remaining weighted-average vesting period of approximately 0.4 years. At June 30, 2016, a total of 2,450,266 shares were available for issuance under the ESPP.

## Restricted Stock Units

The 2013 Plan provides for the issuance of restricted stock units (RSUs) to employees, directors, and consultants. RSUs issued under the 2013 Plan generally vest and are released over four years. A summary of activity of RSUs under the 2013 Plan at June 30, 2016 and changes during the period then ended is presented in the following table:

	Number of RSUs  Outstanding (in thousands)	Weighted- Average Grant Date Fair Value Per Share	Aggregate Intrinsic Value (in thousands)
Outstanding at December 31, 2015	2,288	\$ 16.63	\$ 53,972
Granted	2,114	17.48	
Released	(510 )	16.42	
Canceled/Forfeited	(203 )	17.38	
Outstanding at June 30, 2016	3,689	\$ 17.10	\$ 72,772

As of June 30, 2016, there was a total of \$46.3 million of unrecognized share-based compensation expense, net of estimated forfeitures, related to restricted stock units, which will be recognized on a straight-line basis over the remaining weighted-average vesting period of approximately 3.1 years.

## Note 10. Segment Reporting

The Company has determined the chief executive officer is the chief operating decision maker. The Company's chief executive officer reviews financial information presented on a consolidated basis for purposes of assessing performance and making decisions on how to allocate resources. Accordingly, the Company has determined that it operates in a single reporting segment.

## Concentrations

Revenue by geographic location is based on the billing address of the customer. More than 90% of the Company's revenues were derived from the U.S. during the three and six months ended June 30, 2016 and June 30, 2015.

Generally, 78% of the Company's billings, including carrier partner billings, are collected through credit card payments, resulting in a minimal accounts receivable balance. The Company's accounts receivable balance primarily consists of receivables due from larger customers and carriers who are billed on invoices at customary payment terms. As the Company moves up-market and acquires larger customers, the Company expects the accounts receivable balance to increase. At June 30, 2016 and December 31, 2015, one of the Company's carriers accounted for 36% and 39% of the Company's total accounts receivable, respectively.

Long-lived assets by geographic location is based on the location of the legal entity that owns the asset. At June 30, 2016 and December 31, 2015, more than 89% of the Company's consolidated long-lived assets were located in the U.S. with no single country outside of the U. S. representing more than 10% of the Company's consolidated long-lived assets.

#### Note 11. Income Taxes

The provision for income taxes for the three and six months ended June 30, 2016, was \$57,000 and \$107,000, respectively, and consisted primarily of state minimum taxes and foreign income taxes. For the three and six months ended June 30, 2015, the Company recorded a benefit for income taxes of \$1.4 million and \$1.3 million, respectively, which was due to partially releasing its valuation allowance. During June 2015, the Company recorded a deferred tax liability for the book-tax basis difference for the intangibles acquired as part of the Glip acquisition. As this deferred tax liability provided an additional source of income to support the realizability of the Company's pre-existing deferred tax asset, the Company released \$1.4 million of its valuation allowance in June 2015.

## RINGCENTRAL, INC.

## Notes to Condensed Consolidated Financial Statements (Unaudited)

For the three and six months ended June 30, 2016 and June 30, 2015, the provision for income taxes differed from the U.S federal statutory rate primarily due to state and foreign taxes currently payable. Additionally, the Company realized no benefit for current year losses due to a full valuation allowance against the U.S. and the foreign net deferred tax assets.

The realization of tax benefits of net deferred tax assets is dependent upon future levels of taxable income, of an appropriate character, in the periods the items are expected to be deductible or taxable. Based on the available objective evidence, the Company does not believe it is more likely than not that the net deferred tax assets will be realizable. Accordingly, the Company has provided a full valuation allowance against the entire domestic and the majority of the foreign net deferred tax assets as of June 30, 2016 and December 31, 2015. The Company intends to maintain the full valuation allowance on the U.S. net deferred tax assets until sufficient positive evidence exists to support a reversal of, or decrease in, the valuation allowance.

During the three and six months ended June 30, 2016, there have been no significant changes to the total amount of unrecognized tax benefits.

## Note 12. Basic and Diluted Net Loss Per Share

Basic net loss per share is computed by dividing the net loss by the weighted-average number of shares of common stock outstanding during the period, less the weighted-average unvested shares of common stock subject to repurchase or forfeiture as they are not deemed to be issued for accounting purposes. Diluted net loss per share is computed by giving effect to all potential shares of common stock, stock options, restricted stock units, ESPP, stock options related to the non-vested early exercises, and stock related to non-vested restricted stock awards, to the extent they are dilutive. For the three and six months ended June 30, 2016 and 2015, all such common stock equivalents have been excluded from diluted net loss per share as the effect to net loss per share would be anti-dilutive.

