

Huron Consulting Group Inc.  
Form 10-Q  
July 31, 2018  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number: 000-50976

HURON CONSULTING GROUP INC.  
(Exact name of registrant as specified in its charter)

Delaware 01-0666114  
(State or other jurisdiction of (IRS Employer  
incorporation or organization) Identification Number)  
550 West Van Buren Street  
Chicago, Illinois  
60607  
(Address of principal executive offices)  
(Zip Code)  
(312) 583-8700  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer", "smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act.

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Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

As of July 24, 2018, 22,465,985 shares of the registrant's common stock, par value \$0.01 per share, were outstanding.

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ITEM 1. CONSOLIDATED FINANCIAL STATEMENTSHURON CONSULTING GROUP INC.  
CONSOLIDATED BALANCE SHEETS  
(In thousands, except share and per share amounts)  
(Unaudited)

|   | June 30,<br>2018 | December<br>31,<br>2017 |
|---|------------------|-------------------------|
| Assets  |                  |                         |
| Current assets:   |                  |                         |
| Cash and cash equivalents   | \$ 10,452        | \$ 16,909               |
| Receivables from clients, net   | 105,095          | 101,778                 |
| Unbilled services, net  | 78,227           | 57,618                  |
| Income tax receivable   | 2,540            | 4,039                   |
| Prepaid expenses and other current assets   | 13,552           | 10,951                  |
| Total current assets  | 209,866          | 191,295                 |
| Property and equipment, net   | 42,958           | 45,541                  |
| Deferred income taxes, net  | 13,952           | 16,752                  |
| Long-term investment  | 47,099           | 39,904                  |
| Other non-current assets  | 30,783           | 25,375                  |
| Intangible assets, net  | 59,690           | 72,311                  |
| Goodwill  | 645,655          | 645,750                 |
| Total assets  | \$ 1,050,003     | \$ 1,036,928            |
| Liabilities and stockholders' equity  |                  |                         |
| Current liabilities:  |                  |                         |
| Accounts payable  | \$ 9,570         | \$ 9,194                |
| Accrued expenses and other current liabilities  | 20,461           | 20,144                  |
| Accrued payroll and related benefits  | 69,219           | 73,698                  |
| Accrued contingent consideration for business acquisitions  | 7,197            | 8,515                   |
| Deferred revenues   | 29,480           | 27,916                  |
| Total current liabilities   | 135,927          | 139,467                 |
| Non-current liabilities:  |                  |                         |
| Deferred compensation and other liabilities   | 22,457           | 20,895                  |
| Accrued contingent consideration for business acquisitions, net of current portion  | 4,829            | 14,313                  |
| Long-term debt, net of current portion  | 352,438          | 342,507                 |
| Deferred lease incentives   | 14,544           | 15,333                  |
| Deferred income taxes, net  | 1,069            | 1,097                   |
| Total non-current liabilities   | 395,337          | 394,145                 |
| Commitments and contingencies   |                  |                         |
| Stockholders' equity  |                  |                         |
| Common stock; \$0.01 par value; 500,000,000 shares authorized; 24,987,534 and 24,560,468 shares issued at June 30, 2018 and December 31, 2017, respectively | 244              | 241                     |
| Treasury stock, at cost, 2,521,246 and 2,443,577 shares at June 30, 2018 and December 31, 2017, respectively  | (123,215 )       | (121,994 )              |

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|  |             |             |
|--|-------------|-------------|
| Additional paid-in capital                 | 441,813     | 434,256     |
| Retained earnings                          | 184,507     | 180,443     |
| Accumulated other comprehensive income     | 15,390      | 10,370      |
| Total stockholders' equity                 | 518,739     | 503,316     |
| Total liabilities and stockholders' equity | \$1,050,003 | \$1,036,928 |

The accompanying notes are an integral part of the consolidated financial statements.

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HURON CONSULTING GROUP INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS AND OTHER COMPREHENSIVE INCOME (LOSS)  
(In thousands, except per share amounts)  
(Unaudited)

|  | Three Months Ended |              | Six Months Ended |              |
|--|--------------------|--------------|------------------|--------------|
|  | June 30,           | June 30,     | June 30,         | June 30,     |
|  | 2018               | 2017         | 2018             | 2017         |
| Revenues and reimbursable expenses:  |                    |              |                  |              |
| Revenues   | \$ 197,544         | \$ 181,418   | \$ 391,223       | \$ 370,267   |
| Reimbursable expenses  | 20,733             | 20,930       | 38,352           | 37,880       |
| Total revenues and reimbursable expenses   | 218,277            | 202,348      | 429,575          | 408,147      |
| Direct costs and reimbursable expenses (exclusive of depreciation and amortization shown in operating expenses): |                    |              |                  |              |
| Direct costs   | 127,574            | 113,669      | 260,360          | 229,410      |
| Amortization of intangible assets and software development costs   | 968                | 2,745        | 2,186            | 5,731        |
| Reimbursable expenses  | 20,915             | 20,953       | 38,464           | 37,822       |
| Total direct costs and reimbursable expenses   | 149,457            | 137,367      | 301,010          | 272,963      |
| Operating expenses and other gains, net  |                    |              |                  |              |
| Selling, general and administrative expenses   | 45,488             | 43,705       | 92,566           | 90,561       |
| Restructuring charges  | 1,984              | 3,669        | 2,696            | 3,948        |
| Litigation and other gains, net  | (6,707)            | (1,102)      | (5,877)          | (1,102)      |
| Depreciation and amortization  | 8,917              | 9,684        | 17,720           | 18,603       |
| Goodwill impairment charge   | —                  | 209,600      | —                | 209,600      |
| Total operating expenses and other gains, net  | 49,682             | 265,556      | 107,105          | 321,610      |
| Operating income (loss)  | 19,138             | (200,575)    | 21,460           | (186,426)    |
| Other income (expense), net:   |                    |              |                  |              |
| Interest expense, net of interest income   | (5,022)            | (4,927)      | (10,008)         | (8,931)      |
| Other income (expense), net  | (5,693)            | 1,516        | (5,838)          | 2,274        |
| Total other expense, net   | (10,715)           | (3,411)      | (15,846)         | (6,657)      |
| Income (loss) from continuing operations before taxes  | 8,423              | (203,986)    | 5,614            | (193,083)    |
| Income tax expense (benefit)   | 2,561              | (53,504)     | 2,974            | (47,756)     |
| Net income (loss) from continuing operations   | 5,862              | (150,482)    | 2,640            | (145,327)    |
| Income (loss) from discontinued operations, net of tax   | (490)              | 309          | (532)            | 452          |
| Net income (loss)  | \$ 5,372           | \$ (150,173) | \$ 2,108         | \$ (144,875) |
| Net earnings (loss) per basic share:   |                    |              |                  |              |
| Net income (loss) from continuing operations   | \$ 0.27            | \$ (7.00)    | \$ 0.12          | \$ (6.80)    |
| Income (loss) from discontinued operations, net of tax   | (0.02)             | 0.01         | (0.02)           | 0.02         |
| Net income (loss)  | \$ 0.25            | \$ (6.99)    | \$ 0.10          | \$ (6.78)    |
| Net earnings (loss) per diluted share:   |                    |              |                  |              |
| Net income (loss) from continuing operations   | \$ 0.27            | \$ (7.00)    | \$ 0.12          | \$ (6.80)    |
| Income (loss) from discontinued operations, net of tax   | (0.02)             | 0.01         | (0.02)           | 0.02         |
| Net income (loss)  | \$ 0.25            | \$ (6.99)    | \$ 0.10          | \$ (6.78)    |
| Weighted average shares used in calculating earnings per share:  |                    |              |                  |              |
| Basic  | 21,709             | 21,492       | 21,651           | 21,366       |
| Diluted  | 21,918             | 21,492       | 21,866           | 21,366       |
| Comprehensive income (loss):   |                    |              |                  |              |

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|   |         |             |         |             |   |
|---|---------|-------------|---------|-------------|---|
| Net income (loss)   | \$5,372 | \$(150,173) | \$2,108 | \$(144,875) |   |
| Foreign currency translation adjustments, net of tax                | (954    | ) 802       | (920    | ) 1,226     |   |
| Unrealized gain (loss) on investment, net of tax                    | 3,159   | (1,246      | ) 5,325 | 531         |   |
| Unrealized gain (loss) on cash flow hedging instruments, net of tax | 183     | (72         | ) 615   | (27         | ) |
| Other comprehensive income (loss)                                   | 2,388   | (516        | ) 5,020 | 1,730       |   |
| Comprehensive income (loss)   | \$7,760 | \$(150,689) | \$7,128 | \$(143,145) |   |

The accompanying notes are an integral part of the consolidated financial statements.

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HURON CONSULTING GROUP INC.  
CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY  
(In thousands, except share amounts)  
(Unaudited)

|   | Common Stock |        | Treasury Stock |             | Additional         | Retained   | Accumulated             | Other                   |
|---|--------------|--------|----------------|-------------|--------------------|------------|-------------------------|-------------------------|
|   | Shares       | Amount | Shares         | Amount      | Paid-In<br>Capital | Earnings   | Comprehensive<br>Income | Stockholders'<br>Equity |
| Balance at<br>December 31, 2017                             | 24,098,822   | \$ 241 | (2,591,135)    | \$(121,994) | \$434,256          | \$ 180,443 | \$ 10,370               | \$ 503,316              |
| Comprehensive income  |              |        |                |             |                    | 2,108      | 5,020                   | 7,128                   |
| Issuance of common<br>stock in connection<br>with:          |              |        |                |             |                    |            |                         |                         |
| Restricted stock awards,<br>net of cancellations            | 206,480      | 2      | 34,095         | 1,499       | (1,501 )           |            |                         | —                       |
| Exercise of stock<br>options                                | 20,000       | 1      |                |             | 468                |            |                         | 469                     |
| Share-based<br>compensation                                 |              |        |                |             | 8,590              |            |                         | 8,590                   |
| Shares redeemed for<br>employee tax<br>withholdings         |              |        | (76,715 )      | (2,720 )    |                    |            |                         | (2,720 )                |
| Cumulative-effect<br>adjustment from<br>adoption of ASC 606 |              |        |                |             |                    | 1,956      |                         | 1,956                   |
| Balance at June 30,<br>2018                                 | 24,325,302   | \$ 244 | (2,633,755)    | \$(123,215) | \$441,813          | \$ 184,507 | \$ 15,390               | \$ 518,739              |

The accompanying notes are an integral part of the consolidated financial statements.



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HURON CONSULTING GROUP INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(In thousands)  
(Unaudited)

|  | Six Months Ended |             |
|--|------------------|-------------|
|  | June 30,         |             |
|  | 2018             | 2017        |
| Cash flows from operating activities:  |                  |             |
| Net income (loss)  | \$2,108          | \$(144,875) |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: |                  |             |
| Depreciation and amortization  | 20,394           | 24,705      |
| Share-based compensation   | 9,117            | 7,601       |
| Amortization of debt discount and issuance costs   | 5,155            | 5,031       |
| Goodwill impairment charge   | —                | 209,600     |
| Allowances for doubtful accounts and unbilled services                                   | 390              | 1,292       |
| Deferred income taxes  | —                | (52,685 )   |
| Loss (gain) on sale of businesses  | 5,831            | (931 )      |
| Change in fair value of contingent consideration liabilities                             | (3,350 )         | (1,102 )    |
| Changes in operating assets and liabilities, net of acquisitions and divestitures:       |                  |             |
| (Increase) decrease in receivables from clients, net                                     | (5,384 )         | 10,948      |
| (Increase) decrease in unbilled services, net  | (19,693 )        | (7,751 )    |
| (Increase) decrease in current income tax receivable / payable, net                      | 600              | 959         |
| (Increase) decrease in other assets  | (4,140 )         | (2,951 )    |
| Increase (decrease) in accounts payable and accrued liabilities                          | (996 )           | 6,976       |
| Increase (decrease) in accrued payroll and related benefits                              | (4,736 )         | (32,426 )   |
| Increase (decrease) in deferred revenues   | 1,617            | (1,105 )    |
| Net cash provided by operating activities  | 6,913            | 23,286      |
| Cash flows from investing activities:  |                  |             |
| Purchases of property and equipment, net   | (5,131 )         | (15,287 )   |
| Investment in life insurance policies  | (1,689 )         | (1,826 )    |
| Purchases of businesses, net of cash acquired  | (215 )           | (103,456 )  |
| Capitalization of internally developed software costs                                    | (2,149 )         | (528 )      |
| Proceeds from note receivable  | 1,040            | 177         |
| Divestitures of businesses   | (1,862 )         | 1,499       |
| Net cash used in investing activities  | (10,006 )        | (119,421 )  |
| Cash flows from financing activities:  |                  |             |
| Proceeds from exercise of stock options  | 469              | —           |
| Shares redeemed for employee tax withholdings  | (2,720 )         | (4,259 )    |
| Proceeds from borrowings under credit facility   | 139,300          | 205,500     |
| Repayments of debt   | (134,049)        | (106,500 )  |
| Payments for debt issuance costs   | (1,385 )         | (395 )      |
| Payments of contingent consideration liabilities   | (4,906 )         | (1,811 )    |
| Net cash provided by (used in) financing activities                                      | (3,291 )         | 92,535      |
| Effect of exchange rate changes on cash  | (73 )            | 165         |
| Net decrease in cash and cash equivalents  | (6,457 )         | (3,435 )    |
| Cash and cash equivalents at beginning of the period                                     | 16,909           | 17,027      |

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|   |          |          |
|---|----------|----------|
| Cash and cash equivalents at end of the period  | \$10,452 | \$13,592 |
| Supplemental disclosure of cash flow information:                                     |          |          |
| Non-cash investing and financing activities:  |          |          |
| Property and equipment expenditures included in accounts payable and accrued expenses | \$1,483  | \$4,657  |
| Promissory note assumed for purchase of property and equipment                        | \$—      | \$5,113  |
| Contingent consideration related to business acquisitions                             | \$212    | \$15,489 |
| Common stock issued related to a business acquisition                                 | \$—      | \$9,560  |

The accompanying notes are an integral part of the consolidated financial statements.

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HURON CONSULTING GROUP INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(Tabular amounts in thousands, except per share amounts)  
(Unaudited)

1. Description of Business

Huron is a global consultancy that helps clients drive growth, enhance performance and sustain leadership in the markets they serve. We partner with clients to develop strategies and implement solutions that enable the transformative change our clients need to own their future.

2. Basis of Presentation

The accompanying unaudited consolidated financial statements reflect the financial position, results of operations, and cash flows as of and for the three and six months ended June 30, 2018 and 2017. These financial statements have been prepared in accordance with the rules and regulations of the U.S. Securities and Exchange Commission ("SEC") for Quarterly Reports on Form 10-Q. Accordingly, these financial statements do not include all of the information and note disclosures required by accounting principles generally accepted in the United States of America ("GAAP") for annual financial statements. In the opinion of management, these financial statements reflect all adjustments of a normal, recurring nature necessary for the fair statement of our financial position, results of operations, and cash flows for the interim periods presented in conformity with GAAP. These financial statements should be read in conjunction with our consolidated financial statements and notes thereto for the year ended December 31, 2017 included in our Annual Report on Form 10-K and our Quarterly Report on Form 10-Q for the period ended March 31, 2018. Our results for any interim period are not necessarily indicative of results for a full year or any other interim period. In the second quarter of 2018, we identified an error on our previously reported consolidated balance sheet and statement of operations as of and for the three months ended March 31, 2018 which increased revenues and unbilled services, net by \$0.6 million and net income by \$0.4 million. This error related to the application of the proportionate performance approach for recognizing revenues for fixed-fee engagements in our Middle East practice within the Business Advisory segment. This error was corrected in the second quarter of 2018 by decreasing revenues and unbilled services, net by \$0.6 million, and resulted in a \$0.4 million decrease to net income in the second quarter of 2018. This error, which was not material to the first or second quarter of 2018 results, had no impact on our consolidated balance sheet or statement of operations as of and for the six months ended June 30, 2018.

On January 1, 2018, we adopted Accounting Standard Update ("ASU") 2014-09, Revenue from Contracts with Customers. Below is an update to our revenue recognition and capitalized sales commissions accounting policies as a result of the adoption. Refer to Note 3 "New Accounting Pronouncements" for additional information on the adoption of ASU 2014-09.

Revenue Recognition

We generate substantially all of our revenues from providing professional services to our clients. We also generate revenues from software licenses; software support, maintenance and subscriptions to our cloud-based analytic tools and solutions; speaking engagements; conferences; and publications. A single contract could include one or multiple performance obligations. For those contracts that have multiple performance obligations, we allocate the total transaction price to each performance obligation based on its relative standalone selling price, which is determined based on our overall pricing objectives, taking into consideration market conditions and other factors.

Revenue is recognized when control of the goods and services provided are transferred to our customers and in an amount that reflects the consideration we expect to be entitled to in exchange for those goods and services using the following steps: 1) identify the contract, 2) identify the performance obligations, 3) determine the transaction price, 4) allocate the transaction price to the performance obligations in the contract, and 5) recognize revenue as or when we satisfy the performance obligations.

We typically satisfy our performance obligations for professional services over time as the related services are provided. The performance obligations related to software support, maintenance and subscriptions to our cloud-based analytic tools and solutions are typically satisfied evenly over the course of the service period. Other performance

obligations, such as certain software licenses, speaking engagements, conferences, and publications, are satisfied at a point in time.

We generate our revenues under four types of billing arrangements: fixed-fee (including software license revenue); time-and-expense; performance-based; and software support, maintenance and subscriptions.

In fixed-fee billing arrangements, we agree to a pre-established fee in exchange for a predetermined set of professional services. We set the fees based on our estimates of the costs and timing for completing the engagements. We generally recognize revenues under fixed-fee billing arrangements using a proportionate performance approach, which is based on work completed to-date versus our estimates of the total services to be provided under the engagement. Contracts within our Studer Group solution are fixed-fee partner contracts with multiple performance obligations, which primarily consist of coaching services, as well as speaking engagements, conferences, publications and software products ("Partner Contracts"). Revenues for coaching services and software products are generally recognized on a straight-line basis over the length of the contract. All other revenues under Partner Contracts, including speaking engagements, conferences and

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HURON CONSULTING GROUP INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(Tabular amounts in thousands, except per share amounts)  
(Unaudited)

publications, are recognized at the time the goods or services are provided. Estimates of total engagement revenues and cost of services are monitored regularly during the term of the engagement. If our estimates indicate a potential loss, such loss is recognized in the period in which the loss first becomes probable and reasonably estimable. We also generate revenues from software licenses for our revenue cycle management software and research administration and compliance software. Licenses for our revenue cycle management software are sold only as a component of our consulting projects, and the services we provide are essential to the functionality of the software. Therefore, revenues from these software licenses are recognized over the term of the related consulting services contract. License revenue from our research administration and compliance software is generally recognized in the month in which the software is delivered.

Time-and-expense billing arrangements require the client to pay based on the number of hours worked by our revenue-generating professionals at agreed upon rates. Time-and-expense arrangements also include certain speaking engagements, conferences, and publications purchased by our clients outside of Partner Contracts within our Studer Group solution. We recognize revenues under time-and-expense arrangements as the related services or goods are provided, using the right to invoice practical expedient which allows us to recognize revenue in the amount that we have a right to invoice based on the number of hours worked and the agreed upon hourly rates or the value of the speaking engagements, conferences or publications purchased by our clients.

In performance-based billing arrangements, fees are tied to the attainment of contractually defined objectives. We enter into performance-based engagements in essentially two forms. First, we generally earn fees that are directly related to the savings formally acknowledged by the client as a result of adopting our recommendations for improving operational and cost effectiveness in the areas we review. Second, we have performance-based engagements in which we earn a success fee when and if certain predefined outcomes occur. We recognize revenue under performance-based billing arrangements using the following steps: 1) estimate variable consideration using a probability-weighted assessment of the fees to be earned, 2) apply a constraint to the estimated variable consideration to limit the amount that could be reversed when the uncertainty is resolved (the “constraint”), and 3) recognize revenue of estimated variable consideration, net of the constraint, based on work completed to-date versus our estimates of the total services to be provided under the engagement.

Clients that have purchased one of our software licenses can pay an annual fee for software support and maintenance. We also generate subscription revenue from our cloud-based analytic tools and solutions. Software support, maintenance and subscription revenues are recognized ratably over the support or subscription period. These fees are billed in advance and included in deferred revenues until recognized.

Provisions are recorded for the estimated realization adjustments on all engagements, including engagements for which fees are subject to review by the bankruptcy courts. Expense reimbursements that are billable to clients are included in total revenues and reimbursable expenses. Under fixed-fee billing arrangements, we estimate the total amount of reimbursable expenses to be incurred over the course of the engagement and recognize the estimated amount as revenue using a proportionate performance approach, which is based on work completed to-date versus our estimates of the total services to be provided under the engagement. Under time-and-expense billing arrangements we recognize reimbursable expenses as revenue as the related services are provided, using the right to invoice practical expedient. Reimbursable expenses are recognized as expenses in the period in which the expense is incurred. Subcontractors that are billed to clients at cost are also included in reimbursable expenses. When billings do not specifically identify reimbursable expenses, we allocate the portion of the billings equivalent to these expenses to reimbursable expenses.

The payment terms and conditions in our customer contracts vary. Differences between the timing of billings and the recognition of revenue are recognized as either unbilled services or deferred revenues in the accompanying consolidated balance sheets. Revenues recognized for services performed but not yet billed to clients are recorded as

unbilled services. Revenues recognized, but for which we are not yet entitled to bill because certain events, such as the completion of the measurement period or client approval, must occur, are recorded as contract assets and included within unbilled services. Client prepayments and retainers are classified as deferred revenues and recognized over future periods as earned in accordance with the applicable engagement agreement.

#### Capitalized Sales Commissions

Sales commissions earned by our sales professionals are considered incremental and recoverable costs of obtaining a contract with a customer. Sales commissions with an expected amortization period greater than one year are deferred and amortized on a straight-line basis over the period of the associated contract. We elected to apply the practical expedient to expense sales commissions as incurred when the expected amortization period is one year or less.

Amortization expense is recorded to direct costs. During the three and six months ended June 30, 2018, the amount of capitalized sales commissions amortized was not material. Unamortized sales commissions were \$0.4 million as of June 30, 2018.

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HURON CONSULTING GROUP INC.  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (Tabular amounts in thousands, except per share amounts)  
 (Unaudited)

## 3. New Accounting Pronouncements

## Recently Adopted

In August 2017, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2017-12, Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities. The amendments to the guidance improve and simplify rules for hedge accounting to better present the economic results of an entity's risk management activities in its financial statements and improve the disclosures of hedging arrangements. Additionally, ASU 2017-12 simplifies the hedge documentation and effectiveness assessment requirements. We elected to early adopt this ASU effective January 1, 2018. The adoption of this guidance did not have an impact on our consolidated financial statements.

