

Morningstar, Inc.  
Form 10-Q  
July 31, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED June 30, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number: 000-51280

MORNINGSTAR, INC.

(Exact Name of Registrant as Specified in its Charter)

Illinois

(State or Other Jurisdiction of  
Incorporation or Organization)

36-3297908

(I.R.S. Employer  
Identification Number)

22 West Washington Street

Chicago, Illinois

(Address of Principal Executive Offices)

(312) 696-6000

60602

(Zip Code)

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  
Yes  No

As of July 27, 2012, there were 48,394,821 shares of the Company's common stock, no par value, outstanding.



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## PART 1. FINANCIAL INFORMATION

## Item 1. Financial Statements

## Morningstar, Inc. and Subsidiaries

## Unaudited Condensed Consolidated Statements of Income

(in thousands except per share amounts)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Revenue	\$165,968	\$161,011	\$326,727	\$312,778
Operating expense (1):				
Cost of goods sold	49,452	45,186	99,768	85,855
Development	12,442	13,681	25,807	25,669
Sales and marketing	27,373	26,767	55,699	53,249
General and administrative	24,946	26,207	53,124	56,824
Depreciation and amortization	10,619	10,563	20,794	20,765
Total operating expense	124,832	122,404	255,192	242,362
Operating income	41,136	38,607	71,535	70,416
Non-operating income (expense):				
Interest income, net	1,260	(179	) 2,129	345
Other income (expense), net	(265	) 188	(475	) 438
Non-operating income, net	995	9	1,654	783
Income before income taxes and equity in net income of unconsolidated entities	42,131	38,616	73,189	71,199
Income tax expense	14,744	12,724	26,255	23,242
Equity in net income of unconsolidated entities	497	595	1,063	969
Consolidated net income	27,884	26,487	47,997	48,926
Net (income) loss attributable to the noncontrolling interest	4	(2	) 28	96
Net income attributable to Morningstar, Inc.	\$27,888	\$26,485	\$48,025	\$49,022
Net income per share attributable to Morningstar, Inc.:				
Basic	\$0.57	\$0.53	\$0.97	\$0.98
Diluted	\$0.56	\$0.52	\$0.95	\$0.96
Dividends per common share:				
Dividends declared per common share	\$0.10	\$0.05	\$0.20	\$0.10
Dividends paid per common share	\$0.10	\$0.05	\$0.20	\$0.10
Weighted average shares outstanding:				

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Basic	49,195	50,165	49,566	49,983
Diluted	49,856	51,142	50,296	51,041
	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
(1) Includes stock-based compensation expense of:				
Cost of goods sold	\$1,067	\$1,072	\$2,156	\$1,951
Development	465	572	964	1,043
Sales and marketing	461	481	940	903
General and administrative	1,741	1,718	3,540	3,595
Total stock-based compensation expense	\$3,734	\$3,843	\$7,600	\$7,492

See notes to unaudited condensed consolidated financial statements.

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## Morningstar, Inc. and Subsidiaries

## Unaudited Condensed Consolidated Statements of Comprehensive Income

(in thousands)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Consolidated net income	\$27,884	\$26,487	\$47,997	\$48,926
Other comprehensive income (loss), net of tax:				
Foreign currency translation adjustment	(8,743	) 3,262	(1,778	) 12,564
Unrealized gains (losses) on securities:				
Unrealized holding gains (losses) arising during period	(541	) (39	) 368	399
Reclassification of (gains) losses included in net income	(22	) (211	) 33	(252
Other comprehensive income	(9,306	) 3,012	(1,377	) 12,711
Comprehensive income	18,578	29,499	46,620	61,637
Comprehensive (income) loss attributable to noncontrolling interest	(46	) (13	) 61	99
Comprehensive income attributable to Morningstar, Inc.	\$18,532	\$29,486	\$46,681	\$61,736

See notes to unaudited condensed consolidated financial statements.

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## Morningstar, Inc. and Subsidiaries

## Unaudited Condensed Consolidated Balance Sheets

(in thousands except share amounts)	As of June 30 2012	As of December 31 2011
Assets		
Current assets:		
Cash and cash equivalents	\$ 147,499	\$ 200,437
Investments	242,379	269,755
Accounts receivable, less allowance of \$1,017 and \$835, respectively	117,016	113,312
Deferred tax asset, net	4,898	5,104
Income tax receivable, net	7,911	7,445
Other	22,288	15,980
Total current assets	541,991	612,033
Property, equipment, and capitalized software, net	77,376	68,196
Investments in unconsolidated entities	34,271	27,642
Goodwill	316,963	318,492
Intangible assets, net	127,377	139,809
Other assets	7,801	5,912
Total assets	\$ 1,105,779	\$ 1,172,084
Liabilities and equity		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 45,858	\$ 41,403
Accrued compensation	48,383	73,124
Deferred revenue	167,531	155,494
Other	367	612
Total current liabilities	262,139	270,633
Accrued compensation	6,483	5,724
Deferred tax liability, net	16,183	15,940
Deferred rent	15,199	14,604
Other long-term liabilities	8,550	8,167
Total liabilities	308,554	315,068
Equity:		
Morningstar, Inc. shareholders' equity:		
Common stock, no par value, 200,000,000 shares authorized, of which 48,741,627 and 50,083,940 shares were outstanding as of June 30, 2012 and December 31, 2011, respectively	5	5
Treasury stock at cost, 2,857,205 shares as of June 30, 2012 and 980,177 shares as of December 31, 2011	(155,139)	(46,701)
Additional paid-in capital	503,480	491,432
Retained earnings	447,026	409,022
Accumulated other comprehensive income (loss):		
Currency translation adjustment	191	1,936
Unrealized gain (loss) on available-for-sale investments	77	(324)
Total accumulated other comprehensive income	268	1,612
Total Morningstar, Inc. shareholders' equity	795,640	855,370
Noncontrolling interest	1,585	1,646



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Total equity	797,225	857,016
Total liabilities and equity	\$1,105,779	\$1,172,084

See notes to unaudited condensed consolidated financial statements.

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Morningstar, Inc. and Subsidiaries  
 Unaudited Condensed Consolidated Statement of Equity  
 For the six months ended June 30, 2012

(in thousands, except share amounts)	Morningstar, Inc. Shareholders' Equity					Accumulated Other Comprehensive Income (Loss)	Non Control Interests	Total Equity
	Common Stock Shares Outstanding	Par Value	Treasury Stock	Additional Paid-in Capital	Retained Earnings			
Balance as of December 31, 2011	50,083,940	\$5	\$(46,701 )	\$491,432	\$409,022	\$1,612	\$1,646	\$857,016
Net income (loss)		—	—	—	48,025	—	(28 )	47,997
Other comprehensive income (loss):								
Unrealized gain on available-for-sale investments, net of income tax of \$189		—	—	—	—	368	—	368
Reclassification of adjustments for losses included in net income, net of income tax of \$16		—	—	—	—	33	—	33
Foreign currency translation adjustment, net		—	—	—	—	(1,745 )	(33 )	(1,778 )
Other comprehensive income (loss), net		—	—	—	—	(1,344 )	(33 )	(1,377 )
Issuance of common stock related to stock-option exercises and vesting of restricted stock units, net	519,907	—	1,026	(245 )	—	—	—	781
Stock-based compensation — restricted stock units		—	—	6,548	—	—	—	6,548
Stock-based compensation — restricted stock		—	—	888	—	—	—	888
Stock-based compensation — stock-options		—	—	164	—	—	—	164
Excess tax benefit derived from stock-option exercises and vesting of restricted stock units		—	—	4,548	—	—	—	4,548
Common shares repurchased	(1,862,220 )	—	(109,464 )	—	—	—	—	(109,464 )
Dividends declared — common shares outstanding		—	—	—	(9,861 )	—	—	(9,861 )
Dividends declared — restricted stock units		—	—	145	(160 )	—	—	(15 )
Balance as of June 30, 2012	48,741,627	\$5	\$(155,139)	\$503,480	\$447,026	\$268	\$1,585	\$797,225

See notes to unaudited condensed consolidated financial statements.



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## Morningstar, Inc. and Subsidiaries

## Unaudited Condensed Consolidated Statements of Cash Flows

(in thousands)	Six months ended June 30		
	2012	2011	
Operating activities			
Consolidated net income	\$47,997	\$48,926	
Adjustments to reconcile consolidated net income to net cash flows from operating activities:			
Depreciation and amortization	20,794	20,765	
Deferred income taxes	299	454	
Stock-based compensation expense	7,600	7,492	
Provision for bad debt	717	530	
Equity in net income of unconsolidated entities	(1,063	) (969	)
Excess tax benefits from stock-option exercises and vesting of restricted stock units	(4,548	) (6,171	)
Other, net	745	(547	)
Changes in operating assets and liabilities, net of effects of acquisitions:			
Accounts receivable	(4,394	) 617	
Other assets	(3,640	) 608	
Accounts payable and accrued liabilities	652	(5,260	)
Accrued compensation	(26,920	) (14,528	)
Income taxes—current	4,525	2,742	
Deferred revenue	12,333	8,197	
Deferred rent	468	(657	)
Other liabilities	(776	) (1,043	)
Cash provided by operating activities	54,789	61,156	
Investing activities			
Purchases of investments	(133,888	) (198,647	)
Proceeds from maturities and sales of investments	161,523	150,360	
Capital expenditures	(17,922	) (8,418	)
Acquisitions, net of cash acquired	—	569	
Purchases of cost method investments	(6,750	) —	
Other, net	—	785	
Cash provided by (used for) investing activities	2,963	(55,351	)
Financing activities			
Proceeds from stock-option exercises, net	781	4,652	
Excess tax benefits from stock-option exercises and vesting of restricted stock units	4,548	6,171	
Common shares repurchased	(105,439	) (109	)
Dividends paid	(10,004	) (5,011	)
Other, net	(20	) (214	)
Cash provided by (used for) financing activities	(110,134	) 5,489	
Effect of exchange rate changes on cash and cash equivalents	(556	) 3,553	
Net increase (decrease) in cash and cash equivalents	(52,938	) 14,847	
Cash and cash equivalents—beginning of period	200,437	180,176	
Cash and cash equivalents—end of period	\$147,499	\$195,023	

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Supplemental disclosure of cash flow information:

Cash paid for income taxes	\$21,405	\$21,104
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Supplemental information of non-cash investing and financing activities:

Unrealized gain on available-for-sale investments	\$606	\$220
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See notes to unaudited condensed consolidated financial statements.

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MORNINGSTAR, INC. AND SUBSIDIARIES  
 NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation of Interim Financial Information

The accompanying condensed consolidated financial statements of Morningstar, Inc. and subsidiaries (Morningstar, we, our, the Company) have been prepared to conform to the rules and regulations of the Securities and Exchange Commission (SEC). The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amount of assets, liabilities, revenue, and expenses. Actual results could differ from those estimates. In the opinion of management, the statements reflect all adjustments, which are of a normal recurring nature, necessary to present fairly our financial position, results of operations, equity, and cash flows. These financial statements and notes should be read in conjunction with our Consolidated Financial Statements and Notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2011, filed with the SEC on February 24, 2012.

The acronyms that appear in the Notes to our Unaudited Condensed Consolidated Financial Statements refer to the following:

- ASC: Accounting Standards Codification
- ASU: Accounting Standards Update
- FASB: Financial Accounting Standards Board
- SEC: Securities and Exchange Commission

2. Summary of Significant Accounting Policies

We discuss our significant accounting policies in Note 2 of our Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2011, filed with the SEC on February 24, 2012.

In addition, effective January 1, 2012, we adopted FASB ASU No. 2011-04, Fair Value Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs. ASU No. 2011-04 clarifies existing fair value measurement and disclosure requirements, amends certain fair value measurement principles, and requires additional disclosures about fair value measurements. The adoption of ASU No. 2011-04 did not have a material impact on our Consolidated Financial Statements.

3. Goodwill and Other Intangible Assets

Goodwill

The following table shows the changes in our goodwill balances from December 31, 2011 to June 30, 2012:

	(\$000)
Balance as of December 31, 2011	\$318,492
Net change, primarily currency translation	(1,529 )
Balance as of June 30, 2012	\$316,963

We did not record any significant impairment losses in the first half of 2012 or 2011. We perform our annual impairment reviews in the fourth quarter.

Intangible Assets

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The following table summarizes our intangible assets:

(\$000)	As of June 30, 2012			Weighted Average Useful Life (years)	As of December 31, 2011			Weighted Average Useful Life (years)
	Gross	Accumulated Amortization	Net		Gross	Accumulated Amortization	Net	
Intellectual property	\$32,073	\$ (21,671 )	\$10,402	9	\$32,293	\$ (20,455 )	\$11,838	9
Customer-related assets	134,059	(58,926 )	75,133	12	134,396	(52,611 )	81,785	12
Supplier relationships	240	(90 )	150	20	240	(84 )	156	20
Technology-based assets	80,723	(39,345 )	41,378	9	80,694	(35,130 )	45,564	9
Non-competition agreement	1,750	(1,436 )	314	4	1,751	(1,285 )	466	4
Total intangible assets	\$248,845	\$ (121,468 )	\$127,377	10	\$249,374	\$ (109,565 )	\$139,809	10

The following table summarizes our amortization expense related to intangible assets:

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Amortization expense	\$5,976	\$6,632	\$12,031	\$13,145

We amortize intangible assets using the straight-line method over their expected economic useful lives.

We expect intangible amortization expense for 2012 and subsequent years as follows:

	(\$000)
2012	\$23,766
2013	21,086
2014	19,859
2015	18,998
2016	14,393
2017	9,839

Our estimates of future amortization expense for intangible assets may be affected by additional acquisitions, changes in the estimated average useful life, and currency translations.

#### 4. Income Per Share

The following table shows how we reconcile our net income and the number of shares used in computing basic and diluted income per share:

(in thousands, except per share amounts)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Basic net income per share attributable to Morningstar, Inc.:				
Net income attributable to Morningstar, Inc.:	\$27,888	\$26,485	\$48,025	\$49,022

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Less: Distributed earnings available to participating securities	(12	) (8	) (27	) (17	)
Less: Undistributed earnings available to participating securities	(53	) (72	) (88	) (131	)
Numerator for basic net income per share — undistributed and distributed earnings available to common shareholders	\$27,823	\$26,405	\$47,910	\$48,874	
Weighted average common shares outstanding	49,195	50,165	49,566	49,983	
Basic net income per share attributable to Morningstar, Inc.	\$0.57	\$0.53	\$0.97	\$0.98	
Diluted net income per share attributable to Morningstar, Inc.:					
Numerator for basic net income per share — undistributed and distributed earnings available to common shareholders	\$27,823	\$26,405	\$47,910	\$48,874	
Add: Undistributed earnings allocated to participating securities	53	72	88	131	
Less: Undistributed earnings reallocated to participating securities	(53	) (70	) (87	) (129	)
Numerator for diluted net income per share — undistributed and distributed earnings available to common shareholders	\$27,823	\$26,407	\$47,911	\$48,876	
Weighted average common shares outstanding	49,195	50,165	49,566	49,983	
Net effect of dilutive stock options and restricted stock units	661	977	730	1,058	
Weighted average common shares outstanding for computing diluted income per share	49,856	51,142	50,296	51,041	
Diluted net income per share attributable to Morningstar, Inc.	\$0.56	\$0.52	\$0.95	\$0.96	



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5. Segment and Geographical Area Information

Morningstar has two operating segments:

**Investment Information.** The Investment Information segment includes all of our data, software, and research products and services. These products are typically sold through subscriptions or license agreements.