The following table sets forth the computation of the Company's basic and diluted net loss per share of common stock (in thousands, except per share data):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
<b>Numerator</b>				
Net loss	\$(7,771 )	\$(8,211 )	\$(14,384)	\$(18,822)
<b>Denominator</b>				
Weighted-average common shares for basic and diluted net loss				
per share	72,649	69,487	72,380	69,124

Basic and diluted net loss per share	\$ (0.11 )	\$ (0.12 )	\$ (0.20 )	\$ (0.27 )
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The following table presents the weighted-average potential shares that were excluded from the computation of weighted-average common shares in computing the diluted net loss per common share for the periods presented because including them would have had an anti-dilutive effect (in thousands):

	Three Months Ended June 30, 2016		Six Months Ended June 30, 2015	
Shares of invested common stock subject to repurchase	—	9	—	9
Shares of common stock issuable under equity incentive awards outstanding	11,286	12,078	11,682	11,638
Potential common shares excluded from diluted net loss per share	11,286	12,087	11,682	11,647

#### Note 13. Related Party Transactions

In the ordinary course of business, the Company made purchases from Alphabet Inc., the parent company of Google Inc., at which one of the Company's directors serves as a Vice President of Google, Inc. Total payables to Alphabet at June 30, 2016 and December 31, 2015 were \$1.3 million and \$2.0 million, respectively. Total expenses incurred from Alphabet were \$3.1 million and \$6.0 million in the three and six months ended June 30, 2016, respectively, and \$2.8 million and \$6.1 million, respectively, for the three and six months ended June 30, 2015.



## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our Annual Report on Form 10-K filed with the SEC on February 29, 2016 under the Securities Act of 1934, as amended (the Securities Act). As discussed in the section titled "Special Note Regarding Forward-Looking Statements," the following discussion and analysis contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ significantly from those expressed or implied by such forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those identified below, and those discussed in the section titled "Risk Factors" included under Part II, Item 1A below.

### Overview

We are a leading provider of software-as-a-service, or SaaS, solutions for the way employees communicate and collaborate in business. We believe that our innovative, cloud-based approach disrupts the large market for business communications and collaboration solutions by providing flexible and cost-effective subscriptions that support distributed workforces, mobile employees, and the proliferation of smart phones and tablets. We enable convenient and effective communications for our customers, across all their locations, all their employees, all the time, thus enabling a more productive and dynamic workforce.

We primarily generate revenues by selling software subscriptions of our RingCentral Office, RingCentral Professional, RingCentral Fax, and RingCentral Contact Center offerings. RingCentral Office, which offers an integrated communications and collaboration solution, is offered at monthly subscription rates, varying by the specific functionalities and services and the number of users. We recently introduced RingCentral Global Office (Global Office) as an expansion to RingCentral Office. Global Office, offered on a monthly subscription, connects workforces across multiple countries, while reducing complexity and high costs of maintaining multiple, legacy on-premise PBX systems with a single cloud solution. RingCentral Professional is inbound call management for mobile professionals offered at monthly subscription rates that vary based on the desired amount of minutes usage and extensions allotted to the plan. RingCentral Fax is offered at monthly subscription rates that vary based on the desired number of pages and phone numbers allotted to the plan. RingCentral Contact Center is a multi-channel hosted contact center solution that integrates with RingCentral Office, offered at a monthly subscription based on three editions with varying features and capabilities. Recently, RingCentral introduced Rooms and Rooms Connector to bring a cloud web conferencing solution to meeting rooms for a monthly per license add-on fee. We also offer RingCentral Connect Platform, which is an open platform supported by APIs and SDKs that allows developers to integrate our solution with their leading business applications or to customize to their own business workflows.

Our subscription plans have historically had monthly or annual contractual terms, although we also have subscription plans with multi-year contractual terms, generally with larger customers. We believe that this flexibility in contract duration is important to meet the different needs of our customers. Generally, most of our fees for subscription plans have been billed in advance via credit card. However, as the size of RingCentral Office customer accounts grow, we expect to bill more customers through commercial invoices with customary payment terms and, accordingly, our levels of accounts receivable may increase. We also expect our level of prepayments by larger customers with annual or multi-year contracts to increase and, accordingly, our level of deferred revenue may increase. For the three and six months ended June 30, 2016 and 2015, software subscriptions revenues accounted for more than 90% of our total revenues. The remainder of our revenues has historically been primarily comprised of product revenues from the sale of pre-configured office phones. We do not develop, manufacture, or otherwise touch the delivery of physical phones and offer it as a convenience for a total solution to our customers in connection with subscriptions to our services.