In January 2016, the FASB issued ASU 2016-01, Financial Instruments - Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities. The amendments to the guidance enhance the reporting model for financial instruments, which includes amendments to address aspects of recognition, measurement, presentation, and disclosure. We adopted this ASU effective January 1, 2018. The adoption of this guidance did not have an impact on our consolidated financial statements.

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers, as a new Topic, ASC 606, which superseded ASC 605, Revenue Recognition. The new revenue recognition standard provides a five-step analysis of transactions to determine when and how revenue is recognized. The core principle is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. We adopted ASC 606 effective January 1, 2018 on a modified retrospective basis to all open contracts, as modified, as of that date. Adoption of the new standard resulted in changes to our accounting policy for revenue recognition, most notably for performance-based billing arrangements, and sales commissions. Refer to Note 2 "Basis of Presentation" for additional information on our new accounting policies for revenue recognition and capitalized sales commissions. Adopting ASC 606 on a modified retrospective basis had no impact on our consolidated financial statements in the prior periods presented. Upon adoption, we recorded a \$2.0 million cumulative-effect adjustment to record a net increase to retained earnings for the portion of performance-based billing arrangements that have been earned as of the adoption date but for which we had not recognized as revenue under previous revenue recognition guidance, the capitalization of sales commissions paid on open contracts as of the adoption date, and the related tax effects. The impact of the cumulative effect adjustment on our consolidated balance sheet upon adoption was as follows:

|   | As of<br>December<br>31, 2017 | Cumulative<br>Effect<br>Adjustment | As of<br>January<br>1, 2018 |
|---|-------------------------------|------------------------------------|-----------------------------|
| <b>Assets</b>                             |                               |                                    |                             |
| Unbilled services, net <sup>(1)</sup>     | \$57,618                      | \$ 2,369                           | \$59,987                    |
| Prepaid expenses and other current assets | \$10,951                      | \$ 104                             | \$11,055                    |
| Deferred income taxes, net                | \$16,752                      | \$ (687 )                          | \$16,065                    |
| Other non-current assets                  | \$25,375                      | \$ 170                             | \$25,545                    |
| <b>Equity</b>                             |                               |                                    |                             |
| Retained earnings                         | \$180,443                     | \$ 1,956                           | \$182,399                   |

The cumulative effect adjustment related to the portion of performance-based billing arrangements that have been earned as of the adoption date but for which we had not recognized as revenue under previous revenue recognition guidance was recorded as a contract asset within unbilled services, net on our consolidated balance sheet. Refer to Note 6 "Revenues" for additional information on our contract assets.





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The impact of adoption on our consolidated balance sheet as of June 30, 2018 and consolidated statements of operations for the three and six months ended June 30, 2018 was as follows:

| Balance Sheet   | As of June 30, 2018                |                                    | Effect of Adoption<br>Increase/(Decrease) |
|---|------------------------------------|------------------------------------|---|
|   | As<br>reported<br>under<br>ASC 606 | As<br>computed<br>under<br>ASC 605 |   |
| <b>Assets</b>   |                                    |                                    |   |
| Receivables from clients, net                           | \$ 105,095                         | \$ 104,893                         | \$ 202                                    |
| Unbilled services, net                                  | \$ 78,227                          | \$ 69,199                          | \$ 9,028                                  |
| Income tax receivable                                   | \$ 2,540                           | \$ 4,292                           | \$ (1,752)                                |
| Prepaid expenses and other current assets               | \$ 13,552                          | \$ 13,409                          | \$ 143                                    |
| Deferred income taxes, net                              | \$ 13,952                          | \$ 14,639                          | \$ (687)                                  |
| Other non-current assets                                | \$ 30,783                          | \$ 30,571                          | \$ 212                                    |
| <b>Liabilities</b>                                      |                                    |                                    |   |
| Deferred revenues                                       | \$ 29,480                          | \$ 29,278                          | \$ 202                                    |
| <b>Equity</b>   |                                    |                                    |   |
| Retained earnings                                       | \$ 184,507                         | \$ 177,563                         | \$ 6,944                                  |
| <b>Statement of Operations</b>                          |                                    |                                    |   |
|   | Three Months Ended June 30, 2018   |                                    |   |
|   | As<br>reported<br>under<br>ASC 606 | As<br>computed<br>under<br>ASC 605 | Effect of Adoption<br>Increase/(Decrease) |
| Revenues <sup>(1)</sup>                                 | \$ 197,544                         | \$ 196,023                         | \$ 1,521                                  |
| Direct costs  | \$ 127,574                         | \$ 127,587                         | \$ (13)                                   |
| Income from continuing operations before taxes          | \$ 8,423                           | \$ 6,889                           | \$ 1,534                                  |
| Income tax expense                                      | 2,561                              | 2,163                              | 398                                       |
| Income from continuing operations                       | \$ 5,862                           | \$ 4,726                           | \$ 1,136                                  |
| Earnings per share from continuing operations - basic   | \$ 0.27                            | \$ 0.22                            | \$ 0.05                                   |
| Earnings per share from continuing operations - diluted | \$ 0.27                            | \$ 0.22                            | \$ 0.05                                   |
| <b>Six Months Ended June 30, 2018</b>                   |                                    |                                    |   |
|   | As<br>reported<br>under<br>ASC 606 | As<br>computed<br>under<br>ASC 605 | Effect of Adoption<br>Increase/(Decrease) |
| Revenues <sup>(1)</sup>                                 | \$ 391,223                         | \$ 384,564                         | \$ 6,659                                  |
| Direct costs  | \$ 260,360                         | \$ 260,441                         | \$ (81)                                   |
| Income (loss) from continuing operations before taxes   | \$ 5,614                           | \$ (1,126)                         | \$ 6,740                                  |
| Income tax expense                                      | 2,974                              | 1,222                              | 1,752                                     |

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|  |         |            |          |
|--|---------|------------|----------|
| Income (loss) from continuing operations | \$2,640 | \$(2,348 ) | \$ 4,988 |
|--|---------|------------|----------|

|  |        |           |         |
|--|--------|-----------|---------|
| Earnings (loss) per share from continuing operations - basic | \$0.12 | \$(0.11 ) | \$ 0.23 |
|--|--------|-----------|---------|

|  |        |           |         |
|--|--------|-----------|---------|
| Earnings (loss) per share from continuing operations - diluted | \$0.12 | \$(0.11 ) | \$ 0.23 |
|--|--------|-----------|---------|

(1) The increase in revenues due to the adoption of ASC 606 relates to revenue recognized for performance-based fee billing arrangements within our Healthcare segment.

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## Not Yet Adopted

In March 2016, the FASB issued ASU 2016-02, Leases, which supersedes ASC Topic 840, Leases, and sets forth the principles for the recognition, measurement, presentation, and disclosure of leases for both lessees and lessors. ASU 2016-02 requires lessees to classify leases as either finance or operating leases and to record on the balance sheet a right-of-use asset and a lease liability, equal to the present value of the remaining lease payments, for all leases with a term greater than 12 months regardless of the lease classification. The lease classification will determine whether the lease expense is recognized based on an effective interest rate method or a straight-line basis over the term of the lease. ASU 2016-02 will be effective for us beginning January 1, 2019, with early adoption permitted. Entities are required to use a modified retrospective transition method for existing leases. We have substantially completed our inventory of outstanding lease agreements and are currently evaluating the potential impact this guidance will have on our consolidated financial statements.

## 4. Acquisitions

## Innosight Holdings, LLC

On March 1, 2017, we acquired 100% of the membership interests of Innosight Holdings, LLC ("Innosight"). Innosight is a growth strategy firm focused on helping companies navigate disruptive change and manage strategic transformation. Together with Innosight, we use our strategic, operational, and technology capabilities to help clients across multiple industries develop pioneering solutions to address disruption and achieve sustained growth. The acquisition date fair value of the consideration transferred for Innosight was \$113.6 million, which consisted of the following:

|   |                  |
|---|------------------|
| Fair value of consideration transferred | March 1,<br>2017 |
| Cash                                    | \$90,725         |
| Common stock                            | 9,560            |
| Contingent consideration liability      | 12,050           |
| Net working capital adjustment          | 1,272            |
| Total consideration transferred         | \$113,607        |

We funded the cash component of the purchase price with cash on hand and borrowings of \$89.0 million under our senior secured credit facility. We issued 221,558 shares of our common stock as part of the consideration transferred, with an acquisition date fair value of \$9.6 million based on our common stock's closing price of \$43.15 on the date of acquisition. The contingent consideration liability of \$12.1 million represents the acquisition date fair value of the contingent consideration arrangement, pursuant to which we may be required to pay additional consideration to the sellers if specific financial performance targets are met over a four-year term. The maximum amount that may be paid is \$35.0 million. See Note 11 "Fair Value of Financial Instruments" for additional information on the valuation of contingent consideration liabilities.

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The acquisition was accounted for using the acquisition method of accounting. Tangible and identifiable intangible assets acquired and liabilities assumed are recorded at fair value as of the acquisition date. The following table summarizes the allocation of the purchase price to the fair value of assets acquired and liabilities assumed as of the acquisition date.

|  | March 1,<br>2017 |
|--|------------------|
| Assets acquired:                               |                  |
| Accounts receivable                            | \$7,752          |
| Unbilled services                              | 1,881            |
| Prepaid expenses and other current assets      | 468              |
| Property and equipment                         | 419              |
| Intangible assets                              | 18,015           |
| Liabilities assumed:                           |                  |
| Accounts payable                               | 531              |
| Accrued expenses and other current liabilities | 894              |
| Accrued payroll and related benefits           | 883              |
| Deferred revenues                              | 30               |
| Total identifiable net assets                  | 26,197           |
| Goodwill                                       | 87,410           |
| Total purchase price                           | \$113,607        |

The following table sets forth the components of identifiable intangible assets acquired and their estimated useful lives as of the acquisition date.

|   | Fair Value | Useful Life<br>(in years) |
|---|------------|---------------------------|
| Customer relationships                          | \$ 9,500   | 6                         |
| Trade name                                      | 6,000      | 6                         |
| Customer contracts                              | 1,000      | 1                         |
| Non-compete agreements                          | 1,300      | 5                         |
| Favorable lease contract                        | 215        | 1                         |
| Total intangible assets subject to amortization | \$ 18,015  |                           |

The weighted average amortization period for the identifiable intangible assets shown above is 5.6 years. Customer relationships and customer contracts represent the fair values of the underlying relationships and agreements with Innosight customers. The trade name represents the fair value of the brand and name recognition associated with the marketing of Innosight's service offerings. Non-compete agreements represent the value derived from preventing certain Innosight executives from entering into or starting a similar, competing business. The favorable lease contract represents the difference between the fair value and minimum lease obligations under the current outstanding lease. Goodwill is recognized for the excess of purchase price over the net fair value of assets acquired and liabilities assumed, and largely reflects the expanded market opportunities expected from combining the service offerings of Huron and Innosight, as well as the assembled workforce of Innosight. Goodwill recognized in conjunction with the acquisition of Innosight was recorded in the Business Advisory segment. Goodwill of \$87.4 million is expected to be deductible for income tax purposes.

Innosight's results of operations have been included in our unaudited consolidated statements of operations and results of operations of our Business Advisory segment from the date of acquisition. For the three months ended June 30, 2017, revenues from Innosight were \$10.9 million and operating income was \$0.2 million, which included \$1.0

million of amortization expense for intangible assets acquired. For the six months ended June 30, 2017, revenues from Innosight were \$16.1 million and operating income was \$1.4 million, which included \$1.8 million of amortization expense for intangible assets acquired. In connection with the acquisition of Innosight, we incurred \$1.7 million of transaction and acquisition-related expenses. Of the \$1.7 million of expense, \$1.4 million was incurred in the first quarter of 2017 and \$0.3 million was incurred in the second quarter in 2017. These costs are recorded in selling, general and administrative expenses.

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The following unaudited supplemental pro forma information summarizes the combined results of operations of Huron and Innosight as though the companies were combined on January 1, 2016.

|   | Three<br>Months<br>Ended<br>June 30,<br>2017 | Six Months<br>Ended<br>June 30,<br>2017 |
|---|--|---|
| Revenues  | \$181,418                                    | \$379,392                               |
| Net loss from continuing operations                     | \$(150,190)                                  | \$(142,092)                             |
| Net loss from continuing operations per share - basic   | \$(6.99 )                                    | \$(6.63 )                               |
| Net loss from continuing operations per share - diluted | \$(6.99 )                                    | \$(6.63 )                               |

The historical financial information has been adjusted to give effect to pro forma adjustments of intangible asset amortization expense, acquisition-related costs, interest expense, and the related income tax effects. For the three and six months ended June 30, 2017, the unaudited pro forma adjustments decreased expense by \$0.3 million and increased expense by \$0.5 million, respectively. Additionally, the historical financial information has been adjusted to give effect to the shares issued as consideration. All of these adjustments are based upon currently available information and certain assumptions. Therefore, the pro forma consolidated results are not necessarily indicative of what our consolidated results of operations actually would have been had we completed the acquisition on January 1, 2016. The historical results included in the pro forma consolidated results do not purport to project future results of operations of the combined companies nor do they reflect the expected realization of any cost savings or revenue synergies associated with the acquisition.

#### 5. Goodwill and Intangible Assets

The table below sets forth the changes in the carrying amount of goodwill by reportable segment for the six months ended June 30, 2018.

|  | Healthcare | Business<br>Advisory | Education | Total       |
|--|------------|----------------------|-----------|-------------|
| Balance as of December 31, 2017:                           |            |                      |           |             |
| Goodwill   | \$636,810  | \$302,187            | \$102,829 | \$1,041,826 |
| Accumulated impairment losses                              | (208,081 ) | (187,995 )           | —         | (396,076 )  |
| Goodwill, net as of December 31, 2017                      | 428,729    | 114,192              | 102,829   | 645,750     |
| Goodwill recorded in connection with business acquisitions | —          | 186                  | —         | 186         |
| Foreign currency translation                               | —          | (281 )               | —         | (281 )      |
| Goodwill, net as of June 30, 2018                          | \$428,729  | \$114,097            | \$102,829 | \$645,655   |

#### Second Quarter 2017 Goodwill Impairment Charge

During the second quarter of 2017, we performed a goodwill impairment analysis for our Healthcare reporting unit as our Healthcare business had experienced a prolonged period of declining revenues, primarily driven by softness in our revenue cycle offering within our performance improvement solution. This softness was attributable to decreased demand for our services, the winding down of some of our larger projects, and a trend toward smaller projects, as well as fewer large integrated projects. Based on forecasts prepared in the second quarter of 2017 in connection with our quarterly forecasting cycle, we determined that the likely time frame to improve the financial results of this segment would take longer than originally anticipated. As such, we concluded, during the second quarter of 2017, that the fair value of the Healthcare reporting unit may no longer exceed its carrying value. In connection with the preparation of our financial statements for the quarter ended June 30, 2017, we performed an interim impairment test on the

Healthcare reporting unit.

Our goodwill impairment test was performed by comparing the fair value of the Healthcare reporting unit with its carrying value and recognizing an impairment charge for the amount by which the carrying value exceeded the fair value. To estimate the fair value of the Healthcare reporting unit, we relied on a combination of the income approach and the market approach, utilizing the guideline company method, with a fifty-fifty weighting. Based on the estimated fair value of the Healthcare reporting unit, we recorded a \$209.6 million non-cash pretax goodwill impairment charge in the second quarter of 2017 to reduce the carrying value of goodwill in our Healthcare reporting unit.

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## Intangible Assets

Intangible assets as of June 30, 2018 and December 31, 2017 consisted of the following:

|                          | Useful Life<br>(in years) | As of June 30, 2018         |                             | As of December 31,<br>2017  |                             |
|--------------------------|---------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
|                          |                           | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization |
| Customer relationships   | 4 to 13                   | \$105,400                   | \$ 59,536                   | \$106,195                   | \$ 51,588                   |
| Trade names              | 5 to 6                    | 28,930                      | 21,026                      | 29,016                      | 18,915                      |
| Customer contracts       | 4                         | 25,097                      | 24,898                      | 25,154                      | 24,751                      |
| Technology and software  | 3 to 5                    | 5,694                       | 2,091                       | 9,340                       | 5,098                       |
| Non-compete agreements   | 3 to 5                    | 5,080                       | 3,145                       | 5,163                       | 2,637                       |
| Publishing content       | 3                         | —                           | —                           | 3,300                       | 3,163                       |
| Favorable lease contract | 3                         | 720                         | 535                         | 720                         | 425                         |
| Total                    |                           | \$170,921                   | \$ 111,231                  | \$178,888                   | \$ 106,577                  |

Identifiable intangible assets with finite lives are amortized over their estimated useful lives. Customer relationships and customer contracts, as well as certain trade names and technology and software, are amortized on an accelerated basis to correspond to the cash flows expected to be derived from the assets. All other intangible assets with finite lives are amortized on a straight-line basis.

Intangible asset amortization expense was \$6.0 million and \$8.9 million for the three months ended June 30, 2018 and 2017, respectively. Intangible asset amortization expense was \$12.3 million and \$17.6 million for the six months ended June 30, 2018 and 2017, respectively. The table below sets forth the estimated annual amortization expense for the year ending December 31, 2018 and each of the five succeeding years for the definite-lived intangible assets recorded as of June 30, 2018.

| Year Ending December 31, | Estimated<br>Amortization<br>Expense |
|--------------------------|--------------------------------------|
| 2018                     | \$ 23,863                            |
| 2019                     | \$ 17,206                            |
| 2020                     | \$ 12,083                            |
| 2021                     | \$ 8,064                             |
| 2022                     | \$ 6,090                             |
| 2023                     | \$ 3,512                             |

Actual future amortization expense could differ from these estimated amounts as a result of future acquisitions, dispositions, and other factors.

## 6. Revenues

For the three and six months ended June 30, 2018, we recognized revenues of \$197.5 million and \$391.2 million, respectively. For the three and six months ended June 30, 2017, we recognized revenues of \$181.4 million and \$370.3 million, respectively. Of the \$197.5 million recognized in the second quarter of 2018, we recognized revenues of \$5.2 million from obligations satisfied, or partially satisfied, in prior periods, of which \$2.9 million was primarily due to the release of allowances on unbilled services due to securing contract amendments and \$2.3 million was due to changes in the estimates of our variable consideration under performance-based billing arrangements. Of the \$391.2 million recognized in the first six months of 2018, we recognized revenues of \$8.1 million from obligations satisfied, or partially satisfied, in prior periods, of which \$4.7 million was due to changes in the estimates of our variable



consideration under performance-based billing arrangements and \$3.4 million was primarily due to the release of allowances on unbilled services due to securing contract amendments.

As of June 30, 2018, we had \$49.6 million of remaining performance obligations under engagements with original expected durations greater than one year. These remaining performance obligations exclude obligations under contracts with an original expected duration of one year or less, variable consideration which has been excluded from the total transaction price due to the constraint, and performance obligations under time-and-expense engagements which are recognized in the amount invoiced. Of the \$49.6 million of performance obligations, we expect to recognize approximately \$29.8 million as revenue during the second half of 2018, \$14.7 million in 2019, and the remaining \$5.1

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million thereafter. Actual revenue recognition could differ from these amounts as a result of changes in the estimated timing of work to be performed, adjustments to estimated variable consideration in performance-based arrangements, or other factors.

**Contract Assets and Liabilities**

The payment terms and conditions in our customer contracts vary. Differences between the timing of billings and the recognition of revenue are recognized as either unbilled services or deferred revenues in the consolidated balance sheets.

Unbilled services include revenues recognized for services performed but not yet billed to clients. Services performed that we are not yet entitled to bill because certain events, such as the completion of the measurement period or client approval in performance-based engagements, must occur are recorded as contract assets and included within unbilled services, net. The contract asset balance within unbilled services, net was \$6.7 million as of June 30, 2018 and \$2.4 million as of January 1, 2018, upon adoption of ASC 606. The \$4.3 million increase primarily reflects timing differences between the completion of our performance obligations and the amounts billed or billable to clients in accordance with their contractual billing terms. Refer to Note 3 "New Accounting Pronouncements" for additional information on the adoption of ASC 606.

Client prepayments and retainers are classified as deferred revenues and recognized over future periods in accordance with the applicable engagement agreement and our revenue recognition policy. Our deferred revenues balance as of June 30, 2018 and December 31, 2017, was \$29.5 million and \$27.9 million, respectively. The \$1.6 million increase primarily reflects timing differences between client payments in accordance with their contract terms and the completion of our performance obligations. For the three and six months ended June 30, 2018, \$6.6 million and \$20.6 million, respectively, of revenues recognized were included in the deferred revenue balance as of December 31, 2017.

**7. Earnings Per Share**

Basic earnings per share excludes dilution and is computed by dividing net income by the weighted average number of common shares outstanding for the period, excluding unvested restricted common stock. Diluted earnings per share reflects the potential reduction in earnings per share that could occur if securities or other contracts to issue common stock were exercised or converted into common stock under the treasury stock method. Such securities or other contracts include unvested restricted stock awards, outstanding common stock options, convertible senior notes, and outstanding warrants, to the extent dilutive. In periods we report a net loss from continuing operations, diluted weighted average common shares outstanding excludes all potential common stock equivalents as their impact on diluted net loss from continuing operations per share would be anti-dilutive.

Earnings (loss) per share under the basic and diluted computations are as follows:

|  | Three Months Ended June 30, |             | Six Months Ended June 30, |             |
|--|-----------------------------|-------------|---------------------------|-------------|
|  | 2018                        | 2017        | 2018                      | 2017        |
| Net income (loss) from continuing operations           | \$5,862                     | \$(150,482) | \$2,640                   | \$(145,327) |
| Income (loss) from discontinued operations, net of tax | (490 )                      | 309         | (532 )                    | 452         |
| Net income (loss)                                      | \$5,372                     | \$(150,173) | \$2,108                   | \$(144,875) |
| Weighted average common shares outstanding – basic     | 21,709                      | 21,492      | 21,651                    | 21,366      |
| Weighted average common stock equivalents              | 209                         | —           | 215                       | —           |
| Weighted average common shares outstanding – diluted   | 21,918                      | 21,492      | 21,866                    | 21,366      |

Net earnings per basic share:

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|  |        |          |      |        |          |      |
|--|--------|----------|------|--------|----------|------|
| Net income (loss) from continuing operations           | \$0.27 | \$ (7.00 | )    | \$0.12 | \$ (6.80 | )    |
| Income (loss) from discontinued operations, net of tax | (0.02  | )        | 0.01 | (0.02  | )        | 0.02 |
| Net income (loss)                                      | \$0.25 | \$ (6.99 | )    | \$0.10 | \$ (6.78 | )    |

Net earnings per diluted share:

|  |        |          |      |        |          |      |
|--|--------|----------|------|--------|----------|------|
| Net income (loss) from continuing operations           | \$0.27 | \$ (7.00 | )    | \$0.12 | \$ (6.80 | )    |
| Income (loss) from discontinued operations, net of tax | (0.02  | )        | 0.01 | (0.02  | )        | 0.02 |
| Net income (loss)                                      | \$0.25 | \$ (6.99 | )    | \$0.10 | \$ (6.78 | )    |

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The number of anti-dilutive securities excluded from the computation of the weighted average common stock equivalents presented above were as follows:

|  | As of June |       |
|--|------------|-------|
|  | 30,        |       |
|  | 2018       | 2017  |
| Unvested restricted stock awards                             | 63         | 604   |
| Outstanding common stock options                             | 37         | 194   |
| Convertible senior notes                                     | 3,129      | 3,129 |
| Warrants related to the issuance of convertible senior notes | 3,129      | 3,129 |
| Total anti-dilutive securities                               | 6,358      | 7,056 |

See Note 8 “Financing Arrangements” for further information on the convertible senior notes and warrants related to the issuance of convertible notes.

