Edgar Filing: HENDRY ANDREW D - Form 4

HENDRY A Form 4	NDREW D											
November 1	8, 2010											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL				
Chaols th				hington,					Number:	3235-0287		
Check th if no long	aer.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI SECURITIES							Expires:	January 31, 2005		
subject to Section 1 Form 4 o	l6.								Estimated average burden hours per response			
Form 5 obligatio may cont <i>See</i> Instru 1(b).	$\frac{ns}{tinue}$. Section 17(a	a) of the l	Public Ut		ling Con	ipan	y Act of	e Act of 1934, f 1935 or Section 40	1			
(Print or Type I	Responses)											
HENDRY ANDREW D Sy				Name and			-	5. Relationship of Reporting Person(s) to Issuer				
(Lost)	(Einst) (N	(cddla)	COLGATE PALMOLIVE CO [CL]					(Check all applicable)				
(Last)	(First) (M	rst) (Middle) 3. Date of Earliest Transa (Month/Day/Year)						Director	10%	Owner		
				010				X Officer (give title Other (specify below) below) Sr VP, Gen Counsel & Secretary				
				ndment, Date Original nth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 				
NEW YOR	K, NY 10022							Form filed by M Person				
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)			n Date, if	Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	11/16/2010			S <u>(1)</u>	1,000	D	\$ 78.34	145,114	D			
Common Stock								3,761	Ι	By Son (2)		
Common Stock								284	I	By Spouse		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Amou Unde Secur	ele and unt of rlying rities : 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
Repor	rting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
R	eporting Own	er Name / Address	Director	10% Owne		Relationships er			Othe	21	

HENDRY ANDREW D C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

Sr VP, Gen Counsel & Secretary

Signatures

Nina D. Gillman by power of 11/18/2010 attorney

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) The sale reported in this Form 4 is effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 17, 2010, for retirement planning purposes.
- (2) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.