



**916 South Burnside Avenue, Gonzales, LA 70737**  
(Address of principal executive offices) (Zip Code)

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Registrant's telephone number, including area code: **(225) 647-9100**

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one)

Large accelerated filer Accelerated filer Non-Accelerated filer Smaller Reporting Company  
(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares of common stock, \$0.01 par value, of the registrant outstanding as of January 30, 2015 was 10,063,600.

## PART I – FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## CROWN CRAFTS, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS

DECEMBER 28, 2014 AND MARCH 30, 2014

|  | December<br>28,<br>2014<br>(Unaudited)                     | March<br>30,<br>2014<br>(Unaudited) |
|--|--|-------------------------------------|
|  | (amounts in thousands, except share and per share amounts) |                                     |
| <b>ASSETS</b>  |  |                                     |
| <b>Current assets:</b>   |  |                                     |
| Cash and cash equivalents  | \$485  | \$560                               |
| Accounts receivable (net of allowances of \$978 at December 28, 2014 and \$718 at March 30, 2014): |  |                                     |
| Due from factor  | 19,248   | 20,800                              |
| Other  | 2,583  | 912                                 |
| Inventories  | 19,301   | 13,607                              |
| Prepaid expenses   | 3,156  | 1,391                               |
| Deferred income taxes  | 728  | 799                                 |
| <b>Total current assets</b>  | <b>45,501</b>  | <b>38,069</b>                       |
| <b>Property, plant and equipment - at cost:</b>  |  |                                     |
| Vehicles   | 235  | 193                                 |
| Leasehold improvements   | 230  | 213                                 |
| Machinery and equipment  | 2,803  | 2,671                               |
| Furniture and fixtures   | 755  | 738                                 |
| <b>Property, plant and equipment - gross</b>   | <b>4,023</b>   | <b>3,815</b>                        |
| Less accumulated depreciation  | 3,445  | 3,229                               |
| <b>Property, plant and equipment - net</b>   | <b>578</b>   | <b>586</b>                          |
| <b>Finite-lived intangible assets - at cost:</b>   |  |                                     |
| Customer relationships   | 5,411  | 5,411                               |
| Other finite-lived intangible assets   | 7,613  | 7,613                               |
| <b>Finite-lived intangible assets - gross</b>  | <b>13,024</b>  | <b>13,024</b>                       |

|   |                 |                 |
|---|-----------------|-----------------|
| Less accumulated amortization               | 8,335           | 7,776           |
| <b>Finite-lived intangible assets - net</b> | <b>4,689</b>    | <b>5,248</b>    |
| Goodwill                                    | 1,126           | 1,126           |
| Deferred income taxes                       | 1,072           | 1,109           |
| Other                                       | 133             | 77              |
| <b>Total Assets</b>                         | <b>\$53,099</b> | <b>\$46,215</b> |

**LIABILITIES AND SHAREHOLDERS' EQUITY****Current liabilities:**

|                                  |               |               |
|----------------------------------|---------------|---------------|
| Accounts payable                 | \$9,309       | \$4,730       |
| Accrued wages and benefits       | 1,673         | 2,426         |
| Accrued litigation costs         | -             | 336           |
| Accrued royalties                | 2,405         | 1,139         |
| Dividends payable                | 805           | 789           |
| Income taxes currently payable   | 691           | 787           |
| Other accrued liabilities        | 176           | 91            |
| <b>Total current liabilities</b> | <b>15,059</b> | <b>10,298</b> |

**Commitments and contingencies**

- -

**Shareholders' equity:**

|  |                 |                 |
|--|-----------------|-----------------|
| Common stock - \$0.01 par value per share; Authorized 40,000,000 shares at December 28, 2014 and March 30, 2014; Issued 12,020,302 shares at December 28, 2014 and 11,794,070 shares at March 30, 2014 | 120             | 118             |
| Additional paid-in capital   | 48,292          | 47,162          |
| Treasury stock - at cost - 1,956,702 shares at December 28, 2014 and 1,932,744 shares at March 30, 2014  | (8,320 )        | (8,147 )        |
| Accumulated deficit  | (2,052 )        | (3,216 )        |
| <b>Total shareholders' equity</b>  | <b>38,040</b>   | <b>35,917</b>   |
| <b>Total Liabilities and Shareholders' Equity</b>  | <b>\$53,099</b> | <b>\$46,215</b> |

*See notes to unaudited condensed consolidated financial statements.*

## CROWN CRAFTS, INC. AND SUBSIDIARIES

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME

THREE AND NINE-MONTH PERIODS ENDED DECEMBER 28, 2014 AND DECEMBER 29, 2013

(amounts in thousands, except per share amounts)

|   | Three-Month<br>Periods Ended |                      | Nine-Month Periods<br>Ended |                      |
|---|------------------------------|----------------------|-----------------------------|----------------------|
|   | December<br>28,<br>2014      | December<br>29, 2013 | December<br>28,<br>2014     | December<br>29, 2013 |
| Net sales                                   | \$23,743                     | \$ 20,619            | \$59,888                    | \$ 57,283            |
| Cost of products sold                       | 17,115                       | 14,665               | 43,132                      | 41,108               |
| Gross profit                                | 6,628                        | 5,954                | 16,756                      | 16,175               |
| Legal expense                               | 59                           | 144                  | 1,360                       | 701                  |
| Other Marketing and administrative expenses | 3,297                        | 2,951                | 9,665                       | 9,446                |
| Income from operations                      | 3,272                        | 2,859                | 5,731                       | 6,028                |
| Other income (expense):                     |                              |                      |                             |                      |
| Interest expense                            | (10 )                        | (8 )                 | (27 )                       | (38 )                |
| Interest income                             | 1                            | 5                    | 17                          | 18                   |
| Other - net                                 | (21 )                        | 13                   | (31 )                       | (2 )                 |
| Income before income tax expense            | 3,242                        | 2,869                | 5,690                       | 6,006                |
| Income tax expense                          | 1,196                        | 1,090                | 2,111                       | 2,263                |
| Net income                                  | \$2,046                      | \$ 1,779             | \$3,579                     | \$ 3,743             |
| Weighted average shares outstanding:        |                              |                      |                             |                      |
| Basic                                       | 10,072                       | 9,859                | 10,041                      | 9,845                |
| Effect of dilutive securities               | 30                           | 18                   | 35                          | 13                   |
| Diluted                                     | 10,102                       | 9,877                | 10,076                      | 9,858                |
| Earnings per share:                         |                              |                      |                             |                      |
| Basic                                       | \$0.20                       | \$ 0.18              | \$0.36                      | \$ 0.38              |
| Diluted                                     | \$0.20                       | \$ 0.18              | \$0.36                      | \$ 0.38              |
| Cash dividends declared per share           | \$0.08                       | \$ 0.08              | \$0.24                      | \$ 0.24              |