We currently have a share repurchase program permitting us to repurchase up to \$125 million of our common stock through October 31, 2018 (the “Share Repurchase Program”). The amount and timing of the repurchases will be determined by management and will depend on a variety of factors, including the trading price of our common stock, capacity under our credit facility, general market and business conditions, and applicable legal requirements. No shares were repurchased during the first six months of 2018 and 2017. As of June 30, 2018, \$35.1 million remains available for share repurchases.

#### 8. Financing Arrangements

A summary of the carrying amounts of our debt follows:

|   | June 30,  | December 31, |
|---|-----------|--------------|
|   | 2018      | 2017         |
| 1.25% convertible senior notes due 2019   | \$237,827 | \$ 233,140   |
| Senior secured credit facility            | 110,500   | 105,000      |
| Promissory note due 2024                  | 4,619     | 4,868        |
| Total long-term debt                      | \$352,946 | \$ 343,008   |
| Current maturities of debt <sup>(1)</sup> | (508 )    | (501 )       |
| Long-term debt, net of current portion    | \$352,438 | \$ 342,507   |

<sup>(1)</sup> The current maturities of debt are included as a component of accrued expenses and other current liabilities on our consolidated balance sheets.

Below is a summary of the scheduled remaining principal payments of our debt as of June 30, 2018.

|                   | Principal<br>Payments<br>of<br>Long-Term<br>Debt |
|-------------------|--|
| 2018              | \$ 252   |
| 2019              | \$ 250,515                                       |
| 2020              | \$ 529   |
| 2021              | \$ 544   |
| 2022              | \$ 559   |
| Thereafter        | \$ 112,721                                       |
| Convertible Notes |  |

In September 2014, the Company issued \$250 million principal amount of 1.25% convertible senior notes due 2019 (the "Convertible Notes") in a private offering. The Convertible Notes are governed by the terms of an indenture between the Company and U.S. Bank National Association, as Trustee (the "Indenture"). The Convertible Notes are senior unsecured obligations of the Company and will pay interest semi-annually on April 1 and October 1 of each year at an annual rate of 1.25%. The Convertible Notes will mature on October 1, 2019, unless earlier repurchased by the Company or converted in accordance with their terms.

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Upon conversion, the Convertible Notes will be settled, at our election, in cash, shares of the Company's common stock, or a combination of cash and shares of the Company's common stock. Our current intent and policy is to settle conversions with a combination of cash and shares of common stock with the principal amount of the Convertible Notes paid in cash, in accordance with the settlement provisions of the Indenture.

The initial conversion rate for the Convertible Notes is 12.5170 shares of our common stock per \$1,000 principal amount of the Convertible Notes, which is equal to an initial conversion price of approximately \$79.89 per share of our common stock. The conversion rate will be subject to adjustment upon the occurrence of certain specified events but will not be adjusted for accrued and unpaid interest, except in certain limited circumstances described in the Indenture. Upon the occurrence of a "make-whole fundamental change" (as defined in the Indenture) the Company will, in certain circumstances, increase the conversion rate by a number of additional shares for a holder that elects to convert its Convertible Notes in connection with such make-whole fundamental change. Additionally, if the Company undergoes a "fundamental change" (as defined in the Indenture), a holder will have the option to require the Company to repurchase all or a portion of its Convertible Notes for cash at a price equal to 100% of the principal amount of the Convertible Notes being repurchased plus any accrued and unpaid interest. As discussed below, the convertible note hedge transactions and warrants, which were entered into in connection with the Convertible Notes, effectively raise the price at which economic dilution would occur from the initial conversion price of approximately \$79.89 to approximately \$97.12 per share.

Holders of the Convertible Notes may convert their Convertible Notes at their option at any time prior to July 1, 2019, only under the following circumstances:

during any calendar quarter (and only during such calendar quarter) commencing after December 31, 2014 if, for each of at least 20 trading days (whether or not consecutive) during the 30 consecutive trading day period ending on, and including, the last trading day of the immediately preceding calendar quarter, the last reported sale price of the Company's common stock for such trading day is equal to or greater than 130% of the applicable conversion price on such trading day;

during the five consecutive business day period immediately following any five consecutive trading day period (such five consecutive trading day period, the "measurement period") in which, for each trading day of the measurement period, the "trading price" (as defined in the Indenture) per \$1,000 principal amount of the Convertible Notes for such trading day was less than 98% of the product of the last reported sale price of the Company's common stock for such trading day and the applicable conversion rate on such trading day; or

upon the occurrence of specified corporate transactions described in the Indenture.

On or after July 1, 2019 until the close of business on the second scheduled trading day immediately preceding the maturity date, a holder may convert all or a portion of its Convertible Notes, regardless of the foregoing circumstances.

We have separated the Convertible Notes into liability and equity components. The carrying amount of the liability component was determined by measuring the fair value of a similar liability that does not have an associated convertible feature, assuming our non-convertible debt borrowing rate. The carrying value of the equity component representing the conversion option, which is recognized as a debt discount, was determined by deducting the fair value of the liability component from the proceeds of the Convertible Notes. The debt discount is amortized to interest expense using an effective interest rate of 4.751% over the term of the Convertible Notes. As of June 30, 2018, the remaining life of the Convertible Notes is 1.3 years. The equity component will not be remeasured as long as it continues to meet the conditions for equity classification.

The transaction costs related to the issuance of the Convertible Notes were separated into liability and equity components based on their relative values, as determined above. Transaction costs attributable to the liability component are recorded as a deduction to the carrying amount of the liability and amortized to interest expense over

the term of the Convertible Notes; and transaction costs attributable to the equity component are netted with the equity component of the Convertible Notes in stockholders' equity. Total debt issuance costs were approximately \$7.3 million, of which \$6.2 million was allocated to liability issuance costs and \$1.1 million was allocated to equity issuance costs.

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As of June 30, 2018 and December 31, 2017, the Convertible Notes consisted of the following:

|  | June 30,<br>2018 | December 31,<br>2017 |
|--|------------------|----------------------|
| Liability component:                           |                  |                      |
| Proceeds                                       | \$250,000        | \$ 250,000           |
| Less: debt discount, net of amortization       | (10,600 )        | (14,668 )            |
| Less: debt issuance costs, net of amortization | (1,573 )         | (2,192 )             |
| Net carrying amount                            | \$237,827        | \$ 233,140           |
| Equity component <sup>(1)</sup>                | \$39,287         | \$ 39,287            |

(1)Included in additional paid-in capital on the consolidated balance sheet.

The following table presents the amount of interest expense recognized related to the Convertible Notes for the periods presented.

|                                     | Three Months<br>Ended<br>June 30, |         | Six Months<br>Ended<br>June 30, |         |
|-------------------------------------|-----------------------------------|---------|---------------------------------|---------|
|                                     | 2018                              | 2017    | 2018                            | 2017    |
| Contractual interest coupon         | \$781                             | \$781   | \$1,563                         | \$1,563 |
| Amortization of debt discount       | 2,047                             | 1,951   | 4,068                           | 3,879   |
| Amortization of debt issuance costs | 310                               | 305     | 619                             | 609     |
| Total interest expense              | \$3,138                           | \$3,037 | \$6,250                         | \$6,051 |

In connection with the issuance of the Convertible Notes, we entered into convertible note hedge transactions and warrant transactions. The convertible note hedge transactions are intended to reduce the potential future economic dilution associated with the conversion of the Convertible Notes and, combined with the warrants, effectively raise the price at which economic dilution would occur from the initial conversion price of approximately \$79.89 to approximately \$97.12 per share. For purposes of the computation of diluted earnings per share in accordance with GAAP, dilution will occur when the average share price of our common stock for a given period exceeds the conversion price of the Convertible Notes, which initially is equal to approximately \$79.89 per share. The convertible note hedge transactions and warrant transactions are discussed separately below.

**Convertible Note Hedge Transactions.** In connection with the issuance of the Convertible Notes, the Company entered into convertible note hedge transactions whereby the Company has call options to purchase a total of approximately 3.1 million shares of the Company's common stock, which is the number of shares initially issuable upon conversion of the Convertible Notes in full, at a price of approximately \$79.89, which corresponds to the initial conversion price of the Convertible Notes, subject to customary anti-dilution adjustments substantially similar to those in the Convertible Notes. The convertible note hedge transactions are exercisable upon conversion of the Convertible Notes and will expire in 2019 if not earlier exercised. We paid an aggregate amount of \$42.1 million for the convertible note hedge transactions, which was recorded as additional paid-in capital on the consolidated balance sheet. The convertible note hedge transactions are separate transactions and are not part of the terms of the Convertible Notes.

**Warrants.** In connection with the issuance of the Convertible Notes, the Company sold warrants whereby the holders of the warrants have the option to purchase a total of approximately 3.1 million shares of the Company's common stock at a strike price of approximately \$97.12. The warrants will expire incrementally on 100 different dates from January 6, 2020 to May 28, 2020 and are exercisable at each such expiry date. If the average market value per share of our common stock for the reporting period exceeds the strike price of the warrants, the warrants will have a dilutive effect on our earnings per share. We received aggregate proceeds of \$23.6 million from the sale of the warrants,



which was recorded as additional paid-in capital on the consolidated balance sheet. The warrants are separate transactions and are not part of the terms of the Convertible Notes or the convertible note hedge transactions. The Company recorded an initial deferred tax liability of \$15.4 million in connection with the debt discount associated with the Convertible Notes and recorded an initial deferred tax asset of \$16.5 million in connection with the convertible note hedge transactions. The deferred tax liability and deferred tax asset are included in deferred income taxes, net on the consolidated balance sheets.

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Senior Secured Credit Facility

The Company has a \$500 million five-year senior secured revolving credit facility, subject to the terms of a Second Amended and Restated Credit Agreement dated as of March 31, 2015, as amended to date (as amended and modified the "Amended Credit Agreement"), that becomes due and payable in full upon maturity on March 23, 2023. The Amended Credit Agreement provides the option to increase the revolving credit facility or establish term loan facilities in an aggregate amount of up to \$150 million, subject to customary conditions and the approval of any lender whose commitment would be increased, resulting in a maximum available principal amount under the Amended Credit Agreement of \$650 million. The initial borrowings under the Amended Credit Agreement were used to refinance borrowings outstanding under a prior credit agreement, and future borrowings under the Amended Credit Agreement may be used for working capital, capital expenditures, acquisitions of businesses, share repurchases, and general corporate purposes.

Fees and interest on borrowings vary based on our Consolidated Leverage Ratio (as defined in the Amended Credit Agreement). At our option, borrowings under the Amended Credit Agreement will bear interest at one, two, three or six-month LIBOR or an alternate base rate, in each case plus the applicable margin. The applicable margin will fluctuate between 1.25% per annum and 2.00% per annum, in the case of LIBOR borrowings, or between 0.25% per annum and 1.00% per annum, in the case of base rate loans, based upon our Consolidated Leverage Ratio at such time.

Amounts borrowed under the Amended Credit Agreement may be prepaid at any time without premium or penalty. We are required to prepay the amounts outstanding under the Amended Credit Agreement in certain circumstances, including a requirement to pay all amounts outstanding under the Amended Credit Agreement 90 days prior to the Convertible Indebtedness Maturity Date (as defined in the Amended Credit Agreement) unless (1) the Convertible Indebtedness Maturity Date is waived or extended to a later date, (2) the Company can demonstrate (a) Liquidity (as defined in the Amended Credit Agreement) in an amount at least equal to the principal amount due on the Convertible Indebtedness Maturity Date, and (b) financial covenant compliance after giving effect to such payments and any additional indebtedness incurred on a pro forma basis, or (3) this requirement is waived by the Required Lenders (as defined in the Amended Credit Agreement). In addition, we have the right to permanently reduce or terminate the unused portion of the commitments provided under the Amended Credit Agreement at any time.

The loans and obligations under the Amended Credit Agreement are secured pursuant to a Second Amended and Restated Security Agreement and a Second Amended and Restated Pledge Agreement (the "Pledge Agreement") with Bank of America, N.A. as collateral agent, pursuant to which the Company and the subsidiary guarantors grant Bank of America, N.A., for the ratable benefit of the lenders under the Amended Credit Agreement, a first-priority lien, subject to permitted liens, on substantially all of the personal property assets of the Company and the subsidiary guarantors, and a pledge of 100% of the stock or other equity interests in all domestic subsidiaries and 65% of the stock or other equity interests in each "material first-tier foreign subsidiary" (as defined in the Pledge Agreement). The Amended Credit Agreement contains usual and customary representations and warranties; affirmative and negative covenants, which include limitations on liens, investments, additional indebtedness, and restricted payments; and two quarterly financial covenants as follows: (i) a maximum Consolidated Leverage Ratio (defined as the ratio of debt to consolidated EBITDA) ranging from 3.50 to 1.00 to 4.00 to 1.00, depending on the measurement period, and (ii) a minimum Consolidated Interest Coverage Ratio (defined as the ratio of consolidated EBITDA to interest) of 3.50 to 1.00. Consolidated EBITDA for purposes of the financial covenants is calculated on a continuing operations basis and includes adjustments to add back non-cash goodwill impairment charges, share-based compensation costs, certain non-cash restructuring charges, pro forma historical EBITDA for businesses acquired, and other specified items in accordance with the Amended Credit Agreement. At June 30, 2018, we were in compliance with these financial covenants with a Consolidated Leverage Ratio of 3.44 to 1.00 and a Consolidated Interest Coverage Ratio of 10.07 to

1.00.

Borrowings outstanding under the Amended Credit Agreement at June 30, 2018 totaled \$110.5 million. These borrowings carried a weighted average interest rate of 4.1%, including the effect of the interest rate swap described in Note 10 "Derivative Instruments and Hedging Activity." Borrowings outstanding under the Amended Credit Agreement at December 31, 2017 were \$105.0 million and carried a weighted average interest rate of 3.7%, including the effect of the interest rate swap described in Note 10 "Derivative Instrument and Hedging Activity." The borrowing capacity under the revolving credit facility is reduced by any outstanding borrowings under the revolving credit facility and outstanding letters of credit. At June 30, 2018, we had outstanding letters of credit totaling \$1.6 million, which are primarily used as security deposits for our office facilities. As of June 30, 2018, the unused borrowing capacity under the revolving credit facility was \$387.9 million.

Promissory Note due 2024

On June 30, 2017, in conjunction with our purchase of an aircraft related to the acquisition of Innosight, we assumed, from the sellers of the aircraft, a promissory note with an outstanding principal balance of \$5.1 million. The principal balance of the promissory note is subject to

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scheduled monthly principal payments until the maturity date of March 1, 2024, at which time a final payment of \$1.5 million, plus any accrued and unpaid interest, will be due. Under the terms of the promissory note, we will pay interest on the outstanding principal amount at a rate of one-month LIBOR plus 1.97% per annum. The obligations under the promissory note are secured pursuant to a Loan and Aircraft Security Agreement with Banc of America Leasing & Capital, LLC, which grants the lender a first priority security interest in the aircraft. At June 30, 2018, the outstanding principal amount of the promissory note was \$4.6 million. As of June 30, 2018, the aircraft had a carrying amount of \$6.1 million. At December 31, 2017, the outstanding principal amount of the promissory note was \$4.9 million, and the aircraft had a carrying amount of \$6.5 million.

#### 9. Restructuring Charges

During the second quarter of 2018, we incurred a \$2.0 million pretax restructuring charge. Of the \$2.0 million charge incurred in the second quarter of 2018, \$0.7 million related to workforce reductions in our Business Advisory segment to better align resources with market demand; \$0.7 million related to the accrual of remaining lease payments, net of estimated sublease income, and accelerated depreciation on leasehold improvements due to exiting a portion of our Middleton, Wisconsin office in the second quarter of 2018; \$0.3 million related to employee costs in our Healthcare segment; and \$0.3 million related to the divestiture of our Middle East practice within the Business Advisory segment. During the three months ended June 30, 2018, we sold our Middle East practice to a former employee who was the practice leader of that business at the time and we recorded a \$5.8 million loss which is included in other income (expense), net in our consolidated statements of operations.

During the first quarter of 2018, we incurred a \$0.7 million pretax restructuring charge primarily related to updated lease assumptions for our San Francisco office vacated in the third quarter of 2017.

During the second quarter of 2017, we incurred a \$3.7 million pretax restructuring charge. The \$3.7 million charge primarily consisted of \$2.0 million related to workforce reductions in our Healthcare segment to better align our resources with market demand; \$1.0 million for the accrual of remaining lease obligations, net of estimated sublease income, for offices vacated in the second quarter of 2017 and accelerated depreciation on leasehold improvements for our San Francisco office; and \$0.4 million related to workforce reductions in our corporate operations primarily to adjust our infrastructure to align with the decreased workforce in the Healthcare segment.

During the first quarter of 2017, we incurred a \$0.3 million pretax restructuring charge primarily related to updated assumptions for lease accruals.

The table below sets forth the changes in the carrying amount of our restructuring charge liability by restructuring type for the six months ended June 30, 2018.

|                                 | Employee<br>Costs | Office<br>Space<br>Reductions | Other  | Total    |
|---------------------------------|-------------------|-------------------------------|--------|----------|
| Balance as of December 31, 2017 | \$ 1,267          | \$ 4,247                      | \$—    | \$ 5,514 |
| Additions <sup>(1)</sup>        | 1,049             | 864                           | 151    | 2,064    |
| Payments                        | (1,220 )          | (1,799 )                      | (47 )  | (3,066 ) |
| Adjustments <sup>(1)</sup>      | (47 )             | 1,442                         | —      | 1,395    |
| Non-cash items                  | —                 | (325 )                        | 1      | (324 )   |
| Balance as of June 30, 2018     | \$ 1,049          | \$ 4,429                      | \$ 105 | \$ 5,583 |

<sup>(1)</sup> Additions and adjustments for the six months ended June 30, 2018 include restructuring charges of \$0.8 million related to updated lease assumptions for vacated office spaces directly related to discontinued operations.

As of June 30, 2018, our restructuring charge liability related to office space reductions of \$4.4 million represented the present value of remaining lease payments, net of estimated sublease income, primarily for our vacated office spaces in Washington, D.C., Houston, San Francisco, Chicago, and Middleton, Wisconsin. This restructuring charge liability

is included as a component of accrued expenses and other current liabilities and deferred compensation and other liabilities. All of the \$1.0 million restructuring charge liability related to employee costs at June 30, 2018 is expected to be paid in the next 12 months. The restructuring charge liability related to employee costs is included as a component of accrued payroll and related benefits.

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### 10. Derivative Instrument and Hedging Activity

On June 22, 2017, we entered into a forward interest rate swap agreement effective August 31, 2017 and ending August 31, 2022, with a notional amount of \$50.0 million. We entered into this derivative instrument to hedge against the interest rate risks of our variable-rate borrowings. Under the terms of the interest rate swap agreement, we receive from the counterparty interest on the notional amount based on one-month LIBOR and we pay to the counterparty a fixed rate of 1.900%.

We recognize all derivative instruments as either assets or liabilities at fair value on the balance sheet. We have designated this derivative instrument as a cash flow hedge. Therefore, changes in the fair value of the derivative instrument are recorded to other comprehensive income (“OCI”) and reclassified into interest expense upon settlement. As of June 30, 2018, it was anticipated that \$0.2 million of the gains, net of tax, currently recorded in accumulated other comprehensive income will be reclassified into earnings within the next 12 months.

The table below sets forth additional information relating to the interest rate swap designated as a cash flow hedging instrument as of June 30, 2018 and December 31, 2017.

| Balance Sheet Location                    | Fair Value (Derivative Asset and Liability) |                      |
|---|---|----------------------|
|   | June 30,<br>2018                            | December 31,<br>2017 |
| Prepaid expenses and other current assets | \$ 232                                      | \$ —                 |
| Other non-current assets                  | \$ 1,132                                    | \$ 581               |
| Accrued expenses                          | \$ —  | \$ 48                |

All of our derivative instruments are transacted under the International Swaps and Derivatives Association (ISDA) master agreements. These agreements permit the net settlement of amounts owed in the event of default and certain other termination events. Although netting is permitted, it is our policy to record all derivative assets and liabilities on a gross basis on our consolidated balance sheet.

We do not use derivative instruments for trading or other speculative purposes. Refer to Note 12 “Other Comprehensive Income (Loss)” for additional information on our derivative instrument.

### 11. Fair Value of Financial Instruments

Certain of our assets and liabilities are measured at fair value. Fair value is defined as the price that would be received to sell an asset or the price that would be paid to transfer a liability in an orderly transaction between market participants at the measurement date. GAAP establishes a fair value hierarchy for inputs used in measuring fair value and requires companies to maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy consists of three levels based on the objectivity of the inputs as follows:

**Level 1 Inputs** Quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

**Level 2 Inputs** Quoted prices in active markets for similar assets or liabilities; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable for the asset or liability; or inputs that are derived principally from or corroborated by observable market data by correlation or other means.

**Level 3 Inputs** Unobservable inputs for the asset or liability, and include situations in which there is little, if any, market activity for the asset or liability.

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The table below sets forth our fair value hierarchy for our financial assets and liabilities measured at fair value on a recurring basis as of June 30, 2018 and December 31, 2017.

|  | Level<br>1 | Level 2   | Level 3  | Total    |
|--|------------|-----------|----------|----------|
| June 30, 2018                                      |            |           |          |          |
| Assets:  |            |           |          |          |
| Interest rate swap                                 | \$         | -\$1,364  | \$—      | \$1,364  |
| Convertible debt investment                        | —          | —         | 47,099   | 47,099   |
| Deferred compensation assets                       | —          | 19,632    | —        | 19,632   |
| Total assets                                       | \$         | -\$20,996 | \$47,099 | \$68,095 |
| Liabilities:                                       |            |           |          |          |
| Contingent consideration for business acquisitions | \$         | -\$—      | \$12,026 | \$12,026 |
| Total liabilities                                  | \$         | -\$—      | \$12,026 | \$12,026 |
| December 31, 2017                                  |            |           |          |          |
| Assets:  |            |           |          |          |
| Interest rate swap                                 | \$         | -\$533    | \$—      | \$533    |
| Promissory note                                    | —          | —         | 1,078    | 1,078    |
| Convertible debt investment                        | —          | —         | 39,904   | 39,904   |
| Deferred compensation assets                       | —          | 17,786    | —        | 17,786   |
| Total assets                                       | \$         | -\$18,319 | \$40,982 | \$59,301 |
| Liabilities:                                       |            |           |          |          |
| Contingent consideration for business acquisitions | \$         | -\$—      | \$22,828 | \$22,828 |
| Total liabilities                                  | \$         | -\$—      | \$22,828 | \$22,828 |

Interest rate swaps: The fair value of our interest rate swap was derived using estimates to settle the interest rate swap agreement, which is based on the net present value of expected future cash flows on each leg of the swap utilizing market-based inputs and a discount rate reflecting the risks involved.