The largest products in this segment based on revenue are Morningstar Data (formerly Licensed Data), Morningstar Advisor Workstation (including Morningstar Office), Morningstar Direct, Morningstar.com, Morningstar Integrated Web Tools, and Morningstar Principia. Morningstar Data is a set of investment data spanning all of our investment databases, including real-time pricing and commodity data, and is available through electronic data feeds. Advisor Workstation is a web-based investment planning system for advisors. Advisor Workstation is available in two editions: Morningstar Office for independent financial advisors and an enterprise edition for financial advisors affiliated with larger firms. Morningstar Direct is a web-based institutional research platform. Morningstar.com includes both Premium Memberships and Internet advertising sales. Morningstar Integrated Web Tools is a set of services that helps institutional clients build customized websites or enhance their existing sites with Morningstar's online tools and components. Principia is our CD-ROM-based investment research and planning software for advisors.

The Investment Information segment also includes Morningstar Equity Research, which we distribute through several channels. We sell Morningstar Equity Research to companies that purchase our research for their own use or provide our research to their affiliated advisors or individual investor clients.

The Investment Information segment also includes Morningstar Credit Research and Morningstar Structured Credit Ratings. Morningstar Structured Credit Ratings is provided by Morningstar Credit Ratings, LLC, a Nationally Recognized Statistical Rating Organization specializing in structured finance. It offers securities ratings, research, surveillance services, and data to help institutional investors identify risk in commercial mortgage-backed securities (CMBS) and residential mortgage-backed securities (RMBS).

We also offer a variety of financial communications and newsletters, other institutional and advisor software, and investment indexes.

**Investment Management.** The Investment Management segment includes all of our asset management operations, which earn the majority of their revenue from asset-based fees.

The key products and services in this segment based on revenue are Investment Advisory Services (formerly Investment Consulting), which focuses on investment monitoring and asset allocation for funds of funds, including mutual funds and variable annuities; Retirement Solutions, including the Morningstar Retirement Manager and Advice by Ibbotson platforms; and Morningstar Managed Portfolios, a fee-based discretionary asset management service that includes a series of mutual fund, exchange-traded fund, and stock portfolios tailored to meet a range of investment time horizons and risk levels that financial advisors can use for their clients' taxable and tax-deferred accounts. In addition, we offer Managed Portfolios through our subsidiary Ibbotson Australia which provides asset management services primarily to institutional clients and individual investors.

Our segment accounting policies are the same as those described in Note 2, except for the capitalization and amortization of internal product development costs, amortization of intangible assets, and costs related to corporate functions. We exclude these items from our operating segment results to provide our chief operating decision maker

with a better indication of each segment's ability to generate cash flow. This information is one of the criteria used by our chief operating decision maker in determining how to allocate resources to each segment. We include capitalization and amortization of internal product development costs, amortization of intangible assets, and costs related to corporate functions in the Corporate Items category. Our segment disclosures are consistent with the business segment information provided to our chief operating decision maker on a recurring basis; for that reason, we don't present balance sheet information by segment. We disclose goodwill by segment in accordance with the requirements of FASB ASC 350-20-50, Intangibles - Goodwill - Disclosure.

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The following tables present information about our operating segments and by geographical area:

(\$000)	Three months ended June 30, 2012			Total
	Investment Information	Investment Management	Corporate Items	
External revenue	\$134,749	\$31,219	\$ —	\$165,968
Operating expense, excluding stock-based compensation expense, depreciation, and amortization	86,915	17,179	6,385	110,479
Stock-based compensation expense	2,531	529	674	3,734
Depreciation and amortization	2,300	38	8,281	10,619
Operating income (loss)	\$43,003	\$13,473	\$(15,340)	\$41,136
U.S. capital expenditures				\$6,818
Non-U.S. capital expenditures				\$2,110

(\$000)	Three months ended June 30, 2011			Total
	Investment Information	Investment Management	Corporate Items	
External revenue	\$128,116	\$32,895	\$ —	\$161,011
Operating expense, excluding stock-based compensation expense, depreciation, and amortization	86,484	13,833	7,681	107,998
Stock-based compensation expense	2,488	531	824	3,843
Depreciation and amortization	2,047	40	8,476	10,563
Operating income (loss)	\$37,097	\$18,491	\$(16,981)	\$38,607
U.S. capital expenditures				\$1,593
Non-U.S. capital expenditures				\$1,788

(\$000)	Six months ended June 30, 2012			Total
	Investment Information	Investment Management	Corporate Items	
External revenue	\$261,674	\$65,053	\$ —	\$326,727
Operating expense, excluding stock-based compensation expense, depreciation, and amortization	180,353	33,132	13,313	226,798
Stock-based compensation expense	5,090	1,080	1,430	7,600
Depreciation and amortization	4,544	77	16,173	20,794
Operating income (loss)	\$71,687	\$30,764	\$(30,916)	\$71,535
U.S. capital expenditures				\$14,215
Non-U.S. capital expenditures				\$3,707



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(\$000)	Six months ended June 30, 2011			
	Investment Information	Investment Management	Corporate Items	Total
External revenue	\$248,515	\$64,263	\$ —	\$312,778
Operating expense, excluding stock-based compensation expense, depreciation, and amortization	170,247	27,671	16,187	214,105
Stock-based compensation expense	4,958	973	1,561	7,492
Depreciation and amortization	3,906	82	16,777	20,765
Operating income (loss)	\$69,404	\$35,537	\$(34,525)	\$70,416
U.S. capital expenditures				\$3,523
Non-U.S. capital expenditures				\$4,895

(\$000)	As of June 30, 2012			
	Investment Information	Investment Management	Corporate Items	Total
Goodwill	\$275,568	\$41,395	\$ —	\$316,963

(\$000)	As of December 31, 2011			
	Investment Information	Investment Management	Corporate Items	Total
Goodwill	\$277,059	\$41,433	\$ —	\$318,492

## External revenue by geographical area

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
United States	\$117,952	\$113,424	\$232,421	\$221,605
United Kingdom	14,714	13,947	28,450	26,794
Europe, excluding the United Kingdom	12,281	12,561	24,336	24,141
Australia	9,791	10,693	19,139	19,986
Canada	7,397	6,784	14,747	13,401
Asia, excluding Japan	2,366	2,338	4,735	4,402
Japan	986	959	1,965	1,890
Other	481	305	934	559
Total Non-U.S.	48,016	47,587	94,306	91,173
Total	\$165,968	\$161,011	\$326,727	\$312,778

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## Long-lived assets by geographical area

(\$000)	As of June 30	As of December 31
	2012	2011
United States	\$53,941	\$44,572
United Kingdom	7,422	7,512
Europe, excluding the United Kingdom	2,543	2,629
Australia	1,550	1,415
Canada	1,914	2,076
Asia, excluding Japan	9,757	9,656
Japan	216	282
Other	33	54
Total Non-U.S.	23,435	23,624
Total	\$77,376	\$68,196

## 6. Investments and Fair Value Measurements

We account for our investments in accordance with FASB ASC 320, Investments—Debt and Equity Securities. We classify our investments in three categories: available-for-sale, held-to-maturity, and trading. We monitor the concentration, diversification, maturity, and liquidity of our investment portfolio, which is primarily invested in fixed-income securities, and classify our investment portfolio as shown below:

(\$000)	As of June 30	As of December 31
	2012	2011
Available-for-sale	\$217,478	\$247,917
Held-to-maturity	19,717	16,347
Trading securities	5,184	5,491
Total	\$242,379	\$269,755

The following table shows the cost, unrealized gains (losses), and fair values related to investments classified as available-for-sale and held-to-maturity:

(\$000)	As of June 30, 2012				As of December 31, 2011			
	Cost	Unrealized Gain	Unrealized Loss	Fair Value	Cost	Unrealized Gain	Unrealized Loss	Fair Value
Available-for-sale:								
Government obligations	\$82,317	\$53	\$(571)	) \$81,799	\$139,099	\$72	\$(402)	) \$138,769
Corporate bonds	78,476	38	(351)	) 78,163	61,589	14	(280)	) 61,323
Commercial paper	17,138	1	(3)	) 17,136	29,964	2	(7)	) 29,959
Equity securities and exchange-traded funds	29,080	827	(421)	) 29,486	8,461	368	(558)	) 8,271
Mutual funds	10,355	623	(84)	) 10,894	9,298	363	(66)	) 9,595
Total	\$217,366	\$1,542	\$(1,430)	) \$217,478	\$248,411	\$819	\$(1,313)	) \$247,917

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Held-to-maturity:

Certificates of deposit	\$19,717	\$—	\$—	\$19,717	\$16,347	\$—	\$—	\$16,347
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As of June 30, 2012 and December 31, 2011, investments with unrealized losses for greater than a 12-month period were not material to the Condensed Consolidated Balance Sheets and were not deemed to have other than temporary declines in value.

The table below shows the cost and fair value of investments classified as available-for-sale and held-to-maturity based on their contractual maturities as of June 30, 2012 and December 31, 2011. The expected maturities of certain fixed-income securities may differ from their contractual maturities because some of these holdings have call features that allow the issuers the right to prepay obligations without penalties.

(\$000)	As of June 30, 2012		As of December 31, 2011	
	Cost	Fair Value	Cost	Fair Value
Available-for-sale:				
Due in one year or less	\$141,562	\$140,928	\$155,651	\$155,247
Due in one to two years	36,369	36,170	75,001	74,804
Equity securities, exchange-traded funds, and mutual funds	39,435	40,380	17,759	17,866
Total	\$217,366	\$217,478	\$248,411	\$247,917

Held-to-maturity:

Due in one year or less	\$19,712	\$19,712	\$16,342	\$16,342
Due in one to three years	5	5	5	5
Total	\$19,717	\$19,717	\$16,347	\$16,347

As of June 30, 2012 and December 31, 2011, held-to-maturity investments included a \$1,500,000 and a \$1,600,000 certificate of deposit, respectively, held primarily as collateral against a bank guarantee for our office lease in Australia.

The following table shows the realized gains and losses arising from sales of our investments classified as available-for-sale recorded in our Condensed Consolidated Statements of Income:

(\$000)	Six months ended June 30	
	2012	2011
Realized gains	\$470	\$397
Realized losses	(519)	) —
Realized gains (losses), net	\$(49)	) \$397

We determine realized gains and losses using the specific identification method.

The following table shows the net unrealized gains (losses) on trading securities as recorded in our Condensed Consolidated Statements of Income:

(\$000)	Six months ended June 30	
	2012	2011
Unrealized gains (losses), net	\$156	\$(9)

The fair value of our assets subject to fair value measurements and that are measured at fair value on a recurring basis using the fair value hierarchy and the necessary disclosures under FASB ASC 820, Fair Value Measurement, are as follows:

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(\$000)	Fair Value as of June 30, 2012	Fair Value Measurements as of June 30, 2012 Using Fair Value Hierarchy		
		Level 1	Level 2	Level 3
Available-for-sale investments:				
Government obligations	\$81,799	\$—	\$81,799	\$—
Corporate bonds	78,163	—	78,163	—
Commercial paper	17,136	—	17,136	—
Equity securities and exchange-traded funds	29,486	29,486	—	—
Mutual funds	10,894	10,894	—	—
Trading securities	5,184	5,184	—	—
Cash equivalents	9,485	9,485	—	—
Total	\$232,147	\$55,049	\$177,098	\$—

(\$000)	Fair Value as of December 31, 2011	Fair Value Measurements as of December 31, 2011 Using Fair Value Hierarchy		
		Level 1	Level 2	Level 3
Available-for-sale investments:				
Government obligations	\$138,769	\$—	\$138,769	\$—
Corporate bonds	61,323	—	61,323	—
Commercial paper	29,959	—	29,959	—
Equity securities and exchange-traded funds	8,271	8,271	—	—
Mutual funds	9,595	9,595	—	—
Trading securities	5,491	5,491	—	—
Cash equivalents	30,818	30,818	—	—
Total	\$284,226	\$54,175	\$230,051	\$—

Level 1: Valuations based on quoted prices in active markets for identical assets or liabilities that we have the ability to access.

Level 2: Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

Level 3: Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

Based on our analysis of the nature and risks of our investments in equity securities and mutual funds, we have determined that presenting each of these investment categories in the aggregate is appropriate.

We measure the fair value of money market funds, mutual funds, equity securities, and exchange-traded funds based on quoted prices in active markets for identical assets or liabilities. All other financial instruments were valued either based on recent trades of securities in inactive markets or based on quoted market prices of similar instruments and other significant inputs derived from observable market data. We did not hold any securities categorized as Level 3 as of June 30, 2012 and December 31, 2011.

## 7. Investments in Unconsolidated Entities

Our investments in unconsolidated entities consist primarily of the following:

As of June 30	As of December 31
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(\$000)	2012	2011
Investment in MJKK	\$19,618	\$19,662
Other equity method investments	2,645	2,807
Investments accounted for using the cost method	12,008	5,173
Total investments in unconsolidated entities	\$34,271	\$27,642

Morningstar Japan K.K. Morningstar Japan K.K. (MJKK) develops and markets products and services customized for the Japanese market. MJKK's shares are traded on the Osaka Stock Exchange, "Hercules Market," using the ticker 4765. We account for our investment in MJKK using the equity method. The following table summarizes our ownership percentage in MJKK and the market value of this investment based on MJKK's publicly quoted share price:

	As of June 30	As of December 31	
	2012	2011	
Morningstar's approximate ownership of MJKK	34	% 33	%

Approximate market value of Morningstar's ownership in MJKK:

Japanese yen (¥000)	¥3,293,035	¥2,797,704
Equivalent U.S. dollars (\$000)	\$41,426	\$36,146

Other Equity Method Investments. As of June 30, 2012 and December 31, 2011, other equity method investments consist of our investment in Morningstar Sweden AB (Morningstar Sweden) and YCharts, Inc. (YCharts). Morningstar Sweden develops and markets products and services customized for its respective market. Our ownership interest in Morningstar Sweden was approximately 24% as of June 30, 2012 and December 31, 2011. YCharts is a technology company that provides stock research and analysis. Our ownership interest in YCharts was approximately 20% as of June 30, 2012 and December 31, 2011.

We did not record any impairment losses on our equity method investments in the first six months of 2012 or 2011.