*See notes to unaudited condensed consolidated financial statements.*



## CROWN CRAFTS, INC. AND SUBSIDIARIES

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

NINE-MONTH PERIODS ENDED DECEMBER 28, 2014 AND DECEMBER 29, 2013

|   | Nine-Month Periods Ended<br>December 28, 2014<br>(amounts in thousands) | December 29, 2013 |
|---|---|-------------------|
| <b>Operating activities:</b>  |   |                   |
| Net income  | \$ 3,579  | \$ 3,743          |
| Adjustments to reconcile net income to net cash provided by operating activities: |   |                   |
| Depreciation of property, plant and equipment                                     | 231   | 225               |
| Amortization of intangibles   | 559   | 563               |
| Deferred income taxes   | 108   | (379 )            |
| Stock-based compensation  | 652   | 487               |
| Tax shortfall from stock-based compensation                                       | -   | (9 )              |
| Changes in assets and liabilities:  |   |                   |
| Accounts receivable   | (120 )  | 4,450             |
| Inventories   | (5,694 )  | (6,310 )          |
| Prepaid expenses  | (1,765 )  | (274 )            |
| Other assets  | (56 )   | (1 )              |
| Accounts payable  | 4,580   | 2,243             |
| Accrued liabilities   | 520   | 1,219             |
| <b>Net cash provided by operating activities</b>                                  | <b>2,594</b>  | <b>5,957</b>      |
| <b>Investing activities:</b>  |   |                   |
| Capital expenditures for property, plant and equipment                            | (223 )  | (64 )             |
| Capitalized costs of internally developed intangible assets                       | -   | (16 )             |

|   |          |          |
|---|----------|----------|
| <b>Net cash used in investing activities</b>                | (223 )   | (80 )    |
| <b>Financing activities:</b>                                |          |          |
| Repayments under revolving line of credit                   | (6,106 ) | (9,947 ) |
| Borrowings under revolving line of credit                   | 6,106    | 9,947    |
| Purchase of treasury stock                                  | (173 )   | (331 )   |
| Issuance of common stock                                    | 58       | 205      |
| Excess tax benefit from stock-based compensation            | 68       | 42       |
| Dividends paid  | (2,399 ) | (2,362 ) |
| <b>Net cash used in financing activities</b>                | (2,446 ) | (2,446 ) |
| <b>Net (decrease) increase in cash and cash equivalents</b> | (75 )    | 3,431    |
| Cash and cash equivalents at beginning of period            | 560      | 340      |
| <b>Cash and cash equivalents at end of period</b>           | \$ 485   | \$ 3,771 |
| <b>Supplemental cash flow information:</b>                  |          |          |
| Income taxes paid, net of refunds received                  | \$ 2,323 | \$ 2,814 |
| Interest paid, net of interest received                     | 10       | 26       |
| <b>Noncash financing activity:</b>                          |          |          |
| Dividends declared but unpaid                               | (805 )   | (789 )   |
| Compensation paid as common stock                           | 354      | -        |

*See notes to unaudited condensed consolidated financial statements.*





CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE AND NINE-MONTH PERIODS ENDED DECEMBER 28, 2014 AND DECEMBER 29, 2013

**Note 1 – Summary of Significant Accounting Policies**

*Basis of Presentation:* The accompanying unaudited consolidated financial statements include the accounts of Crown Crafts, Inc. (the “Company”) and its subsidiaries and have been prepared in accordance with U.S. generally accepted accounting principles (“GAAP”) applicable to interim financial information as promulgated by the Financial Accounting Standards Board (“FASB”) and the rules and regulations of the Securities and Exchange Commission (“SEC”). Accordingly, they do not include all of the information and disclosures required by GAAP for complete financial statements. References herein to GAAP are to topics within the FASB Accounting Standards Codification (the “FASB ASC”), which the FASB periodically revises through the issuance of an Accounting Standards Update (“ASU”) and which has been established by the FASB as the authoritative source for GAAP recognized by the FASB to be applied by nongovernmental entities. In the opinion of management, these interim consolidated financial statements contain all adjustments necessary to present fairly the financial position of the Company as of December 28, 2014 and the results of its operations and cash flows for the periods presented. Such adjustments include normal, recurring accruals, as well as the elimination of all significant intercompany balances and transactions. Operating results for the three and nine-month periods ended December 28, 2014 are not necessarily indicative of the results that may be expected by the Company for its fiscal year ending March 29, 2015. For further information, refer to the Company’s consolidated financial statements and notes thereto included in the Company’s annual report on Form 10-K for the fiscal year ended March 30, 2014.

*Reclassifications:* The Company has reclassified certain prior year information to conform to the amounts presented in the current year. None of the changes impact the Company’s previously reported financial position or results of operations.

*Fiscal Year:* The Company’s fiscal year ends on the Sunday that is nearest to or on March 31. References herein to “fiscal year 2015” or “2015” represent the 52-week period ending March 29, 2015 and references herein to “fiscal year 2014” or “2014” represent the 52-week period ended March 30, 2014.

*Use of Estimates:* The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as of the date of the accompanying consolidated balance sheets and the reported amounts of revenues and expenses during the periods presented on the accompanying consolidated statements of income and cash flows. Significant estimates are made with respect to the allowances related to accounts receivable for customer

deductions for returns, allowances and disputes. The Company also has a certain amount of discontinued finished goods which necessitates the establishment of inventory reserves and allocates indirect costs to inventory based on an estimated percentage of the supplier purchase price, each of which is highly subjective. Actual results could differ from those estimates.

*Cash and Cash Equivalents:* The Company considers highly-liquid investments, if any, purchased with original maturities of three months or less to be cash equivalents. The Company's credit facility consists of a revolving line of credit under a financing agreement with The CIT Group/Commercial Services, Inc. ("CIT"), a subsidiary of CIT Group, Inc. The Company classifies a negative balance outstanding under this revolving line of credit as cash, as these amounts are legally owed to the Company and are immediately available to be drawn upon by the Company.

*Financial Instruments:* For short-term instruments such as cash and cash equivalents, accounts receivable and accounts payable, the Company uses carrying value as a reasonable estimate of the fair value.

*Segment and Related Information:* The Company operates primarily in one principal segment, infant, toddler and juvenile products. These products consist of infant and toddler bedding, bibs, soft bath products, disposable products and accessories. Net sales of bedding, blankets and accessories and net sales of bibs, bath and disposable products for the three and nine-months ended December 28, 2014 and December 29, 2013 are as follows (in thousands):

|                                    | <b>Three-Month<br/>Periods Ended</b> |                              | <b>Nine-Month<br/>Periods Ended</b> |                              |
|------------------------------------|--------------------------------------|------------------------------|-------------------------------------|------------------------------|
|                                    | <b>December<br/>28,<br/>2014</b>     | <b>December<br/>29, 2013</b> | <b>December<br/>28,<br/>2014</b>    | <b>December<br/>29, 2013</b> |
| Bedding, blankets and accessories  | \$18,378                             | \$ 15,303                    | \$44,566                            | \$ 41,647                    |
| Bibs, bath and disposable products | 5,365                                | 5,316                        | 15,322                              | 15,636                       |
| Total net sales                    | \$23,743                             | \$ 20,619                    | \$59,888                            | \$ 57,283                    |

*Advertising Costs:* The Company's advertising costs are primarily associated with cooperative advertising arrangements with certain of the Company's customers and are recognized using the straight-line method based upon aggregate annual estimated amounts for those customers, with periodic adjustments to the actual amounts of authorized agreements. Advertising expense is included in other marketing and administrative expenses in the accompanying consolidated statements of income and amounted to \$376,000 and \$213,000 for the three-month periods ended December 28, 2014 and December 29, 2013, respectively, and \$842,000 and \$655,000 for the nine-month periods ended December 28, 2014 and December 29, 2013, respectively.

*Revenue Recognition:* Sales are recorded when goods are shipped to customers and are reported net of allowances for estimated returns and allowances in the accompanying consolidated statements of income. Allowances for returns are estimated based on historical rates. Allowances for returns, cooperative advertising allowances, warehouse allowances, placement fees and volume rebates are recorded commensurate with sales activity or using the straight-line method, as appropriate, and the cost of such allowances is netted against sales in reporting the results of operations. Shipping and handling costs, net of amounts reimbursed by customers, are not material and are included in net sales.