Promissory note: As part of the consideration received for the sale of our Accounting Advisory practice on December 30, 2011, we received a promissory note with an initial principal amount of \$3.5 million payable over four years. During the fourth quarter of 2017, we amended and restated the note which established scheduled annual principal payments, increased the interest rate, reduced the outstanding principal amount by \$0.5 million, and extended the maturity date to September 30, 2020. As of December 31, 2017, the outstanding principal balance was \$1.0 million. During the first six months of 2018, we received payments for all of the outstanding principal balance and all accrued interest. Prior to the final payment, the fair value of the note was based on the net present value of the projected cash flows using a discount rate of 10%, which accounts for the risks associated with the amended note. This fair value measurement is based on significant inputs not observable in the market and thus represent Level 3 inputs.

The table below sets forth the changes in the balance of the promissory note for the six months ended June 30, 2018.

|   | Promissory<br>Note |
|---|--------------------|
| Balance as of December 31, 2017         | \$ 1,078           |
| Interest payments received              | (81 )              |
| Principal payments received             | (1,040 )           |
| Change in fair value of promissory note | 43                 |
| Balance as of June 30, 2018             | \$ —               |

Convertible debt investment: In 2014 and 2015, we invested \$27.9 million, in the form of zero coupon convertible debt, in Shorelight Holdings, LLC (“Shorelight”), the parent company of Shorelight Education, a U.S.-based company that partners with leading nonprofit universities to increase access to and retention of international students, boost institutional growth, and enhance an institution’s global footprint. The notes will mature on July 1, 2020, unless converted earlier.

To determine the appropriate accounting treatment for our investment, we performed a variable interest entity (“VIE”) analysis and concluded that Shorelight does not meet the definition of a VIE. We also reviewed the characteristics of our investment to confirm that the convertible



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notes are not in-substance common stock that would warrant equity method accounting. After we reviewed all of the terms of the investment, we concluded the appropriate accounting treatment to be that of an available-for-sale debt security.

The convertible debt investment is carried at fair value with unrealized holding gains and losses excluded from earnings and reported in other comprehensive income. We estimate the fair value of our investment using a Monte Carlo simulation model, cash flow projections discounted at a risk-adjusted rate, and certain assumptions related to equity volatility, default probability, and recovery rate, all of which are Level 3 inputs. The use of alternative estimates and assumptions could increase or decrease the estimated fair value of the investment, which would result in different impacts to our consolidated balance sheet and comprehensive income. Actual results may differ from our estimates. The fair value of the convertible debt investment is recorded in long-term investment on our consolidated balance sheets.

The table below sets forth the changes in the balance of the convertible debt investment for the six months ended June 30, 2018.

|   | Convertible<br>Debt<br>Investment |
|---|-----------------------------------|
| Balance as of December 31, 2017                     | \$ 39,904                         |
| Change in fair value of convertible debt investment | 7,195                             |
| Balance as of June 30, 2018                         | \$ 47,099                         |

Deferred compensation assets: We have a non-qualified deferred compensation plan (the "Plan") for the members of our board of directors and a select group of our employees. The deferred compensation liability is funded by the Plan assets, which consist of life insurance policies maintained within a trust. The cash surrender value of the life insurance policies approximates fair value, and is based on third-party broker statements which provide the fair value of the life insurance policies' underlying investments, which are Level 2 inputs. The cash surrender value of the life insurance policies is invested primarily in mutual funds. The Plan assets are included in other non-current assets on our consolidated balance sheets. Realized and unrealized gains (losses) from the deferred compensation assets are recorded to other income (expense), net in our consolidated statements of operations.

Contingent consideration for business acquisitions: We estimate the fair value of acquisition-related contingent consideration using either a probability-weighted assessment of the specific financial performance targets being achieved or a Monte Carlo simulation model, as appropriate. These fair value measurements are based on significant inputs not observable in the market and thus represent Level 3 inputs. The significant unobservable inputs used in the fair value measurements of our contingent consideration are our measures of the estimated payouts based on internally generated financial projections on a probability-weighted basis and discount rates, which typically reflect a risk-free rate. The fair value of the contingent consideration is reassessed quarterly based on assumptions used in our latest projections and input provided by practice leaders and management. Any change in the fair value estimate is recorded in our consolidated statement of operations for that period. The use of alternative estimates and assumptions could increase or decrease the estimated fair value of our contingent consideration liability, which would result in different impacts to our consolidated balance sheets and consolidated statements of operations. Actual results may differ from our estimates. The table below sets forth the changes in the balance of the contingent consideration for business acquisitions for the six months ended June 30, 2018.

Contingent  
 Consideration  
 for Business  
 Acquisitions

|   |           |
|---|-----------|
| Balance as of December 31, 2017                                     | \$ 22,828 |
| Payments  | (7,750 )  |
| Remeasurement of contingent consideration for business acquisitions | (3,350 )  |
| Acquisition   | 212       |
| Unrealized loss due to foreign currency translation                 | 86        |
| Balance as of June 30, 2018   | \$ 12,026 |

Financial assets and liabilities not recorded at fair value are as follows:

Senior Secured Credit Facility

The carrying value of our borrowings outstanding under our senior secured credit facility is stated at cost. Our carrying value approximates fair value, using Level 2 inputs, as the senior secured credit facility bears interest at variable rates based on current market rates as set forth in the Amended Credit Agreement. Refer to Note 8 “Financing Arrangements” for additional information on our senior secured credit facility.

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## Promissory Note due 2024

The carrying value of our promissory note due 2024 is stated at cost. Our carrying value approximates fair value, using Level 2 inputs, as the promissory note bears interest at rates based on current market rates as set forth in the terms of the promissory note. Refer to Note 8 “Financing Arrangements” for additional information on our promissory note due 2024.

## Convertible Notes

The carrying amount and estimated fair value of the Convertible Notes are as follows:

|   | June 30, 2018      |                            | December 31, 2017  |                            |
|---|--------------------|----------------------------|--------------------|----------------------------|
|   | Carrying<br>Amount | Estimated<br>Fair<br>Value | Carrying<br>Amount | Estimated<br>Fair<br>Value |
| 1.25% convertible senior notes due 2019 | \$237,827          | \$232,415                  | \$233,140          | \$232,578                  |

The differences between the \$250 million principal amount of the Convertible Notes and the carrying amounts shown above represent the unamortized debt discount and issuance costs. As of June 30, 2018 and December 31, 2017, the carrying value of the equity component of \$39.3 million was unchanged from the date of issuance. Refer to Note 8 “Financing Arrangements” for additional information on our Convertible Notes. The estimated fair value of the Convertible Notes was determined based on the quoted bid price of the Convertible Notes in an over-the-counter market, which is a Level 2 input, on the last day of trading for the quarters ended June 30, 2018 and December 31, 2017.

Based on the closing price of our common stock of \$40.90 on June 30, 2018, the if-converted value of the Convertible Notes was less than the principal amount.

Cash and cash equivalents are stated at cost, which approximates fair market value. The carrying values of all other financial instruments not described above reasonably approximate fair market value due to the nature of the financial instruments and the short-term maturity of these items.

## 12. Other Comprehensive Income

The tables below set forth the components of other comprehensive income, net of tax, for the three and six months ended June 30, 2018 and 2017.

|   | Three Months Ended<br>June 30, 2018 |                             |                 | Three Months Ended<br>June 30, 2017 |                             |                 |
|---|-------------------------------------|-----------------------------|-----------------|-------------------------------------|-----------------------------|-----------------|
|   | Before<br>Taxes                     | Tax<br>(Expense)<br>Benefit | Net of<br>Taxes | Before<br>Taxes                     | Tax<br>(Expense)<br>Benefit | Net of<br>Taxes |
| Other comprehensive income:                 |                                     |                             |                 |                                     |                             |                 |
| Foreign currency translation adjustments    | \$(954 )                            | \$ —                        | \$(954 )        | \$802                               | \$ —                        | \$802           |
| Unrealized gain (loss) on investment        | \$4,268                             | \$(1,109 )                  | \$3,159         | \$(2,023 )                          | \$ 777                      | \$(1,246)       |
| Unrealized gain (loss) on cash flow hedges: |                                     |                             |                 |                                     |                             |                 |
| Change in fair value                        | \$250                               | \$(66 )                     | \$184           | \$(120 )                            | \$ 46                       | \$(74 )         |
| Reclassification adjustments into earnings  | (2 )                                | 1                           | (1 )            | 3                                   | (1 )                        | 2               |
| Net unrealized gain (loss)                  | \$248                               | \$(65 )                     | \$183           | \$(117 )                            | \$ 45                       | \$(72 )         |
| Other comprehensive income (loss)           | \$3,562                             | \$(1,174 )                  | \$2,388         | \$(1,338 )                          | \$ 822                      | \$(516 )        |

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|   | Six Months Ended<br>June 30, 2018 |                             |                 | Six Months Ended<br>June 30, 2017 |                             |                 |
|---|-----------------------------------|-----------------------------|-----------------|-----------------------------------|-----------------------------|-----------------|
|   | Before<br>Taxes                   | Tax<br>(Expense)<br>Benefit | Net of<br>Taxes | Before<br>Taxes                   | Tax<br>(Expense)<br>Benefit | Net of<br>Taxes |
| Other comprehensive income:                 |                                   |                             |                 |                                   |                             |                 |
| Foreign currency translation adjustments    | \$(920 )                          | \$—                         | \$(920 )        | \$1,226                           | \$—                         | \$1,226         |
| Unrealized gain on investment               | \$7,195                           | \$(1,870 )                  | \$5,325         | \$871                             | \$(340 )                    | \$531           |
| Unrealized gain (loss) on cash flow hedges: |                                   |                             |                 |                                   |                             |                 |
| Change in fair value                        | \$795                             | \$(207 )                    | \$588           | \$(82 )                           | \$32                        | \$(50 )         |
| Reclassification adjustments into earnings  | 36                                | (9 )                        | 27              | 39                                | (16 )                       | 23              |
| Net unrealized gain (loss)                  | \$831                             | \$(216 )                    | \$615           | \$(43 )                           | \$16                        | \$(27 )         |
| Other comprehensive income                  | \$7,106                           | \$(2,086 )                  | \$5,020         | \$2,054                           | \$(324 )                    | \$1,730         |

The before tax amounts reclassified from accumulated other comprehensive income related to our cash flow hedges are recorded to interest expense, net of interest income.

Accumulated other comprehensive income, net of tax, includes the following components:

|                            | Foreign Currency<br>Translation | Available-for-Sale<br>Investment | Cash<br>Flow<br>Hedges | Total    |
|----------------------------|---------------------------------|----------------------------------|------------------------|----------|
| Balance, December 31, 2017 | \$ 1,149                        | \$ 8,812                         | \$ 409                 | \$10,370 |
| Current period change      | (920 )                          | 5,325                            | 615                    | 5,020    |
| Balance, June 30, 2018     | \$ 229                          | \$ 14,137                        | \$ 1,024               | \$15,390 |

### 13. Income Taxes

For the three months ended June 30, 2018, our effective tax rate was 30.4% as we recognized income tax expense from continuing operations of \$2.6 million on income from continuing operations of \$8.4 million. The effective tax rate of 30.4% was less favorable than the statutory rate, inclusive of state income taxes, of 26.0%, primarily due to non-deductible business expenses. For the three months ended June 30, 2017, our effective tax rate was 26.2% as we recognized an income tax benefit from continuing operations of \$53.5 million on a loss from continuing operations of \$204.0 million. The effective tax rate for the three months ended June 30, 2017 was less favorable than the statutory rate, inclusive of state income taxes, primarily due to the non-deductible portion of the goodwill impairment charge recorded in the second quarter of 2017.

For the six months ended June 30, 2018, our effective tax rate was 53.0% as we recognized income tax expense from continuing operations of \$3.0 million on income from continuing operations of \$5.6 million. The effective tax rate for the six months ended June 30, 2018 was less favorable than the statutory rate, inclusive of state income taxes, of 26.0%, primarily due to discrete tax expense of \$1.3 million for share-based compensation awards that vested during the first quarter of 2018, which had an unfavorable impact of 22.5% on the effective tax rate, and non-deductible business expenses. For the six months ended June 30, 2017, our effective tax rate was 24.7% as we recognized income tax benefit from continuing operations of \$47.8 million on a loss from continuing operations of \$193.1 million. The effective tax rate for the six months ended June 30, 2017 was less favorable than the statutory rate, inclusive of state income taxes, primarily due to the non-deductible portion of the goodwill impairment charge recorded in the second quarter of 2017. The effective tax rate for the first half of 2017 was also less favorable than the statutory rate, inclusive of state income taxes, due to discrete tax expense for share-based compensation of \$1.7 million.

On December 22, 2017, the President of the United States signed into law the Tax Cuts and Jobs Act ("2017 Tax Reform"), a tax reform bill which, among other items, reduced the corporate federal income tax rate from 35% to 21%

and moved from a worldwide tax system to a territorial system. During the fourth quarter of 2017, we estimated the remeasurement of our net deferred taxes based on the new lower rate, as well as provided for additional one-time income tax expense estimates primarily related to the transition tax on accumulated foreign earnings and elimination of foreign tax credits for dividends that are subject to the 100 percent exemption. During the first quarter of 2018, we recorded an additional \$0.1 million of tax expense related to the transition tax on accumulated foreign earnings. No adjustments to the provisional results were made in the second quarter of 2018. We continue to analyze the impact of the 2017 Tax Reform, and, in accordance

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with Staff Accounting Bulletin No. 118, which was issued as a result of the 2017 Tax Reform, we will finalize the analysis no later than one year from the enactment date.

14. Commitments, Contingencies and Guarantees

Litigation

During the second quarter of 2018, we reached a settlement agreement related to Huron's claim in a class action lawsuit, resulting in a gain of \$2.5 million being recorded. We collected the \$2.5 million cash settlement during the second quarter of 2018.

From time to time, we are involved in legal proceedings and litigation arising in the ordinary course of business. As of the date of this Quarterly Report on Form 10-Q, we are not a party to any litigation or legal proceeding that, in the current opinion of management, could have a material adverse effect on our financial position or results of operations. However, due to the risks and uncertainties inherent in legal proceedings, actual results could differ from current expected results.

Guarantees

Guarantees in the form of letters of credit totaling \$1.6 million and \$1.9 million were outstanding at June 30, 2018 and December 31, 2017, primarily to support certain office lease obligations.

In connection with certain business acquisitions, we may be required to pay post-closing consideration to the sellers if specific financial performance targets are met over a number of years as specified in the related purchase agreements. As of June 30, 2018 and December 31, 2017, the total estimated fair value of our contingent consideration liabilities was \$12.0 million and \$22.8 million, respectively.

To the extent permitted by law, our bylaws and articles of incorporation require that we indemnify our officers and directors against judgments, fines and amounts paid in settlement, including attorneys' fees, incurred in connection with civil or criminal action or proceedings, as it relates to their services to us if such person acted in good faith. Although there is no limit on the amount of indemnification, we may have recourse against our insurance carrier for certain payments made.

15. Segment Information

Segments are defined as components of a company that engage in business activities from which they may earn revenues and incur expenses, and for which separate financial information is available and is evaluated regularly by the chief operating decision maker, or decision-making group, in deciding how to allocate resources and in assessing performance. Our chief operating decision maker, who is our chief executive officer, manages the business under three operating segments, which are our reportable segments: Healthcare, Business Advisory, and Education.

Healthcare

Our Healthcare segment has a depth of expertise in strategy and innovation, care transformation, financial and operational excellence, technology and analytics, and leadership development. We serve national and regional hospitals and integrated health systems, academic medical centers, community hospitals, and medical groups. Our solutions help clients evolve and adapt to the rapidly changing healthcare environment and achieve growth, optimize performance, enhance profitability, improve quality and clinical outcomes, and drive physician, patient, and employee engagement across the enterprise.

We help organizations transform and innovate their delivery model to focus on patient wellness by improving quality outcomes, minimizing care variation and fundamentally improving patient and population health. Our consultants partner with clients to help build and sustain today's business to invest in the future by reducing complexity, improving operational efficiency and growing market share. We enable the healthcare of the future by identifying, integrating and optimizing technology investments to collect data that transforms care delivery and improves patient outcomes. We also develop future leaders capable of driving meaningful operational and organizational change and who transform the patient experience.

**Business Advisory**

Our Business Advisory segment provides services to large and middle market organizations, not-for-profit organizations, lending institutions, law firms, investment banks and private equity firms. We assist clients in a broad range of industries and across the spectrum from healthy, well-capitalized companies to organizations in transition, as well as creditors, equity owners, and other key constituents. Our Business Advisory professionals resolve complex business issues and enhance client enterprise value through a

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suite of services including capital advisory, transaction advisory, operational improvement, restructuring and turnaround, valuation, and dispute advisory. Our Enterprise Solutions and Analytics professionals deliver technology and analytic solutions that enable organizations to manage and optimize their financial performance, operational efficiency, and client or stakeholder experience. Our Strategy and Innovation professionals collaborate with clients across a range of industries to identify new growth opportunities, build new ventures and capabilities, and accelerate organizational change. Our Life Sciences professionals provide strategic solutions to help pharmaceutical, medical device, and biotechnology companies deliver more value to patients, payers, and providers, and comply with regulations.

**Education**

Our Education segment provides management consulting and technology solutions to higher education institutions and academic medical centers. We partner with clients to address challenges relating to business and technology strategy, financial management, operational and organizational effectiveness, research administration, and regulatory compliance. Our institutional strategy, market research, budgeting and financial management, business operations and student life cycle management solutions align missions with business priorities, improve quality and reduce costs institution-wide. Our technology strategy, enterprise applications, and analytic solutions transform and optimize operations, deliver time and cost savings, and enhance the student experience. Our research enterprise solutions assist clients in identifying and implementing institutional research strategy, optimizing clinical research operations, improving financial management and cost reimbursement, improving service to faculty, and mitigating risk compliance.

Segment operating income consists of the revenues generated by a segment, less the direct costs of revenue and selling, general and administrative expenses that are incurred directly by the segment. Unallocated corporate costs include costs related to administrative functions that are performed in a centralized manner that are not attributable to a particular segment. These administrative function costs include costs for corporate office support, certain office facility costs, costs relating to accounting and finance, human resources, legal, marketing, information technology, and company-wide business development functions, as well as costs related to overall corporate management.



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The table below sets forth information about our operating segments for the three and six months ended June 30, 2018 and 2017, along with the items necessary to reconcile the segment information to the totals reported in the accompanying consolidated financial statements.

|  | Three Months Ended |             | Six Months Ended |             |   |  |
|--|--------------------|-------------|------------------|-------------|---|--|
|  | June 30,           | 2017        | June 30,         | 2017        |   |  |
|  | 2018               |             | 2018             |             |   |  |
| <b>Healthcare:</b>   |                    |             |                  |             |   |  |
| Revenues   | \$91,500           | \$83,227    | \$181,395        | \$181,679   |   |  |
| Operating income   | \$27,072           | \$23,652    | \$51,532         | \$57,802    |   |  |
| Segment operating income as a percentage of segment revenues | 29.6               | % 28.4      | % 28.4           | % 31.8      | % |  |
| <b>Business Advisory:</b>                                    |                    |             |                  |             |   |  |
| Revenues   | \$57,720           | \$54,265    | \$113,615        | \$102,381   |   |  |
| Operating income   | \$14,218           | \$12,192    | \$23,216         | \$22,058    |   |  |
| Segment operating income as a percentage of segment revenues | 24.6               | % 22.5      | % 20.4           | % 21.5      | % |  |
| <b>Education:</b>  |                    |             |                  |             |   |  |
| Revenues   | \$48,324           | \$43,926    | \$96,213         | \$86,207    |   |  |
| Operating income   | \$11,255           | \$12,495    | \$22,680         | \$24,010    |   |  |
| Segment operating income as a percentage of segment revenues | 23.3               | % 28.4      | % 23.6           | % 27.9      | % |  |
| <b>Total Company:</b>  |                    |             |                  |             |   |  |
| Revenues   | \$197,544          | \$181,418   | \$391,223        | \$370,267   |   |  |
| Reimbursable expenses  | 20,733             | 20,930      | 38,352           | 37,880      |   |  |
| Total revenues and reimbursable expenses                     | \$218,277          | \$202,348   | \$429,575        | \$408,147   |   |  |
| Segment operating income                                     | \$52,545           | \$48,339    | \$97,428         | \$103,870   |   |  |
| <b>Items not allocated at the segment level:</b>             |                    |             |                  |             |   |  |
| Other operating expenses                                     | 31,197             | 30,732      | 64,125           | 63,195      |   |  |
| Litigation and other gains, net                              | (6,707 )           | (1,102 )    | (5,877 )         | (1,102 )    |   |  |
| Depreciation and amortization                                | 8,917              | 9,684       | 17,720           | 18,603      |   |  |
| Goodwill impairment charge <sup>(1)</sup>                    | —                  | 209,600     | —                | 209,600     |   |  |
| Other expense, net   | 10,715             | 3,411       | 15,846           | 6,657       |   |  |
| Income (loss) from continuing operations before taxes        | \$8,423            | \$(203,986) | \$5,614          | \$(193,083) |   |  |

The goodwill impairment charge is not allocated at the segment level because the underlying goodwill asset is (1) reflective of our corporate investment in the segments. We do not include the impact of goodwill impairment charges in our evaluation of segment performance.

