Alberto-Culver CO Form 4 November 22, 2010

# FORM 4

Check this box

if no longer

subject to

Section 16.

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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January 31, 2005

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**OMB APPROVAL** 

response...

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * NICOLETTI RALPH J			2. Issuer Name <b>and</b> Ticker or Trading Symbol Alberto-Culver CO [ACV]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)		
			(Month/Day/Year)	Director 10% Owner		
597 REGENCY DRIVE			11/19/2010	_X_ Officer (give title Other (specify below)		
				Executive VP & Chief Fin. Off.		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
LAKE ZURICH, IL 60047				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tak	ole I - Non-	Derivative S	Securi	ties Acquire	d, Disposed of, o	or Beneficially	<b>Owned</b>
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or TransactiorDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price				5. Amount of Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/19/2010		M	8,762	A	\$ 21.825	52,291	D	
Common Stock	11/19/2010		S	8,762	D	\$ 37.23	43,529	D	
Common Stock	11/22/2010		M	42,763	A	\$ 21.825	86,292	D	
Common Stock	11/22/2010		M	45,000	A	\$ 24.995	131,292	D	
Common Stock	11/22/2010		M	29,700	A	\$ 27.255	160,992	D	

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Common Stock 11/22/2010 S 117,463 D \$ 37.2079 43,529 D (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 21.825	11/19/2010		M		8,762	<u>(1)</u>	02/28/2017	Common Stock	8,762
Employee Stock Option (Right to Buy	\$ 21.825	11/22/2010		M		42,763	<u>(1)</u>	02/28/2017	Common Stock	42,763
Employee Stock Option (Right to Buy)	\$ 24.995	11/22/2010		M		45,000	(2)	09/30/2017	Common Stock	45,000
Employee Stock Option (Right to Buy)	\$ 27.255	11/22/2010		M		29,700	(3)	09/30/2018	Common Stock	29,700

# **Reporting Owners**

Reporting Owner Name / Address Relationships

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Director 10% Owner Officer Other

NICOLETTI RALPH J 597 REGENCY DRIVE LAKE ZURICH, IL 60047

Executive VP & Chief Fin. Off.

# **Signatures**

/s/James M. Spira as attorney-in-fact for Ralph J. Nicoletti

11/22/2010

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option became exercisable in four equal increments beginning on 2/28/2008.
- (2) This option became exercisable in four equal increments beginning on 9/30/2008.
- (3) This option became exercisable in four equal increments beginning on 9/30/2009.
- (4) The Common Stock was sold at a low price of \$37.20, a high price of \$37.23 and an average price of \$37.2079.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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