Cost Method Investments. As of June 30, 2012 and December 31, 2011, our cost method investments consist of minority investments in Pitchbook Data, Inc. (Pitchbook) and Bundle Corporation (Bundle). As of March 31, 2012, our cost method investments also include HelloWallet LLC (HelloWallet). Pitchbook offers detailed data and information about private equity transactions, investors, companies, limited partners, and service providers. Bundle is a social media company dedicated to helping people make smarter spending and saving choices. HelloWallet is a provider of personalized financial guidance to employees of Fortune 1000 companies. We paid approximately \$6,750,000 for the minority equity stake in HelloWallet in the first quarter of 2012. We did not record any impairment losses on our cost method investments in the first six months of 2012 or 2011.

#### 8. Liability for Vacant Office Space

We include our liability for vacant office space in "Accounts payable and accrued liabilities" and "Other long-term liabilities," as appropriate, on our Condensed Consolidated Balance Sheets. The following table shows the change in our liability for vacant office space from December 31, 2011 to June 30, 2012:

Liability for vacant office space	(\$000)
Balance as of December 31, 2011	\$919
Reduction of liability for lease and other related payments	(654)
Balance as of June 30, 2012	\$265

#### 9. Stock-Based Compensation

##### Stock-Based Compensation Plans

Our shareholders approved the Morningstar 2011 Stock Incentive Plan (the 2011 Plan) on May 17, 2011. As of that date, we stopped granting awards under the Morningstar 2004 Stock Incentive Plan (the 2004 Plan). The 2004 Plan amended and restated the Morningstar 1993 Stock Option Plan, the Morningstar 2000 Stock Option Plan, and the Morningstar 2001 Stock Option Plan.

The 2011 Plan provides for a variety of stock-based awards, including, among other things, stock options, restricted stock units, and restricted stock. We granted stock options, restricted stock units and restricted stock under the 2004 Plan.

All of our employees and our non-employee directors are eligible for awards under the 2011 Plan.

Grants awarded under the 2011 Plan or the 2004 Plan that are forfeited, canceled, settled, or otherwise terminated without a distribution of shares, or shares withheld by us in connection with the exercise of options, will be available for awards under the 2011 Plan. Any shares subject to awards under the 2011 Plan, but not under the 2004 Plan, that are withheld by us in connection with the payment of any required income tax withholding will be available for awards under the 2011 Plan.

The following table summarizes the number of shares available for future grants under our 2011 Plan:

	As of June 30
(000)	2012
Shares available for future grants	4,740

#### Accounting for Stock-Based Compensation Awards

The following table summarizes our stock-based compensation expense and the related income tax benefit we recorded in the three and six months ended June 30, 2012 and June 30, 2011:

	Three months ended June 30		Six months ended June 30	
(\$000)	2012	2011	2012	2011
Restricted stock units	\$3,270	\$3,332	\$6,548	\$6,117
Restricted stock	444	444	888	1,308
Stock options	20	67	164	67
Total stock-based compensation expense	\$3,734	\$3,843	\$7,600	\$7,492
Income tax benefit related to the stock-based compensation expense	\$882	\$944	\$1,804	\$1,669

The following table summarizes the amount of unrecognized stock-based compensation expense as of June 30, 2012 and the expected number of months over which the expense will be recognized:

	Unrecognized stock-based compensation expense (\$000)	Expected amortization period (months)
Restricted stock units	\$33,988	36
Restricted stock	5,031	34
Stock options	1,355	33
Total unrecognized stock-based compensation expense	\$40,374	36

In accordance with FASB ASC 718, Compensation—Stock Compensation, we estimate forfeitures of employee stock-based awards and recognize compensation cost only for those awards expected to vest. Because our largest annual equity grants typically have vesting dates in the second quarter, we adjust the stock-based compensation expense at that time to reflect those awards that ultimately vested and update our estimate of the forfeiture rate that will be applied to awards not yet vested.

### Restricted Stock Units

Restricted stock units represent the right to receive a share of Morningstar common stock when that unit vests. Restricted stock units to employees vest ratably over a four-year period. Restricted stock units granted to non-employee directors vest ratably over a three-year period. For restricted stock units granted through December 31, 2008, employees could elect to defer receipt of the Morningstar common stock issued upon vesting of the restricted stock unit.

We measure the fair value of our restricted stock units on the date of grant based on the closing market price of the underlying common stock on the day prior to grant. We amortize that value to stock-based compensation expense, net of estimated forfeitures, ratably over the vesting period.

The following table summarizes restricted stock unit activity during the first six months of 2012:

Restricted Stock Units (RSUs)	Unvested	Vested but Deferred	Total	Weighted Average Grant Date Value per RSU
RSUs outstanding—December 31, 2011	741,043	20,076	761,119	\$ 50.66
Granted	293,609	—	293,609	55.40
Dividend equivalents	2,553	(3	) 2,550	50.69
Vested	(245,251	) —	(245,251	) 50.74
Vested but deferred	1,424	(1,424	) —	—
Issued	—	—	—	—
Forfeited	(44,928	) —	(44,928	) 48.43
RSUs outstanding—June 30, 2012	748,450	18,649	767,099	52.59

### Restricted Stock

In conjunction with the Realpoint acquisition in May 2010, we issued 199,174 shares of restricted stock to the selling employee-shareholders under the 2004 Stock Incentive Plan. The restricted stock vests ratably over a five-year period from the acquisition date and may be subject to forfeiture if the holder terminates his or her employment during the vesting period.

Because of the terms of the restricted stock agreements prepared in conjunction with the Realpoint acquisition, we account for the grant of restricted stock as stock-based compensation expense and not as part of the acquisition consideration.

We measured the fair value of the restricted stock on the date of grant based on the closing market price of our common stock on the day prior to the grant. We amortize the fair value of \$9,363,000 to stock-based compensation expense over the vesting period. The stock-based compensation expense recorded in the first six months of 2011 included approximately \$396,000 of expense recognized upon the accelerated vesting of a restricted stock grant. We have assumed that all of the remaining restricted stock will ultimately vest, and therefore we have not incorporated a forfeiture rate for purposes of determining the stock-based compensation expense.

## Stock Options

Stock options granted to employees vest ratably over a four-year period. Grants to our non-employee directors vest ratably over a three-year period. All grants expire 10 years after the date of grant. Almost all of the options granted under the 2004 Stock Incentive Plan have a premium feature in which the exercise price increases over the term of the option at a rate equal to the 10-year Treasury bond yield as of the date of grant. Options granted under the 2011 Plan have an exercise price equal to the fair market value on the grant date.

In May 2011, we granted 86,106 stock options under the 2004 Stock Incentive Plan. In November 2011, we granted 6,095 stock options under the 2011 Plan. We estimated the fair value of the options on the date of grant using a Black-Scholes option-pricing model. The weighted average fair value of options granted during 2011 was \$23.81 per share, based on the following assumptions:

## Assumptions for Black-Scholes Option Pricing Model

Expected life (years):	7.4	
Volatility factor:	35.1	%
Dividend yield:	0.35	%
Interest rate:	2.87	%

The following tables summarize stock option activity in the first six months of 2012 for our various stock option grants. The first table includes activity for options granted at an exercise price below the fair value per share of our common stock on the grant date; the second table includes activity for all other option grants.

Options Granted At an Exercise Price Below the Fair Value Per Share on the Grant Date	Underlying Shares	Weighted Average Exercise Price
Options outstanding—December 31, 2011	398,859	\$19.72
Granted	—	—
Canceled	(600	) 14.70
Exercised	(76,009	) 20.07
Options outstanding—June 30, 2012	322,250	20.13
Options exercisable—June 30, 2012	322,250	\$20.13
All Other Option Grants, Excluding Activity Shown Above	Underlying Shares	Weighted Average Exercise Price
Options outstanding—December 31, 2011	818,552	\$22.76
Granted	—	—
Canceled	(22,204	) 39.90
Exercised	(267,835	) 16.56
Options outstanding—June 30, 2012	528,513	25.50
Options exercisable—June 30, 2012	472,890	\$21.74

The following table summarizes the total intrinsic value (difference between the market value of our stock on the date of exercise and the exercise price of the option) of options exercised:

Six months ended June 30

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(\$000)	2012	2011
Intrinsic value of options exercised	\$14,531	\$20,137

The table below shows additional information for options outstanding and exercisable as of June 30, 2012:

Range of Exercise Prices	Options Outstanding			Options Exercisable				
	Number of Options	Weighted Average Remaining Contractual Life (years)	Weighted Average Exercise Price	Aggregate Intrinsic Value (\$000)	Exercisable Shares	Weighted Average Remaining Contractual Life (years)	Weighted Average Exercise Price	Aggregate Intrinsic Value (\$000)
\$8.57 - \$14.70	161,914	0.83	\$8.58	\$7,975	161,914	0.83	\$8.58	\$7,975
\$20.09 - \$45.80	612,543	2.67	23.16	21,241	612,543	2.67	23.16	21,241
\$57.28 - \$59.35	76,306	8.76	57.45	39	20,683	7.87	57.28	12
\$8.57 - \$59.35	850,763			\$29,255	795,140			\$29,228
Vested or Expected to Vest								
\$8.57 - \$59.35	856,763	2.87	\$23.46	\$29,256				

The aggregate intrinsic value in the table above represents the total pretax intrinsic value all option holders would have received if they had exercised all outstanding options on June 30, 2012. The intrinsic value is based on our closing stock price of \$57.84 on that date.

Excess Tax Benefits Related to Stock-Based Compensation

FASB ASC 718, Compensation—Stock Compensation, requires that we classify the cash flows that result from excess tax benefits as financing cash flows. Excess tax benefits correspond to the portion of the tax deduction taken on our income tax return that exceeds the amount of tax benefit related to the compensation cost recognized in our Statement of Income. The following table summarizes our excess tax benefits for the three and six months ended June 30, 2012 and June 30, 2011:

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Excess tax benefits related to stock-based compensation	\$1,235	\$2,049	\$4,548	\$6,171

10. Income Taxes

Effective Tax Rate

The following table shows our effective income tax rate for the three and six months ended June 30, 2012 and June 30, 2011:

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Income before income taxes and equity in net income of unconsolidated entities	\$42,131	\$38,616	\$73,189	\$71,199
Equity in net income of unconsolidated entities	497	595	1,063	969
Net (income) loss attributable to the noncontrolling interest	4	(2)	28	96

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Total	\$42,632	\$39,209	\$74,280	\$72,264	
Income tax expense	\$14,744	\$12,724	\$26,255	\$23,242	
Effective tax rate	34.6	% 32.5	% 35.3	% 32.2	%

Our effective tax rate in the second quarter of 2012 was 34.6%, an increase of 2.1 percentage points compared with the prior-year period. Our effective tax rate in the first half of 2012 was 35.3%, an increase of 3.1 percentage points compared with the first half of 2011. The effective tax rate increase in both periods primarily reflects higher amounts of tax incentives and certain deferred income tax benefits recorded in the 2011 periods.

Unrecognized Tax Benefits

The table below provides information concerning our gross unrecognized tax benefits as of June 30, 2012 and December 31, 2011. The table also provides the effect these gross unrecognized tax benefits would have on our income tax expense, if they were recognized.

	As of June 30	As of December 31
(\$000)	2012	2011
Gross unrecognized tax benefits	\$12,393	\$12,189
Gross unrecognized tax benefits that would affect income tax expense	\$12,110	\$11,907
Decrease in income tax expense upon recognition of gross unrecognized tax benefits	\$9,992	\$9,827

There were no significant changes to unrecognized tax benefits in the first half of 2012.

Our Condensed Consolidated Balance Sheets include the following liabilities for unrecognized tax benefits. These amounts include interest and penalties, less any associated tax benefits.

	As of June 30	As of December 31
Liabilities for Unrecognized Tax Benefits (\$000)	2012	2011
Current liability	\$5,305	\$5,329
Non-current liability	6,627	6,200
Total liability for unrecognized tax benefits	\$11,932	\$11,529

We conduct business globally and as a result, we file income tax returns in U.S. federal, state, local, and foreign jurisdictions. In the normal course of business we are subject to examination by tax authorities throughout the world. The open tax years for our U.S. federal tax returns and most state tax returns include the years 2007 to the present. In non-U.S. jurisdictions, the statute of limitations generally extends to years prior to 2005.

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We are currently under audit by the U.S. federal and various state and local tax authorities in the United States, as well as tax authorities in certain non-U.S. jurisdictions. It is possible, though not likely, that the examination phase of some of these audits will conclude in 2012. It is not possible to estimate the effect of current audits on previously recorded unrecognized tax benefits.

Our effective tax rate reflects the fact that we are not recording an income tax benefit related to losses recorded by certain of our non-U.S. operations. The net operating losses (NOLs) may become deductible in certain non-U.S. tax jurisdictions to the extent these non-U.S. operations become profitable. In the year certain non-U.S. entities record a loss, we do not record a corresponding tax benefit, thus increasing our effective tax rate. For each of our operations, we evaluate whether it is more likely than not that the tax benefits related to NOLs will be realized. As part of this evaluation, we consider evidence such as tax planning strategies, historical operating results, forecasted taxable income, and recent financial performance. Upon determining that it is more likely than not that the NOLs will be realized, we reduce the tax valuation allowances related to these NOLs, which results in a reduction to our income tax expense and our effective tax rate in the period.

### 11. Contingencies

#### Life's Good S.T.A.B.L. Hedge Fund

In September 2011, three individual investors in Life's Good S.T.A.B.L. Mortgage hedge fund (LG), Marta Klass, Gregory Martin, and Richard Roellig, filed a complaint in the United States District Court for the Eastern District of Pennsylvania against LG, its principal Robert Stinson, and several other parties, including Morningstar, Inc. (the Klass Matter). The plaintiffs claim that Morningstar committed fraud and aided and abetted the other defendants' breach of fiduciary duty through the 5-star rating LG obtained from Morningstar. The plaintiffs seek unspecified damages. Hedge fund managers self-report their performance data to Morningstar.

More than a year before the Klass Matter, in June 2010, the SEC filed suit against LG and other entities claiming they were part of a Ponzi scheme operated by Stinson. As a result, LG and the other entities were placed in court-appointed receivership. Morningstar was not part of the SEC suit or receivership. Since that time, the Receiver, as part of his duties, has been investigating whether to assert claims against third parties. Morningstar is aware of 14 lawsuits filed by the Receiver seeking to recover money for the fund.