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The following table illustrates the disaggregation of revenues by billing arrangements, employee types, and timing of revenue recognition, including a reconciliation of the disaggregated revenues to revenues from our three operating segments for the three and six months ended June 30, 2018.

|   | Three months ended June 30, 2018 |                      |                  |                   |
|---|----------------------------------|----------------------|------------------|-------------------|
|   | Healthcare                       | Business<br>Advisory | Education        | Total             |
| <b>Billing Arrangements</b>                         |                                  |                      |                  |                   |
| Fixed-fee   | \$61,760                         | \$ 23,554            | \$ 8,134         | \$93,448          |
| Time and expense                                    | 14,243                           | 30,823               | 36,923           | 81,989            |
| Performance-based                                   | 9,213                            | 2,268                | —                | 11,481            |
| Software support, maintenance and subscriptions     | 6,284                            | 1,075                | 3,267            | 10,626            |
| <b>Total</b>  | <b>\$91,500</b>                  | <b>\$ 57,720</b>     | <b>\$ 48,324</b> | <b>\$ 197,544</b> |
| <b>Employee Type <sup>(1)</sup></b>                 |                                  |                      |                  |                   |
| Revenue generated by full-time billable consultants | \$62,138                         | \$ 54,769            | \$ 41,905        | \$ 158,812        |
| Revenue generated by full-time equivalents          | 29,362                           | 2,951                | 6,419            | 38,732            |
| <b>Total</b>  | <b>\$91,500</b>                  | <b>\$ 57,720</b>     | <b>\$ 48,324</b> | <b>\$ 197,544</b> |
| <b>Timing of Revenue Recognition</b>                |                                  |                      |                  |                   |
| Revenue recognized over time                        | \$89,607                         | \$ 57,720            | \$ 47,429        | \$ 194,756        |
| Revenue recognized at a point in time               | 1,893                            | —                    | 895              | 2,788             |
| <b>Total</b>  | <b>\$91,500</b>                  | <b>\$ 57,720</b>     | <b>\$ 48,324</b> | <b>\$ 197,544</b> |
|   | Six months ended June 30, 2018   |                      |                  |                   |
|   | Healthcare                       | Business<br>Advisory | Education        | Total             |
| <b>Billing Arrangements</b>                         |                                  |                      |                  |                   |
| Fixed-fee   | \$122,029                        | \$45,974             | \$ 19,440        | \$ 187,443        |
| Time and expense                                    | 27,032                           | 62,160               | 70,365           | 159,557           |
| Performance-based                                   | 19,404                           | 3,177                | —                | 22,581            |
| Software support, maintenance and subscriptions     | 12,930                           | 2,304                | 6,408            | 21,642            |
| <b>Total</b>  | <b>\$181,395</b>                 | <b>\$113,615</b>     | <b>\$ 96,213</b> | <b>\$391,223</b>  |
| <b>Employee Type <sup>(1)</sup></b>                 |                                  |                      |                  |                   |
| Revenue generated by full-time billable consultants | \$121,411                        | \$108,185            | \$ 83,537        | \$ 313,133        |
| Revenue generated by full-time equivalents          | 59,984                           | 5,430                | 12,676           | 78,090            |
| <b>Total</b>  | <b>\$181,395</b>                 | <b>\$113,615</b>     | <b>\$ 96,213</b> | <b>\$391,223</b>  |
| <b>Timing of Revenue Recognition</b>                |                                  |                      |                  |                   |
| Revenue recognized over time                        | \$177,948                        | \$113,615            | \$ 94,014        | \$ 385,577        |
| Revenue recognized at a point in time               | 3,447                            | —                    | 2,199            | 5,646             |
| <b>Total</b>  | <b>\$181,395</b>                 | <b>\$113,615</b>     | <b>\$ 96,213</b> | <b>\$391,223</b>  |

(1) Full-time billable consultants consist of our full-time professionals who provide consulting services to our clients and are billable to our clients based on the number of hours worked. Full-time equivalent professionals consist of our cultural transformation consultants within our Studer Group solution, which include coaches and their support

staff, as well as consultants who work variable schedules as needed by our clients and full-time employees who provide software support and maintenance services to our clients. At June 30, 2018 and December 31, 2017, no single client accounted for greater than 10% of our combined receivables and unbilled services balances. During the three and six months ended June 30, 2018 and 2017, no single client generated greater than 10% of our consolidated revenues.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

In this Quarterly Report on Form 10-Q, unless the context otherwise requires, the terms "Huron," "Company," "we," "us" and "our" refer to Huron Consulting Group Inc. and its subsidiaries.

Statements in this Quarterly Report on Form 10-Q that are not historical in nature, including those concerning the Company's current expectations about its future requirements and needs, are "forward-looking" statements as defined in Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and the Private Securities Litigation Reform Act of 1995. Forward-looking statements are identified by words such as "may," "should," "expects," "provides," "anticipates," "assumes," "can," "will," "meets," "could," "likely," "intends," "might," "predicts," "seeks," "would," "estimates," "plans," "continues," or "outlook," or similar expressions. These forward-looking statements reflect our current expectations about our future requirements and needs, results, levels of activity, performance, or achievements. Some of the factors that could cause actual results to differ materially from the forward-looking statements contained herein include, without limitation: failure to achieve expected utilization rates, billing rates, and the number of revenue-generating professionals; inability to expand or adjust our service offerings in response to market demands; our dependence on renewal of client-based services; dependence on new business and retention of current clients and qualified personnel; failure to maintain third-party provider relationships and strategic alliances; inability to license technology to and from third parties; the impairment of goodwill; various factors related to income and other taxes; difficulties in successfully integrating the businesses we acquire and achieving expected benefits from such acquisitions; risks relating to privacy, information security, and related laws and standards; and a general downturn in market conditions. These forward-looking statements involve known and unknown risks, uncertainties, and other factors, including, among others, those described under Item 1A. "Risk Factors," in our Annual Report on Form 10-K for the year ended December 31, 2017 that may cause actual results, levels of activity, performance or achievements to be materially different from any anticipated results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements. We disclaim any obligation to update or revise any forward-looking statements as a result of new information or future events, or for any other reason.

## OVERVIEW

### Our Business

Huron is a global consultancy that helps clients drive growth, enhance performance and sustain leadership in the markets they serve. We partner with clients to develop strategies and implement solutions that enable the transformative change our clients need to own their future.

We provide professional services through three operating segments: Healthcare, Business Advisory, and Education.

#### Healthcare

Our Healthcare segment has a depth of expertise in strategy and innovation, care transformation, financial and operational excellence, technology and analytics, and leadership development. We serve national and regional hospitals and integrated health systems, academic medical centers, community hospitals, and medical groups. Our solutions help clients evolve and adapt to the rapidly changing healthcare environment and achieve growth, optimize performance, enhance profitability, improve quality and clinical outcomes, and drive physician, patient, and employee engagement across the enterprise.

We help organizations transform and innovate their delivery model to focus on patient wellness by improving quality outcomes, minimizing care variation and fundamentally improving patient and population health. Our consultants partner with clients to help build and sustain today's business to invest in the future by reducing complexity, improving operational efficiency and growing market share. We enable the healthcare of the future by identifying, integrating and optimizing technology investments to collect data that transforms care delivery and improves patient outcomes.

We also develop future leaders capable of driving meaningful operational and organizational change and who transform the patient experience.

#### Business Advisory

Our Business Advisory segment provides services to large and middle market organizations, not-for-profit organizations, lending institutions, law firms, investment banks and private equity firms. We assist clients in a broad range of industries and across the spectrum from healthy, well-capitalized companies to organizations in transition, as well as creditors, equity owners, and other key constituents. Our Business Advisory professionals resolve complex business issues and enhance client enterprise value through a suite of services including capital advisory, transaction advisory, operational improvement, restructuring and turnaround, valuation, and dispute advisory. Our Enterprise Solutions and Analytics professionals deliver technology and analytic solutions that enable organizations to manage and optimize their financial performance, operational efficiency, and client or stakeholder experience. Our Strategy and Innovation professionals collaborate with clients across a range of industries to identify new growth opportunities, build new ventures and capabilities, and accelerate organizational change. Our Life Sciences professionals provide strategic solutions to help pharmaceutical, medical device, and biotechnology companies deliver more value to patients, payers, and providers, and comply with regulations.

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### Education

Our Education segment provides management consulting and technology solutions to higher education institutions and academic medical centers. We partner with clients to address challenges relating to business and technology strategy, financial management, operational and organizational effectiveness, research administration, and regulatory compliance. Our institutional strategy, market research, budgeting and financial management, business operations and student life cycle management solutions align missions with business priorities, improve quality and reduce costs institution-wide. Our technology strategy, enterprise applications, and analytic solutions transform and optimize operations, deliver time and cost savings, and enhance the student experience. Our research enterprise solutions assist clients in identifying and implementing institutional research strategy, optimizing clinical research operations, improving financial management and cost reimbursement, improving service to faculty, and mitigating risk compliance.

Huron is a Platinum level member of the Oracle PartnerNetwork (OPN), a Workday Services Partner, and a Gold level consulting partner with Salesforce.com.

### How We Generate Revenues

A large portion of our revenues is generated by our full-time consultants who provide consulting services to our clients and are billable to our clients based on the number of hours worked. A smaller portion of our revenues is generated by our other professionals, also referred to as full-time equivalents, some of whom work variable schedules as needed by our clients. Full-time equivalent professionals consist of our cultural transformation consultants from our Studer Group solution, which include coaches and their support staff, specialized finance and operational consultants, and our employees who provide software support and maintenance services to our clients. We translate the hours that these other professionals work on client engagements into a full-time equivalent measure that we use to manage our business. We refer to our full-time consultants and other professionals collectively as revenue-generating professionals.

Revenues generated by our full-time consultants are primarily driven by the number of consultants we employ and their utilization rates, as well as the billing rates we charge our clients. Revenues generated by our other professionals, or full-time equivalents, are largely dependent on the number of consultants we employ, their hours worked, and billing rates charged. Revenues generated by our coaches are largely dependent on the number of coaches we employ and the total value, scope, and terms of the consulting contracts under which they provide services, which are primarily fixed-fee contracts.

We generate our revenues from providing professional services under four types of billing arrangements: fixed-fee (including software license revenue); time-and-expense; performance-based; and software support, maintenance and subscriptions.

In fixed-fee billing arrangements, we agree to a pre-established fee in exchange for a predetermined set of professional services. We set the fees based on our estimates of the costs and timing for completing the engagements. In these engagements, it is the client's expectation that the pre-established fee will not be exceeded except in mutually agreed upon circumstances. We generally recognize revenues under fixed-fee billing arrangements using a proportionate performance approach, which is based on work completed to-date versus our estimates of the total services to be provided under the engagement. Contracts within our Studer Group solution are fixed-fee partner contracts with multiple performance obligations, which primarily consist of coaching services, as well as speaking engagements, conferences, publications and software products ("Partner Contracts"). Revenues for coaching services and software products are generally recognized on a straight-line basis over the length of the contract. All other revenues under Partner Contracts, including speaking engagements, conferences and publications, are recognized at the time the goods or services are provided.

Fixed-fee arrangements also include software licenses for our revenue cycle management software and research administration and compliance software. Licenses for our revenue cycle management software are sold only as a component of our consulting projects, and the services we provide are essential to the functionality of the software.

Therefore, revenues from these software licenses are recognized over the term of the related consulting services contract. License revenue from our research administration and compliance software is generally recognized in the month in which the software is delivered.

Fixed-fee engagements represented 47.3% and 45.9% of our revenues for the three months ended June 30, 2018 and 2017, respectively, and 47.9% and 44.1% of our revenues for the six months ended June 30, 2018 and 2017, respectively.

Time-and-expense billing arrangements require the client to pay based on the number of hours worked by our revenue-generating professionals at agreed upon rates. Time-and-expense arrangements also include certain speaking engagements, conferences and publications purchased by our clients outside of Partner Contracts within our Studer Group solution. We recognize revenues under time-and-expense billing arrangements as the related services or publications are provided. Time-and-expense engagements represented 41.5% and 46.4% of our revenues for the three months ended June 30, 2018 and 2017, respectively, and 40.8% and 44.7% of our revenues for the six months ended June 30, 2018 and 2017, respectively.

In performance-based fee billing arrangements, fees are tied to the attainment of contractually defined objectives. We enter into performance-based engagements in essentially two forms. First, we generally earn fees that are directly related to the savings formally acknowledged by the client as a result of adopting our recommendations for improving operational and cost effectiveness in the areas we review. Second, we have performance-based engagements in which we earn a success fee when and if certain predefined outcomes occur. Often, performance-based fees supplement our

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fixed-fee or time-and-expense engagements. Effective January 1, 2018, we adopted ASC 606, Revenue from Contracts with Customers, on a modified retrospective basis and began recognizing revenues under performance-based billing arrangements by estimating the amount of variable consideration that is probable of being earned, and recognizing that estimate over the length of the contract using a proportionate performance approach. Prior to adopting ASC 606 in 2018, we recognized revenues under performance-based billing arrangements when all related performance criteria were met. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" for additional information on our adoption of ASC 606. Performance-based fee revenues represented 5.8% and 2.5% of our revenues for the three months ended June 30, 2018 and 2017, respectively, and 5.8% and 4.5% of our revenues for the six months ended June 30, 2018 and 2017, respectively. Refer to our Segment Results discussed below for additional information on the impact of ASC 606 on our performance-based fee revenues. Clients that have purchased one of our software licenses can pay an annual fee for software support and maintenance. We also generate subscription revenue from our cloud-based analytic tools and solutions. Software support, maintenance and subscription revenues are recognized ratably over the support or subscription period. These fees are billed in advance and included in deferred revenues until recognized. Software support, maintenance and subscription revenues represented 5.4% and 5.2% of our revenues for the three months ended June 30, 2018 and 2017, respectively, and 5.5% and 6.7% of our revenues for the six months ended June 30, 2018 and 2017, respectively. Our quarterly results are impacted principally by our full-time consultants' utilization rate, the bill rates we charge our clients, and the number of our revenue-generating professionals who are available to work. Our utilization rate can be negatively affected by increased hiring because there is generally a transition period for new professionals that results in a temporary drop in our utilization rate. Our utilization rate can also be affected by seasonal variations in the demand for our services from our clients. For example, during the third and fourth quarters of the year, vacations taken by our clients can result in the deferral of activity on existing and new engagements, which would negatively affect our utilization rate. The number of business work days is also affected by the number of vacation days taken by our consultants and holidays in each quarter. We typically have fewer business work days available in the fourth quarter of the year, which can impact revenues during that period. Time-and-expense engagements do not provide us with a high degree of predictability as to performance in future periods. Unexpected changes in the demand for our services can result in significant variations in utilization and revenues and present a challenge to optimal hiring and staffing. Moreover, our clients typically retain us on an engagement-by-engagement basis, rather than under long-term recurring contracts. The volume of work performed for any particular client can vary widely from period to period.

**Business Strategy, Opportunities and Challenges**

Our primary strategy is to meet the needs of our clients by providing a balanced portfolio of service offerings and capabilities so that we can adapt quickly and effectively to emerging opportunities in the marketplace. To achieve this, we continue to hire highly qualified professionals and have entered into select acquisitions of complementary businesses.

To expand our business, we will remain focused on growing our existing relationships and developing new relationships, executing our managing director compensation plan to attract and retain senior practitioners, continuing to promote and provide an integrated approach to service delivery, broadening the scope of our existing services, and acquiring complementary businesses. We will regularly evaluate the performance of our practices to ensure our investments meet these objectives. Furthermore, we intend to enhance our visibility in the marketplace by refining our overarching messaging and value propositions for the organization as well as each practice. We will continue to focus on reaching our client base through clear, concise, and endorsed messages.



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## RESULTS OF OPERATIONS

The following table sets forth, for the periods indicated, selected segment and consolidated operating results and other operating data. The results of operations for acquired businesses have been included in our results of operations since the date of their respective acquisition.

| Segment and Consolidated Operating Results<br>(in thousands, except per share amounts): | Three Months Ended<br>June 30, |             | Six Months Ended<br>June 30, |             |   |
|---|--------------------------------|-------------|------------------------------|-------------|---|
|   | 2018                           | 2017        | 2018                         | 2017        |   |
| <b>Healthcare:</b>  |                                |             |                              |             |   |
| Revenues  | \$91,500                       | \$83,227    | \$181,395                    | \$181,679   |   |
| Operating income  | \$27,072                       | \$23,652    | \$51,532                     | \$57,802    |   |
| Segment operating income as a percentage of segment revenues                            | 29.6                           | % 28.4      | % 28.4                       | % 31.8      | % |
| <b>Business Advisory:</b>   |                                |             |                              |             |   |
| Revenues  | \$57,720                       | \$54,265    | \$113,615                    | \$102,381   |   |
| Operating income  | \$14,218                       | \$12,192    | \$23,216                     | \$22,058    |   |
| Segment operating income as a percentage of segment revenues                            | 24.6                           | % 22.5      | % 20.4                       | % 21.5      | % |
| <b>Education:</b>   |                                |             |                              |             |   |
| Revenues  | \$48,324                       | \$43,926    | \$96,213                     | \$86,207    |   |
| Operating income  | \$11,255                       | \$12,495    | \$22,680                     | \$24,010    |   |
| Segment operating income as a percentage of segment revenues                            | 23.3                           | % 28.4      | % 23.6                       | % 27.9      | % |
| <b>Total Company:</b>   |                                |             |                              |             |   |
| Revenues  | \$197,544                      | \$181,418   | \$391,223                    | \$370,267   |   |
| Reimbursable expenses   | 20,733                         | 20,930      | 38,352                       | 37,880      |   |
| Total revenues and reimbursable expenses  | \$218,277                      | \$202,348   | \$429,575                    | \$408,147   |   |
| <b>Statements of Operations reconciliation:</b>   |                                |             |                              |             |   |
| Segment operating income  | \$52,545                       | \$48,339    | \$97,428                     | \$103,870   |   |
| <b>Items not allocated at the segment level:</b>  |                                |             |                              |             |   |
| Other operating expenses  | 31,197                         | 30,732      | 64,125                       | 63,195      |   |
| Litigation and other gains, net   | (6,707)                        | (1,102)     | (5,877)                      | (1,102)     |   |
| Depreciation and amortization   | 8,917                          | 9,684       | 17,720                       | 18,603      |   |
| Goodwill impairment charge <sup>(1)</sup>   | —                              | 209,600     | —                            | 209,600     |   |
| Operating income (loss)   | 19,138                         | (200,575)   | 21,460                       | (186,426)   |   |
| Other expense, net  | (10,715)                       | (3,411)     | (15,846)                     | (6,657)     |   |
| Income (loss) from continuing operations before taxes                                   | 8,423                          | (203,986)   | 5,614                        | (193,083)   |   |
| Income tax expense (benefit)  | 2,561                          | (53,504)    | 2,974                        | (47,756)    |   |
| Net income (loss) from continuing operations  | \$5,862                        | \$(150,482) | \$2,640                      | \$(145,327) |   |
| <b>Earnings (loss) per share from continuing operations:</b>                            |                                |             |                              |             |   |
| Basic   | \$0.27                         | \$(7.00)    | \$0.12                       | \$(6.80)    |   |
| Diluted   | \$0.27                         | \$(7.00)    | \$0.12                       | \$(6.80)    |   |

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|  | Three Months<br>Ended<br>June 30, |        | Six Months<br>Ended<br>June 30, |        |
|--|-----------------------------------|--------|---------------------------------|--------|
|  | 2018                              | 2017   | 2018                            | 2017   |
| Other Operating Data:  |                                   |        |                                 |        |
| Number of full-time billable consultants (at period end) <sup>(2)</sup> :          |                                   |        |                                 |        |
| Healthcare   | 820                               | 750    | 820                             | 750    |
| Business Advisory  | 738                               | 737    | 738                             | 737    |
| Education  | 583                               | 519    | 583                             | 519    |
| Total  | 2,141                             | 2,006  | 2,141                           | 2,006  |
| Average number of full-time billable consultants (for the period) <sup>(2)</sup> : |                                   |        |                                 |        |
| Healthcare   | 805                               | 807    | 792                             | 837    |
| Business Advisory  | 753                               | 725    | 773                             | 675    |
| Education  | 569                               | 494    | 566                             | 483    |
| Total  | 2,127                             | 2,026  | 2,131                           | 1,995  |
| Full-time billable consultant utilization rate <sup>(3)</sup> :                    |                                   |        |                                 |        |
| Healthcare   | 82.2 %                            | 77.7 % | 81.8 %                          | 74.9 % |
| Business Advisory  | 69.3 %                            | 72.4 % | 67.7 %                          | 73.7 % |
| Education  | 77.9 %                            | 75.1 % | 76.5 %                          | 75.0 % |
| Total  | 76.2 %                            | 75.1 % | 75.0 %                          | 74.5 % |
| Full-time billable consultant average billing rate per hour <sup>(4)</sup> :       |                                   |        |                                 |        |
| Healthcare   | \$202                             | \$182  | \$202                           | \$205  |
| Business Advisory  | \$198                             | \$190  | \$197                           | \$194  |
| Education  | \$196                             | \$219  | \$201                           | \$218  |
| Total  | \$199                             | \$194  | \$200                           | \$204  |
| Revenue per full-time billable consultant (in thousands):                          |                                   |        |                                 |        |
| Healthcare   | \$77                              | \$65   | \$153                           | \$142  |
| Business Advisory  | \$73                              | \$72   | \$140                           | \$145  |
| Education  | \$74                              | \$80   | \$148                           | \$157  |
| Total  | \$75                              | \$71   | \$147                           | \$147  |
| Average number of full-time equivalents (for the period) <sup>(5)</sup> :          |                                   |        |                                 |        |
| Healthcare   | 209                               | 215    | 208                             | 215    |
| Business Advisory  | 25                                | 17     | 21                              | 18     |
| Education  | 44                                | 34     | 42                              | 37     |
| Total  | 278                               | 266    | 271                             | 270    |
| Revenue per full-time equivalent (in thousands):                                   |                                   |        |                                 |        |
| Healthcare   | \$140                             | \$143  | \$288                           | \$293  |
| Business Advisory  | \$119                             | \$133  | \$261                           | \$236  |
| Education  | \$147                             | \$134  | \$302                           | \$281  |
| Total  | \$139                             | \$141  | \$288                           | \$288  |

The non-cash goodwill impairment charge is not allocated at the segment level because the underlying goodwill (1) asset is reflective of our corporate investment in the segments. We do not include the impact of goodwill impairment charges in our evaluation of segment performance.

(2) Consists of our full-time professionals who provide consulting services and generate revenues based on the number of hours worked.

(3) Utilization rate for our full-time billable consultants is calculated by dividing the number of hours our full-time billable consultants worked on client assignments during a period by the total available working hours for these

consultants during the same period, assuming a forty-hour work week, less paid holidays and vacation days.

(4) Average billing rate per hour for our full-time billable consultants is calculated by dividing revenues for a period by the number of hours worked on client assignments during the same period.

(5) Consists of cultural transformation consultants within our Studer Group solution, which include coaches and their support staff, consultants who work variable schedules as needed by our clients, and full-time employees who provide software support and maintenance services to our clients.

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## Non-GAAP Measures

We also assess our results of operations using certain non-GAAP financial measures. These non-GAAP financial measures differ from GAAP because the non-GAAP financial measures we calculate to measure earnings before interest, taxes, depreciation and amortization ("EBITDA"), adjusted EBITDA, adjusted EBITDA as a percentage of revenues, adjusted net income from continuing operations, and adjusted diluted earnings per share from continuing operations exclude a number of items required by GAAP, each discussed below. These non-GAAP financial measures should be considered in addition to, and not as a substitute for or superior to, any measure of performance, cash flows, or liquidity prepared in accordance with GAAP. Our non-GAAP financial measures may be defined differently from time to time and may be defined differently than similar terms used by other companies, and accordingly, care should be exercised in understanding how we define our non-GAAP financial measures.

Our management uses the non-GAAP financial measures to gain an understanding of our comparative operating performance, for example when comparing such results with previous periods or forecasts. These non-GAAP financial measures are used by management in their financial and operating decision making because management believes they reflect our ongoing business in a manner that allows for meaningful period-to-period comparisons. Management also uses these non-GAAP financial measures when publicly providing our business outlook, for internal management purposes, and as a basis for evaluating potential acquisitions and dispositions. We believe that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating Huron's current operating performance and future prospects in the same manner as management does and in comparing in a consistent manner Huron's current financial results with Huron's past financial results.

