## Edgar Filing: THOMPSON DELIA H - Form 4

THOMPSO Form 4	N DELIA H											
August 15,	2011											
FORM	Λ 4									OMB AP	PROVAL	
	UNITED	STATES				AND EX , D.C. 20		NGE CO	OMMISSION	OMB Number:	3235-0287	
Check t if no lor subject Section Form 4 Form 5 obligation may control	nger to 16. or Filed put ons ntinue.									Expires: January 31, 2005 Estimated average burden hours per response 0.5		
<i>See</i> Inst 1(b).	ruction	50(II)	or the fi	livestille	m	Compar	ly AC	1 01 1740	,			
(Print or Type	Responses)											
THOMPSON DELIA H Symbol				1				]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (	Middle)						/[CL]	(Check	all applicable	)	
(Mont									Director       10% Owner         Officer (give title       Other (specify below)         SrVP Investor Relations			
	(Street)			endment, I onth/Day/Ye		ate Origina r)	1		6. Individual or Joi Applicable Line) _X_ Form filed by Or	ne Reporting Per	son	
NEW YOF	RK, NY 10022							I	Form filed by Mo Person	ore than One Rep	porting	
(City)	(State)	(Zip)	Tab	ole I - Non	ı-I	Derivative	Secur	ities Acqu	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transact: Code (Instr. 8)		4. Securit nor Dispose (Instr. 3, 4	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
G				Code V	7	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	08/11/2011			<b>M</b> <u>(1)</u>		11,000	А	\$ 56.67	5 66,362	D		
Common Stock	08/11/2011			M <u>(1)</u>		16,000	А	\$ 53.45	5 82,362	D		
Common Stock	08/11/2011			F <u>(2)</u>		20,662	D	\$ 84.17	61,700	D		
Common Stock	08/12/2011			S <u>(3)</u>		943	D	\$ 85.0441	60,757	D		
Common Stock									8,627	Ι	By Issuer's	

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Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of mDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 56.675	08/11/2011		M <u>(1)</u>	11,000	09/17/2004	09/17/2011	Common Stock	11,000
Stock Option (Right to Buy)	\$ 53.455	08/11/2011		M <u>(1)</u>	16,000	09/08/2008	09/08/2011	Common Stock	16,000

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>		Relationships					
	Director	10% Owner	Officer	Other			
THOMPSON DELIA H C/O COLGATE-PALMOLIVE COMPA 300 PARK AVENUE NEW YORK, NY 10022	NY		SrVP Investor Relations				
Signatures							
Joyce McCarthy by power of attorney	08/15/2011						
<b><u>**</u>Signature of Reporting Person</b>	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan.
- (2) The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- (3) Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.