

Bloomin' Brands, Inc.  
Form 4  
October 04, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SINGH SUKHDEV

(Last) (First) (Middle)  
2202 NORTH WEST SHORE  
BOULEVARD, SUITE 500  
(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/30/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP & CDO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	09/30/2016		M	7,500 A \$ 0	36,702	D	
Common Stock	09/30/2016		F	2,052 D \$ 0	34,650	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

Edgar Filing: Bloomin' Brands, Inc. - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0	09/30/2016		M		7,500		<u>(1)</u>	<u>(2)</u>	Common Stock	7,500
Restricted Stock Units	\$ 0							<u>(3)</u>	<u>(2)</u>	Common Stock	14,188
Restricted Stock Units	\$ 0							<u>(4)</u>	<u>(2)</u>	Common Stock	22,500
Restricted Stock Units	\$ 0							<u>(5)</u>	<u>(2)</u>	Common Stock	20,000
Restricted Stock Units	\$ 0							<u>(1)</u>	<u>(2)</u>	Common Stock	22,500
Stock Option (right to buy)	\$ 17.8							<u>(6)</u>	03/01/2026	Common Stock	44,393
Stock Option (right to buy)	\$ 17.15							<u>(7)</u>	02/25/2026	Common Stock	33,076
Stock Option (right to buy)	\$ 25.36							<u>(8)</u>	02/26/2025	Common Stock	16,545
Stock Option (right to buy)	\$ 22.09							<u>(9)</u>	02/03/2024	Common Stock	200,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SINGH SUKHDEV 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607			EVP & CDO	

## Signatures

/s/ Kelly Lefferts, as  
Attorney-in-Fact

10/04/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on October 1, 2015.

(2) This field is not applicable.

(3) These restricted stock units, in the original grant amount of 14,188, will begin vesting in four equal annual installments on February 25, 2017.

(4) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on May 4, 2016.

(5) These restricted stock units, in the original grant amount of 40,000, began vesting in four equal annual installments on February 3, 2015.

(6) These stock options, in the original grant amount of 44,393, will begin vesting in one installment on March 1, 2018.

(7) These stock options, in the original grant amount of 33,076, will begin vesting in four equal annual installments on February 25, 2017.

(8) These stock options, in the original grant amount of 16,545, began vesting in four equal annual installments on February 26, 2016.

(9) These stock options, in the original grant amount of 200,000, began vesting in four equal annual installments on February 3, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.