

WELLS DAVID B

Form 4

May 20, 2013

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
WELLS DAVID B

(Last) (First) (Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction
(Month/Day/Year)
05/16/2013

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)
CFO

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	05/16/2013		M	(A) or (D) Amount 1,865 (1) Price \$ 113.97	1,865	D	
Common Stock	05/16/2013		S	(A) or (D) Amount 1,865 (1) Price \$ 248.85	0	D	
Common Stock	05/16/2013		M	(A) or (D) Amount 2,612 (1) Price \$ 81.36	2,612	D	
Common Stock	05/16/2013		S	(A) or (D) Amount 2,612 (1) Price \$ 248.85	0	D	
Common Stock	05/16/2013		M	(A) or (D) Amount 3,376 (1) Price \$ 62.95	3,376	D	

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Common Stock	05/16/2013	S	<u>3,376</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,132</u> (1)	A	\$ 67.85	3,132	D
Common Stock	05/16/2013	S	<u>3,132</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,899</u> (1)	A	\$ 54.5	3,899	D
Common Stock	05/16/2013	S	<u>3,899</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,799</u> (1)	A	\$ 55.93	3,799	D
Common Stock	05/16/2013	S	<u>3,799</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>3,791</u> (1)	A	\$ 56.05	3,791	D
Common Stock	05/16/2013	S	<u>3,791</u> (1)	D	\$ 248.85	0	D
Common Stock	05/16/2013	M	<u>2,180</u> (1)	A	\$ 77.69	2,180	D
Common Stock	05/16/2013	S	<u>2,180</u> (1)	D	\$ 248.85	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	\$ 54.5	05/16/2013		M		08/01/2012	08/01/2022		3,8

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Non-Qualified Stock Option (right to buy)				3,899 (1)			Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 55.93	05/16/2013	M	3,799 (1)	09/04/2012	09/04/2022	Common Stock	3,7
Non-Qualified Stock Option (right to buy)	\$ 56.05	05/16/2013	M	3,791 (1)	10/01/2012	10/01/2022	Common Stock	3,7
Non-Qualified Stock Option (right to buy)	\$ 62.95	05/16/2013	M	3,376 (1)	06/01/2012	06/01/2022	Common Stock	3,3
Non-Qualified Stock Option (right to buy)	\$ 67.85	05/16/2013	M	3,132 (1)	07/02/2012	07/02/2022	Common Stock	3,1
Non-Qualified Stock Option (right to buy)	\$ 77.69	05/16/2013	M	2,180 (1)	11/01/2012	11/01/2022	Common Stock	2,1
Non-Qualified Stock Option (right to buy)	\$ 81.36	05/16/2013	M	2,612 (1)	05/01/2012	05/01/2022	Common Stock	2,6
Non-Qualified Stock Option (right to buy)	\$ 113.97	05/16/2013	M	1,865 (1)	04/02/2012	04/02/2022	Common Stock	1,8

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WELLS DAVID B 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			CFO	

Signatures

By: David Hyman, Authorized Signatory For: David B. Wells

05/20/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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