In November 2011, Morningstar filed a motion to dismiss the Klass Matter. On behalf of the entities in receivership, the Receiver filed a motion to stay the proceedings because the Receivership Order does not permit suits against the entities in receivership without court permission. The court granted the Receiver's motion and stayed the Klass Matter. In April 2012, the Receiver filed a complaint against Morningstar, in which the Receiver claims that Morningstar is liable for contribution and aiding and abetting Stinson's breach of fiduciary duty and fraud through the 5-star rating LG obtained from Morningstar. The Receiver seeks unspecified damages. The same day the Receiver filed his complaint, Morningstar sought leave from the court to file a counter suit against Stinson and two of his entities-Keystone State Capital Corporation and LG-for, among other things, fraud, misrepresentation, and breach of user agreements. In June 2012, the court denied Morningstar's motion for leave to file suit. The court took no position on the merits of Morningstar's claims, and did not preclude Morningstar from renewing its motion to file a complaint at a later time, but deferred to the Receiver's request not to subject the receivership estate to additional litigation at this early point in the receivership. In mid-June 2012, Morningstar filed a motion to dismiss the Receiver's complaint.

Morningstar believes the allegations against it by the Klass plaintiffs and the Receiver have no legal or factual basis and plans to vigorously contest the claims. Morningstar also intends to refile its affirmative claims against Stinson, Keystone, and LG at a later time consistent with the court's order. We cannot predict the outcome of the proceedings.

#### Egan-Jones Rating Co.

In June 2010, Egan-Jones Rating Co. filed a complaint in the Court of Common Pleas of Montgomery County, Pennsylvania against Realpoint, LLC (now known as Morningstar Credit Ratings, LLC) and Morningstar, Inc. in connection with a December 2007 agreement between Egan-Jones and Morningstar Credit Ratings for certain data-sharing and other services. In addition to damages, Egan-Jones filed a petition seeking an injunction to temporarily prevent Morningstar from offering corporate credit ratings through December 31, 2010. In September 2010, the court denied Egan-Jones's request for a preliminary injunction against Morningstar's corporate credit ratings business. Morningstar Credit Ratings and Morningstar continue to vigorously contest liability on all of Egan-Jones' claims for damages. We cannot predict the outcome of the proceeding.

#### Business Logic Holding Corporation

In November 2009, Business Logic Holding Corporation filed a complaint in the Circuit Court of Cook County, Illinois against Ibbotson Associates, Inc. and Morningstar, Inc. relating to Ibbotson's prior commercial relationship with Business Logic. Business Logic is alleging that Ibbotson Associates and Morningstar violated Business Logic's rights by using its trade secrets to develop a proprietary web-service software and user interface that connects plan participant data with the Ibbotson Wealth Forecasting Engine. Business Logic seeks, among other things, injunctive relief and unspecified damages. Ibbotson and Morningstar answered the complaint, and Ibbotson asserted a counterclaim against Business Logic alleging trade secret misappropriation and breach of contract, seeking damages and injunctive relief. While Morningstar and Ibbotson Associates are vigorously contesting the claims against them, we cannot predict the outcome of the proceeding.

#### Morningstar Associates, LLC Subpoena from the New York Attorney General's Office

In December 2004, Morningstar Associates, LLC, a wholly owned subsidiary of Morningstar, Inc., received a subpoena from the New York Attorney General's office seeking information and documents related to an investigation the New York Attorney General's office is conducting. The subpoena asked for documents relating to the investment consulting services the company offers to retirement plan providers, including fund lineup recommendations for retirement plan sponsors. Morningstar Associates has provided the requested information and documents.

In 2005, Morningstar Associates received subpoenas seeking information and documents related to investigations being conducted by the SEC and United States Department of Labor. The subpoenas were similar in scope to the New York Attorney General subpoena. In January 2007 and September 2009, respectively, the SEC and Department of Labor each notified Morningstar Associates that it had ended its investigation, with no enforcement action, fines, or penalties.

In January 2007, Morningstar Associates received a Notice of Proposed Litigation from the New York Attorney General's office. The Notice centers on disclosure relating to an optional service offered to retirement plan sponsors (employers) that select 401(k) plan services from ING, one of Morningstar Associates' clients. The Notice gave Morningstar Associates the opportunity to explain why the New York Attorney General's office should not institute proceedings. Morningstar Associates promptly submitted its explanation and has cooperated fully with the New York Attorney General's office.

We cannot predict the scope, timing, or outcome of this matter, which may include the institution of administrative, civil, injunctive, or criminal proceedings, the imposition of fines and penalties, and other remedies and sanctions, any of which could lead to an adverse impact on our stock price, the inability to attract or retain key employees, and the loss of customers. We also cannot predict what impact, if any, this matter may have on our business, operating results, or financial condition.



We have not provided an estimate of loss or range of loss in connection with the matters described above because no such estimate can reasonably be made.

#### Other Matters

In addition to these proceedings, we are involved in legal proceedings and litigation that have arisen in the normal course of our business. Although the outcome of a particular proceeding can never be predicted, we do not believe that the result of any of these other matters will have a material adverse effect on our business, operating results, or financial position.

#### 12. Share Repurchase Program

In September 2010, the board of directors approved a share repurchase program that authorizes the repurchase of up to \$100 million in shares of our outstanding common stock. In December 2011, the board approved an increase to the 2010 share repurchase program. The board approval authorized the company to repurchase up to an additional \$200 million in shares of our outstanding common stock with a revised expiration date of December 31, 2013. We may repurchase shares from time to time at prevailing market prices on the open market or in private transactions at our discretion. As of June 30, 2012, we had repurchased a total of 2,660,557 shares for \$153,920,000 under this authorization.

#### 13. Recently Issued Accounting Pronouncements

In September 2011, the FASB issued ASU No. 2011-08, Intangibles—Goodwill and Other (Topic 350): Testing Goodwill for Impairment. The objective of ASU No. 2011-08 is to simplify how entities test goodwill for impairment. ASU No. 2011-08 provides an option for companies to use a qualitative approach to test goodwill for impairment if certain conditions are met. For Morningstar, the amendments are effective for annual and interim goodwill impairment tests performed in 2012. Early adoption will be permitted. We perform our annual impairment testing in the fourth quarter and do not expect the provisions of ASU No. 2011-08 to have a material effect on our Consolidated Financial Statements.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The discussion included in this section, as well as other sections of this Quarterly Report on Form 10-Q, contains forward-looking statements as that term is used in the Private Securities Litigation Reform Act of 1995. These statements are based on our current expectations about future events or future financial performance. Forward-looking statements by their nature address matters that are, to different degrees, uncertain, and often contain words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," or "continue." They involve known and unknown risks and uncertainties that may cause the events we discuss not to occur or to differ significantly from what we expect. For us, these risks and uncertainties include, among others:

- general industry conditions and competition, including current global financial uncertainty;
- the impact of market volatility on revenue from asset-based fees;
- damage to our reputation resulting from claims made about possible conflicts of interest;
- liability for any losses that result from an actual or claimed breach of our fiduciary duties;
- financial services industry consolidation;
- liability related to the storage of personal information about our users;
- a prolonged outage of our database and network facilities;
- challenges faced by our non-U.S. operations; and
- the availability of free or low-cost investment information.

A more complete description of these risks and uncertainties can be found in our other filings with the Securities and Exchange Commission (SEC), including our Annual Report on Form 10-K for the year ended December 31, 2011. If any of these risks and uncertainties materialize, our actual future results may vary significantly from what we expect. We do not undertake to update our forward-looking statements as a result of new information or future events.

All dollar and percentage comparisons, which are often accompanied by words such as “increase,” “decrease,” “grew,” “declined,” “was up,” “was down,” “was flat,” or “was similar” refer to a comparison with the same period in the prior year unless otherwise stated.

## Understanding our Company

### Our Business

Our mission is to create great products that help investors reach their financial goals. We offer an extensive line of data, software, and research products for individual investors, financial advisors, and institutional clients. We also offer investment management services for advisors, institutions, and retirement plan participants. Many of our products are sold through subscriptions or license agreements. As a result, we typically generate recurring revenue.

Our company has two operating segments: The Investment Information segment includes all of our data, software, and research products and services. These products and services are typically sold through subscriptions or license agreements. The Investment Management segment includes all of our asset management operations, which are registered investment advisors and earn more than half of their revenue from asset-based fees.

Over our 28-year history, we have focused primarily on organic growth by introducing new products and services and expanding our existing products. From 2006 through 2010, we also completed 24 acquisitions to support our five key growth strategies, which are:

- Enhance our position in each of our key market segments by focusing on our three major Internet-based platforms;
- Create a premier global investment database;
- Continue building thought leadership in independent investment research;
- Become a global leader in fund-of-funds investment management; and
- Expand our international brand presence, products, and services.

While we may make additional acquisitions to support these growth strategies, our primary focus is on integrating previous acquisitions and driving excellence throughout our organization.

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## Industry Overview

We monitor trends in the economic and financial information industry on an ongoing basis and use these insights to help inform our company strategy, product development plans, and marketing initiatives.

With economic growth and job creation slowing significantly as well as the continuing uncertainty over Europe's debt crisis, global markets pulled back in the second quarter of 2012, giving up many of the gains achieved in the first quarter. Morningstar's U.S. Market Index, a broad market benchmark, declined 3.1% in the quarter, as U.S. equity markets saw their third straight midyear slowdown. The Global Ex-U.S. Index fell to an even greater extent, posting a 7.4% drop over the same period.

U.S. mutual fund assets stood at \$12.2 trillion as of June 30, 2012, based on data from the Investment Company Institute (ICI), essentially unchanged from this time last year. Based on Morningstar's estimated asset flow data, fund inflows remained heavily weighted towards fixed-income, with solid flows into high-yield and emerging-markets bond funds suggesting investors are becoming increasingly comfortable taking on risk in search of yield. U.S. stock funds stayed in familiar territory, posting their 14<sup>th</sup> consecutive month of outflows in June.

Assets in exchange-traded funds (ETFs) rose to \$1.2 trillion as of June 30, 2012, compared with \$1.1 trillion as of June 30, 2011, based on data from the ICI.

Overall, we believe that business conditions in the financial services sector have deteriorated in recent months, as businesses and consumers alike remain cautious about spending. The variable annuity market continues to be under pressure, as long-term interest rates in the United States have dropped to historic lows. In addition, market volatility increased in the quarter with concerns persisting about the strength of the global economic recovery. Our results have been impacted and our future results will be impacted by these factors.

## Three and Six Months Ended June 30, 2012 vs. Three and Six Months Ended June 30, 2011

## Consolidated Results

Key Metrics (\$000)	Three months ended June 30				Six months ended June 30				
	2012	2011	Change		2012	2011	Change		
Revenue	\$165,968	\$161,011	3.1	%	\$326,727	\$312,778	9 4.5	%	
Operating income	\$41,136	\$38,607	6.6	%	\$71,535	\$70,416	1.6	%	
Operating margin	24.8	% 24.0	% 0.8	pp	21.9	% 22.5	% (0.6)	) pp	
Cash provided by (used for) investing activities	\$24,943	\$(45,307)	)	NMF	\$2,963	\$(55,351)	)	NMF	
Cash provided by (used for) financing activities	\$(89,291)	) \$(846)	)	NMF	\$(110,134)	) \$5,489	)	NMF	
Cash provided by operating activities	\$49,165	\$46,810	5.0	%	\$54,789	\$61,156	(10.4)	)%	
Capital expenditures	(8,928)	) (3,381)	)	164.1	% (17,922)	) (8,418)	)	112.9	%
Free cash flow	\$40,237	\$43,429	(7.3)	)%	\$36,867	\$52,738	(30.1)	)%	

pp — percentage points  
NMF — Not meaningful

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We define free cash flow as cash provided by or used for operating activities less capital expenditures. We present free cash flow solely as supplemental disclosure to help investors better understand how much cash is available after we spend money to operate our business. Our management team uses free cash flow to evaluate our business. Free cash flow is not equivalent to any measure required to be reported under U.S. generally accepted accounting principles (GAAP). Also, the free cash flow definition we use may not be comparable to similarly titled measures used by other companies.

## Consolidated Revenue

In the second quarter of 2012, our consolidated revenue increased 3.1% to \$166.0 million, compared with \$161.0 million in the second quarter of 2011. Currency movements had a negative effect in the quarter, lowering revenue by approximately \$2.6 million.

Excluding the effect of foreign currency translations, our consolidated revenue rose by about \$7.5 million, or 4.7%, in the second quarter of 2012. Leading the growth were Morningstar Direct and Morningstar Data (formerly Licensed Data). Morningstar Advisor Workstation and Integrated Web Tools also contributed to the organic revenue increase, although to a lesser extent. These positive factors helped offset the loss of revenue associated with a contract loss in our Investment Management division. As previously announced, a large Investment Advisory Services client moved to in-house management of several fund-of-funds portfolios in April 2012. We received about \$0.6 million of revenue from this contract in the second quarter of 2012, compared with \$3.2 million in the second quarter of 2011.

Revenue for Morningstar.com was down because of a difficult advertising sales market and declining paid Premium subscriptions, primarily in the United States.

Revenue for the first half of the year increased 4.5% to \$326.7 million. Currency movements had a negative effect, lowering revenue by approximately \$2.8 million. Excluding the effect of foreign currency translations, our consolidated revenue rose about \$16.8 million, or 5.4%, in the first six months of 2012.

To make it easier for investors to compare our results in different periods, we provide information on both organic revenue, which reflects our underlying business excluding acquisitions and the impact of foreign currency translations, and revenue from acquisitions. We did not complete any acquisitions during the 12 months ended June 30, 2012.

The table below reconciles consolidated revenue with organic revenue (revenue excluding acquisitions and the impact of foreign currency translations):

(\$000)	Three months ended June 30			Six months ended June 30			Change %
	2012	2011	Change	2012	2011	Change	
Consolidated revenue	\$165,968	\$161,011	3.1	\$326,727	\$312,778	4.5	%
Less: acquisitions	—	—	n/a	—	—	n/a	
Unfavorable impact of foreign currency translations	2,564	—	NMF	2,827	—	NMF	
Organic revenue	\$168,532	\$161,011	4.7	\$329,554	\$312,778	5.4	%

n/a — not applicable

Organic revenue (revenue excluding acquisitions and the impact of foreign currency translations) is considered a non-GAAP financial measure. The definition of organic revenue we use may not be the same as similarly titled

measures used by other companies. Organic revenue should not be considered an alternative to any measure of performance as promulgated under GAAP.

International revenue made up 28.9% of our consolidated revenue in both the second quarter and first half of 2012. Revenue from international operations rose \$0.4 million, or 0.9%, to \$48.0 million for the second quarter. Revenue from international operations rose 3.4%, or \$3.1 million, to \$94.3 million in the first half of 2012. The majority of our international revenue is from Europe, Australia, and Canada.

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Foreign currency translations had a negative effect in both periods, primarily from the euro. Excluding acquisitions and the effect of foreign currency translations, non-U.S. revenue rose 6.3% in the second quarter and 6.5% in the first half of 2012, reflecting stronger product sales in Europe and to a lesser extent in Canada.

International organic revenue (international revenue excluding acquisitions and the impact of foreign currency translations) is considered a non-GAAP financial measure. The definition of international organic revenue we use may not be the same as similarly titled measures used by other companies. International organic revenue should not be considered an alternative to any measure of performance as promulgated under GAAP.

