#### PLOFSKY JORDAN

Form 4

August 03, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

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response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person * PLOFSKY JORDAN			2. Issuer Name <b>and</b> Ticker or Trading Symbol ALTERA CORP [ALTR]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	()		
			(Month/Day/Year)	Director 10% Owner		
101 INNOVATION DRIVE			07/31/2011	X_ Officer (give title Other (specify below) Sr VP & GM Penang Operation		
(Street) SAN JOSE, CA 95134			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
			Filed(Month/Day/Year)			

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative	Secu	rities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit bor Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/31/2011		M	6,475	A	\$ 0	106,540	D	
Common Stock	07/31/2011		M	2,775	A	\$ 0	109,315	D	
Common Stock	07/31/2011		M	6,000	A	\$ 0	115,315	D	
Common Stock	07/31/2011		M	14,000	A	\$ 0	129,315	D	
Common Stock	07/31/2011		S <u>(1)</u>	13,578	D	\$ 40.5379	115,737	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amous or Numb of Sha
Performance Restricted Stock Unit	<u>(2)</u>	07/31/2011		M	6,475	07/31/2011(3)	<u>(4)</u>	Common Stock	6,47
Performance Restricted Stock Unit	<u>(2)</u>	07/31/2011		M	14,000	07/31/2011(3)	<u>(4)</u>	Common Stock	14,00
Restricted Stock Unit (RSU)	(2)	07/31/2011		M	2,775	07/31/2011(3)	<u>(4)</u>	Common Stock	2,77
Restricted Stock Unit (RSU)	<u>(2)</u>	07/31/2011		M	6,000	07/31/2011(3)	<u>(4)</u>	Common Stock	6,00

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

PLOFSKY JORDAN 101 INNOVATION DRIVE SAN JOSE, CA 95134

Sr VP & GM Penang Operation

Deletionship

## **Signatures**

Reporting Person

JORDAN
PLOFSKY 08/02/2011
\*\*Signature of Date

Reporting Owners 2

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The 13,578 shares sold on 8/1/2011 in 11 lots ranging from 2 to 3,401 shares per lot at sale prices ranging from \$40.50 to \$40.64 per share.
- (2) Each Restricted Stock Unit represents a contingent right to receive one share of Altera Common Stock at no cost.
- (3) 25% of the restricted stock unit became vested on July 31, 2011 and shares were delivered to reporting person on that date.
- (4) Ten years from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.