

MEDIA SCIENCES INTERNATIONAL INC
 Form 4
 October 11, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 RUZINSKY EDWIN H

2. Issuer Name and Ticker or Trading Symbol
 MEDIA SCIENCES INTERNATIONAL INC [GFX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 10/10/2006

Director 10% Owner
 Officer (give title below) Other (specify below)

20 N CHURCH RD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

SADDLE RIVER, NJ 07458

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/10/2006		M		5,000	A	\$ 0.65
Common Stock	10/10/2006		M		10,000	A	\$ 0.43
Common Stock	10/10/2006		M		5,000	A	\$ 0.85

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options to Buy	\$ 0.65	10/10/2006		M	5,000	09/24/2002	09/24/2012	Common Stock	5,000
Options to Buy	\$ 0.43	10/10/2006		M	10,000	05/06/2003	05/06/2013	Common Stock	10,000
Options to Buy	\$ 0.85	10/10/2006		M	5,000	02/10/2004	02/10/2014	Common Stock	5,000
Options to Buy	\$ 2.06					08/27/1999	08/27/2009	Common Stock	10,000
Options to Buy	\$ 2.19					07/03/2000	07/03/2010	Common Stock	5,000
Options to Buy	\$ 2					07/02/2001	07/02/2011	Common Stock	5,000
Options to Buy	\$ 1.45					12/17/2004	12/17/2014	Common Stock	5,000
Options to Buy	\$ 2.71					01/30/2006	01/30/2016	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RUZINSKY EDWIN H 20 N CHURCH RD SADDLE RIVER, NJ 07458		X		

Signatures

Edwin H.
Ruzinsky

10/11/2006

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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