

HOAG JAY C
Form 4
January 04, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Marshall Christopher P

(Last) (First) (Middle)

C/O TECHNOLOGY CROSSOVER VENTURES, 528 RAMONA STREET

(Street)

PALO ALTO, CA 94301

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
THESTREET, INC. [TST]

3. Date of Earliest Transaction
(Month/Day/Year)
01/02/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

May be part of a 13(d) group

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/02/2013		A	(A) Code V Amount (D) Price 35,503 (1) (2) A \$ 0	35,503	I	Christopher P. Marshall (3)
Common Stock					116,874	I	TCV VI Management, L.L.C. (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Stock Option (right to buy)	\$ 1.69	01/02/2013		A	5,000	01/02/2014 ⁽²⁾ 01/02/2018	Common stock, par value \$.01 per share 5,000 Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Marshall Christopher P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	X	X		May be part of a 13(d) group
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group
KIMBALL RICK C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group
DREW JOHN C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group
REYNOLDS JON Q JR C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group
		X		

Trudeau Robert
 C/O TECHNOLOGY CROSSOVER VENTURES
 528 RAMONA STREET
 PALO ALTO, CA 94301

May be part of a 13(d)
 group

Signatures

Frederic D. Fenton, Authorized signatory for Christopher P. Marshall	01/04/2013
__Signature of Reporting Person	Date
Frederic D. Fenton, Authorized signatory for Jay C. Hoag	01/04/2013
__Signature of Reporting Person	Date
Frederic D. Fenton, Authorized signatory for Richard H. Kimball	01/04/2013
__Signature of Reporting Person	Date
Frederic D. Fenton, Authorized signatory for John L. Drew	01/04/2013
__Signature of Reporting Person	Date
Frederic D. Fenton, Authorized signatory for Jon Q. Reynolds Jr.	01/04/2013
__Signature of Reporting Person	Date
Frederic D. Fenton, Authorized signatory for Robert W. Trudeau	01/04/2013
__Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents Restricted Stock Units ("RSUs") that were granted on January 2, 2013 under TheStreet.com, Inc.'s (the "Company") 2007 Performance Incentive Plan as part of Christopher P. Marshall's compensation as a non-employee member of the Company's Board of

(1) Directors. Each RSU represents the right to receive one share of the Company's Common Stock. These RSUs will vest on January 2, 2014. Mr. Marshall has no voting or dispositive power, or beneficial or pecuniary interest in the RSUs, nor in the underlying shares of the Company's Common Stock.

(2) Subject to acceleration or forfeiture under certain circumstances.

These RSUs are held by Christopher P. Marshall. Mr. Marshall has the sole voting and dispositive power over the shares; however, TCV VI Management, L.L.C. ("Management VI") owns 100% of the pecuniary interest therein. Jay C. Hoag, Richard H. Kimball, John L.

(3) Drew, Jon Q. Reynolds, Jr., and Robert W. Trudeau (collectively, the "Management VI Members") are members of Management VI, but each disclaims beneficial ownership of such RSUs and the underlying shares of the Company's Common Stock except to the extent of their respective pecuniary interests therein. Mr. Marshall has no beneficial ownership or pecuniary interest in such RSUs and the underlying shares of the Company's Common Stock.

(4) These RSUs are held directly by Management VI. The Management VI Members are members of Management VI, but each disclaims beneficial ownership of such RSUs and the underlying shares of the Company's Common Stock except to the extent of their respective pecuniary interests therein. Mr. Marshall has no beneficial ownership or pecuniary interest in such RSUs and the underlying shares of the Company's Common Stock.

(5) Mr. Marshall has the sole voting and dispositive power over the options he holds directly; however, Management VI has a right to 100% of the pecuniary interest in such options. Jay C. Hoag, Richard H. Kimball, John L. Drew, Jon Q. Reynolds, Jr., and Robert W. Trudeau are members of Management VI, but each disclaims beneficial ownership of such options or the shares to be received upon the exercise of such options except to the extent of their respective pecuniary interest therein. Mr. Marshall has no beneficial ownership or pecuniary

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interest in such options or the shares to be received upon the exercise of such options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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