The reconciliations of these financial measures from GAAP to non-GAAP are as follows (in thousands, except per share amounts):

|  | Three Months Ended<br>June 30, |             | Six Months Ended<br>June 30, |             |
|--|--------------------------------|-------------|------------------------------|-------------|
|  | 2018                           | 2017        | 2018                         | 2017        |
| Revenues   | \$197,544                      | \$181,418   | \$391,223                    | \$370,267   |
| Net income (loss) from continuing operations                                   | \$5,862                        | \$(150,482) | \$2,640                      | \$(145,327) |
| Add back:  |                                |             |                              |             |
| Income tax expense (benefit)   | 2,561                          | (53,504 )   | 2,974                        | (47,756 )   |
| Interest expense, net of interest income                                       | 5,022                          | 4,927       | 10,008                       | 8,931       |
| Depreciation and amortization  | 9,885                          | 12,429      | 19,906                       | 24,334      |
| Earnings (loss) before interest, taxes, depreciation and amortization (EBITDA) | 23,330                         | (186,630 )  | 35,528                       | (159,818 )  |
| Add back:  |                                |             |                              |             |
| Restructuring charges  | 1,984                          | 3,669       | 2,696                        | 3,948       |
| Litigation and other gains, net  | (6,707 )                       | (1,102 )    | (5,877 )                     | (1,102 )    |
| Goodwill impairment charge   | —                              | 209,600     | —                            | 209,600     |
| Loss (gain) on sale of businesses  | 5,831                          | (931 )      | 5,831                        | (931 )      |
| Foreign currency transaction losses (gains), net                               | 240                            | (81 )       | 187                          | (64 )       |
| Adjusted EBITDA  | \$24,678                       | \$24,525    | \$38,365                     | \$51,633    |
| Adjusted EBITDA as a percentage of revenues                                    | 12.5 %                         | 13.5 %      | 9.8 %                        | 13.9 %      |

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|  | Three Months Ended |             | Six Months Ended |             |
|--|--------------------|-------------|------------------|-------------|
|  | June 30,           |             | June 30,         |             |
|  | 2018               | 2017        | 2018             | 2017        |
| Net income (loss) from continuing operations                         | \$5,862            | \$(150,482) | \$2,640          | \$(145,327) |
| Weighted average shares - diluted                                    | 21,918             | 21,492      | 21,866           | 21,366      |
| Diluted earnings (loss) per share from continuing operations         | \$0.27             | \$(7.00 )   | \$0.12           | \$(6.80 )   |
| Add back:  |                    |             |                  |             |
| Restructuring charges  | 1,984              | 3,669       | 2,696            | 3,948       |
| Litigation and other gains, net                                      | (6,707 )           | (1,102 )    | (5,877 )         | (1,102 )    |
| Amortization of intangible assets                                    | 5,996              | 8,945       | 12,299           | 17,597      |
| Goodwill impairment charge   | —                  | 209,600     | —                | 209,600     |
| Non-cash interest on convertible notes                               | 2,046              | 1,951       | 4,067            | 3,879       |
| Loss (gain) on sale of businesses                                    | 5,831              | (931 )      | 5,831            | (931 )      |
| Tax effect   | (2,232 )           | (61,070 )   | (4,797 )         | (65,262 )   |
| Tax expense related to the enactment of Tax Cut and Jobs Act of 2017 | —                  | —           | 132              | —           |
| Total adjustments, net of tax  | 6,918              | 161,062     | 14,351           | 167,729     |
| Adjusted net income from continuing operations                       | \$12,780           | \$10,580    | \$16,991         | \$22,402    |
| Adjusted weighted average shares - diluted                           | 21,918             | 21,657      | 21,866           | 21,566      |
| Adjusted diluted earnings per share from continuing operations       | \$0.58             | \$0.49      | \$0.78           | \$1.04      |

These non-GAAP financial measures include adjustments for the following items:

**Restructuring charges:** We have incurred charges due to the restructuring of various parts of our business. These restructuring charges have primarily consisted of costs associated with office space consolidations, including the accelerated depreciation of certain leasehold improvements, and severance charges. We have excluded the effect of the restructuring charges from our non-GAAP measures because the amount of each restructuring charge is significantly affected by the timing and size of the restructured business or component of a business.

**Litigation and other gains, net:** We have excluded the effects of the litigation settlement gain recorded in the second quarter of 2018 and net remeasurement gains related to contingent acquisition liabilities to permit comparability with periods that were not impacted by these items.

**Amortization of intangible assets:** We have excluded the effect of amortization of intangible assets from the calculation of adjusted net income from continuing operations presented above. Amortization of intangibles is inconsistent in its amount and frequency and is significantly affected by the timing and size of our acquisitions.

**Goodwill impairment charge:** We have excluded the effect of the goodwill impairment charge recorded in the second quarter of 2017 as this is an infrequent event and its exclusion permits comparability with periods that were not impacted by such charge.

**Non-cash interest on convertible notes:** We incur non-cash interest expense relating to the implied value of the equity conversion component of our Convertible Notes. The value of the equity conversion component is treated as a debt discount and amortized to interest expense over the life of the Convertible Notes using the effective interest rate method. We exclude this non-cash interest expense that does not represent cash interest payments from the calculation of adjusted net income from continuing operations as management believes that this non-cash expense is not indicative of the ongoing performance of our business.

**Loss (gain) on sale of businesses:** We have excluded the effect of the loss on the sale of the Middle East practice within the Business Advisory segment in the second quarter of 2018 and the gain on the sale of Life Sciences Compliance and Operations in the second quarter of 2017, as these divestitures are infrequent and are not indicative of the ongoing performance of our business.

**Tax expense related to the enactment of Tax Cuts and Jobs Act of 2017 ("2017 Tax Reform"):** We have excluded the impact of the 2017 Tax Reform, which was enacted in the fourth quarter of 2017. In the first quarter of 2018, we

recorded an adjustment to our estimated one-time income tax expense related to the transition tax on accumulated foreign earnings. The exclusion of the 2017 Tax Reform impact permits comparability with prior periods.

Foreign currency transaction losses (gains), net: We have excluded the effect of foreign currency transaction losses and gains from the calculation of adjusted EBITDA because the amount of each loss or gain is significantly affected by timing and changes in foreign exchange rates.

Tax effect: The non-GAAP income tax adjustment reflects the incremental tax impact applicable to the non-GAAP adjustments.

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Income tax expense, Interest expense, net of interest income, Depreciation and amortization: We have excluded the effects of income tax expense, interest expense, net of interest income, and depreciation and amortization in the calculation of EBITDA as these are customary exclusions as defined by the calculation of EBITDA to arrive at meaningful earnings from core operations excluding the effect of such items.

Adjusted weighted average shares - diluted: As we reported a net loss for the three and six months ended June 30, 2017, GAAP diluted weighted average shares outstanding equals the basic weighted average shares outstanding for that period. For the three and six months ended June 30, 2017, the non-GAAP adjustments described above resulted in an adjusted net income from continuing operations. Therefore, we included the dilutive common stock equivalents in the calculation of adjusted diluted weighted average shares outstanding for that period.

Three Months Ended June 30, 2018 Compared to Three Months Ended June 30, 2017

#### Revenues

Revenues increased \$16.1 million, or 8.9%, to \$197.5 million for the second quarter of 2018 from \$181.4 million for the second quarter of 2017.

On January 1, 2018, we adopted ASC 606, Revenue from Contracts with Customers, on a modified retrospective basis, which resulted in changes to our accounting policy for revenue recognition, most notably for performance-based billing arrangements. During the second quarter of 2018, performance-based fee revenue was \$11.5 million compared to \$4.6 million in the same prior year period. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for additional information on our adoption of ASC 606.

Of the overall \$16.1 million increase in revenues, \$14.9 million was attributable to an increase in revenues from our full-time billable consultants and \$1.2 million was attributable to an increase in revenues from our full-time equivalents.

The increase in full-time billable consultant revenues reflected strengthened demand for services in all of our segments as discussed below in Segment Results and was primarily attributable to increases in the average number of billable consultants, the average billing rate, and the consultant utilization rate for the second quarter of 2018 compared to the same prior year period.

The increase in full-time equivalent revenues was primarily attributable to an increased use of contractors in our Education and Business Advisory segments, partially offset by lower revenues in our Studer Group solution in our Healthcare segment, as discussed below in Segment Results.

#### Total Direct Costs

Our total direct costs, including amortization of intangible assets and software development costs, increased \$12.1 million, or 10.4%, to \$128.5 million in the three months ended June 30, 2018, from \$116.4 million in the three months ended June 30, 2017. The \$12.1 million increase primarily related to a \$6.6 million increase in performance bonus expense for our revenue-generating professionals and a \$6.3 million increase in salaries and related expenses for our revenue-generating professionals, which was largely driven by increased headcount in our Education and Business Advisory segments during the second quarter of 2018 compared to the second quarter of 2017. Additional increases included a \$0.9 million increase in contractor expense and a \$0.7 million increase in signing and retention bonus expense for our revenue-generating professionals. These increases were partially offset by a \$1.9 million decrease in amortization expense for intangible assets and a \$0.5 million decrease in product and event costs. As a percentage of revenues, our total direct costs increased to 65.1% during the second quarter of 2018 compared to 64.2% during the second quarter of 2017, primarily due to the increase in performance bonus expense, as a percentage of revenues, partially offset by revenue growth that outpaced the increase in salaries and related expenses for our revenue-generating professionals and the decrease in amortization expense for intangible assets.

Total direct costs for the three months ended June 30, 2018 included \$1.0 million of amortization expense for intangible assets, primarily representing customer contracts and software acquired in business combinations, and internal software development costs, compared to \$2.7 million of amortization expense for the same prior year period.

The \$1.8 million decrease in amortization expense was primarily attributable to decreasing amortization expense of customer contracts acquired in our Studer Group acquisition, due to the accelerated basis of amortization in prior periods, as well as certain intangible assets acquired in our Studer Group and Innosight acquisitions being fully amortized in prior periods. See Note 4 "Acquisitions" and Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information about our intangible assets.

Operating Expenses and Other Gains, Net

Selling, general and administrative expenses increased by \$1.8 million, or 4.1%, to \$45.5 million in the second quarter of 2018 from \$43.7 million in the second quarter of 2017. The overall \$1.8 million increase primarily related to a \$2.7 million increase in performance bonus expense for our support personnel, partially offset by a \$0.7 million decrease in travel and entertainment costs. As a percentage of revenues, selling, general and administrative expenses decreased to 23.0% during the second quarter of 2018 compared to 24.1% during the second quarter of 2017, primarily due to revenue growth that outpaced an increase in salaries and related expenses for our support personnel and the decrease in travel and entertainment costs, as well as decreases in promotion and marketing expenses and facilities and office related expenses. These decreases were partially offset by the increase in performance bonus expense for our support personnel, as a percentage of revenues.



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Restructuring charges for the second quarter of 2018 totaled \$2.0 million, compared to \$3.7 million for the second quarter of 2017. Of the \$2.0 million charge incurred in the second quarter of 2018, \$0.7 million related to workforce reductions in our Business Advisory segment to better align resources with market demand; \$0.7 million related to the accrual of remaining lease payments, net of estimated sublease income, and accelerated depreciation on leasehold improvements due to exiting a portion of our Middleton, Wisconsin office in the second quarter of 2018; \$0.3 million related to employee costs in our Healthcare segment; and \$0.3 million related to the divestiture of our Middle East practice within the Business Advisory segment. The \$3.7 million charge incurred in the second quarter of 2017 primarily consisted of \$2.0 million related to workforce reductions in our Healthcare segment to better align resources with market demand; \$1.0 million for the accrual of remaining lease obligations, net of estimated sublease income, for offices vacated in the second quarter of 2017 and accelerated depreciation on leasehold improvements of our San Francisco office; and \$0.4 million related to workforce reductions in our corporate operations primarily to adjust our infrastructure to align with the decreased workforce in the Healthcare segment. See Note 9 "Restructuring Charges" within the notes to our consolidated financial statements for additional information on our restructuring charges. Litigation and other gains, net totaled \$6.7 million for the second quarter of 2018, which consisted of \$4.2 million of net remeasurement gains for the decrease in the estimated fair value of our liabilities for contingent consideration payments related to business acquisitions and a \$2.5 million litigation settlement gain for the resolution of Huron's claim in a class action lawsuit. Litigation and other gains, net totaled \$1.1 million for the second quarter of 2017, which represented net remeasurement gains for the decrease in the estimated fair value of our liabilities for contingent consideration payments related to business acquisitions. In connection with certain business acquisitions, we may be required to pay post-closing consideration to the sellers if specific financial performance targets are met over a number of years as specified in the related purchase agreements. See Note 11 "Fair Value of Financial Instruments" within the notes to our consolidated financial statements for additional information on the fair value of contingent consideration liabilities.

Depreciation and amortization expense was \$8.9 million in the three months ended June 30, 2018 compared to \$9.7 million in the three months ended June 30, 2017. The \$0.8 million decrease in depreciation and amortization expense was primarily attributable to decreasing amortization expense of the trade name acquired in our Studer Group acquisition, due to the accelerated basis of amortization in prior periods. Intangible asset amortization expense included within operating expenses primarily relates to the amortization of certain customer relationships, trade names, and non-compete agreements acquired in connection with our business acquisitions. See Note 4 "Acquisitions" and Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on our intangible assets.

During the second quarter of 2017, we recorded a \$209.6 million non-cash pretax goodwill impairment charge related to our Healthcare reporting unit. This charge was non-cash in nature and did not affect our liquidity or debt covenants. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on this charge.

**Operating Income (Loss)**

Operating income was \$19.1 million in the second quarter of 2018 compared to an operating loss of \$200.6 million in the second quarter of 2017, which was primarily attributable to the \$209.6 million non-cash pretax goodwill impairment charge recorded in the second quarter of 2017 related to our Healthcare segment. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on the goodwill impairment charge. Operating margin, which is defined as operating income or loss expressed as a percentage of revenues, was 9.7% in the three months ended June 30, 2018, compared to (110.6)% in the three months ended June 30, 2017. The increase in operating margin was primarily attributable to the goodwill impairment charge recorded in the second quarter of 2017; the increase in remeasurement gains recorded in the second quarter of 2018 compared to the second quarter of 2017; the litigation settlement gain recorded in the second quarter of 2018; the decrease in restructuring charges and intangible asset amortization expense in the second quarter of 2018 compared to

the second quarter of 2017; and revenue growth that outpaced the increase in salaries and related expenses for both our revenue-generating professionals and support personnel in the second quarter of 2018. These increases to the operating margin were partially offset by increases in performance bonus expense for both our revenue-generating professionals and support personnel, as a percentage of revenues.

**Other Expense, Net**

Total other expense, net increased by \$7.3 million to \$10.7 million in the second quarter of 2018 from \$3.4 million in the second quarter of 2017. The increase in total other expense, net was primarily attributable to a \$5.8 million loss on divestiture of our Middle East practice within our Business Advisory segment recorded in the second quarter of 2018, compared to a \$0.9 million gain on divestiture of our Life Sciences Compliance and Operations solution within our Business Advisory segment in the second quarter of 2017. During the second quarter of 2018, we sold our Middle East business to a former employee who was the practice leader of that business at the time.

**Income Tax Expense**

For the three months ended June 30, 2018, our effective tax rate was 30.4% as we recognized income tax expense from continuing operations of \$2.6 million on income from continuing operations of \$8.4 million. The effective tax rate of 30.4% was less favorable than the statutory rate, inclusive of state income taxes, of 26.0%, primarily due to non-deductible business expenses.

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For the three months ended June 30, 2017, our effective tax rate was 26.2% as we recognized an income tax benefit from continuing operations of \$53.5 million on a loss from continuing operations of \$204.0 million. The effective tax rate for the three months ended June 30, 2017 was less favorable than the statutory rate, inclusive of state income taxes, primarily due to the non-deductible portion of the goodwill impairment charge recorded in the second quarter of 2017.

Net Income (Loss) from Continuing Operations

Net income from continuing operations was \$5.9 million for the three months ended June 30, 2018 compared to a net loss from continuing operations of \$150.5 million for the same period last year. The net loss for the three months ended June 30, 2017 was primarily attributable to the \$209.6 million non-cash pretax goodwill impairment charge related to our Healthcare segment. As a result of the increase in net income from continuing operations, diluted income per share from continuing operations for the second quarter of 2018 was \$0.27 compared to diluted loss per share from continuing operations of \$7.00 for the second quarter of 2017. The non-cash goodwill impairment charge had a \$7.14 unfavorable impact on diluted earnings per share from continuing operations for the second quarter of 2017.

EBITDA and Adjusted EBITDA

EBITDA increased \$210.0 million to \$23.3 million for the three months ended June 30, 2018 from a loss before interest, taxes, depreciation and amortization of \$186.6 million for the three months ended June 30, 2017. Adjusted EBITDA increased slightly to \$24.7 million in the second quarter of 2018 from \$24.5 million in the second quarter of 2017. The increase in EBITDA was primarily attributable to the non-cash goodwill impairment charge of \$209.6 million recorded in the second quarter of 2017.

Adjusted Net Income from Continuing Operations

Adjusted net income from continuing operations increased \$2.2 million to \$12.8 million in the second quarter of 2018 compared to \$10.6 million in the second quarter of 2017. As a result of the increase in adjusted net income from continuing operations, adjusted diluted earnings per share from continuing operations was \$0.58 for the second quarter of 2018, compared to \$0.49 for the second quarter of 2017.

Segment Results

Healthcare

Revenues

Healthcare segment revenues increased \$8.3 million, or 9.9%, to \$91.5 million for the second quarter of 2018 from \$83.2 million for the second quarter of 2017.

During the three months ended June 30, 2018, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 67.5%, 15.5%, 10.1%, and 6.9% of this segment's revenues, respectively, compared to 67.9%, 19.0%, 5.5%, and 7.6% of this segment's revenues, respectively, for the same prior year period.

Of the overall \$8.3 million increase in revenues, \$9.7 million was attributable to an increase in revenues from our full-time billable consultants, partially offset by a \$1.4 million decrease in revenues generated by our full-time equivalents.

The increase in revenues attributable to our full-time billable consultants reflected increases in the average billing rate and consultant utilization rate. Performance-based fee revenue was \$9.2 million for the second quarter of 2018, and was recognized in accordance with ASC 606, Revenue from Contracts with Customers, which was adopted on a modified retrospective basis on January 1, 2018. Performance-based fee revenue for the second quarter of 2017 was \$4.5 million, and was recognized in accordance with ASC 605, Revenue Recognition. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for additional information on our adoption of ASC 606. The level of performance-based fees earned may vary based on our clients' risk sharing preferences and the mix of services we provide.

The decrease in revenues attributable to our full-time equivalents was primarily driven by lower revenues in our Studer Group solution, partially offset by an increased use of contractors, and reflected decreases in the average number of full-time equivalents and revenue per full-time equivalent.

#### Operating Income

Healthcare segment operating income increased \$3.4 million, or 14.5%, to \$27.1 million for the three months ended June 30, 2018 from \$23.7 million for the three months ended June 30, 2017. The Healthcare segment operating margin, defined as segment operating income expressed as a percentage of segment revenues, increased to 29.6% for the second quarter of 2018 from 28.4% in the same period last year. The increase in this segment's operating margin was primarily attributable to revenue growth that outpaced the increase in salaries and related expenses for our revenue-generating professionals, as well as decreases in restructuring charges, intangible asset amortization expense, product and event costs, and promotion and marketing expenses. These increases to the operating margin were partially offset by increases in performance bonus expense for both our revenue-generating professionals and support personnel, contractor expense, and signing and retention bonus for our revenue-generating professionals, all as a percentage of revenues.

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The non-cash goodwill impairment charge discussed above within the consolidated results is not allocated at the segment level because the underlying goodwill asset is reflective of our corporate investment in the segments. We do not include the impact of goodwill impairment charges in our evaluation of segment performance. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on this charge.

**Business Advisory****Revenues**

Business Advisory segment revenues increased \$3.5 million, or 6.4%, to \$57.7 million for the second quarter of 2018 from \$54.3 million for the second quarter of 2017.

During the three months ended June 30, 2018, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 40.8%, 53.4%, 3.9%, and 1.9% of this segment's revenues, respectively. During the three months ended June 30, 2017, revenues from fixed-fee engagements; time-and-expense engagements; and software support, maintenance and subscription arrangements represented 37.0%, 61.5%, and 1.5% of this segment's revenues, respectively.

Performance-based fee revenue was \$2.3 million for the second quarter of 2018. There was no performance-based fee revenue in the second quarter of 2017 for the Business Advisory segment. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for information on our adoption of ASC 606. The level of performance-based fees earned may vary based on our clients' preferences and the mix of services we provide.

Of the overall \$3.5 million increase in revenues, \$2.8 million was attributable to our full-time billable consultants and \$0.7 million was attributable to our full-time equivalents. The increase in revenues from our full-time billable consultants reflected increases in the average billing rate and the average number of full-time billable consultants, partially offset by a decrease in the consultant utilization rate. The increase in revenues from our full-time equivalents reflected an increase in the average number of full-time equivalents, partially offset by a decrease in revenue per full-time equivalent in the second quarter of 2018 compared to the same prior year period.

**Operating Income**

Business Advisory segment operating income increased by \$2.0 million, or 16.6%, to \$14.2 million for the three months ended June 30, 2018 from \$12.2 million for the three months ended June 30, 2017. Segment operating margin increased to 24.6% for the second quarter of 2018 from 22.5% in the same period last year. The increase in this segment's operating margin was primarily attributable to a decrease in salaries and related expenses for our support personnel and revenue growth that outpaced that increase in salaries and related expenses for our revenue-generating professionals, as well as decreases in project costs and promotion and marketing expenses. These increases to the segment's operating margin were partially offset by increases in performance bonus expense for our revenue-generating professionals, restructuring charges, and travel and entertainment costs, as a percentage of revenues.

**Education****Revenues**

Education segment revenues increased \$4.4 million, or 10.0%, to \$48.3 million for the second quarter of 2018 from \$43.9 million for the second quarter of 2017.

During the three months ended June 30, 2018, revenues from fixed-fee engagements; time-and-expense engagements; and software support, maintenance and subscription arrangements represented 16.8%, 76.4%, and 6.8% of this segment's revenues, respectively. During the three months ended June 30, 2017, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 15.0%, 79.6%, 0.2%, and 5.2% of this segment's revenues, respectively.

Of the overall \$4.4 million increase in revenues, \$2.5 million was attributable to our full-time billable consultants and \$1.9 million was attributable to our full-time equivalents. The increase in revenues attributable to our full-time billable

consultants reflected increases in the average number of full-time billable consultants and the consultant utilization rate, partially offset by a decrease in the average billing rate in the second quarter of 2018 compared to the same prior year period. The increase in revenues from our full-time equivalents reflected increases in the average number of full-time equivalents and revenue per full-time equivalent in the second quarter of 2018 compared to the same prior year period.