The tables below present a reconciliation from international revenue to international organic revenue (international revenue excluding acquisitions and the impact of foreign currency translations):

(\$000)	Three months ended June 30			Six months ended June 30				
	2012	2011	Change	2012	2011	Change		
International revenue	\$48,016	\$47,587	0.9 %	\$94,306	\$91,173	3.4 %		
Less: acquisitions	—	—	n/a	—	—	n/a		
Unfavorable impact of foreign currency translations	2,564	—	NMF	2,827	—	NMF		
International organic revenue	\$50,580	\$47,587	6.3 %	\$97,133	\$91,173	6.5 %		

## Consolidated Operating Expense

(\$000)	Three months ended June 30			Six months ended June 30				
	2012	2011	Change	2012	2011	Change		
Operating expense	\$124,832	\$122,404	2.0 %	\$255,192	\$242,362	5.3 %		
% of revenue	75.2 %	76.0 %	(0.8 ) pp	78.1 %	77.5 %	0.6 pp		

In the second quarter of 2012, our consolidated operating expense increased \$2.4 million, or 2.0%. For the first six months of 2012, operating expense increased \$12.8 million, or 5.3%.

Higher salary expense of \$3.7 million and \$10.5 million was the primary driver of the increase in total operating expense in the quarter and first half of 2012. The majority of the expense increase in both periods reflects higher salaries from regular pay raises and market adjustments made for some positions in July 2011. The rest of the increase represents additional headcount. We had approximately 3,490 employees worldwide as of June 30, 2012, compared with 3,465 as of December 31, 2011 and 3,300 as of June 30, 2011. About one-third of the year-over-year increase in headcount reflects hiring for our development centers in China and India with most of the remainder in the United States. Headcount declined slightly during the second quarter of 2012 due to a slowdown in our filling of open positions.

Higher employee benefit costs, production expense, and professional fees also contributed to the increase in operating expense in the quarter and first half of the year.

Partially offsetting these increases was a reduction of bonus expense of approximately \$3.6 million in the quarter and \$2.4 million in the first half of 2012. We review and update our estimates and the bonus pool size quarterly, primarily based on our expectations for full-year operating income relative to budget.

We capitalized \$2.4 million and \$4.1 million of operating expense in the second quarter and first half of 2012, respectively, primarily for software development for Morningstar Direct, Morningstar Commodity Data, and

Structured Credit Ratings. In comparison, we capitalized \$0.4 million and \$1.0 million of operating expense in the second quarter and first half of 2011, respectively.

General and administrative expense (G&A) in the second quarter of 2011 included \$1.4 million of business tax expense related to prior years. This operating expense was partially offset by a \$0.8 million reduction in sales tax accruals. These amounts did not recur in the second quarter of 2012.



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G&A in the first half of 2012 included about \$1.6 million for a litigation settlement and an impairment charge for one of our smaller products. G&A for the first half of 2011 included \$3.2 million of expense for a previously announced separation agreement with our former chief operating officer. This expense did not recur in the first half of 2012.

Intangible amortization expense decreased \$0.7 million in the quarter and \$1.1 million in the first half of the year, primarily because certain intangible assets from some of our earlier acquisitions are now fully amortized.

## Cost of Goods Sold

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Cost of goods sold	\$49,452	\$45,186	9.4 %	\$99,768	\$85,855	16.2 %
% of revenue	29.8	% 28.1	% 1.7 pp	30.5	% 27.4	% 3.1 pp
Gross profit	\$116,516	\$115,825	0.6 %	\$226,959	\$226,923	— %
Gross margin	70.2	% 71.9	% (1.7 ) pp	69.5	% 72.6	% (3.1 ) pp

Cost of goods sold is our largest category of operating expense, representing more than one-third of our total operating expense. Our business relies heavily on human capital, and cost of goods sold includes the compensation expense for employees who produce our products and services. Compensation expense for approximately half of our employees is included in this category.

Cost of goods sold rose \$4.3 million in the second quarter of 2012 and \$13.9 million in the first half of 2012. Higher salaries and other compensation-related expense contributed approximately \$2.7 million and \$7.9 million of the increase in the second quarter and first half of the year, respectively. Higher production expense in both periods of \$1.5 million and \$2.0 million, respectively, also contributed to the increase. Partially offsetting the expense increase in the second quarter of 2012 was a reduction in bonus expense of \$0.5 million. However, bonus expense was up \$2.0 million in the first half of 2012. Please refer to the section, Bonus Expense, for additional information on the increase in the first half of the year.

Our gross margin declined in the second quarter and first half of the year as expenses in this category increased at a faster rate compared with revenue growth.

## Development Expense

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Development expense	\$12,442	\$13,681	(9.1 )%	\$25,807	\$25,669	0.5 %
% of revenue	7.5	% 8.5	% (1.0 ) pp	7.9	% 8.2	% (0.3 ) pp

Development expense decreased \$1.2 million in the second quarter of 2012 and increased \$0.1 million in the first six months of 2012. We capitalized \$2.4 million of software development expense in the second quarter of 2012 and \$4.1 million in the year-to-date period, reducing the expense that we would otherwise report in this category. In comparison, we capitalized \$0.4 million and \$1.0 million in the second quarter and first six months of 2011, respectively. Higher salaries and compensation-related expense for our development teams partially offset the favorable effect of the capitalized operating expense.

As a percentage of revenue, development expense was lower in both the second quarter and first half of 2012, primarily reflecting the effect of capitalizing software development partially offset by higher compensation as a

percentage of revenue.

Sales and Marketing Expense

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Sales and marketing expense	\$27,373	\$26,767	2.3 %	\$55,699	\$53,249	4.6 %
% of revenue	16.5	% 16.6	% (0.1 ) pp	17.0	% 17.0	% — pp

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Sales and marketing expense increased \$0.6 million in the second quarter and \$2.5 million in the first half of 2012. Higher salary-related expense represented almost all of the overall expense increase in the quarter and year-to-date periods. Lower bonus expense and lower advertising and marketing expense partially offset the increase in the second quarter of 2012. Lower advertising and marketing expense and lower commission expense partially offset the increase in the first half of the year.

As a percentage of revenue, sales and marketing expense was down slightly in the quarter and flat for the first half of the year, primarily reflecting lower bonus and commission expense as a percentage of revenue partially offset by higher salary expense as a percentage of revenue.

## General and Administrative Expense

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
General and administrative expense	\$24,946	\$26,207	(4.8 )%	\$53,124	\$56,824	(6.5 )%
% of revenue	15.0	% 16.3	% (1.3 ) pp	16.3	% 18.2	% (1.9 ) pp

G&A declined \$1.3 million in the second quarter of 2012 and \$3.7 million in the first half of 2012.

The decrease in the second quarter primarily reflects lower bonus expense of \$1.7 million. Lower rent expense also contributed to the decline, although to a lesser extent. Higher professional fees partially offset the decline. In addition, G&A in the second quarter of 2011 included \$1.4 million of business tax expense related to prior years. This operating expense was partially offset by a \$0.8 million reduction in sales tax accruals. These amounts did not recur in 2012.

The decrease in the first half of the year primarily reflects lower bonus expense of \$4.5 million. Current year bonus expense is down \$1.7 million. In addition, in the first quarter of 2011, we paid a greater portion of the 2010 bonus to employees in this category compared with our initial estimate, contributing \$2.6 million to the bonus expense recorded in the first quarter of 2011. Please refer to the section, Bonus Expense, for additional information.

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G&A in the first half of 2012 included about \$1.6 million of expense for a litigation settlement and an impairment charge for one of our smaller products. G&A for the first half of 2011 included \$3.2 million of expense for a previously announced separation agreement with our former chief operating officer. This expense did not recur in 2012.

As a percentage of revenue, G&A expense declined 1.3 percentage points in the second quarter of 2012, primarily because of lower bonus expense. As a percentage of revenue, G&A expense declined 1.9 percentage points in the first half of 2012, primarily because of lower bonus expense and the \$3.2 million of separation agreement expense from 2011 that didn't recur in 2012.

## Depreciation and Amortization Expense

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Depreciation expense	\$4,643	\$3,931	18.1 %	\$8,763	\$7,620	15.0 %
Amortization expense	5,976	6,632	(9.9 )%	12,031	13,145	(8.5 )%
Total depreciation and amortization expense	\$10,619	\$10,563	0.5 %	\$20,794	\$20,765	0.1 %
% of revenue	6.4	% 6.6	% (0.2 ) pp	6.4	% 6.6	% (0.2 ) pp

Depreciation expense rose \$0.7 million in the second quarter of 2012. Amortization expense decreased \$0.7 million in the second quarter of 2012, primarily because certain intangible assets from some of our earlier acquisitions are now fully amortized.

We expect that amortization of intangible assets will be an ongoing cost for the remaining lives of the assets. We estimate that aggregate amortization expense for intangible assets will be approximately \$23.8 million in 2012 and \$21.1 million in 2013. Our estimates of future amortization expense for intangible assets may be affected by additional acquisitions, changes in the estimated average useful lives, and currency translations.

As a percentage of revenue, depreciation and amortization expense was down slightly in the second quarter and first half of 2012.

## Stock-Based Compensation Expense

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Restricted stock units	\$3,270	\$3,332	(1.9 )%	\$6,548	\$6,117	7.0 %
Restricted stock	444	444	— %	888	1,308	(32.1 )%
Stock options	20	67	(70.1 )%	164	67	144.8 %
Total stock-based compensation expense	\$3,734	\$3,843	(2.8 )%	\$7,600	\$7,492	1.4 %
% of revenue	2.2	% 2.4	% (0.2 ) pp	2.3	% 2.4	% (0.1 ) pp

Our stock-based compensation expense relates to grants of restricted stock units (RSUs), restricted stock, and stock options. We include this cost in each of our operating expense categories. Stock-based compensation expense decreased \$0.1 million in the second quarter, increased \$0.1 million in the first half of 2012, and was down slightly as a percentage of revenue compared with the same periods in 2011.

Restricted Stock Units: We began granting RSUs in May 2006 and have made additional grants each year, primarily in the second quarter. We recognize the expense related to RSUs over the vesting period, which is four years for employees and three years for non-employee directors. We estimate forfeitures for these awards and typically adjust the estimated forfeitures to actual forfeiture experience in the third quarter. The expense recorded in the first six months of 2011 was favorably affected by \$0.5 million for restricted stock units that were forfeited in the first quarter of 2011.

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**Restricted Stock:** Beginning in 2010, we began recording expense related to restricted stock issued with the acquisition of Morningstar Credit Ratings LLC. In May 2010, we issued 199,174 shares. The restricted stock vests ratably over a five-year period from the acquisition date and may be subject to forfeiture or acceleration upon a termination of the holder's employment during the vesting period depending on the circumstances. The expense in the first half of 2011 included \$0.4 million for accelerated vesting of a portion of these restricted stock grants.

**Stock Options:** In 2011, we granted 92,201 stock options to our executive officers and non-employee directors. These stock options vest ratably over a four-year period for executive officers and a three-year period for non-employee directors and expire 10 years after the date of grant. Using a Black-Scholes option pricing model, we estimated the fair value of these grants to be approximately \$2.2 million. We will amortize this value to stock-based compensation expense ratably over the options' vesting period.

We describe our stock-based compensation in more detail in Note 9 of the Notes to our Unaudited Condensed Consolidated Financial Statements.

Based on grants of RSUs, stock options, and restricted stock made through June 30, 2012, we anticipate that stock-based compensation expense will be approximately \$15.6 million in 2012. This amount is subject to change based on additional equity grants or changes in our estimated forfeiture rate related to these grants.

**Bonus Expense**

The amount of bonus expense is not a fixed cost. We review and update our estimates and the bonus pool size quarterly, primarily based on our expectations for full-year operating income relative to budget. We record bonus expense throughout the year and pay annual bonuses to employees in the first quarter of the following year.

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Bonus expense	\$7,398	\$10,982	(32.6 )%	\$18,718	\$21,115	(11.4 )%
% of revenue	4.5	% 6.8	% (2.3 ) pp	5.7	% 6.8	% (1.1 ) pp

Bonus expense, which we include in each of our operating expense categories, decreased \$3.6 million in the second quarter of 2012 and \$2.4 million in the first half of 2012. Bonus expense as a percentage of revenue decreased about 2.3 percentage points in the second quarter of 2012 and 1.1 percentage points in the first half of 2012.

Bonus expense for the first half of the year consisted of both the current year bonus expense and the true-up related to the prior year bonus accrual. We adjust the prior-year bonus estimate to the actual bonus payout during the first quarter, which is when the payout occurs. The total bonus expense recorded in the first six months of 2012 and 2011 was favorably impacted by \$0.1 million and \$0.4 million, respectively, for this true-up. Although in total, the bonuses paid out in 2012 and 2011 were only slightly lower compared with the amounts expensed in 2011 and 2010, respectively, there were some differences by cost category. The table below presents the effect of these two factors by cost category and in total:

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(\$000)	Six months ended June 30		
	2012	2011	Change
Cost of goods sold:			
Current year expense	\$8,868	\$8,574	\$294
Prior year true-up	116	(1,577)	) 1,693
Total cost of sales	8,984	6,997	1,987
Development:			
Current year expense	3,552	3,492	60
Prior year true-up	(950)	) (959)	) 9
Total development	2,602	2,533	69
Sales and marketing:			
Current year expense	1,770	3,178	(1,408)
Prior year true-up	973	(521)	) 1,494
Total sales and marketing	2,743	2,657	86
General and administrative:			
Current year expense	4,664	6,319	(1,655)
Prior year true-up	(275)	) 2,609	(2,884)
Total general and administrative	4,389	8,928	(4,539)
Total current year expense	18,854	21,563	(2,709)
Total prior year true-up	(136)	) (448)	) 312
Total bonus expense	\$18,718	\$21,115	\$(2,397)

## Consolidated Operating Income

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Operating income	\$41,136	\$38,607	6.6 %	\$71,535	\$70,416	1.6 %
% of revenue	24.8	% 24.0	% 0.8	pp 21.9	% 22.5	% (0.6) pp

Consolidated operating income increased \$2.5 million in the second quarter of 2012 as the \$5.0 million increase in revenue outpaced the increase in our costs. Our operating margin was 24.8%, an increase of 0.8 percentage points compared with the second quarter of 2011.

Consolidated operating income increased \$1.1 million in the first half of 2012 as the \$13.9 million increase in revenue outpaced the \$12.8 million increase in our costs. Our operating margin was 21.9%, a slight decrease of 0.6 percentage points compared with the first half of 2011.

Lower bonus expense as a percentage of revenue contributed approximately 2.3 percentage points to the margin improvement in the second quarter. Higher compensation expense, primarily salary expense, as a percentage of revenue partially offset the margin improvement, lowering the margin by approximately 2.0 percentage points in the second quarter.