*Allowances Against Accounts Receivable:* The Company's allowances against accounts receivable are primarily contractually agreed-upon deductions for items such as cooperative advertising and warehouse allowances, placement fees and volume rebates. These deductions are recorded throughout the year commensurate with sales activity or using the straight-line method, as appropriate. Funding of the majority of the Company's allowances occurs on a per-invoice basis. The allowances for customer deductions, which are netted against accounts receivable in the consolidated balance sheets, consist of agreed upon advertising support, placement fees, markdowns and warehouse and other allowances. All such allowances are recorded as direct offsets to sales, and such costs are accrued commensurate with sales activities or as a straight-line amortization charge of an agreed-upon fixed amount, as appropriate to the circumstances for each such arrangement. When a customer requests deductions, the allowances are reduced to reflect such payments or credits issued against the customer's account balance. The Company analyzes the components of the allowances for customer deductions monthly and adjusts the allowances to the appropriate levels. The timing of funding requests for advertising support can cause the net balance in the allowance account to fluctuate from period to period. The timing of such funding requests should have no impact on the consolidated statements of income since such costs are accrued commensurate with sales activity or using the straight-line method, as appropriate.

To reduce the exposure to credit losses and to enhance the predictability of its cash flows, the Company assigns the majority of its trade accounts receivable under factoring agreements with CIT. In the event a factored receivable becomes uncollectible due to creditworthiness, CIT bears the risk of loss. The Company's management must make estimates of the uncollectibility of its non-factored accounts receivable to evaluate the adequacy of the Company's allowance for doubtful accounts, which is accomplished by specifically analyzing accounts receivable, historical bad debts, customer concentrations, customer creditworthiness, current economic trends and changes in its customers' payment terms. The Company's provision for doubtful accounts is included in other marketing and administrative expenses in the accompanying unaudited consolidated statements of income and amounted to \$8,000 for each of the three and nine-month periods ended December 28, 2014, and \$74,000 for each of the three and nine-month periods ended December 29, 2013.

The Company's accounts receivable as of December 28, 2014 was \$21.8 million, net of allowances of \$978,000. Of this amount, \$19.2 million was due from CIT under the factoring agreements, and an additional \$474,000 was due from CIT as a negative balance outstanding under the revolving line of credit. The combined amount of \$19.7 million represents the maximum loss that the Company could incur if CIT failed completely to perform its obligations under the factoring agreements and the revolving line of credit.

*Depreciation and Amortization:* The accompanying consolidated balance sheets reflect property, plant and equipment, and certain intangible assets at cost less accumulated depreciation or amortization. The Company capitalizes additions and improvements and expenses maintenance and repairs as incurred. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets, which are three to eight years for property, plant and equipment, and one to twenty years for intangible assets other than goodwill. The Company amortizes improvements to its leased facilities over the term of the lease or the estimated useful life of the asset, whichever is shorter.

*Valuation of Long-Lived Assets and Identifiable Intangible Assets:* In addition to the depreciation and amortization procedures set forth above, the Company reviews for impairment long-lived assets and certain identifiable intangible assets whenever events or changes in circumstances indicate that the carrying amount of any asset may not be recoverable. In the event of impairment, the asset is written down to its fair market value.

*Patent Costs:* The Company incurs certain legal and associated costs in connection with its patent applications. The Company capitalizes such costs to be amortized over the expected life of the patent to the extent that an economic benefit is anticipated from the resulting patent or an alternative future use for the underlying product is available to the Company. The Company also capitalizes legal and other costs incurred in the protection or defense of the Company's patents when it is believed that the future economic benefit of the patent will be maintained or increased and a successful outcome of the litigation is probable. Capitalized patent defense costs are amortized over the remaining expected life of the related patent. The Company's assessment of the future economic benefit of its patents involves considerable management judgment, and a different conclusion could result in a material impairment charge amounting to the carrying value of these assets.

*Royalty Payments:* The Company has entered into agreements that provide for royalty payments based on a percentage of sales with certain minimum guaranteed amounts. These royalties are accrued based upon historical sales rates adjusted for current sales trends by customers. Royalty expense is included in cost of sales in the accompanying unaudited consolidated statements of income and amounted to \$2.5 million and \$1.9 million for the three-month periods ended December 28, 2014 and December 29, 2013, respectively, and \$5.9 million and \$5.3 million for the nine-month periods ended December 28, 2014 and December 29, 2013, respectively.

*Inventory Valuation:* The preparation of the Company's financial statements requires careful determination of the appropriate dollar amount of the Company's inventory balances. Such amount is presented as a current asset in the accompanying consolidated balance sheets and is a direct determinant of cost of goods sold in the accompanying consolidated statements of income and, therefore, has a significant impact on the amount of net income in the accounting periods reported. The basis of accounting for inventories is cost, which includes the direct supplier acquisition cost, duties, taxes and freight, and the indirect costs incurred to design, develop, source and store the product until it is sold. Once cost has been determined, the Company's inventory is then stated at the lower of cost or market, with cost determined using the first-in, first-out ("FIFO") method, which assumes that inventory quantities are sold in the order in which they are acquired.

The indirect costs allocated to inventory are done so as a percentage of projected annual supplier purchases and can impact the Company's results of operations as purchase volume fluctuates from quarter to quarter and year to year. The difference between indirect costs incurred and the indirect costs allocated to inventory creates a burden variance, which is generally favorable when actual inventory purchases exceed planned inventory purchases, and is generally unfavorable when actual inventory purchases are lower than planned inventory purchases. While the burden variance can be significant during interim periods, it is generally not material by the end of each fiscal year. The determination of the indirect charges and their allocation to the Company's finished goods inventories is complex and requires significant management judgment and estimates. If management made different judgments or utilized different estimates, then differences would result in the valuation of the Company's inventories, the amount and timing of the Company's cost of goods sold and the resulting net income for any accounting period.

On a periodic basis, management reviews the Company's inventory quantities on hand for obsolescence, physical deterioration, changes in price levels and the existence of quantities on hand which may not reasonably be expected to

be sold within the normal operating cycle of the Company's operations. To the extent that any of these conditions is believed to exist or the market value of the inventory expected to be realized in the ordinary course of business is otherwise no longer as great as its carrying value, an allowance against the inventory value is established. To the extent that this allowance is established or increased during an accounting period, an expense is recorded in cost of goods sold in the Company's consolidated statements of income. Only when inventory for which an allowance has been established is later sold or is otherwise disposed of is the allowance reduced accordingly. Significant management judgment is required in determining the amount and adequacy of this allowance. In the event that actual results differ from management's estimates or these estimates and judgments are revised in future periods, the Company may not fully realize the carrying value of its inventory or may need to establish additional allowances, either of which could materially impact the Company's financial position and results of operations.

*Provision for Income Taxes:* The Company's provision for income taxes includes all currently payable federal, state, local and foreign taxes and is based upon the Company's estimated annual effective tax rate, which is based on the Company's forecasted annual pre-tax income, as adjusted for certain expenses within the consolidated statements of income that will never be deductible on the Company's tax returns and certain charges expected to be deducted on the Company's tax returns that will never be deducted on the consolidated statements of income, multiplied by the statutory tax rates for the various jurisdictions in which the Company operates and reduced by certain anticipated tax credits. The Company provides for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse. The Company's policy is to recognize the effect that a change in enacted tax rates would have on net deferred income tax assets and liabilities in the period that the tax rates are changed.

The Company files income tax returns in the many jurisdictions within which it operates, including the U.S., several U.S. states and the People's Republic of China. The statute of limitations for the Company's filed income tax returns varies by jurisdiction; tax years open to federal, state or Chinese audit or other adjustment as of December 28, 2014 were the fiscal years ended April 1, 2012, March 31, 2013 and March 30, 2014, as well as the fiscal year ended April 3, 2011 for several states.

*Earnings Per Share:* The Company calculates basic earnings per share by using a weighted average of the number of shares outstanding during the reporting periods. Diluted shares outstanding are calculated in accordance with the treasury stock method, which assumes that the proceeds from the exercise of all exercisable options would be used to repurchase shares at market value. The net number of shares issued after the exercise proceeds are exhausted represents the potentially dilutive effect of the options, which are added to basic shares to arrive at diluted shares.