**Operating Income**

Education segment operating income was \$11.3 million for the three months ended June 30, 2018 compared to \$12.5 million for the three months ended June 30, 2017. Segment operating margin decreased to 23.3% for the second quarter of 2018 from 28.4% in the same period last year. The decrease in this segment's operating margin was primarily attributable to increases in salaries and related expenses for our revenue-generating professionals and promotion and marketing expenses, both as a percentage of revenues.

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## Six Months Ended June 30, 2018 Compared to Six Months Ended June 30, 2017

## Revenues

Revenues increased \$21.0 million, or 5.7%, to \$391.2 million for the first six months of 2018 from \$370.3 million for the first six months of 2017. Revenues for the first six months of 2018 included \$6.4 million of incremental revenues due to the full period impact of our acquisition of Innosight, which was completed in March 2017, as well as revenues from our acquisition of the international assets of ADI Strategies, which was completed in April 2017 and fully integrated into the Business Advisory segment.

On January 1, 2018, we adopted ASC 606, Revenue from Contracts with Customers, on a modified retrospective basis, which resulted in changes to our accounting policy for revenue recognition, most notably for performance-based billing arrangements. During the first six months of 2018, performance-based fee revenue was \$22.6 million compared to \$16.8 million in the same prior year period. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for additional information on our adoption of ASC 606.

The overall \$21.0 million increase in revenues was primarily attributable to our full-time billable consultants. The increase in full-time billable consultant revenues reflected strengthened demand for services in all of our segments as discussed below in Segment Results, and was primarily attributable to an increase in the average number of full-time billable consultants and a slight increase in the consultant utilization rate, partially offset by a decrease in the average billing rate during the first six months of 2018 compared to the same prior year period.

## Total Direct Costs

Our total direct costs, including amortization of intangible assets and software development costs, increased \$27.4 million, or 11.7%, to \$262.5 million for the six months ended June 30, 2018, from \$235.1 million for the six months ended June 30, 2017. The overall \$27.4 million increase primarily related to a \$15.7 million increase in salaries and related expenses for our revenue-generating professionals, which was largely driven by increased headcount in our Business Advisory and Education segments, and a \$12.5 million increase in performance bonus expense for our revenue-generating professionals. Additional increases included a \$2.0 million increase in contractor expense and a \$1.2 million increase in signing and retention bonus expense for our revenue-generating professionals. These increases were partially offset by a \$3.8 million decrease in intangible asset amortization expense and a \$0.6 million decrease in product and event costs. As a percentage of revenues, our total direct costs increased to 67.1% during the first six months of 2018 compared to 63.5% during the first six months of 2017 primarily due to the items described above.

Total direct costs for the six months ended June 30, 2018 included \$2.2 million of amortization expense for intangible assets, primarily representing customer contracts and software acquired in business combinations, and internal software development costs, compared to \$5.7 million of amortization expense for the same prior year period. The \$3.5 million decrease in amortization expense was primarily attributable to the decreasing amortization expense of customer contracts acquired in our Studer Group acquisition, due to the accelerated basis of amortization in prior periods, and the customer contracts acquired in the Innosight acquisition which were fully amortized in 2017. See Note 4 "Acquisitions" and Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information about our intangible assets.

## Operating Expenses and Other Gains, Net

Selling, general and administrative expenses increased \$2.0 million, or 2.2%, to \$92.6 million in the six months ended June 30, 2018, from \$90.6 million in the six months ended June 30, 2017. The overall \$2.0 million increase was primarily related to a \$3.7 million increase in performance bonus expense for our support personnel and a \$1.0 million increase in practice administration and meetings expense, partially offset by a \$1.6 million decrease in legal expenses and a \$0.9 million decrease in salaries and related expenses for our support personnel. As a percentage of revenues, selling, general and administrative expenses decreased to 23.7% during the first six months of 2018 compared to 24.5% during the first six months of 2017, primarily due to the decreases in legal expenses and salaries and related

expenses for our support personnel, partially offset by increases in performance bonus expense for our support personnel and practice administration and meetings expense, as a percentage of revenues.

Restructuring charges for the first six months of 2018 totaled \$2.7 million, compared to \$3.9 million for the first six months of 2017. The charges for the first six months of 2018 primarily consisted of \$0.7 million related to workforce reductions in our Business Advisory segment to better align resources with market demand; \$0.7 million related to the accrual of remaining lease payments, net of estimated sublease income, and accelerated depreciation on leasehold improvements due to exiting a portion of our Middleton, Wisconsin office in the second quarter of 2018; \$0.6 million related to updated lease assumptions for our San Francisco office vacated in the third quarter of 2017; \$0.3 million related to employee costs in our Healthcare segment; and \$0.3 million related to the divestiture of our Middle East practice within the Business Advisory segment in the second quarter of 2018. The charges for the first six months of 2017 primarily consisted of \$2.0 million related to workforce reductions in our Healthcare segment to better align our resources with market demand; \$1.2 million related to the accrual of remaining lease obligations, net of estimated sublease income, for offices vacated in the second quarter of 2017 and accelerated depreciation on leasehold improvements for our San Francisco office; and \$0.4 million related to workforce reductions in our corporate operations primarily to adjust our infrastructure to align with the decreased workforce in the Healthcare segment.



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Litigation and other gains, net totaled \$5.9 million for the six months ended June 30, 2018, which consisted of \$3.4 million of net remeasurement gains for the decrease in the estimated fair value of our liabilities for contingent consideration payments related to business acquisitions and a \$2.5 million litigation settlement gain for the resolution of Huron's claim in a class action lawsuit. Litigation and other gains, net totaled \$1.1 million for the six months ended June 30, 2017, which represented net remeasurement gains for the decrease in the estimated fair values of our liabilities for contingent consideration payments related to business acquisitions. In connection with certain business acquisitions, we may be required to pay post-closing consideration to the sellers if specific financial performance targets are met over a number of years as specified in the related purchase agreements. See Note 11 "Fair Value of Financial Instruments" within the notes to our consolidated financial statements for additional information on the fair value of contingent consideration liabilities.

Depreciation and amortization expense decreased by \$0.9 million to \$17.7 million in the six months ended June 30, 2018, from \$18.6 million in the six months ended June 30, 2017. The decrease was primarily attributable to decreasing amortization expense of the trade name acquired in our Studer Group acquisition, due to the accelerated basis of amortization in prior periods, partially offset by amortization expense for intangible assets acquired in the Innosight acquisition. Intangible asset amortization included within operating expenses primarily relates to certain customer relationships, trade names, and non-competition agreements acquired in connection with our business acquisitions. See Note 4 "Acquisitions" and Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information about our intangible assets.

During the second quarter of 2017, we recorded a \$209.6 million non-cash pretax goodwill impairment charge related to our Healthcare reporting unit. This charge was non-cash in nature and did not affect our liquidity or debt covenants. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on this charge.

**Operating Income (Loss)**

Operating income increased \$207.9 million, to income of \$21.5 million in the first six months of 2018 from a loss of \$186.4 million in the first six months of 2017. This decrease is primarily attributable to the \$209.6 million non-cash pretax goodwill impairment charge recorded in the second quarter of 2017 related to our Healthcare segment. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on the non-cash goodwill impairment charge. Operating margin increased to 5.5% for the six months ended June 30, 2018, compared to (50.3)% for the six months ended June 30, 2017. The increase in operating margin was primarily attributable to the goodwill impairment charge recorded in the second quarter of 2017.

**Other Expense, Net**

Total other expense, net increased by \$9.2 million to \$15.8 million in the first six months of 2018 from \$6.7 million in the first six months of 2017. The increase in total other expense, net was primarily attributable to a \$5.8 million loss on divestiture of our Middle East practice within our Business Advisory segment recorded in the second quarter of 2018, compared to a \$0.9 million gain on divestiture of our Life Sciences Compliance and Operations solution within our Business Advisory segment in the second quarter of 2017. During the second quarter of 2018, we sold our Middle East business to a former employee who was the practice leader of that business at the time. The increase in total other expense, net was also attributable to a \$1.1 million decrease in the gain in the market value of our investments that are used to fund our deferred compensation liability and a \$1.1 million increase in interest expense, net of interest income in the first six months of 2018 compared to the first six months of 2017. The increase in interest expense was due to higher interest rates under our credit facility during the first six months of 2018 compared to the same prior year period.

**Income Tax Expense (Benefit)**

For the six months ended June 30, 2018, our effective tax rate was 53.0% as we recognized income tax expense from continuing operations of \$3.0 million on income from continuing operations of \$5.6 million. The effective tax rate for the six months ended June 30, 2018 was less favorable than the statutory rate, inclusive of state income taxes, of

26.0%, primarily due to discrete tax expense of \$1.3 million for share-based compensation awards that vested during the first quarter of 2018, which had an unfavorable impact of 22.5% on the effective tax rate, and non-deductible business expenses.

For the six months ended June 30, 2017, our effective tax rate was 24.7% as we recognized income tax benefit from continuing operations of \$47.8 million on a loss from continuing operations of \$193.1 million. The effective tax rate for the six months ended June 30, 2017 was less favorable than the statutory rate, inclusive of state income taxes, primarily due to the non-deductible portion of the goodwill impairment charge recorded in the second quarter of 2017. The effective tax rate for the second quarter of 2017 was also less favorable than that statutory rate, inclusive of state income taxes, due to discrete tax expense for share-based compensation of \$1.7 million.

#### Net Income (Loss) from Continuing Operations

Net income from continuing operations increased by \$148.0 million to net income from continuing operations of \$2.6 million for the six months ended June 30, 2018, from a net loss from continuing operations of \$145.3 million for the same prior year period. This increase is primarily attributable to the \$209.6 million non-cash pretax goodwill impairment charge related to our Healthcare segment, partially offset by a decrease in segment

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operating income, as discussed below in Segment Results. As a result of the increase in net income from continuing operations, diluted earnings per share from continuing operations for the first six months of 2018 was \$0.12 compared to diluted loss per share from continuing operations of \$6.80 for the first six months of 2017. The non-cash goodwill impairment charge had a \$7.18 unfavorable impact on diluted loss per share from continuing operations for the first six months of 2017.

**EBITDA and Adjusted EBITDA**

EBITDA increased \$195.3 million to earnings of \$35.5 million for the six months ended June 30, 2018, from a loss of \$159.8 million for the six months ended June 30, 2017. Adjusted EBITDA decreased \$13.3 million to \$38.4 million in the first six months of 2018 from \$51.6 million in the first six months of 2017. The increase in EBITDA was primarily attributable to the non-cash goodwill impairment charge of \$209.6 million recorded in the second quarter of 2017. The decrease in adjusted EBITDA was primarily due to the decrease in segment operating income, as discussed below in Segment Results.

**Adjusted Net Income from Continuing Operations**

Adjusted net income from continuing operations decreased \$5.4 million to \$17.0 million in the first six months of 2018 compared to \$22.4 million in the first six months of 2017. As a result of the decrease in adjusted net income from continuing operations, adjusted diluted earnings per share from continuing operations for the first six months of 2018 was \$0.78 compared to \$1.04 for the first six months of 2017.

**Segment Results**

**Healthcare**

**Revenues**

Healthcare segment revenues slightly decreased \$0.3 million, or 0.2%, to \$181.4 million for the first six months of 2018 from \$181.7 million for the first six months of 2017.

During the six months ended June 30, 2018, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 67.3%, 14.9%, 10.7%, and 7.1% of this segment's revenues, respectively, compared to 63.9%, 16.9%, 8.9%, and 10.3% of this segment's revenues, respectively, for the same prior year period.

The overall \$0.3 million decrease in revenues was attributable to a \$3.2 million decrease in revenues from our full-time equivalents, mostly offset by a \$2.9 million increase in revenues attributable to our full-time billable consultants.

The decrease in revenues attributable to our full-time equivalents was primarily driven by lower revenues in our Studer Group solution, partially offset by an increased use of contractors, and reflected decreases in the average number of full-time equivalents and revenue per full-time equivalent.

The increase in revenues attributable to our full-time billable consultants reflected an increase in the consultant utilization rate, partially offset by decreases in the average number of full-time billable consultants and average billing rate. Performance-based fee revenue was \$19.4 million during the first six months of 2018, and was recognized in accordance with ASC 606, Revenue from Contracts with Customers, which was adopted on a modified retrospective basis on January 1, 2018. Performance-based fee revenue for the first six months of 2017 was \$16.2 million, and was recognized in accordance with ASC 605. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for additional information on our adoption of ASC 606. The level of performance-based fees earned may vary based on our clients' risk sharing preferences and the mix of services we provide.

**Operating Income**

Healthcare segment operating income decreased \$6.3 million, or 10.8%, to \$51.5 million for the six months ended June 30, 2018, from \$57.8 million for the six months ended June 30, 2017. The Healthcare segment operating margin decreased to 28.4% for the first six months of 2018 from 31.8% in the same period last year. The decrease in this segment's operating margin was primarily attributable to an increase in performance bonus expense for both our

revenue-generating professionals and support personnel, as well as increases in contractor expenses, practice administration and meetings expenses, and signing and retention bonus expense for our revenue-generating professionals. These decreases to the segment operating margin were partially offset by decreases in intangible asset amortization expense, restructuring charges, promotion and marketing expenses, and product and event costs, all as a percentage of revenues.

The non-cash goodwill impairment charge discussed above within the consolidated results is not allocated at the segment level because the underlying goodwill asset is reflective of our corporate investment in the segments. We do not include the impact of goodwill impairment charges in our evaluation of segment performance. See Note 5 "Goodwill and Intangible Assets" within the notes to our consolidated financial statements for additional information on this charge.

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## Business Advisory

## Revenues

Business Advisory segment revenues increased \$11.2 million, or 11.0%, to \$113.6 million for the first six months of 2018 from \$102.4 million for the first six months of 2017. Revenues for the first six months of 2018 included \$6.4 million of incremental revenues due to the full period impact of our acquisition of Innosight, which was completed in March 2017, as well as revenues from our acquisition of the international assets of ADI Strategies, which was completed in April 2017 and fully integrated into the Business Advisory segment.

During the first six months of 2018, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 40.5%, 54.7%, 2.8%, and 2.0% of this segment's revenues, respectively, compared to 33.2%, 65.3%, 0.2%, and 1.3% of this segment's revenues, respectively, during the same prior year period. Performance-based fee revenue was \$3.2 million for the first six months of 2018, compared to \$0.2 million for the same prior year period. Refer to Note 2 "Basis of Presentation" and Note 3 "New Accounting Pronouncements" within the notes to our consolidated financial statements for additional information on our adoption of ASC 606. The level of performance-based fees earned may vary based on our clients' preferences and the mix of services we provide.

Of the overall \$11.2 million increase in revenues, \$10.1 million was attributable to our full-time billable consultants and \$1.1 million was attributable to our full-time equivalents. The increase in revenues from our full-time billable consultants was primarily driven by increases in the average number of full-time billable consultants and average billing rate, partially offset by a decrease in the consultant utilization rate. The increase in revenues from our full-time equivalents reflected increases in the average number of full-time equivalents and revenue per full-time equivalent in the first six months of 2018 compared to the same prior year period.

## Operating Income

Business Advisory segment operating income increased by \$1.2 million, or 5.2%, to \$23.2 million for the six months ended June 30, 2018, from \$22.1 million for the six months ended June 30, 2017. The Business Advisory segment operating margin decreased to 20.4% for the first six months of 2018 from 21.5% in the same period last year. The decrease in this segment's operating margin was primarily attributable to increases in performance bonus expense and salaries and related expenses for our revenue-generating professionals, as well as increases in restructuring charges and travel and entertainment costs, all as a percentage of revenues. These decreases to the operating margin were partially offset by decreases in salaries and related expenses for our support personnel and intangible asset amortization expense.

## Education

## Revenues

Education segment revenues increased \$10.0 million, or 11.6%, to \$96.2 million for the first six months of 2018 from \$86.2 million for the first six months of 2017.

For the six months ended June 30, 2018, revenues from fixed-fee engagements; time-and-expense engagements; and software support, maintenance and subscription arrangements represented 20.2%, 73.1%, and 6.7% of this segment's revenues, respectively. For the six months ended June 30, 2017, revenues from fixed-fee engagements; time-and-expense engagements; performance-based arrangements; and software support, maintenance and subscription arrangements represented 15.6%, 78.7%, 0.4%, and 5.3% of this segment's revenues, respectively.

Of the overall \$10.0 million increase in revenues, \$7.6 million was attributable to our full-time billable consultants and \$2.4 million was attributable to our full-time equivalents. The increase in revenues from our full-time billable consultants reflected increases in the average number of full-time billable consultants and consultant utilization rate, partially offset by a decrease in the average billing rate. The increase in revenues from our full-time equivalents was driven by increases in both the average number of full-time equivalents and revenue per full-time equivalent in the first six months of 2018 compared to the same prior year period.

## Operating Income

Education segment operating income decreased \$1.3 million, or 5.5%, to \$22.7 million for the six months ended June 30, 2018, from \$24.0 million for the six months ended June 30, 2017. The Education segment operating margin decreased to 23.6% for the first six months of 2018 from 27.9% in the same period last year. The decrease in this segment's operating margin was primarily attributable to increases in salaries and related expenses for our revenue-generating professionals, as a percentage of revenues.

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## LIQUIDITY AND CAPITAL RESOURCES

Cash and cash equivalents decreased \$6.5 million, from \$16.9 million at December 31, 2017 to \$10.5 million at June 30, 2018. As of June 30, 2018, our primary sources of liquidity are cash on hand, cash flows from our U.S. operations, and borrowing capacity available under our credit facility.

|   | Six Months Ended |           |
|---|------------------|-----------|
|   | June 30,         |           |
| Cash Flows (in thousands):                          | 2018             | 2017      |
| Net cash provided by operating activities           | \$6,913          | \$23,286  |
| Net cash used in investing activities               | (10,006)         | (119,421) |
| Net cash provided by (used in) financing activities | (3,291)          | 92,535    |
| Effect of exchange rate changes on cash             | (73)             | 165       |
| Net decrease in cash and cash equivalents           | \$(6,457)        | \$(3,435) |

## Operating Activities

Net cash provided by operating activities totaled \$6.9 million and \$23.3 million for the six months ended June 30, 2018 and 2017, respectively. Our operating assets and liabilities consist primarily of receivables from billed and unbilled services, accounts payable and accrued expenses, accrued payroll and related benefits, and deferred revenues. The volume of services rendered and the related billings and timing of collections on those billings, as well as payments of our accounts payable and salaries, bonuses, and related benefits to employees affect these account balances.

The decrease in cash provided by operations for the first six months of 2018 compared to the same prior year period was primarily attributable to a decrease in cash collections from clients and increase in vendor payments, partially offset by a decrease in the amount paid for annual performance bonuses during the first quarter of 2018 compared to the first quarter of 2017.

## Investing Activities

Net cash used in investing activities was \$10.0 million and \$119.4 million for the six months ended June 30, 2018 and 2017, respectively.

The use of cash in the first six months of 2018 primarily consisted of \$5.1 million for purchases of property and equipment, primarily related to purchases of computers and related equipment; \$2.1 million for payments related to internally developed software; \$1.9 million for payments related to the divestiture of our Middle East practice within the Business Advisory segment; and \$1.7 million for contributions to our life insurance policies which fund our deferred compensation plan.

The use of cash in the first six months of 2017 primarily consisted of \$103.5 million for the purchases of businesses and \$15.3 million for purchases of property and equipment, primarily related to leasehold improvements and purchases of furniture and fixtures for new office spaces in certain locations.

We estimate that cash utilized for purchases of property and equipment and software development in 2018 will be approximately \$15.0 million, primarily consisting of information technology related equipment to support our corporate infrastructure, leasehold improvements, and software development costs.

## Financing Activities

Net cash used in financing activities was \$3.3 million for the six months ended June 30, 2018. During the first six months of 2018, we borrowed \$139.3 million under our credit facility and made repayments on our credit facility of \$133.8 million. We also paid \$7.8 million to the sellers of certain business acquisitions for achieving specified financial performance targets in accordance with the related purchase agreements. Of the total \$7.8 million payments made, \$4.9 million is classified as a cash outflow from financing activities and represents the amount paid up to the fair value of the contingent consideration liability recorded as of the acquisition dates. The remaining \$2.9 million is classified as a cash outflow from operating activities.

Net cash provided by financing activities was \$92.5 million for the six months ended June 30, 2017. During the first six months of 2017, we borrowed \$205.5 million under our credit facility, primarily to fund our acquisitions of Innosight and Pope Woodhead and our annual performance bonus payment, and made repayments on our credit facility of \$106.5 million.



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### Share Repurchase Program

We currently have a share repurchase program permitting us to repurchase up to \$125 million of our common stock through October 31, 2018 (the "Share Repurchase Program"). The amount and timing of the repurchases will be determined by management and will depend on a variety of factors, including the trading price of our common stock, capacity under our credit facility, general market and business conditions, and applicable legal requirements. No shares were repurchased in the first six months of 2018 or 2017. As of June 30, 2018, \$35.1 million remains available for share repurchases.

### Financing Arrangements

At June 30, 2018, we had \$250.0 million principal amount of our 1.25% convertible senior notes outstanding, \$110.5 million outstanding under our senior secured credit facility, and \$4.6 million outstanding under a promissory note, as discussed below.

#### 1.25% Convertible Senior Notes

In September 2014, we issued \$250.0 million principal amount of the Convertible Notes in a private offering. The Convertible Notes are senior unsecured obligations of the Company and will pay interest semi-annually on April 1 and October 1 of each year at an annual rate of 1.25%. The Convertible Notes will mature on October 1, 2019, unless earlier repurchased by the Company or converted in accordance with their terms.

Upon conversion, the Convertible Notes will be settled, at our election, in cash, shares of the Company's common stock, or a combination of cash and shares of the Company's common stock. Our current intent and policy is to settle conversions with a combination of cash and shares of common stock with the principal amount of the Convertible Notes paid in cash, in accordance with the settlement provisions of the Indenture.

The initial conversion rate for the Convertible Notes is 12.5170 shares of our common stock per \$1,000 principal amount of the Convertible Notes, which is equal to an initial conversion price of approximately \$79.89 per share of our common stock.

In connection with the issuance of the Convertible Notes, we entered into convertible note hedge transactions and warrant transactions. The convertible note hedge transactions are intended to reduce the potential future economic dilution associated with the conversion of the Convertible Notes and, combined with the warrants, effectively raise the price at which economic dilution would occur from the initial conversion price of approximately \$79.89 to approximately \$97.12 per share.

For further information, see Note 8 "Financing Arrangements" within the notes to our consolidated financial statements.