Higher salary expense as a percentage of revenue contributed to the margin decline in the first half of 2012, lowering the margin by approximately 1.7 percentage points. Lower bonus expense as a percentage of revenue of 1.1

percentage points partially offset the decline.

The \$3.2 million of expense recorded in the first quarter of 2011 related to a separation agreement lowered our margin for the first half of 2011 by approximately 1.0 percentage points, favorably affecting the current-year comparison.

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## Consolidated Free Cash Flow

As described in more detail above, we define free cash flow as cash provided by or used for operating activities less capital expenditures.

(\$000)	Three months ended June 30				Six months ended June 30			
	2012	2011	Change		2012	2011	Change	
Cash provided by operating activities	\$49,165	\$46,810	5.0	%	\$54,789	\$61,156	(10.4)	)%
Capital expenditures	(8,928 )	(3,381 )	164.1	%	(17,922 )	(8,418 )	112.9	%
Free cash flow	\$40,237	\$43,429	(7.3)	)%	\$36,867	\$52,738	(30.1)	)%

We generated positive free cash flow in both the second quarter and year-to-date periods of 2012 and 2011. Historically, free cash flow has been stronger in the second quarter compared with the first quarter because of the timing of our annual bonus payments. We typically pay bonuses in the first quarter, and these payments reduce our cash flow from operations. Free cash flow decreased \$3.2 million in the second quarter of 2012 and decreased \$15.9 million in the first six months of 2012.

Cash provided by operating activities: Cash provided by operating activities increased \$2.4 million in the second quarter of 2012 reflecting higher net income, adjusted for non-cash items and the positive cash effect of changes in operating assets and liabilities, partially offset by a \$2.3 million increase in income tax payments.

To provide investors with additional insight into our financial results, we provide a comparison between the change in consolidated net income and the change in operating cash flow:

(\$000)	Three months ended June 30				Six months ended June 30		
	2012	2011	Change		2012	2011	Change
Consolidated net income	\$27,884	\$26,487	\$1,397		\$47,997	\$48,926	\$(929 )
Adjustments to reconcile consolidated net income to net cash flows from operating activities:							
Excess tax benefits from stock-option exercises and vesting of restricted stock units	(1,235 )	(2,049 )	814		(4,548 )	(6,171 )	1,623
Depreciation and amortization expense	10,619	10,563	56		20,794	20,765	29
Stock-based compensation expense	3,734	3,843	(109 )		7,600	7,492	108
All other non-cash items included in net income	1,882	746	1,136		698	(532 )	1,230
Changes in operating assets and liabilities, net of effects of acquisitions:							
Cash paid for bonuses	—	—	—		(42,820 )	(37,464 )	(5,356 )
Cash paid for income taxes	(16,485 )	(14,142 )	(2,343 )		(21,405 )	(21,104 )	(301 )
Cash paid for separation agreements	—	(686 )	686		(137 )	(2,756 )	2,619
Accounts receivable	3,045	3,974	(929 )		(4,394 )	617	(5,011 )
Deferred revenue	(1,832 )	(1,650 )	(182 )		12,333	8,197	4,136
Income taxes — current	13,641	11,587	2,054		25,930	23,846	2,084
Accrued compensation	8,248	13,034	(4,786 )		16,037	25,692	(9,655 )

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Other assets	118	(845	) 963	(3,640	) 608	(4,248	)
Accounts payable and accrued liabilities	(51	) (2,660	) 2,609	652	(5,260	) 5,912	
All other	(403	) (1,392	) 989	(308	) (1,700	) 1,392	
Cash provided by operating activities	\$49,165	\$46,810	\$2,355	\$54,789	\$61,156	\$(6,367	)

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In the second quarter of 2012, the increase in cash from operations was less than the increase in net income adjusted for non-cash items, primarily because of the timing of income tax payments and the negative cash flow effect of accrued compensation.

In the first half of 2012, the decrease in cash from operations exceeded the positive change in net income adjusted for non-cash items, primarily because of the negative cash flow effect of the bonus payments.

FASB ASC 718, Compensation—Stock Compensation, requires that we classify excess tax benefits as a financing activity, which contributes to the difference between net income and cash from operations. In the first six months of 2012 and 2011, we classified \$4.5 million and \$6.2 million, respectively, of excess tax benefits as financing activities. We describe these excess tax benefits in the Liquidity and Capital Resources section.

Capital expenditures: We spent \$8.9 million for capital expenditures in the second quarter of 2012 and \$17.9 million in the first six months of 2012, primarily for computer hardware and software, internally developed capitalized software, and spending for an expansion of office space in Chicago. In the first half of 2012, capital expenditures increased \$9.5 million, primarily for computer hardware and software for our U.S. operations, and internally developed capitalized software.

## Segment Results

Key Metrics (\$000)	Three months ended June 30				Six months ended June 30			
	2012	2011	Change		2012	2011	Change	
Revenue								
Investment Information	\$134,749	\$128,116	5.2	%	\$261,674	\$248,515	5.3	%
Investment Management	31,219	32,895	(5.1)	)%	65,053	64,263	1.2	%
Consolidated revenue	\$165,968	\$161,011	3.1	%	\$326,727	\$312,778	4.5	%
Operating income (loss)								
Investment Information	\$43,003	\$37,097	15.9	%	\$71,687	\$69,404	3.3	%
Investment Management	13,473	18,491	(27.1)	)%	30,764	35,537	(13.4)	)%
Intangible amortization and corporate depreciation expense	(8,281 )	(8,476 )	(2.3)	)%	(16,173 )	(16,777 )	(3.6)	)%
Corporate unallocated	(7,059 )	(8,505 )	(17.0)	)%	(14,743 )	(17,748 )	(16.9)	)%
Consolidated operating income	\$41,136	\$38,607	6.6	%	\$71,535	\$70,416	1.6	%
Operating margin								
Investment Information	31.9	% 29.0	% 2.9	pp	27.4	% 27.9	% (0.5)	) pp
Investment Management	43.2	% 56.2	% (13.0)	) pp	47.3	% 55.3	% (8.0)	) pp
Consolidated operating margin	24.8	% 24.0	% 0.8	pp	21.9	% 22.5	% (0.6)	) pp

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## Investment Information Segment

The Investment Information segment includes all of our data, software, and research products and services. These products are typically sold through subscriptions or license agreements.

The largest products in this segment based on revenue are Morningstar Data (formerly Licensed Data), Morningstar Direct, Morningstar Advisor Workstation (including Morningstar Office), Morningstar.com, Morningstar Integrated Web Tools, and Morningstar Principia. Morningstar Data is a set of investment data spanning all of our investment databases, including real-time pricing and commodity data, and is available through electronic data feeds. Advisor Workstation is a web-based investment planning system for advisors. Advisor Workstation is available in two editions: Morningstar Office for independent financial advisors and an enterprise edition for financial advisors affiliated with larger firms. Morningstar Direct is a web-based institutional research platform. Morningstar.com includes both Premium Memberships and Internet advertising sales. Morningstar Integrated Web Tools is a set of services that help institutional clients build customized websites or enhance their existing sites with our online tools and components. Principia is our CD-ROM-based investment research and planning software for advisors.

The Investment Information segment also includes Morningstar Equity Research, which we distribute through several channels. We sell Morningstar Equity Research to companies that purchase our research for their own use or provide our research to their affiliated advisors or individual investor clients. The segment also includes Morningstar Credit Research and Morningstar Structured Credit Ratings. Morningstar Structured Credit Ratings is provided by Morningstar Credit Ratings, LLC, a Nationally Recognized Statistical Rating Organization specializing in structured finance. It offers securities ratings, research, surveillance services, and data to help institutional investors identify risk in commercial mortgage-backed securities (CMBS) and residential mortgage-backed securities (RMBS).

We also offer a variety of financial communications and newsletters, other institutional and advisor software, and investment indexes.

In the first six months of 2012 and 2011, this segment represented approximately 80% of our consolidated revenue.

Key Metrics (\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Revenue	\$134,749	\$128,116	5.2 %	\$261,674	\$248,515	5.3 %
Operating income	\$43,003	\$37,097	15.9 %	\$71,687	\$69,404	3.3 %
Operating margin (%)	31.9	% 29.0	% 2.9 pp	27.4	% 27.9	% (0.5 ) pp

## Revenue

In the second quarter of 2012, Investment Information segment revenue increased \$6.6 million, or 5.2%, to \$134.7 million. Investment Information segment revenue increased \$13.2 million, or 5.3%, to \$261.7 million in the first half of 2012. Our software and data product lines were the main contributors to revenue growth in both periods.

Morningstar Direct was the largest contributor to the increase in segment revenue and contributed approximately 40% and 45% of the organic revenue growth for the segment in the second quarter and first half of 2012, respectively. The number of licenses for Morningstar Direct increased to 6,771 worldwide, compared with 5,442 as of June 30, 2011, with strong growth globally. The growth reflects additional licenses for both new and existing clients, and, to a lesser extent, client migrations from both Institutional Workstation and Morningstar EnCorr.

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Morningstar Data was the second largest contributor to the increase in the segment revenue in both the second quarter and first half of 2012. Morningstar Data's revenue growth reflects strong renewal rates for managed product data. Morningstar Data gives institutions access to a full range of proprietary investment data spanning numerous investment databases, including real-time pricing data and commodity data. The data packages we offer include proprietary statistics, such as the Morningstar Style Box and Morningstar Rating, and a wide range of other information on investment performance, risk, portfolios, operations data, fees and expenses, cash flows, and ownership.

Custom solutions revenue and advisor software revenue also contributed to the growth, but to a lesser extent.

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Higher revenue from Morningstar Advisor Workstation (mainly Morningstar Office) and Morningstar Integrated Web Tools more than offset slightly lower revenue from Principia. The number of U.S. licenses for Morningstar Advisor Workstation declined slightly to 160,145 as of June 30, 2012 compared with 160,287 as of December 31, 2011 and 160,931 as of June 30, 2011. Principia subscriptions totaled 28,599 as of June 30, 2012, down from 31,270 as of December 31, 2011 and 32,335 as of June 30, 2011.

Revenue for Morningstar.com was down for both 2012 periods because of a difficult advertising sales market and declining paid Premium subscriptions, primarily in the United States. Premium subscriptions for the U.S. version of Morningstar.com declined to 126,410 as of June 30, 2012, compared with 130,354 as of December 31, 2011 and 136,008 as of June 30, 2011. However, consistent with the trend over the past few years, we moderately increased subscription prices for U.S. Premium Membership in both January 2012 and 2011, which partly offset the revenue decline associated with the lower subscription levels.

Revenue for Morningstar Structured Credit Ratings was up slightly in the second quarter but down in the first half of the year. Revenue was down in the first half of the year because of competitive pricing pressure compared with the prior-year period.

### Operating Income

In the second quarter of 2012, operating income for the Investment Information segment increased \$5.9 million, or 15.9%. Operating expense was up \$0.7 million in the second quarter of 2012. Higher salary-related expense was almost entirely offset by lower bonus expense and lower advertising and marketing expense.

In the first half of 2012, operating income for the Investment Information segment increased \$2.3 million, or 3.3%. Operating expense was up \$10.9 million, or 6.1% in the first half of 2012. Higher salary expense contributed almost all of the increase in the period. Bonus expense was flat. Lower advertising and marketing expense partially offset the increase.

The Investment Information segment's operating margin increased 2.9 percentage points in the second quarter, primarily from lower bonus expense as a percentage of revenue. Lower bonus expense contributed approximately 1.8 percentage points to the margin improvement in the quarter.

The Investment Information segment's operating margin declined 0.5 percentage points in the first half of 2012. Higher salary expense as a percentage of revenue was partially offset by lower advertising and marketing expense and commission expense as a percentage of revenue.

### Investment Management Segment

The Investment Management segment includes all of our asset management operations, which earn more than half of their revenue from asset-based fees.

The key products and services in this segment based on revenue are Investment Advisory Services (formerly named Investment Consulting), which focuses on investment monitoring and asset allocation for funds of funds, including mutual funds and variable annuities; Retirement Solutions, including the Morningstar Retirement Manager and Advice by Ibbotson platforms; and Morningstar Managed Portfolios, a fee-based discretionary asset management service that includes a series of mutual fund, ETF, and stock portfolios tailored to meet a range of investment time horizons, risk levels, and investment strategies that financial advisors can use for their clients' taxable and tax-deferred accounts.

Our Investment Advisory Services business has multiple fee structures, which vary by client. In general, we seek to receive asset-based fees for any work we perform that involves managing investments or acting as a subadvisor to investment portfolios. For any individual contract, we may receive flat fees, variable asset-based fees, or a combination of the two. Some of our contracts include minimum fee levels that provide us with a flat payment up to a specified asset level, above which we also receive variable asset-based fees. In the majority of our contracts that include variable asset-based fees, we bill clients quarterly in arrears based on average assets for the quarter. The method of calculation varies by client; some contracts include provisions for calculating average assets based on daily data, while others use weekly or monthly data. Other contracts may include provisions for monthly billing or billing based on assets as of the last day of the billing period rather than on average assets.

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In our Retirement Solutions business, our contracts may include one-time setup fees, technology licensing fees, asset-based fees for managed retirement accounts, fixed and variable fees for advice and guidance, or a combination of these fee structures. Our Retirement Solutions business also includes plan sponsor and custom target date consulting arrangements. Fees for these services may be based on the level of assets under advisement in these arrangements.

We do not disclose a fee range for our Investment Advisory Services and Retirement Solutions businesses because our fee structures are customized by client. In addition, we believe disclosing a fee range would be detrimental to our competitive position. We disclose changes in the nature of the underlying services we provide or their associated fee structures (for example, a change from flat fees to asset-based fees) in our periodic filings to the extent that they are material to our financial results.

For Morningstar Managed Portfolios, we charge asset-based fees, which are based on a tiered schedule that depends on the client's account balance. Fees for our mutual fund and ETF portfolios generally range from 30 to 40 basis points. We charge fees of 55 basis points for our customized stock portfolios.

In addition, we offer Managed Portfolios through our subsidiary Ibbotson Australia, which provides asset management services primarily to institutional clients and individual investors.

In the first six months of 2012 and 2011, this segment represented approximately 20% of our consolidated revenue.

Key Metrics (\$000)	Three months ended June 30			Six months ended June 30			
	2012	2011	Change	2012	2011	Change	
Revenue	\$31,219	\$32,895	(5.1 )%	\$65,053	\$64,263	1.2 %	
Operating income	\$13,473	\$18,491	(27.1 )%	\$30,764	\$35,537	(13.4 )%	
Operating margin (%)	43.2	% 56.2	% (13.0 )	pp 47.3	% 55.3	% (8.0 )	pp

## Revenue

Investment Management segment revenue decreased \$1.7 million, or 5.1%, in the second quarter of 2012. The client loss was the primary driver of the segment revenue decline in the second quarter. Our largest client in our Investment Management segment began managing several fund-of-funds portfolios in-house in April 2012. We received \$0.6 million in revenue from our work on these portfolios in the second quarter of 2012 compared with about \$3.2 million in the second quarter of 2011. This represented about 9.7% of Investment Management segment revenue in the second quarter of 2011.

