

CONSUMER PORTFOLIO SERVICES INC

Form 3

April 27, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | |
|--|---|---|--|---|--|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Holland Jayne Ellen</p> <p>(Last) (First) (Middle)</p> <p>16355 LAGUNA CANYON RD</p> <p>(Street)</p> <p>IRVINE,Â CAÂ 92618</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>04/17/2007</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>CONSUMER PORTFOLIO SERVICES INC [CPSS]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>Senior Vice President</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|--|---|---|--|---|--|

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|
| common stock, no par value | 12,500 | D | Â |
| common stock, no par value | 107 | I | Employee 401k plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|---|--|---|---|--|
|---|---|--|---|---|--|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|-----------------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Stock Option (right to buy) | 12/31/2005 | 09/21/2010 | common stock | 5,000 | \$ 1.74 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 01/17/2011 | Common Stock | 5,000 | \$ 2.5 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 01/17/2011 | Common Stock | 5,000 | \$ 1.25 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 07/23/2012 | common stock | 27,500 | \$ 1.5 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 07/17/2013 | common stock | 10,000 | \$ 2.64 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 04/26/2004 | common stock | 10,000 | \$ 4 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 12/30/2015 | common stock | 10,000 | \$ 6 | D | Â |
| Stock Option (right to buy) | 12/31/2005 | 04/29/2015 | common stock | 10,000 | \$ 5.04 | D | Â |
| Stock Option (right to buy) | Â <u>(1)</u> | 10/25/2016 | common stock | 20,000 | \$ 6.85 | D | Â |
| Stock Option (right to buy) | Â <u>(2)</u> | 02/27/2017 | common stock | 5,000 | \$ 6.91 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Holland Jayne Ellen 16355 LAGUNA CANYON RD IRVINE, CA 92618 | Â | Â | Â Senior Vice President | Â |

Signatures

Jayne Holland 04/27/2007
 **Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable in cumulative installments of 4000 on 10/25/2007, 10/25/2008, 10/25/2009, 10/25/2010
- (2) Exercisable in cumulative installments of 1000 on 2/27/2008, 2/27/2009, 2/27/2010, 2/27/2011 and 2/27/2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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