

Edgar Filing: PAYNE DAVID L - Form 4

Common Stock	07/24/2008	S	100	D	\$ 51.0075	16,343	D	
Common Stock	07/24/2008	M	2,400	A	\$ 34.5625	18,743	D	
Common Stock	07/24/2008	S	2,400	D	\$ 51	16,343	D	
Common Stock	07/24/2008	M	23,246	A	\$ 34.5625	39,589	D	
Common Stock						10,924,913	I	ESOP
Common Stock						528,837 ⁽¹⁾	I	Gibson Radio & Publishing
Common Stock						459	I	By Daughter
Common Stock						462	I	By Son
Common Stock						224,006	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 34.5625	07/24/2008		M	300	01/28/2000 ⁽²⁾	01/28/2009	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 34.5625	07/24/2008		M	100	01/28/2000 ⁽²⁾	01/28/2009	Common Stock

Non-Qualified Stock Option (right to buy)	\$ 34.5625	07/24/2008	M	100	01/28/2000 ⁽²⁾	01/28/2009	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 34.5625	07/24/2008	M	2,400	01/28/2000 ⁽²⁾	01/28/2009	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 34.5625	07/24/2008	M	23,246	01/28/2000 ⁽²⁾	01/28/2009	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PAYNE DAVID L	X		Chairman, President & CEO	

Signatures

/s/ David L.
Payne

07/28/2008

 Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of these shares.
 - (2) Options vest ratably over three years beginning one year from date of grant.

Remarks:

This is filing #13 of 13 filings for this reporting person for this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.