Investment Management segment revenue rose \$0.8 million in the first half of 2012. Investment Advisory Services was the primary driver of the revenue increase in the first half of 2012, with revenue up \$1.6 million. The client loss partially offset the higher revenue. We received \$3.8 million in revenue from our work on these portfolios in the first half of 2012 compared with \$6.2 million in revenue in the first half of 2011.

Morningstar Managed Portfolios also made a positive contribution to revenue in both periods, but to a much lesser extent. Managed Portfolios for Ibbotson Australia and Retirement Solutions were both down in both the second quarter and first half of 2012, partially offsetting the revenue growth for Investment Advisory Services. Revenue for the Retirement Solutions business declined slightly because of lower non-asset-related fees and a change in contract terms for one of our clients.



We had approximately \$18.5 million in revenue from asset-based fees in the second quarter of 2012, a decrease of \$1.6 million compared with \$20.1 million in the second quarter of 2011. Within the Investment Management segment, revenue from asset-based fees made up about 60% of segment revenue in the second quarter and first half of 2012 and 2011.

The asset totals as of the end of each period don't fully reflect the change in average asset levels during the quarter. The asset-based fees we earn are primarily based on average asset levels during each quarter. Average assets under advisement and management (calculated based on available quarterly or monthly data) were approximately \$189.7 billion in the second quarter of 2012, up 13.1% from approximately \$167.8 billion in the second quarter of 2011.

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## Assets under Advisement and Management for Investment Advisory Services

(\$ billions)	As of June 30	
	2012	2011
Assets under advisement – U.S.	\$ 133.8	\$ 131.0
Assets under advisement – International	4.3	1.6
Total	\$ 138.1	\$ 132.6

We provided Investment Advisory Services on approximately \$138.1 billion in assets as of June 30, 2012 compared with approximately \$137.5 billion in assets as of December 31, 2011 and approximately \$132.6 billion in assets as of June 30, 2011.

These assets include relationships for which we receive basis-point fees, including consulting arrangements and other agreements where we act as a portfolio construction manager for a mutual fund or variable annuity. We also provide Investment Advisory Services for some assets for which we receive a flat fee; we do not include these assets in the total reported above. Excluding changes related to new contracts and cancellations, changes in the value of assets under advisement can come from two primary sources: gains or losses related to overall trends in market performance, and net inflows or outflows caused when investors add to or redeem shares from these portfolios.

Assets under advisement and management increased about \$5.5 billion, or 4.1%, compared with June 30, 2011. As mentioned above, our largest Investment Management client began managing several fund-of-funds portfolios in-house in April this year. These portfolios represented \$12.6 billion, or 9.5%, of our Investment Advisory Services assets under advisement and management as of June 30, 2011. This loss was partially offset by additional assets for an existing fund-of-funds program for which Morningstar now receives asset-based fees. The new fee structure began in the third quarter of 2011. The increase represents incremental growth for an existing revenue stream. Excluding assets from this program and the client loss, assets under advisement and management rose about 4.7% year over year, reflecting positive market performance and net client inflows.

We cannot quantify cash inflows and outflows for these portfolios because we do not have custody of the assets in the majority of our investment management businesses. The information we receive from many of our clients does not separately identify the effect of cash inflows and outflows on asset balances for each period. We also cannot precisely quantify the effect of market appreciation or depreciation because the majority of our clients have discretionary authority to implement their own portfolio allocations.

## Assets under Advisement and Management for Retirement Solutions

(\$ billions)	As of June 30	
	2012	2011
Assets under management	\$22.4	\$21.4
Assets under advisement	19.3	17.0
Total	\$41.7	\$38.4

Assets under management for managed retirement accounts increased to \$22.4 billion as of June 30, 2012, compared with \$19.9 billion as of December 31, 2011 and \$21.4 billion as of June 30, 2011. Assets under advisement for plan sponsor and custom target-date arrangements increased to \$19.3 billion as of June 30, 2012, compared with \$17.0 billion as of June 30, 2011, and \$17.5 billion as of December 31, 2011.

We cannot separately quantify the factors affecting assets under management for our managed retirement accounts. These factors primarily consist of employer and employee contributions, plan administrative fees, market movements, and participant loans and hardship withdrawals. We cannot quantify the impact of these other factors because the information we receive from the plan providers does not separately identify these transactions or the changes in balances caused by market movement.

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## Morningstar Managed Portfolios

Revenue for Morningstar Managed Portfolios increased \$0.3 million and \$0.6 million in the second quarter and first half of 2012, respectively. This growth mainly reflects higher average asset levels during the first six months of 2012 compared with the same period in 2011. Assets under management and advisement for Morningstar Managed Portfolios rose to \$3.6 billion as of June 30, 2012, up from \$3.0 billion as of December 31, 2011 and \$3.0 billion as of June 30, 2011, reflecting strong net inflows.

## Ibbotson Australia Managed Portfolios

Revenue for Ibbotson Australia Managed Portfolios declined about \$0.5 million and \$0.7 million in the second quarter and first half of 2012, respectively. The lower revenue mainly reflects lower average assets levels during the first six months of 2012 compared with the same period in 2011. Assets under management for Ibbotson Australia totaled \$3.0 billion as of June 30, 2012, up slightly from \$2.9 billion as of December 31, 2011, but down about \$0.3 billion compared with \$3.3 billion as of June 30, 2011.

## Operating Income

Operating income for the Investment Management segment decreased \$5.0 million, or 27.1%, in the second quarter of 2012. Operating expense in the segment rose \$3.3 million, or 23.2%, in the second quarter of 2012. Operating income for the Investment Management segment decreased \$4.8 million in the first half of 2012. Operating expense in the segment rose \$5.6 million, or 19.4%, in the first half of 2012.

Operating expense rose in both periods primarily because of higher expense for operations outside of the United States as well as higher salary expense and professional fees in the United States. Lower bonus expense of \$1.1 million and \$1.9 million in the second quarter and first half of 2012, respectively, partially offset the higher operating expense.

Operating margin decreased 13.0 percentage points and 8.0 percentage points in the second quarter and first six months of 2012, respectively, as operating expense growth exceeded the growth in revenue. Higher salary expense, professional fees, and higher expense for operations outside the United States, all as a percentage of revenue, contributed to the margin decline. Lower bonus expense as a percentage of revenue partially offset the margin decline.

## Corporate Items

We do not allocate corporate costs to our business segments. The corporate items category also includes capitalization and amortization of internal product development costs and amortization expense related to intangible assets recorded for acquisitions. The table below shows the components of corporate items that affected our consolidated operating income:

(\$000)	Three months ended June 30			Six months ended June 30		
	2012	2011	Change	2012	2011	Change
Amortization expense	\$5,976	\$6,632	(9.9)%	\$12,031	\$13,145	(8.5)%
Depreciation expense	2,305	1,844	25.0%	4,142	3,632	14.0%
Corporate unallocated	7,059	8,505	(17.0)%	14,743	17,748	(16.9)%
Corporate items	\$15,340	\$16,981	(9.7)%	\$30,916	\$34,525	(10.5)%

Amortization of intangible assets decreased \$0.7 million in the second quarter of 2012 and \$1.1 million in the first half of 2012, primarily because certain intangible assets from some of our earlier acquisitions are now fully amortized. As

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of June 30, 2012, we had \$127.4 million of net intangible assets. We amortize these assets over their estimated lives, ranging from one to 25 years. We estimate that aggregate amortization expense for intangible assets will be approximately \$23.8 million in 2012.

Corporate unallocated expense decreased \$1.4 million in the second quarter of 2012. We capitalized \$2.4 million and \$0.4 million of expense for software development in the second quarter of 2012 and 2011, respectively. Higher professional fees partially offset the decrease in operating expense.

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Corporate unallocated decreased \$3.0 million in the first half of 2012. Corporate unallocated in the first quarter of 2012 included about \$1.6 million of expense for a litigation settlement and an impairment charge for one of our smaller products. Corporate unallocated expense for the first six months of 2011 included \$3.2 million of expense for the separation agreement with our former chief operating officer. This expense did not recur in 2012. In addition, we capitalized \$4.1 million and \$1.0 million of expense for software development in the first half of 2012 and 2011, respectively.

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## Equity in Net Income of Unconsolidated Entities, Non-Operating Income (Expense), and Income Tax Expense

## Equity in Net Income of Unconsolidated Entities

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Equity in net income of unconsolidated entities	\$497	\$595	\$1,063	\$969

Equity in net income of unconsolidated entities includes our portion of the net income (loss) of Morningstar Japan K.K., Morningstar Sweden AB, and, beginning in the fourth quarter of 2011, YCharts, Inc.

We describe our investments in unconsolidated entities in more detail in Note 7 of the Notes to our Unaudited Condensed Consolidated Financial Statements.

## Non-Operating Income (Expense)

The following table presents the components of net non-operating income (expense):

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Interest income	\$1,385	\$810	\$2,320	\$1,386
Interest expense	(125)	) (989	) (191	) (1,041
Other income (expense), net	(265	) 188	(475	) 438
Non-operating income (expense), net	\$995	\$9	\$1,654	\$783

Interest income mainly reflects interest from our investment portfolio. Interest income in the second quarter and first six months of 2012 increased compared with the prior-year periods primarily because of higher balances of cash equivalents and investments during the periods.

The interest expense of \$1.0 million in the second quarter of 2011 related primarily to the \$1.4 million of business tax expense for prior years recorded in the second quarter of 2011, as discussed above in the section, Consolidated Operating Expense.

Other income (expense), net primarily represents foreign currency exchange gains and losses arising from the ordinary course of business. It also includes royalty income from MJKK and realized gains and losses from our investment portfolio.

## Income Tax Expense

The following table shows our effective tax rate:

(\$000)	Three months ended June 30		Six months ended June 30	
	2012	2011	2012	2011
Income before income taxes and equity in net income of unconsolidated entities	\$42,131	\$38,616	\$73,189	\$71,199
Equity in net income of unconsolidated entities	497	595	1,063	969
	4	(2	) 28	96

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Net (income) loss attributable to the  
noncontrolling interest

Total	\$42,632	\$39,209	\$74,280	\$72,264	
Income tax expense	\$14,744	\$12,724	\$26,255	\$23,242	
Effective tax rate	34.6	% 32.5	% 35.3	% 32.2	%

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Our effective tax rate in the second quarter of 2012 was 34.6%, an increase of 2.1 percentage points compared with 32.5% in the prior-year period. Year to date, our effective tax rate was 35.3%, compared with 32.2% in the first half of 2011.

There were no significant changes to unrecognized tax benefits in the first six months of 2012. As of June 30, 2012, we had \$12.4 million of gross unrecognized tax benefits, of which \$12.1 million, if recognized, would reduce our effective income tax rate and decrease our income tax expense by \$10.0 million. As of December 31, 2011, we had \$12.2 million of gross unrecognized tax benefits, of which \$11.9 million, if recognized, would reduce our effective income tax rate and decrease our income tax expense by \$9.8 million.

As of June 30, 2012, our Unaudited Condensed Consolidated Balance Sheet included a current liability of approximately \$5.3 million and a non-current liability of \$6.6 million for unrecognized tax benefits. As of December 31, 2011, our Condensed Consolidated Balance Sheet included a current liability of \$5.3 million and a non-current liability of \$6.2 million for unrecognized tax benefits. These amounts include interest and penalties, less any associated tax benefits.

We have not provided federal and state income taxes on accumulated undistributed earnings of certain foreign subsidiaries because these earnings have been permanently reinvested. Approximately 25% of our cash, cash equivalents, and investments as of June 30, 2012 were held by our operations outside of the United States. As such, we believe that our cash balances and investments in the United States, along with cash generated from our U.S. operations, will be sufficient to meet our U.S. operating and cash needs for the foreseeable future, without requiring us to repatriate earnings from these foreign subsidiaries. It is not possible to determine the amount of the unrecognized deferred tax liability related to the undistributed earnings.

We are currently under audit by federal and various state and local tax authorities in the United States, as well as tax authorities in certain non-U.S. jurisdictions. It is possible, though not likely, that the examination phase of some of these audits will conclude in 2012. It is not possible to estimate the effect of current audits on previously recorded unrecognized tax benefits.

## Liquidity and Capital Resources

We believe our available cash balances and investments, along with cash generated from operations, will be sufficient to meet our operating and cash needs for at least the next 12 months. We invest our cash reserves in cash equivalents and investments, consisting primarily of fixed-income securities. We maintain a conservative investment policy for our investments and invest a portion of these assets in government obligations and corporate bonds with high-quality stand-alone credit ratings. Investments in our portfolio have a maximum maturity of two years; the weighted average maturity is approximately one year. We also invest a portion of our investments balance (approximately 19% as of June 30, 2012) in proprietary Morningstar portfolios, exchange-traded funds that seek to track the performance of certain Morningstar proprietary indexes, and various mutual funds. The proprietary Morningstar portfolios may consist of stocks, bonds, options, mutual funds, or exchange-traded funds. Approximately 75% of our cash, cash equivalents, and investments as of June 30, 2012 were held by our operations in the United States, down from approximately 80% as of December 31, 2011.

We intend to use our cash, cash equivalents, and investments for general corporate purposes, including working capital, funding future growth, and for our share repurchase program and quarterly dividends. To date, we have not needed to access any significant commercial credit and have not attempted to borrow or establish any lines of credit.

In December 2011, our board of directors approved an increase to the \$100 million share repurchase program we announced in 2010. This approval authorized the repurchase of up to an additional \$200 million in shares of our outstanding common stock. We may repurchase shares from time to time at prevailing market prices on the open market or in private transactions at our discretion. In the first six months of 2012, we repurchased a total of 1,862,220 shares for approximately \$109.5 million, of which \$4.1 million was settled and paid early in the third quarter of 2012. As of June 30, 2012, we have repurchased a total of 2,660,557 shares for \$153.9 million since we announced the share repurchase program in 2010.

We expect to make a recurring quarterly dividend payment of 10 cents per share in 2012. In the first six months of 2012, we paid dividends of \$10.0 million. On May 15, 2012, our board of directors approved a payment of a regular quarterly dividend of 10 cents per share payable on July 31, 2012 to shareholders of record as of July 13, 2012. As

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of June 30, 2012, we recorded a liability for dividends payable of \$4.9 million.

### Cash, Cash Equivalents, and Investments

As of June 30, 2012, we had cash, cash equivalents, and investments of \$389.9 million, a decrease of \$80.3 million compared with \$470.2 million as of December 31, 2011. The decrease reflects \$105.4 million used to repurchase common stock through our share repurchase program, bonus payments of \$42.8 million made during the first quarter of 2012 related to the 2011 bonus, \$17.9 million of capital expenditures, and \$10.0 million of dividends paid. In addition, we used cash of approximately \$6.8 million to acquire a minority equity stake in HelloWallet LLC.