In January 2016, we entered into a sales agency agreement with Westcon Group, Inc. (Westcon), a global distributor of communications devices, to provide the phones purchased by customers. Under this agreement, we are an agent and receive a commission for our services, which primarily include referring sales to Westcon. Westcon provides phones directly to our customers instead of us purchasing phones from third-party vendors and reselling the phones to our customers. We record commission revenues for this arrangement because we are the agent for these sales. We completed our transition of direct phone sales to Westcon during the three months ended June 30, 2016. The transition excludes our carriers' phone sales from the agency model. We do not plan to transition the carrier partners to the agency model as the billing relationships to these customers are through the carriers. In addition, we will at times have sales in which we will provide free or significantly discounted phones to our customers for promotional reasons. As our agency arrangement does not allow for these significant discounts, we will be the seller to these customers and recognize the related revenues and costs from the sale. The shift to the new agency model will result in the reduction of our other revenues and the corresponding cost of other revenues, resulting in improved margins compared to the prior year.

We make significant upfront investments to acquire customers. Until 2010, we acquired most of our customer subscriptions through direct transactions on our website driven by online marketing channels. Beginning in 2010, in connection with our

introduction of RingCentral Office, we established a direct, inside sales force. Since then, we have continued investing in our direct, inside sales force while also developing indirect sales channels to market our brand and our subscription offerings. Our indirect sales channel consists of a network of over 3,000 sales agents and resellers, including distributors such as Ingram Micro, Tech Data, and Jenne, as well as carrier partners including AT&T Inc., TELUS Corporation, and BT Group plc, which we refer to collectively as resellers. We intend to continue to foster this network and expand our network with other resellers. We also participate in more traditional forms of media advertising, such as radio and billboard advertising.

Since its launch, our revenue growth has primarily been driven by our flagship RingCentral Office product offering, which has resulted in an increased number of customers, increased average software subscription revenue per customer, and increased retention of our existing customer and user base. We define a “customer” as one individual billing relationship for the subscription to our services, which generally correlates to one company account per customer. In the case of our carrier partners, who resell our product to multiple companies, we consider each reseller to be a single customer. We define a user as one person within a customer who has been granted a subscription license to use our services, such that the number of end-users per customer generally correlates closely to the number of employees within a customer account. As of June 30, 2016, we had customers from a range of industries including advertising, financial services, healthcare, legal services, non-profit organizations, real estate, retail, technology, insurance, and education. In October of 2013, we launched our United Kingdom operations; however, for the three and six months ended June 30, 2016 and 2015, the vast majority of our total revenues were generated in the U.S. and Canada, although we expect the percentage of our total revenues derived outside of the U.S. and Canada to grow as we expand internationally in the United Kingdom and beyond.

The growth of our business and our future success depend on many factors, including our ability to expand our customer base to medium-sized and larger customers, continue to innovate, grow revenues from our existing customer base, expand our distribution channels and scale internationally.

While these areas represent significant opportunities for us, they also pose risks and challenges that we must successfully address in order to sustain the growth of our business and improve our operating results. We have experienced significant growth in recent periods, with total revenues of \$296.2 million, \$219.9 million, and \$160.5 million in fiscal years ended December 31, 2015, 2014 and 2013, respectively, generating year-over-year increases of 35% and 37%, respectively. For the six months ended June 30, 2016 and 2015, our total revenues were \$178.4 million and \$136.0 million, respectively, representing a year-over-year increase of 31%. We have continued to make significant expenditures and investments, including those in sales and marketing, research and development, infrastructure and operations and incurred net losses of \$32.1 million, \$48.3 million, and \$46.1 million in the fiscal years ended December 31, 2015, 2014 and 2013, respectively. For the six months ended June 30, 2016 and 2015, our net loss was \$14.4 million and \$18.8 million, respectively.

### Key Business Metrics

In addition to generally accepted accounting principles, or U.S. GAAP, and financial measures such as total revenues, gross margin and cash flows from operations, we regularly review a number of key business metrics to evaluate growth trends, measure our performance, and make strategic decisions. We discuss revenues and gross margin under “Results of Operations” and cash flow from operations under “Liquidity and Capital Resources.” Other key business metrics are discussed below.

### Annualized Exit Monthly Recurring Subscriptions

We believe that our Annualized Exit Monthly Recurring Subscriptions (ARR) is a leading indicator of our anticipated subscriptions revenues. We believe that trends in revenue are important to understanding the overall health of our business, and we use these trends in order to formulate financial projections and make strategic business decisions. Our Annualized Exit Monthly Recurring Subscriptions equals our Monthly Recurring Subscriptions multiplied by 12. Our Monthly Recurring Subscriptions equals the monthly value of all customer subscriptions in effect at the end of a given month. For example, our Monthly Recurring Subscriptions at June 30, 2016 was \$30.3 million. As such, our Annualized Exit Monthly Recurring Subscriptions at June 30, 2016 was \$364.0 million.