*Recently-Issued Accounting Standards:* On May 28, 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers*, which will replace most existing revenue guidance in GAAP when it becomes effective on the first day of the fiscal year beginning after December 15, 2016. Early adoption is not permitted. The Company is currently evaluating the effect that ASU 2014-09 will have on its financial position, results of operations and related disclosures. The Company has determined that all other ASU's issued which were in effect, or which will become effective at some future date, are not expected to have a material impact on the Company's consolidated financial statements.

## **Note 2 – Goodwill, Customer Relationships and Other Intangible Assets**

*Goodwill:* Goodwill represents the excess of the purchase price over the fair value of net identifiable assets acquired in business combinations. The Company considers its wholly-owned subsidiaries, Crown Crafts Infant Products, Inc. ("CCIP") and Hamco, Inc. ("Hamco"), to each be a reporting unit of the Company for the purpose of presenting and testing for the impairment of goodwill. The goodwill of the reporting units of the Company as of December 28, 2014 and March 30, 2014 amounted to \$24.0 million, and is reflected in the accompanying consolidated balance sheets net of accumulated impairment charges of \$22.9 million, for a net reported balance of \$1.1 million.

The Company tests the fair value of the goodwill, if any, within its reporting units annually as of the first day of the Company's fiscal year. An additional interim impairment test is performed during the year whenever an event or change in circumstances occurs that suggests that the fair value of the goodwill of either of the reporting units of the Company has more likely than not (defined as having a likelihood of greater than 50%) fallen below its carrying value. The annual or interim impairment test is performed by first assessing qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If such qualitative factors so indicate, then the impairment test is continued in a two-step approach. The first step is the estimation of the fair value of each reporting unit to ensure that its fair value exceeds its carrying value. If step one indicates that a potential impairment exists, then the second step is performed to measure the amount of an impairment charge, if any. In the



second step, these estimated fair values are used as the hypothetical purchase price for the reporting units, and an allocation of such hypothetical purchase price is made to the identifiable tangible and intangible assets and assigned liabilities of the reporting units. The impairment charge is calculated as the amount, if any, by which the carrying value of the goodwill exceeds the implied amount of goodwill that results from this hypothetical purchase price allocation.

The annual impairment test of the fair value of the goodwill of the reporting units of the Company was performed as of March 31, 2014, and the Company concluded that the fair value of the goodwill of the Company's reporting units substantially exceeded their carrying values as of that date.

*Other Intangible Assets:* Other intangible assets at December 28, 2014 consisted primarily of the fair value of net identifiable assets acquired in business combinations, other than tangible assets and goodwill. The gross amount and accumulated amortization of the Company's other intangible assets as of December 28, 2014 and March 30, 2014, the amortization expense for the three and nine-month periods ended December 28, 2014 and December 29, 2013 and the classification of such amortization expense within the accompanying unaudited consolidated statements of income are as follows (in thousands):

|                               | <b>Gross Amount</b>      |             | <b>Accumulated Amortization</b> |             | <b>Amortization Expense</b>                        |             |   |             |
|-------------------------------|--------------------------|-------------|---------------------------------|-------------|--|-------------|---|-------------|
|                               | <b>December 28, 2014</b> |             | <b>December 28, 2014</b>        |             | <b>Three-Month Periods Ended December 28, 2014</b> |             | <b>Nine-Month Periods Ended December 29, 2013</b> |             |
|                               | <b>2014</b>              | <b>2014</b> | <b>2014</b>                     | <b>2014</b> | <b>2014</b>  | <b>2013</b> | <b>2014</b>                                       | <b>2013</b> |
| Tradename and trademarks      | \$1,987                  | \$1,987     | \$768                           | \$669       | \$33   | \$33        | \$99  | \$99        |
| Licenses and designs          | 3,571                    | 3,571       | 3,571                           | 3,571       | -  | -           | -   | 2           |
| Non-compete covenants         | 454                      | 454         | 408                             | 391         | 1  | 13          | 17  | 41          |
| Patents                       | 1,601                    | 1,601       | 323                             | 242         | 27   | 27          | 81  | 59          |
| Customer relationships        | 5,411                    | 5,411       | 3,265                           | 2,903       | 121  | 121         | 362   | 362         |
| Total other intangible assets | \$13,024                 | \$13,024    | \$8,335                         | \$7,776     | \$182  | \$194       | \$559   | \$563       |

Classification within the accompanying consolidated statements of income:

|   |       |       |       |       |
|---|-------|-------|-------|-------|
| Cost of products sold                       | \$1   | \$13  | \$17  | \$43  |
| Other marketing and administrative expenses | 181   | 181   | 542   | 520   |
| Total amortization expense                  | \$182 | \$194 | \$559 | \$563 |

### Note 3 – Inventories

Major classes of inventory were as follows (in thousands):

|                 | <b>December 28, 2014</b> | <b>March 30, 2014</b> |
|-----------------|--------------------------|-----------------------|
| Raw Materials   | \$63                     | \$47                  |
| Finished Goods  | 19,238                   | 13,560                |
| Total inventory | \$19,301                 | \$13,607              |

#### Note 4 – Stock-based Compensation

The Company has two incentive stock plans, the 2006 Omnibus Incentive Plan (the “2006 Plan”) and the 2014 Omnibus Equity Compensation Plan (the “2014 Plan”). As a result of the approval of the 2014 Plan by the Company’s stockholders at the Company’s 2014 annual meeting, grants may no longer be issued under the 2006 Plan.

The Company believes that awards of long-term, equity-based incentive compensation will attract and retain directors, officers and employees of the Company and will encourage these individuals to contribute to the successful performance of the Company, which will lead to the achievement of the Company’s overall goal of increasing stockholder value. Awards granted under the 2014 Plan may be in the form of incentive stock options, non-qualified stock options, shares of stock (including restricted shares), stock units, stock appreciation rights or other stock-based awards. Awards may be granted subject to the achievement of performance goals or other conditions, and certain awards may be payable in stock or cash, or a combination of the two. The 2014 Plan is administered by the Compensation Committee of the Company’s Board of Directors (the “Board”), which selects eligible employees, consultants, advisors and non-employee directors to participate in the 2014 Plan and determines the type, amount, duration and other terms of individual awards. At December 28, 2014, 1.2 million shares of the Company’s common stock were available for future issuance under the 2014 Plan.

Stock-based compensation expense is calculated according to FASB ASC Topic 718, *Compensation – Stock Compensation*, which requires stock-based compensation to be accounted for using a fair-value-based measurement. The Company recorded stock-based compensation expense of \$225,000 and \$131,000 during the three-month periods ended December 28, 2014 and December 29, 2013, respectively, and recorded \$652,000 and \$487,000 during the nine-month periods ended December 28, 2014 and December 29, 2013, respectively. The Company records the compensation expense related to stock-based awards granted to individuals in the same expense classifications as the cash compensation paid to those same individuals. No stock-based compensation costs have been capitalized as part of the cost of an asset as of December 28, 2014.

*Stock Options:* The following table represents stock option activity for the nine-month periods ended December 28, 2014 and December 29, 2013:

|                                    | <b>Nine-Month<br/>Period Ended<br/>December 28, 2014</b> |  | <b>Nine-Month<br/>Period Ended<br/>December 29, 2013</b> |  |
|------------------------------------|--|--|--|--|
|                                    | <b>Weighted-Average<br/>Exercise<br/>Price</b>           | <b>Number of<br/>Options<br/>Outstanding</b> | <b>Weighted-Average<br/>Exercise<br/>Price</b>           | <b>Number of<br/>Options<br/>Outstanding</b> |
| Outstanding at Beginning of Period | \$ 5.76  | 185,000                                      | \$ 5.23  | 145,000                                      |
| Granted                            | 7.90   | 165,000                                      | 6.14   | 100,000                                      |
| Exercised                          | 5.78   | (10,000 )                                    | 5.12   | (40,000 )                                    |
| Outstanding at End of Period       | 6.80   | 340,000                                      | 5.70   | 205,000                                      |
| Exercisable at End of Period       | 5.60   | 125,000                                      | 5.14   | 55,000                                       |

As of December 28, 2014, the intrinsic value of the outstanding and exercisable stock options was \$340,000 and \$262,000, respectively. The total intrinsic value of the stock options exercised during each of the three and nine-month periods ended December 28, 2014 was \$14,000. The total intrinsic value of the stock options exercised during the three and nine-month periods ended December 29, 2013 was \$23,000 and \$60,000, respectively. The Company received no cash from the exercise of stock options during the nine-month periods ended December 28, 2014 and December 29, 2013. Upon the exercise of stock options, participants may choose to surrender to the Company those shares from the option exercise necessary to satisfy the exercise amount and their income tax withholding obligations that arise from the option exercise. The effect on the cash flow of the Company from these “cashless” option exercises is that the Company remits cash on behalf of the participant to satisfy his or her income tax withholding obligations. The Company used cash of \$5,000 to remit the required income tax withholding amounts from “cashless” option exercises during each of the three and nine-month periods ended December 28, 2014 and used cash of \$8,000 and \$24,000 to remit the required income tax withholding amounts from “cashless” option exercises during the three and nine-month periods ended December 29, 2013, respectively.

To determine the estimated fair value of stock options granted, the Company uses the Black-Scholes-Merton valuation formula, which is a closed-form model that uses an equation to estimate fair value. The following table sets forth the assumptions used to determine the fair value, and the resulting grant-date fair value per option, of the non-qualified stock options which were awarded to certain employees during the nine-months ended December 28, 2014 and December 29, 2013, which options vest over a two-year period, assuming continued service.

|                | <b>Nine-Month Periods<br/>Ended</b> |                              |
|----------------|-------------------------------------|------------------------------|
|                | <b>December<br/>28, 2014</b>        | <b>December<br/>29, 2013</b> |
| Options issued | 165,000                             | 100,000                      |

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|  |                  |                  |        |   |
|--|------------------|------------------|--------|---|
| Grant date   | June 18,<br>2014 | June 14,<br>2013 |        |   |
| Dividend yield                                       | 4.05             | %                | 5.21   | % |
| Expected volatility                                  | 30.00            | %                | 35.00  | % |
| Risk free interest rate                              | 0.95             | %                | 0.49   | % |
| Contractual term (years)                             | 10.00            |                  | 10.00  |   |
| Expected term (years)                                | 3.00             |                  | 3.00   |   |
| Forfeiture rate                                      | 5.00             | %                | 5.00   | % |
| Exercise price (grant-date closing price) per option | \$7.90           |                  | \$6.14 |   |
| Fair value per option                                | \$1.19           |                  | \$0.98 |   |

For the three-month periods ended December 28, 2014 and December 29, 2013, the Company recognized compensation expense associated with stock options as follows (in thousands):

|  | Three-Month Period Ended<br>December 28, 2014 |   |               | Three-Month Period Ended<br>December 29, 2013 |   |               |
|--|---|---|---------------|---|---|---------------|
|  | Other   | Cost of Marketing & Administrative Expenses | Total Expense | Other   | Cost of Marketing & Administrative Expenses | Total Expense |
| <b><u>Options Granted in Fiscal Year</u></b> |   |   |               |   |   |               |
| 2013   | \$-   | \$ -  | \$ -          | \$11  | \$ 11                                       | \$ 22         |
| 2014   | 6   | 6   | 12            | 6   | 6   | 12            |
| 2015   | 12  | 10  | 22            | -   | -   | -             |
| Total stock option compensation              | \$18  | \$ 16                                       | \$ 34         | \$17  | \$ 17                                       | \$ 34         |

For the nine-month periods ended December 28, 2014 and December 29, 2013, the Company recognized compensation expense associated with stock options as follows (in thousands):

| <u>Options Granted in Fiscal Year</u> | <b>Nine-Month Period Ended<br/>December 28, 2014</b>                                       |  |                          | <b>Nine-Month Period Ended<br/>December 29, 2013</b>                                       |  |                          |
|---------------------------------------|--|--|--------------------------|--|--|--------------------------|
|                                       | <b>Cost<br/>of<br/>&amp;<br/>Productive<br/>&amp;<br/>Administrative<br/>Sold Expenses</b> | <b>Marketing<br/>&amp;<br/>Administrative<br/>Expenses</b> | <b>Total<br/>Expense</b> | <b>Cost<br/>of<br/>&amp;<br/>Productive<br/>&amp;<br/>Administrative<br/>Sold Expenses</b> | <b>Marketing<br/>&amp;<br/>Administrative<br/>Expenses</b> | <b>Total<br/>Expense</b> |
| 2012                                  | \$-  | \$ -   | \$ -                     | \$14   | \$ 11  | \$ 25                    |
| 2013                                  | 12   | 12   | 24                       | 35   | 35   | 70                       |
| 2014                                  | 19   | 19   | 38                       | 13   | 13   | 26                       |
| 2015                                  | 26   | 22   | 48                       | -  | -  | -                        |
| Total stock option compensation       | \$57   | \$ 53  | \$ 110                   | \$62   | \$ 59  | \$ 121                   |

As of December 28, 2014, total unrecognized stock option compensation expense amounted to \$172,000, which will be recognized as the underlying stock options vest over a weighted-average period of 10.2 months. The amount of future stock option compensation expense could be affected by any future stock option grants and by the separation from the Company of any individual who has received stock options that are unvested as of such individual's separation date.

*Non-vested Stock Granted to Non-Employee Directors:* The Board granted the following shares of non-vested stock to the Company's non-employee directors:

| <u>Number of Shares</u> | <u>Fair Value per Share</u> | <u>Three-Month Period Ended</u> |
|-------------------------|-----------------------------|---------------------------------|
| 28,000                  | \$7.97                      | September 28, 2014              |
| 28,000                  | \$6.67                      | September 29, 2013              |
| 42,000                  | \$5.62                      | September 30, 2012              |
| 30,000                  | \$4.44                      | October 2, 2011                 |

These shares vest over a two-year period, assuming continued service. The fair value of the non-vested stock granted to the Company's non-employee directors was based on the closing price of the Company's common stock on the date of the grant. In August 2014, 28,000 shares vested that had been granted to non-employee directors, with such shares having an aggregate value of \$223,000.

*Non-vested Stock Granted to Employees:* During the three-month period ended June 27, 2010, the Board awarded 345,000 shares of non-vested stock to certain employees in a series of grants, each of which will vest only if (i) the closing price of the Company's common stock is at or above certain target levels for any ten trading days out of any period of 30 consecutive trading days and (ii) the respective employees remain employed through July 29, 2015. The Company, with the assistance of an independent third party, determined that the aggregate grant date fair value of the awards amounted to \$1.2 million.