These items, which decreased our cash, cash equivalents, and investments balance, were partially offset by cash inflows from net income, adjusted for non-cash items, the positive effect of changes in our operating assets and liabilities, and, to a much lesser extent, \$5.3 million of cash from stock-option proceeds and excess tax benefits.

### Cash Provided by Operating Activities

Our main source of capital is cash generated from operating activities.

In the first six months of 2012, cash provided by operating activities was \$54.8 million, driven by \$72.5 million of net income, adjusted for non-cash items, partially offset by \$17.8 million in changes from our net operating assets and liabilities. A decrease in accrued compensation was the primary contributor to the unfavorable impact of changes in our net operating assets and liabilities. The decline in accrued compensation primarily reflects the bonus payments made in the first quarter of 2012 of approximately \$42.8 million, partially offset by the bonus liability for the first six months of 2012.

Cash provided by operating activities decreased \$6.4 million compared with the same period in 2011. The decrease primarily reflects a \$5.3 million increase in bonuses paid in the first quarter, and, to a lesser extent, the negative cash effect of changes in operating assets and liabilities. We paid \$42.8 million in annual bonuses in the first quarter of 2012, compared with \$37.5 million in the prior-year period. Higher net income adjusted for non-cash items partially offset the decline.

### Cash Provided by (Used for) Investing Activities

Cash provided by (used for) investing activities consists primarily of cash used for acquisitions, purchases of investments less proceeds from the maturity or sale of investments, cash used for capital expenditures, and purchases of cost method investments. The level of investing activities varies from period to period depending on activity in these categories. In the first six months of 2012, cash provided by investing activities was \$3.0 million, compared with cash used for investing activities of \$55.4 million in the same period of 2011.

In the first six months of 2012, proceeds from the maturity and sale of investments exceeded purchases of investments by \$27.6 million. In contrast, purchases of investments exceeded the proceeds from the maturity or sale of investments by \$48.3 million in the first six months of 2011. We have used these proceeds to fund our share repurchase program. As of June 30, 2012 and December 31, 2011, we had investments, consisting primarily of fixed-income securities, of \$242.4 million and \$269.8 million, respectively. As of June 30, 2012, our investments represented approximately 62% of our total cash, cash equivalents, and investments balance, up compared with 57% as of December 31, 2011.

Capital expenditures were \$17.9 million in the first six months of 2012, an increase of \$9.5 million compared with the first six months of 2011. Capital expenditures in the first half of 2012 reflect spending primarily for computer

hardware and software, capitalized software, and an expansion of our office space in Chicago. The capital expenditures in the first half of 2011 included the remaining payments for our development center in China. We expect to make total capital expenditures of approximately \$28 million to \$31 million in 2012, primarily for computer hardware and software, leasehold improvements for new and existing office locations, and capitalized software.

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We did not complete any acquisitions in the first six months of 2012 or 2011. However, in 2012, we used cash of approximately \$6.8 million to acquire a minority equity stake in HelloWallet LLC. In the first half of 2011, we received cash of approximately \$0.6 million as an adjustment to the purchase price of one of our previous year's acquisitions.

### Cash Provided by (Used for) Financing Activities

Cash provided by (used for) financing activities consists primarily of net proceeds from stock-option exercises and excess tax benefits related to stock-option exercises and vesting of restricted stock units. These cash inflows may be offset by dividend payments and cash used to repurchase common stock through our share repurchase program.

Excess tax benefits occur at the time a stock option is exercised when the intrinsic value of the option (the difference between the fair value of our stock on the date of exercise and the exercise price of the option) is greater than the fair value of the option at the time of grant. Similarly, the vesting of restricted stock units generates excess tax benefits when the market value of our common stock on the vesting date exceeds the grant price of the restricted stock units. These excess tax benefits reduce the cash we pay for income taxes in the year we recognize them. It is not possible to predict the timing of stock-option exercises or the intrinsic value that will be achieved at the time options are exercised or upon vesting of restricted stock units. As a result, we expect cash flow from financing activities to vary over time. Note 9 in the Notes to our Unaudited Condensed Consolidated Financial Statements includes additional information concerning stock options and restricted stock units outstanding as of June 30, 2012.

Cash used for financing activities was \$110.1 million in the first six months of 2012. We used cash of approximately \$105.4 million under our share repurchase program in the first six months of 2012. In addition, we made dividend payments of \$10.0 million. Partially offsetting these cash outflows were proceeds from stock-option exercises of \$0.8 million and excess tax benefits related to stock-option exercises and vesting of restricted stock units totaling \$4.5 million.

Cash provided by financing activities was \$5.5 million in the first six months of 2011. Proceeds from stock-option exercises totaled \$4.7 million, and excess tax benefits related to stock-option exercises totaled \$6.2 million. Partially offsetting these cash inflows was \$5.0 million of dividends paid. We made purchases of \$0.1 million under our share repurchase program in the first six months of 2011.

Employees exercised approximately 0.3 million and 0.5 million stock options in the first six months of 2012 and 2011, respectively. The total intrinsic value (the difference between the market value of our stock on the date of exercise and the exercise price of the option) of options exercised during the first six months of 2012 and 2011 was \$14.5 million and \$20.1 million, respectively.

### Reclassifications

Beginning in 2012, as a part of the new organization structure for our Data division, we reviewed the revenue classification for our Morningstar Data product (previously Licensed Data). The Morningstar Data product now includes Morningstar Commodity Data. In addition, as part of our global product structure, we reviewed the revenue classification for our Investment Advisory Services (formerly Investment Consulting) revenue to better align our non-U.S. operations with our U.S. product definitions. Following our first quarter 10-Q, as part of the changes to our organizational structure with a focus on our global product lines, we made some additional, minor reclassifications for Morningstar Advisor Workstation and Morningstar.com. We reclassified the prior-year information for consistency with the current-year presentation. As presented in the tables below, these reclassifications changed the order of Advisor Workstation and Investment Advisory Services in our top five products in 2011, but did not have any effect

on the order of our top five products in 2010.

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Top Five Products 2011	Reclassified for Consistency with 2012 Product Revenue (\$000)	As Reported Revenue (\$000)
Morningstar Data (formerly Licensed Data)	\$ 140,594	\$ 106,732
Morningstar Advisor Workstation	77,882	77,459
Investment Advisory Services (formerly Investment Consulting)	71,253	78,574
Morningstar.com	56,352	54,169
Morningstar Direct	52,481	52,481
Top Five Products 2010	Reclassified for Consistency with 2012 Product Revenue (\$000)	As Reported Revenue (\$000)
Morningstar Data (formerly Licensed Data)	\$ 131,488	\$ 98,186
Morningstar Advisor Workstation	69,782	69,321
Investment Advisory Services (formerly Investment Consulting)	58,742	66,264
Morningstar.com	51,756	49,673
Morningstar Direct	38,069	38,069

## Application of Critical Accounting Policies and Estimates

We discuss our critical accounting policies and estimates in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations, included in our Annual Report on Form 10-K for the year ended December 31, 2011, as filed with the SEC on February 24, 2012. We also discuss our significant accounting policies in Note 2 of our Consolidated Financial Statements included in our Annual Report.

## Recently Issued Accounting Pronouncements

In September 2011, the FASB issued ASU No. 2011-08, Intangibles—Goodwill and Other (Topic 350): Testing Goodwill for Impairment. The objective of ASU No. 2011-08 is to simplify how entities test goodwill for impairment. ASU No. 2011-08 provides an option for companies to use a qualitative approach to test goodwill for impairment if certain conditions are met. For Morningstar, the amendments are effective for annual and interim goodwill impairment tests performed in 2012. Early adoption will be permitted. We perform our annual impairment testing in the fourth quarter and do not expect the provisions of ASU No. 2011-08 to have a material effect on our Consolidated Financial Statements.

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## Rule 10b5-1 Sales Plans

Our directors and executive officers may exercise stock options or purchase or sell shares of our common stock in the market from time to time. We encourage them to make these transactions through plans that comply with Exchange Act Rule 10b5-1(c). Morningstar will not receive any proceeds, other than proceeds from the exercise of stock options, related to these transactions. The following table, which we are providing on a voluntary basis, shows the Rule 10b5-1 sales plans entered into by our directors and executive officers that were in effect as of July 26, 2012:

Name and Position	Date of Plan	Plan Termination Date	Number of Shares to be Sold under the Plan	Timing of Sales under the Plan	Number of Shares Sold under the Plan through July 26, 2012	Projected Beneficial Ownership (1)
Bevin Desmond President, International Operations and Global Human Resources	5/27/2011	5/31/2013	92,243	Shares to be sold under the plan if the stock reaches specified prices	55,993	106,135 (2)
Steve Kaplan Director	3/7/2012	5/5/2013	9,000	Shares to be sold under the plan on specified dates	—	54,470
Cathy Odelbo Executive Vice President, Corporate Strategy and Partnerships	8/13/2008	12/31/2012	100,000	Shares to be sold under the plan if the stock reaches specified prices	—	98,919
Don Phillips President, Research	3/12/2012	4/30/2013	150,000	Shares to be sold under the plan if the stock reaches specified prices	65,000	183,060
Paul Sturm Director	3/19/2012	5/15/2013	30,000	Shares to be sold under the plan if the stock reaches specified prices	4,000	56,916
David Williams Managing Director, Design	9/10/2008	12/31/2012	20,000	Shares to be sold under the plan if the stock reaches specified prices	5,000	77,874
David Williams Managing Director, Design	3/20/2012	5/15/2013	15,000	Shares to be sold under the plan if the stock reaches specified prices	14,500	69,874

During the second quarter of 2012, Scott Cooley's previously disclosed Rule 10b5-1 sales plan expired in accordance with its terms.

(1) This column reflects an estimate of the number of shares each identified director and executive officer will beneficially own following the sale of all shares under the Rule 10b5-1 sales plans identified above. This information reflects the beneficial ownership of our common stock on June 30, 2012, and includes shares of our common stock



subject to options that were then exercisable or that will have become exercisable by August 29, 2012 and restricted stock units that will vest by August 29, 2012. The estimates do not reflect any changes to beneficial ownership that may have occurred since June 30, 2012. Each director and executive officer identified in the table may amend or terminate his or her Rule 10b5-1 sales plan and may adopt additional Rule 10b5-1 plans in the future.

(2) Consists of two Rule 10b5-1 sales plans, one for Bevin and one for her spouse. Projected beneficial ownership also includes shares owned by her spouse.

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Item 3. Quantitative and Qualitative Disclosures about Market Risk

Our investment portfolio is actively managed and may suffer losses from fluctuating interest rates, market prices, or adverse security selection. We invest our investment portfolio mainly in high-quality fixed-income securities. As of June 30, 2012, our cash, cash equivalents, and investments balance was \$389.9 million. Based on our estimates, a 100 basis-point change in interest rates would impact the fair value of our investment portfolio by approximately \$0.5 million.

As our non-U.S. revenue increases as a percentage of our consolidated revenue, fluctuations in foreign currencies present a greater potential risk. Our European operations are subject to currency risk related to the euro. To date, we have not engaged in currency hedging, and we do not currently have any positions in derivative instruments to hedge our currency risk. Our results could suffer if certain foreign currencies decline relative to the U.S. dollar. In addition, because we use the local currency of our subsidiaries as the functional currency, we are affected by the translation of foreign currencies into U.S. dollars.

Item 4. Controls and Procedures

(a) Evaluation and Disclosure Controls and Procedures

Disclosure controls and procedures are designed to reasonably assure that information required to be disclosed in the reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to reasonably assure that information required to be disclosed in the reports filed under the Exchange Act is accumulated and communicated to management, including the chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosure.

We carried out an evaluation, under the supervision and with the participation of our management, including our chief executive officer and chief financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as of June 30, 2012. Based on that evaluation, our chief executive officer and chief financial officer concluded that our disclosure controls and procedures are effective to provide reasonable assurance that information required to be disclosed in the reports we file or submit under the Exchange Act is recorded, processed, summarized, and reported as and when required and is accumulated and communicated to management, including the chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosure.

(b) Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2012 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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## PART 2. OTHER INFORMATION

## Item 1. Legal Proceedings

We incorporate by reference the information regarding legal proceedings set forth in Note 11, Contingencies, of the Notes to our Unaudited Condensed Consolidated Financial Statements contained in Part 1, Item 1 of this Quarterly Report on Form 10-Q.

## Item 1A. Risk Factors

There have been no material changes to the risk factors disclosed in Item 1A—Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2011.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## Issuer Purchases of Equity Securities\*

The following table presents information related to repurchases of common stock we made during the three months ended June 30, 2012:

Period:	Total number of shares purchased	Average price paid per share	Total number of shares purchased as part of publicly announced programs (1)	Approximate dollar value of shares that may yet be purchased under the programs (1)
Cumulative through March 31, 2012	1,240,242	\$57.50	1,240,242	\$228,665,409
April 1, 2012 – April 30, 2012	404,417	61.43	404,417	\$203,814,537
May 1, 2012 – May 31, 2012	518,336	56.37	518,336	\$174,585,551
June 1, 2012 – June 30, 2012	497,562	57.27	497,562	\$146,079,927
Total	2,660,557	\$57.83	2,660,557	

\* Subject to applicable law, we may repurchase shares at prevailing market prices directly on the open market or in privately negotiated transactions in amounts that we deem appropriate.

In September 2010, our board of directors approved a share repurchase program that authorizes the purchase of up to \$100 million of our outstanding common stock with an expiration date of December 31, 2012. In December (1)2011, the board approved an increase to this program. The board approval authorized the company to repurchase up to an additional \$200 million in shares of our outstanding common stock with a revised expiration date of December 31, 2013.

## Item 6. Exhibits

Incorporated by reference to Exhibit Index included herewith.



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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MORNINGSTAR, INC.

Date: July 31, 2012

By: /s/ Scott Cooley  
Scott Cooley  
Chief Financial Officer

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EXHIBIT INDEX

Exhibit No	Description of Exhibit
31.1	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) and 15d-14(a) of the Securities Exchange Act of 1934, as amended
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) and 15d-14(a) of the Securities Exchange Act of 1934, as amended
32.1	Certification of Chief Executive Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of Chief Financial Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101*	The following financial information from Morningstar Inc.'s Quarterly Report on Form 10-Q for the quarter ended June 30, 2012, filed with the SEC on July 31, 2012, formatted in XBRL: (i) Condensed Consolidated Statements of Income, (ii) Condensed Consolidated Statements of Comprehensive Income (iii) Condensed Consolidated Balance Sheets, (iv) Condensed Consolidated Statement of Equity, (v) Condensed Consolidated Statements of Cash Flows and (vi) the Notes to Unaudited Condensed Consolidated Financial Statement

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\* Users of this data are advised pursuant to Rule 406T of Regulation S-T that this interactive data file is deemed not filed or part of a registration statement or prospectus for purposes of sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections