BERNICK CAROL L

Form 4 June 08, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * BERNICK CAROL L

> (First) (Middle)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE **AVENUE**

(Street)

2. Issuer Name and Ticker or Trading Symbol

Alberto-Culver CO [ACV]

Filed(Month/Day/Year)

3. Date of Earliest Transaction (Month/Day/Year) 06/08/2010

4. If Amendment, Date Original

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

X Director X__ 10% Owner X_ Officer (give title _ Other (specify below)

Executive Chairman

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock							240,030	I	FN1 (1)		
Common Stock							1,357,331	I	FN2 (2)		
Common Stock							5,762,530	I	FN3 (3)		
Common Stock							150,300	I	FN4 (4)		
Common Stock							723,843	I	FN5 (5)		

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Common Stock						13,486	I	FN6 (6)
Common Stock						500,000	I	FN7 (7)
Common Stock						609,859	I	FN8 (8)
Common Stock						337,341	I	FN9 (9)
Common Stock						853,870	I	FN10 (10)
Common Stock						27,384	I	FN11 (11)
Common Stock						53,912	I	FN12 (12)
Common Stock						54,727	I	FN 13 (13)
Common Stock						40,523	I	FN14 (14)
Common Stock						215,979	I	FN15 (15)
Common Stock						124,474	I	FN 16 (16)
Common Stock						119,879	I	FN17 (17)
Common Stock						91,640	I	FN18 (18)
Common Stock	06/08/2010	M	82,990	A	\$ 6.761	85,590	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Derivative Securities Acquired (A) or Disposed of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
S	Security				(D) (Instr. 3, 4,		

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and 5)

06/08/2010

			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 6.761	06/08/2010	M			82,990	(19)	09/30/2010	Common Stock	82,990

Reporting Owners

Reporting Owner Name / Address	Relationships							
1 8	Director	10% Owner	Officer	Other				
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE	X	X	Executive Chairman					
MELROSE PARK II. 60160			Chairman					

Signatures

/s/James M. Spira as attorney-in-fact for Carol L. Bernick

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Held by the undersigned as trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different **(1)** relative***
- **(2)** Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.***
- **(3)** Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- **(4)** Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit. **(5)**
- Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on June 2, 2010 of **(6)** \$27.55.
- **(7)** Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- **(8)** Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- **(9)** Held by the undersigned as trustee of a trust dated 11/9/09 for her benefit, which trust is a Grantor Annuity Trust.
- (10)Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.
- Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.*** (11)
- (12)Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (13)Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust. *** (14)

Reporting Owners 3

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- (15) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (16) Held by the undersigned as co-trustee of a trust dated 11/9/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (17) Held by the undersigned as trustee of a trust dated 4/5/10 for her benefit, which trust is a Grantor Annuity Trust.
- (18) Held by the undersigned as co-trustee of a trust dated 4/5/10 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (19) The option is fully vested.

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secu Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.