#### KOSH MITCHELL ALAN

Form 4 June 12, 2009

#### FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

OMB 3235-0287 Number:

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

**SECURITIES** 

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KOSH MITCHELL ALAN			2. Issuer Name and Ticker or Trading Symbol POLO RALPH LAUREN CORP [RL]				5	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
			of Earliest Transaction Day/Year) 2009				Director 10% OwnerX_ Officer (give title Other (specify below) Senior VP, HR & Legal				
				Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)	<b>7</b> 7.1.1			C		Person	ъ е п	0 1	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	f 6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)			
Class A Common Stock	06/10/2009			A	470	(D)	Price (1)	470	D		
Class A Common Stock	06/10/2009			F	177	D	\$ 56.455	293	D		
Class A Common Stock	06/10/2009			A	5,535	A	(1)	5,828	D		

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Class A Common Stock	06/10/2009	F	2,075	D	\$ 56.455	3,753	D
Class A Common Stock	06/10/2009	A	275	A	(1)	4,028	D
Class A Common Stock	06/10/2009	F	104	D	\$ 56.455	3,924	D
Class A COmmon Stock	06/10/2009	A	437	A	(1)	4,361	D
Class A Common Stock	06/10/2009	F	164	D	\$ 56.455	4,197	D
Class A Common Stock	06/11/2009	M	2,500	A	\$ 43.035	6,697	D
Class A Common Stock	06/11/2009	S	6,697	D	\$ 54.899 (2)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class A Common Stock Option	\$ 43.035	06/11/2009		M		2,500	(3)	06/15/2015	Class A Common Stock	2,500

Do Se (In (Right to Buy)

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KOSH MITCHELL ALAN C/O POLO RALPH LAUREN CORPORATION 650 MADISON AVENUE NEW YORK, NY 10022

Senior VP, HR & Legal

### **Signatures**

Yen D. Chu, Attorney-in-Fact 06/12/2009

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of the issuer's Class A Common Stock issued to the reporting person in respect of the vesting of performance-based restricted stock units granted under the issuer's 1997 Long-Term Stock Incentive Plan.
- The price represents the weighted average sale price for multiple transactions reported on this line. The prices of the transactions ranged from \$54.71 to \$55.007. Upon request of the SEC staff, Polo Ralph Lauren Corporation (the "Company") or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold at each separate price.
- 9,375 options were granted on 6/15/2005 under the 1997 Long-Term Stock Incentive Plan. These options vested and became exercisable in three equal annual installments beginning June 15, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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