### RingCentral Office Annualized Exit Monthly Recurring Subscriptions

We calculate our RingCentral Office Annualized Exit Monthly Recurring Subscriptions (Office ARR) in the same manner as we calculate our Annualized Exit Monthly Recurring Subscriptions, except that only customer subscriptions from RingCentral Office customers are included when determining Monthly Recurring Subscriptions for the purposes of calculating this key business metric. RingCentral Office is our flagship product offering. We believe that trends in revenue with respect to RingCentral Office are also important to understanding the overall health of our business, and we use these trends in order to formulate financial projections and make strategic business decisions. Our RingCentral Office Annualized Exit Monthly Recurring Subscriptions at June 30, 2016 was \$291.9 million.

### Net Monthly Subscription Dollar Retention Rate

We believe that our Net Monthly Subscription Dollar Retention Rate provides insight into our ability to retain and grow subscriptions revenues, as well as our customers' potential long-term value to us. We believe that our ability to retain our customers and expand their use of our solutions over time is a leading indicator of the stability of our revenue base and we use these trends in order to formulate financial projections and make strategic business decisions. We define our Net Monthly Subscription Dollar Retention Rate as (i) one plus (ii) the quotient of Dollar Net Change divided by Average Dollar Monthly Recurring Subscriptions.

We define Dollar Net Change as the quotient of (i) the difference of our Monthly Recurring Subscriptions at the end of a period minus our Monthly Recurring Subscriptions at the beginning of a period minus our Monthly Recurring Subscriptions at the end of the period from new customers we added during the period, (ii) all divided by the number of months in the period. We define our Average Monthly Recurring Subscriptions as the average of the Monthly Recurring Subscriptions at the beginning and end of the measurement period.

For example, if our Monthly Recurring Subscriptions were \$118 at the end of a quarterly period and \$100 at the beginning of the period, and \$20 at the end of the period from new customers we added during the period, then the Dollar Net Change would be equal to (\$0.67), or the amount equal to the difference of \$118 minus \$100 minus \$20, all divided by three months. Our Average Monthly Recurring Subscriptions would equal \$109, or the sum of \$100 plus \$118, divided by two. Our Net Monthly Subscription Dollar Retention Rate would then equal 99.4%, or approximately 99%, or one plus the quotient of the Dollar Net Change divided by the Average Monthly Recurring Subscriptions.

Our key business metrics for the five quarterly periods ended June 30, 2016 were as follows (dollars in millions):

	June 30, 2016	March 31, 2016	December 31, 2015	September 30, 2015	June 30, 2015
Net Monthly Subscription Dollar Retention Rate	>99%	>99%	>99%	>99%	>99%
Annualized Exit Monthly Recurring Subscriptions	\$ 364.0	\$ 340.3	\$ 317.4	\$ 297.5	\$ 274.6
RingCentral Office Annualized Exit Monthly Recurring Subscriptions	\$ 291.9	\$ 269.3	\$ 247.4	\$ 227.7	\$ 205.4

### Quarterly Revenue Trends

Our subscriptions revenues are primarily driven by recurring software subscription services. Historically, we have acquired more new customers in the first and third quarters of our fiscal year. However, we have seen this trend become less pronounced as our business has grown, as sales of RingCentral Office have accounted for a higher percentage of our total revenues, and as we move up-market to target and acquire larger customers.

### Quarterly Operating Expenses Trends

Operating expenses are primarily driven by employee-related expenses and by sales and marketing programs, and have been relatively consistent as a percentage of revenues. We experience some seasonality in spending on sales and

marketing as a percentage of total revenues as we spend relatively less on marketing programs in the third and fourth quarters due to the summer and year-end holiday periods. However, this trend may not continue as we acquire larger customers.

## Results of Operations

The following tables set forth selected condensed consolidated statements of operations data and such data as a percentage of total revenues. The historical results presented below are not necessarily indicative of the results that may be expected for any future period (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
<b>Revenues</b>				
Software subscriptions	\$86,067	\$64,441	\$166,045	\$124,392
Other	5,777	6,250	12,337	11,617
Total revenues	91,844	70,691	178,382	136,009
<b>Cost of revenues</b>				
Software subscriptions	18,173	16,505	34,896	32,419
Other	4,191	5,024	9,208	9,657
Total cost of revenues	22,364	21,529	44,104	42,076
Gross profit	69,480	49,162	134,278	