

BRADY CORP  
Form 4  
April 07, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PUNGELLO ELIZABETH P

(Last) (First) (Middle)  
94 RED BUD LANE  
(Street)  
CHAPEL HILL, NC 27514  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BRADY CORP [BRC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/03/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	04/03/2008		S		81 <sup>(1)</sup>	D	\$ 34.015 474,687	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008		S		1,300 <sup>(1)</sup>	D	\$ 34.03 473,387	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008		S		808 <sup>(1)</sup>	D	\$ 34.04 472,579	I	By EBL GRAT No. 3 Trust

Edgar Filing: BRADY CORP - Form 4

Class A Common Stock	04/03/2008	S	900 <u>(1)</u>	D	\$ 34.05	471,679	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008	S	900 <u>(1)</u>	D	\$ 34.06	470,779	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008	S	58,298 <u>(1)</u>	D	\$ 34	412,481	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008	S	900 <u>(1)</u>	D	\$ 34.0078	411,581	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008	S	1,000 <u>(1)</u>	D	\$ 34.02	410,581	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/03/2008	S	3,719 <u>(1)</u>	D	\$ 34.01	406,862	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/04/2008	S	200 <u>(1)</u>	D	\$ 34.04	406,662	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/04/2008	S	100 <u>(1)</u>	D	\$ 34.03	406,562	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/04/2008	S	500 <u>(1)</u>	D	\$ 34.02	406,062	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/04/2008	S	200 <u>(1)</u>	D	\$ 34.05	405,862	I	By EBL GRAT No. 3 Trust
Class A Common Stock	04/04/2008	S	2,000 <u>(1)</u>	D	\$ 34.01	403,862	I	By EBL GRAT No. 3 Trust
	04/04/2008	S		D	\$ 34	273,077	I	

Edgar Filing: BRADY CORP - Form 4

Class A Common Stock	130,785 <u>(1)</u>	By EBL GRAT No. 3 Trust
----------------------------	-----------------------	----------------------------------

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PUNGELLO ELIZABETH P 94 RED BUD LANE CHAPEL HILL, NC 27514	X			

## Signatures

Barbara Bolens, as  
Attorney-In-Fact

04/07/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The non-derivitive securities sold were indirectly held by Ms. Pungello as TTEE of the EBL GRAT No. 3 DTD trust and were sold pursuant to the 10b5-1 trading plan adopted on December 28 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

## Edgar Filing: BRADY CORP - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.