During the three-month period ended December 28, 2014, the Board approved an amendment to the grant subject to the \$6.00 per share closing price condition that had been awarded to E. Randall Chestnut, Chairman, Chief Executive Officer and President of the Company, and an amendment to the grant subject to the \$5.00 per share closing price condition that had been awarded to Nanci Freeman, Chief Executive Officer and President of CCIP. With the closing price conditions having been met for these awards, the original grant of 75,000 shares awarded to Mr. Chestnut was amended to provide for the immediate vesting of 10,000 shares and the original grant of 20,000 shares awarded to Ms. Freeman was amended to provide for the immediate vesting of the shares, with both amendments made effective as of November 24, 2014. The vesting of these awards was accelerated in order to preserve the deductibility of the associated compensation expense by the Company for income tax purposes. As a result of the acceleration of the vesting, the Company recognized the remaining compensation expense associated with the shares vested of \$12,000 during the three-month period ended December 28, 2014. These amounts would otherwise have been recognized by the Company ratably through July 29, 2015. To satisfy the income tax withholding obligations that arose from the vesting of the shares, Mr. Chestnut and Ms. Freeman surrendered to the Company 4,795 and 10,516 shares, respectively, and the Company paid \$111,000 to the appropriate taxing authorities on their behalf.

*Performance Bonus Plan:* The Company maintains a performance bonus plan for certain executive officers that provides for awards of shares of common stock in the event that the aggregate average market value of the common stock during the relevant fiscal year, plus the amount of cash dividends paid in respect of the common stock during such period, increases. These individuals may instead be awarded cash, if and to the extent that insufficient shares of common stock are available for issuance from all shareholder-approved, equity-based plans or programs of the Company in effect. The performance bonus plan also imposes individual limits on awards and provides that shares of common stock that may be awarded will vest over a two-year period. Compensation expense associated with performance bonus plan awards are recognized over a three-year period – the fiscal year in which the award is earned, plus the two-year vesting period. In respect of awards earned pursuant to the performance bonus plan for fiscal year 2014, the Company awarded 188,232 shares of common stock during the three months ended June 29, 2014. In connection with these awards, the Company recognized compensation expense of \$354,000 during fiscal year 2014 and will recognize, on a straight-line basis, \$354,000 in compensation expense during each of fiscal years 2015 and 2016.

For the three-month periods ended December 28, 2014 and December 29, 2013, the Company recognized compensation expense associated with stock grants, which is included in marketing and administrative expenses in the accompanying consolidated statements of income, as follows (in thousands):

| <u>Stock Granted in Fiscal Year</u> | <b>Three-Month Period Ended<br/>December 28, 2014</b> |                  |                          | <b>Three-Month Period Ended<br/>December 29, 2013</b> |                  |                          |
|-------------------------------------|---|------------------|--------------------------|---|------------------|--------------------------|
|                                     | <b>Non-employee</b>                                   |                  | <b>Total<br/>Expense</b> | <b>Non-employee</b>                                   |                  | <b>Total<br/>Expense</b> |
|                                     | <b>Employee</b>                                       | <b>Directors</b> |                          | <b>Employee</b>                                       | <b>Directors</b> |                          |
| 2011                                | \$51  | \$ -             | \$ 51                    | \$55  | \$ -             | \$ 55                    |
| 2012                                | -   | -                | -                        | -   | -                | -                        |
| 2013                                | -   | -                | -                        | -   | 19               | 19                       |
| 2014                                | -   | 23               | 23                       | -   | 23               | 23                       |
| 2015                                | 89  | 28               | 117                      | -   | -                | -                        |
| Total stock grant compensation      | \$ 140  | \$ 51            | \$ 191                   | \$ 55   | \$ 42            | \$ 97                    |

For the nine-month periods ended December 28, 2014 and December 29, 2013, the Company recognized compensation expense associated with stock grants, which is included in marketing and administrative expenses in the accompanying consolidated statements of income, as follows (in thousands):

| <u>Stock Granted in Fiscal Year</u> | <b>Nine-Month Period Ended<br/>December 28, 2014</b> |                  |                          | <b>Nine-Month Period Ended<br/>December 29, 2013</b> |                  |                          |
|-------------------------------------|--|------------------|--------------------------|--|------------------|--------------------------|
|                                     | <b>Non-employee</b>                                  |                  | <b>Total<br/>Expense</b> | <b>Non-employee</b>                                  |                  | <b>Total<br/>Expense</b> |
|                                     | <b>Employee</b>                                      | <b>Directors</b> |                          | <b>Employee</b>                                      | <b>Directors</b> |                          |
| 2011                                | \$133  | \$ -             | \$ 133                   | \$141  | \$ -             | \$ 141                   |
| 2012                                | -  | -                | -                        | -  | 22               | 22                       |
| 2013                                | -  | 27               | 27                       | -  | 71               | 71                       |
| 2014                                | -  | 69               | 69                       | 93   | 39               | 132                      |
| 2015                                | 267  | 46               | 313                      | -  | -                | -                        |
| Total stock grant compensation      | \$ 400   | \$ 142           | \$ 542                   | \$ 234   | \$ 132           | \$ 366                   |

As of December 28, 2014, total unrecognized compensation expense related to the Company's non-vested stock grants amounted to \$759,000, which will be recognized over the respective vesting terms associated with each block of non-vested stock indicated above, such grants having an aggregate weighted-average vesting term of 8.2 months. The amount of future compensation expense related to the Company's non-vested stock grants could be affected by any future non-vested stock grants and by the separation from the Company of any individual who has non-vested stock grants as of such individual's separation date.



**Note 5 – Financing Arrangements**

*Factoring Agreements:* The Company assigns the majority of its trade accounts receivable to CIT under factoring agreements whose expiration dates are coterminous with that of the financing agreement described below. Under the terms of the factoring agreements, CIT remits customer payments to the Company as such payments are received by CIT.

CIT bears credit losses with respect to assigned accounts receivable from approved customers that are within approved credit limits, while the Company bears the responsibility for adjustments from customers related to returns, allowances, claims and discounts. CIT may at any time terminate or limit its approval of shipments to a particular customer. If such a termination were to occur, the Company must either assume the credit risk for shipments after the date of such termination or limitation or cease shipments to such customer. Factoring fees, which are included in marketing and administrative expenses in the accompanying unaudited consolidated statements of income, were \$187,000 and \$134,000 for the three-month periods ended December 28, 2014 and December 29, 2013, respectively, and were \$453,000 and \$331,000 for the nine-month periods ended December 28, 2014 and December 29, 2013, respectively. There were no advances from the factor at December 28, 2014 or March 30, 2014.

*Credit Facility:* The Company's credit facility at December 28, 2014 consisted of a revolving line of credit under a financing agreement with CIT of up to \$26.0 million, which includes a \$1.5 million sub-limit for letters of credit, with an interest rate of prime minus 0.50% or LIBOR plus 2.00%. The financing agreement matures on July 11, 2016 and is secured by a first lien on all assets of the Company. As of December 28, 2014, the Company had elected to pay interest on balances owed under the revolving line of credit, if any, under the LIBOR option. The financing agreement also provides for the payment by CIT to the Company of interest at the rate of prime minus 2.00%, which was 1.25% at December 28, 2014, on daily cash balances held at CIT.

Under the financing agreement, a fee is assessed based on 0.125% of the average unused portion of the \$26.0 million revolving line of credit, less any outstanding letters of credit (the "Commitment Fee"). The Commitment Fee was \$8,000 for each of the three-month periods ended December 28, 2014 and December 29, 2013, and was \$25,000 and \$32,000 for the nine months ended December 28, 2014 and December 29, 2013, respectively. At December 28, 2014, there was no balance owed on the revolving line of credit, there was no letter of credit outstanding and the full amount of the credit facility of \$26.0 million was available under the revolving line of credit based on the Company's eligible accounts receivable and inventory balances.

The financing agreement for the revolving line of credit contains usual and customary covenants for agreements of that type, including limitations on other indebtedness, liens, transfers of assets, investments and acquisitions, merger or consolidation transactions, transactions with affiliates and changes in or amendments to the organizational documents for the Company and its subsidiaries. The Company was in compliance with these covenants as of December 28, 2014.

