

HORACE MANN EDUCATORS CORP /DE/  
Form 4  
August 02, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CONKLIN BRET A

2. Issuer Name and Ticker or Trading Symbol  
HORACE MANN EDUCATORS CORP /DE/ [HMN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
08/01/2013

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP & Controller

1 HORACE MANN PLAZA

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

SPRINGFIELD, IL 62715

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/01/2013		M		4,160	A	\$ 20.23
							32,818.51 <sup>(1)</sup>
Common Stock	08/01/2013		S		4,160	D	\$ 28.4006
							28,658.51 <sup>(3)</sup>
							<sup>(2)</sup>
Common Stock	08/01/2013		M		7,548	A	\$ 16.81
							36,206.51 <sup>(4)</sup>
Common Stock	08/01/2013		S		7,548	D	\$ 28.434
							<sup>(5)</sup>
							28,658.51 <sup>(3)</sup>
Common Stock	08/01/2013		M		373	A	\$ 13.83
							29,031.51 <sup>(6)</sup>

Common Stock	08/01/2013	S	373	D	\$ 28.39	28,658.51 <sup>(3)</sup>	D	
Common Stock						2,508.967	I	0 <sup>(7)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy)	\$ 20.23	08/01/2013		M	4,160	03/06/2011 03/06/2014	Common Stock	4,160	
Employee Stock Option (right to buy)	\$ 16.81	08/01/2013		M	7,548	03/05/2012 03/05/2015	Common Stock	7,548	
Employee Stock Option (right to buy)	\$ 13.83	08/01/2013		M	373	03/03/2013 03/03/2017	Common Stock	373	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

CONKLIN BRET A  
1 HORACE MANN PLAZA  
SPRINGFIELD, IL 62715

SVP & Controller

## Signatures

Linea K. Michael, Attorney in Fact for Bret A.  
Conklin

08/02/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 4,691.575 shares of Common Stock.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.37 to \$28.45.
- (3) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 531.575 shares of Common Stock.
- (4) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 8,079.575 shares of Common Stock.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$28.38 to \$28.47.
- (6) Represents 20,126.399 restricted stock units, 8,000.536 deferred Common Stock equivalent units and 904.575 shares of Common Stock.
- (7) Held by the Horace Mann Supplemental Retirement & Savings Trust (401(K)).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.