### Senior Secured Credit Facility

The Company has a \$500 million senior secured revolving credit facility, subject to the terms of a Second Amended and Restated Credit Agreement dated as of March 31, 2015, as amended to date (as amended and modified the "Amended Credit Agreement"), that becomes due and payable in full upon maturity on March 23, 2023. The Amended Credit Agreement provides the option to increase the revolving credit facility or establish term loan facilities in an aggregate amount of up to \$150 million, subject to customary conditions and the approval of any lender whose commitment would be increased, resulting in a maximum available principal amount under the Amended Credit Agreement of \$650 million. The initial borrowings under the Amended Credit Agreement were used to refinance borrowings outstanding under a prior credit agreement, and future borrowings under the Amended Credit Agreement may be used for working capital, capital expenditures, acquisitions of businesses, share repurchases, and general corporate purposes.

Fees and interest on borrowings vary based on our Consolidated Leverage Ratio (as defined in the Amended Credit Agreement). At our option, borrowings under the Amended Credit Agreement will bear interest at one, two, three or six-month LIBOR or an alternate base rate, in each case plus the applicable margin. The applicable margin will fluctuate between 1.25% per annum and 2.00% per annum, in the case of LIBOR borrowings, or between 0.25% per annum and 1.00% per annum, in the case of base rate loans, based upon our Consolidated Leverage Ratio at such time.

Amounts borrowed under the Amended Credit Agreement may be prepaid at any time without premium or penalty. We are required to prepay the amounts outstanding under the Amended Credit Agreement in certain circumstances, including a requirement to pay all amounts outstanding under the Amended Credit Agreement 90 days prior to the Convertible Indebtedness Maturity Date (as defined in the Amended Credit Agreement) unless (1) the Convertible Indebtedness Maturity Date is waived or extended to a later date, (2) the Company can demonstrate (a) Liquidity (as defined in the Amended Credit Agreement) in an amount at least equal to the principal amount due on the Convertible Indebtedness Maturity Date, and (b) financial covenant compliance after giving effect to such payments and any additional indebtedness incurred on a pro forma basis, or (3) this requirement is waived by the Required Lenders (as defined in the Amended Credit Agreement). In addition, we have the right to permanently reduce or terminate the unused portion of the commitments provided under the Amended Credit Agreement at any time.

The Amended Credit Agreement contains usual and customary representations and warranties; affirmative and negative covenants, which include limitations on liens, investments, additional indebtedness, and restricted payments; and two quarterly financial covenants as follows: (i) a maximum Consolidated Leverage Ratio (defined as the ratio of debt to consolidated EBITDA) ranging from 3.50 to 1.00 to 4.00 to 1.00, depending on the measurement period, and (ii) a minimum Consolidated Interest Coverage Ratio (defined as the ratio of consolidated EBITDA to interest) of 3.50 to

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1.00. Consolidated EBITDA for purposes of the financial covenants is calculated on a continuing operations basis and includes adjustments to add back non-cash goodwill impairment charges, share-based compensation costs, certain non-cash restructuring charges, pro forma historical EBITDA for businesses acquired, and other specified items in accordance with the Amended Credit Agreement. At June 30, 2018, we were in compliance with these financial covenants with a Consolidated Leverage Ratio of 3.44 to 1.00 and a Consolidated Interest Coverage Ratio of 10.07 to 1.00.

The Amended Credit Agreement contains restricted payment provisions, including a potential limit on the amount of dividends we may pay. Pursuant to the terms of the Amended Credit Agreement, if our Consolidated Leverage Ratio is greater than 3.00, the amount of dividends and other Restricted Payments (as defined in the Amended Credit Agreement) we may pay is limited to an amount up to \$75 million plus 50% of cumulative consolidated net income (as defined in the Amended Credit Agreement) from the closing date of the Amended Credit Agreement plus 50% of the net cash proceeds from equity issuances after the closing date of the Amended Credit Agreement.

Borrowings outstanding under the Amended Credit Agreement at June 30, 2018 totaled \$110.5 million. These borrowings carried a weighted average interest rate of 4.1%, including the impact of the interest rate swap in effect as of June 30, 2018 and described in Note 10 “Derivative Instrument and Hedging Activity” within the notes to the consolidated financial statements. Borrowings outstanding under the Amended Credit Agreement at December 31, 2017 were \$105.0 million and carried a weighted average interest rate of 3.7%, including the impact of the interest rate swap in effect as of December 31, 2017. The borrowing capacity under the revolving credit facility is reduced by any outstanding borrowings under the revolving credit facility and outstanding letters of credit. At June 30, 2018, we had outstanding letters of credit totaling \$1.6 million, which are primarily used as security deposits for our office facilities. As of June 30, 2018, the unused borrowing capacity under the revolving credit facility was \$387.9 million. Promissory Note due 2024

On June 30, 2017, in conjunction with our purchase of an aircraft related to the acquisition of Innosight, we assumed, from the sellers of the aircraft, a promissory note with an outstanding principal balance of \$5.1 million. The principal balance of the promissory note is subject to scheduled monthly principal payments until the maturity date of March 1, 2024, at which time a final payment of \$1.5 million, plus any accrued and unpaid interest, will be due. Under the terms of the promissory note, we will pay interest on the outstanding principal amount at a rate of one-month LIBOR plus 1.97% per annum. The obligations under the promissory note are secured pursuant to a Loan and Aircraft Security Agreement with Banc of America Leasing & Capital, LLC, which grants the lender a first priority security interest in the aircraft. At June 30, 2018, the outstanding principal amount of the promissory note was \$4.6 million. As of June 30, 2018, the aircraft had a carrying amount of \$6.1 million. At December 31, 2017, the outstanding principal amount of the promissory note was \$4.9 million, and the aircraft had a carrying amount of \$6.5 million.

For further information, see Note 8 “Financing Arrangements” within the notes to the consolidated financial statements.

**Future Needs**

Our primary financing need has been to fund our growth. Our growth strategy is to expand our service offerings, which may require investments in new hires, acquisitions of complementary businesses, possible expansion into other geographic areas, and related capital expenditures. We believe our internally generated liquidity, together with our available cash, the borrowing capacity available under our revolving credit facility, and access to external capital resources will be adequate to fund our long-term growth and capital needs arising from cash commitments and debt service obligations. Our ability to secure short-term and long-term financing in the future will depend on several factors, including our future profitability, the quality of our accounts receivable and unbilled services, our relative levels of debt and equity, and the overall condition of the credit markets.

**CONTRACTUAL OBLIGATIONS**

For a summary of our commitments to make future payments under contractual obligations, see “Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations – Contractual Obligations” in our Annual Report on Form 10-K for the year ended December 31, 2017.

On March 23, 2018, we entered into a third amendment (the "Third Amendment") to the Second Amended and Restated Credit Agreement dated as of March 31, 2015, as amended to date (as amended and modified the "Amended Credit Facility"). The Third Amendment extended the maturity date from March 31, 2020 to March 23, 2023. In addition, the Third Amendment provided for, among other things, i) an increase in the allowable aggregate amount of increases to the Aggregate Revolving Commitments or new or additional term loans from \$100 million to \$150 million; ii) an increase in the base amount of allowable Restricted Payments when the Consolidated Leverage Ratio is greater than 3.00 to 1.0 from \$50 million to \$75 million; iii) an increase in the maximum Consolidated Leverage Ratio allowed; and iv) certain changes to the definition of Consolidated EBITDA. Borrowings outstanding under the Amended Credit Agreement at June 30, 2018 totaled \$110.5 million.

The capitalized terms above are defined in the Credit Agreement or Third Amendment, as applicable. Refer to "Liquidity and Capital Resources" and Note 8 "Financing Arrangements" within the notes to the consolidated financial statements for more information on our outstanding borrowings.

There have been no other material changes to our contractual obligations since December 31, 2017.

#### OFF-BALANCE SHEET ARRANGEMENTS

We are not a party to any material off-balance sheet arrangements.

Table of Contents**CRITICAL ACCOUNTING POLICIES**

Management's discussion and analysis of financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with GAAP. We regularly review our financial reporting and disclosure practices and accounting policies to ensure that our financial reporting and disclosures provide accurate information relative to the current economic and business environment. The preparation of financial statements in conformity with GAAP requires management to make assessments, estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements, as well as the reported amounts of revenues and expenses during the reporting period. Critical accounting policies are those policies that we believe present the most complex or subjective measurements and have the most potential to impact our financial position and operating results. While all decisions regarding accounting policies are important, we believe there are five accounting policies that could be considered critical: revenue recognition, allowances for doubtful accounts and unbilled services, business combinations, carrying values of goodwill and other intangible assets, and accounting for income taxes. For a detailed discussion of these critical accounting policies, see "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations – Critical Accounting Policies" in our Annual Report on Form 10-K for the year ended December 31, 2017. Below is an update to our critical accounting policy related to revenue recognition. There have been no material changes to our other critical accounting policies during the first six months of 2018.

**Revenue Recognition**

We generate substantially all of our revenues from providing professional services to our clients. We also generate revenues from software licenses; software support, maintenance and subscriptions to our cloud-based analytic tools and solutions; speaking engagements; conferences; and publications. A single contract could include one or multiple performance obligations. For those contracts that have multiple performance obligations, we allocate the total transaction price to each performance obligation based on its relative standalone selling price, which is determined based on our overall pricing objectives, taking into consideration market conditions and other factors.

Revenue is recognized when control of the goods and services provided are transferred to our customers and in an amount that reflects the consideration we expect to be entitled to in exchange for those goods and services using the following steps: 1) identify the contract, 2) identify the performance obligations, 3) determine the transaction price, 4) allocate the transaction price to the performance obligations in the contract, and 5) recognize revenue as or when we satisfy the performance obligations.

We typically satisfy our performance obligations for professional services over time as the related services are provided. The performance obligations related to software support, maintenance and subscriptions to our cloud-based analytic tools and solutions are typically satisfied evenly over the course of the service period. Other performance obligations, such as certain software licenses, speaking engagements, conferences, and publications, are satisfied at a point in time.

We generate our revenues under four types of billing arrangements: fixed-fee (including software license revenue); time-and-expense; performance-based; and software support, maintenance and subscriptions.

In fixed-fee billing arrangements, we agree to a pre-established fee in exchange for a predetermined set of professional services. We set the fees based on our estimates of the costs and timing for completing the engagements. We generally recognize revenues under fixed-fee billing arrangements using a proportionate performance approach, which is based on work completed to-date versus our estimates of the total services to be provided under the engagement. Contracts within our Studer Group solution are fixed-fee partner contracts with multiple performance obligations, which primarily consist of coaching services, as well as speaking engagements, conferences, publications and software products ("Partner Contracts"). Revenues for coaching services and software products are generally recognized on a straight-line basis over the length of the contract. All other revenues under Partner Contracts, including speaking engagements, conferences and publications, are recognized at the time the goods or services are provided. Estimates of total engagement revenues and cost of services are monitored regularly during the term of the engagement. If our

estimates indicate a potential loss, such loss is recognized in the period in which the loss first becomes probable and reasonably estimable.

We also generate revenues from software licenses for our revenue cycle management software and research administration and compliance software. Licenses for our revenue cycle management software are sold only as a component of our consulting projects, and the services we provide are essential to the functionality of the software. Therefore, revenues from these software licenses are recognized over the term of the related consulting services contract. License revenue from our research administration and compliance software is generally recognized in the month in which the software is delivered.

Time-and-expense billing arrangements require the client to pay based on the number of hours worked by our revenue-generating professionals at agreed upon rates. Time-and-expense arrangements also include certain speaking engagements, conferences, and publications purchased by our clients outside of Partner Contracts within our Studer Group solution. We recognize revenues under time-and-expense arrangements as the related services or goods are provided, using the right to invoice practical expedient which allows us to recognize revenue in the amount that we have a right to invoice based on the number of hours worked and the agreed upon hourly rates or the value of the speaking engagements, conferences or publications purchased by our clients.

In performance-based billing arrangements, fees are tied to the attainment of contractually defined objectives. We enter into performance-based engagements in essentially two forms. First, we generally earn fees that are directly related to the savings formally acknowledged by the client as a result of adopting our recommendations for improving operational and cost effectiveness in the areas we review. Second, we have performance-

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based engagements in which we earn a success fee when and if certain predefined outcomes occur. We recognize revenue under performance-based billing arrangements using the following steps: 1) estimate variable consideration using a probability-weighted assessment of the fees to be earned, 2) apply a constraint to the estimated variable consideration to limit the amount that could be reversed when the uncertainty is resolved (the “constraint”), and 3) recognize revenue of estimated variable consideration, net of the constraint, based on work completed to-date versus our estimates of the total services to be provided under the engagement.

Clients that have purchased one of our software licenses can pay an annual fee for software support and maintenance. We also generate subscription revenue from our cloud-based analytic tools and solutions. Software support, maintenance and subscription revenues are recognized ratably over the support or subscription period. These fees are billed in advance and included in deferred revenues until recognized.

Provisions are recorded for the estimated realization adjustments on all engagements, including engagements for which fees are subject to review by the bankruptcy courts. Expense reimbursements that are billable to clients are included in total revenues and reimbursable expenses. Under fixed-fee billing arrangements, we estimate the total amount of reimbursable expenses to be incurred over the course of the engagement and recognize the estimated amount as revenue using a proportionate performance approach, which is based on work completed to-date versus our estimates of the total services to be provided under the engagement. Under time-and-expense billing arrangements we recognize reimbursable expenses as revenue as the related services are provided, using the right to invoice practical expedient. Reimbursable expenses are recognized as expenses in the period in which the expense is incurred.

Subcontractors that are billed to clients at cost are also included in reimbursable expenses. When billings do not specifically identify reimbursable expenses, we allocate the portion of the billings equivalent to these expenses to reimbursable expenses.

The payment terms and conditions in our customer contracts vary. Differences between the timing of billings and the recognition of revenue are recognized as either unbilled services or deferred revenues in the accompanying consolidated balance sheets. Revenues recognized for services performed but not yet billed to clients are recorded as unbilled services. Revenues recognized, but for which we are not yet entitled to bill because certain events, such as the completion of the measurement period or client approval, must occur, are recorded as contract assets and included within unbilled services. Client prepayments and retainers are classified as deferred revenues and recognized over future periods as earned in accordance with the applicable engagement agreement.

**NEW ACCOUNTING PRONOUNCEMENTS**

Refer to Note 3 “New Accounting Pronouncements” within the notes to the consolidated financial statements for information on new accounting pronouncements.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

We are exposed to market risks primarily from changes in interest rates and changes in the market value of our investments.

**Market Risk and Interest Rate Risk**

The value of our Convertible Notes is exposed to interest rate risk. Generally, the fair value of our fixed interest rate Convertible Notes will increase as interest rates fall and decrease as interest rates rise. In addition, the fair value of our Convertible Notes is affected by our stock price. The carrying value of our Convertible Notes was \$237.8 million as of June 30, 2018, which represents the liability component of the \$250.0 million principal balance. The estimated fair value of our Convertible Notes at June 30, 2018 was \$232.4 million, and was determined based on the quoted bid price of the Convertible Notes in an over-the-counter market as of the last day of trading for the quarter ended June 30, 2018, which was \$92.966 per \$100 principal amount.

Concurrent with the issuance of the Convertible Notes, we entered into separate convertible note hedge and warrant transactions. The convertible note hedge transactions are intended to reduce the potential future economic dilution associated with the conversion of the Convertible Notes and, combined with the warrants, effectively raise the price at which economic dilution would occur from the initial conversion price of approximately \$79.89 to approximately

\$97.12 per share. Under the convertible note hedge transactions, we have the option to purchase a total of approximately 3.1 million shares of our common stock, which is the number of shares initially issuable upon conversion of the Convertible Notes in full, at a price of approximately \$79.89, which corresponds to the initial conversion price of the Convertible Notes, subject to customary anti-dilution adjustments substantially similar to those in the Convertible Notes. Under the warrant transactions, the holders of the warrants have the option to purchase a total of approximately 3.1 million shares of our common stock at a price of approximately \$97.12. If the average market value per share of our common stock for the reporting period exceeds the strike price of the warrants, the warrants will have a dilutive effect on our earnings per share.

We have exposure to changes in interest rates associated with borrowings under our bank credit facility, which has variable interest rates tied to LIBOR or an alternate base rate, at our option. At June 30, 2018, we had borrowings outstanding under the credit facility totaling \$110.5 million that carried a weighted average interest rate of 4.1%, including the impact of the interest rate swap described below. A hypothetical 100 basis point change in this interest rate would have a \$0.6 million effect on our pretax income, on an annualized basis, including the effect of the interest rate swap. At December 31, 2017, our borrowings outstanding under the credit facility totaled \$105.0 million and carried a weighted average interest rate



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of 3.7%, including the effect of the interest rate swap described below. A hypothetical 100 basis point change in the interest rate as of December 31, 2017 would have had a \$0.6 million effect on our pretax income, on an annualized basis, including the effect of the interest rate swap.

On June 22, 2017, we entered into a forward interest rate swap agreement effective August 31, 2017 and ending August 31, 2022, with a notional amount of \$50.0 million. We entered into this derivative instrument to hedge against the interest rate risks of our variable-rate borrowings. Under the terms of the interest rate swap agreement, we receive from the counterparty interest on the notional amount based on one-month LIBOR and we pay to the counterparty a fixed rate of 1.900%.

We also have exposure to changes in interest rates associated with the promissory note assumed on June 30, 2017 in connection with our purchase of an aircraft, which has variable interest rates tied to LIBOR. At June 30, 2018, the outstanding principal amount of the promissory note was \$4.6 million and carried an interest rate of 4.0%. A hypothetical 100 basis point change in this interest rate would not have a material effect on our pretax income, on an annualized basis. At December 31, 2017, the outstanding principal amount of the promissory note was \$4.9 million and carried an interest rate of 3.2%. A hypothetical 100 basis point change in the interest rate as of December 31, 2017 would not have had a material effect on our pretax income, on an annualized basis.

We do not use derivative instruments for trading or other speculative purposes. From time to time, we invest excess cash in short-term marketable securities. These investments principally consist of overnight sweep accounts. Due to the short maturity of these investments, we have concluded that we do not have material market risk exposure.

We have a non-interest bearing convertible debt investment in a privately-held company, which we account for as an available-for-sale debt security. As such, the investment is carried at fair value with unrealized holding gains and losses excluded from earnings and reported in other comprehensive income. As of June 30, 2018, the fair value of the investment was \$47.1 million, with a total cost basis of \$27.9 million.

**ITEM 4. CONTROLS AND PROCEDURES.**

**Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of June 30, 2018. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of June 30, 2018, our disclosure controls and procedures were effective in recording, processing, summarizing and reporting, on a timely basis, information required to be disclosed by us in the reports we file or submit under the Exchange Act, and such information is accumulated and communicated to management as appropriate to allow timely decisions regarding required disclosure.

**Changes in Internal Control over Financial Reporting**

There has been no change in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the three months ended June 30, 2018 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II—OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS.**

The information required by this Item is incorporated by reference from Note 14 "Commitments, Contingencies and Guarantees" included in Part I, Item 1 of this Quarterly Report on Form 10-Q.

From time to time, we are involved in legal proceedings and litigation arising in the ordinary course of business. As of the date of this Quarterly Report on Form 10-Q, we are not a party to any litigation or legal proceeding that, in the current opinion of management, could have a material adverse effect on our financial position or results of operations. However, due to the risks and uncertainties inherent in legal proceedings, actual results could differ from current expected results.

**ITEM 1A. RISK FACTORS.**

See Part 1, Item 1A, “Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, which was filed with the Securities and Exchange Commission on February 28, 2018, for a complete description of the material risks we face.

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## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

Our Stock Ownership Participation Program, 2012 Omnibus Incentive Plan, and 2004 Omnibus Stock Plan, which was replaced by the 2012 Omnibus Incentive Plan, permit the netting of common stock upon vesting of restricted stock awards to satisfy individual tax withholding requirements. During the quarter ended June 30, 2018, we reacquired 883 shares of common stock with a weighted average fair market value of \$40.75 as a result of such tax withholdings.

In October 2014, our board of directors authorized a share repurchase program pursuant to which we may, from time to time, repurchase up to \$125 million of our common stock and which expires on October 31, 2018 (the "Share Repurchase Program"). The amount and timing of the repurchases will be determined by management and will depend on a variety of factors, including the trading price of our common stock, capacity under our line of credit, general market and business conditions, and applicable legal requirements. The following table provides information with respect to purchases we made of our common stock during the quarter ended June 30, 2018.

| Period                         | Total<br>Number of<br>Shares<br>Purchased<br>(1) | Average Price<br>Paid per Share | Total Number of<br>Shares Purchased<br>as Part of Publicly<br>Announced Plans<br>or Programs | Dollar Value of Shares<br>that may yet be<br>Purchased under the<br>Plans or Programs (2) |
|--------------------------------|--|---------------------------------|--|---|
| April 1, 2018 - April 30, 2018 | —  | \$ —                            | —  | \$ 35,143,546   |
| May 1, 2018 - May 31, 2018     | 50   | \$ 37.45                        | —  | \$ 35,143,546   |
| June 1, 2018 - June 30, 2018   | 833  | \$ 40.95                        | —  | \$ 35,143,546   |
| Total                          | 883  | \$ 40.75                        | —  |   |

(1) The number of shares repurchased for each period represents shares to satisfy employee tax withholding requirements. These shares do not reduce the repurchase authority under the Share Repurchase Program.

(2) As of the end of the period.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES.

None.

## ITEM 4. MINE SAFETY DISCLOSURES.

Not applicable.

## ITEM 5. OTHER INFORMATION.

None.

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## ITEM 6. EXHIBITS.

(a) The following exhibits are filed as part of this Quarterly Report on Form 10-Q.

| Exhibit Number | Exhibit Description  | Filed herewith | Furnished herewith | Incorporated by Reference |               |                     |
|----------------|--|----------------|--------------------|---------------------------|---------------|---------------------|
|                |  |                |                    | Form                      | Period Ending | Exhibit Filing Date |
| 31.1           | <u>Certification of the Chief Executive Officer, pursuant to Rule 13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u> | X              |                    |                           |               |                     |
| 31.2           | <u>Certification of the Chief Financial Officer, pursuant to Rule 13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u> | X              |                    |                           |               |                     |
| 32.1           | <u>Certification of the Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u>   |                | X                  |                           |               |                     |
| 32.2           | <u>Certification of the Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u>   |                | X                  |                           |               |                     |
| 101.INS        | XBRL Instance Document   | X              |                    |                           |               |                     |
| 101.SCH        | XBRL Taxonomy Extension Schema Document  | X              |                    |                           |               |                     |
| 101.CAL        | XBRL Taxonomy Extension Calculation Linkbase Document  | X              |                    |                           |               |                     |
| 101.LAB        | XBRL Taxonomy Extension Label Linkbase Document  | X              |                    |                           |               |                     |
| 101.PRE        | XBRL Taxonomy Extension Presentation Linkbase Document   | X              |                    |                           |               |                     |
| 101.DEF        | XBRL Taxonomy Extension Definition Linkbase Document   | X              |                    |                           |               |                     |

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Huron Consulting Group Inc.  
(Registrant)

Date: July 31, 2018 /S/ JOHN D. KELLY  
John D. Kelly  
Executive Vice President,  
Chief Financial Officer and Treasurer