#### **Note 6 – Legal Settlement**

BreathableBaby, LLC ("BreathableBaby") filed a complaint against the Company and CCIP on January 11, 2012 in the United States District Court for the District of Minnesota, which alleged that CCIP's mesh crib liner infringed upon BreathableBaby's patent rights relating to its air permeable infant bedding technology. During the three-month period ended September 28, 2014, the Company recorded a charge of \$850,000 in connection with a then-preliminary agreement that had been reached with BreathableBaby to settle this matter. The Company and BreathableBaby reached a final settlement on December 5, 2014 under the terms of which the Company now manufactures and sells a redesigned mesh crib liner product. The Company also made a one-time payment of \$850,000 to BreathableBaby on December 11, 2014 in connection with the settlement, which amount had previously been recognized as disclosed above. The recognition of the \$850,000 charge, which has been classified as legal expense in the accompanying unaudited consolidated statements of income, had the effect of reducing, on an after-tax basis, the Company's net income for the nine-month period ended December 28, 2014 by approximately \$530,000, or \$0.05 per diluted share.

#### **Note 7 – Subsequent Events**

The Company has evaluated events which have occurred between December 28, 2014 and the date that the accompanying consolidated financial statements were issued, and has determined that there are no material subsequent events that require disclosure.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The Company operates indirectly through its wholly-owned subsidiaries, CCIP and Hamco, in the infant, toddler and juvenile products segment within the consumer products industry. The infant and toddler products segment consists of infant and toddler bedding and blankets, bibs, soft bath products, disposable products and accessories. Sales of the Company's products are generally made directly to retailers, which are primarily mass merchants, mid-tier retailers, juvenile specialty stores, value channel stores, grocery and drug stores, restaurants, internet accounts and wholesale clubs. The Company's products are manufactured primarily in Asia and marketed under a variety of Company-owned trademarks, under trademarks licensed from others and as private label goods.

The Company's products are marketed through a national sales force consisting of salaried sales executives and employees located in Compton, California; Gonzales, Louisiana; and Bentonville, Arkansas. Products are also marketed by independent commissioned sales representatives located throughout the United States. Sales outside the United States are made primarily through distributors.

The Company maintains a foreign representative office located in Shanghai, China, which is responsible for the coordination of production, purchases and shipments, seeking out new vendors and overseeing inspections for social compliance and quality.

The infant, toddler and juvenile consumer products industry is highly competitive. The Company competes with a variety of distributors and manufacturers (both branded and private label), including large infant and juvenile product companies and specialty infant and juvenile product manufacturers, on the basis of quality, design, price, brand name recognition, service and packaging. The Company's ability to compete depends principally on styling, price, service to the retailer and continued high regard for the Company's products and trade names.

The following discussion is a summary of certain factors that management considers important in reviewing the Company's results of operations, financial position, liquidity and capital resources. This discussion should be read in conjunction with the accompanying consolidated financial statements and related notes included elsewhere in this report.

## RESULTS OF OPERATIONS

The following table contains results of operations for the three and nine-month periods ended December 28, 2014 and December 29, 2013 and the dollar and percentage changes for those periods (in thousands, except percentages):

|                                       | Three-Month Periods Ended |                   |          |          | Nine-Month Periods Ended |                   |          |          | Change | Change |
|---------------------------------------|---------------------------|-------------------|----------|----------|--------------------------|-------------------|----------|----------|--------|--------|
|                                       | December 28, 2014         | December 29, 2013 | Change   | Change   | December 28, 2014        | December 29, 2013 | Change   | Change   |        |        |
| Net sales by category                 |                           |                   |          |          |                          |                   |          |          |        |        |
| Bedding, blankets and accessories     | \$18,378                  | \$ 15,303         | \$ 3,075 | 20.1 %   | \$44,566                 | \$ 41,647         | \$ 2,919 | 7.0 %    |        |        |
| Bibs, bath and disposable products    | 5,365                     | 5,316             | 49       | 0.9 %    | 15,322                   | 15,636            | (314 )   | -2.0 %   |        |        |
| Total net sales                       | 23,743                    | 20,619            | 3,124    | 15.2 %   | 59,888                   | 57,283            | 2,605    | 4.5 %    |        |        |
| Cost of products sold                 | 17,115                    | 14,665            | 2,450    | 16.7 %   | 43,132                   | 41,108            | 2,024    | 4.9 %    |        |        |
| Gross profit                          | 6,628                     | 5,954             | 674      | 11.3 %   | 16,756                   | 16,175            | 581      | 3.6 %    |        |        |
| <i>% of net sales</i>                 | 27.9 %                    | 28.9 %            |          |          | 28.0 %                   | 28.2 %            |          |          |        |        |
| Marketing and administrative expenses | 3,356                     | 3,095             | 261      | 8.4 %    | 11,025                   | 10,147            | 878      | 8.7 %    |        |        |
| <i>% of net sales</i>                 | 14.1 %                    | 15.0 %            |          |          | 18.4 %                   | 17.7 %            |          |          |        |        |
| Interest expense                      | 10                        | 8                 | 2        | 25.5 %   | 27                       | 38                | (11 )    | -28.8 %  |        |        |
| Other income (expense)                | (20 )                     | 18                | (38 )    | -210.9 % | (14 )                    | 16                | (30 )    | -187.3 % |        |        |

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|                    |       |       |     |      |   |       |       |        |      |   |
|--------------------|-------|-------|-----|------|---|-------|-------|--------|------|---|
| Income tax expense | 1,196 | 1,090 | 106 | 9.7  | % | 2,111 | 2,263 | (152 ) | -6.7 | % |
| Net income         | 2,046 | 1,779 | 267 | 15.0 | % | 3,579 | 3,743 | (164 ) | -4.4 | % |
| % of net sales     | 8.6   | %     | 8.6 | %    |   | 6.0   | %     | 6.5    | %    |   |

*Net Sales:* Sales of \$23.7 million were higher for the three-month period ended December 28, 2014 compared with the same period in the prior year, having increased 15.2%, or \$3.1 million. For the nine-month period ended December 28, 2014, sales of \$59.9 million were higher compared with the same period in the prior year, having increased 4.5%, or \$2.6 million. The sales increase is largely related to initial shipments of new programs which had previously been placed with a competitor that is no longer in business as well as the strength of a licensed toddler property.

*Gross Profit:* Gross profit increased in amount by \$674,000 but decreased as a percentage of net sales from 28.9% for the three-month period ended December 29, 2013 to 27.9% for the three-month period ended December 28, 2014. For the nine-month period, gross profit increased in amount by \$581,000 in the current year compared with the same period in the prior year and remained stable at 28.0% of net sales for the current year period compared to 28.2% for the prior year period. The increase in amount was associated with the increase in sales while the decrease as a percentage of net sales was a result of the assumption of new business from a former competitor with lower pre-set prices.

*Legal Expense:* Legal expense for the nine-month period ended December 28, 2014 increased in amount by \$659,000 as compared with the same period of the prior year. The increase was primarily associated with the recognition in the current year of a charge associated with the settlement of litigation with BreathableBaby. For further information, refer to Item 1. of Part II of this quarterly report on Form 10-Q.

*Other Marketing and Administrative Expenses:* Other marketing and administrative expenses increased in amount from \$3.0 million for the three months ended December 29, 2013 to \$3.3 million for the three months ended December 28, 2014. For the nine-month period, other marketing and administrative expenses increased in amount by \$219,000 in the current year compared with the same period in the prior year. The increases for both the three and nine-month periods were primarily due to higher factoring fees and advertising costs which were partially offset by lower performance-based compensation costs and a lower provision for doubtful accounts in the current year.

*Income Tax Expense:* The Company's provision for income taxes is based upon an estimated annual effective tax rate of 37.1% for fiscal year 2015 and 37.7% for fiscal year 2014. Although the Company does not anticipate a material change to the effective tax rate for the balance of fiscal year 2015, several factors could impact the rate, including variations from the Company's estimates of the amount and source of its pre-tax income, the amount of certain expenses that are not deductible for tax purposes and the amount of certain tax credits.

