Oleksiuk Mary
Form 3
July 27, 2010

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person [*] Â Oleksiuk Mary (Last) (First) (Middle) C/O ALBERTO-CULVER COMPANY,Â 2525 ARMITAGE AVENUE (Street) MELROSE PARK,Â ILÂ 60160 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 07/22/2010	3. Issuer Name **and** Ticker or Trading Symbol Alberto-Culver CO [ACV]
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) _____ Director _____ 10% Owner __X__ Officer _____ Other (give title below) (specify below) Sr. VP Global Human Resources	5. If Amendment, Date Original Filed(Month/Day/Year)
		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	17,300	D	Â
Common Stock	309	I	FN1 [(1)]

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to buy)	Â (2)	11/30/2017	Common Stock	25,000	$ 25.39	D	Â
Employee Stock Option (Right to buy)	Â (3)	09/30/2018	Common Stock	23,300	$ 27.26	D	Â
Employee Stock Option (Right to buy)	Â (4)	11/30/2019	Common Stock	17,400	$ 28.75	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Oleksiuk Mary C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK,Â ILÂ 60160	Â	Â	Â Sr. VP Global Human Resources	Â

Signatures

/Mary Oleksiuk/	07/27/2010
**Signature of Reporting Person	Date

Explanation of Responses:

*   If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

**   Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)   Held in the 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the acount balance divided by the closing stock price as of July 26, 2010 of $30.93

(2)   This option, which was granted under the Company's Employee Stock Option Plan, vests in four equal annual installments beginning on Novemaber 30, 2008.

(3)   This option, which was granted under the Company's Employee Stock Option Plan, vests in four equal annual installments beginning on September 30, 2009.

(4)   This option, which was granted under the Company's Employee Stock Option Plan, vests in four equal annual installments beginning on November 30, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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