COWAN KENDALL W

Form 4

January 10, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

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response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * COWAN KENDALL W			2. Issuer Name and Ticker or Trading Symbol ALAMOSA HOLDINGS INC [APCS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 5225 S LOOP	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/06/2005	Director 10% Owner _X Officer (give title Other (specify below) Chief Financial Officer		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
LUBBOCK, 7	TX 79424					

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Securi	ities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	Cransactionor Disposed of (D) Code (Instr. 3, 4 and 5)		D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common	01/06/2005		Code V M(1)	Amount 25,000	or (D)	Price \$ 5.58	(Instr. 3 and 4) 290,959	D	
Stock Common Stock	01/06/2005		S <u>(1)</u>	25,000	D	\$ 12.148	265,959	D	
Common Stock	01/07/2005		M(1)	25,000	A	\$ 5.58	290,959	D	
Common Stock	01/07/2005		S(1)	25,000	D	\$ 12.07	265,959	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Employee Stock Option (right to buy)	\$ 5.58	01/06/2005		M <u>(1)</u>		25,000	08/02/2004	02/01/2014	Common Stock	25,000
Employee Stock Option (right to buy)	\$ 5.58	01/07/2005		M <u>(1)</u>		25,000	08/02/2004	02/01/2014	Common Stock	25,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COWAN KENDALL W 5225 S LOOP 289 LUBBOCK, TX 79424

Chief Financial Officer

Signatures

Kendall Cowan 01/10/2005

**Signature of Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 25, 2004.

(2)

Reporting Owners 2

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In addition, Reporting Person indirectly beneficially owns options to purchase 1,455,000 shares of common stock which have an exercise price of \$17.00, an expiration date of January 5, 2009 and various vesting dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.