*Inflation:* The Company has traditionally attempted to increase its prices to offset inflationary increases in its raw materials and other costs, but there is no assurance that the Company will be successful in the future in implementing such price increases or in effecting such price increases in a manner that will provide a timely match to the cost increases.

## FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES

Net cash provided by operating activities decreased from \$6.0 million for the nine months ended December 29, 2013 to \$2.6 million for the nine months ended December 28, 2014 due primarily to a lower decrease in accounts receivable offset by a higher increase in accounts payable in the current year.

Net cash used in investing activities increased to \$223,000 in the current year from \$80,000 in the prior year.

Net cash used in financing activities was unchanged, at \$2.4 million in both the current and prior year, and was primarily associated with the payment of dividends in both periods.

From December 29, 2013 to December 28, 2014, the Company's cash balances decreased from \$3.8 million to \$485,000. During the same period, the Company's inventory balances increased by \$2.1 million, from \$17.2 million to \$19.3 million, due primarily to the increased level of sales in the current year. At December 28, 2014, there was no balance owed on the revolving line of credit, there were no letters of credit outstanding and the entire amount of the credit facility of \$26.0 million was available under the revolving line of credit based on its eligible accounts receivable and inventory balances.

The Company's future performance is, to a certain extent, subject to general economic, financial, competitive, legislative, regulatory and other factors beyond its control. Based upon the current level of operations, the Company believes that its cash balance, its cash flow from operations and its availability from the revolving line of credit will be adequate to meet its liquidity needs.

To reduce its exposure to credit losses and to enhance the predictability of its cash flow, the Company assigns the majority of its trade accounts receivable to CIT under factoring agreements. Under the terms of the factoring agreements, CIT remits customer payments to the Company as such payments are received by CIT and bears credit losses with respect to assigned accounts receivable from approved customers that are within approved credit limits, while the Company bears the responsibility for adjustments from customers related to returns, allowances, claims and discounts. CIT may at any time terminate or limit its approval of shipments to a particular customer. If such a

termination were to occur, the Company must either assume the credit risk for shipments after the date of such termination or limitation or cease shipments to such customer. There were no advances from the factor at either December 28, 2014 or March 30, 2014.

#### FORWARD-LOOKING INFORMATION

This report contains forward-looking statements within the meaning of the Securities Act of 1933, the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Such statements are based upon management's current expectations, projections, estimates and assumptions. Words such as "expects," "believes," "anticipates" and variations of such words and similar expressions identify such forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause future results to differ materially from those suggested by the forward-looking statements. These risks include, among others, general economic conditions, including changes in interest rates, in the overall level of consumer spending and in the price of oil, cotton and other raw materials used in the Company's products, changing competition, changes in the retail environment, the level and pricing of future orders from the Company's customers, the Company's dependence upon third-party suppliers, including some located in foreign countries with unstable political situations, the Company's ability to successfully implement new information technologies, customer acceptance of both new designs and newly-introduced product lines, actions of competitors that may impact the Company's business, disruptions to transportation systems or shipping lanes used by the Company or its suppliers, and the Company's dependence upon licenses from third parties. Reference is also made to the Company's periodic filings with the SEC for additional factors that may impact the Company's results of operations and financial condition. The Company does not undertake to update the forward-looking statements contained herein to conform to actual results or changes in the Company's expectations, whether as a result of new information, future events or otherwise.

#### ITEM 4. CONTROLS AND PROCEDURES

The Company's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")), as of the end of the period covered by this report, as required by paragraph (b) of Rules 13a-15 or 15d-15 of the Exchange Act. Based on such evaluation, such officers have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures are effective.

During the three-month period ended December 28, 2014, there was not any change in the Company's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Rules 13a-15 or 15d-15 of the Exchange Act that has materially affected, or is reasonably likely to materially affect, the Company's control over financial reporting.

## PART II - OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

BreathableBaby filed a complaint against the Company and CCIP on January 11, 2012 in the United States District Court for the District of Minnesota, which alleged that CCIP's mesh crib liner infringed upon BreathableBaby's patent rights relating to its air permeable infant bedding technology. On December 5, 2014, the Company reached a final settlement with BreathableBaby to resolve this matter under the terms of which the Company now manufactures and sells a redesigned mesh crib liner product. In connection with the settlement, the Company made a one-time payment of \$850,000 to BreathableBaby on December 11, 2014, which has been classified as legal expense in the accompanying unaudited consolidated statements of income. The effect of the recognition of the \$850,000 charge was to reduce, on an after-tax basis, the Company's net income for the nine-month period ended December 28, 2014 by approximately \$530,000, or \$0.05 per diluted share.

In addition to the foregoing civil complaint, the Company is, from time to time, involved in various other legal and regulatory proceedings relating to claims arising in the ordinary course of its business. Neither the Company nor any of its subsidiaries is a party to any such proceeding the outcome of which, individually or in the aggregate, is expected to have a material adverse effect on the Company's financial condition, results of operations or cash flow.

### ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors disclosed in Item 1A. of Part 1 of the Company's annual report on Form 10-K for the year ended March 30, 2014 and in Item 1A. of Part II of the Company's quarterly report on Form 10-Q for the quarterly period ended June 29, 2014.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS



None

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

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ITEM 6. EXHIBITS

Exhibits required to be filed by Item 601 of Regulation S-K are included as Exhibits to this report as follows:

| Exhibit Number | Description of Exhibit  |
|----------------|---|
| 10.1           | Settlement Agreement dated December 5, 2014 by and between the Company, CCIP and BreathableBaby (1) |
| 31.1           | Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Executive Officer (2)                 |
| 31.2           | Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Financial Officer (2)                 |
| 32.1           | Section 1350 Certification by the Company's Chief Executive Officer (2)                             |
| 32.2           | Section 1350 Certification by the Company's Chief Financial Officer (2)                             |

The following information from the Registrant's Form 10-Q for the quarterly period ended December 28, 2014, formatted as interactive data files in XBRL (eXtensible Business Reporting Language):

|     |   |
|-----|---|
| 101 | (i)Unaudited Condensed Consolidated Statements of Income;   |
|     | (ii)Unaudited Condensed Consolidated Balance Sheets;  |
|     | (iii)Unaudited Condensed Consolidated Statements of Cash Flows; and                                 |
|     | (iv)Notes to Unaudited Condensed Consolidated Financial Statements.                                 |
| (1) | Incorporated herein by reference to Registrant's Current Report on Form 8-K dated December 9, 2014. |
| (2) | Filed herewith.   |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CROWN CRAFTS, INC.

Date: February 11, 2015 /s/ Olivia W. Elliott  
OLIVIA W. ELLIOTT  
Chief Financial Officer  
(Principal Financial Officer and  
Principal Accounting Officer)

Index to Exhibits

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| 32.1           | Section 1350 Certification by the Company's Chief Executive Officer (2)   |
| 32.2           | Section 1350 Certification by the Company's Chief Financial Officer (2)   |
|                | The following information from the Registrant's Form 10-Q for the quarterly period ended December 28, 2014, formatted as interactive data files in XBRL (eXtensible Business Reporting Language): |
|                | (i) Unaudited Condensed Consolidated Statements of Income;  |
| 101            | (ii) Unaudited Condensed Consolidated Balance Sheets;   |
|                | (iii) Unaudited Condensed Consolidated Statements of Cash Flows; and  |
|                | (iv) Notes to Unaudited Condensed Consolidated Financial Statements.  |
| (1)            | Incorporated herein by reference to Registrant's Current Report on Form 8-K dated December 9, 2014.   |
| (2)            | Filed herewith.   |